

Welcome to the 2019 CCATT Annual Conference!

*Governing with
Purpose &
Delivering on
Investment*



Community College
Association of Texas Trustees

Rose M. Martinez, Ph.D.

Director of Trustee Strategies
CCATT



Special Thanks to the 2019 CCATT Conference Sponsors



Friday, June 14

Primrose D Ballroom

Registration Table Hours: Thursday, June 13, 3:00 pm - 6:00 pm (Hotel Library)
Friday, June 14, 7:00 am - 5:00 pm (Primrose D)
Saturday, June 15, 7:00 am - 1:30 pm (Primrose D)

Breakfast

Welcome and Plenary

Welcome Remarks: Dr. Rose Martinez, Director of Trustee Strategies
Community College Association of Texas Trustees (CCATT)
Bill Greenhill, Chairman, CCATT

Plenary #1: State Education Policy Trends Impacting Community Colleges

Introduction: Dr. Rose Martinez

Plenary Speakers: Jeremy Anderson, President & CEO
Education Commission of the States (ECS)
Sarah Pingel, Senior Policy Analyst, ECS

Break (Sponsored by Haynes and Boone, LLP)

Plenary # 2: Dallas Promise Realized

Introduction: Karla Metzler, Board Chair
North Central Texas College

Plenary Speaker: Dr. Joe May, Chancellor
Dallas County Community College District

Break

Lunch and Keynote Address: The Struggle Is Real: An Examination of Student Financial Wellness & Amarillo College's Poverty Initiative

Introduction: Patrick Nonhof, Regent, Frank Phillips College

Keynote Speaker: Kasey Klepfer, Senior Research Analyst
Trellis Company

Keynote Panelists: Jay Barrett, Regent, Amarillo College
Anette Carlisle, Regent, Amarillo College

Break

1:15 pm - 2:30 pm

Concurrent Sessions

Leading Institutional Change: The Role of the Board (Verbena A)

Moderator: Raymond Lewis, Regent, Galveston College

Speaker: Josh Wyner, Vice President, The Aspen Institute; Founder and Executive Director, College Excellence Program

Exemplary College/Industry Partnership: Austin Community College & Samsung Austin Semiconductor (Verbena B)

Moderator: Robert Glaser, Trustee, Houston Community College

Panelists: Mike Midgley, Vice President, Instruction, Austin Community College (ACC)
Laura Marmolejo, Professor/Department Chair, Manufacturing, ACC
Melanie Flowers, Senior Manager of Technical Training, Samsung Austin Semiconductor

In the Aftermath of Sine Die: Key Takeaways from the 86th Texas Legislature (Primrose D)

Moderator: Dustin Meador, Director, Government Relations, TACC

Panelists: Senator Florence Shapiro, Founder, Shapiro Linn Consulting
Julie Linn, Partner, Shapiro Linn Consulting

Snack Break (Sponsored by Haynes and Boone, LLP)

Concurrent Sessions

Legislative Update: Bills Addressing Effective Trustee Governance (Verbena A)

Moderator: Bill Greenhill, Trustee, Tarrant County College District

Panelists: Amy Magee, J.D., Director, Community College Services
Texas Association of School Boards (TASB)

New Trustee/Regent Dialogue: Learning the Culture & Contributing to a Strong Board (Verbena B)

Moderator: Alton Smith, Board Chair, Lone Star College System

Panelists: Betty A. McCrohan, President, Wharton County Junior College
Danny Gertson, Trustee, Wharton County Junior College
Carol Scott, Board Chair, Del Mar College
Jay Barrett, Regent, Amarillo College
Dr. Cynthia Ferrell, Vice President, Texas Success Center

In the Aftermath of Sine Die: Key Takeaways from the 86th Texas Legislature (Primrose D)

Moderator: Dustin Meador, Director of Government Relations, TACC

Panelists: Senator Florence Shapiro, Founder, Shapiro Linn Consulting
Julie Linn, Partner, Shapiro Linn Consulting

