

Welcome

Postsecondary
Data Partnership
(PDP) Webinar



Texas Success Center

July 24, 2019

Housekeeping Notes

- Don't worry about background noise, everyone is muted.
- Please type any and all questions in the Q&A box at any time.
- Please note that all questions will be answered at the end of the presentation.



What is the PDP?

- Hub for collecting, verifying, and reporting data back to participating institutions and organizations.
- Reduces reporting for institutions participating in multiple initiatives.



Poll: Does your college currently submit data to the National Student Clearinghouse?



How it Works

- Participating colleges submit data to Clearinghouse
- The Clearinghouse processes and validates the data
- The Clearinghouse provides access to online interactive analytical dashboards
- With college permission, the Clearinghouse sends summary reports to relevant organizations and agencies



Michelle Blackwell

Manager Data
Relationships,
National Student
Clearinghouse
Research Center



Texas Success Center

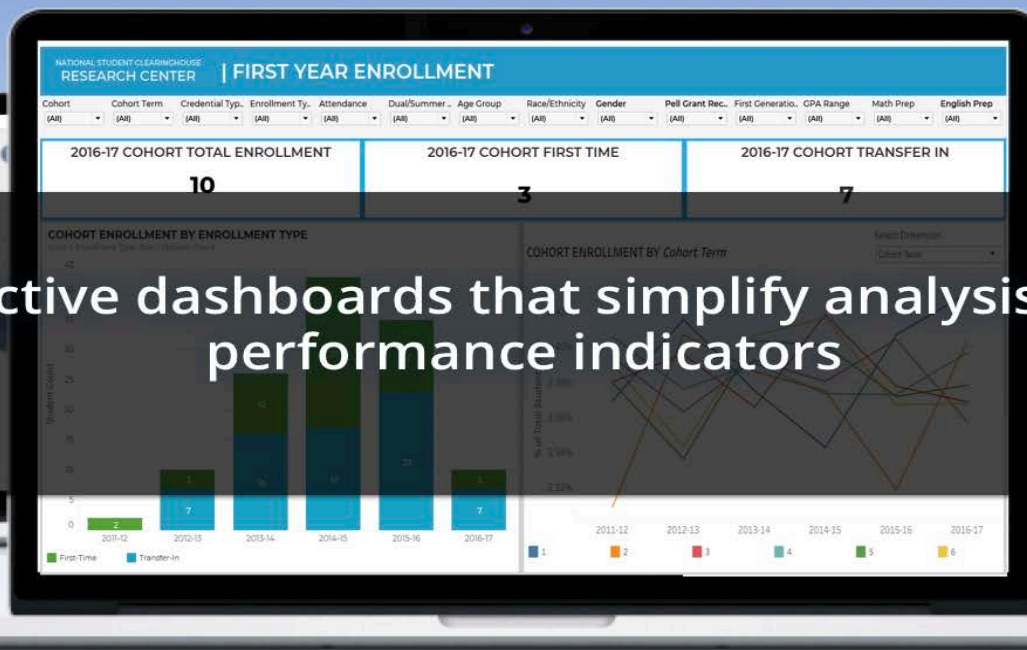


Texas Success Center

tacc.org/tsc

Better Data for Better Student Outcomes

Interactive dashboards that simplify analysis of key performance indicators



A National Effort by NSC & Our Partners.

Dedicated Too:

- Simplify, streamline data gathering & reporting of student metrics
- Provide comprehensive, intuitive, reporting mechanism to help enable more data-informed decisions across campus
- Data submission to one source, reducing the need for institutions to provide same data to multiple parties

A National Effort by NSC & Our Partners.

