

STUDENT SUCCESS THROUGH COLLEGE LIFE COACHING



ODESSA COLLEGE INTRODUCTION



CORE VALUES

Mission

Odessa College shall lead the way in preparing its students and community for the future. The College District offers exemplary courses, programs, and services to assist students in achieving their educational goals and becoming lifelong learners, community builders, and global citizens. Odessa College shall empower its employees to model excellence in their service to students, colleagues, and the community.

Vision

Odessa College strives to become the top rated community college in the nation for student success.

ODESSA COLLEGE ABOUT US



ENROLLMENT

8,802 | **11,911**

FALL 2023

ANNUAL



FIRST TIME IN COLLEGE

1,547



STUDENT POPULATION

49% | **51%**

DUAL CREDIT

TRADITIONAL



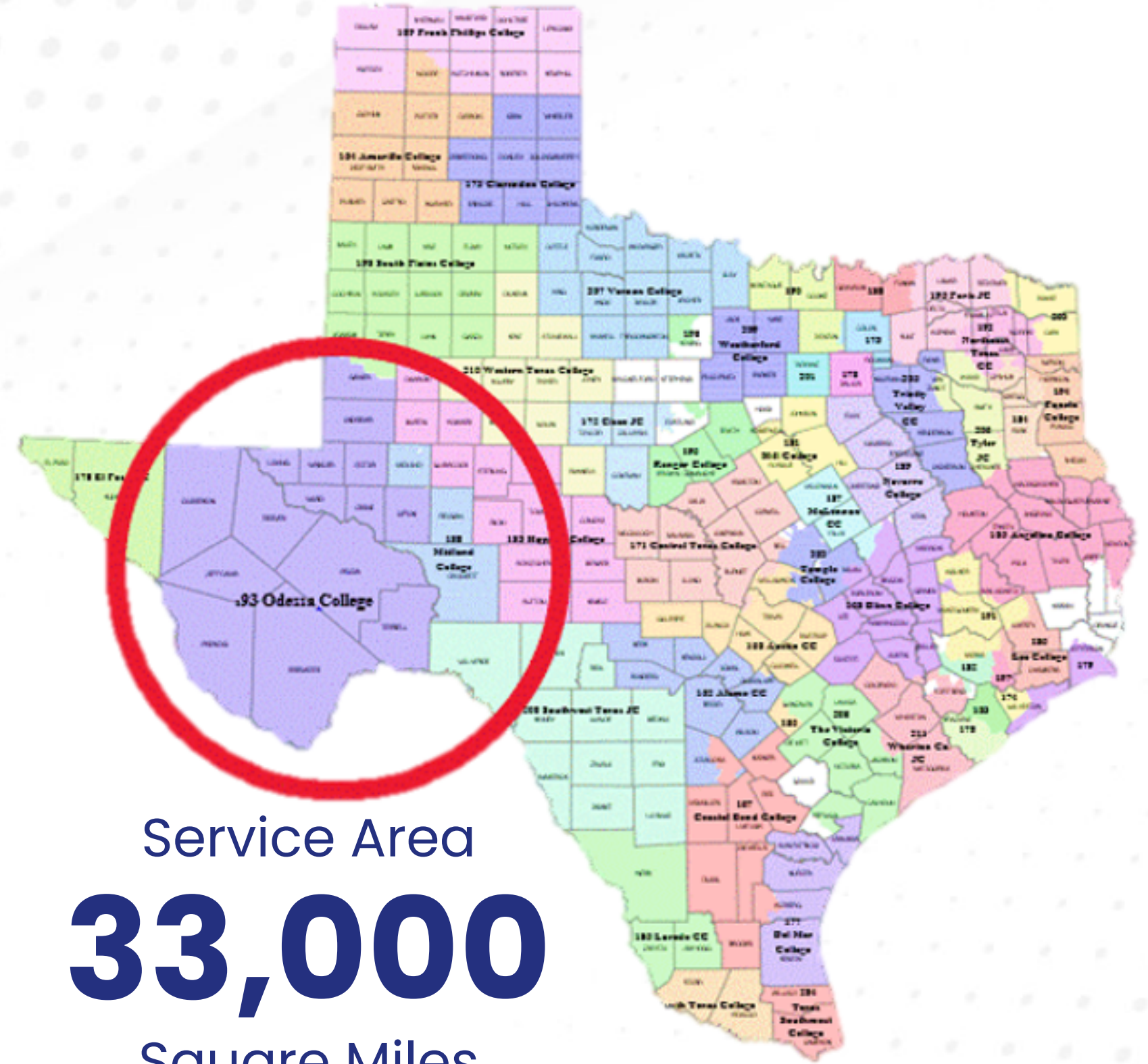
DEMOGRAPHICS

58% | **42%**

FEMALE

MALE

Hispanic Serving Institution **67%**



Service Area

33,000

Square Miles

Role & Purpose

Implementation

Challenges

Growth & Moving Forward

WHAT IS A COLLEGE LIFE COACH?

