The Road to **Retention at AC**



Solution Solution</



Introductions

Who is in the room? How many new initiatives have you been through?



Innovate Challenge Disrupt • Change Reset • Question **Re-imagine** • **Re-invent**





Removing a life barrier AC THEORY In an accelerated learning environment of CHANGE • Within a deep culture of caring

The Amarillo College Mission Statement:

"Transforming our community and economy through learning, innovation, and achievement."

EQUALS COMPLETION





Interview of the second sec



	Profile	Fall	
	First Generation	65%	
2	Part Time	51%	
	Minority	61%	
0	Female	65%	
	Financial Aid	64%	
	Transfer Focus	51%	
	Average Age	25	





Focus on the data

- institution.
- Fall 2014 FTIC cohort was retained from fall-to-fall at a rate of 54.87%
- Fall 2018 FTIC cohort at a rate of 58.42%.
- Fall 2020 FTIC cohort at a rate of 56.46%.
- Fall 2021 FTIC cohort at a rate of 55.96%

• Fall-to-fall retention is a primary metric at AC to determine the effectiveness of our commitment to increasing the number of students who complete a certificate, degree, and/or transfer to a four-year





Enduring Challenge is 40% loss Increase First-Time In College (FTIC) Fall-to-Fall student retention rate to

75% by 2025.

approach:

AC Strategic Plan - Vision: Ensure a 80% Completion Rate by 2025 Developed a Comprehensive Retention plan using the Guided Pathways





Guided Pathways Framework for Student Success





Pilars:

- end goals
- 3. Help students stay on the pathway

1.Clarify workforce and transfer pathways to student

2. Help students choose and enter a pathway 4. Ensure that students are learning on the pathway







Interview of the second sec

Pilars:

2. Help students choose and enter a pathway 3. Help students stay on the pathway

Davis Jenkins, Senior Research Scholar, Community College Research Center at Columbia University - "Active and experiential learning is critical, especially in the first semester. Students need a "light the fire" course(s) to inspire and keep them motivated".





To increase first-time in college students (FTIC) fall to fall retention









Comprehensive Retention Plan

- Connection Onboarding Events
- Career Learning Frameworks Course
- Completion Success Networks
- Retention Software Solution-Watermark's
 Student Success and Engagement

Plan ts Course s atermark



SMART **S**H

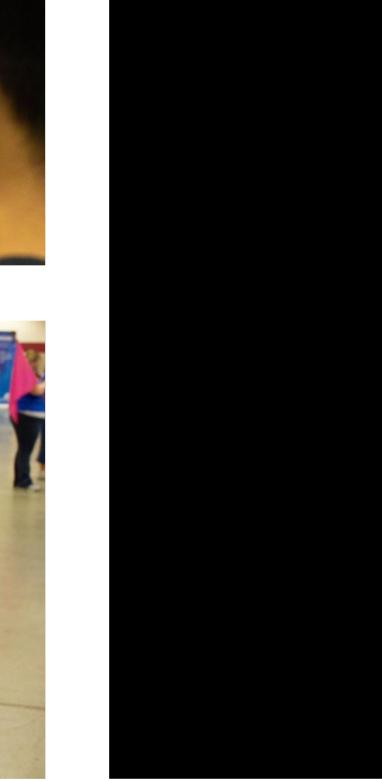
- Student Success & Engagement retention software implementation
 - 2022 Spring
 - **Training to date**
 - Fall 2022 Campus-wide
- Success Coaches
 - **Community-based case management**
 - **Proactive outreach**
 - Fall 2023 Campus-wide

