2019 **East Texas Trustees Enabling Student Success Texas Success Center**



Welcome

Dr. Greg Powell
President
Panola College

November 20, 2019 Panola College

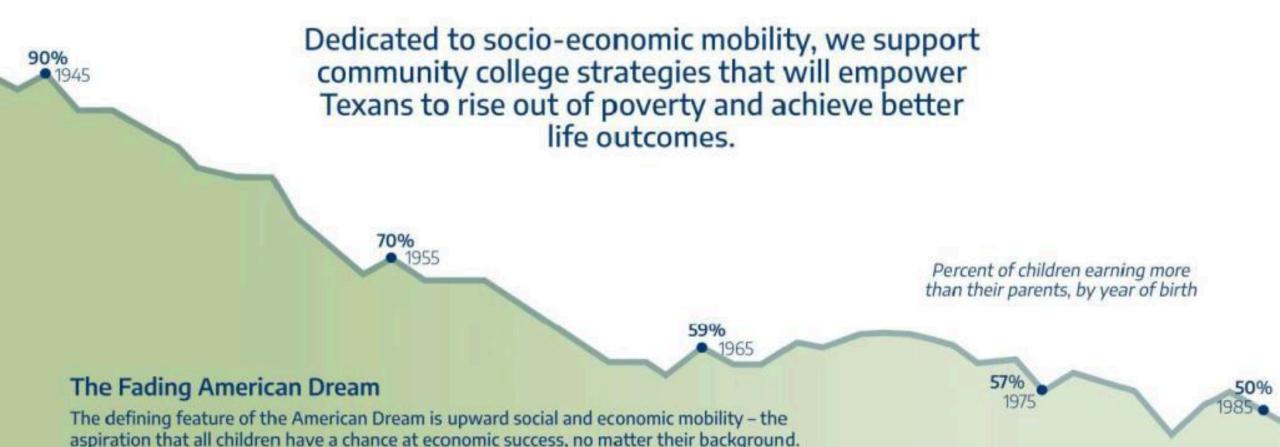


A Legacy of BOTI Trustee Leadership

Dr. Cynthia Ferrell

Vice President
Texas Success Center
Texas Association of Community
Colleges





However, research shows that children's chances of earning more than their parents have been declining. 90% of children born in 1940 grew up to earn more than their parents. Today, only

half of all children earn more than their parents did.

BOTI Trustees Are Committed to:

- Effective governance that contributes to student success, equity, and completion, leading to transfer and/or a career with labor market value
- Data-informed governance
- Closing achievement gaps, particularly for low-income students and students of color
- Institutional policy, strategic planning and budgeting that targets student success
- CEO/Board collaboration



A Strong BOTI Legacy of

Trustee Leadership in Texas

Beginning in 2007, the BOTI was a complement to the ATD work of 9 Texas community colleges in the Houston area—specifically intended to focus on the role of boards in improving student success.

In 2009, all of other Texas ATD colleges joined in, adding 17 colleges.

In 2019: All 50 colleges' trustees are now invited.



GOAL of the 2019 BOTI

Every participating board will leave the Institute having made a

commitment to actions that will

ENABLE their CEO and set the

climate and expectation

for institutional change

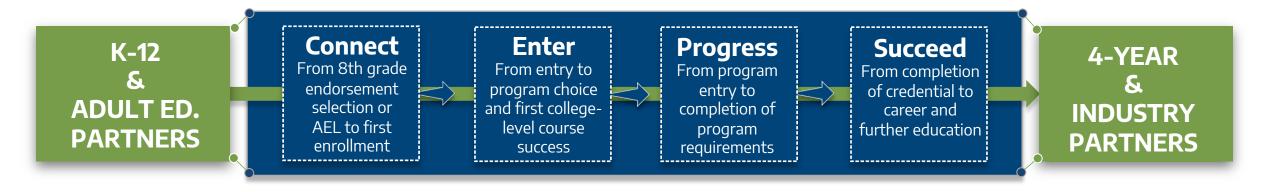
leading toward a

COMPREHENSIVE STUDENT SUCCESS STRATEGY



TEXAS PATHWAYS

Systemic Transformation Dedicated to Socioeconomic Mobility



Texas Pathways

This is not another new initiative

but a FRAMEWORK for thinking about what we are becoming—

changed institutions that are systemically better at serving students.