A College Life Coach (CLC) acts as an additional support system to ensure students thrive on their journey toward achieving their overall goals while attending Odessa College. Effective communication plays a pivotal role in ensuring students have access to necessary tools, support, and staff members, thereby facilitating a successful college life experience for every student.

Who Do We Serve?

- First Time in College (FTIC)
- Academic Probation & Suspension
- Early Alert Students
- Bilingual (Spanish Speaking)
- Opt-In



MEET OUR TEAM

College
LifeCoach
ODESSA COLLEGE

School of Liberal Arts & Education



Brianna Urias
Director



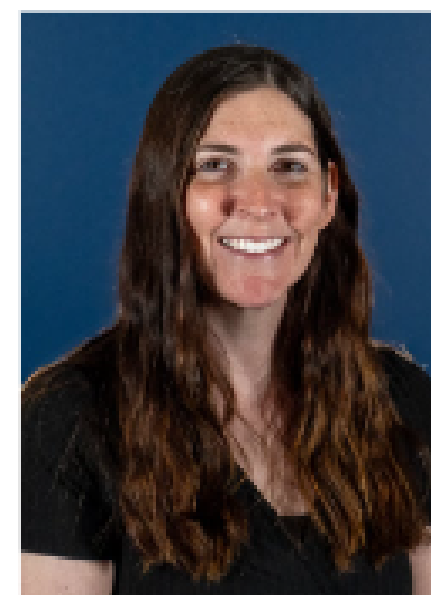
Tessa Arguelles



Natalie Andrade



Becky Gardner

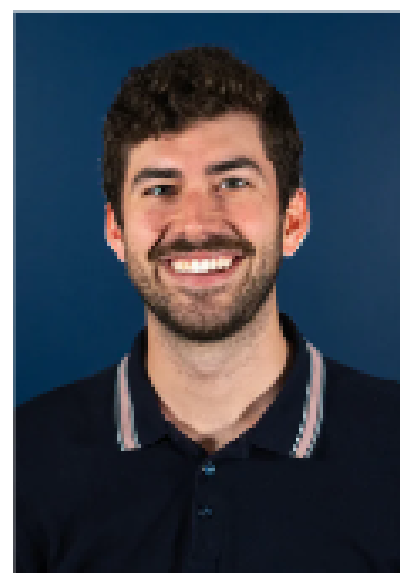


Chelsey Molineaux

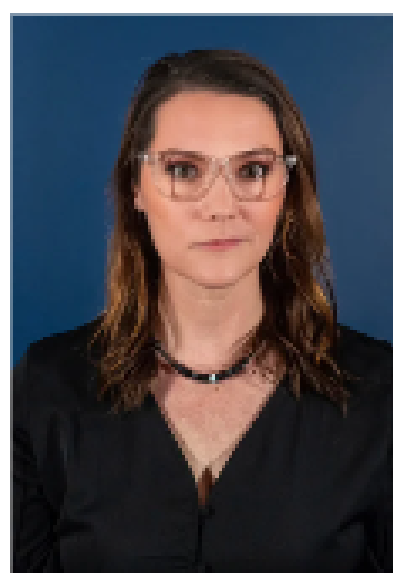


Briana Roberson

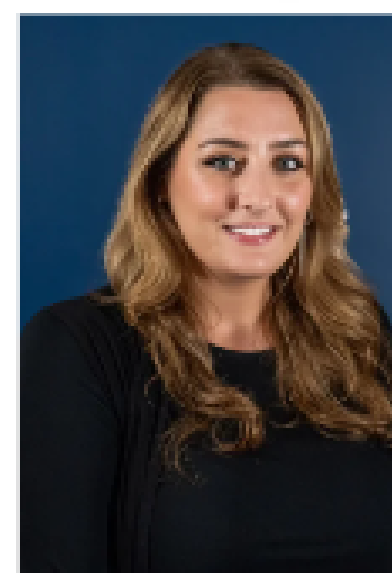
School of Business & Industry



Andrew S. Chafee



Brittany Starkey



Miranda Jamison



Wrangler Service Through College Life Coaching

Transition

Onboarding – Beginning Student Journey at OC
New Student Checklist, Major Confirmation, Getting into Classes

Communication

Weekly check-ins via text & email
Campus Updates & Reminders

Support

Connecting students with Campus Resources
Food Pantry, Mental Health Counseling, Tutoring, Registration

Retention & Completion

Assist instructors through Drop Rate Improvement Program
Guide students to and through obtaining a degree or transfer



Beginning of Term

- First Time in College (FTIC) students are distributed amongst the team at the **beginning of every 8 week term**
- College Life Coaches are given students that fall under the school of study in which they are assigned:
 - School of Liberal Arts and Education
 - School of Business and Industry
 - School of Health and Sciences



Student Caseload



Outreach & Welcome



Initial Meeting

Continue with communication & support throughout Student Journey

COMMUNICATION PLAN

The Communication Team meets weekly to review and enhance our communication plan, guaranteeing that information provided to students remains relevant and current.

