

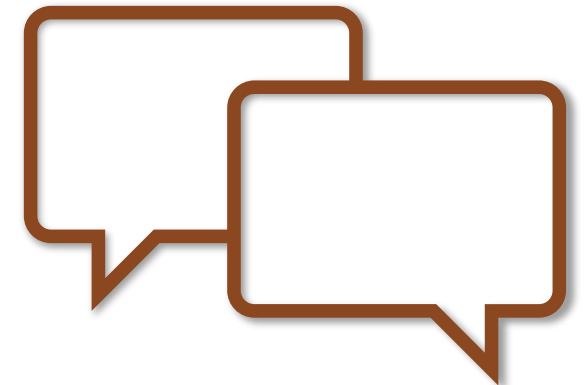
Welcome!



**The Trustee Leadership Seminar
will begin at 9:30 AM CT.**

This Zoom meeting is set up in a webinar format, so attendee videos and microphones are disabled.

Please type questions for our speakers using the Chat or Q&A functions.



Trustee Leadership Seminar

Hosted at
North Central Texas College

June 27, 2024



CCATT Officers 2022-2024



Jay L. Barrett
Amarillo College
Chair



Susan Moore-Fontenot
Lee College
Chair-Elect



Carol Scott
Del Mar College
Immediate Past Chair



Armin Cantini
Galveston College
Secretary

CCATT Board of Directors



Cliff Boyd
Dallas College



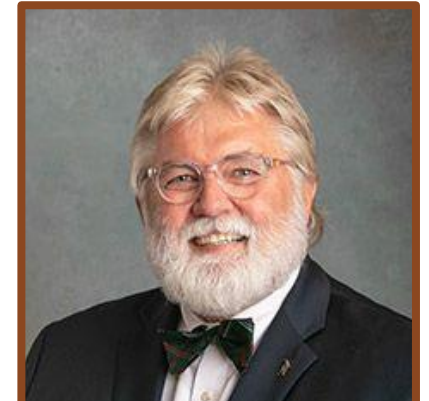
Chuck Johns
Northeast Texas
Community College



Chris Edens
South Plains College



Mike Hembree
Trinity Valley
Community College



K. Paul Holt
McLennan
Community College



Karla Metzler
North Central Texas College



'Bel Sanchez
Alvin Community College



Paul Rodriguez
South Texas College



Bonnie Soria Najera
El Paso Community College

Introductions

We are glad you're here!

Please share your name, title, & college or organization.



CCATT Mission

CCATT strives to be the collective voice representing the community college trustees and regents in Texas, with the mission to **foster student success and ensure excellence in governance.**



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Objectives of this Leadership Seminar

- Understanding the North Texas region, state, and national context for aligning workforce needs, skill development, and college programs
- Understanding data resources and how they inform responsible governance and advocacy on behalf of
 - Individual students and your overall student body
 - College staff, faculty, and administration
 - Community, business, and industry partners
- Strengthening your college's narrative through data-informed governance, strategy, and policy



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Adult Learners & Nontraditional Student Engagement



Speaker Introduction



Dr. Linda Garcia

Executive Director
Center for Community College Student Engagement

Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 11:00 AM CT.