49 Texas Community Colleges are Committed to Texas Pathways



West

Amarillo El Paso

FrankPhillips

Howard Midland

Odessa

South Plains Western Texas



South

Alamo

Coastal Blend
Del Mar
Laredo
South Texas
Southwest Texas
Texas Southmost

Victoria



Central

Austin Blinn Central Texas Hill

McLennan

Navarro

Temple



Southeast

Alvin

Brazosport

College of the Mainland

Galveston

Houston

Lee

Lone Star SanJacinto

Wharton



<u>East</u>

Angelia Kilgore

Northeast Texas

Panola

Paris Texarkana

Trinity Valley

Tyler

North

Cisco

Collin

Dallas

Grayson

North Central Ranger

Tarrant County

Weatherford

Vernon



Texas Success Center



Vision for a Healthy East Texas

Dr. Wynn Rosser President & CEO

Dr. Sylvia Leal
Senior Program Officer
Education and Economic
Development

T.L.L. Temple Foundation

A Healthy & Thriving East Texas

East Texas Trustees
Texas Success Center
Panola College

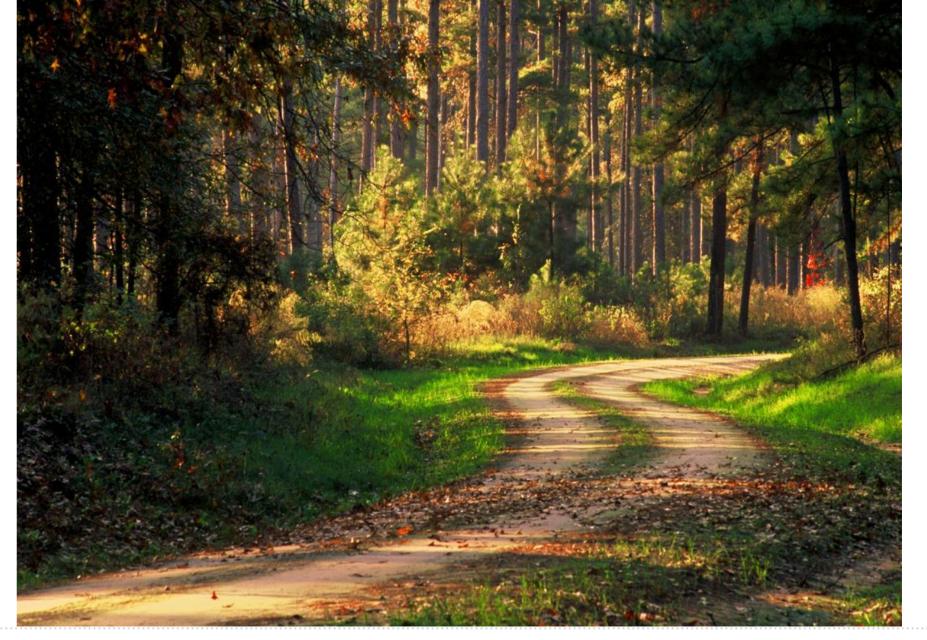
November 20, 2019



T.L.L. TEMPLE FOUNDATION

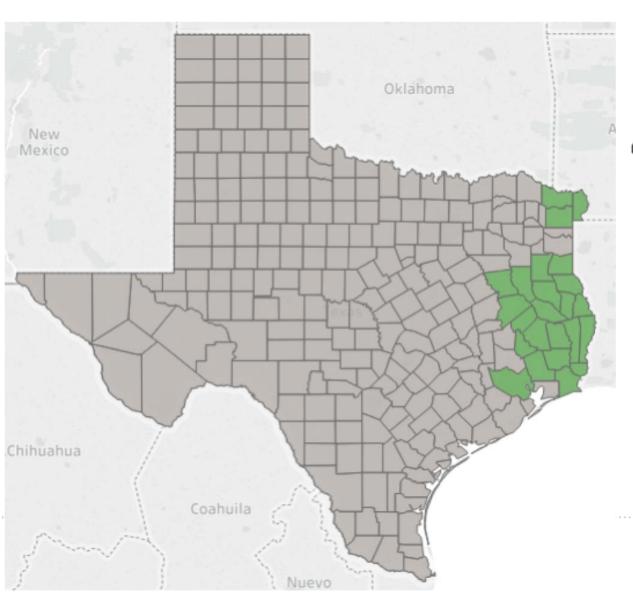
EST 1962

BUILDING A THRIVING DEEP EAST TEXAS





The 24-Counties Served





Panola

Tyler

Hardin

Shelby

A Sabine

Orange)

Jefferson

Rusk

Anderson

Houston

Harris

Trinity

San 2 Jacinto

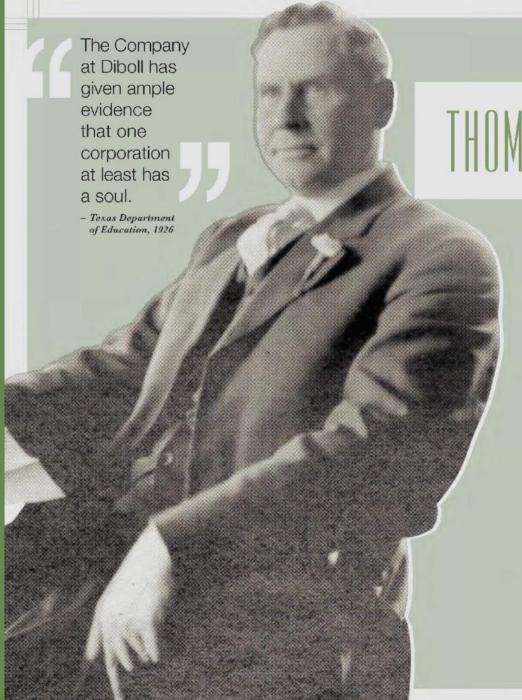
5.7 million people

1.2 million people outside Harris County



Polk

Liberty



THOMAS LEWIS LATANÉ (T.L.L.) TEMPLE

Thomas Lewis Latané (T.L.L.) Temple founded a "corporation with a soul" in 1893 that was also considered "a loyal friend" to the State of Texas. 120 years later...

One could argue that there has been no better friend to our university than the T.L.L. Temple Foundation.

- Dr. Barker Pattillo, Stephen F. Austin State University President

T.L.L. Temple was the patriarch of a family with a soul.

From his daughter, Georgie Temple Munz, to today's trustees, serving and giving back remain critical family values.



We do not seek publicity or credit for the work we do. That would drain all the blessings away!



GEORGIE TEMPLE MUNZ

Founder of the T.L.L. Temple Foundation

in people are living below the poverty line.

Humility remains important to the foundation. We do not seek credit for our philanthropic activity.

We do use our voice, though, to raise awareness of quality of life issues important to East Texans and East Texas.





Whole Population Result Statement

All residents of our service will live in thriving communities.

Whole Population:

5.7 million people total in our service area.

There are 1.2 million people outside of Harris County in the PGAI.



Program Population Result Statement

All agencies and organizations will be activated to improve quality of life conditions fo residents of our service area.

