

Community College Association of Texas Trustees

Event Sponsorship Program & Agreement

2026-2027



**Community College
Association of Texas Trustees**



Community College Association of Texas Trustees Sponsorship Program

The Community College Association of Texas Trustees (CCATT) provides high-value professional development and policy insights for effective leadership for Texas community college trustees and regents. The association works with educators, organizations, and community leaders from across Texas who bring the passion and expertise needed to produce these programs.

By partnering with CCATT, sponsors will have the opportunity to connect with elected trustees and regents in a smaller and more personal setting. Whether the meeting is face-to-face or virtual, sponsors will have ample time to develop relationships and build name recognition with institutional leaders.

Why Partner with CCATT?

Sponsoring CCATT events means partnering with decision-makers at the governance level to impact student success, workforce development, and community vibrancy throughout Texas.

- CCATT serves as an independent, member-supported organization for the 403 trustees and regents governing Texas community colleges.
- CCATT is the sole association of elected officials in higher education advocating for community colleges in Texas.
- CCATT's mission is to advocate for community colleges, to provide leadership and professional development opportunities for our members, to foster student success in higher education, and to ensure excellence in governance.

Community Colleges in Texas

With 50 independently governed public community colleges across the state, partnering with CCATT means supporting meaningful collaboration for higher education governance in Texas. Below are a few highlights from the [2025 Fact Sheet](#) about the impact of community colleges:

- Serving more than 700,000 students, Texas community colleges represent the largest sector of higher education in the state.
- 70% of all freshmen and sophomores in Texas higher education are enrolled at a community college.
- Texas community colleges award 96% of all Career & Technical Education (CTE) degrees and certificates.
- They are ranked as the 5th most affordable public two-year college tuition and fees in the nation.



Event Sponsorship

Sponsorships are dedicated to one or more specific CCATT events.

Item	Price	Availability
CCATT Special Events		
Texas Trustee Delegation Breakfast & Briefing at the ACCT National Legislative Summit <i>February 9, 2027 - Washington, DC</i>	\$5,000	One
CCATT Trustee Leadership Seminars (Regional events in Texas)	\$2,000	Multiple
CCATT Annual Conference 2026		
<i>September 17-19 in Baytown, TX</i>		
Diamond Level Sponsor	\$15,000.00	One
Ruby Level Sponsor	\$10,000.00	Eight
Emerald Level Sponsor	\$7,000.00	Two
Sapphire Level Sponsor	\$5,000.00	Multiple

Sponsorship Perks

All CCATT event sponsorships include the following perks:

- Attendee list including name, title, & college
- Email list for board liaisons from participating colleges
- Formal acknowledgements during event program
- High visibility promotion in program materials & event sponsor slide
- Two complimentary registrations

CCATT events provide high-value content and high-touch interactions among Texas community college trustees and leaders. We will select a limited number of event sponsors who want to find avenues to bring value to our conversations and future events. Members of the CCATT Board and Resource Committee will act as hosts and facilitate introductions for sponsors to meet other Texas community college leaders during the event.

At the Annual Conference, sponsors will have extensive opportunities to interact with trustees and regents as they engage in professional development and strategic planning to improve community college governance and student success outcomes. For your benefit, we provide ample time for sponsors to engage in conversations during breaks, breakfast, lunch, and an evening reception, to be held in a dedicated exhibition space. We also encourage attendees to visit with sponsors during breaks and meals. A new addition this year is *Tables & Treats*, designated space on the agenda after lunch on Friday, September 18, when all sponsors will have the opportunity to network with attendees over post-lunch desserts and refreshments. The CCATT Annual Conference Sponsorship Package options include the benefits listed above, formal acknowledgements at Opening and Closing Plenary Sessions, and more based on the different levels outlined on the following page.



2026 Sponsorship Levels

Diamond – \$15,000 Conference Sponsorship

The Diamond Sponsor package includes the aforementioned benefits plus a 5-minute welcome during the Opening Plenary Session. This company serves as the Internet and AV sponsor for the entire conference. When possible, we will use your company name as the password for Internet access (e.g. Diamond_Architects) for added name recognition. The Diamond Sponsor has the largest branding size in our conference sponsorship listing and program.

Ruby – \$10,000 Conference Sponsorship

The Ruby Sponsor partners with CCATT on a breakout session or serves as a breakfast, lunch, or reception sponsor with appropriate signage from the company displayed and the opportunity to briefly welcome attendees. The Ruby Sponsor has the second largest branding size in sponsorship listing on the sponsor slide and conference program. There are eight different options for a Ruby sponsor to formally address attendees: three meals (not including the Dinner & Opening Plenary); one reception; and four breakout sessions, presented in partnership with a Texas community college.