- Improve the institutions' and organizations' ability to retain students and increase the likelihood of students earning credentials
- Enable easy participation in **Reverse Transfer** initiative by expanding the use of the **same data set**

Phase 2 – Sponsored by Bill & Melinda Gates Foundation and Lumina Foundation



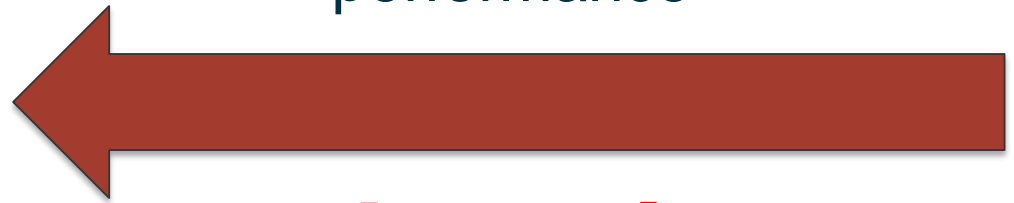
PDP: Leading and Lagging

Leading



Influence
future
performance

Analyze
past
performance



Lagging

Wanted: Better Data for Better Student Outcomes

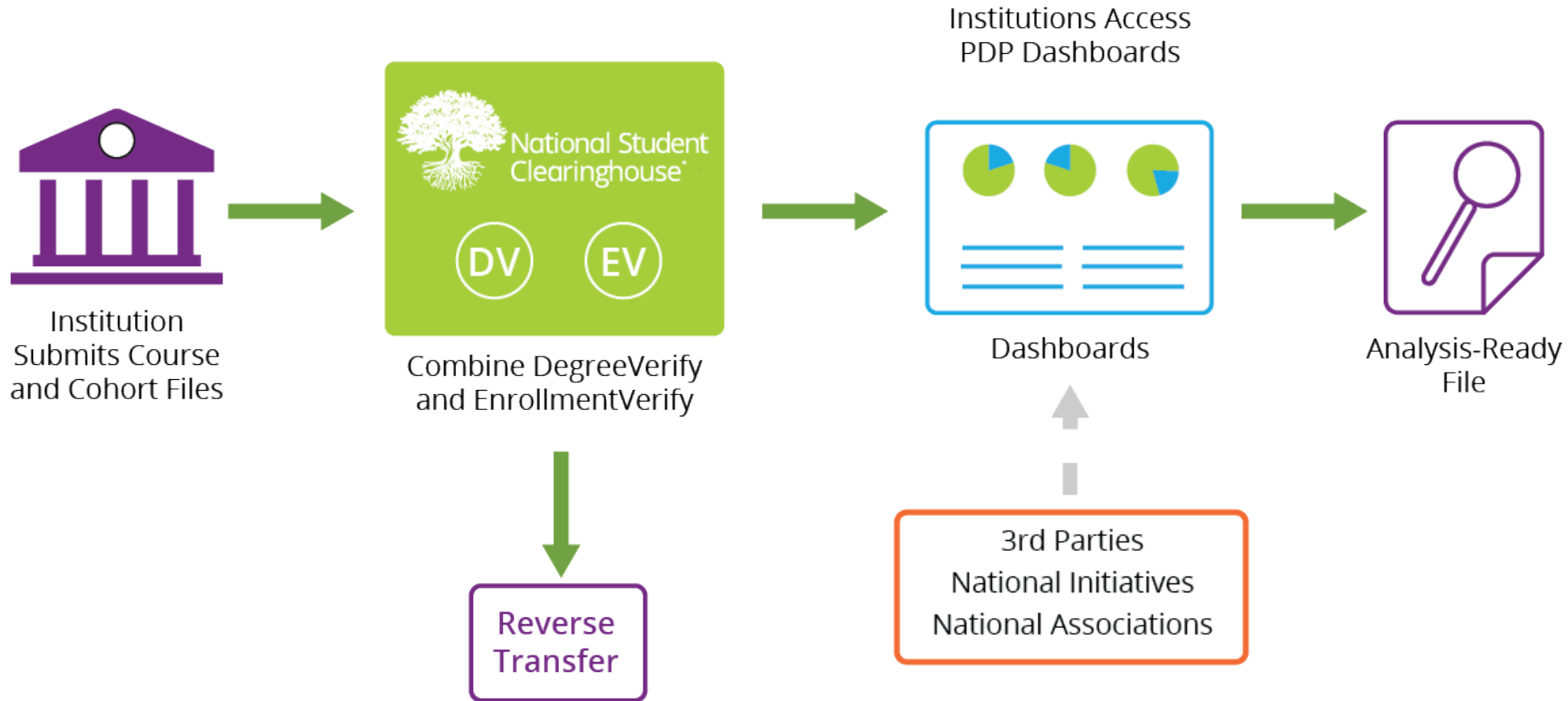
Institute for Higher Education Policy A FIELD-DRIVEN METRICS FRAMEWORK

