



# Enhancing Faculty Engagement with Data to Strengthen Student Success

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# Session Outcomes

1. Identify the benefits and challenges of providing direct access to departmental data using a data warehouse and analytics tool.
2. Identify strategies for establishing expectations and engaging faculty in the use of data for continuous improvement (Program/Course Outcomes).
3. Demonstrate how to identify courses in need of improvement and list a series of potential interventions/enhancements designed to increase student success.
4. Demonstrate the importance of allowing faculty/departments to share their results with upper level administration/Board of Trustees.



# Grayson College

- Rural Community College in north central Texoma (serves Grayson and Fannin Counties)
- Locations
  - Main Campus – Denison
  - South Campus – Van Alstyne
- Approximately 4500 students



# Benefits and Challenges to Providing Direct Access to Departmental Data

## Challenges

- Disbelief in the data
- Concern about misuse of data
- Access to and the Use of Data
- Faculty Engagement

## Benefits

- Available when they need it
- Allows faculty to review and question the data



# First Annual Data Summit 2014

- All Faculty and Staff Attended
- Looked at the Institutional, Divisional, and Departmental Data by Discipline
- Highest Enrollment and Lowest Success Rate
- Identified Improvements
- Beginning 2017-two separate data summits: Faculty & Staff





















































# Successful Course Completion

Student grade of A, B, or C

# Example Course Level Data # 1

|            |               |                            |                  | Fall 2014                   |                             |                            |                             | Fall 2015                   |                             |                            |                  |                            |                  | Fall 2017                   |                  |                            |                  | Fall 2018                   |                  |  |  |
|------------|---------------|----------------------------|------------------|-----------------------------|-----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|------------------|----------------------------|------------------|-----------------------------|------------------|----------------------------|------------------|-----------------------------|------------------|--|--|
| Subject    | Course Number | Fall 2014 16 Week Term     | Total Class Size | Second Half Term            | Total Class Size            | Fall 2015 16 Week Term     | Total Class Size            | Second Half Term            | Total Class Size            | Fall 2016 Full Term        | Total Class Size | Fall 2017 16 Week Term     | Total Class Size | Second Half Term            | Total Class Size | Fall 2018 16 Week Term     | Total Class Size | Second Half Term            | Total Class Size |  |  |
| WLDG       | 1413          | <div><div></div></div> 86% | 14               |                             |                             | <div><div></div></div> 54% | 28                          |                             |                             | <div><div></div></div> 79% | 24               |                            |                  |                             |                  |                            |                  |                             |                  |  |  |
|            | 1421          | <div><div></div></div> 75% | 73               | <div><div></div></div> 100% | 6                           | <div><div></div></div> 86% | 58                          |                             |                             | <div><div></div></div> 91% | 55               | <div><div></div></div> 89% | 27               | <div><div></div></div> 100% | 1                | <div><div></div></div> 81% | 36               | <div><div></div></div> 0%   | 1                |  |  |
|            | 1428          | <div><div></div></div> 76% | 54               |                             |                             | <div><div></div></div> 87% | 47                          |                             |                             | <div><div></div></div> 89% | 62               | <div><div></div></div> 84% | 32               |                             |                  | <div><div></div></div> 76% | 37               | <div><div></div></div> 100% | 1                |  |  |
|            | 1430          | <div><div></div></div> 74% | 43               |                             |                             | <div><div></div></div> 79% | 48                          |                             |                             | <div><div></div></div> 79% | 24               | <div><div></div></div> 75% | 24               |                             |                  | <div><div></div></div> 76% | 21               |                             |                  |  |  |
|            | 1434          | <div><div></div></div> 74% | 35               |                             |                             | <div><div></div></div> 88% | 33                          |                             |                             | <div><div></div></div> 81% | 37               | <div><div></div></div> 87% | 30               |                             |                  | <div><div></div></div> 88% | 17               |                             |                  |  |  |
|            | 1435          | <div><div></div></div> 88% | 16               |                             |                             |                            |                             |                             |                             |                            |                  |                            |                  |                             |                  |                            |                  |                             |                  |  |  |
|            | 1457          | <div><div></div></div> 71% | 31               |                             |                             | <div><div></div></div> 84% | 37                          |                             |                             | <div><div></div></div> 67% | 27               | <div><div></div></div> 75% | 16               | <div><div></div></div> 100% | 1                | <div><div></div></div> 86% | 22               | <div><div></div></div> 100% | 1                |  |  |
|            | 2406          |                            |                  |                             |                             | <div><div></div></div> 85% | 26                          |                             |                             | <div><div></div></div> 67% | 18               | <div><div></div></div> 75% | 20               |                             |                  | <div><div></div></div> 94% | 16               |                             |                  |  |  |
|            | 2447          | <div><div></div></div> 93% | 15               | <div><div></div></div> 100% | 1                           | <div><div></div></div> 83% | 24                          |                             |                             | <div><div></div></div> 83% | 29               | <div><div></div></div> 87% | 31               |                             |                  | <div><div></div></div> 86% | 14               |                             |                  |  |  |
|            | 2451          | <div><div></div></div> 80% | 15               |                             |                             | <div><div></div></div> 74% | 19                          |                             |                             | <div><div></div></div> 75% | 12               | <div><div></div></div> 95% | 19               |                             |                  | <div><div></div></div> 89% | 9                | <div><div></div></div> 0%   | 1                |  |  |
|            | 2453          | <div><div></div></div> 80% | 5                |                             |                             |                            |                             |                             |                             |                            |                  |                            |                  |                             |                  |                            |                  |                             |                  |  |  |
|            | 2488          |                            |                  |                             |                             |                            |                             |                             | <div><div></div></div> 100% | 2                          |                  |                            |                  |                             |                  |                            |                  |                             |                  |  |  |
| 2489       |               |                            |                  |                             | <div><div></div></div> 100% | 2                          | <div><div></div></div> 100% | 1                           |                             |                            |                  |                            |                  |                             |                  |                            |                  |                             |                  |  |  |
| WLDG Total |               | <div><div></div></div> 77% | 301              | <div><div></div></div> 100% | 7                           | <div><div></div></div> 81% | 322                         | <div><div></div></div> 100% | 3                           | <div><div></div></div> 82% | 288              | <div><div></div></div> 84% | 199              | <div><div></div></div> 100% | 2                | <div><div></div></div> 83% | 172              | <div><div></div></div> 50%  | 4                |  |  |

