Building a Culture of Completion at Texarkana College

Dr. Dixon Boyles,
Chief Instructional Officer
Dr. Donna McDaniel,
Vice President of Instruction

NOVEMBER 7, 2019
Participants will be able to create class assignments that ensure student engagement and active planning of their academic/career pathways.

Participants will be able to develop scalable strategies for developing and implementing strategic goals that involve multiple departments.
8,165
Annual unduplicated headcount, including all credit and continuing education students

5,260
Annual unduplicated headcount for credit students

TEXARKANA COLLEGE
STUDENT AGE

AVERAGE AGE

22

- Under 18
- 18-24
- 25-30
- 31-50
- Over 50
Enrolled in academic programs: 81.3%
Enrolled in workforce programs: 18.7%
THE CHALLENGES

- Low completion rates
- Huge equity gaps in student success
- Accreditation and financial challenges
- Lack of coherence among completion efforts
- Disastrous leadership of previous administration
For the past few legislative cycles, the legislature has cut community college funding, increasing the burden on local taxpayers.

This chart depicts just Texarkana College’s state funding cuts over the past several years.
*Decrease in Unrestricted Net Assets in 2014-15 due to GASB 68 reporting changes.
In 2012, the TC tax district was only 16.3 square miles—less than 1% of the college’s 1,800 square mile service area paid taxes to support the college. Combined with declining state funding and a past administration’s financial mismanagement, the college faced a serious financial crisis—the college lost $8.5 million in 2011 alone.
IN THE COMMUNITY

**CUTTING COSTS**
TC has cut expenses, re-negotiated pricey contracts, reduced payroll, and implemented cost-saving energy management measures

- **12.7%** decrease in payroll and wages since 2010/2011
- **$1 million** yearly savings from switching to new ERP (computer software system)

**EXPANDING TAX DISTRICT**
Bowie County citizens voted to expand the 16.3 square mile tax district to encompass all of Bowie County, creating additional tax income and increasing board representation.

- **$3.9 million** increase in tax income from 2012/2013 to 2013/2014 due to the tax district expansion.
- **$1.5 million** decrease in tuition income after extending in-district tuition rates to all students in Bowie County

resulting in a **$2.4 million net gain** from the tax district expansion

**ONE-TIME DONATIONS**
The college has raised **$9 million** in private one-time donations over the past four years, including a $5 million gift from alumnus H. Ross Perot.
CONNECTING THE WORK TOWARD PERSISTENCE & COMPLETION

Achieving the Dream
- Data-driven decisions
- Active & collaborative teaching
- Redesign of developmental education

Enrollment Services
- New ERP - Jenzabar
- Redesign of Enrollment Services & Financial aid center

Quality Enhancement Plan
- Connect: Start Smart, Finish Strong
- Faculty advising
- Learning Frameworks course
- Early alert system

Student Success Services
- Academic Commons
- Student Success Center
- Developmental math lab
- Tutoring Services
- Retention Director

Pathways Tools
- Streamline degrees
- Degree worksheets
- Redesign of website
- Communication tool – Life at TC
- Faculty & Staff Training & Communication

Student Success Center

Academic Commons

Tutoring Services

Retention Director

Learning Frameworks course

Early alert system

Connect: Start Smart, Finish Strong

Quality Enhancement Plan

Enrollment Services

Achieving the Dream
Texarkana College’s 2016 Quality Enhancement Plan
LOW COMPLETION RATES & EQUITY GAPS

TC IPEDS 3-Year Graduation Rate (150%)

In 2011, based on the 2008 Student Cohort, our rate was only 10%.

At the same time, our rate for African Americans was at 3.7%.
1. Higher GPA’s
2. Increased retention
3. Increased persistence
4. Increased graduation rates
COMMUNITY COLLEGE SURVEY OF STUDENT ENGAGEMENT HIGH IMPACT PRACTICES

- Orientation
- First year experience/ seminar
- Student success course
- Learning community

- Academic goal setting and planning
- Registration before classes begin
- Alert and intervention
1. Faculty Advising
2. Learning Frameworks
3. Early Alert

STRATEGIES
Faculty Advising

Relationships Matter ~
Maximizing Our Greatest Asset
PATHWAYS

2+2 Degree planning sheets

2+2 Planning
Pathway Documents

Electrical Technology | Associate of Science

LIST OF COURSES
- BPT 1205: Intro to Electrical Safety
- BPT 1211: Basic Electrical Theory
- BPT 1212: Technical Calculations
- BPT 1213: Fundamentals of Electricity I
- BPT 1219: Electrical Mathematics
- BPT 1220: Rectifier Circuits
- BPT 1222: Electrical Planning, Designing, & Estimating
- BPT 1247: Industrial Safety
- BPT 1248: Industrial Technology II
- BPT 1249: Variable Frequency Drives
- Dlod 1123: Development of Critical Thinking
- ESPH 1115: Applied Reading
- ENGL 1314: Composition I
- GO 1010, GO 1210, GO 1310: Business/Learning Frame Work
- Science Course
- Aesthetics/Art