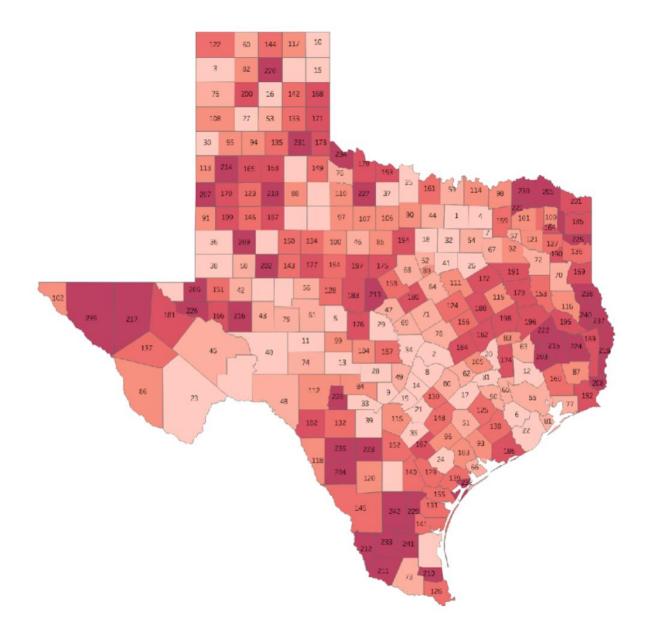


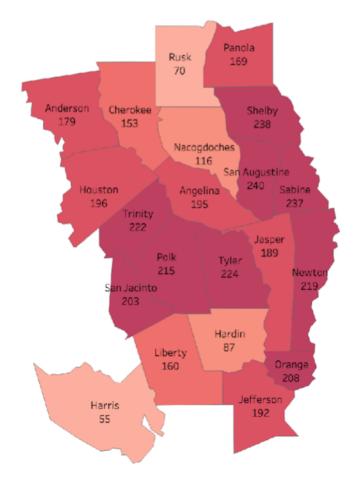


"The T.L.L. Temple Foundation works alongside families and communities to build a thriving Deep East Texas and to alleviate poverty, creating access and opportunities for all."

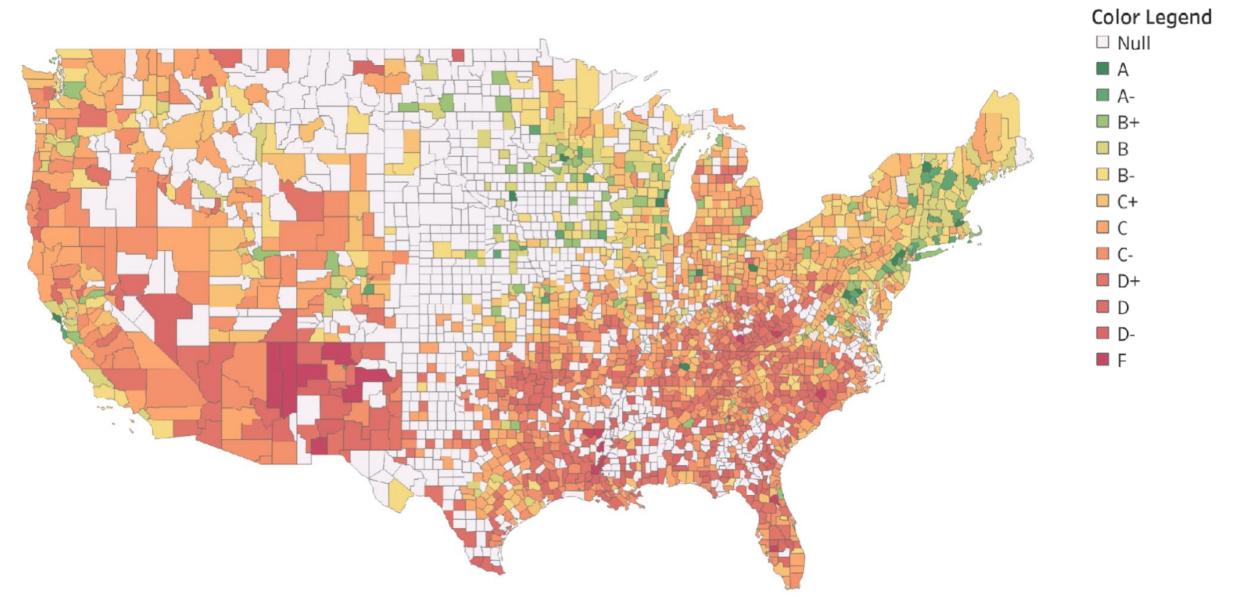
Texas County Health Rankings







Opportunity Index





Investing to expand access to high quality

educational opportunities for residents of

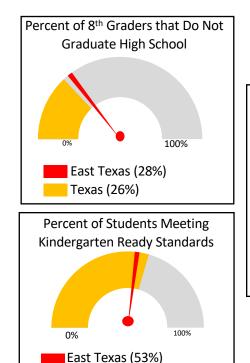
East Texas that *leads to postsecondary*

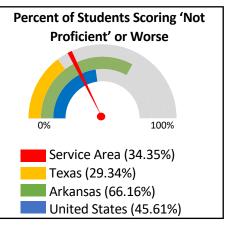
marketable credentials.



Challenges in East Texas

- 28% of the service area 8th graders do NOT graduate from high school.
- Only 19% of the 8th graders in the service area go on to complete any postsecondary credential (including Certificate, Associate, or Bachelor's degree).
- 3 out of every 10 (34.35%) children in grade 4 in the service area tested below the "proficient" level for the English Language Arts portion of the state-specific standardized test.
- 53% of students in the service area assessed in kindergarten met kindergarten ready standards.
- Out of the 14,724 people living in North Lufkin, 30% live below the poverty line.





Sources: U.S. Census Bureau American Community Survey 2012-2016; TEA TAPR report and E3 Alliance Analysis. Kindergarten ready standards; Texas Higher Education Coordinating Board 2006 8th grade cohort data

Texas (59%)



Areas of Interest

- Ensure all children are kindergarten ready.
- Close the literacy and mathematics achievement gap for all students.
- Increase the number of students that enter a community college or a university and complete a certificate, an associate, or a bachelor's degree; especially for low socioeconomic minority young people.
- Re-engage young adults to complete high school and postsecondary credentials.
- Develop industry & career pathways for students to obtain marketable skills and credentials.

