

Strategic Partnerships Collaborating for Lasting Impact



**Funding Futures: Community College Finance Regional Summits
Cedar Valley College**

Strategic Partnerships Panel



Dr. Brian Lusk
Deputy Superintendent
Dallas ISD



Dr. Shawnda Floyd
Provost
Dallas College



Jarrad Toussant
Senior Vice President
Dallas Regional Chamber

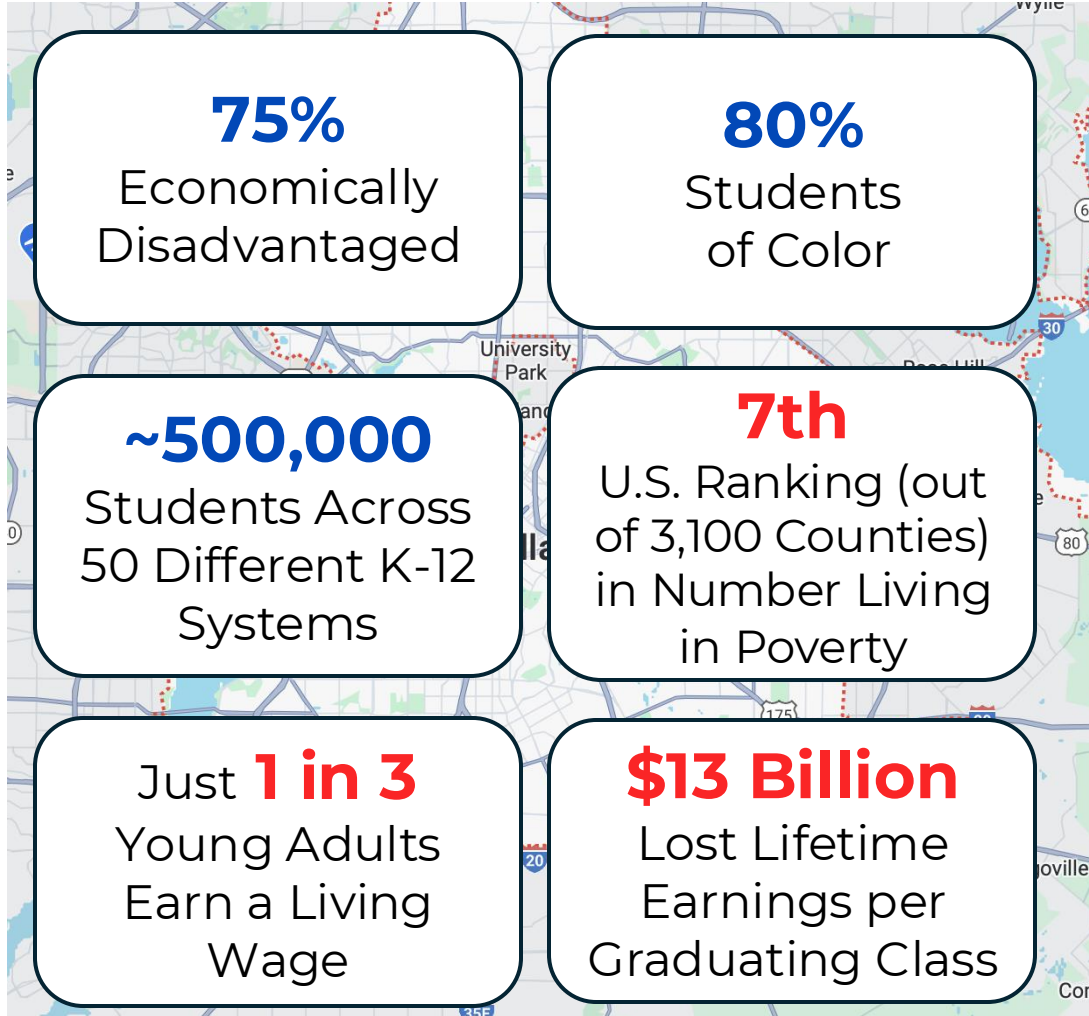


Dr. Eric Ban
Executive Director
Economic Mobility Center

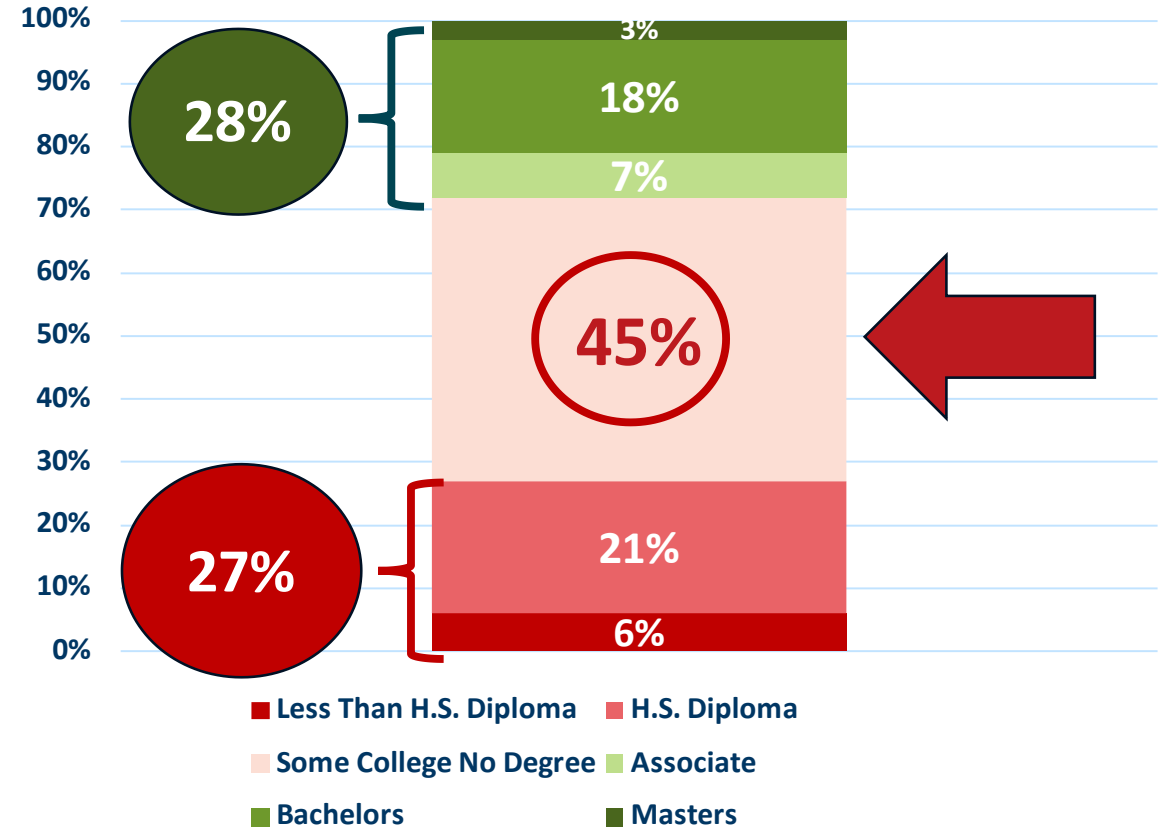


Delivering on Economic Mobility in the Country's 9th Largest County.