	ACCESS	PROGRESSION	COMPLETION	COST	POST-COLLEGE OUTCOMES
PERFORMANCE	<ul style="list-style-type: none"> Enrollment 	<ul style="list-style-type: none"> Credit Accumulation Credit Completion Gateway Course Completion Program of Study Selection Retention Rate Persistence Rate 	<ul style="list-style-type: none"> Transfer Rate Graduation Rate Success Rate Completers 	<ul style="list-style-type: none"> Net Price Unmet Need Cumulative Debt 	<ul style="list-style-type: none"> Employment Rate Earnings Loan Repayment Graduate Education Learning Outcomes
EFFICIENCY	<ul style="list-style-type: none"> Expenditures per Student 	<ul style="list-style-type: none"> Cost of Uncompleted Credits Gateway Completion Costs Change in Revenue from Change in Retention 	<ul style="list-style-type: none"> Time/Credits to Credential Costs of Excess Credits Completions per Student 	<ul style="list-style-type: none"> Student Share of Cost Expenditures per Completion 	<ul style="list-style-type: none"> Earnings Threshold
EQUITY	<ul style="list-style-type: none"> Enrollment Performance by at least Preparation, Economic Status, Age, Race/Ethnicity 	<ul style="list-style-type: none"> Progression Performance at least by Preparation, Economic Status, Age, Race/Ethnicity 	<ul style="list-style-type: none"> Completion Performance and Efficiency by at least Preparation, Economic Status, Age, Race/Ethnicity 	<ul style="list-style-type: none"> Net Price and Unmet Need by at least Economic Status Debt by at least Economic Status, Age, Race/Ethnicity, Completion Status 	<ul style="list-style-type: none"> Outcomes Performance and Efficiency by at least Economic Status, Age, Race/Ethnicity, Completion Status
Key Student Characteristics			Key Institutional Characteristics		
<ul style="list-style-type: none"> Enrollment Status Attendance Pattern Credential-Seeking Status Program of Study Academic Preparation Economic Status Race/Ethnicity Age Gender First-Generation Status 			<ul style="list-style-type: none"> Sector Level Degree/Program Mix Size Resources Selectivity Diversity MSI Status Nontraditional Populations Modality 		

Pathways Collaborative Early Momentum KPI's

- 1) Credit momentum KPIs:
 - a) Earned 15+ college credits in 1st **year**
 - d) Earned 24+ college credits in 1st **year**
 - e) Earned 30+ college credits in 1st **year**
- 2) Gateway math and English completion KPIs:
 - a) Completed college math in year 1
 - b) Completed college English in year 1
 - c) Completed both college math and English in year 1
- 3) Persistence KPIs:
- 4) College course completion KPI:
 - a) College-level course completion rate in students' first academic year

PDP Process – Building on Our Existing Institutional Relationships and Reporting



Contents of Two Additional Files + Optional Financial Aid

Cohort File

- Entry status
- High school completion & GPA
- First-generation status
- Race/ethnicity
- Dual enrollment
- Number credits attempted & transferred
- Math & English readiness

Course File

- Pell status
- Program Intent (degree type, transfer)
- GPA (term, cumulative)
- Course name, number, CIP, type, delivery method
- Course credits, grade, etc.
- Gateway Math & English
- Degree type sought
- Reverse Transfer information

Analysis Ready File

- Data from course file, cohort file, and NSC enrollment/degree data 50 fields (columns)
- One row per student
- Student level identified for institution, de-identified version available
- Create college defined cohorts- such as matching to early alert measurements
- Can be used for granular analysis, making KPI metric data actionable

Analysis Ready File

- First generation
- Pell status first year
- Enrollment type
- Enrollment intensity first term
- Cohort year and cohort term

