



# AlamoADVISE

Advising for Milestone  
Momentum

**Debi Gaitan**

Interim Vice Chancellor for Student  
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Texas Success Center



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# Our Moonshot

Partnering to help  
end poverty  
through education  
in the greater San  
Antonio region.



An Associates degree leads to an average annual income increase of **\$9,400**.

AlamoADVISE is partnering to help end poverty by reducing the **time**, **hours**, and **costs** of earning a degree while **increasing** the number of graduates.

# Learner Profile

67% Hispanic

9% African American

18% White

3% Asian

3% Other

58% Female

42% Male

25% Adult Learner 25+

**100,000 Students Served Annually**

20% Full-Time 80% Part-Time

70% Rely on Financial Support

29% Economically Disadvantaged

17% Academically Disadvantaged

17% Parenting Students

7% Military Affiliated



NORTHEAST LAKEVIEW COLLEGE

NORTHWEST VISTA COLLEGE

PALO ALTO COLLEGE

ST. PHILIP'S COLLEGE

SAN ANTONIO COLLEGE



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# NACADA: THE PEDAGOGY OF ACADEMIC ADVISING

- Academic advising, as a teaching and learning process, requires a pedagogy that incorporates the preparation, facilitation, documentation, and assessment of advising interactions.
- Although the specific methods, strategies, and techniques may vary, **the relationship between advisors and students is fundamental** and is characterized by mutual respect, trust, and ethical behavior.

<https://nacada.ksu.edu/Resources/Pillars/Concept.aspx>



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# Achieving the Dream: Holistic Support

- A holistic student supports approach is the **intentional planning** and **integration** of mission critical student academic and personal supports
- This is **different from simply offering a multitude of disparate services** for designated populations of students
- Providing holistic student supports **requires that institutions become student-ready** by integrating and enhancing myriad support services into a seamless, timely, and **personal experience for every student.**



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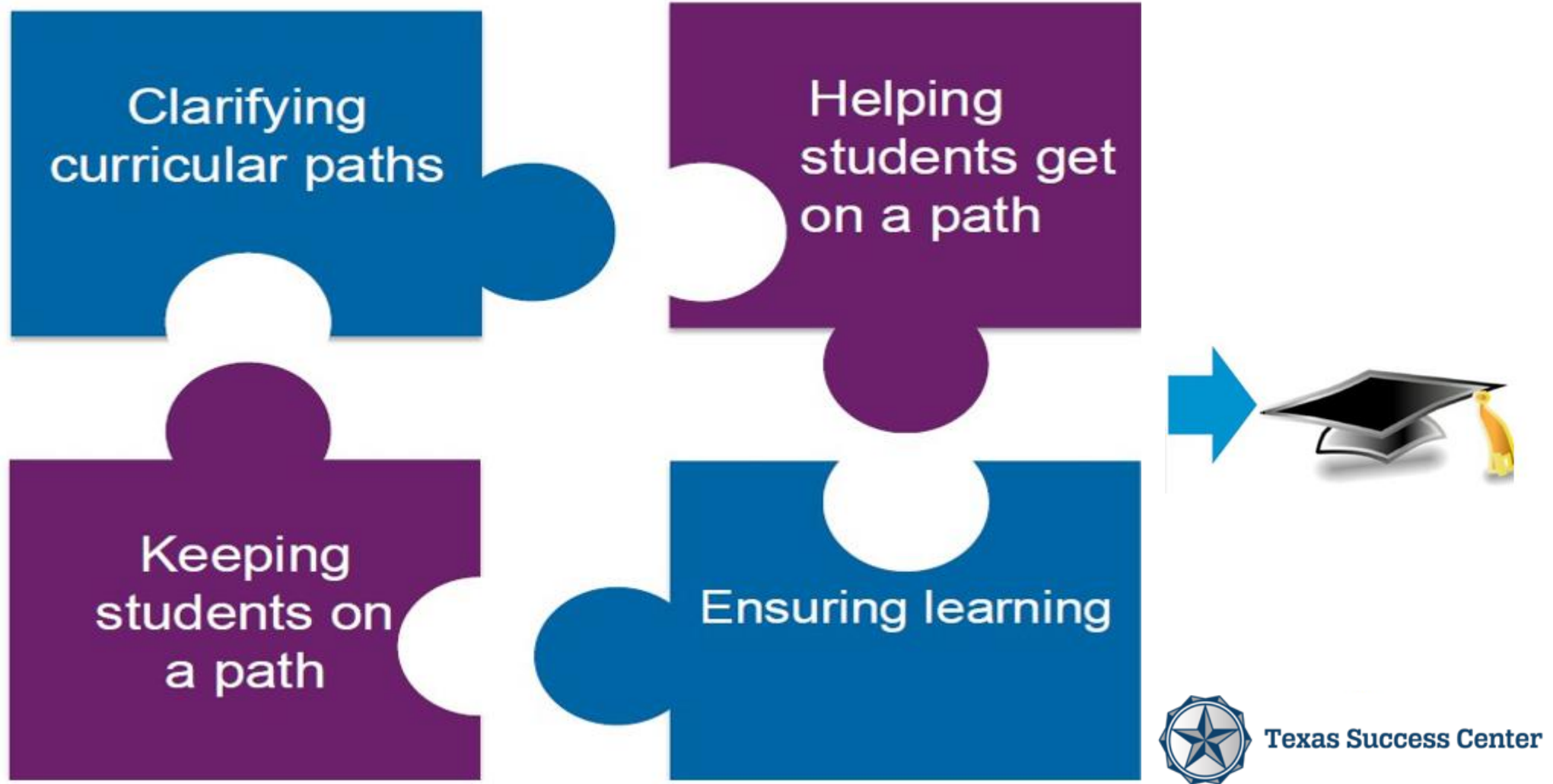
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# AlamoADVISE Guiding Principles