# Example Course Level Data # 2

| Subject    | Course Number | Fall 2015 16<br>Week Term  | Total Class<br>Size | Fall 2015<br>Second<br>Half Term   | Total Class<br>Size | Fall 2016<br>Full Term   | Total Class<br>Size | Fall 2017 16<br>Week Term   | Total Class<br>Size | Fall 2017<br>Second<br>Half Term   | Total Class<br>Size | Fall 2018 16<br>Week Term   | Total Class<br>Size | Fall 2018<br>Second<br>Half Term  | Total Class<br>Size |
|------------|---------------|--|---------------------|--|---------------------|--|---------------------|---|---------------------|--|---------------------|---|---------------------|---|---------------------|
| WLDG       | 1413          |  54%    | 28                  |  |                     |  79%   | 24                  |   |                     |  |                     |   |                     |   |                     |
|            | 1421          |  86%    | 58                  |  |                     |  91%   | 55                  |  89%   | 27                  |  100%   | 1                   |  81%   | 36                  |  0%    | 1                   |
|            | 1428          |  87%    | 47                  |  |                     |  89%   | 62                  |  84%   | 32                  |  |                     |  76%   | 37                  |  100%  | 1                   |
|            | 1430          |  79%    | 48                  |  |                     |  79%   | 24                  |  75%   | 24                  |  |                     |  76%   | 21                  |   |                     |
|            | 1434          |  88%    | 33                  |  |                     |  81%   | 37                  |  87%   | 30                  |  |                     |  88%   | 17                  |   |                     |
|            | 1435          |  |                     |  |                     |  |                     |   |                     |  |                     |   |                     |   |                     |
|            | 1457          |  84%    | 37                  |  |                     |  67%   | 27                  |  75%   | 16                  |  100%   | 1                   |  86%   | 22                  |  100%  | 1                   |
|            | 2406          |  85%    | 26                  |  |                     |  67%   | 18                  |  75%   | 20                  |  |                     |  94%   | 16                  |   |                     |
|            | 2447          |  83%    | 24                  |  |                     |  83%   | 29                  |  87%   | 31                  |  |                     |  86%   | 14                  |   |                     |
|            | 2451          |  74%  | 19                  |  |                     |  75% | 12                  |  95% | 19                  |  |                     |  89% | 9                   |  0%  | 1                   |
|            | 2453          |  |                     |  |                     |  |                     |   |                     |  |                     |   |                     |   |                     |
|            | 2488          |  |                     |  100% | 2                   |  |                     |   |                     |  |                     |   |                     |   |                     |
|            | 2489          |  100% | 2                   |  100% | 1                   |  |                     |   |                     |  |                     |   |                     |   |                     |
| WLDG Total |               |  81%  | 322                 |  100% | 3                   |  82% | 288                 |  84% | 199                 |  100% | 2                   |  83% | 172                 |  50% | 4                   |



