New Trustee Orientation

Martha Ellis, Ph.D., January 17, 2025





Congratulations!!!

As a member of the board of trustees, you are embarking on a position that will have a profound impact in your community and across the state.

Texas Education Code

• Texas public junior colleges shall be two-year institutions primarily serving their local taxing districts and service areas in Texas and offering vocational, technical, and academic courses for certification or associate degrees. Continuing education, remedial and compensatory education consistent with open-admission policies, and programs of counseling and guidance shall be provided. Each institution shall insist on excellence in all academic areas--instruction, research, and public service. Faculty research, using the facilities provided for and consistent with the primary function of each institution, is encouraged. Funding for research should be from private sources, competitively acquired sources, local taxes, and other local revenue. (Texas Education code 3.g.130.0011)

TACC

CCATT

TSC

Texas Association of Community Colleges

- The collective voice representing the community college CEOS in Texas.
- The primary mission is advocacy
- Nongovernmental membership organization

Community College Association of Texas Trustees (CCATT)

- The collective voice representing the community college trustees and regents in Texas, with the mission to foster student success and ensure excellence in governance.
- Advocacy
- Professional Development

Texas Success Center

- Coherent, statewide framework for action and practice to increase student success leading to upward economic mobility
- Professional Development that is 100% grantfunded
- Part of national Student Success Center Network
- Texas Pathways Institutes and Board of Trustees Institute (Feb. 27-28, 2025, in Austin)

The Challenge



Challenges with Texas' socioeconomic **upward mobility** and economic prosperity.



The increasingly critical need for an educated and a trained workforce.



Community colleges have a strong track record of providing open access but, while improving, still have a need to increase their student credentials of value/ graduation rates/transfer rates.



The impact of Trustees, as the governing authority for community colleges, is **critical** to student success.













Community College Enrollment

What percentage of Texas freshmen and Sophomores in higher education are enrolled in community colleges? (fall 2023)

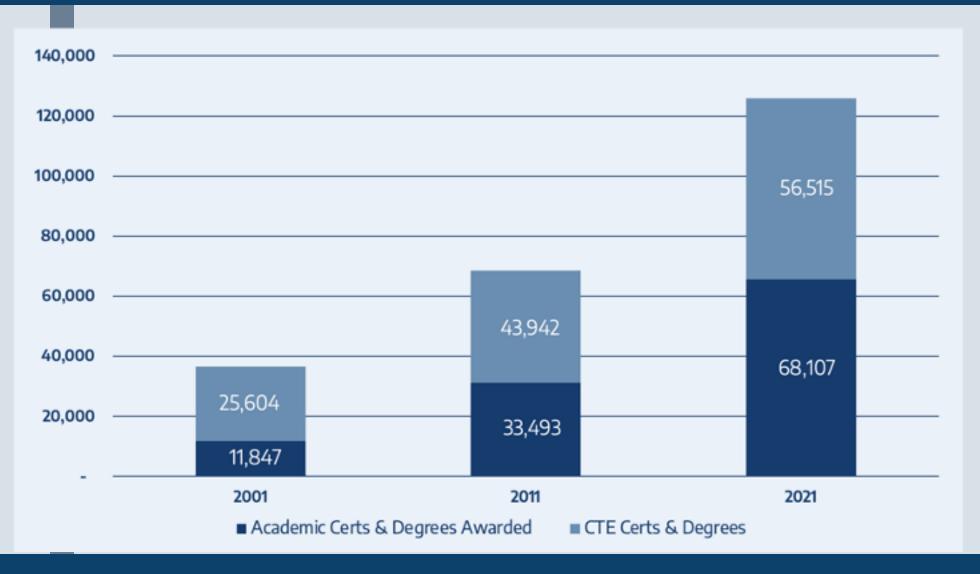
- A. 33%
- B. 52%
- C. 75%
- D. 83%

Completion

What percentage of career and technical degrees and certificates are awarded by community colleges?

- A. 52%
- B. 64%
- C. 89%
- D. 96%

Texas Community Colleges Help Meet Workforce Needs



Degrees and certificates earned increased by 61% from 2011 to 2021 despite mostly flat enrollment:

- 28% growth in CTE credentials
- 104% growth in Academic certificates and degrees



Bachelor's Degrees

In Texas, what percent of bachelor's degree completers have community college hours on their transcript?

- A. 25%
- B. 37%
- C. 62%
- D. 69%

TEXAS COMMUNITY COLLEGES

STUDENT FINANCIAL WELLNESS SURVEY RESULTS

FALL 2023

Understanding the connection between student finances and student success is essential to supporting the modern learner.

62%

of students WORRY ABOUT HAVING ENOUGH MONEY to pay for school.



73 **3**

of students RAN OUT OF MONEY 6 OR MORE TIMES in the past year. 64%

of students would have TROUBLE GETTING \$500 IN CASH OR CREDIT in an emergency.



