

2021

STRATEGIC PLAN



CCATT MOMENTUM



OUR PURPOSE

To be the collective voice representing the community college trustees of Texas.

OUR MISSION

As the only association of elected officials in higher education, we advocate for community colleges, and provide professional development to Texas Trustees, to foster student success and ensure excellence in governance.

CCATT CORE VALUES



ACCOUNTABILITY

The CCATT Board of Directors is accountable to its members and functions in a transparent manner.



INTEGRITY

We shall conduct ourselves with the highest ethical standards and personal integrity.



TRUST/RESPECT

We believe an organization based on a foundation of respect and trust is necessary to function effectively and create collaboration and consensus.



PARTNERSHIPS

We recognize the importance of strong partnerships and are committed to collaborating with organizations which are aligned with our mission and purpose.



DIVERSITY

We will support and advocate for the implementation of programs and services that reflect the demographic, racial, ethnic, gender, age and socio-economic profile of Texas.



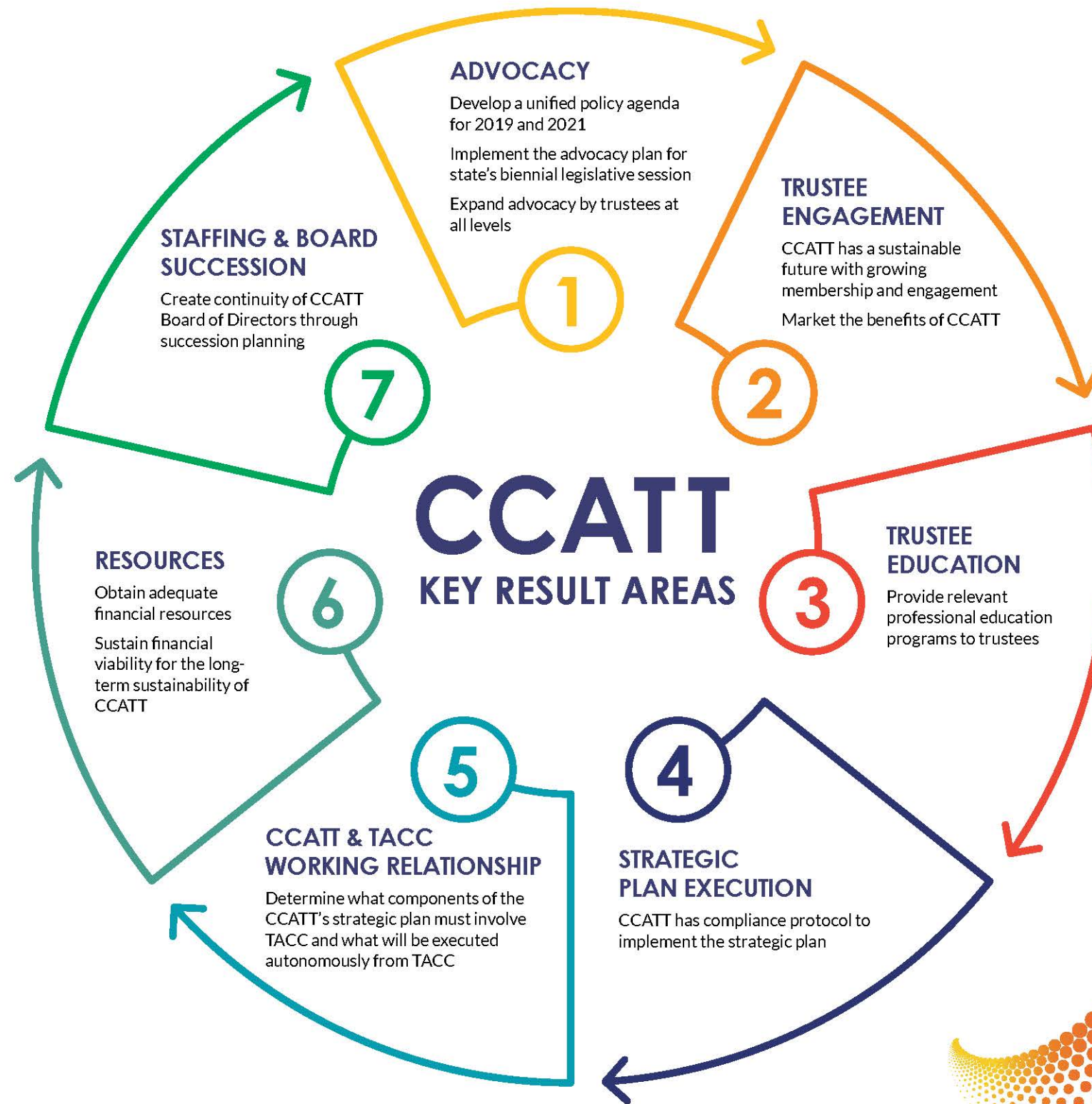
LONG-TERM PERSPECTIVE

We are committed to a long-term view marked by continuous innovation and a search for creative solutions.