Dallas County Represents 10% of Texas Students

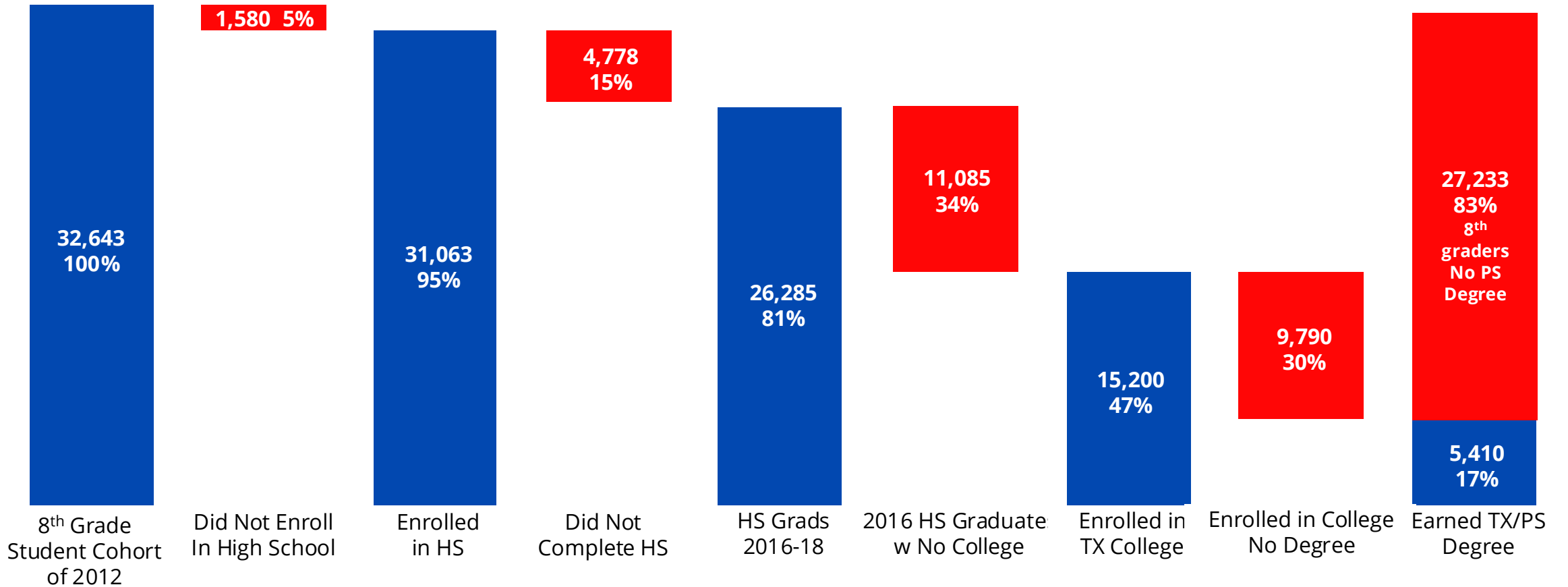


Educational Attainment of All Young Adults Ages 25-34 (Educated Within Dallas County Public K-12 Systems) Working in Texas



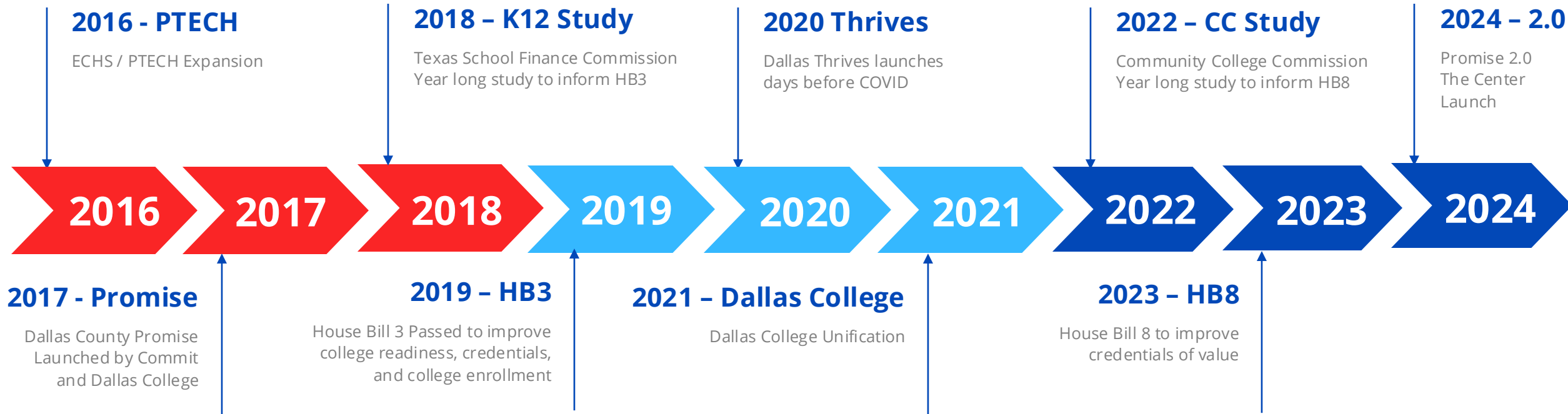
Dallas County 8th graders in 2012 college completion pipeline in 2022.

17% College Completion for the 2012 8th Grade Dallas County Cohort



Dallas County assets and accelerators for regional talent development

The Policy and Practice Timeline



June 20, 2024, Dallas County Leaders Reconstituted the Promise Alignment Council

Promise 2.0 Community Planning



ECONOMIC MOBILITY CENTER

DALLAS COUNTY PROMISE 2.0

THE DALLAS COUNTY PROMISE OF ECONOMIC MOBILITY

50% LIVING WAGE ATTAINMENT



By 2040 for Dallas County young adults ages 25-34 while closing gaps by race, gender, and place

PATHWAYS FOR ALL



Accelerated personalized pathways to see, empower, and support learners via new programs and platforms.

