

Business Advisory Council

Member Profiles

2021





SCOPE

The Business Advisory Council (BAC) provides strategic guidance in three key areas:

Changes in the economy and job market.

- Provide insight into the areas of future job growth and the skills most critical to business and industry.

Texas Reskilling and Upskilling through Education (TRUE).

- Provide support, strategic guidance, and advocacy in establishing and advancing the components of the TRUE Initiative.

Legislative priorities and strategies.

- Provide strategic guidance in advancing the components of the TACC legislative priorities in support of a stronger Texas economy.

The BAC will advise on actions necessary to build effective employer aligned, demand-driven, education, training, and reskilling opportunities so Texans can obtain the skills necessary to succeed in jobs in the pandemic and post-pandemic economy.

Distinguished business leaders with a record of accomplishments comprise the BAC membership. These leaders represent a wide spectrum of business and industry sectors across Texas.

The BAC serves in an advisory capacity to TACC.

CHAIRS



Mr. Woody L. Hunt

Senior Chairman, Hunt Companies Inc.
Co-Chair, Business Advisory Council
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(915) 298-4363

Mr. Woody L. Hunt is Senior Chairman of the Board of Directors of Hunt Companies, Inc. and its affiliated companies. Mr. Hunt is committed to a culture of transparency for employees, clients, investors, and the communities it serves. Hunt and its affiliates employ more than 3,000 people across the United States and Europe.

[Read full bio](#)



Dr. William Serrata

President, El Paso Community College
Co-Chair, Business Advisory Council
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Dr. William Serrata was named the President of the El Paso County Community College District effective August 1, 2012. During his career, Dr. Serrata has provided enrollment management leadership in fostering enrollment growth as well as increases in student retention, dual credit enrollment, and graduation rates with an emphasis on first-generation and Hispanic populations and establishing a college-going culture.

[Read full bio](#)

WORKGROUPS

Education, Economy & Workforce

- **Mr. Woody Hunt**, Workgroup Co-Chair
- **Dr. William Serrata**, Workgroup Co-Chair

Texas Reskilling and Upskilling through Education (TRUE)

- **Dr. Joe May**, Workgroup Co-Chair
- **Ms. Anne Motsenbocker**, Workgroup Co-Chair

Legislative Advocacy

- **Dr. Brenda Kays**, Workgroup Co-Chair
- **Mr. Massey Villarreal**, Workgroup Co-Chair

BUSINESS



Ms. Tamara Atkinson

CEO, Workforce Solutions

Capital Area

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(512) 597-7104

Tamara Atkinson serves as the CEO of Workforce Solutions Capital Area Workforce Board, the workforce development board for Austin, TX. Workforce Solutions Capital Area supports and connects local people to local jobs as a business-led and community-focused organization.

[Read full bio](#)



Mr. Tony Bennett

CEO, Texas Association of

Manufacturers

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(512) 906-2000

Tony Bennett is President & CEO of the Texas Association of Manufacturers ("TAM"), an Austin-based industry trade association representing over 600 member companies, including more than 70 of the state's largest employers. He joined TAM as President in 2012 following a 33-year career with Temple-Inland Incorporated.

[Read full bio](#)

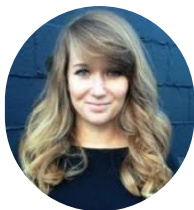


Ms. Sonja Clark

Amarillo Site Leader, Bell
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As the Amarillo Site Leader, Sonja Clark provides strategic leadership and accountability for cross-functional teams and site support for all Amarillo activities and operations. Creating and executing an overall people strategy as well as ensuring engagement and collaboration both across the site and within the Amarillo community.

[Read full bio](#)



Ms. Teresa Grant

Workforce Development & Education
Lead, Tesla
tgrant@tesla.com

Teresa Grant currently leads workforce development and education efforts for Tesla in advanced manufacturing. Starting at Tesla in 2015, she has worked on various recruiting and workforce efforts from major hiring ramps to developing education and apprenticeship programs across the company.