# Departmental Dashboards



Retention  
Enrollment  
Withdrawal Rates  
Capacity Planning  
Grade Distributions  
Faculty Load  
Course Success Rates  
Awarded Degrees/Certificates

# Department Dashboard: Health Sciences

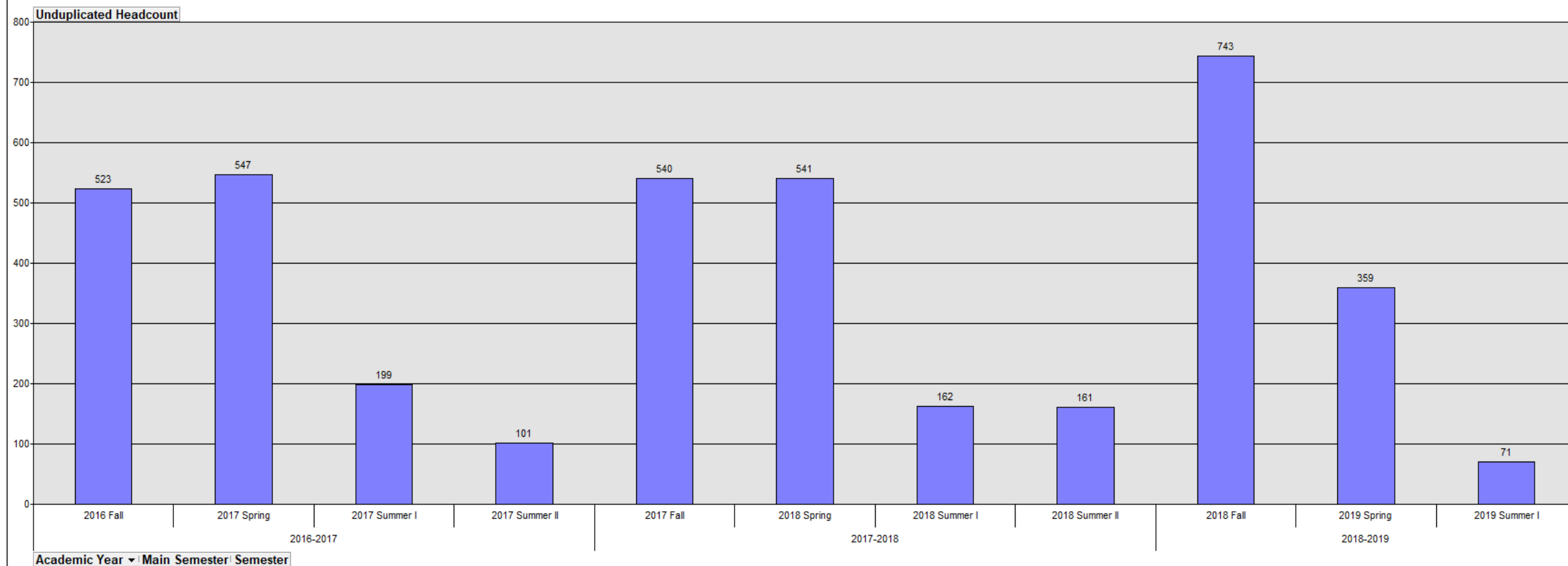
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[Enrollment](#) [Withdrawal](#) [Completion/Success Rate table](#) [Completion/Success Rate graph](#) [Grade Dist](#) [Awards](#) [Retention / Persistence](#) [Student Contact/Section Credit Hrs](#) [Faculty Course Load](#) [Capacity Planning](#)



