



Social Media Meme Matrix



Meme Title	Corresponding Tweet
Early College High Schools (ECHS)	Early College High Schools contribute to #TxSuccess, especially for students who are historically underserved. Take some time to see why #dualcreditworks and how #access to college credit in high school will help us reach #60X30TX goals! #TxCommunityColleges #TxLege
We Are Affordable	Our #WisdomWednesday advice for you: attending #communitycollege in Texas allows you to graduate with less debt! More info at http://tacc.org #WeAreAffordable #TexasSuccess
Community Colleges Put Texans To Work	Since 2005 (major #ThrowbackThursday!) six of the ten fastest growing occupations in Texas typically require less than a bachelor's degree. Go to our website to find out how #TXCommunityColleges contribute. http://tacc.org #PuttingTexansToWork
#DualCreditWorks Meme	While discussing the benefits of dual credit in Texas @UTEPVP_Savina stated, "dual credit is a game changer." She's right! We can't reach #60X30TX goals w/o dual credit and the support of #TXCommunityColleges #dualcreditworks #TXLege
El Paso Collaborative for Academic Excellence	The El Paso Collaborative uses citywide engagement to transform the educational pipeline for El Pasoans, allowing students to complete college-level work, at no cost, while enrolled in high school. More proof #dualcreditworks! #TxSuccess @UTEPVP_Savina @WSerrata @EPCCNews
McLennan Community College Throwback	.@McLennanCC students heading to a Connally Air Force Base temporary campus for their first day of school in 1966. Flashforward to today and students enjoy a beautiful campus with buildings like the Dennis F. Michaelis Academic Center. #ThrowbackThursday #TxCommunityColleges
Texas Tribune Festival	Are you at #TribFest18? Hear something interesting about #TxCommunityColleges? Let us know in order to join your conversation about #TxSuccess
2019- 2020 FAFSA	Don't forget FAFSA form for 2019-2020 opened today! Welcome to #October1st #TxCommunityColleges!
JET Program	The Jobs and Education for Texans (JET) program allocates grants to educational institutions to finance start-up costs for the development of career and technical education programs #CTE. #TXcommunitycolleges play a crucial role in #puttingtexanstowork & reaching #60X30Tx goals!
Community Colleges Serve Diverse & Underserved Populations	#TXCommunityColleges ensure that academic success can be attained by all Texans. We are affordable, we are diverse and we serve students of

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	all ages. Join us in celebrating #TxSuccess and diversity! #HispanicHeritageMonth
Angelina College Dean's List Throwback	The very first students on the Dean's Honor List at @angelinacollege! Proof that #TXSuccess at #TXcommunitycolleges has been happening since 1966, and that opportunities for many more have been granted since then. #ThrowbackThursday #tbt
The Future of Rural Texas	We're proud to support @TexasTribune's live event exploring the pressing issues facing rural #Texas communities. Attend Nov. 12-13 at @TAMU or tune in online and learn how to bring the conversation to your community: RSVP at http://bit.ly/2IONBeo #ttevents #TXcommunitycolleges
Brookings Research Quote	#TXcommunitycolleges hold enormous potential for students to obtain the education and training they need to pursue their academic and career goals. With your help, #TXLege, we can continue contributing to the vibrant Texas economy by #puttingtexasstowork! #60X30TX
Brazosport College Throwback	.@BCgators is celebrating its 50th anniversary! Since 1968 Brazosport's faculty and staff have been guiding students towards academic success and contributing to #TXSuccess. Here is a picture of the faculty in 1975, what a #ThrowbackThursday #tbt! #TXcommunitycolleges
Did You Know? Workforce Infographic	6/10 fastest growing occupations in Texas require LESS than a bachelor's degree and can be found at #TXcommunitycolleges. We respond to the #skillsgap by #puttingtexasstowork and keeping college affordable. It's good for families and the Texas economy! Check them out! #TXSuccess
Tyler Junior College Throwback	Opening its doors in 1926 at Tyler High School with 93 students and 9 faculty members, @TylerJrCollege now stands as one of the biggest #TXcommunitycolleges! TJC employs 500+ full-time faculty and staff, and serves 12,000+ students! What a successful #throwbackthursday #tbt!
Transfers to University by Ethnicity	#TXcommunitycolleges remain affordable and accessible to a diverse range of students! 61.2% of two-year college students with 43+ semester credit hours attempted (SCH) transfer to a university. And, transfer rates are indicators of student success #60x30TX #WeServeAllTexans
Community College Enrollment Gains 2018	NEW DATA: #TXcommunitycolleges grew in 2018 by 4.12%. That's 29,114 students. Looks like we're on our way to helping the state meet #60x30TX goals.