Note: The T.L.L. Temple Foundation is specifically interested in improving outcomes in each of these areas for at-risk student populations.



Economic Development and Community Revitalization

Investing to <u>improve economic opportunities</u> and help <u>develop and sustain thriving communities</u> in the <u>most economically challenged</u> places in the foundation's 24-county service area.

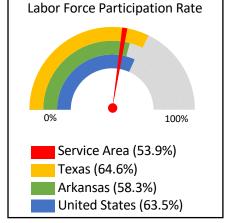


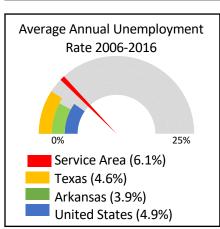


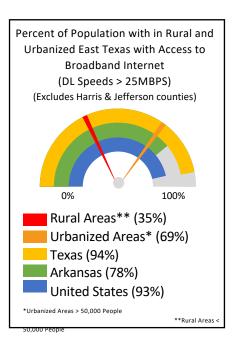
Economic Development and Community Revitalization

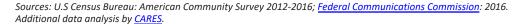
Challenges in East Texas

- 18.76% of the service area are living in households with income below the Federal Poverty Level (FPL).
- Low adult employment participation rate with 53.9% of the population 16 and older in the labor force, compared to 64.4% in Texas, and 63.5% nationally.
- Average annual unemployment rate is at 6.1% for the region, compared to 4.6% in Texas, and 4.9% nationally.
- Many adults and youths in the service area lack the skills and/or training they need to obtain and retain jobs that pay a living wage income.
- Only 35% of the rural population in East Texas has access to highspeed Internet; includes both wireline and wireless internet providers. This indicator is important because access to technology opens up opportunities for employment and education.













Economic Development and Community Revitalization

Areas of Interest

- Expand industry & career pathways for a trained workforce.
- Strengthen regional approaches to economic development.
- Expand partnerships to build thriving communities.
- Develop systemic approaches to financial literacy and stability.

Note: The T.L.L. Temple Foundation is specifically interested in improving outcomes in each of these areas for residents living in poverty.

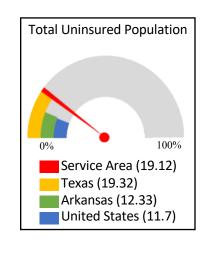


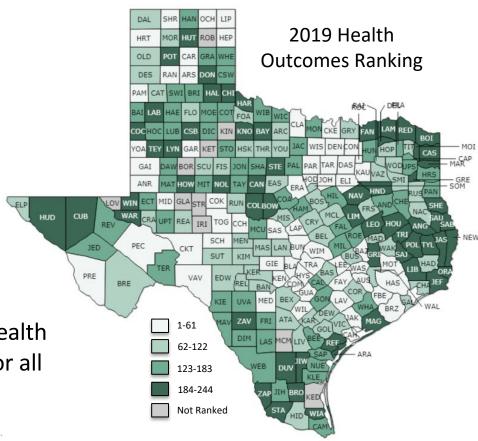
Investing to improve the health of residents within our service area, especially those residents within our <u>most</u> <u>rural regions</u> who <u>lack health insurance</u> and <u>lack</u> <u>access to healthcare services</u>.



Challenges In East Texas

- Over 28% of all adults and almost 11% of all children are uninsured.
- One in five uninsured adults in 2016 went without needed medical care due to cost.
- Almost all counties in our service area are located in a Health Professional Shortage Area.
- Seven counties have no pediatricians and 11 counties have no OB/Gyn.
- Sixteen of our 24 counties fall in the bottom quartile of the ranking for health outcomes in Texas while three of those counties land in the bottom 10 for all Texas counties.





Sources: US Census Bureau, <u>American Community Survey</u>. 2012-16; US Department of Health & Human Services, Health Resources and Services Administration, <u>Health Resources and Services Administration</u>. April 2016. Source geography: HPSA, University of Wisconsin Population Health Institute. County Health Rankings & Roadmaps 2019. www.countyhealthrankings.org





Areas of Interest

- Increase access to health care for vulnerable populations (i.e. elderly, singlemothers, disabled, uninsured, underinsured, children).
- Increase availability of health care practitioners in rural communities.
- Expand health care programs and benefits for children, adults, and families.
- Support healthy living and wellness programs, which will measurably result in positive outcomes for participants.
- Explore rural health care initiatives.
- Support substance abuse prevention and treatment.
- Strengthen the delivery of and access to mental health care services.



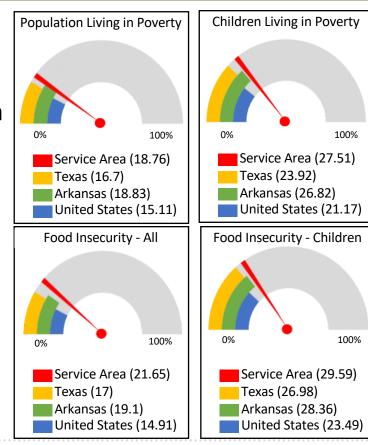
Investing to ensure that the basic needs of all East Texans but especially *low-income children*, the *elderly*, and the *physically and* mentally disabled are met.



Human Services

Challenges In East Texas

- Almost 19% of residents within the foundation's service area live in poverty.
- Over 27% of children ages 0 to 17 within our service area live in poverty.
- With an unemployment rate of around 5%, and a lack of new jobs, individuals struggle with providing for their families.
- Poverty too often leads to food insecurity. Over 21% of all individuals and almost 30% of children within our service area are food insecure.