2:30 pm - 2:45 pm

2:45 pm - 4:00 pm

4:00 pm - 5:30 pm

Free Time

5:30 pm - 7:00 pm	<div><div>CCATT Reception - A Night in NOLA (Urban Grill, Private Dining Room)</div><div>Host College Remarks: Gigi Bryant, Board Chair, ACC</div><div>Sponsor Remarks: Dr. Steve Johnson, Chancellor, WGU Texas</div><div>Entertainment: Lyndon B. Johnson High School Jazz Band Ponder East, Jazz Band Director</div></div>
	<div>Saturday, June 15</div> <div>Primrose D Ballroom</div>
7:30 am - 8:30 am	<div>Breakfast</div>
8:30 am - 10:00 am	<div><div>Dr. John E. and Dr. Suanne Roueche Plenary Session: The Texas Legislature's Regular Session Is Over. What the Heck Happened Over There?</div><div>Introduction: Carol Scott, Board Chair, Del Mar College</div><div>Plenary Speaker: Ross Ramsey, Co-Founder and Executive Editor The Texas Tribune</div></div>
10:00 am - 10:15 am	<div>Break</div>
10:15 am - 11:45 am	<div><div>CCATT Board Election, Annual Meeting and Recognition Ceremony</div><div>Election Registrar: Dr. Debbie Plyler, Chair, Education and Engagement Committee</div><div>Annual Report: Bill Greenhill, Chair, CCATT</div><div>Election Results: Jay Barrett, Chair, Nominations Committee</div><div>Recognition Host: Dr. Debbie Plyler</div></div>
11:45 am - 1:15 pm	<div><div>Lunch and Keynote Address: Mirror, Mirror: The Value and Necessity of a Board Self-Evaluation</div><div>Introduction: Roberto Zárate, Trustee, Alamo Colleges District (ACD)</div><div>Plenary Speakers: Colleen Allen, Director, Educational Services, The Association of Community College Trustees</div><div>Panelist: Robert Zárate, Trustee, ACD</div></div>
1:15 pm - 1:30 pm	<div><div>Closing</div><div>Synthesizing Remarks: Dr. Rose Martinez, Director, Trustee Strategies, CCATT</div></div>

A scenic landscape photograph featuring a dense forest of trees with vibrant yellow and orange autumn foliage. The trees are reflected in a calm body of water in the foreground. In the background, dark, rugged mountains with patches of snow are visible under a dramatic, cloudy sky. A dark oval graphic is overlaid on the right side of the image, containing white text.

From A Single Seed

Pando Clone
Fish Lake National
Forest

Bill Greenhill

Chairman, CCATT
Trustee, Tarrant County College



Welcome!



Bill Greenhill
Chair
Board of Directors



Dr. Rose Martinez
Director
Trustee Strategies

Our signature event brings trustees, regents, presidents and chancellors together to share their experiences and expertise, to network with people from around the state and to expand their knowledge of the community college sector. Our goal is to provide valuable education and insights to improve community college governance, academic outcomes and workforce opportunities.

With the close of the 86th Texas Legislature, we have reason to promote a celebratory tone at this year's conference!

- The passage of House Bill 1 provides \$67.8 Million in additional funding for our community colleges.
- Senate Bill 2 provides an 8% rollback rate or “voter-approved rate” for community colleges.
- Senate Bill 25 improves transfer pathways for our students through recommended course sequences and also mandates advising for our students after successful completion of 15 semester credit hours in dual credit.
- Senate Bill 1324 was our signature policy priority that passed. It requires dual credit students to file a degree plan after completing 15 semester credit hours.

These important funding requests and policy priorities were accomplished because we, in collaboration with the Texas Association of Community Colleges and the Texas Community College Teachers Association, convincingly proved that we are living up to this year's conference theme – **Governing with Purpose & Delivering on Investment.**

At CCATT's principal event, you will not only have the unique opportunity to meet trustees, regents, and community college executive leaders from each corner of our state, but you will also have the opportunity to learn from outstanding speakers and panelists. Key takeaways from the 86th Texas legislative session, timely national and state higher education data, and key policy and programmatic insights will be gained by all to make this a rich and enjoyable educational experience.



A Look to the Past and Future



SAVE THE DATE

CCATT Regional Meeting
July 10, 2019

Attend this one-day educational opportunity where trustees & regents learn the essential elements of board operations & college governance.

Weatherford College, Weatherford, TX

Plenary #1

State Education Policy Trends Impacting Community Colleges



Jeremy Anderson
President & CEO
Education Commission of the States (ECS)



Sarah Pingel
Senior Policy Analyst
Education Commission of the States (ECS)