| Enrolled | Academic Years Ago | Division and Department     | Subject and Course | Age Group      | Ethnicity     | Gender     | Instructional Mode     |
|----------|--------------------|-----------------------------|--------------------|----------------|---------------|------------|------------------------|
| Yes      | (Multiple Items)   | All Division and Department | (Multiple Items)   | All Age Groups | All Ethnicity | All Gender | All Instructional Mode |



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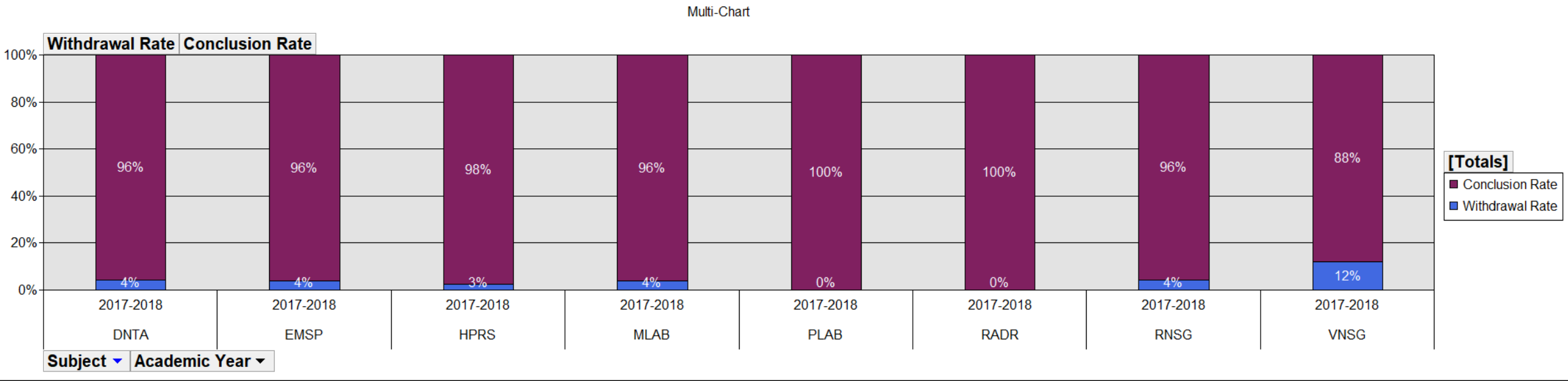
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DASH HS: Withdrawal Rate (g)



| Enrolled ▾ | Academic Years Ago ▾ | Semester ▾ | Division and Department ▾   | Instructional Mode ▾   |
|------------|----------------------|------------|-----------------------------|------------------------|
| Yes        | 1                    | Fall       | All Division and Department | All Instructional Mode |

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Enrollment Withdrawal **Completion/Success Rate table** Completion/Success Rate graph Grade Dist Awards Retention / Persistence Student Contact/Section Credit Hrs Faculty Course Load Capacity Planning



Student Classes

| Enrolled ▾ | Academic Years Ago ▾ | Semester ▾       | Division and Department ▾   | Gender ▾   | Ethnicity ▾   | Age Group ▾    | Instructional Mode ▾   | Faculty Member ▾ |
|------------|----------------------|------------------|-----------------------------|------------|---------------|----------------|------------------------|------------------|
| Yes        | (Multiple Items)     | (Multiple Items) | All Division and Department | All Gender | All Ethnicity | All Age Groups | All Instructional Mode | All Faculty      |