[Read full bio](#)

**Mr. Jon Gustafson**

Director Workforce Partnerships and
Incentives, Lockheed Martin
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Jon Gustafson is Director of Workforce Partnerships and Incentives for Lockheed Martin Corporation. He is based in Fort Worth, where he leads efforts to maximize opportunities for workforce and other economic development incentives to lower costs and increase the skills of the company's present and future workforce. Mr. Gustafson also directs the company's apprenticeship resource function.

[Read full bio](#)

**Mr. Michael Jacobson**

Chair, Metro 8 Chambers of Commerce
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(202) 463-5500

Michael Jacobson was appointed President & CEO of the Arlington Chamber of Commerce in February 2016. The Arlington Chamber of Commerce represents the interest of over 900 businesses in the greater Arlington area, championing economic and community prosperity.

[Read full bio](#)



Mr. Mark Leitner

CEO, UT Health Carthage & Henderson
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Mark Leitner holds over 30 years of senior-level experience in hospitals ranging from smaller regional to larger tertiary facilities, in both not-for-profit and for-profit settings. In 2005, he assumed the Chief Executive Officer position for Henderson Memorial Hospital, and in 2018, joined the UT Health East Texas system of hospitals as UT Health Henderson.

[Read full bio](#)



Ms. Anne Motsenbocker

Previous Managing Director, JP Morgan
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Ms. Anne Motsenbocker is a trusted advisor to business owners and CEO's of middle market and multinational companies focusing on capital and operational strategies that unlock growth and value. Honored to be named in D500 as one of the most powerful business leaders in North Texas 2021 by D CEO.

[Read full bio](#)



Mr. Hector Rivero

CEO & President,
Texas Chemical Council
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Hector L. Rivero is President and CEO of the Texas Chemical Council (TCC). The Texas Chemical Council is the statewide trade association for the chemical industry in Texas. Founded in 1953, TCC is the largest U.S. state trade association representing chemical manufacturers.

[Read full bio](#)



Mr. Carlton Schwab

CEO, Texas Economic
Development Council
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Carlton Schwab has been President/CEO of the Texas Economic Development Council (TEDC) since February 1st, 1999. During that time, the 850-member TEDC has developed into a recognized leader in the professional development of its members and a powerful voice for economic development policy in the state of Texas.

[Read full bio](#)

**Mr. Michael VanDerSnick**

Senior Vice President, Americas
Manufacturing at LyondellBasell
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Mike VanDerSnick is senior vice president of Americas Manufacturing for LyondellBasell, one of the world's largest plastics, chemicals and refining companies. He was previously senior vice president of Health, Safety, Environment and Security at LyondellBasell. Prior to this role, Mr. VanDerSnick served as senior vice president of Manufacturing for the company's Europe, Asia and International regions.

[Read full bio](#)

**Mr. Massey Villarreal**

CEO & President,
Precision Task Group, Inc.
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Massey Villarreal is CEO and President of Precision Task Group, Inc., (PTG). PTG is a Hispanic-owned and managed technical system's integration firm providing business solutions to public and private sector firms. Hispanic Business Magazine named Massey Villarreal as one of the one hundred most influential Hispanics in the United States.

[Read full bio](#)



Ms. Courtney Wardlaw

Public and Government Affairs Advisor,
XTO Energy/ExxonMobil
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Courtney Wardlaw serves as the Public and Government Affairs Advisor for XTO Energy in Midland, Texas. She has over 20-years' experience in public relations, community relations, employee engagement, grant writing, and fundraising.

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Mr. Josh Weatherly

Director of Vertical Sales and Global
Programs, Amazon Web Services
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Josh is a Director for the Amazon Web Service (AWS). In his role Mr. Weatherly leads the US State and Local Government and Education Vertical teams working on all aspects of the digital transformation of their mission critical systems for Health and Human Services, Justice and Public Safety, Transportation, Elections, Financial Operations, Citizen Services, K12, Higher Education, Research, and Academic Medical Centers.