Data-Informed Governance for Regional Economic Impact



Speaker Introduction



Elizabeth Chivers
Senior Director of Strategy &
Policy Analysis, TACC



Nicole Eversmann
Director of the Community College
Association of Texas Trustees

TEXAS

— BY THE —

NUMBERS



8 LARGEST ECONOMY 8TH IN THE WORLD*

*IF TEXAS WERE A NATION

#1 U.S. EXPORTER

FOR 22 YEARS IN A ROW



IN 2023

26 COMMERCIAL AIRPORTS

19 SEA PORTS

22 INTERSTATE HIGHWAYS

34 FOREIGN TRADE ZONES

58 FREIGHT RAILROADS

367 MILES OF COASTLINE

NO PERSONAL OR CORPORATE INCOME TAX



TEXAS IS THE LARGEST ENERGY-PRODUCING STATE IN THE NATION

TEXAS IS THE LEADING DESTINATION FOR CORPORATE RELOCATION & EXPANSION PROJECTS



NUMBER 1 JOBS CREATOR

IN 2023, TEXAS ADDED **326,700** JOBS

MORE THAN

15

MILLION



PEOPLE IN THE CIVILIAN LABOR FORCE

TEXAS IS HOME TO **3.2 MILLION** SMALL BUSINESSES



AND HUNDREDS OF PUBLICLY TRADED FIRMS

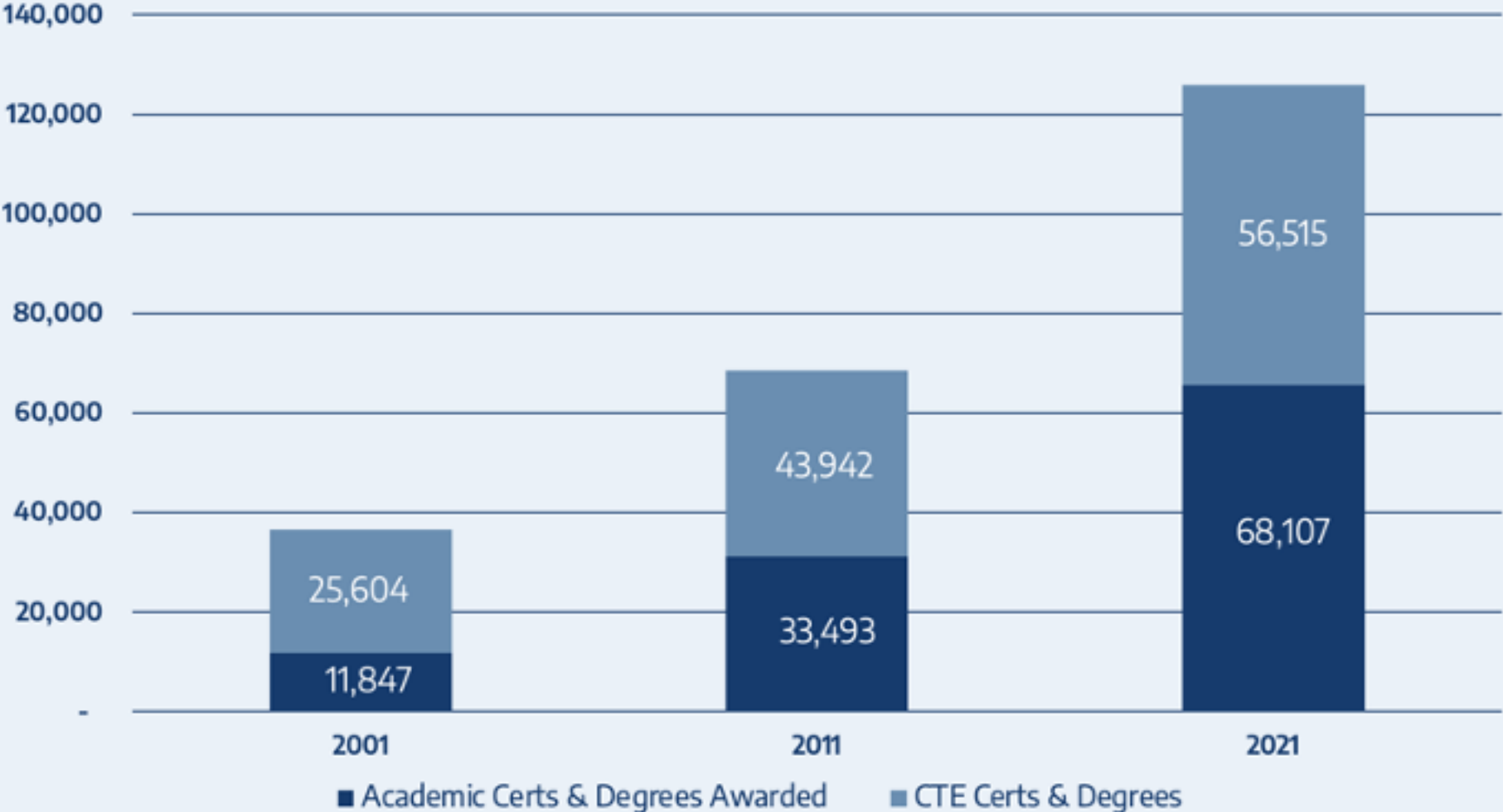
TEXAS LED THE NATION IN HIGH TECH EXPORTS FOR THE 11TH YEAR IN ROW IN 2023



TEXAS IS HOME TO MORE THAN **50** FORTUNE 500 COMPANY HQs



Texas Community Colleges Help Meet Workforce Needs