- Intrusive, Intentional, and Case Management Advising
- Every Student Will Have An Assigned Advisor From Connection To Completion
- Success Based Celebratory Milestones
  - TouchPoint Milestones at 15, 30, and 45 Hours
  - Personal Mission Statement/Individual Success Plan
- Competency Based Certification Advisors
- Goal Case Load 1:300

# GUIDED PATHWAYS PRACTICE AREAS





# AlamoINSTITUTES (Meta-Majors)



**Creative & Communication Arts**

The Creative & Communication Arts Institute is designed for students who have a key interest in areas such as the arts, audio/video technology and communications.



**Business & Entrepreneurship**

The Business & Entrepreneurship Institute is designed for students who have an interest in areas such as business management and administration, finance, hospitality and tourism and marketing.



**Health & Biosciences**

The Health and Biosciences Institute is designed for students who have an interest in areas such as health sciences.



**Advanced Manufacturing & Logistics**

The Advanced Manufacturing & Logistics Institute is designed for students who have an interest in areas such as architecture, construction, manufacturing, transportation, distribution and logistics.



**Public Service**

The Public Service Institute is designed for students who have an interest in areas such as education, training, government, public administration, human services, law, public safety, correction and security.



**Science & Technology**

The Science and Technology Institute is designed for students who have an interest in areas such as agriculture, food and national resources, information technology, science, technology, engineering and mathematics.

### Vision

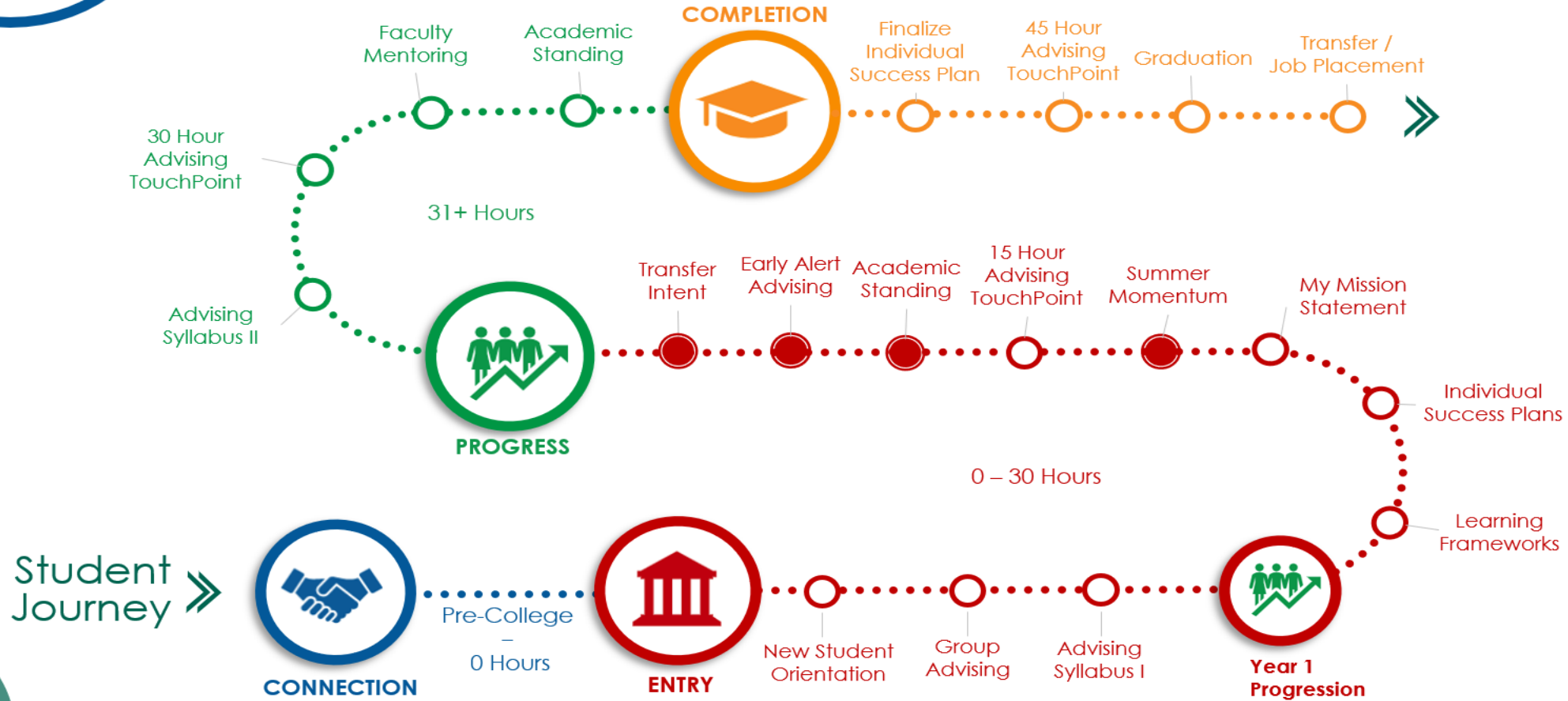
Alamo Colleges will provide every student with an exemplary, effective and personalized pathway to success through academic and career advising.