Sources: US Census Bureau, <u>American Community Survey</u>. 2012-16. Source geography: Tract; <u>Feeding America</u>. 2014. Source geography: County





Human Services

Areas of Interest

- Alleviate food insecurity.
- Explore transportation barriers.
- Support all aspects of the social safety net (i.e. food banks & pantries, shelters).
- Support of social services for children, adults, and families.
- Support services for housing and homelessness.



Arts and Culture

Investing to <u>enrich the lives</u> of East Texans by supporting <u>access</u> to artistic and cultural experiences.





Arts and Culture

Challenges In East Texas

- Options for participating in the arts are limited.
- Scarce economic resources.
- Geographic isolation.



Arts and Culture

Areas of Interest

- Support of arts & cultural institutions.
- Research the cultural landscape in East Texas.
- Enrich arts education in schools.
- Improve access to arts & culture.

How to Apply for a Grant

- Be a qualified organization
- Serve the TLLTF service area
- Align with foundation priorities and objectives
- Go to website for more information
- Apply online

Click Link Below

http://tlltemple.foundation/how-to-apply/





Student Success and Equity through Guided Pathways: What Trustees Need to Know

Dr. Kay McClenney

Senior Advisor to the President/CEO American Association of Community Colleges



STUDENT SUCCESS & EQUITY THROUGH PATHWAYS: What Trustees Need to Know

EAST TEXAS BOARD OF TRUSTEES INSTITUTE November, 2019

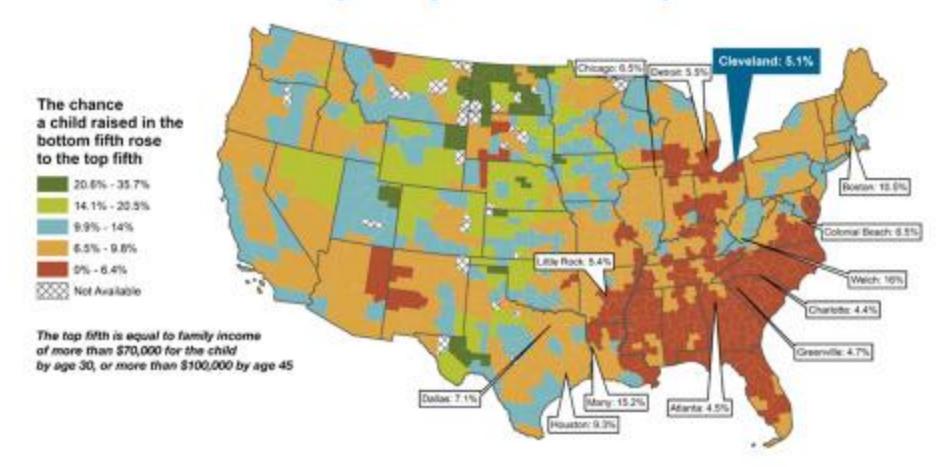


Why, exactly, are we doing this?

TEXAS POLICY INITIATIVES

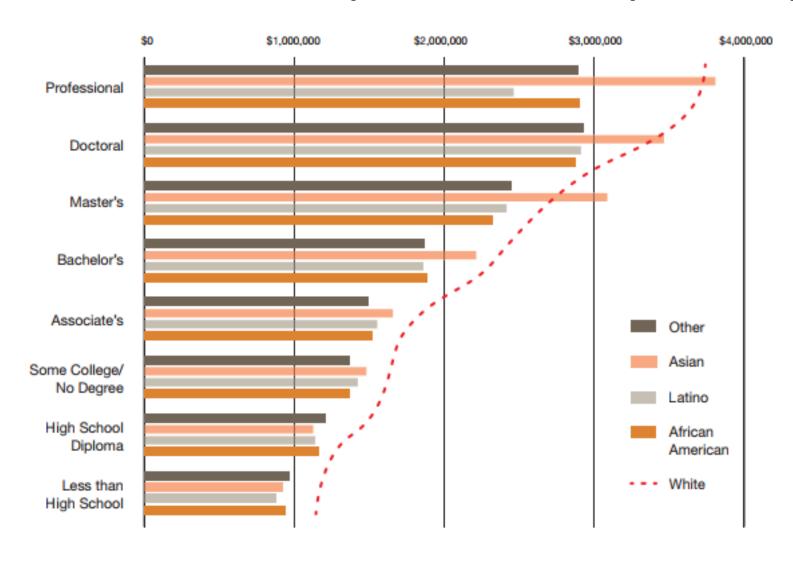
- ■60 x 30
- Developmental education redesign
- Student success funding
- ETC.