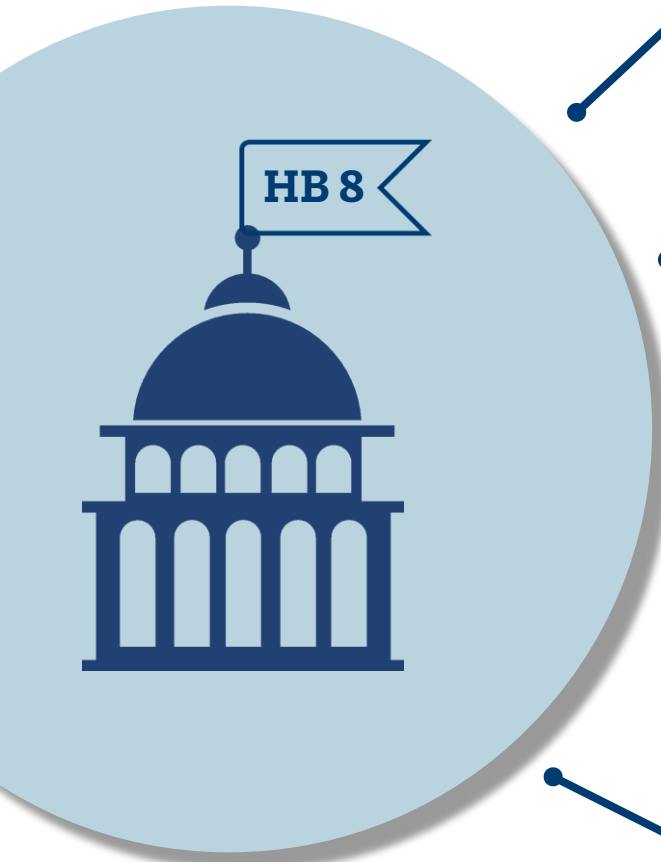


Degrees and certificates earned **increased by 61% from 2011 to 2021** despite mostly flat enrollment:

- **28% growth** in CTE credentials
- **104% growth** in academic certificates and degrees



Key Components of House Bill 8



Financial Aid for Swift Transfer (FAST)

A new financial aid program that would allow “educationally disadvantaged” students to enroll in dual credit classes at no cost to them.



Shared Services

Encourages public junior colleges to participate in institutional collaborations that help students afford college, complete credentials, and transfer.



Performance Tier

The funding level that constitutes the majority of state funding and is comprised of measurable outcomes.



Base Tier

The funding level that ensures each public junior college has access to a defined level of funding for instruction and operations.



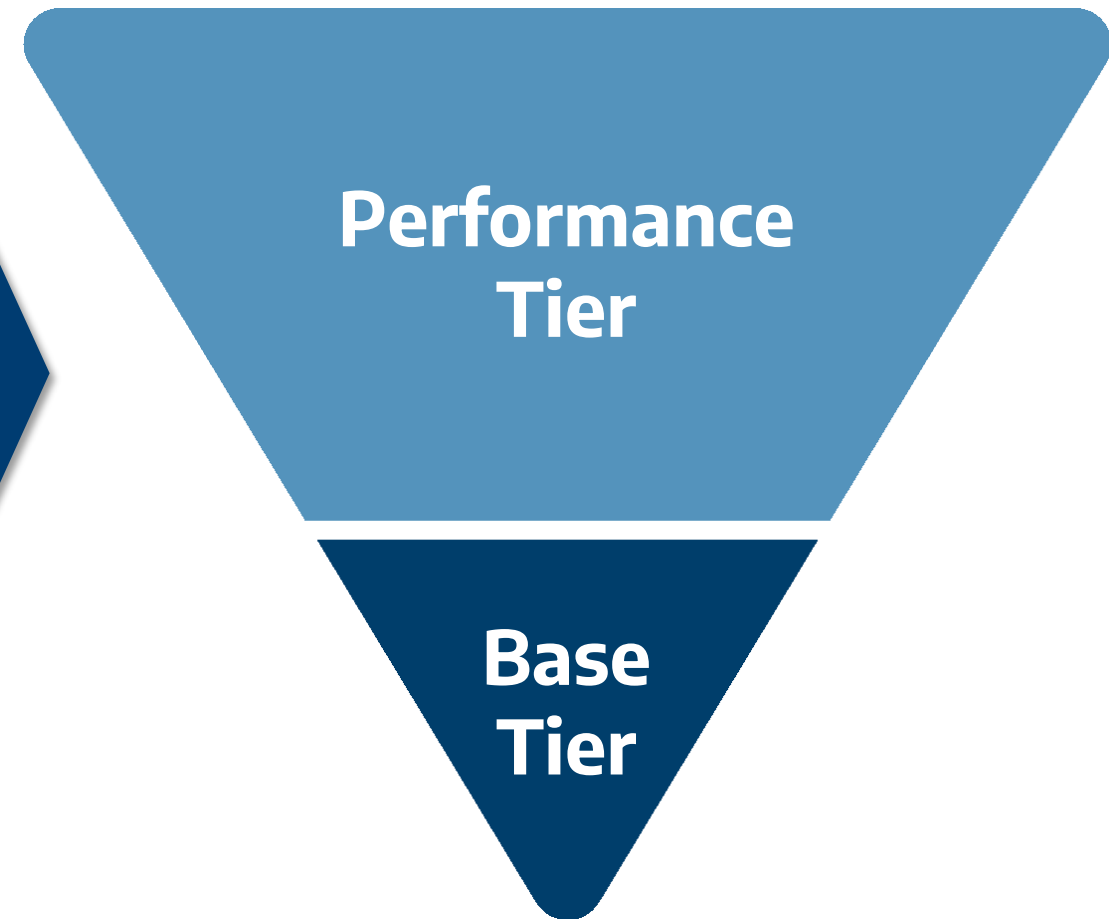
Community College Standing Advisory Committee (SAC)

A group of community college leaders that will provide advice and counsel to the Texas Higher Education Coordinating Board during implementation.