Snack Break

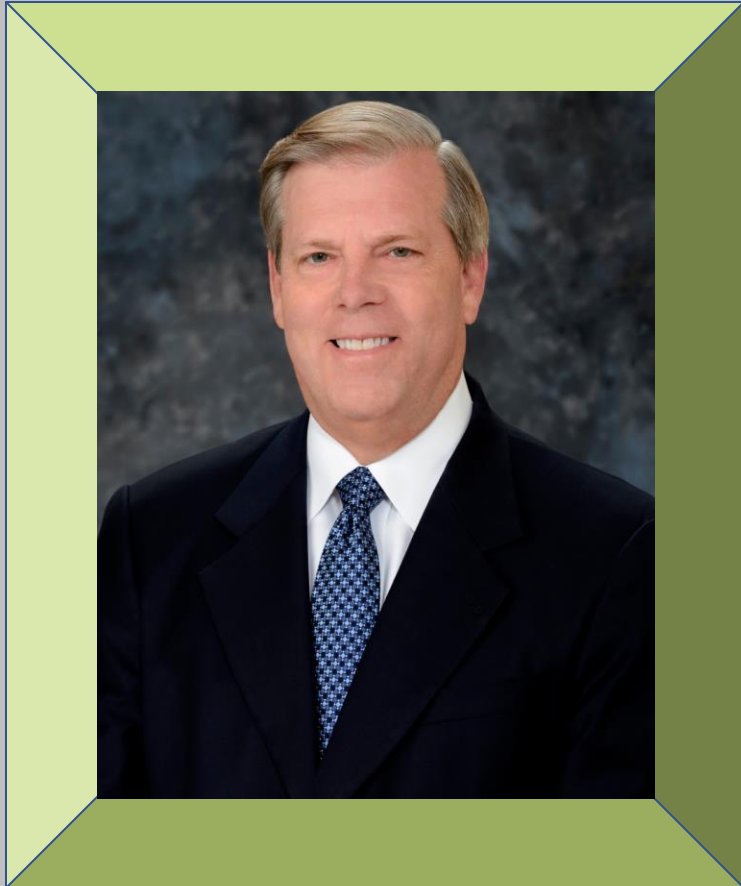
10:30 am- 10:45 am

haynesboone



Plenary #2

The Dallas Promise Network Realized



Dr. Joe May
Chancellor
Dallas Community College
District



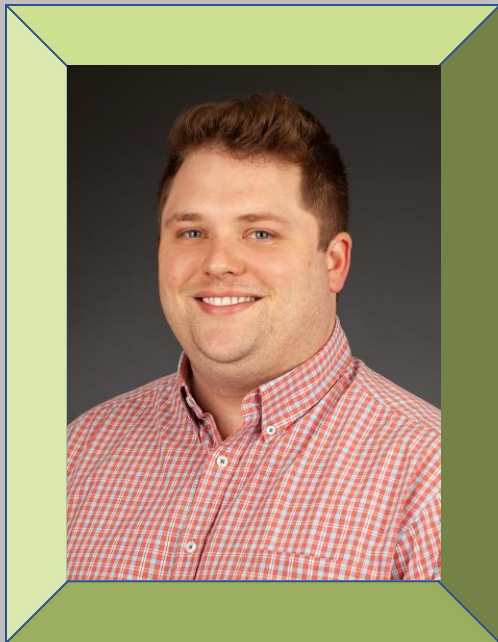
Break

11:30 am- 11:45 am



Keynote Address

The Struggle is Real: An Examination of Student Financial Wellness & Amarillo College's Poverty Initiative



Kasey Klepfer
Senior Research Analyst
Trellis Company



Anette Carlisle
Regent
Amarillo College



Jay Barrett
Regent
Amarillo College



Break

1:00 pm- 1:15 pm



Concurrent Sessions

**Please Reference
Program**



**Community College
Association of Texas Trustees**

Snack Break
2:30 pm- 2:45 pm

haynesboone



Concurrent Sessions

**Please Reference
Program**



**Community College
Association of Texas Trustees**

Free Time

4:00 pm- 5:30 pm



Join Us Tonight!

WGU Texas Reception

A Night In NOLA

5:30 pm – 7:00 pm

Urban Grill- Private Dining Room



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Dr. John E. and Dr. Suanne Roueche

Plenary Session

The Texas Legislature's Regular Session is Over. What the Heck Happened Over There?



Ross Ramsey
Co-Founder and Senior Editor
The Texas Tribune



Snack Break

10:00 am- 10:15 am

haynesboone



Instructions for the Annual Meeting

- Voting delegates must check-in at the Registration Table
- Only ONE Voting Delegate per college
- Voting Delegates must have a **white *Delegate* ribbon** on their name badge
- Reserved Tables for Voting Delegates and Board of Director Candidates only
- CCATT attendees are invited to sit at non-reserved tables



Overview of Meeting

- **10:15 am-** Call to Order & Overview of Election Process
- **10:20 am-** Nominations from the Floor
- **10:30 am-** Candidate Speeches by College Size (Small to Very Large)
- **10:40 am-** Acclimation of candidates in uncontested races
- **10:50 am-** Elections for contested race(s)
- **11:10 am-** Announcement & Picture of 2019 Board of Directors on stage