ECONOMIC MOBILITY CENTER



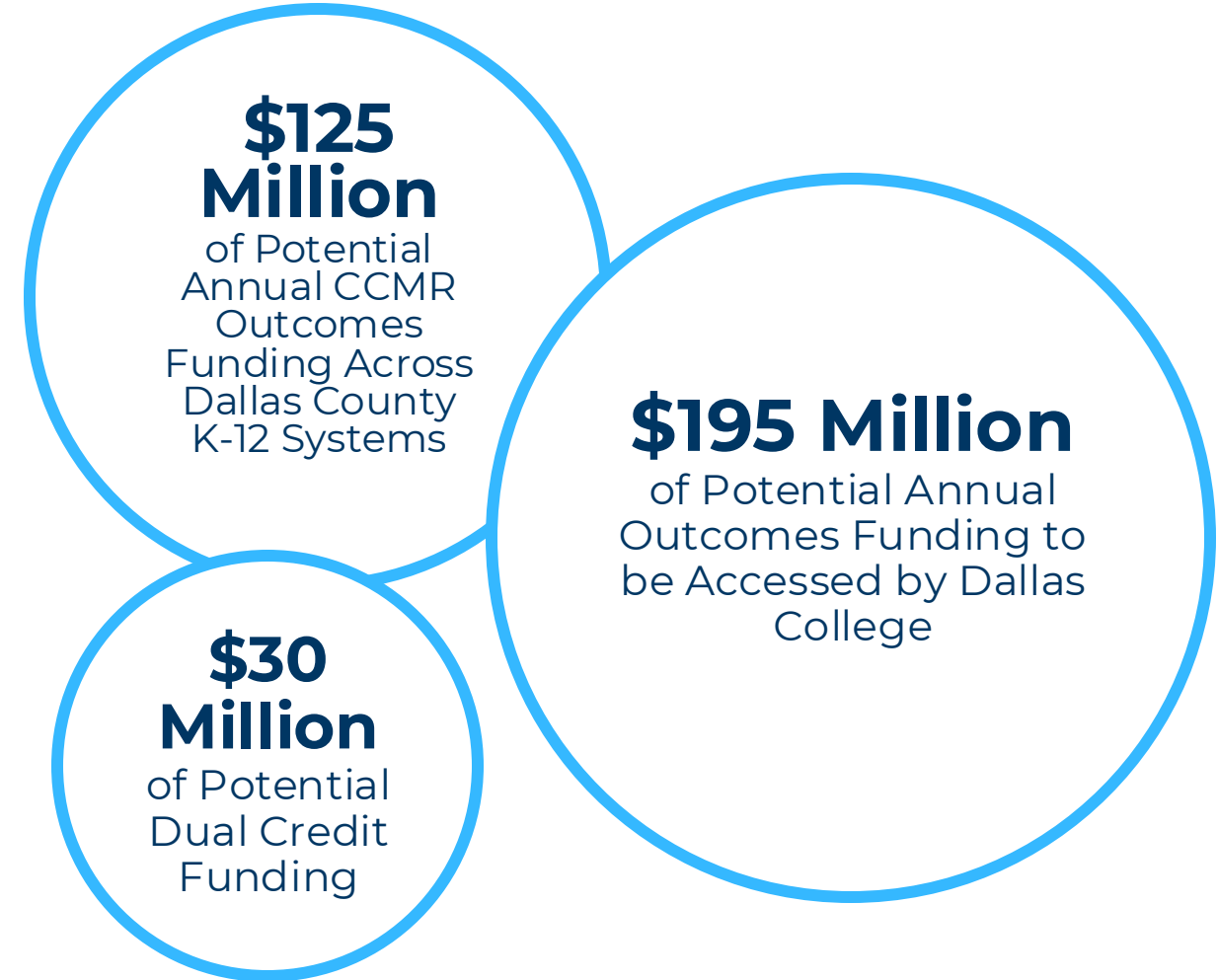
Dedicated staff and place to lead community planning, coordination, and execution of a new model and ecosystem

OVER **\$350 M** POTENTIAL POLICY DOLLARS FOR EVERY HS GRADUATING COHORT

PLANNING FOR SUSTAINABILITY

How Will We Resource/Sustain?

- **House Bill 3:** If all Dallas County HS Seniors test college ready and either earn an associate degree, an industry-based certification, or enroll in college.
- **House Bill 8:** Assumes 20% of Dallas County HS Seniors complete an associate degree (and a market valued certificate) while remaining 80% complete 15 college credits (and a market valued certificate).



POLICY FUNDING TO SUPPORT PATHWAYS FOR ALL

POTENTIAL COMBINED IMPACT OF HB3 AND HB8

House Bill 3

- Test College Ready (ACT/SAT/TSIA2)
- Earn AA/AS, IBC, or College Enrolled



Leslie
Associate
Degree



Ryan
15 Credits

House Bill 8

- Associate Degree Pathway (ECHS/PTECH Student)
 - 15 Credits = \$3,500
 - Certificate = \$2,250 (average)
 - FAST = \$3,300 (eco dis)
 - Associate Degree = \$4,000 (average)
- 15 Credit Hour Pathway (Non-ECHS/PTECH Student)
 - 15 Credits = \$3,500
 - Certificate = \$2,250 (average)
 - FAST = \$825 (eco dis)