26%

of students WOULD NOT BE ABLE TO GET THAT AMOUNT FROM ANY RESOURCE.

45%

of students indicated EXPERIENCING GENERALIZED ANXIETY DISORDER.



 \bigcirc ,

46%

of students consider themselves to be WORKERS ATTENDING SCHOOL, rather than STUDENTS WHO WORK.

50%
of students
REPORTED BEING
HOUSING INSECURE

49% of students were FOOD INSECURE



31% of students IDENTIFIED AS PARENTS.



A few more details about TX community colleges...

- 50 districts with over 90 campuses
- Districts range in enrollment from 1,400 to 72,000 (SCH)
- Accredited by Southern Association of Colleges and Schools Commission on Colleges
- Open door admissions
- Semester credit hour tuition and fees range from \$62 to \$161 per SCH for in-district
- On the semester system with associate degrees being capped at 60 SCH
- Offer Adult Education and Literacy (AEL),
 Continuing Education, Certificates, Associate
 Degrees, and limited bachelor's degrees

Regions of Texas Community Colleges













West

Amarillo Clarendon El Paso Frank Phillips Howard Midland

Odessa South Plains

Western Texas

South

Alamo
Coastal Bend
Del Mar
Laredo
South Texas
Southwest Texas
Texas Southmost
Victoria

Central

Austin
Blinn
Central Texas
Hill
McLennan
Navarro
Temple

Southeast

Alvin
Brazosport
College of the Mainland
Galveston
Houston
Lee
Lone Star
San Jacinto
Wharton

East

Angelina
Kilgore
Northeast Texas
Panola
Paris
Texarkana
Trinity Valley
Tyler

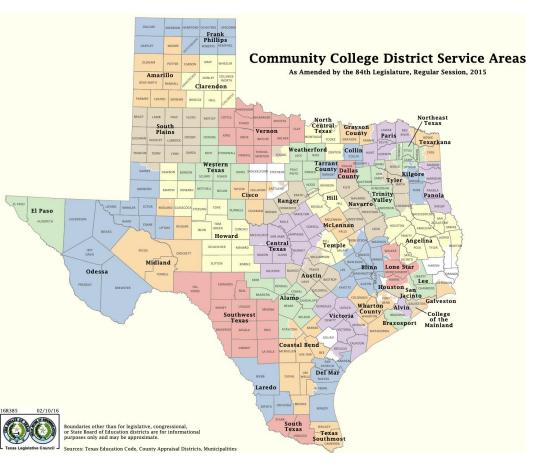
North

Cisco
Collin
Dallas
Grayson
North Centra
Ranger
Tarrant Count
Weatherford
Vernon

Governance

- Fifty independent districts governed by elected Boards of Trustees
 - 5 to 14 members
 - 6-year rotating terms
 - At-large and single-member districts
 - Committees and full board—executive session
 - Follow open-meetings law with required training within 90 days of starting the term
 - CEO reports to the Board

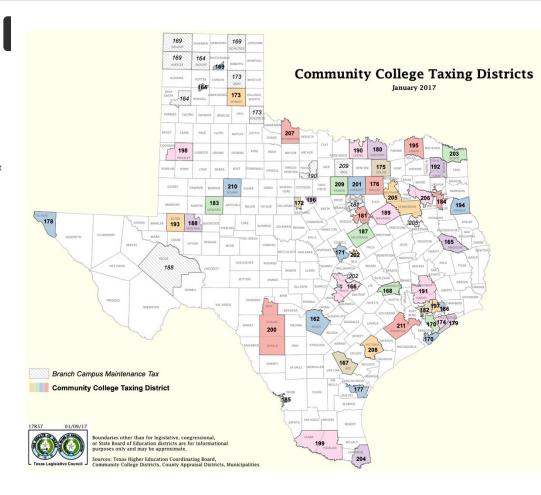
Service Areas & Taxing Districts



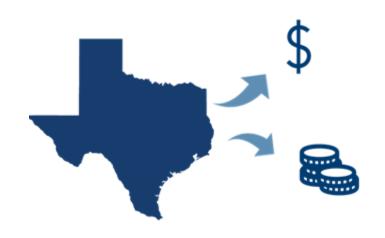
Community College Districts*

- 162 Alamo Colleges
- 163 Alvin Community College
- 164 Amarillo College
- 165 Angelina College
- 166 Austin Community College District
- 167 Coastal Bend College
- 168 Blinn College
- 169 Frank Phillips College
- 170 Brazosport College
- 171 Central Texas College
- 172 Cisco College
- 173 Clarendon College
- 174 College of the Mainland
- 175 Collin College
- 176 Dallas County Community College District
- 177 Del Mar College
- 178 El Paso Community College
- 179 Galveston College
- 180 Grayson College
- 181 Hill College
- 182 Houston Community College
- 183 Howard College
- 184 Kilgore College
- 185 Laredo Community College
- 186 Lee College
- 187 McLennan Community College
- 188 Midland College
- 189 Navarro College
- 190 North Central Texas College
- 191 Lone Star College System
- 192 Northeast Texas Community College
- 193 Odessa College
- 194 Panola College
- 195 Paris Junior College
- 196 Ranger College
- 197 San Jacinto College 198 - South Plains College
- 199 South Texas College
- 200 Southwest Texas Junior College