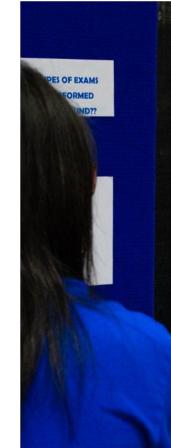


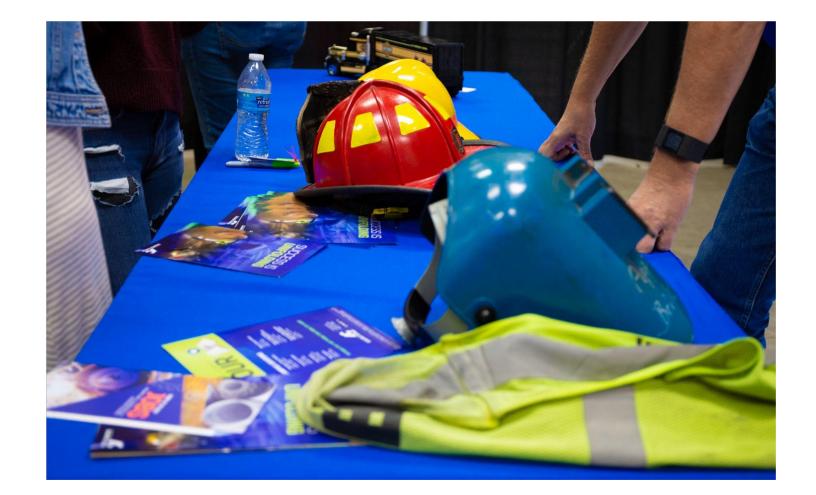
Success 360



















Badger Beginnings | New Student Orientation









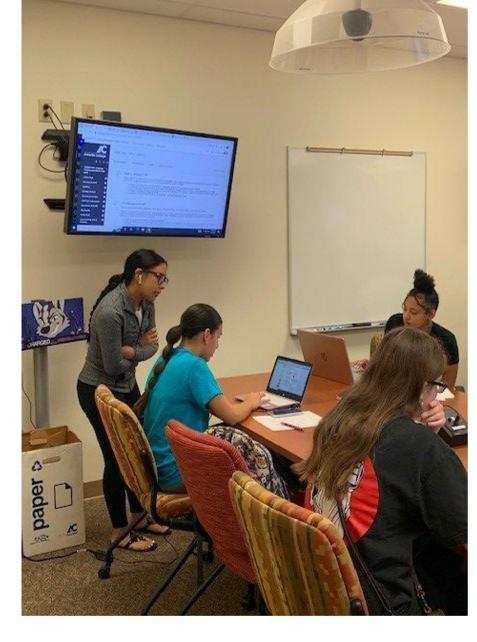


EDUC 1100

Career-focused

Self-efficacy

Institutional Requirement











EDUC 1100 by the Numbers

	2021 FA	2022 FA	2023 FA	2024 SP	2024 FA
Total Enrollment	1668	1883	1076	874	TBD***
Total Completes	1229	1549	922		TBD***
Course Success	74%	82%	86%		TBD***
Not Successful	26%	18%	14%		TBD***
% Retained	63%	64%	TBD	85.6%**	TBD***

*2020 FA course became institutional requirement for AS degrees **Retained is fall to fall, except for 2024 SP, which is 23 FA to 24 SP semester ***See Sections and Capacities (w/o dual credit)

Source: AC Dair Dashboard, Academic Affairs, EDUC 1100 Course Success; dual credit not included

EDUC 1100	2024FA
Total Sections	76
Capacity/Seats	2061





 Success Networks **Faculty Success Coaches** Academic Success Centers - tutoring Academic Advising **FYE - peer mentors, instructors** Campus Wraparound Services: ARC, Career & **Employment Center, Counseling, Disability** Services



Success Coaching
What Is Success Coaching
Who Are We Coaching
What Is The Intention
What is Student Success



Success Coach Day in the Life of Student Satcless Engagement Portal • Daily digest Caseloads management/Filters • Student Contact • Assessment of student's needs Meet the student's needs • Coaching