[Read full bio](#)



Mr. Ben Weinheimer

Vice President,
Texas Cattle Feeders Association
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Ben Weinheimer is vice president for the Texas Cattle Feeders Association (TCFA), headquartered in Amarillo, Texas. Weinheimer works with TCFA feedyard members on regulatory and legislative issues and manages several of the association's service programs, including the Beef Quality Assurance Program, Employee Safety Services Program, Environmental Services Program, and USDA-approved Export Verification Program.

[Read full bio](#)



Mr. Todd Williams

Chairman & CEO, Commit Partnership
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Highly committed to public education, Todd is the founding Chairman and CEO of The Commit Partnership, the nation's largest educational collective impact organization with over 200 institutions (including 15 school districts and eight higher-ed institutions educating over 790,000 students) supported by a dedicated backbone staff of ~50 employees.

[Read full bio](#)



Mr. Justin Yancy

President,
Texas Business Leadership Council
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Justin Yancy joined the Texas Business Leadership Council (TBLC) as its Executive Director in July 2001 and was then named President in July 2015. Before joining the TBLC, Justin served in the administrations of Governors' George W. Bush and Rick Perry.

[Read full bio](#)

EDUCATION



Dr. Brenda Hellyer

Chancellor, San Jacinto College District
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In 2009 Dr. Brenda Hellyer was appointed chancellor of San Jacinto College. Prior to joining San Jacinto College, Hellyer worked in the corporate world as an accountant in both the private and public arena. Her experience ranged from mom and pop businesses and Fortune 500 companies, to governmental agencies and entrepreneurial ventures in East Harris County.

[Read full bio](#)



Dr. Mark Escamilla

President, Del Mar College
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Dr. Mark Escamilla took the helm as president of Del Mar College in October 2008, the College has reached new milestones in academic excellence, fiscal responsibility, philanthropy and collaboration with other educational institutions, business and industry. Dr. Escamilla's vision propelled the Del Mar College Foundation to reach \$21 million in total assets, raising \$3.5 million per year for the past five years.

[Read full bio](#)



Dr. Brenda Kays

President, Kilgore College

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Dr. Brenda S. Kays was named the ninth president of Kilgore College (KC) in February, 2016. With a full-time faculty and staff of over 300 and over 100 adjunct instructors and part-time staff members, KC serves 5,000+ students each year at its Kilgore and Longview campuses, both located in Gregg County.

[Read full bio](#)



Dr. Joe May

Chancellor, Dallas College

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Serving as the seventh chancellor of Dallas College, Dr. Joe May joined what was then the Dallas County Community College District in late February 2014. Throughout his career, Dr. May has expanded opportunities for students who want to pursue a bachelor's degree by starting at a community college.

[Read full bio](#)



Dr. Richard Rhodes

Chancellor, Austin Community College
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Since joining the Austin Community College District in September 2011, Dr. Rhodes has worked to improve pathways into higher education, strengthen awareness of the community college mission, and give students the tools to accomplish their educational, professional, and personal goals.

[Read full bio](#)



Dr. Michael Simon

President, Angelina College
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Dr. Michael serves as the president of Angelina College in Lufkin, Texas. Dr. Simon has 21 years of experience in higher education. He began his career in 1994 at Northern Michigan University, where he served in positions relating to housing and career services.

[Read full bio](#)

**Dr. Mimi Valek**

President, Brazosport College
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Millicent Valek is president of Brazosport College and has served in this role since 1996. A native Texan, Millicent holds a Bachelor's degree from the University of Texas at Austin and a Master's degree from Texas State University. She earned her Ph.D. through the Community College Leadership Program at the University of Texas at Austin where she received the Distinguished Graduate Award from the College of Education.

[Read full bio](#)**Dr. Greg Williams**

President, Odessa College
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(432) 335-6400

Dr. Gregory D. Williams serves as president of Odessa College, a position he has held since January 2007. Accepting that post was a true homecoming for Dr. Williams, who began his journey in higher education as a student at Odessa College in 1983.

[Read full bio](#)



**Texas Association of
Community Colleges**