Emerald – \$7,000 Conference Sponsorship

The Emerald Sponsor serves as a snack break sponsor with appropriate signage from the company displayed. This sponsor has the third largest branding size on the sponsor slide and conference program.

Sapphire – \$5,000 Conference Sponsorship

The Sapphire Sponsor is the basic sponsorship level, allowing your team to participate in the conference and receive recognition as a sponsor in communications to our membership prior to the event. This sponsor has the fourth largest branding size on the sponsor slide and conference program.

Exhibition Opportunity

For sponsors at all levels, your team will have the option to host an exhibit booth or table during the CCATT Annual Conference in a ballroom dedicated to exhibiting. This will provide additional opportunities to educate attendees on the services available through strategic partnerships. Table sizes and locations are subject to approval and based on availability, and additional costs may be incurred from the hotel for furniture and equipment set-up. Higher level sponsors may have the option for larger exposition space and will receive preferential placement. The sponsor exhibition will take place on **Friday, September 18 from 8:00 AM to 6:30 PM** to allow interactions throughout the day as attendees transition between plenary and concurrent sessions. Sponsors may attend all conference sessions, except the First-Time Attendees Luncheon and Chairs Council Meeting.



Conference Registration Pricing

Ticket pricing for the 2026 Annual Conference has been set at the following rates:

Ticket Type	Price	Details
Trustee/Regent	\$500	For current and former members of community college boards in Texas.
College Staff	\$500	For current community college staff members.
Community College Student	\$250	For current community college students.
External Partner	\$700	For external stakeholders interested in participating and networking with CCATT members. Two complimentary registrations are included in the package for each conference sponsorship level.
Guest Pass	\$100	To enable conference attendees traveling with a partner to invite their guest to conference meals and receptions, in bold on the Tentative Agenda below.

Tentative Agenda

Thursday, September 17

- 12:00 PM Pre-Conference Sessions
- 6:00 PM **Dinner & Opening Plenary Session** [Diamond Sponsor Opportunity]
[Call to Order at 6:30 PM]

Friday, September 18

- 8:00 AM **Breakfast** [Ruby Sponsor Opportunity]
- 9:00 AM Plenary Session
- 11:00 AM Breakout Sessions
- 11:45 AM **Lunch & Plenary Session** [Ruby Sponsor Opportunity]
- 1:30 PM *Tables & Treats *new**
- 2:15 PM Breakout Sessions
- 3:15 PM Breakout Sessions
- 4:15 PM Plenary Session
- 5:15 PM **Reception** [Ruby Sponsor Opportunity]

Saturday, September 19

- 8:00 AM **Breakfast** [Ruby Sponsor Opportunity]
- 9:00 AM **Closing Plenary Session** [Adjourn at 10:30 AM]



2026 CCATT Annual Conference Sponsorship Commitment Form

By completing this form, _____ pledges to underwrite the Community College Association of Texas Trustees (CCATT) for the 2026 CCATT Annual Conference in Baytown, TX (9/17/26 – 9/19/26).

Authorized Company Representative _____

Title _____

Address _____

Business Phone _____

Sponsorship Amount _____

Should you need an invoice to initiate payment, please indicate the name and email address of the recipient:

Name _____

Email address _____

Physical address _____

By signing below, I agree to the sponsorship terms and monetary commitment identified above:

Signature _____ Date _____

All checks should be addressed to: **CCATT**

Mail to:

**TACC c/o Dr. Ryan Knight
1304 San Antonio Street
Austin, TX 78701**

CCATT looks forward to your support and appreciates your generous pledge!



CCATT Special Event Sponsorship Commitment Form

By completing this form, _____ pledges to underwrite the Community College Association of Texas Trustees (CCATT) for the _____.

Authorized Company Representative _____

Title _____

Address _____

Business Phone _____

Sponsorship Event _____

If sponsoring an event, do you plan to attend? _____

Sponsorship Amount _____

Should you need an invoice to initiate payment, please indicate the name and email address of the recipient:

Name _____

Email address _____

Physical address _____

By signing below, I agree to the sponsorship terms and monetary commitment identified above:

Signature _____ Date _____

All checks should be addressed to: **CCATT**

Mail to:

**TACC c/o Dr. Ryan Knight
1304 San Antonio Street
Austin, TX 78701**

CCATT looks forward to your support and appreciates your generous pledge!