HB3 Bonus

\$3,000 (Non-Eco Dis Above 24%)
\$5,000 (Eco Dis Above 11%)

Max Combined HB3 + HB8

\$18,050 – Associate Degree
\$11,575 – 15 Credit Pathway

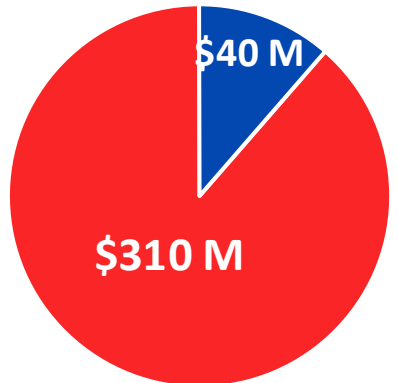
HB8 Bonus

Associate Degree Pathway = \$13,050
15 Credit Pathway = \$6,575

A Path from \$40 M to \$150 M Leveraged HB3/HB8 Policy Dollars

From 2,000 AA and 2,500 15 HS credit grads to 5,000 AA and 10,000 15 credit HS grads

\$350 M Total Possible

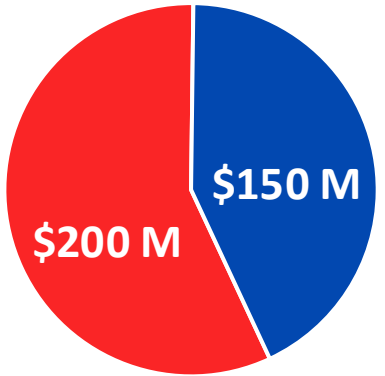


2024

15% of HS grads with AA or 15 Credit Hour Met

2,000 - AA
2,500 - 15 Credit

\$350 M Total Possible



2030

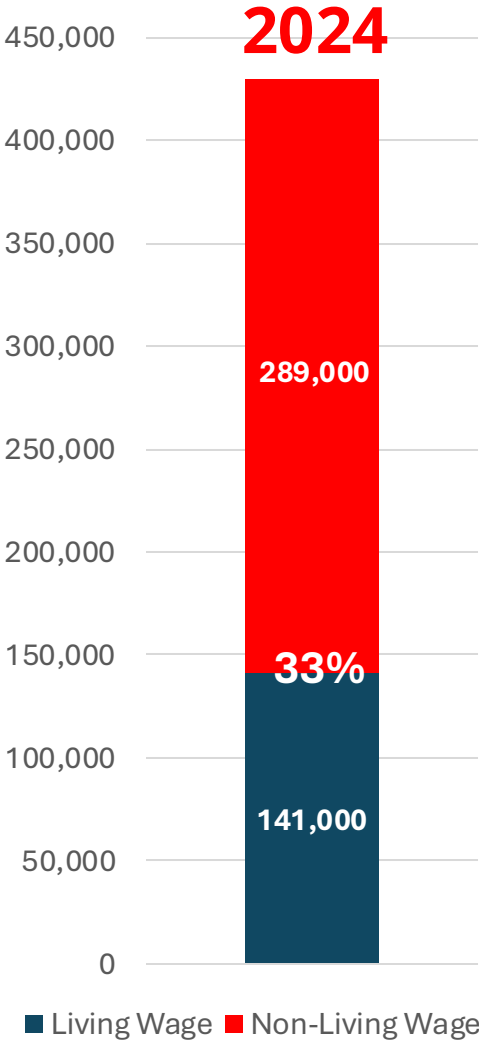
50% of HS grads with AA or 15 Credit Hour Met