Our objective is to ensure that communication is both personable and purposeful. We aim for our students to recognize that we genuinely care about their well-being and success!

What is included in the plan?

- Information & highlights of different resources on campus
- Campus closures & holiday hours
- Registration reminders
- Networking Event announcements
- Ways to get involved on campus
- Relevant check ins

FALL 1 Communication

WEEK	MESSAGING	LIST	MODALITY	LINKS
WK 1 (Aug 21 - 25)	Hello [students name], I hope you had a wonderful summer and welcome back to the Fall semester! Schedule a meeting with me or send me a text if you have any questions! (calendly link).	Currently Enrolled	SV	Calendly link
	Hi [student name] and welcome to Odessa College! My name is [name] and I will be your College Life Coach during your time here at OC. As a first-time student, it's a requirement to meet with me, so below is a link for you to schedule a virtual appointment. I also sent more information to your OC student email, so be sure to check that. Save this number if you need to get a hold of me through text, and give me a 👍 if you received this! Si quieres recibir este mensaje en español, responde con 'español' (Calendly link)	NEW	SV	Calendly link

Hi Victor! Just wanted to congratulate you on a successful Fall 2 semester. Your grades reflect your hard work and dedication and I am very proud of you. Keep up the great work and let me know if you need anything at all. 😊

MJ

Miranda Jamison · 12/13/23 | 02:06 PM

Thank you so much Miranda! I didn't know how the semester was going to go for me after being away from school so long honestly. After meeting with you it gave me so much hope. Glad to have someone's support from school and someone I can talk to as well for anything. I am so thankful for that.

VD

Overview of Expectations



Communication

- Text Messaging (Signal Vine)
- Email
- Phone Calls
- Zoom
- Face to Face Meetings
- Hosting Networking Events & Webinars

Documentation



- Student Spreadsheet (Excel)
- ZogoTech



Key Meeting Points

- Getting to know student
- Goal Setting
- Expectations & Excitement/Fears
- Review Schedule
- Campus Resources
- Tech Talk
- Confirm Major
- Planning ahead

Campus Involvement



- Wrangler Food Pantry
- Student Life
- Wrangler Promise
- Recruitment

Challenges College Life Coaching

As the program continues to expand, we've shifted our interaction with students from merely transactional to a more transformative approach. Nonetheless, we're actively addressing challenges and consistently striving to enhance our program to create a greater impact on student success.



Engagement

- Updates in Communication Plan
- Presence on Campus
- Flexibility with scheduling
- Getting into the Classroom



Early Alert

- Increase student persistence & retention
- Connection to Learning Resource Center
- Facilitate connection between student & instructor



Retention

- Goal Setting
- Registration Push
- Community Outreach
- Building Relationships with Students

COACH COMPARISON



ACADEMIC SUCCESS COACH

- Traditional Students
- Goal Setting
- Planning & Advising
- Registration
- Transfer
- Caseload Management with CLC

COLLEGE CONNECTION COACH



- Dual Credit Students
- Recruitment in High School
- Planning & Advising
- Registration
- Transition to College/Career

Overcoming Challenges

Interactions & Meetings

46% | 80%

Spring 2023

Spring 2024

Currently Enrolled Students with a CLC

3,694

2024 Spring 1

2023

82%

Student Success Rate

2%

Drop Rate

Reimagining Our Coaching Model

Our Why

RS Brianna, this means a lot to me. I am a stranger to you and you are still offering to reach out to you for help. That just does not happen in this day and age. Thank you so much. You are an awesome person and I pray blessings over you and yours. Thank you Brianna!! I appreciate you very much.

Robert Sertuche · 3/02/23 | 10:04 AM

BU You are too sweet. Thank you, it's what I'm here for! 😊 God bless you & have a safe trip to SA!

VD Thank you for your help Miranda! I wish there were more people like you. I appreciate everything you do. Thank you for always checking in.

Victor Duarte · 2/21/24 | 10:56 AM

SC Hey thank you again for yesterday it really did help

Thank you for being here for me



MMS image attachment

College
*Life*Coach
ODESSA COLLEGE



THANK YOU FOR ATTENDING!

College *Life*Coach ODESSA COLLEGE

BRIANNA URIAS



burias@odessa.edu



432.335.6312