EXCELLENCE IN GOVERNANCE

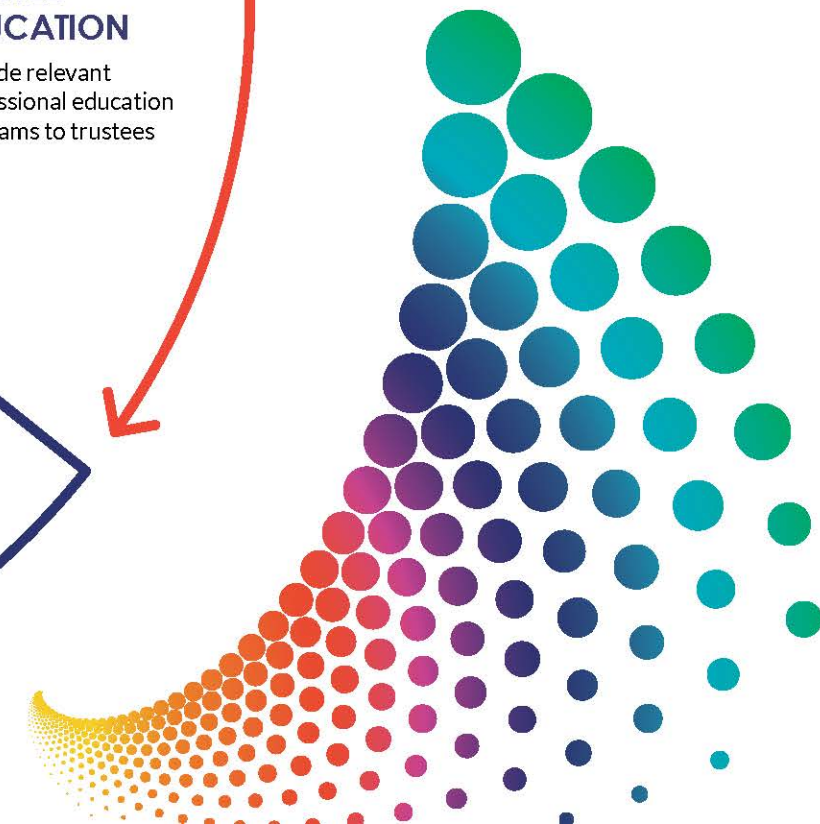
Serving on a community college board is an opportunity and responsibility to model and encourage excellence in governance.



CCATT VISION 2021

CCATT is a trusted, recognized source of information for higher education advocacy, and

- enjoys robust engagement of its members and is a premier source of community college trustee development;
- operates through effective, collaborative partnerships;
- is a cohesive, inclusive, high-performing organization;
- has resources to achieve its vision and goals; and
- the CCATT Board of Directors is committed to achieving collective results.



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The Board of Directors of the Community College Association of Texas Trustees (CCATT) is pleased to present CCATT's Strategic Plan, ("Momentum 2021.") This plan was developed by the CCATT Board of Directors and staff at a retreat held in August 2016. Prior to the retreat, members and community college stakeholders were surveyed to build an understanding of members and stakeholders' knowledge, their current level of engagement with CCATT, and their interests for the future of the association. During the retreat and in follow-up workshops, the Board developed a comprehensive strategic plan.

Momentum 2021 focuses on the purpose, mission, and core values of CCATT, and, importantly, the specific key result areas that we believe are critical to its success in carrying out the association's purpose, vision for the future, and mission. We believe the guidance the plan provides will enable CCATT to serve its members and strengthen the role and effectiveness of the governing bodies of community colleges across the state of Texas.

CCATT's Strategic Plan, Momentum 2021, provides direction for the association's long range aspirations, looking out five years as it seeks to better serve its members and create a sustainable model of performance. It also includes the execution of strategic goals, objectives, and actions that guide the implementation of the plan. The plan was developed in recognition of the wide and evolving needs of the community colleges in Texas and the goals of the Texas higher education strategic plan, 60x30TX.



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