|             |               |                | Academic Year ▾ |              |                 |              |                 |              |                 |              |
|-------------|---------------|----------------|-----------------|--------------|-----------------|--------------|-----------------|--------------|-----------------|--------------|
|             |               |                | 2000-2001       |              | 2001-2002       |              | 2002-2003       |              | 2017-2018       |              |
| Subject ▾   | Course Number | Section Number | Completion Rate | Success Rate | Completion Rate | Success Rate | Completion Rate | Success Rate | Completion Rate | Success Rate |
| DNTA        | 1191          | 001            |                 |              | 100%            | 100%         | 100%            | 100%         |                 |              |
|             |               | 00A            |                 |              | 100%            | 100%         |                 |              |                 |              |
|             |               | Total          |                 |              | 100%            | 100%         | 100%            | 100%         |                 |              |
|             | 1202          |                |                 |              |                 |              |                 |              | 96%             | 96%          |
|             | 1205          |                | 93%             | 93%          |                 |              |                 |              |                 |              |
|             | 1245          |                | 93%             | 93%          | 95%             | 95%          | 79%             | 79%          | 96%             | 96%          |
|             | 1251          |                | 94%             | 94%          |                 |              |                 |              |                 |              |
|             | 1301          |                | 93%             | 93%          |                 |              |                 |              | 96%             | 96%          |
|             | 1305          |                |                 |              | 86%             | 86%          | 55%             | 55%          | 96%             | 96%          |
|             | 1311          |                | 93%             | 93%          | 91%             | 91%          | 53%             | 53%          | 96%             | 96%          |
|             | 1315          |                | 93%             | 93%          | 91%             | 91%          | 55%             | 55%          | 96%             | 96%          |
|             | 1351          |                |                 |              | 91%             | 91%          | 58%             | 58%          |                 |              |
|             | 1401          |                |                 |              | 86%             | 86%          | 55%             | 55%          |                 |              |
|             | 2000          |                |                 |              |                 |              |                 |              | 81%             | 81%          |
|             | 2150          |                | 100%            | 100%         |                 |              |                 |              |                 |              |
|             | 2260          |                |                 |              | 100%            | 100%         | 100%            | 100%         |                 |              |
|             | 2360          |                | 100%            | 100%         |                 |              |                 |              |                 |              |
| Total       |               | 95%            | 95%             | 92%          | 92%             | 63%          | 63%             | 94%          | 94%             |              |
| EMSP        |               |                | 83%             | 83%          | 95%             | 95%          | 91%             | 91%          | 93%             | 93%          |
| HPRS        |               |                | 85%             | 85%          | 83%             | 83%          | 92%             | 92%          | 96%             | 96%          |
| MLAB        |               |                | 83%             | 83%          | 84%             | 84%          | 88%             | 85%          | 88%             | 85%          |
| PLAB        |               |                |                 |              |                 |              | 89%             | 89%          | 88%             | 88%          |
| RADR        |               |                |                 |              |                 |              |                 |              | 100%            | 100%         |
| RNSG        |               |                | 91%             | 90%          | 94%             | 92%          | 93%             | 90%          | 95%             | 92%          |
| Grand Total |               |                | 88%             | 88%          | 94%             | 93%          | 90%             | 89%          | 94%             | 93%          |

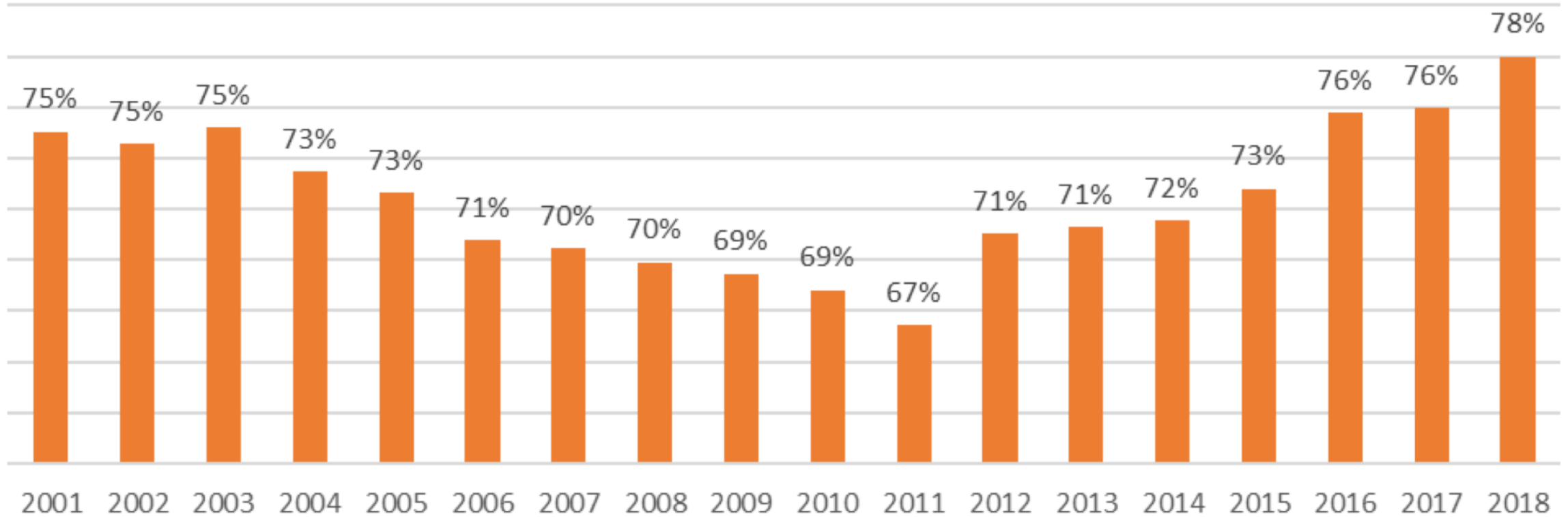
# SO WHAT!?

