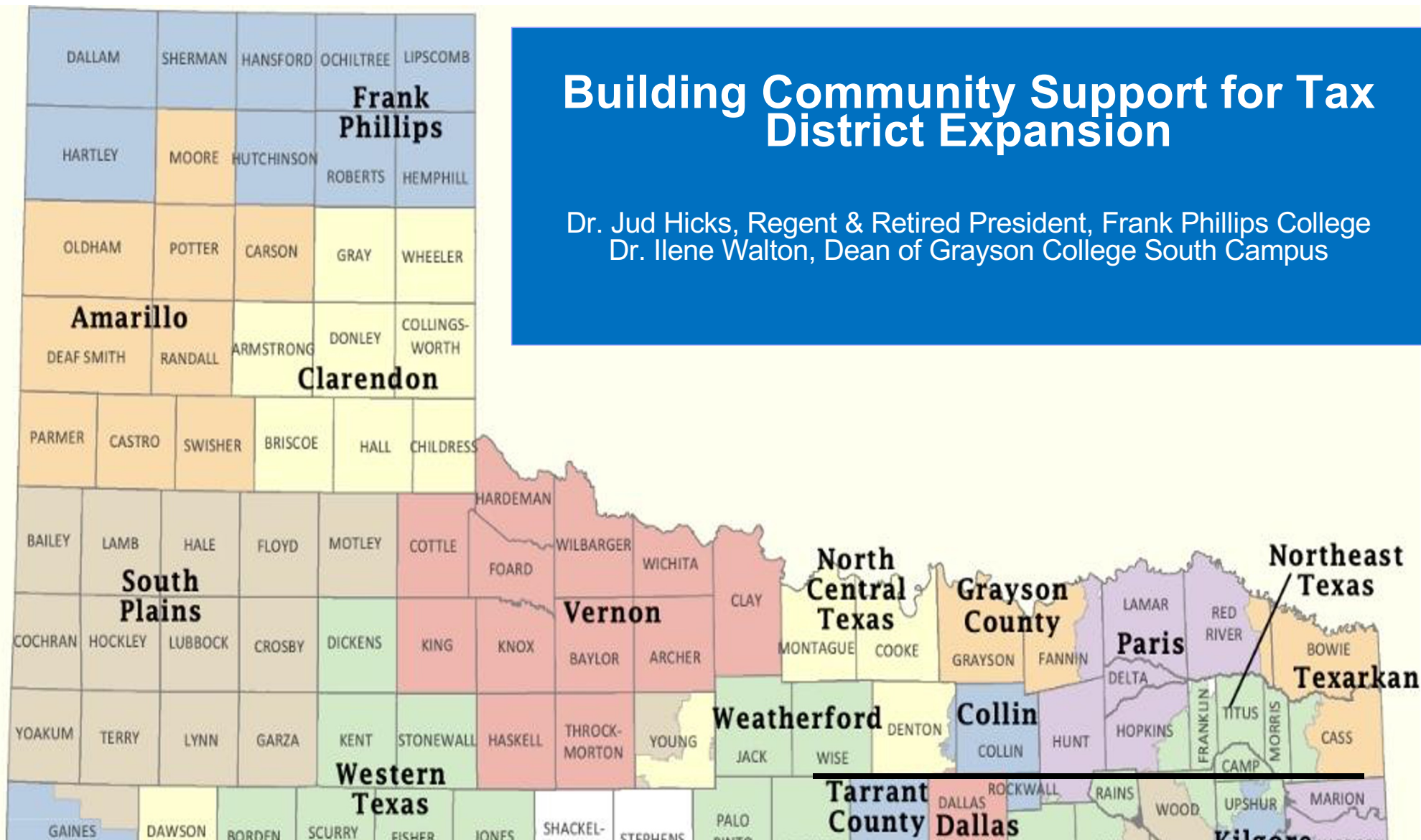


Building Community Support for Tax District Expansion

Dr. Jud Hicks, Regent & Retired President, Frank Phillips College
Dr. Ilene Walton, Dean of Grayson College South Campus