LEARNING OUTCOMES/MARKETABLE SKILLS
- Critical Thinking
- Teamwork
- Communication
- Professionalism
- Problem Solving
- Organization
- Time Management
- Customer Service

EDUCATIONAL OPPORTUNITIES
- B.A.S. Texas A&M
- Texarkana

CAREER OPPORTUNITIES:
- Apprentice Engineer
- Maintenance Electrician
- Journeyman Electrician
- Master Electrician
- Contractor
- Owner of Electric Company

HIGH SCHOOL ENDORSEMENTS
- Business and Industry
- Multi-Campus

LINKS TO COLLEGES & PROFESSIONAL ORGANIZATIONS:

Electrical Technology

What do all of our names, businesses & industries have in common? They all require electricity! The Electrical Technology program will teach you to wire, troubleshoot, and repair electrical systems in residential, commercial, and industrial settings. If you’re looking for a solid career that will remain in demand, consider studying electrical technology at Texarkana College.

PROGRAMS AVAILABLE
- Associate of Applied Science
- 1-Year Certificate

WHAT YOU’LL LEARN
- Layout & installation of electrical wiring, equipment or fixtures
- Understanding of electrical systems & components
- Testing electronic systems, circuits & fixtures using digital multimeters
- Safety issues, defects or need of repair in electrical systems, equipment & components

TYPICAL JOBS AFTER COMPLETION
- Apprentice Electrician
- Journeyman Electrician
- Residential Electrician
- Journeywoman
- Maintenance Electrician

NETTAN PAY
- $37,300 per year for electricians in the Texarkana area

JOB OUTLOOK
- Employment opportunities are expected to grow by 14% over the next 10 years

OTHER INTERESTS
- If you’re interested in Electrical Technology, you may also be interested in these other programs in Manufacturing & Technology as well:
  - HVAC/R Technology
  - Automotive Technology

For more information about Electrical Technology, you can read our Career Pathways Magazine, and our students will be more than happy to help you explore your options.

If you have more questions, or would like to learn more about Volunteer College’s career and technical programs, please feel free to stop by our office or call us at (903) 582-3126 or visit TexarkanaCollege.edu to schedule your campus visit.

TExARKANA COLLEGE
- 2010 N. Robison Rd. Texarkana, TX 75509
- texarkana.edu (903) 582-3406
Structured pathways as a tool for advising
Connect Pathways and Webpage Available Online

https://www.texarkanaacollege.edu/current-students/
Learning Frameworks

All first-time in college students are enrolled as part of their core curriculum.
CCSSE HIGH IMPACT PRACTICES

- First Year Experience/Seminar
- Student Success Course
- Learning Community
- Academic Goal Setting and Planning
- Registration Before Classes Begin
LEARNING FRAMEWORKS

ACTIVITIES, PROJECTS & OUTCOMES

- Learning Theories, Metacognition & Cognitive Development
- Building Community & Motivation for College Success
- Connecting Campus Resources & Student Services
- Goal Setting & Planning
- Career Investigation
- Academic & Degree Planning
- Financial Planning
- Success Strategies & Skills
Texarkana College Learning Frameworks Fall Enrollment:

- **2015** Pilot Year: 300
- **2016** 1st Year: 568
- **2017** 2nd Year: 548
- **2018** 3rd Year: 552
Early Alert System
Timely Intervention
Initiative or Culture Change?
MISSION: ADVANCING OUR COMMUNITY THROUGH ATTAINABLE HIGHER EDUCATION AND LIFELONG LEARNING

**Opportunity**
Our highest priority is increasing the number of people with higher education credentials in our region.

**Excellence**
Excellence in instruction, financial management, and facilities will provide a safe, secure and effective learning environment.

**Community**
Community trust and support of TC are catalysts for regional economic development and provide a high return on investment.

**Success**
TC is committed to student success and completion.
CONNECTING THE WORK TOWARD PERSISTENCE & COMPLETION

1. Achieving the Dream
   - Data-driven decisions
   - Active & collaborative teaching
   - Redesign of developmental education

2. Enrollment Services
   - New ERP - Jenzabar
   - Redesign of Enrollment Services & Financial aid center

3. Quality Enhancement Plan
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   - Faculty advising
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4. Student Success Services
   - Academic Commons
   - Student Success Center
   - Developmental math lab
   - Tutoring Services
   - Retention Director

5. Pathways Tools
   - Streamline degrees
   - Degree worksheets
   - Redesign of website
   - Communication tool – Life at TC
   - Faculty & Staff Training & Communication

Student Success Services Academic Commons
Texarkana College student to faculty advising ratio:

- Before QEP: 450:1
- 2015 Pilot Year: 49:1
- 2016 QEP Update: 28:1
- 2019 Spring QEP Update: 21:1

98 unique advisors
MAKING DATA-DRIVEN DECISIONS

TC Community College Survey of Student Engagements (CCSSE) Benchmark Results

Benchmarks of Effective Educational Practice
Benchmark scores are normalized to mean of 50 and standard deviation of 25 across all respondents.