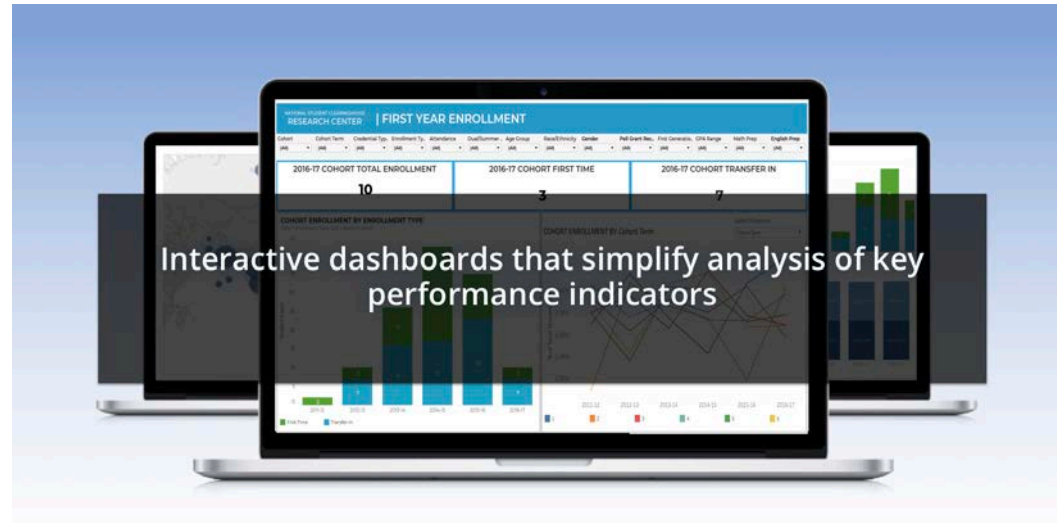
Analysis Ready File Derived Fields and Metrics

- Number of credits attempted and earned year 1
- Attempted and completed gateway math and English courses
- Attempted and completed developmental courses
- GPA Term 1 and Year 1
- Retention/Persistence
- Year of last degree/enrollment
- Time to credential

Postsecondary Data Partnership Dashboards

Filter:

- Cohort
- Cohort Term
- Credential Type Sought
- Age
- Race/Ethnicity
- Gender
- Enrollment Type
- Attendance
- Dual/summer Enrollment
- Pell
- First Generation
- GPA
- Math Prepared
- English Prepared



Interactive dashboards that simplify analysis of key performance indicators

DEMO

Resources

Home » Colleges & Universities » Postsecondary Data Partnership

Postsecondary Data Partnership

[How the PDP Works](#) / [Key Performance Indicators](#) / [KPI Dashboards](#) / [FAQs](#) / [Dashboard Video Tours](#)



The **Postsecondary Data Partnership (PDP)** is a nationwide effort to help colleges and universities gain a fuller picture of student progress and outcomes, meet various reporting requirements, and identify where to focus their resources. The partnership is dedicated to the idea that easier access to better data helps you, the higher education professional, develop actionable insights and make informed decisions to support student success.

One of the biggest barriers to improved data gathering and utilization by colleges and universities is the cumbersome process of collecting key data and metrics, then reporting them for multiple voluntary and mandatory data collections. The PDP empowers the nation's colleges and universities with better data and



PDP Login

RESOURCES:

- [Fact Sheet](#)
- [Data Submission Checklist](#)
- [Data Submission Guide](#)
- [Data Submission FAQs](#)
- [Analysis-Ready File Data Dictionary for Institutions](#)
- [PDP KPIs by Critical Elements](#)
- [Login to Submit Data](#)
- [Check Status of Your Files](#)
- [Clearinghouse Academy](#)

PDP SUPPORT:

- For login issues, contact PDP customer support at PDPService@studentclearinghouse.org

Summary of Benefits

- **Access to interactive business analytics tools built in Tableau**
- **Eight key performance indicator dashboards**
- **Transfer out dashboard**
- **Leadership-facing Executive Summary dashboard**
- **System level roll up**
- **Disaggregated data that can be filtered by many different parameters**
- **Reduced reporting burden for sites participating in multiple initiatives**
- **Student-level analysis-ready file that includes**