Legacy Funding Model



HB 8 Funding Model



Historic opportunity transition from a funding model primarily based on contact hours to one primarily based on **dynamic outcomes**.

FY 2025 Total Community College Appropriations

\$1,176,291,629

+ \$254 million over FY 2023



HB 8 Fundable Outcomes



Outcomes

- **Credentials of value** – credit & non-credit
- **High Demand Credentials of Value**
- **15 SCH Transfer/Coenrollment Hours**
- **15 SCH Dual Credit Hours**

Credential of Value - A positive return on investment for college completers compared to a high school graduate after 10 years

High Demand Fields - Occupations where large numbers of employees are estimated to be needed

North Texas Region Snapshot

Community colleges
in this region support:

15,709 jobs

Community colleges in
this region report a total
economic impact of:

\$2.1 billion

Cisco College

Dallas College

Grayson College

North Central Texas College

Ranger College

Tarrant County College District

Vernon College

Weatherford College

Key Occupation: Dental Hygienists

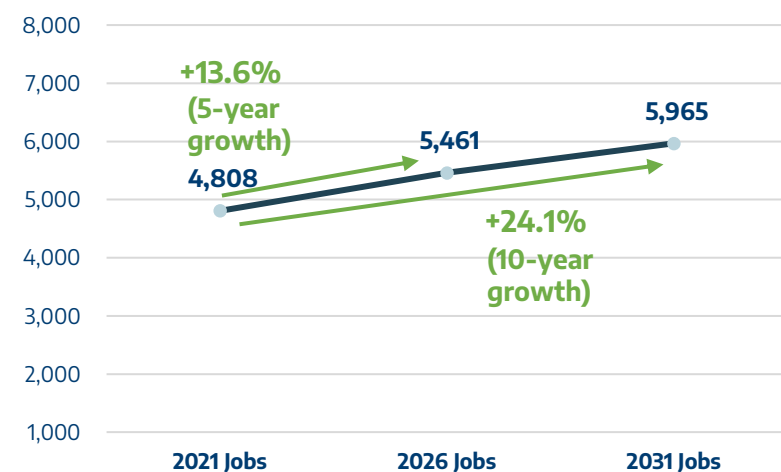


Texas Association of Community Colleges

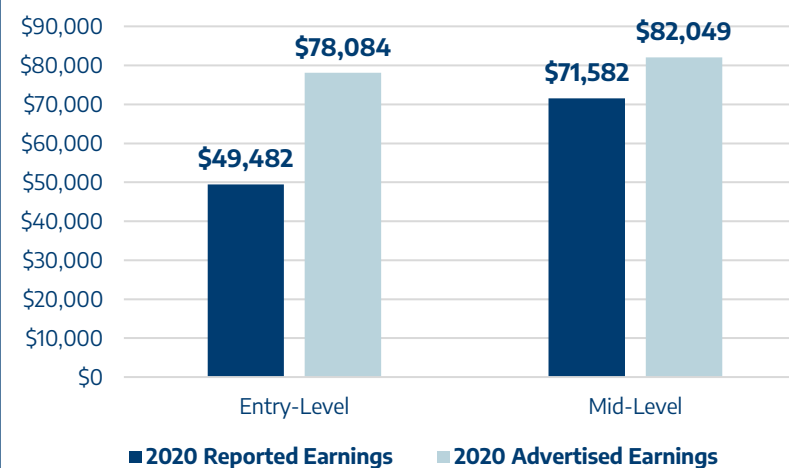
Region: North Texas

Unique Job Postings: 748

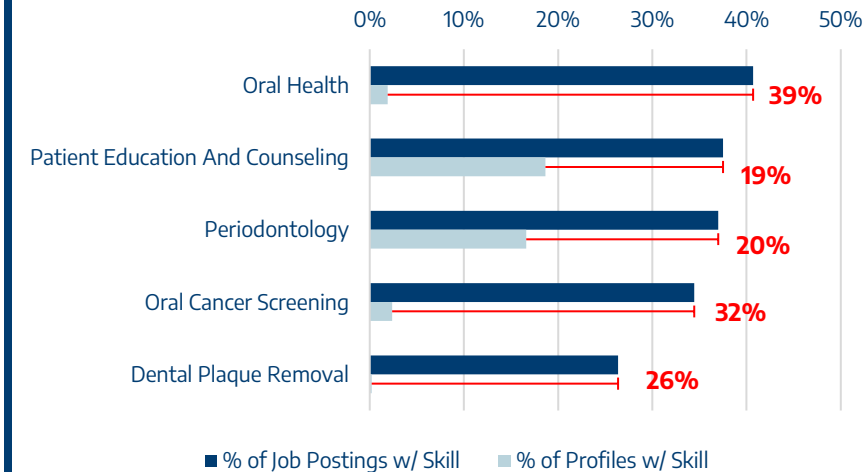
Job Growth Projections