### Mission

At the Alamo Colleges, academic and career advising build a culture of integrated practices and shared responsibilities. Through collaborative teaching and learning, the advising process empowers our diverse student populations to explore and navigate their academic and career pathways.

### Definition

Academic and Career advising is a series of ongoing and intentional conversations among students, faculty, and staff that establish a pathway to the realization of educational, career, and life goals.



### ADVISING

- Goal Setting
- Direction
- Motivation
- Coaching
- Support
- Success

○ Advising Interactions  
● Recurring communicate

Financial Aid
 Tutoring
 Veterans Affairs
 Student Advocacy
 Disabilities Support Services

# Top 5

## Advising Services



Advising TouchPoints



Individual Success Plans



Degree Plans / TAGs



Transfer Advising



Career Advising

# Top 5

## Wrap Around Services & Referrals



Student Advocacy



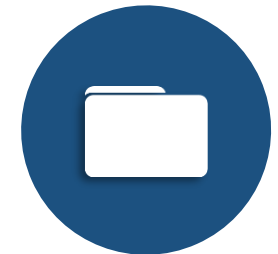
Financial Aid



Tutoring



Disabilities Support Services



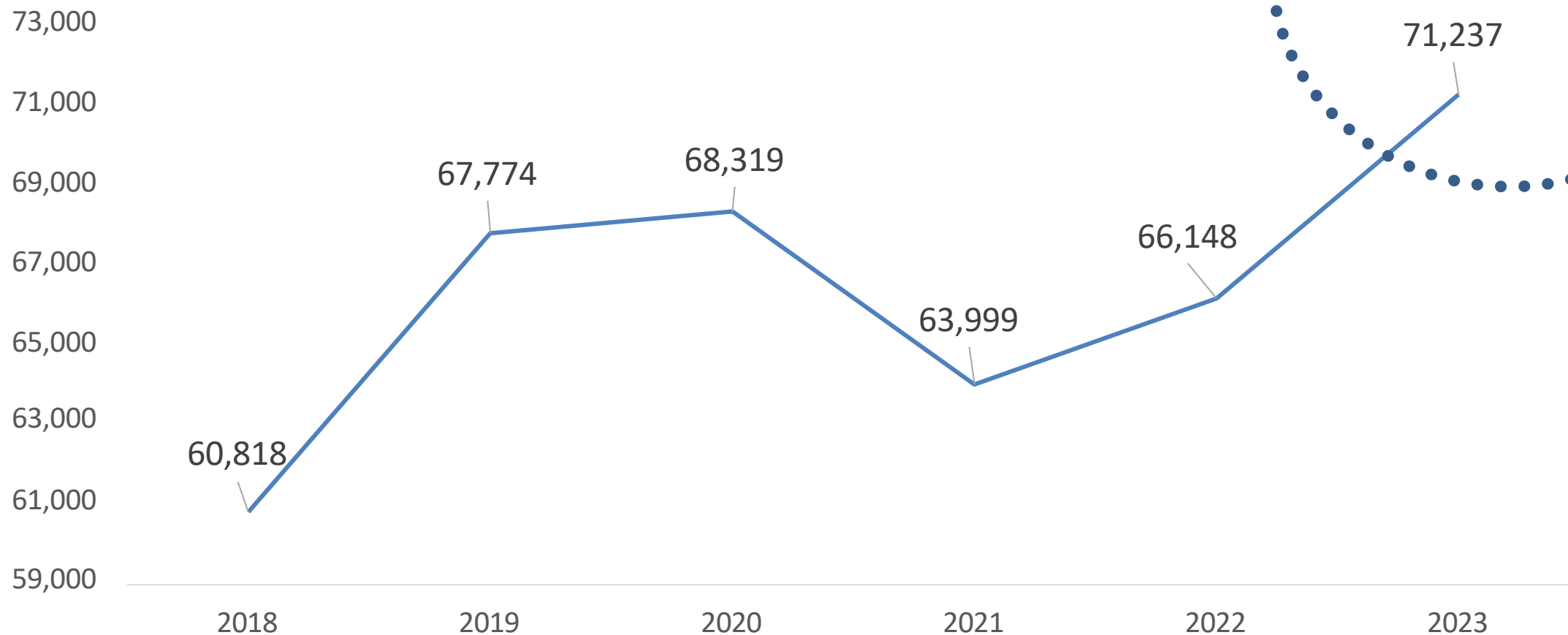
Student Record Updates





AlamoADVISE  
Results of a Role Model Program

# Fall Headcount Enrollment



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# Quality Journey Fall 2023