5,000 - AA
10,000 - 15 Credit

- New Leveraged HB3/HB8
- Unleveraged HB3/HB8

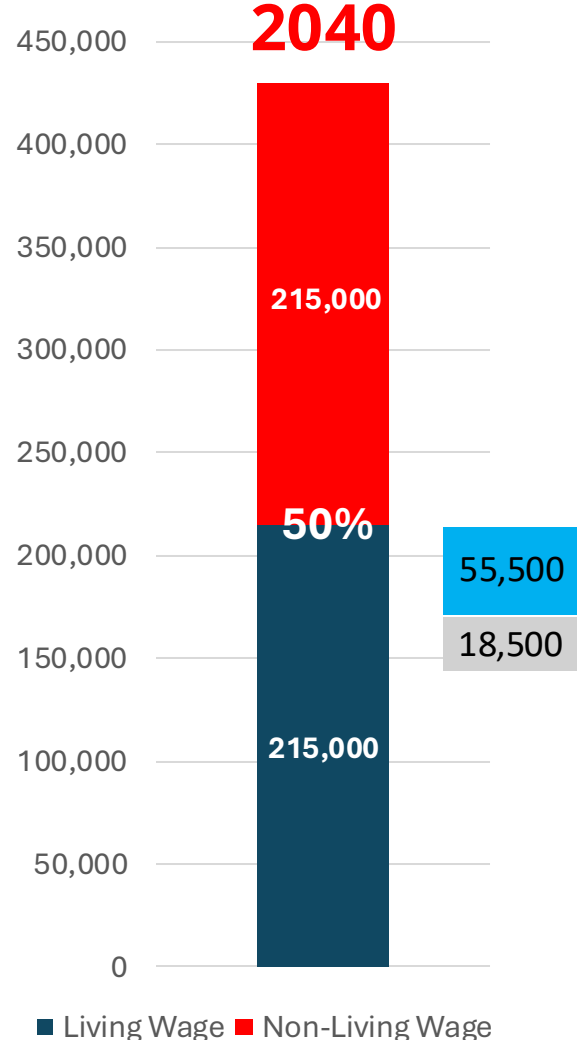
A Path to 50% Sustainable Wage for Young Adults 25-34

The Dallas County Promise Pipeline of Students = 28,000 per year



74,000 Young Adults 25-34 More Need to Earn a Living Wage to Hit Our Community Goal

- 55,500 = 75% more must come from the Promise pipeline
- 18,500 = 25% come from moving into Dallas





Strategic Partnerships: Collaborating for Lasting Impact



Dallas ISD and Dallas College HB3/HB8 insights on class of 2023:

Celebrations

Dallas ISD College Readiness Improvement: Dallas ISD 26% College Readiness testing “approaches/yellow” informed a powerful approach to produce a 7% increase for class of 2024, hitting 33%.

Associate Degrees: Dallas ISD and Dallas College leading the state with over 11% (897) graduates earned an associate degree before HS graduation.

Opportunities

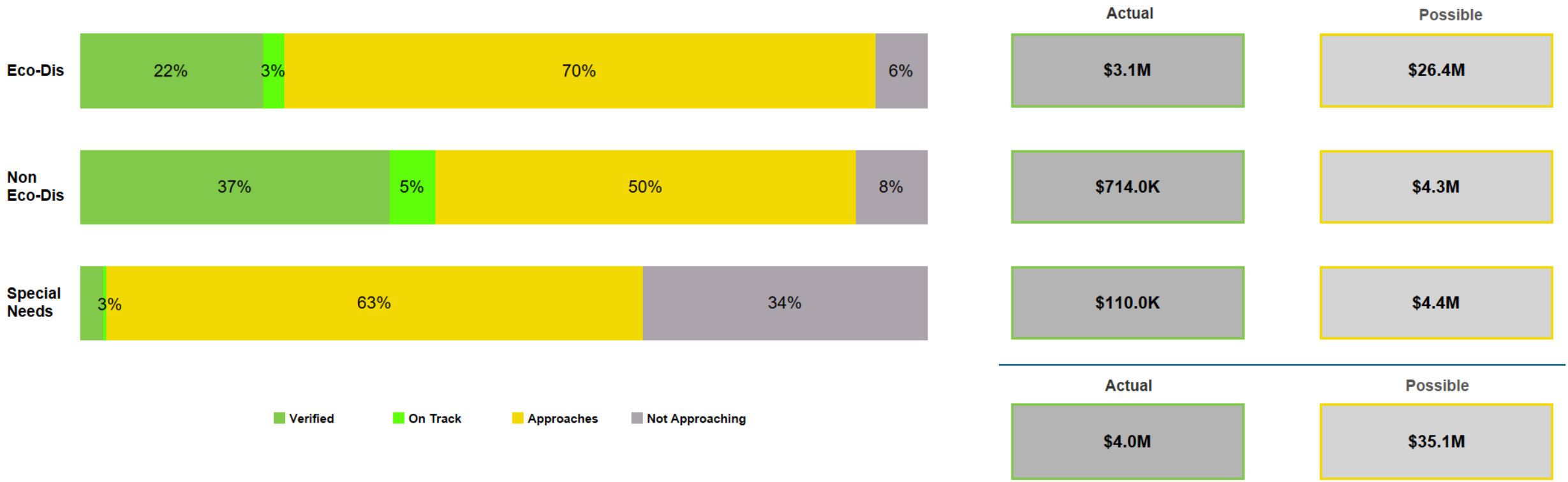
College Credit (15 hours): 12% (1020 students) of Dallas ISD grad class earned between 6-14 college credits. If these students converted to 15 credits, Dallas College would realize an additional \$3.5 M.