Annual Earnings



Top Skills Gaps



Common Qualifications

- Radiology Certification
- Registered Dental Assistant

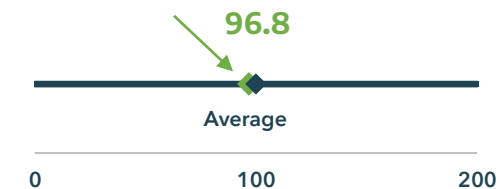
Top Industry Sectors

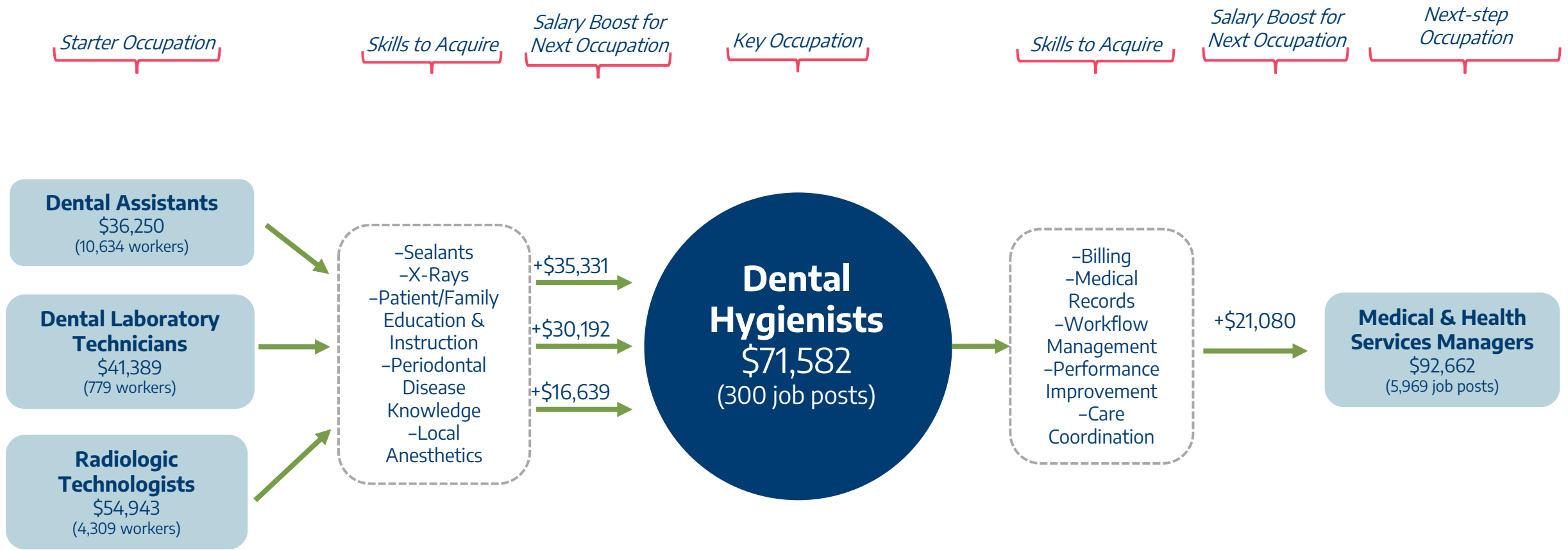
- Health Care and Social Assistance

Top Employers

- Great Expressions Dental Centers
- Smile Brands
- Pacific Dental Services
- Aspen Dental
- Benevis

Automation Risk





Tarrant County College



Student Benefit-Cost Ratio: 9.2

Taxpayer Benefit-Cost Ratio: 1.3

Social Benefit-Cost Ratio: 11.0



Dallas College

One out of every 49 jobs in Dallas County is supported by the activities of Dallas College and Its students.



40-year associate degree earnings:

\$1 million

Talent Strong Texas Pathways

Belonging and Wellness Practices

1

Strategies are in place to promote each student's sense of belonging and a positive college culture

There is a centralized and highly visible hub that provides multiple basic needs services with dedicated staff

2

All students participate in a planned intervention or experience aimed at promoting a sense of belonging in the first term

Each student is given a basic needs assessment during onboarding and connected to supports

3

Strategies are in place to promote ongoing student belonging efforts and continuous improvement of college culture

