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 **TEXAS LBJ School**
Ray Marshall Center

Community College Employment Outcomes Data Support Project

Dr. Nan McRaven & Christi Martin, Project Consultants

GREGORY CUMPTON, PHD

Director, Ray Marshall Center, LBJ School of Public Affairs, The University of Texas at Austin



Agenda

- Introduction/Overview
- HB 8/Employment Outcomes Data Project
- Partnership TWC & the Ray Marshall Center/UT
- Funding for the Project
- Project Launch
- Follow up with your CC team
- Questions



Introduction/Overview

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HB 8/Employment Outcomes

- With the passage of HB 8 and SB 1786, community colleges face a new emphasis on ROI measured by wage outcomes.
- Wage outcome data is generated through quarterly wage reports submitted by employers through the Unemployment Insurance (UI) program administered by Texas Workforce Commission (TWC).
- Historically, TWC has provided the data directly to a small set of colleges but began to restrict access.
- TWC recommended that colleges work with the Marshall Center rather than seeking the data directly from TWC.



Partnership RMC/TWC

- Ray Marshall Center (RMC) created by Ray Marshall in 1970
- Operates solely through grants & contracts
- Pioneered use of administrative data to evaluate program effectiveness in the mid-1980s
- Experience utilizing Texas Workforce Commission (TWC) Unemployment Insurance Wage records since the mid-1990s



Project Structure

- The partnership between TWC and RMC will enable all community colleges to analyze the employment outcomes of their graduates while ensuring the security of the data.
- Funding to support this work has been secured through the Gates and Trellis Foundations.
- This funding allows RMC to work with colleges to develop universal toolkits and college-specific outputs.
- Participation will be phased in across 3 years: 13-15 colleges per year

Use Cases

- Enables the colleges to provide students with specific information about **career prospects and expected wages in your region** based on the actual outcomes of students from your college.
- Funders and employers who are supporting **job training programs** want to know if the students in those programs are actually **getting jobs in the target industry**. Same thing with organizations who contribute scholarship dollars. They want to know if their investment is getting a good return for students after they graduate.
- Some colleges have lost performance funding because their programs are not meeting the required wage target. **Having your own wage data lets you get ahead of trends** -- and make program adjustments-- that maximize funding for the college.
- Outcome data lets you communicate the **tangible economic impact of community college education**. For instance, ACC has used the data to determine the percentage of credentials earned that lead to high-wage jobs. We are able to tell our community that the majority of ACC students are enrolled in high wage programs and the majority of our completers earn high wage credentials.



Project Timeline

- First Cohort:
 - Contracts currently in process
 - Employment Outcome Data Available Spring 2026
- Second Cohort: Sign up to Participate Summer 2026
- Third Cohort: Sign up to Participate Summer 2027



Contact Information

- Dr. Greg Cumpston, Director and Lead on the Project
greg.cumpton@raymarshallcenter.org
- Dr. Nan McRaven, mcravenconsulting@gmail.com
- Christi Martin, cmartin@martinpolicy.com