- Student Success Strategies Identified and Implemented to aid Student Success in Every Program or Discipline
- Data Skeptics Became Data Supporters
- Faculty are engaged in the Data and use of Data for Decision Making
- More Research Questions
- Fall 2015 Department Chair Presentations to the Board of Trustees

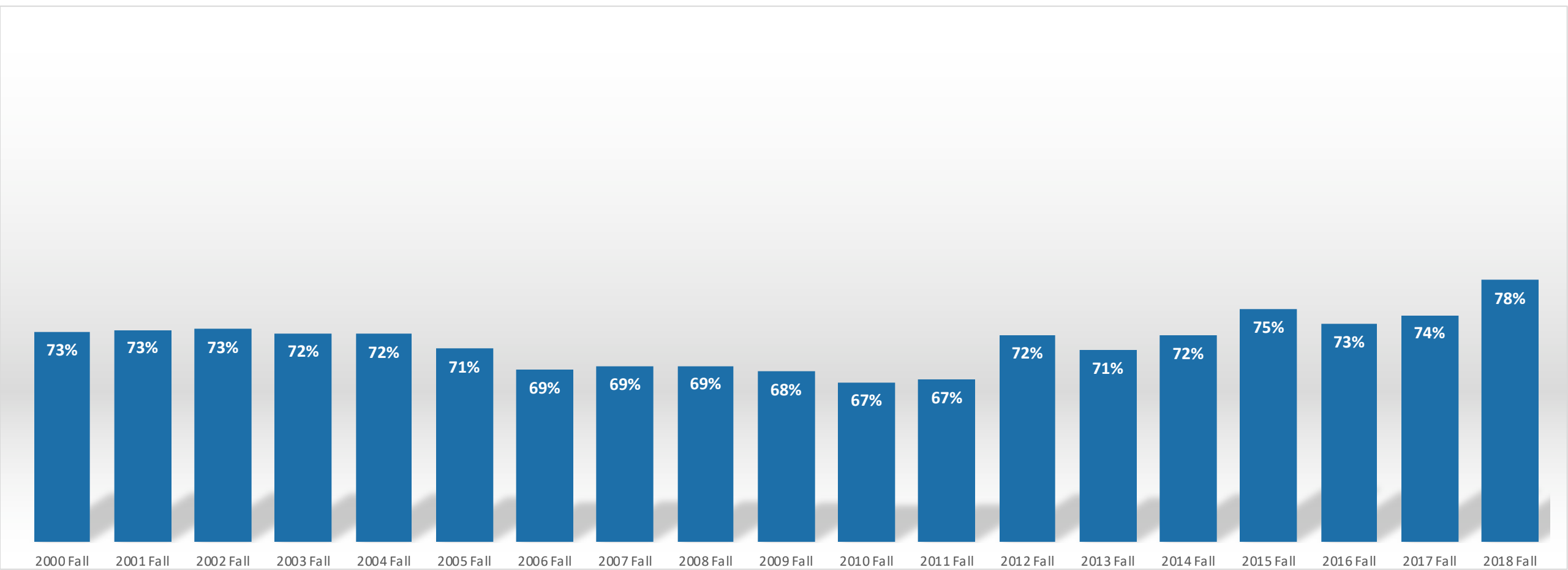


# Improved Successful Course Completion Rates

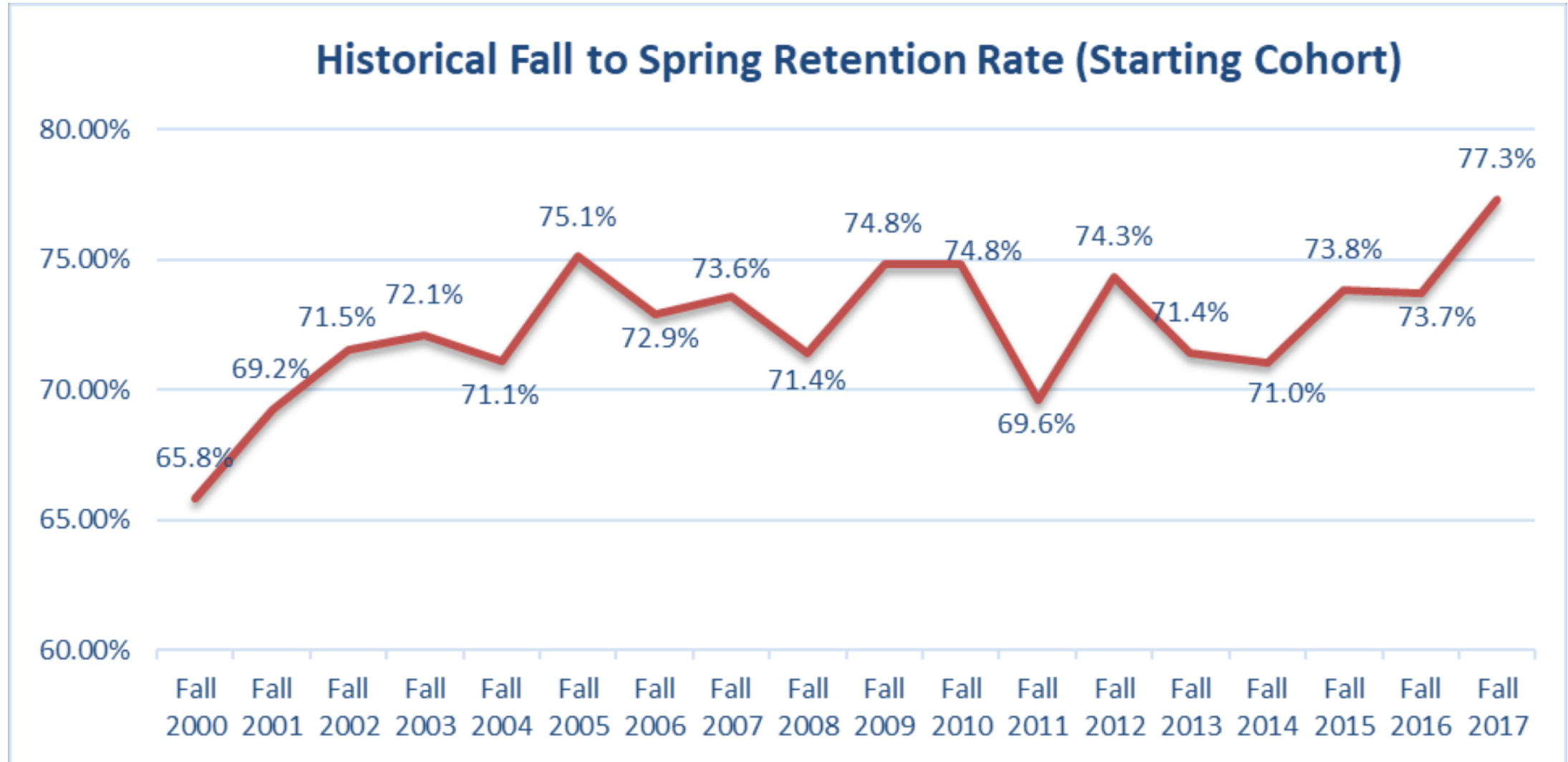
Spring Semester Successful Course Completion Rate