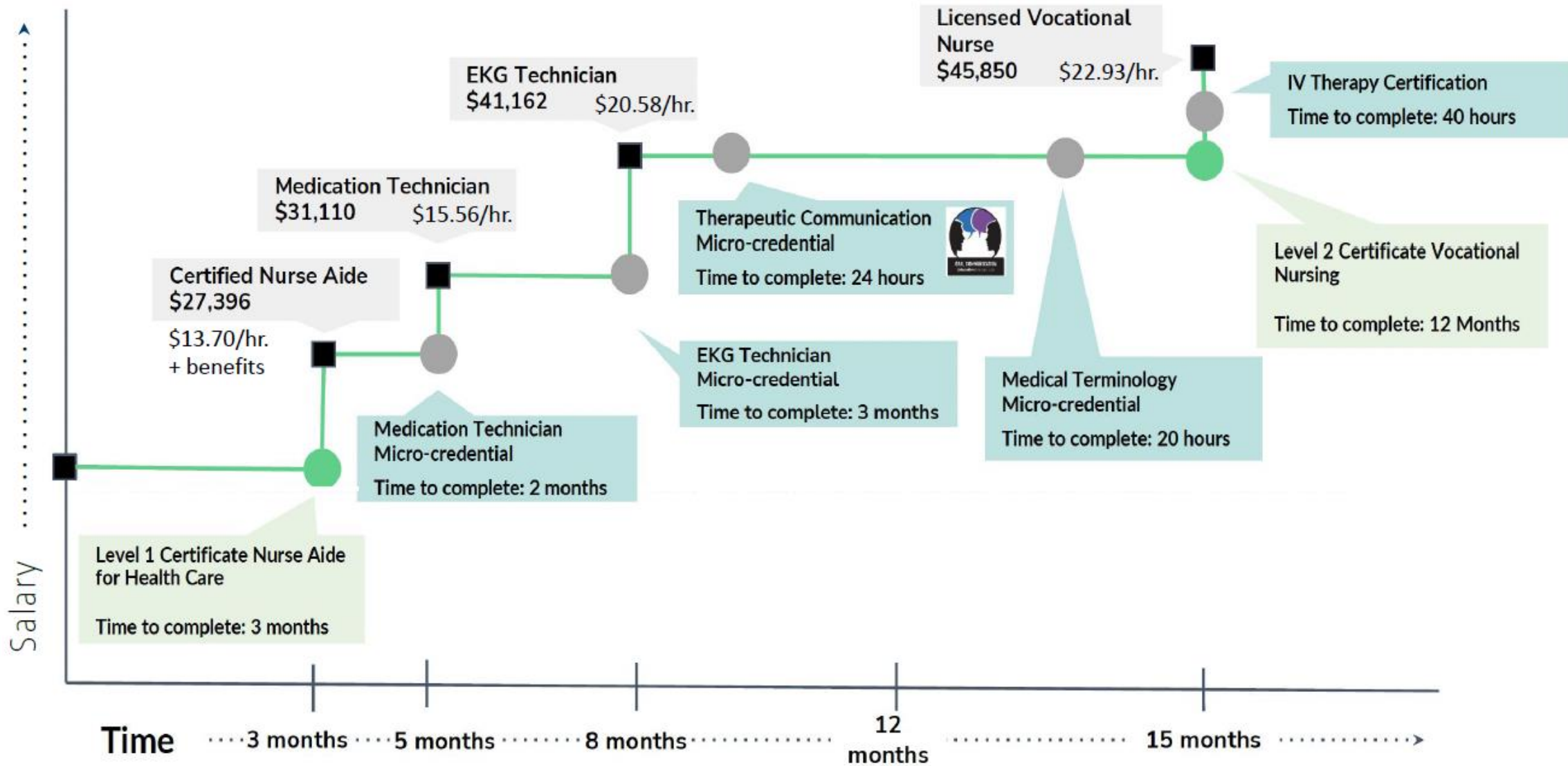
Basic needs services are systematically and regularly communicated to each student

4

All faculty, advisors, staff, and administrators receive training to enhance students' sense of belonging in classrooms and throughout the college

All faculty, advisors, staff, and administrators receive training to recognize student basic needs and direct students to services