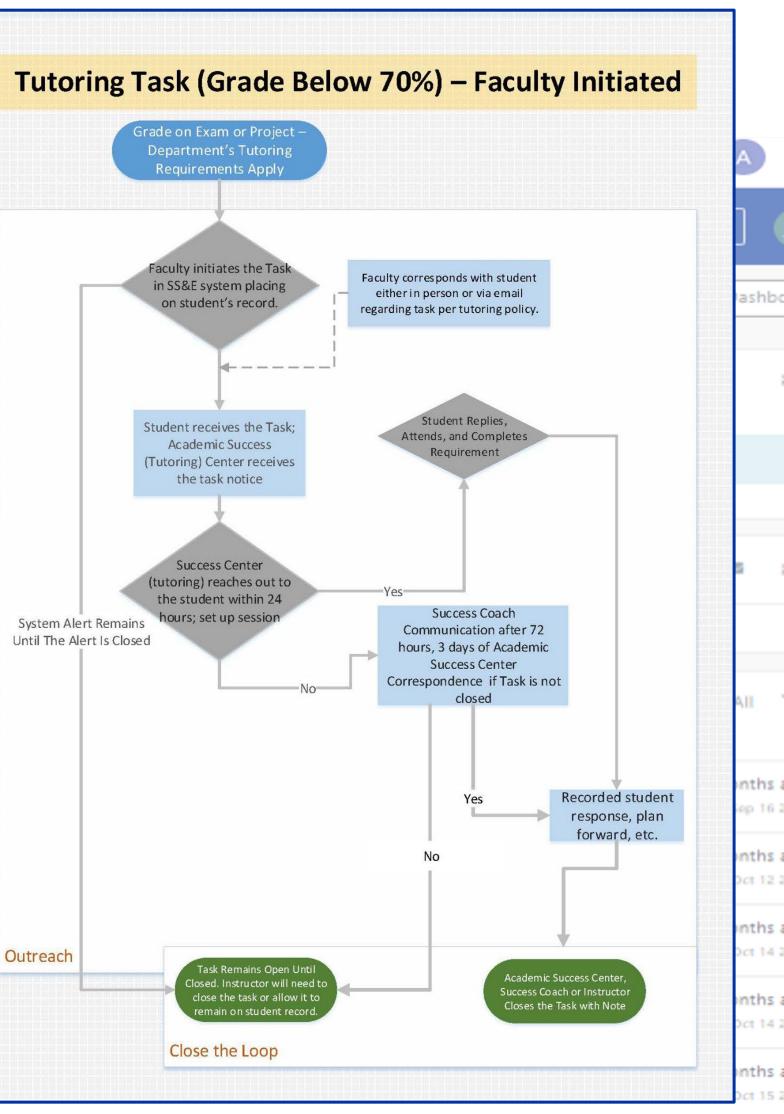
Student Engagement Portal -Watermark

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Amarillo College	Home Students Messages Resources Courses						
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EDUC-11		permissions within the system	General Advising				
Tue 1/18/202	 Tabs at the top of page (Home, Students, Messages, Resources, Courses Home Tab: 		Early Alert				
EDUC-11	Student Success & Engagement formerly Arise National	o 🍯	Academic Assistance (
Mon 8/23/20	Home 31 dent Surveys Courses Campaigns IRBA	Scarch Q Advise III 👔 (Phone Call				
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Mon 10/25/20	Courses 202250 C EDUC-1100-PM4-First Year Seminar - Learning Framework Completed	Student Caseload Course Completion Risk © Summary					
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Fri 1/14/2022	Nov-6/20/2022 - Hi 1/20/2022 - Hi 1/20/2022 - Sat Schulzza - Sat S		Academic Advising				
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	No alerts match the selected filters.	Student Caseload Key Engagements 40 Message AB Y	Staff Initiated Alert				
NSO-000 Fri 8/20/2021	Recent Unread Messages	Alerts, notifications, and					
NICO 000	Faculty/Instructors will see courses.	meetings. These are					
NSO-000 Thu 1/13/202	Click on a course to access course roster. More information on Attendance is listed	order as soon as					
NICO 000	later in this guide.	received. Sending an alert is listed in this					
NSO-000 Tue 3/15/202		guide.					
NSO-000							
Sat 8/21/2021	"My Dashboard" is customizable, so once you are comf	fortable with the basics, you					
NSO-000	2-004-New Student Orientation - General						

CONNECTION · CAREER · COMPLETION

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Completed







AC recognized the need for more intentional training for our success coaches. We have partnered with Insidetrack to provide intentional coaching training to our success coaches.

insidetrack





BOTH COACHES AND MENTORS:

- Support and guide learners through 1:1 personal connections
- Provide learners with the knowledge and skills to overcome obstacles
- Help learners identify their goals and develop a plan to achieve them

COACHING

ADVISING



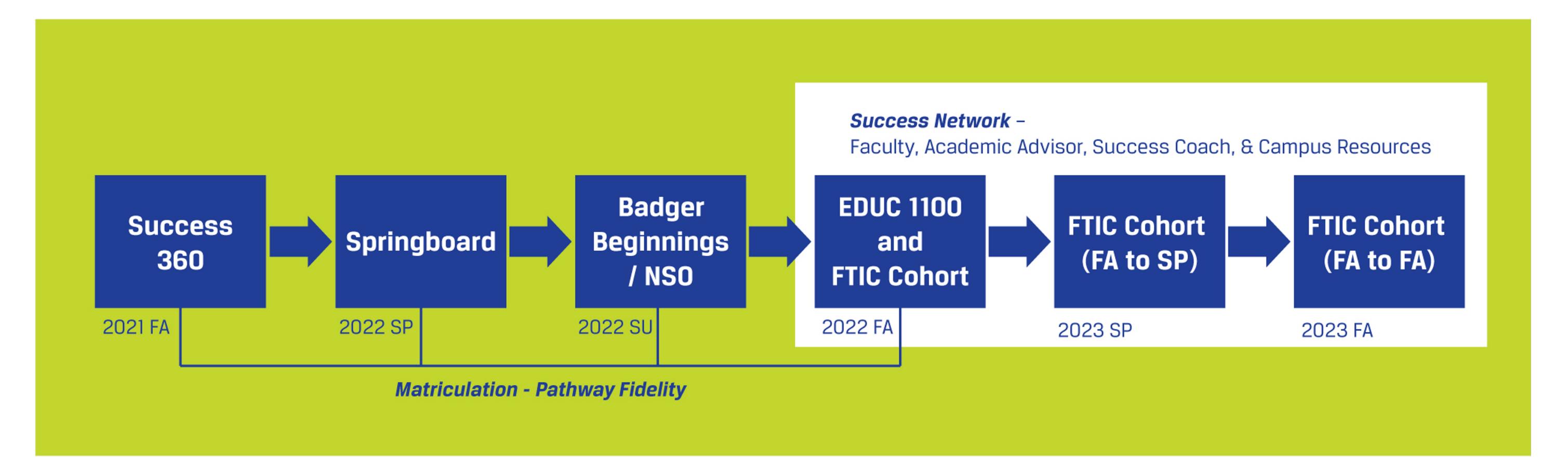
Student Success

MENTORING

insidetrack,

COUNSELING

Data Assessment Plan



Data indicates 2022FA to 2023SP 76.01 retained, almost 2% points gain; FA to FA retention has maintained a 2% point increase Fall 2023 at 57.34%; 2024 Spring data indicates 2% points increase for FTICs, 78.2%.





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