- 201 Tarrant County College
- 202 Temple College
- 203 Texarkana College
- 204 Texas Southmost College
- 205 Trinity Valley Community College
- 206 Tyler Junior College
- 207 Vernon College
- 208 Victoria College
- 209 Weatherford College
- 210 Western Texas College
- 211 Wharton County Junior College



Texas community colleges are currently funded through 3 main sources of revenue







State Appropriations

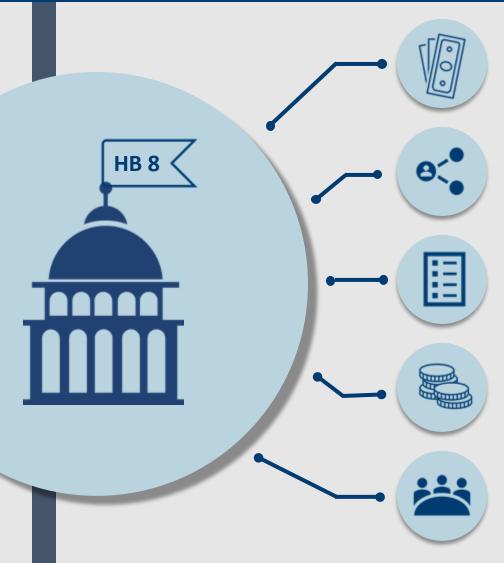
Local Property Taxes

Tuition & Fees

Texas Legislature Meets every other year from January-May

Texas Association of Community Colleges (TACC) and Community Colleges Association of Texas Trustees (CCATT) advocacy for Texas community colleges

Key Components of House Bill 8



Financial Aid for Swift Transfer (FAST)

A new financial aid program that would allow "educationally disadvantaged" students to enroll in dual credit classes at no cost to them.

Shared Services

Encourages public junior colleges to participate in institutional collaborations that help students afford college, complete credentials, and transfer.

Performance Tier

The funding level that constitutes the majority of state funding and is comprised of measurable outcomes.

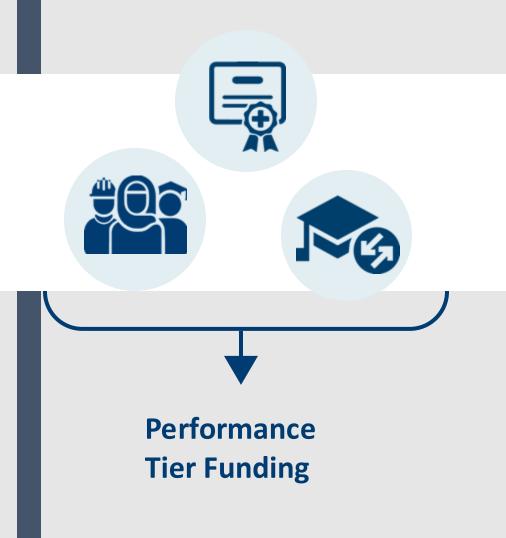
Base Tier

The funding level that ensures each public junior college has access to a defined level of funding for instruction and operations.

Community College Standing Advisory Committee (SAC)

A group of community college leaders that will provide advice and counsel to the Texas Higher Education Coordinating Board during implementation.

HB 8 Fundable Outcomes



Outcomes

- Credentials of Value credit & non-credit
- High Demand Credentials of Value
- 15 SCH Transfer/Coenrollment Hours
- 15 SCH Dual Credit Hours

Credential of Value - A positive return on investment for college completers compared to a high school graduate after 10 years

High Demand Fields - Occupations where large numbers of employees are estimated to be needed

Texas Higher Education Coordinating Board

60x30 Texas and Building a Talent Strong Texas

Coordination, data collection and rulemaking for legislation

Academic Course Guide Manual (ACGM)

Workforce Education Course Manual (WECM)

Texas Higher Education Coordinating Board:

House Bill 8 Website

TOPIC BREAKDOWN



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Texas Higher Education coordinating SOARD

About V Dur Work V Explore our Data V Meetings & Events V Media & Government Relations V Q

Community College Finance

Overview

With the passage of House Bill 8 in 2023, Texas is transforming the way it funds community colleges. Texas is moving away from a static system tied primarily to students' time in class to a modern and dynamic outcomes-based formula that reflects the needs of our world-class economy. For the first time, we will support community colleges based on specific goals aligned with our state's higher education strategic plan, <u>Building a Talent Strong Texas</u>, as well as regional and state workforce needs.