Upward Mobility is Stalled A national issue that requires place-based responses

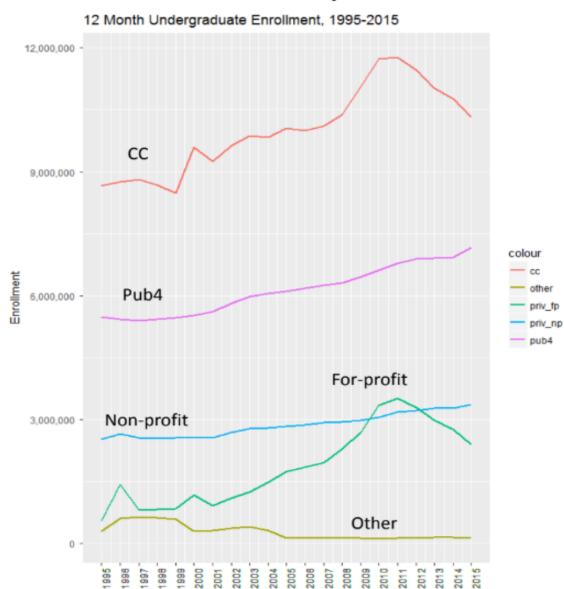




Education is the path out of poverty

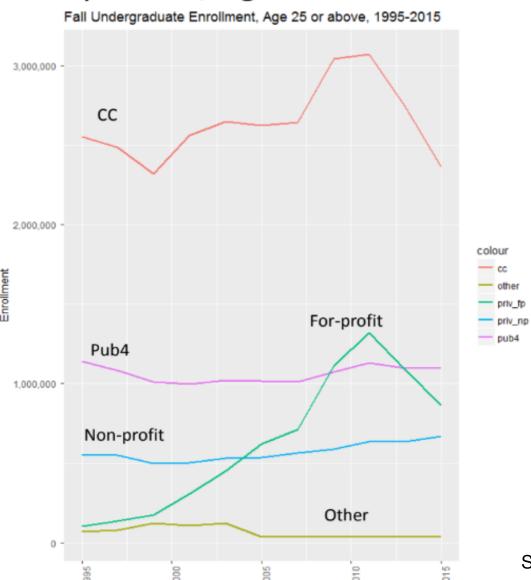


12-Month Undergraduate Enrollment by Sector



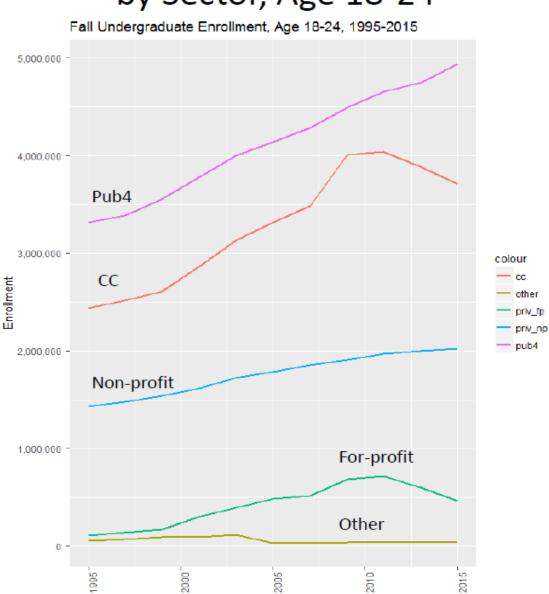
Fall

Fall Undergraduate Enrollment by Sector, Age 25 or above



Fall

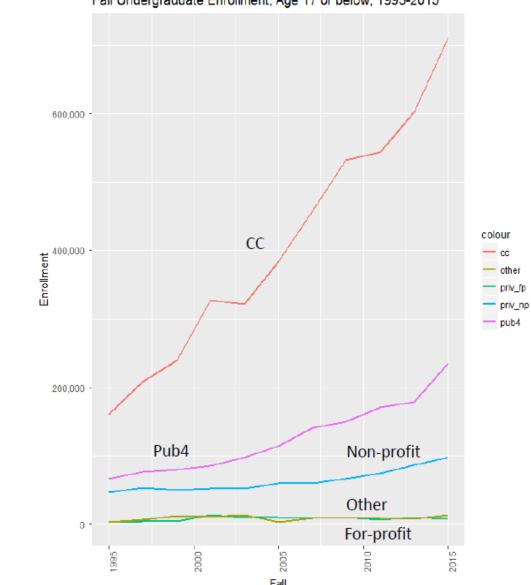
Fall Undergraduate Enrollment by Sector, Age 18-24



Fall

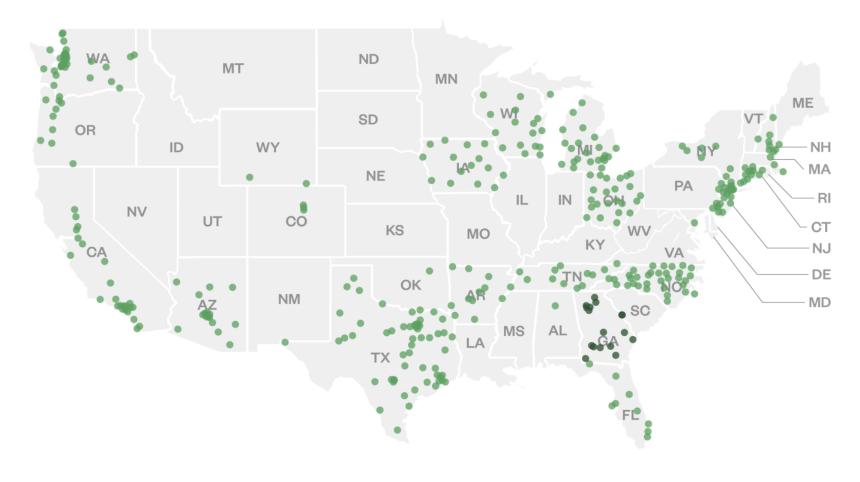
Fall Undergraduate Enrollment by Sector, Age 17 or below

Fall Undergraduate Enrollment, Age 17 or below, 1995-2015



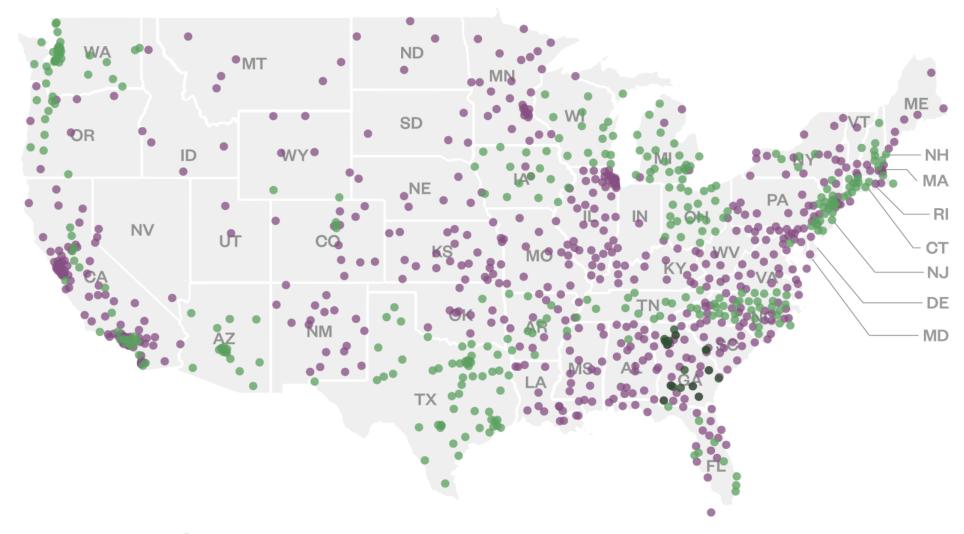


INSTITUTIONAL TRANSFORMATION THROUGH GUIDED PATHWAYS: Shifts in Culture, Policy, & Practice