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	We remain affordable, relevant, rigorous and #WeServeAllTexans #MotivationMonday
Summary of Dual Credit Recommendations of Texas Studies and Reports	MATRIX: Working together to enhance and improve dual credit access and equity across the state. 2018 data show—dual credit programs help students persist to graduation and this persistence gets us closer to meeting the goals of #60X30TX #dualcreditworks. @utsystem
WE SERVE ALL TEXANS	In 2018 #TXcommunitycolleges grew by 29,114 students— a 4.12% increase from 2017. Texans must have received the memo: community colleges aren't a fall back plan, but an affordable start to a career. WHY? Because #WeServeAllTexans! #60x30TX
Quick Facts on Dual Credit Education in Texas	#TXcommunitycolleges enroll more than 91% of all dual credit students in Texas! Students entering college with dual credits are more likely to be retained and to graduate from a 4-year institution—that's why we believe #dualcreditworks! #60x30TX
Dual Credit Enrollment Increase Infographic	From spring 2017 to spring 2018, dual credit enrollments increased by more than 10,000 students! By strengthening dual credit in Texas, we help position more students for success in college and the workforce. #TXcommunitycolleges #dualcreditworks #txlege #60X30TX
Veteran's Day Meme	Nationally, community colleges are the most popular among military-connected students. From 2011-2012, community colleges served 38% of all veterans. Thank you for your service to our country! #VeteransDay18 #WeServeAllTexans
#DualCreditWorks for Rural Texas Meme	Cheryl Sparks, President of @HC_BigSpring, speaks about the future of rural Texas and says, through outreach, Howard connects to their ISDs and provides dual credit options for young people living in their 13 county service area. #dualcreditworks #ttevents @TexasTribune
Texas Trustees Elected to ACCT Leadership Positions- Press Release	FOR IMMEDIATE RELEASE: Congratulations to TX Trustees Dan Mims and Alton Smith for being elected to ACCT's Board of Directors. We applaud your efforts to advance the aspirations of TX students. #TXProud #TXsuccess @SanJacCollege @lonestarcollge @CCTrustees
We Put Rural Texans to Work	Sylvia Leal, @TLLTemple, explains that the demands for the TX workforce have evolved and “college” doesn't just mean obtaining a 4-year degree, it's also an opportunity for post-secondary training. #TXcommunitycolleges put Texans to work! #ttevents @TexasTribune

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Alignment With Local Economies Creates a “Four-Fold Win” Meme	#TXcommunitycolleges play a crucial role in powering local economies. Through the alignment of higher education and workforce needs, we are #puttingtexasstowork, reaching #60x30TX goals, and helping the Texas economy!
Alamo Colleges Malcolm Baldrige National Quality Award Meme	Congratulations to @AlamoColleges1— the first community college to receive the Malcolm Baldrige National Quality Award. Thank you @MikeFloresPHD for your hard work in repositing #TXcommunitycolleges so well!
Rural Communities by Bruce Esterline	#TxCommunityColleges welcome all learners and are grateful to serve rural communities. Thanks, @TexasTribune for facilitating this important conversation! #WeServeAllTexans #ttevents @MeadowsFound
Percentage of Enrolled CTE Students	Career and Technical Education (#CTE) provide students the academic knowledge and technical skills they need for high-skill, high-wage, and high-demand industries. #TXcommunitycolleges are proud to serve 93% of all students enrolled in #CTE programs! #puttingtexasstowork
Freshman & Sophomores in Higher-Ed	#TXcommunitycolleges are not only the largest provider of higher education in Texas— we serve more than 75% of ALL freshman and sophomores in higher education! We are a great way to start a successful and affordable career. #WeServeAllTexans
Western Texas College Throwback	Established in 1969, @WTCcampusnews began small but mighty! Their first commencement captured in one shot, now seems small compared to the 2,000+ students they serve today. #TXcommunitycolleges continue to grow and reach diverse student populations in Texas! #ThrowbackThursday
HCC THECB’s Star Award Winner 2018	Congrats @HCCDistrict on being named the THECB’s 2018 Star Award recipient! The Weekend College program was honored for its excellence in helping adult learners reach their academic goals and graduate with lower student debt. #Txcommunitycolleges help reach #60x30TX!
Benefits of Open Educational Resources (OER)	Open Educational Resources (#OER) help traditionally underrepresented students reach their academic goals in a timely and cost-efficient matter. #Txcommunitycolleges are implementing #OER and #puttingtexasstowork! #60x30TX
#WeServeAllTexans Rural Graphic	.@TACC_News invites you to envision a Texas robust with diversity, culture and intellectual capital—a vision that nurtures both #rural and #urban stakeholders. #TXcommunitycolleges embody this vision by serving all who desire to learn regardless of location. #WeServeAllTexans

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George H.W. Bush Quote	#WednesdayWisdom honoring former President George H. W. Bush, he valued the power of education and so do we. #TXcommunitycolleges #WeServeAllTexans #Bush41 #Remembering41
George H. W. Bush Speaking at Tyler Junior College	One final salute to former President George H. W. Bush here on Texas soil. A little #ThrowbackThursday of when former President Bush spoke at one of our #TXcommunitycolleges, @TylerJrCollege. #tbt #Remember41
Top Colleges Seeking Diversity Through Transfer Students, Especially Community Colleges	Admissions directors indicate that their college will make greater efforts to recruit transfer students. Why? Because, community college students offer perspectives and experiences that would otherwise be lacking at top universities. #WeServeAllTexans #WeAreDiverse
Odessa College Offers BAAS Degree	.@OdessaCollege students with applied associate degrees will now have an affordable, high-quality option for continuing their education. Through hands-on, real world experience students will learn theory and practice from industry leaders. #WeServeAllTexans #PuttingTexansToWork
Texas community colleges meet the needs of your community!	It doesn't matter if you live in urban Texas or rural Texas, we are here to serve you. #TXcommunitycolleges take pride in meeting students where they are. We are affordable, accessible and local. #WeServeAllTexans