Nursing Micro-Pathway

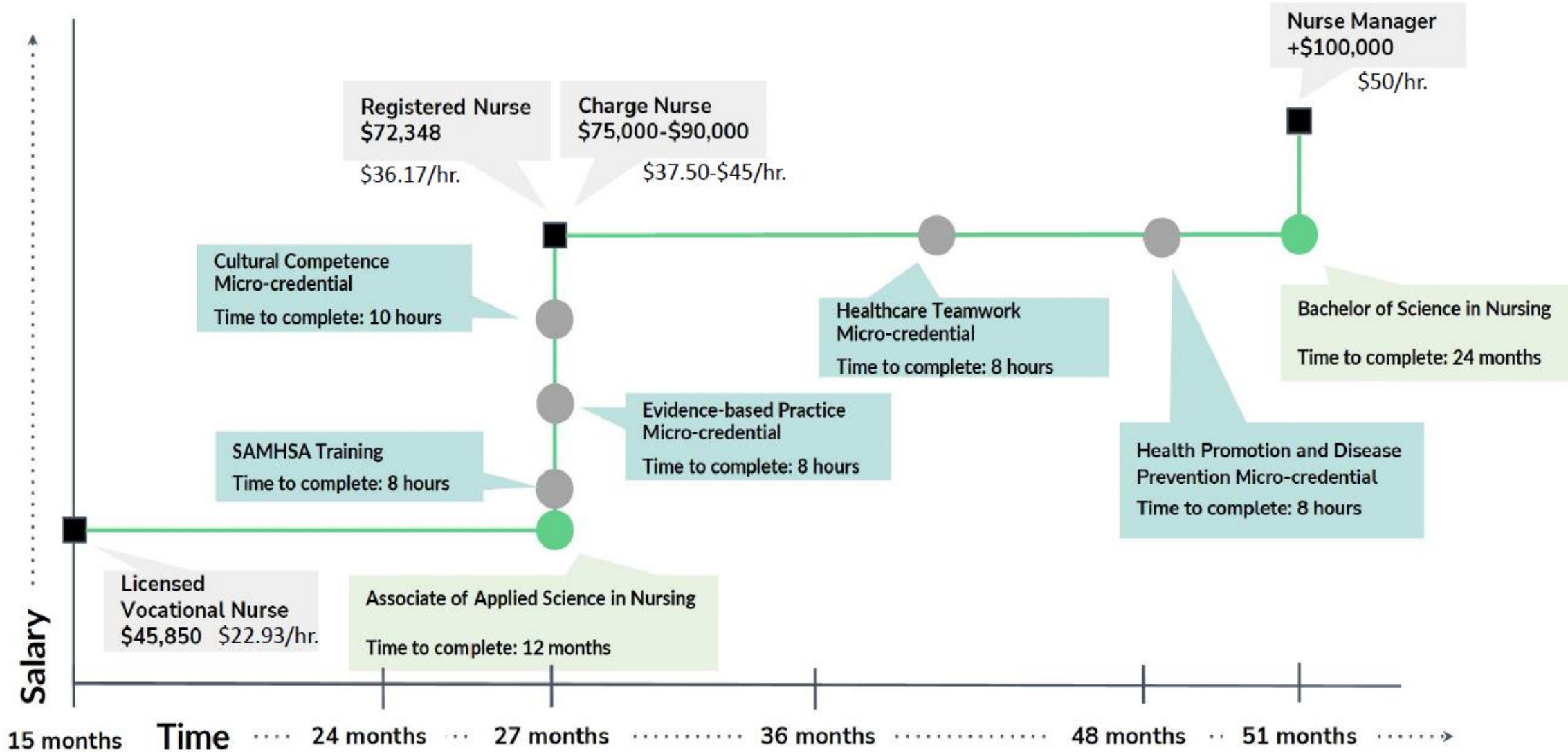


Ariana
Store
Cashier
\$10 hour
\$20,000
annually

Nursing Micro-Pathway



Ariana
A skilled nurse
reaching her goals



Data Literacy

“Data Literacy is the ability to understand data in context and effectively use data to form and support institutional goals.”

"EVERY INDIVIDUAL IN AN
ORGANIZATION CAN BE DATA LITERATE
EVEN IF NOT A TECHNICAL DATA
EXPERT."

HB 8 requires we all understand data on student success to be responsible stewards.

What's Your Role In All This? Data-Informed Governance

Community college boards should be using the data that's available to make informed decisions in the best interest of students and the communities across the service area.

Get to know the whole story...