# Improved Successful Course Completion Rates

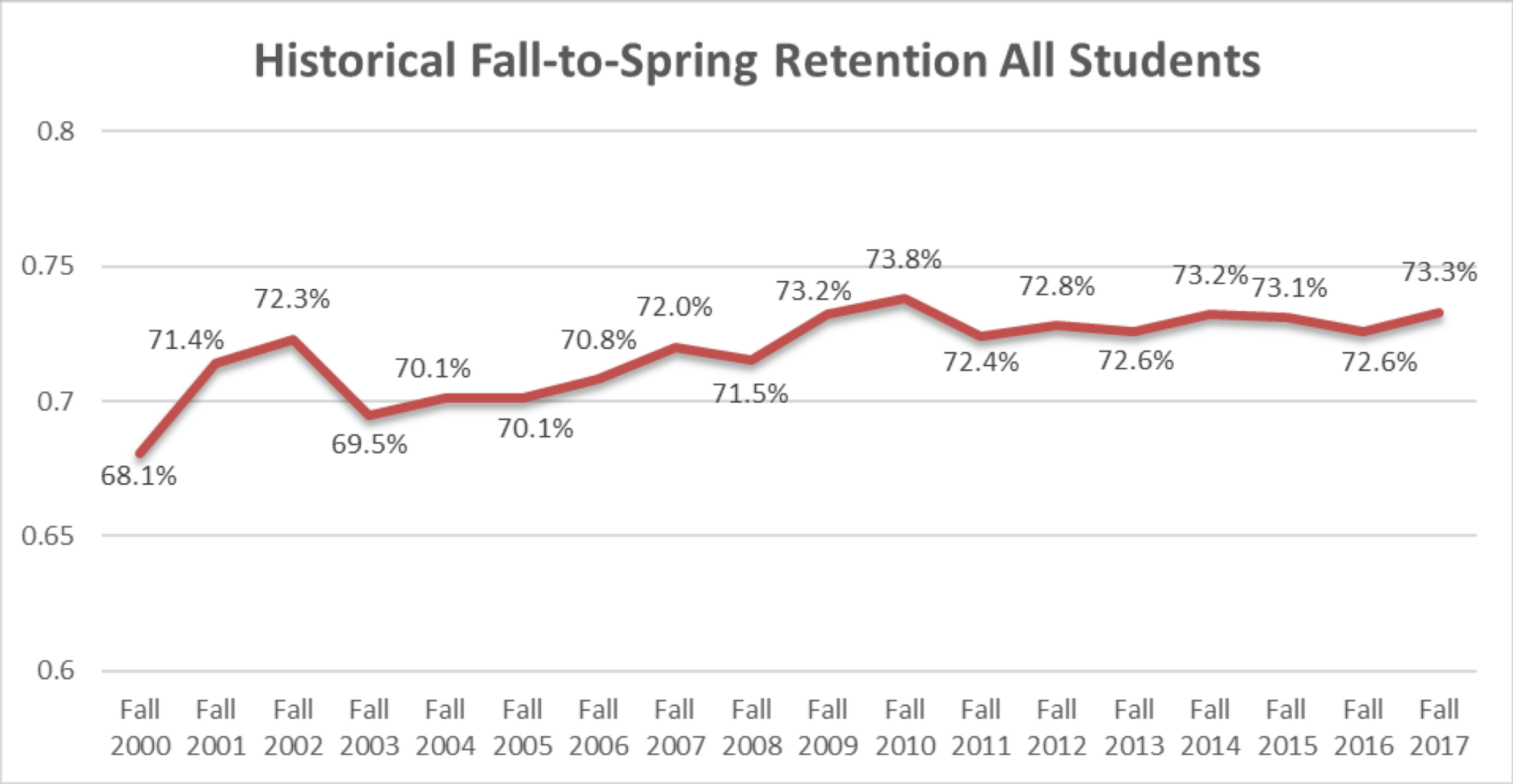


# Improved Fall to Spring Retention Rates





# Improved Fall to Spring Retention Rates





## Questions? Contact Information:

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