Introductory Institution Pricing

Institutions

\$2,695; <4,000 enrollment

\$3,295; \geq 4,000 to 9,999 enrollment

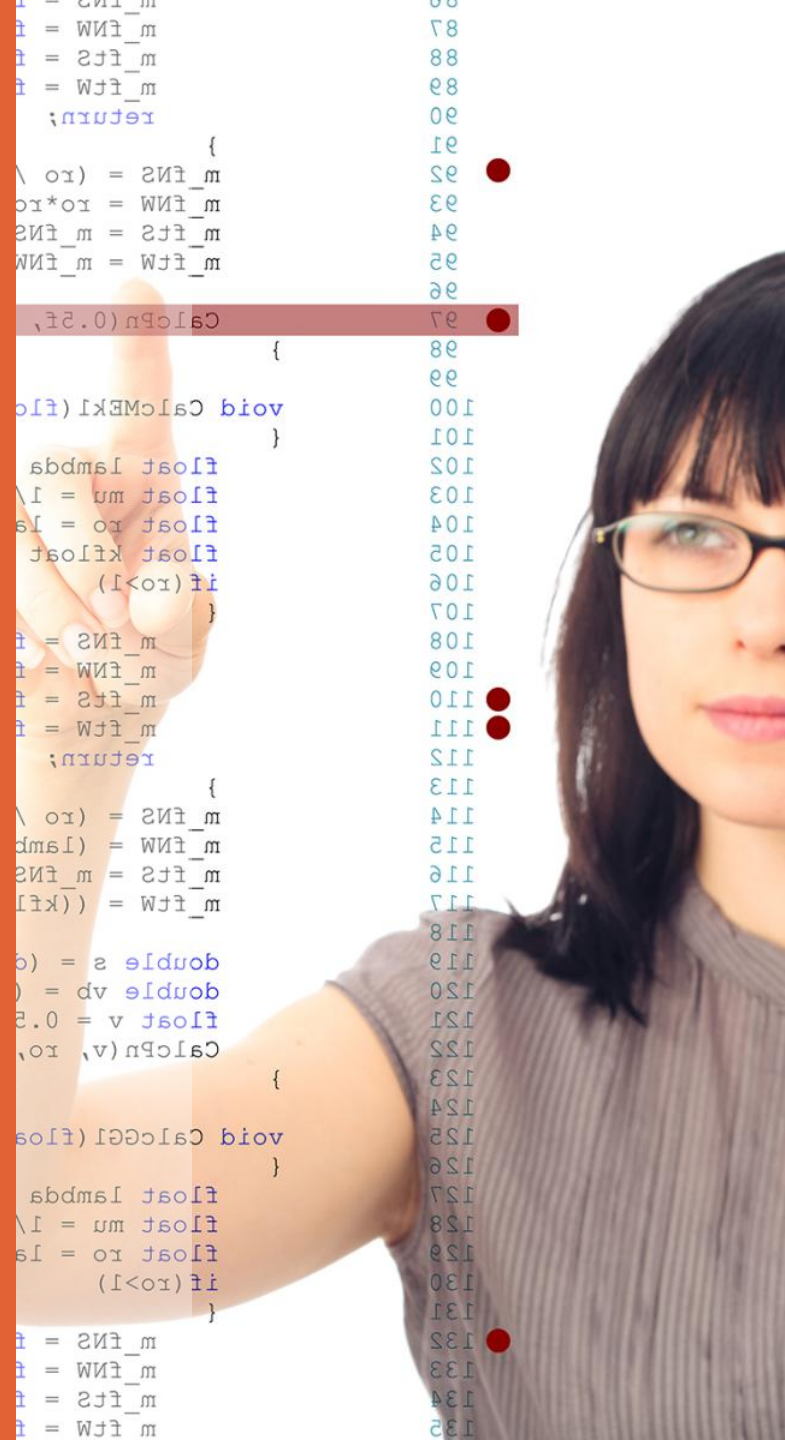
\$3,995; \geq 10,000 enrollment

*If an institution purchases StudentTracker Premium and PDP, we will provide a 50.0 percent discount on the StudentTracker Premium product.

Submit data from Sept. 2019 till 12/31/2020

Payment will start July 2021

If your first cohort file is successfully processed after 12/31/2020, you will start paying for the PDP service in January 2021.



Questions

To participate or further questions:

pdp@studentclearinghouse.org

<https://studentclearinghouse.org/colleges/pdp/>