



Hometown Highlights: Austin Community College District

Innovation | Collaboration | Transformation



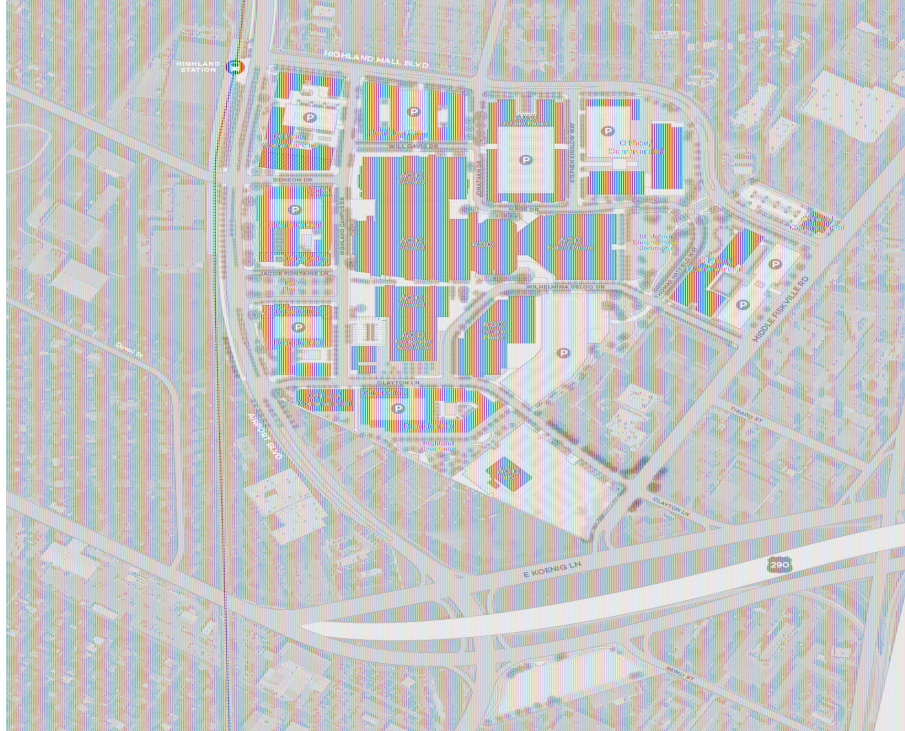
YES, WE BOUGHT A MALL!



Overview

- The Vision
- Unique Partnerships
- Impact on Education
- Community Revitalization
- Acquisition Process

THE BOARD'S VISION



Trustee Considerations

1. Student Success
2. Workforce Needs
3. Strategic Master Plan - (District HQ + education)
4. Good Stewardship (mindful re-use of beloved space)
5. Transportation + Green Building
6. Community Buy-in (honoring the past)