Certificates/Credentials: Dallas ISD produced a staggering 59% (5,013 students) earning an Industry-Based Credential, yet only 5% (401 students) of the grad class credentials also counted towards HB8.

HB3: Maximum students testing college ready and earning an associate degree, industry-based credential, or enrolling in college.

Dallas ISD House Bill 3 – Class of 2023

Grads	HB3 College Ready	HB3 IBC	HB3 Associate Degree	College Enrolled
8,504	2,244	5,013	897	4,130
%	26%	59%	11%	49%

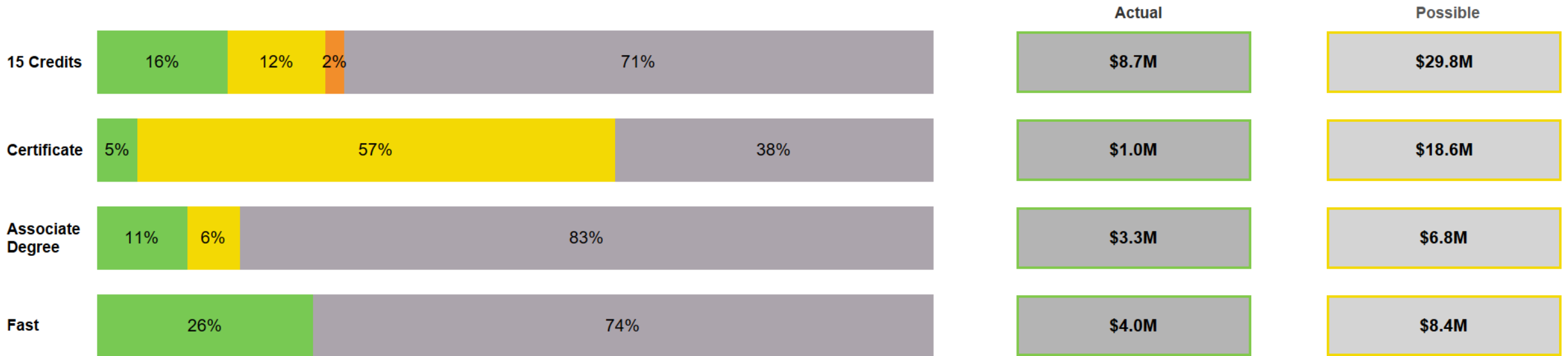


HB3 Total \$4.0M out of \$35.1M = 11% Drawn Down

HB8: Maximum students earning 15 college credits and a market-valued credential with 20% earning an associate degree

Dallas College House Bill 8 – DISD Class of 2023

Grads	Students HB8 Met 15 Credits	Students HB8 Met Certificates	Students HB8 Met Associates	Student HB8 Met Fast
8,504	1,292	401	897	2,137
%	15%	5%	11%	33%



Legends:	Met	6-14 Credits	1-5 Credits	Not Met
15 Credits	Met	6-14 Credits	1-5 Credits	Not Met
Certificate	Met	IBC (TEA Only)		Not Met
Associate Degree	Met	Not Complete		Not Enrolled
Fast	Met			Not Met

Actual	Possible
\$17.0M	\$64.1M

HB3 Total \$17.0M out of \$64.1M = 26% Drawn Down

HB3/HB8: Strong overlap on incentives for college readiness, college credit, workforce credentials, and associate degrees.