- Active & Collaborative Learning
  - 2011: 48.1
  - 2014: 49.4
  - 2017: 52.8

- Student-Faculty Interaction
  - 2011: 46.7
  - 2014: 48.4
  - 2017: 51.8

- Support for Learners
  - 2011: 49.8
  - 2014: 49.7
  - 2017: 57.3
Completion Rates

Graduation Rate 150%

IPEDS – NATIONAL DATA
Narrowing the Equity Gaps

African American Males 3-Yr Graduation Rate

- 2008: 5.4%
- 2009: 3.7%
- 2010: 18.5%
- 2011: 21.2%
- 2012: 23.2%
- 2013: 32.9%
- 2014: 34.0%
- 2015: 50.0%
IPEDS Student Profile Data

Number of Degrees and Certificates Completed
Number of Degrees or Certificates Awarded

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Retention Rates - FT/PT

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</table>
Texarkana College ranked first among all 50 Texas community colleges in full-time student 3-year completion rates for 2018.

45.8% completion rate
Texarkana College

22.8% completion rate
All Texas community colleges

2012: 8.6%, 2013: 10.8%, 2014: 18.7%, 2015: 32.7%, 2016: 32.1%, 2017: 34.7%
Texarkana College ranked ninth among all 50 Texas community colleges in full-time student 4-year completion rates for 2018.

Based on data from a 2019 Texas Higher Education Coordinating Board study

In 2013, TC was at 13.1% and in 2015, TC was ranked 30th at 24.0%
Texarkana College ranked **fourth** among all 50 Texas community colleges in full-time student 6-year completion rates for 2018.

- **46.3%** completion rate for Texarkana College
- **36.9%** completion rate for All Texas community colleges

In 2013, TC 28.6% and in 2015, TC ranked 50th at 20.6%

*Based on data from a 2019 Texas Higher Education Coordinating Board study*
It takes students an average of 3.4 years to graduate from TC, compared to the state average of 4.1 years.

- **3.4 years** average time to associate degree
- **72** average SCH to associate degree
- **89.4%** certification and licensure pass rate (2017)
At 45.8%, TC has the highest 3-year completion rate among Texas community colleges, compared to the state average of 22.8%.
Achieving the Dream™ Community Colleges Count

2018 LEAH MEYER AUSTIN AWARD
SPONSORED BY THE KRESGE FOUNDATION

TEXARKANA COLLEGE

The Leah Meyer Austin Award is Achieving the Dream’s highest honor and recognizes institutions that have demonstrated outstanding progress in designing student-focused culture and aligning institutional strategies to promote student success.

Texarkana College is the winner of the 2018 Leah Meyer Austin Award. The college is recognized for significant innovations that have resulted in critical progress including increasing the graduation rate for first-time, full-time students by 21 percentage points from 10% to 31% and an 18 percentage point increase in the graduation rate for Black students from 4% to 22% during the same time period.

This is a big win for TC faculty and staff. It really shows the results of hard work when the classroom door is shut. It shows we are on the right track.

— James Henry Russell, Texarkana College President

Texarkana College earns highest national honor

TC is one of only two community colleges to receive the award

“By Jennifer Middleton
Texarkana Gazette

Texarkana College received one of the top community college awards in the nation Thursday, a recognition leaders say is hard proof of the changes they’ve made in the college and its culture of success.

Fifteen staff and faculty members are at the Gaylord Hotel in Nashville, Tenn., where they received one of only two post- 2018 Achieving the Dream Leah Meyer Austin Awards, the highest honor awarded to community colleges to recognize outstanding transformational change leading to student success and completion.

The ceremony was held on the first day of the annual Achieving the Dreams conference, which will last for three days. This year’s award is sponsored by the Kresge Foundation and is accompanied by $75,000 prize. Oklahoma College is the other award recipient.

(See TC on Page 8A)
TC’s graduation rates are highest in Texas

College’s three-year completion rate more than double state average, report shows

By Jennifer Middleton
Texarkana Gazette

Texarkana College has been ranked as the No. 1 community college in the state for students’ three-year graduation rates, according to the Texas Higher Education Coordinating Board.

The report, released last week, shows that TC has a completion rate of 45.8 percent for the group, or cohort, of students which began as first-time students in 2015. The state average for students’ three-year graduation rates from community colleges is 22.8 percent.

TC’s administrators attribute the high ranking to the college’s culture of expecting student success and several programs they have put in place to support students in their academic careers.

“Several things attribute to it,” Dr. [Name] said.

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