## Individual Success Plan

- 88%



## My Mission Statement

- 82%



## Satisfaction with Advising

- 97%

# Quality Journey Fall 2023



**Advising TouchPoint 0-15**

**ISP & MMS**

- 85%



**Advising TouchPoint 16-30**

**Confirm Alamo Institute & Transfer Intent**

- 88%

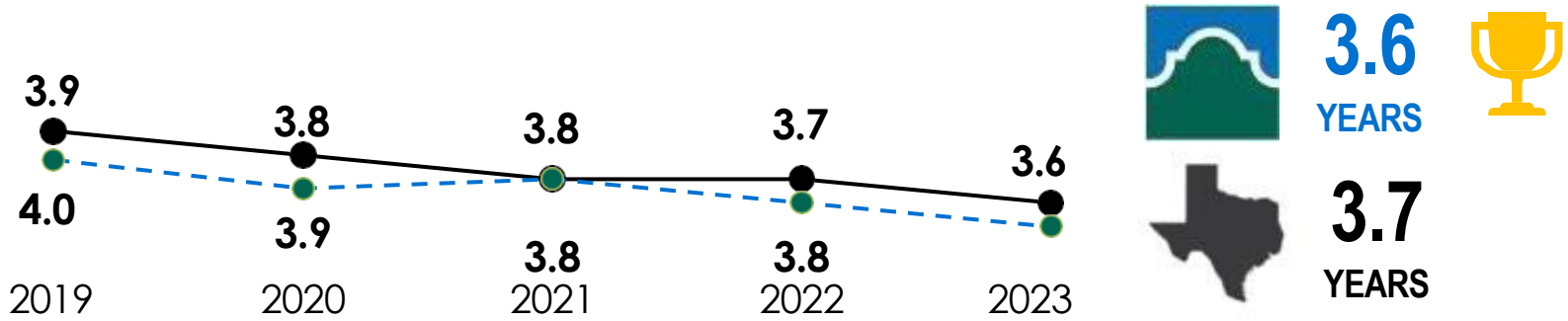


**Advising TouchPoint 31-45**



**Completion and Transition**

- 86%

# IMPACT OF ADVISING ON TIME TO DEGREE




# IMPACT OF ADVISING ON HOURS TO DEGREE

	2019	2020	2021	2022	2023
	84	81	80	79	78
	82	79.4	79	77	74
Native Students	65.8	65.8	65.1	64.8	63.5

**\$17.9 Million**  
Dollars Students Saved

2023

**63.5**  
Hours average  
SCH to  
Associate  
Degree

 Alamo  
Colleges  
District  
Native  
Students





# Maximizing Student Success: Exploring Advising TouchPoints at Your Institution



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Malcolm Baldrige  
National Quality Award  
2018 Award Recipient



# AlamoADVISE Next Steps

- AlamoADVISE Design Sprint
  - Review and Enhance Advising Caseload Ratios
  - Review Master Advisor Certification & Core Competencies Requirements
  - Review and Enhance Advising TouchPoints
  - Review and Enhance Online Advising



# Thank You! Questions?

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