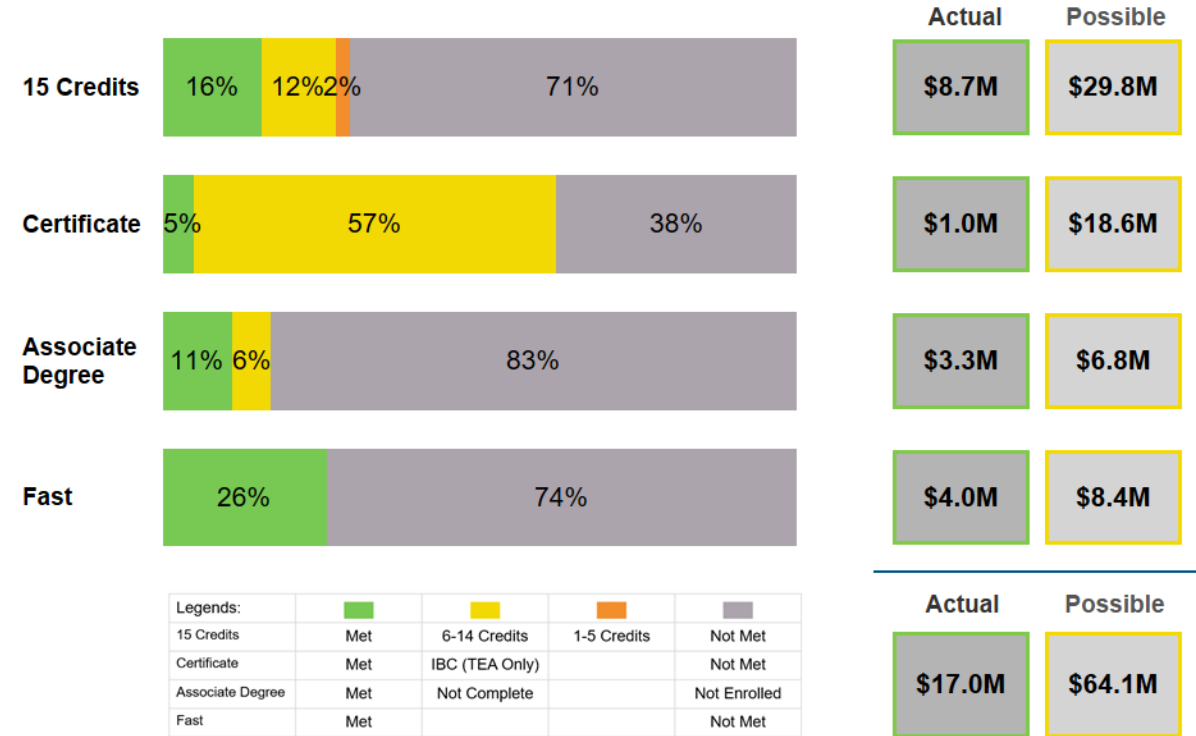
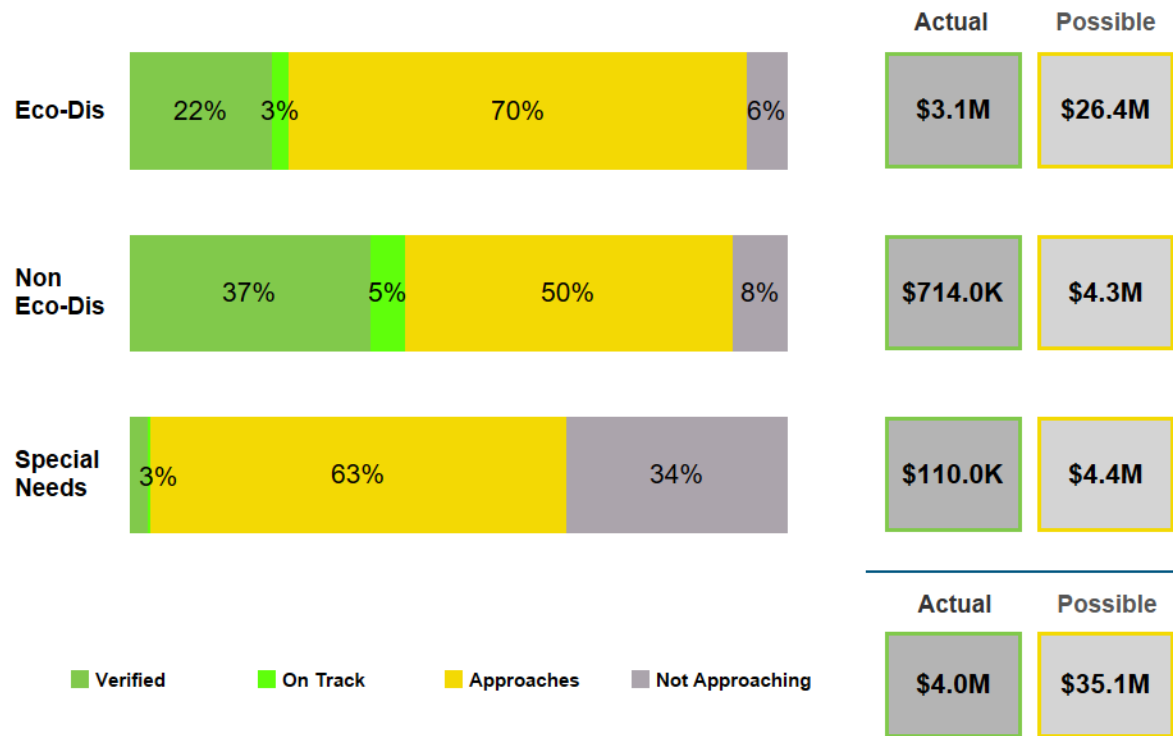
Dallas ISD

Class of 2023

Dallas College

Grads	HB3 College Ready	HB3 IBC	HB3 Associate Degree	College Enrolled
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HB3 | HB8 Combined Total **\$20.9M** out of **\$99.2M** = **21% Drawn Down**