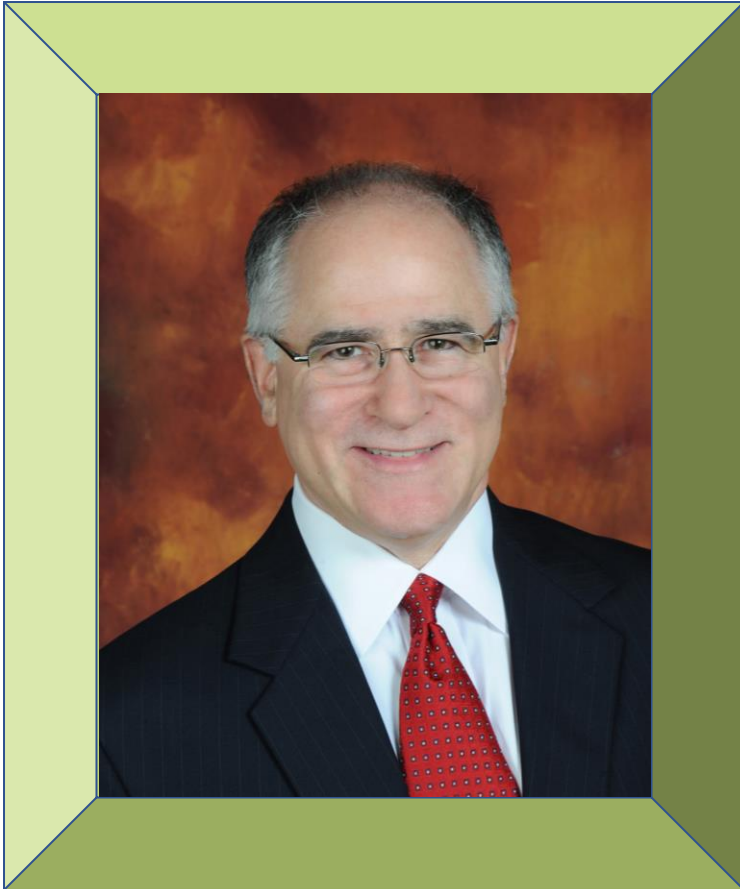


Nominations from the Floor



Small-sized College Candidate

Open Positions: 1

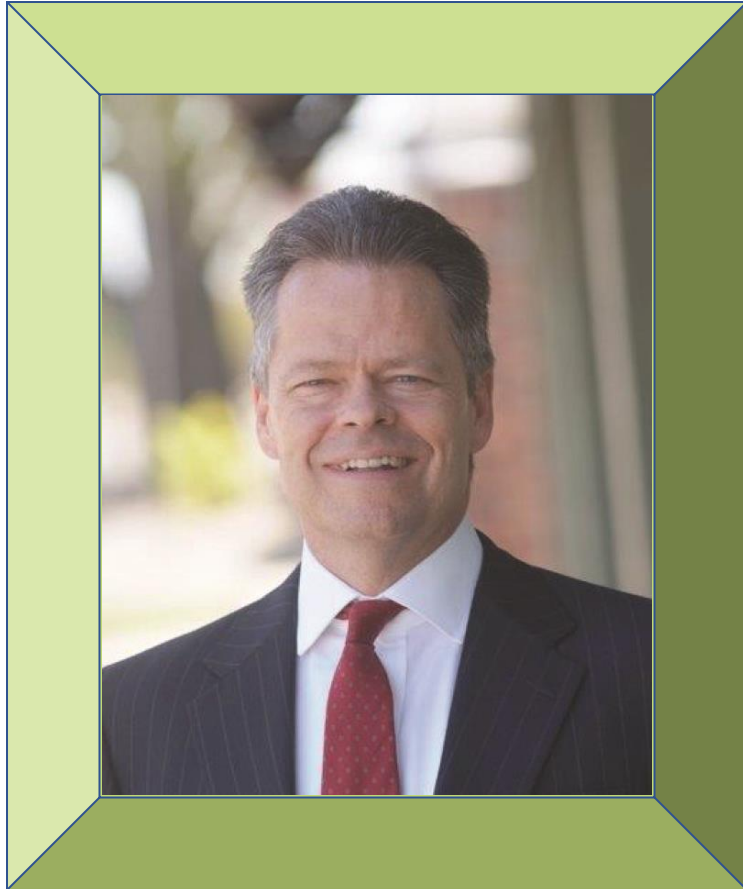


Armin Cantini
Galveston College



Medium-sized College Candidate

Open Positions: 2

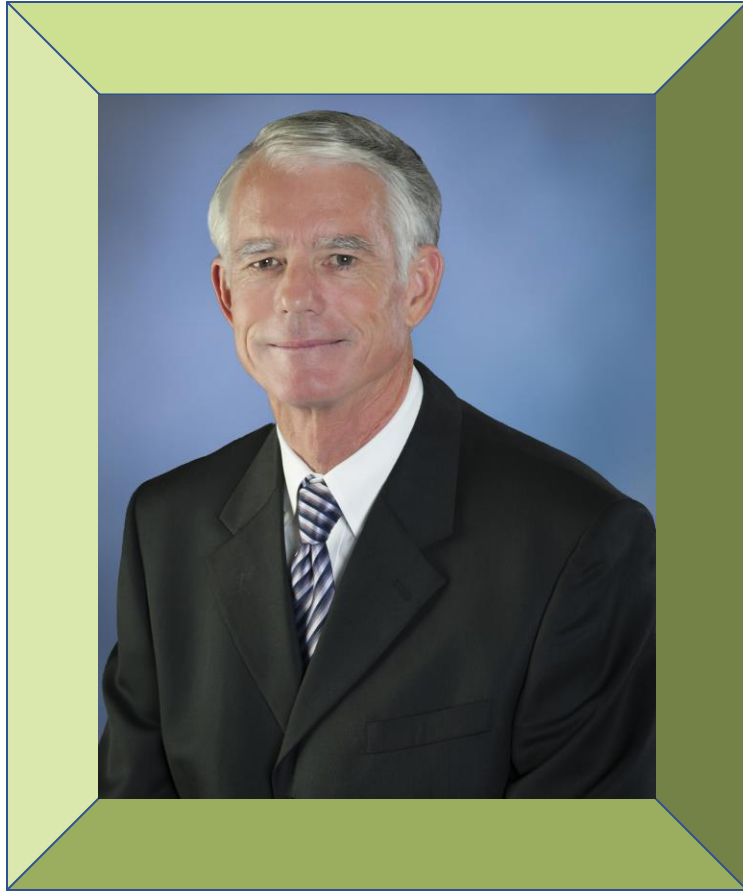


Joe Carrington
Kilgore College



Medium-sized College Candidate

Open Positions: 2



Danny Gertson
Wharton County Junior
College



Large-sized College Candidate

Open Positions: 1



Anette Carlisle
Amarillo College



Very Large-sized College Candidate

Open Positions: 1



Nicole Eversmann
Austin Community College



Very Large-sized College Candidate

Open Positions: 1



Bonnie Najera
El Paso Community College



Voting, Collection and Counting of Ballots



Annual Report & Vote to Amend the CCATT Bylaws



CartoonStock.com



Announcing the New CCATT Board Members



Recognition Ceremony





CCATT Certificates of Appreciation



1st Annual CCATT Awards

Categories & Criteria



CCATT Leadership Award

This annual award is given to a current CCATT member who has demonstrated leadership in the capacity of trustee or regent at their respective college district and/or while serving on the CCATT board of directors. The recipient of the award will have met at least three of the following criteria:

- Served in their capacity with distinction and honor;
- Articulated and executed an exemplary vision for their college or CCATT;
- Provided leadership both as a trustee and private citizen; and