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Humble Beginnings

FPC Main Campus	FPC Rahll Campus
BCMD was not part of the original vision	FPC had lost most of the dual credit
Intent was to provide educational opportunities	Relationship between FPC/Dalhart was contentious
FPC Trustees were open to opportunities	Primary goal was to restore trust and add value to the community through education
Started with small office building to gain presence & hired first employees – no financial assistance	Grassroot efforts grew through the support of the Educational Foundation, County Commissioners, and local Judges



The Momentum Grows

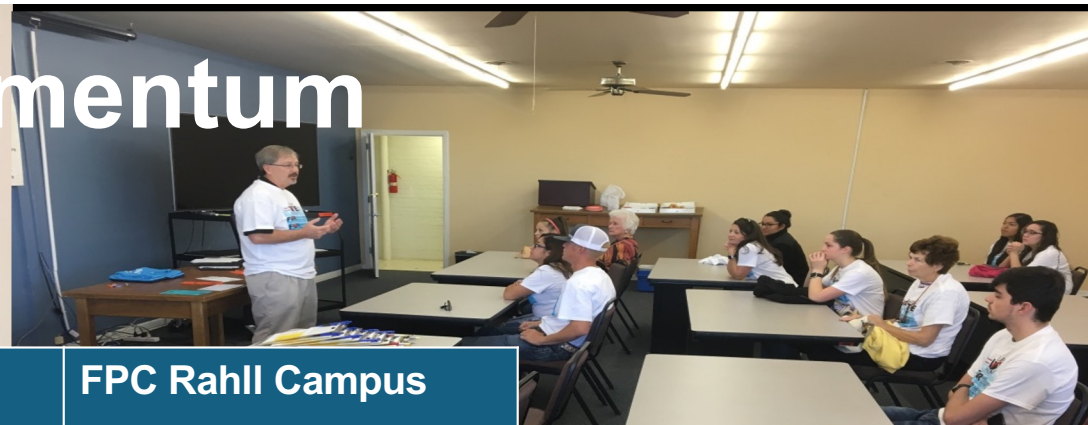


FPC Main Campus

While working on community relations the main objective was to provide quality education

Only positive was our nursing program at the local hospital

The small pockets of goodwill needed to be nurtured



FPC Rahll Campus

BC Team felt supported by Trustees & President

BC Team began hearing from community, assess needs & building educational opportunities

Community leaders began to trust FPC & willing to partner



Then the Real Fun Began

FPC Main Campus & Rahl Campus

2014: “Anonymous donor” hinted at donation for permanent location – contingent on BCMT pass, providing workforce training, & local member on FPC Board

Dr. Hicks/Dr. Walton began meetings with community leaders, business owners, county commissions, & DEF to discuss facilities & bi-county BCMD

2015: September, letter sent to THECB regarding intent to apply for BC M/O Tax

2016: November, BCMT was placed on the ballot and passed both counties

2017: Construction of Rahl Campus

2018: May, construction was completed and first classes offered in Summer I



Lessons Learned

FPC

FPC Main Campus

Action	Avoid
Have ownership	Avoid acting like it
Offer guidance & support	Avoid telling them how
Mutual benefit	Avoid exclusive benefit
Stay on the vision	Avoid the weeds
Focus on the opportunity	Avoid focusing on money

Louise & Gene Rahll Education Center

FPC Rahll Campus

Action	Avoid
Understand your community	Avoid a "One Size Fits All" mentality
Understand the role of a branch campus within the bigger institutional realm.	Avoid the silo effect that creates isolation and division
Communicate often and clearly with the community and Administration	Avoid ambiguity that causes confusion and mistrust

What Questions Can We Answer for You?



FRANK PHILLIPS COLLEGE **FPC**

LOUISE & GENE RAHLL EDUCATION CENTER

ANTICIPATED
COMPLETION DATE: MAY 2018
OWNER: DALHART EDUCATION FOUNDATION

ARCHITECT/ENGINEER: **PSC** PARKHILLSMITH&COOPER
806.376.8600 team-psc.com

CONTRACTOR: **PB** PLAINS BUILDERS, INC.
806.355.8191 pbi-tx.com

Thank You for Your Interest