FROM BUNKER TO BRILLIANCE



JCPenney @ Highland Mall

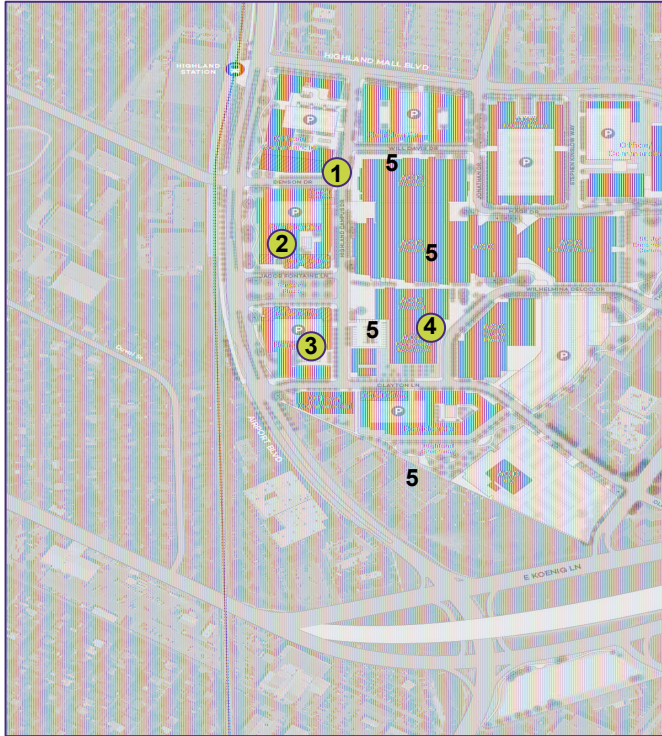


ACC Highland Phase 1



ACC Highland Campus 2014

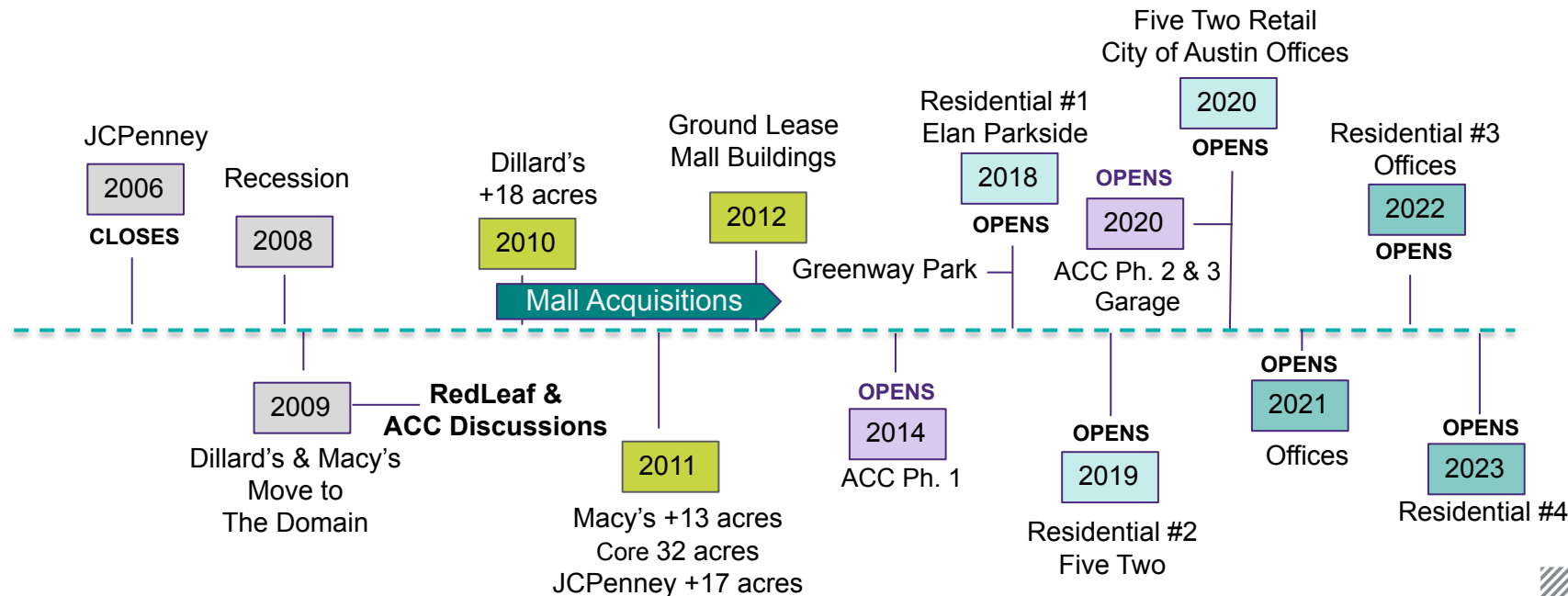
ACC HIGHLAND



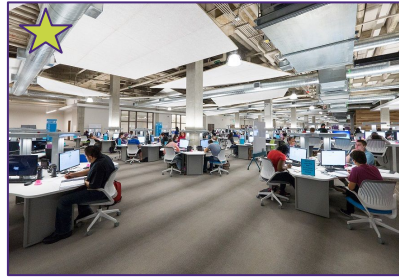
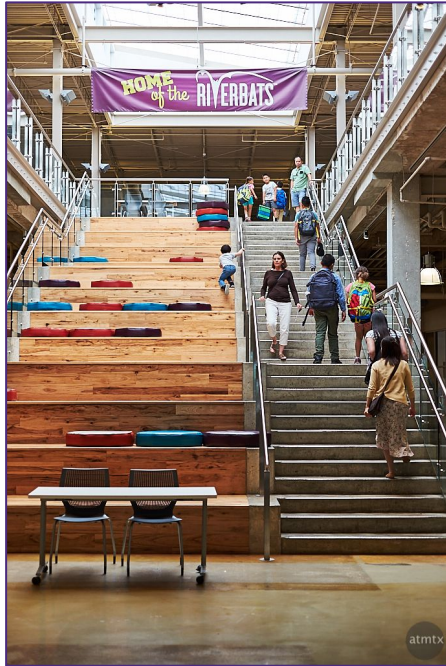
Education at the Heart