- Community colleges implementing guided pathways as part of formal state or national initiatives
- Four-year colleges implementing pathways practices as part of state initiatives

A National Movement: Colleges Implementing Guided Pathways



- Community colleges implementing guided pathways as part of formal state or national initiatives
- Four-year colleges implementing pathways practices as part of state initiatives
- Community colleges not part of formal state or national initiatives*

*Note: Some of these institutions may be implementing guided pathways, but they are doing so on their own.



LEADERSHIP TASK: Building Data Capacity and Data Use

DATA QUESTIONS Early Momentum & Prompts for Change

- Of all students who initiate contact/express interest in enrollment, what % are not in classes on census date?
- What % of entering students present at census date never complete a college credit?
- What % of entering students complete college-level English and math in their first year?
- What % of students complete a full-program academic plan by the end of their first semester?
- What % of entering students complete at least 3 courses in their program of study in their first year?
- Bonus: What is the average # of college-level credits earned by an associate degree graduate?



Why Pathways? What We've Learned

"Completing college is the result of successfully navigating a multitude of smaller decisions from start to finish. But for many college students, finding a path to completion is the equivalent of navigating a shapeless river on a dark night—and the wider the river, the more difficult it can be to find the way."

Judith Scott-Clayton (2011)

What Entering Students Want to Know

- Do I belong here?
- What are my career options?
- What are my paths toward those careers?
- What do I need to take?
- How long will it take, and how much will it cost?
- How much financial aid will I get?
- Will my credits transfer?



Guided Pathways Essential Practices

Map paths to student end goals

- Meta-majors
- Program maps
- Career + transfer information
- Math pathways

3 Keep students on path

- Monitoring progress on plan
- Intrusive support
- Frequent feedback
- Predictable scheduling

2 Help students get on a path

- Early career/transfer exploration
- Academic and financial plan
- Integrated & contextualized academic support

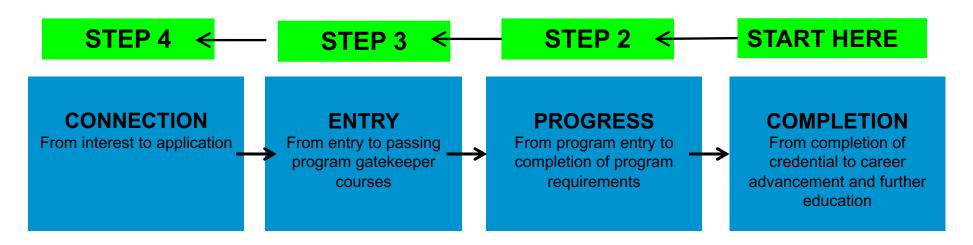
4 Ensure students are learning

- Field-specific learning outcomes
- Active learning throughout
- Field-relevant experiential learning



LEADERSHIP TASK: Strategic Partnerships

Start with the End in Mind



- Market program paths
- Build bridges from high school and adult ed. into program streams (e.g., strategic dual enrollment, I-BEST)
- Help students explore options/ make fullprogram plan
- Integrate
 academic
 support into
 critical program
 gateway courses
- Clearly map out program paths
- Redesign advising/scheduling around maps/plans
- Monitor student progress, provide feedback and support as needed
- Align program outcomes with requirements for success in career-path employment and further education



Guided Pathways Mindset Shifts

FROM:	TO:
Transfer vs. CTE, credit vs. non-credit	Career-connected transfer paths or livable-wage job w/ clear degree path
Full-time vs. part-time	On-plan vs. off-plan
Job/transfer support for near completers	Career/transfer exploration and planning for <i>all students</i> from the start
Standardized placement tests	Multiple measures and in-class diagnostic assessment
Pre-requisite remediation	Integrated/contextualized academic support
Algebra and English comp "gatekeepers"	Critical program courses (including field-appropriate math)
In-class vs. co-curricular	Program-relevant active/experiential learning

Guided Pathways Cultural Shifts

FROM:	TO:
Are students college-ready?	Are colleges student-ready?
Sanctioned wandering	Purposeful direction
Institutional siloes	Cross-functional teams
Discrete strategies/ boutique programs	Evidence-based practices integrated into coherent student experiences at scale
Support services optional/ by referral	Integrated/contextualized academic support
Teaching classes faculty want to teach when they want to teach them	Teaching classes students need to take when they need to take them
Equity as sidebar	Equity as design principle



LEADERSHIP TASK:

Achieving Equity and Economic Upward Mobility through Guided Pathways

ACHIEVING EQUITY

Won't happen by itself.

 Is accomplished through change in the educational experience designed for students – as it incorporates the best of what we've learned about what matters.