LANDING PAGE



Community College Standing Advisory Committee

VERY LARGE COLLEGES

- William Serrata, El Paso College, CEO (Chairman)
- Teri Zamora, San Jacinto College, CFO
- Tiska Thomas, Dallas College, CFO
- Jenna Cullinane Hege, Austin Community College, IR

MEDIUM COLLEGES

Jeremy McMillen, Grayson College, CEO

LARGE COLLEGES

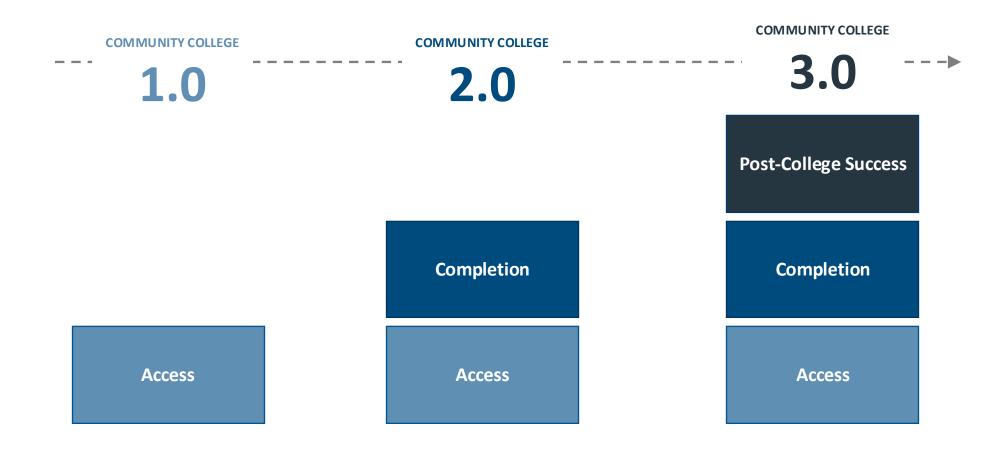
- Brent Wallace, North Central Texas College, CEO
- Leonard Rivera, Del Mar College, CE
- Sarah Van Cleef, Tyler Junior College, CFO
- Ray Martinez, President & CEO, TACC

SMALL COLLEGES

- Tex Buckhaults, Clarendon College, CEO
- Jeff Enbrock, Galveston College, CFO
- Ron Clinton, Northeast Texas College, CEO



Community Colleges









Talent Strong Texas Pathways Framework



SUCCEED

attain valuable credentials for careers and re-enter or transfer



select a career-focused pathway



Student Success Experience



PROGRESS

gain skills and work-related experiences



ENTER

achieve early milestones on a stacked completion plan









Success

Accomplishment and Self-Fulfillment Needs
Students' Career Goals
Socio-Economic Mobility

Belonging & Wellness

Psychological, Basic & Safety Needs

Effective Governance

Mission of the college

Civil Servants who care about students and the community

Community has entrusted the college to the Board

Partnership with CEO

Board Responsibility

01

Future-oriented:
Set the Strategic
Direction for
Student Success

02

Oversight:

Monitor What Matters

03

Problem-Solving: Create the Culture for Transformation

Responsibilities of the Board

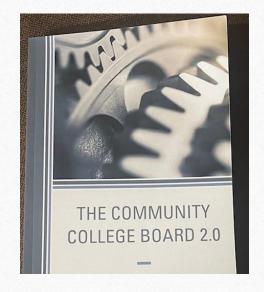
- Promoting the college (tie #1)
- Budget/financial management review and approval (tie #1)
- Assessing institutional performance
- Policy development, review, and approval
- Strategic planning
- Assessing the effectiveness of the CEO
- Setting institutional goals
- Spend an average of 6.21 hours per week on board matters
 - Kater, S. CC Trustees: Decision-Making in Uncertain Times Presentation ACCT conference, 2023

Board/CEO Relationship

•The relationship between the board and the CEO is a delicate one that requires ongoing nurturing and development; it needs trust, commitment, and support to be effective.

• Phelan, The College Board 2.0, 2021







Board and CEO Relationship

- President provides you with the information you need to govern effectively
- President operationalizes the direction, funding, and policies that are approved by the Board
- The board hires, evaluates, and partners with the CEO to set annual priorities to accomplish the vision, mission and direction for the college

CEO and Board

Communication and transparency between President and Board

Confidentiality balanced with transparency to stakeholders

College leadership and board understanding and staying in roles

Keep the board informed—no surprises

Keep the president informed-no surprises

Honest self-evaluation by both







Community College Association of Texas Trustees

Trustee Handbook