1. Phase 1: State-of-the-Art Campus
2. Phase 2: Workforce Innovation
3. Phase 3: Administration + Media Center with KLRU (PBS)
4. Parking Garage
5. Future Phases

HIGHLAND DEVELOPMENT HISTORY



ACC HIGHLAND CAMPUS



Phase 1

Opened 2014: 6,000 Student Capacity

★ ACCelerator (nation's largest learning lab)

Social Staircase + Student Life

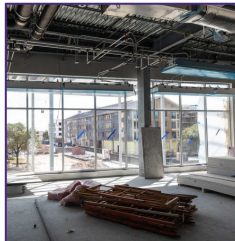
State-of-the-Art Classrooms & Labs

Library

Faculty Offices & Lounge

LEED Gold Certification

ADVANCED WORKFORCE DEVELOPMENT



Phase 2

Opened 2020: 6,000 student capacity

Arts & Digital Media

Health Sciences Simulation

Culinary & Hospitality Management

Manufacturing Incubator & Academy

3 INCUBATORS



Bioscience Incubator



Fashion Incubator



Manufacturing Incubator



ACC HIGHLAND: MEDIA CENTER & ADMINISTRATION

Phase 3

Opened 2020

KLRU (PBS) + ACCTV
 State-of-the-Art TV Studios
 Student Internships
 KAZI Radio
 Administrative Offices

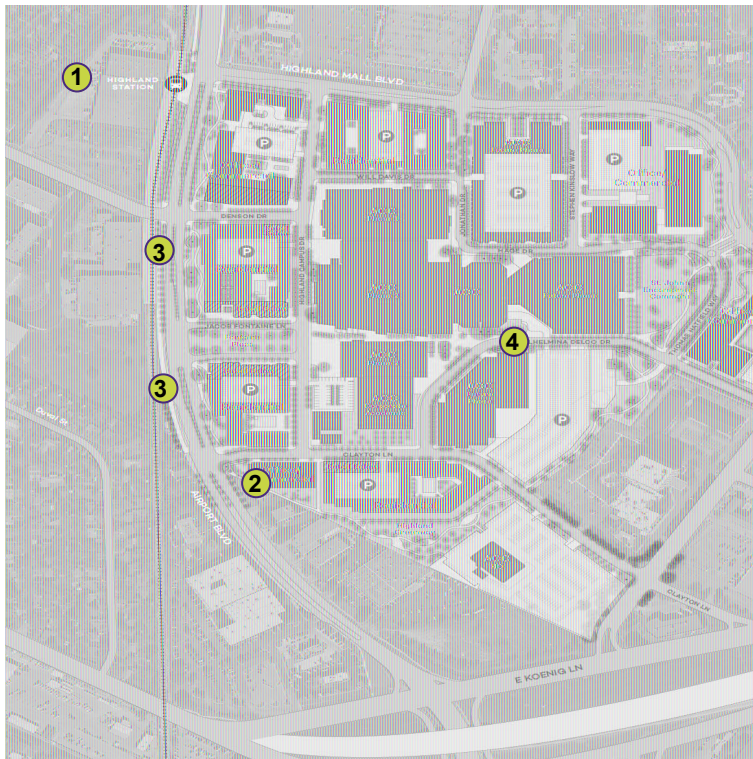




HIGHLAND MALL REDEVELOPMENT

Revitalizing a Community

HIGHLAND ATX VISION



At-a-Glance

- 81 Acres
- 3 Signature Parks
- 1.25 Miles of Trails
- 1,200 Residential Units
- 120 Affordable Units
- 800k SF Office Space
- 150k SF Retail Space
- 1.3M SF Academic Space



PUBLIC – PRIVATE PARTNERSHIP




+



HIGHLAND FUNDING SOURCES


Tuition & Revenue Bonds

 Record Enrollment

Public Facilities Corporation (PFC)

 Property Values

General Obligation Bonds

 2014 \$386M Bonds

+ College cash reserves funded Dillard's redevelopment

Challenges and what we learned

- Could we go it on our own?
- Complex project – many moving pieces
- Keep your other campuses in mind (Campus Purpose)
- Affordability challenges
- Garage design/placement challenges
- Signage and wayfinding



austincc.edu/acchighland | **THANK YOU!**

