

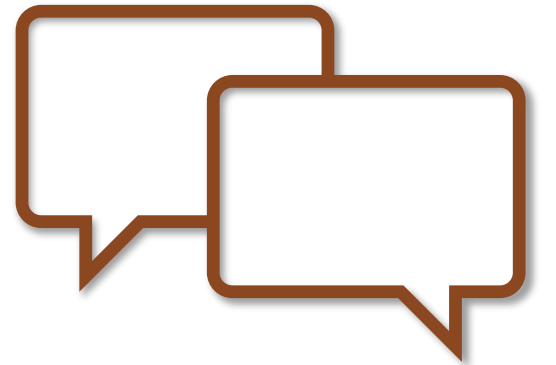
Welcome!



We will start at 12:00 PM CT.

This webinar is being hosted in a regular Zoom meeting format, so attendees can interact with our presenters.

There will be an opportunity for Q&A at the end of the presentation; Before then, please share any questions you have in the Chat!





**Community College
Association of Texas Trustees**

From Dashboards to Decisions: Strengthening Trustee Oversight for Student Success Outcomes

Dr. Martha Ellis
Senior Consultant, Data-Informed Governance



WHAT A BOARD DOES

- Understands the data
- Decides on governance (policy, fiduciary, advocacy) actions to take
- Sets the direction & creates the culture to support the CEO to take action





https://tacc.org/ccatt/data-informed-governance



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ABOUT

ADVOCACY

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RESOURCES

Building Board Capacity for Informed Decision-Making

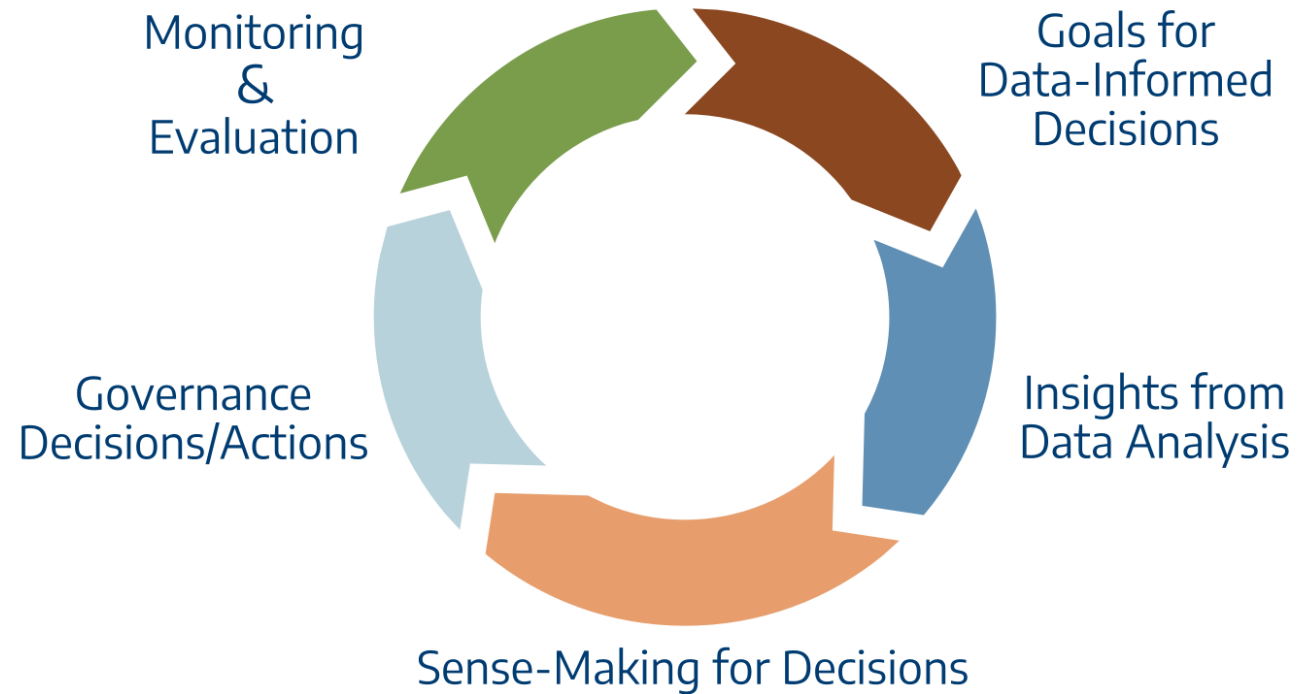
Effective, data-informed governance empowers boards to make policy decisions that advance student success and strengthen institutional effectiveness. This learning module series is designed to build data competency while emphasizing strategic oversight, strong board-CEO partnerships, and the balance between governance and operations. Using the case study of Bluebonnet Community College, a fictional institution in rural Texas, the modules explore practical strategies for asking better questions, interpreting both quantitative and qualitative data, and applying insights in ways that align with community needs and the college mission. The below resources are designed to support boards in setting expectations, monitoring progress, and making informed decisions that serve students and ensure long-term institutional sustainability.