- Served as a college or legislative advocate at the state or federal level resulting in significant positive contributions.

Tentative Timeline and Selection Process:

November:	Call for Nominations
March:	Close Call for Nominations
April:	Education and Engagement Committee Selects Recipient
May:	Invite Recipient to CCATT Annual Conference
June:	Recipient Announced at CCATT Annual Conference



CCATT Inspiration Award

This annual award is given to a current CCATT member, supporter, college trustee liaison or college CEO who has demonstrated an exemplary level of service, leadership or inspiration toward improving the mission and vision of the Community College Association of Texas Trustees (CCATT).

The recipient of this award will have met at least two of the following criteria:

- Provided support in a tangible and measurable degree to the association;
- Provided a level of exemplary service and dedication to the association; and
- Provided inspiration for others to improve the mission and vision of CCATT.

Tentative Timeline and Selection Process:

November:	Call for Nominations
March:	Close Call for Nominations
April:	Education and Engagement Committee Selects Recipient
May:	Invite Recipient to CCATT Annual Conference
June:	Recipient Announced at CCATT Annual Conference



Keynote Address

Mirror, Mirror: The Value and Necessity of a Board Self-Evaluation



Colleen Allen
Director
Educational Services ACCT



Roberto Zárate
Trustee
Amarillo College





**We've Had a Great
Year!**