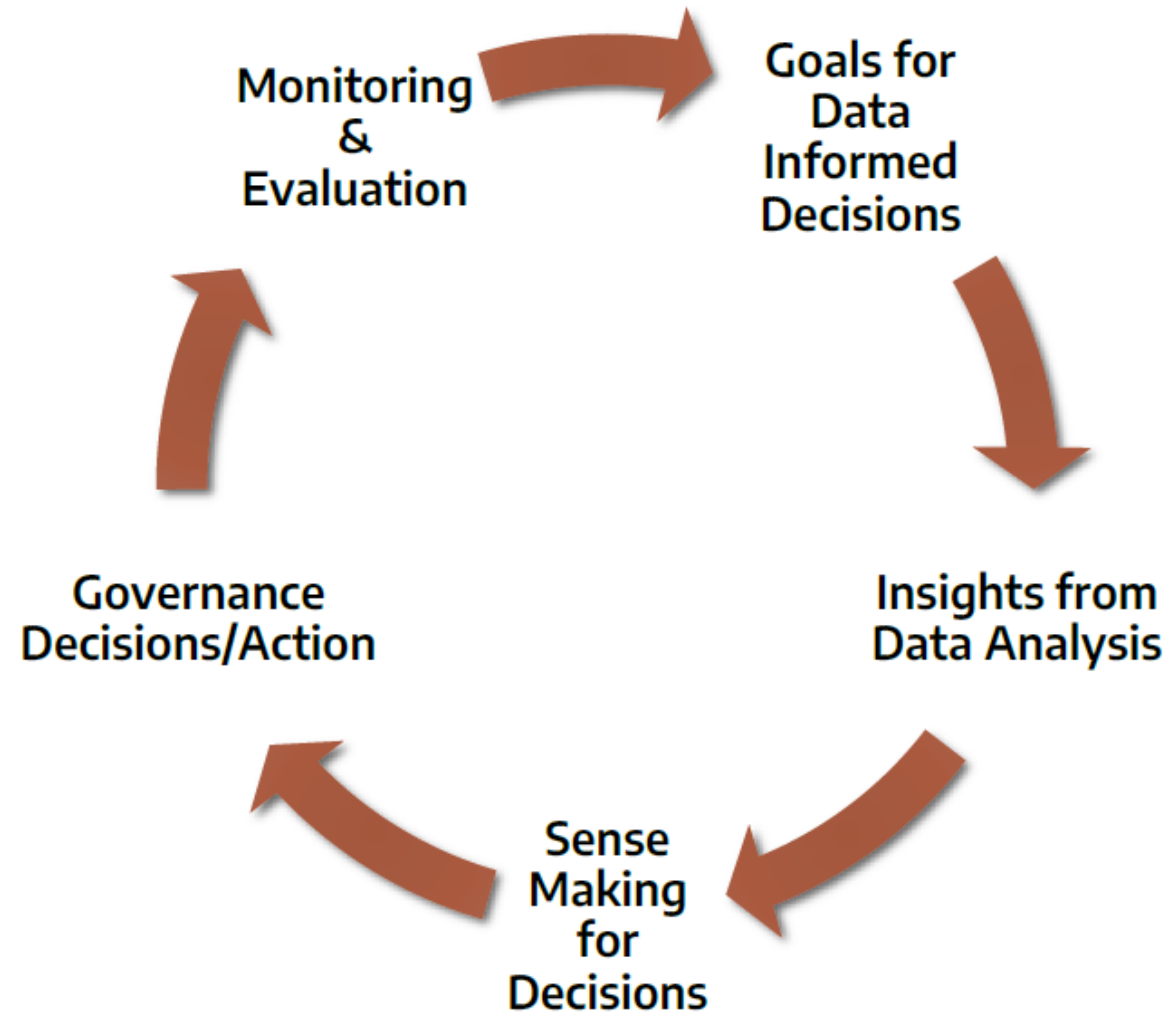
- Find out what data your institutions already have and use
- Know your students, community, staff, and local business needs
- Build on the personal stories you already know using both statistics and individual insights
- Rely on your college leadership to help identify statistics around critical needs and high impact practices



Data-Informed Governance (DIG) Framework for Trustee Decision-Making



DIG Framework for Trustee Decision-Making



Lunch Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 1:30 PM CT.



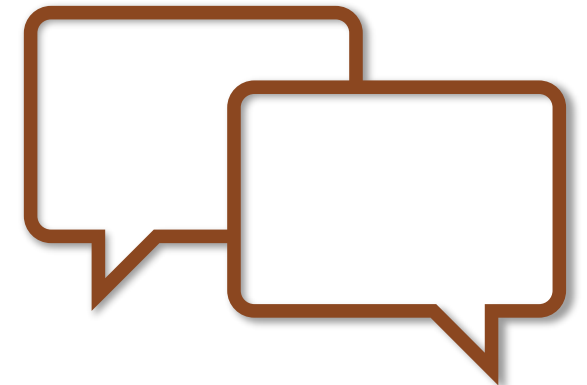
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Measuring the Success of College Promise Programs

Moderator:

Elizabeth Chivers

Senior Director of Strategy & Policy Analysis, TACC

Eric Ban

Executive Director, Economic Mobility Systems

Melinda Carroll

Vice Chancellor of Enrollment Management, NCTC

Barbara Stanley

Director of Promise Program, North Central Texas College

Dr. Brent Wallace

Chancellor, North Central Texas College



Wrap-Up & Key Takeaways



Student Success & Data-Informed Governance

- With the passage of House Bill 8, being a responsible fiscal agent is tied to student success and strong partnerships with business & industry
- State funding is tied directly to the key types of data we have been discussing today
 - community college fundable outcomes
 - credential of value attainment, workforce and academic
 - high-demand credentials of value linked directly back to regional and state workforce demand

Trustee Leadership Seminar

Your feedback is valuable to us!

Scan the code below for a quick survey:



AMARILLO, TX



SEPTEMBER

12-14

2024

CCATT Annual Conference

*Collaborative Connections:
Community College Governance & K-12 Partnerships*



**Community College
Association of Texas Trustees**

2024 Summer Webinar Series

Campus Safety & Crisis Response

Thursday, July 18, 12:00pm CT

Expanding IT Pathways with CompTIA

Thursday, August 15, 12:00pm CT



Thank you!