- Requires getting well past disaggregation of data...to the difficult work of uncovering and the addressing sources of institutional racism and unconscious bias.
- Equality Equity

ACHIEVING EQUITY

- Examining program mix and enrollment by program
- Reviewing processes through which we support students in exploring options and making choices.
- Integrating dramatically redesigned developmental education into pathways.
- Embedding academic support within courses
- Attending to financial stability/collective impact
- Diversifying faculty, advising/counseling, administration
- Strengthening culturally responsive teaching & advising

Essential Pathways Practices

- Organize programs into "meta-majors," map programs to jobs and to transfer in majors
- Help all students explore career/academic options and develop a full-program plan by end of term 1
- Make schedules and monitor progress based on students' plans
- Integrate academic support into college program gateways
- Integrate experiential/applied learning into every program
- Build pathways into high schools, starting with dual enrollment and connecting to HB5 endorsements

EMERGING EVIDENCE

In diverse colleges across multiple states, there is very promising evidence of substantial increases in these early momentum measures:

- Credit accumulation in the first year
- Completion of transfer-level math and English in the first year
- Completion of 9 credit hours in the program of study in the first year
- Persistence from term 1 to term 2

And in the most advanced Pathways colleges:

Completion of college credentials

Source: CCRC (Jenkins, Lahr, Fink and Ganga, 2018)

GUIDED PATHWAYS RESOURCE CENTER

TOOLS AND RESOURCES FOR COLLEGES

Bringing guided pathways to scale involves substantial redesign of students' educational experience and touches every aspect of college operations. The guided pathways model introduced below describes the critical steps colleges take as they do this challenging, complex work.

This resource center is organized around the guided pathways model. Click any section — planning, implementation, early outcomes, or evaluation — to see details of the model and to find relevant tools and resources. Or visit toolkits for collections of materials on key topics.

PLANNING

IMPLEMENTATION

EARLY OUTCOMES

www.pathwaysresources.org



QUESTIONS?

kmcclenney@aacc.nche.edu bmcclenney@utexas.edu



Colleges' Current Priorities

- Developing meta-majors as framework for student engagement (in academic and career communities), student supports, program development, review and improvement, and professional development
- Dev ed redesign: integrating and contextualizing academic support in math pathways tied to program pathways
- Advising redesign: reducing caseloads, advising students past 1st term, role of faculty advisors in advising students along their program plan



Colleges' Next Frontiers

- Strengthening program mapping (credit and non-credit) to jobs and transfer in partnership with employers and universities
- Strengthening student onboarding to support career and program exploration and selection for all students
- Creating full educational plans that are regularly updated, used to monitor student progress, tied to scheduling and financial plans
- Scaling program-appropriate active and experiential learning into all programs
- Working with high schools to help students explore career/ college interests and develop plans
- Scrutinizing and further redesigning practices to address equity gaps

Lessons on Leading College Redesign

- Redesigning colleges on guided pathways model is a big technical challenge, but even bigger cultural one
- Effective leaders lay the groundwork: a) engage stakeholders across college in examining <u>barriers the college creates</u> to student success, b) develop vision and goals for improving experience for all students; c) empower teams to plan and design innovations at scale
- Well-managed, cross-functional teams are critical to implementation
- Broad engagement in program and student experience mapping (status quo and desired) is essential for effective redesign
- Challenge: creating time and resources for reflection, design, planning, professional development and evaluation
- Challenge: sustaining innovation in face of turnover, uncertain policy/fiscal environment, exhaustion

2019 Texas Pathways Awards Mathematics Pathways

Kilgore College



2019 Texas Pathways Awards Excellence in Implementation and Scaling

Paris Junior College





Leadership Task: Board Actions that Can Make a Difference

Dr. Byron McClenney
Chair
Colorado State Board and
Senior Consultant
American Association of
Community Colleges

12:00 - 12:45 Networking Lunch 12:45 - 1:20 Team Strategy Session 1

Paris Junior College	Move to room next door with Kay
Kilgore College Trinity Valley College Tyler Junior College	Stay here with Byron





Leading
Institutional
Change: CEO
and Trustee
Collaborations

Dr. Pam Anglin

President

Ginna Bowman Regent

Paris Junior College

Paris Junior College

Leading Institutional Change:

CEO AND TRUSTEE COLLABORATIONS

Effecting Institutional Change

Achieving the Dream & Board of Trustee Institute – 2007
 Implementing a culture of evidence

New Mathways – 2014 Implementing the appropriate math for each program and not requiring College Algebra of all students.

Guided Pathways – 2016 Selected to participate in AACC Guided Pathways Project and begin implementation of pathways.

Guided Pathways Four Pillars

Mapping pathways to student end goal

2. Helping students choose and enter a pathway

3. Keeping students on the path

4. Ensuring students are learning

Guided Pathways

- Students assigned to a success coach after they are admitted.
- Required to meet with that coach prior to registration.
- Students choose a Pathways and program up front. By the end of the first semester, every student is on a program map.
- Student information system set up with advising trees set up for every program map. You can't get off the map unless approved by your student success coach.
- Student success coaches track milestones on their students such as completion of 15, 30 and 45 credit hours, enrolling for the next semester, completing a FAFSA and staying on path.

Guided Pathways

- Retention Alert, Keeping Attendance and Mid-Term Grades implemented.
- ▶ Held a Transfer Summit with A&M Commerce to assure our program maps included courses required by the university in transfer. Faculty from both PJC and A&M met together.
- Program learning outcomes, marketable skills and potential careers are included on each program map.
- Student achievement targets and student success points data are reviewed annually by faculty, administration and Board.
- Annual evaluation and continuous improvement.



Understanding
Students'
Experiences
using Pathways
Data

Dr. Cynthia Ferrell

Vice President
Texas Success Center
Texas Association of Community
Colleges



Making Sense and Moving Forward

Dr. Byron McClenney

Chair

Colorado State Board and Senior Consultant American Association of Community Colleges

Dr. Kay McClenney

Senior Advisor to the President/CEO American Association of Community Colleges

SAVE THE DATE:

Board of Trustees Institute 2020



March 23-25 | Lost Pines, TX



tacc.org/tsc | success@tacc.org



Closing with Preliminary Commitments

Dr. Cynthia Ferrell
Vice President
Texas Success Center
Texas Association of Community
Colleges

Dr. Greg Powell
President
Panola College

2019 **East Texas Trustees Enabling Student Success Texas Success Center**