Introduction to Data-Informed Governance Learning Modules

Building Data Competency for Texas Community College Trustees



DATA-INFORMED GOVERNANCE (DIG) FRAMEWORK





Bluebonnet Community College

where knowledge blooms

Module 1: Defining Clear Objectives

Building Data Competency for Texas Community College Trustees



**Community College
Association of Texas Trustees**

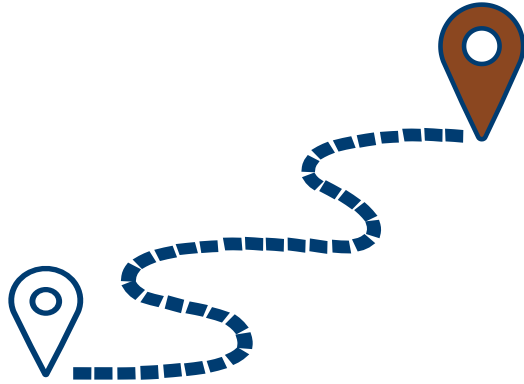
KEY POINTS

Effective board objectives are:

- Strategic (not operational): Focus on outcomes & policy direction, not implementation actions
- Specific: State exactly what you are trying to achieve
- Measurable: Benchmark & track progress with actual numbers
- Time-bound: Have clear deadlines that create urgency for change



OPERATIONAL



**Describes a specific action
within management's
purview**

Hire three faculty

GOVERNANCE



**Focuses on outcomes & leaves
implementation to the CEO &
their team**

Increase completion rates

DISCUSSION QUESTIONS

1. Do your board's current objectives meet the criteria for clear and effective objectives discussed in this module?
2. How well do your board's objectives align with your college's strategic plan?
3. What role does the board play in objective setting?



Increase the number of students
who complete credentials of
value in healthcare by 20%
within three years.

Module 2: Defining Goals for Data Identification

Building Data Competency for Texas Community College Trustees



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OPERATIONAL QUESTIONS

How many students are enrolled in each section of College Algebra?

STRATEGIC QUESTIONS

Are the math pathway reforms implemented last year improving student success in gateway courses?



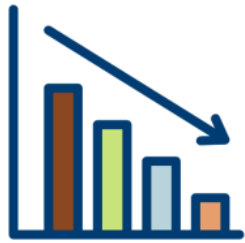
KEY POINTS

Strategic data questions are:

- Objective-driven: Start with objectives & ask what you need to know
- Governance-focused: Address strategic board issues, not day-to-day operations
- Answerable: Can be addressed with available data & existing capacity
- Actionable: Lead to insights that inform policy & resource decisions



QUANTITATIVE



How many?
How much?
How often?

QUALITATIVE



Why?
How?



Strategic Insights



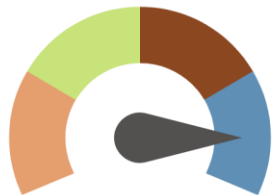
LEADING

Predictive

Enables Intervention

First-Year Credit Accumulation

Gateway Course Completion



LAGGING

Reflective

Informs Policy Revision

Graduation Rate

Transfer Rate



DISCUSSION QUESTIONS

1. Looking at your board's strategic objectives, what key questions do you need data to help answer?
2. How do you currently identify what data to request from your CEO?
3. How can you ensure your data questions focus on governance rather than operational concerns?



What are the current completion rates by healthcare program and student demographics for the last three years?

What are students' first-year credit accumulation rates by healthcare program and student demographics for the last three years?

Which healthcare programs show the greatest disparities in first-year credit accumulations and completion rates, and what factors contribute to these gaps?



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Building Data Competency for Texas Community College Trustees





Module 3: Guiding Data Collection (Coming soon!)

Module 4: Making Sense of the Data with your CEO (Coming soon!)

Module 5: Considering Context & Expertise (Coming soon!)

Module 6: Making Informed Governance Decisions (Coming soon!)

Module 7: Taking Action & Evaluating Outcomes (Coming soon!)

Module 8: Building a Data Culture (Coming soon!)

Module 9: Ensuring Privacy & Ethical Data Use (Coming Soon!)

Module 10: Final Review: Data-Informed Governance Learning Modules (Coming soon!)

BECOMING A DIG CHAMPION

Two recognition pathways are available in 2026:

Individual Recognition is intended for trustees or regents who have watched all three currently available DIG Module videos, completed the discussion guides to the best of their ability, and had a follow-up conversation with their board chair or college CEO.

College Recognition is intended for colleges whose boards have featured at least one DIG Module video and its accompanying discussion guide during a board meeting, workshop, or retreat.





Community College
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2026 CCATT ANNUAL CONFERENCE

SUSTAINABLE SUCCESS:

Community College Governance &
Long-Term Impact



SEPTEMBER 17-19, 2026



HYATT REGENCY BAYTOWN, TX



Community College
Association of Texas Trustees

2026 CCATT Annual Conference

Sustainable Success: Community College Governance & Long-Term Impact

Agenda-at-a-Glance

Thursday, September 17

- 12:00 PM *Pre-Conference Luncheon for First Time Attendees*
- 1:30 PM *Pre-Conference Workshop: State & Local Advocacy*
- 3:00 PM *Pre-Conference Sessions:*
- *New Trustee Orientation*
 - *Hometown Highlights: Tour of Lee College*
 - *Board Liaisons Convening*
- 6:00 PM Dinner & **Opening Plenary Session** [Call to Order at 6:30 PM]





Community College
Association of Texas Trustees

2026 CCATT Annual Conference

Sustainable Success: Community College Governance & Long-Term Impact

Agenda-at-a-Glance

Friday, September 18

The sponsor expo will be open from 8:00 AM – 6:30 PM.

8:00 AM	Breakfast
9:00 AM	Plenary Session
11:00 AM	Breakout Sessions (Round 1)
11:45 AM	Lunch & Plenary Session
1:30 PM	Tables & Treats
2:15 PM	Breakout Sessions (Round 2) <i>- Chairs Council Meeting</i>
3:15 PM	Breakout Sessions (Round 3)
4:15 PM	Plenary Session
5:15 PM	Networking Reception
6:30 PM	<i>*Dinner on Your Own</i>

Saturday, September 19

8:00 AM	Breakfast
9:00 AM	Closing Plenary Session [Adjourn at 10:30 AM]

UPCOMING SUMMMER WEBINARS

July 30 - State Policy Update: Rulemaking & Legislative Developments

August 27 - Article 1 of Senate Bill 37: New Board-Level Oversight Responsibilities

Register today: <https://tacc.org/ccatt/events>



Thank you!

