



Welcome to Alvin Community College!

Navigating the Academic Journey
Through Early Program Planning

Mr. John Matula, Vice President of Student Services

Ms. Amanda Smithson, Director of Recruitment & Enrollment

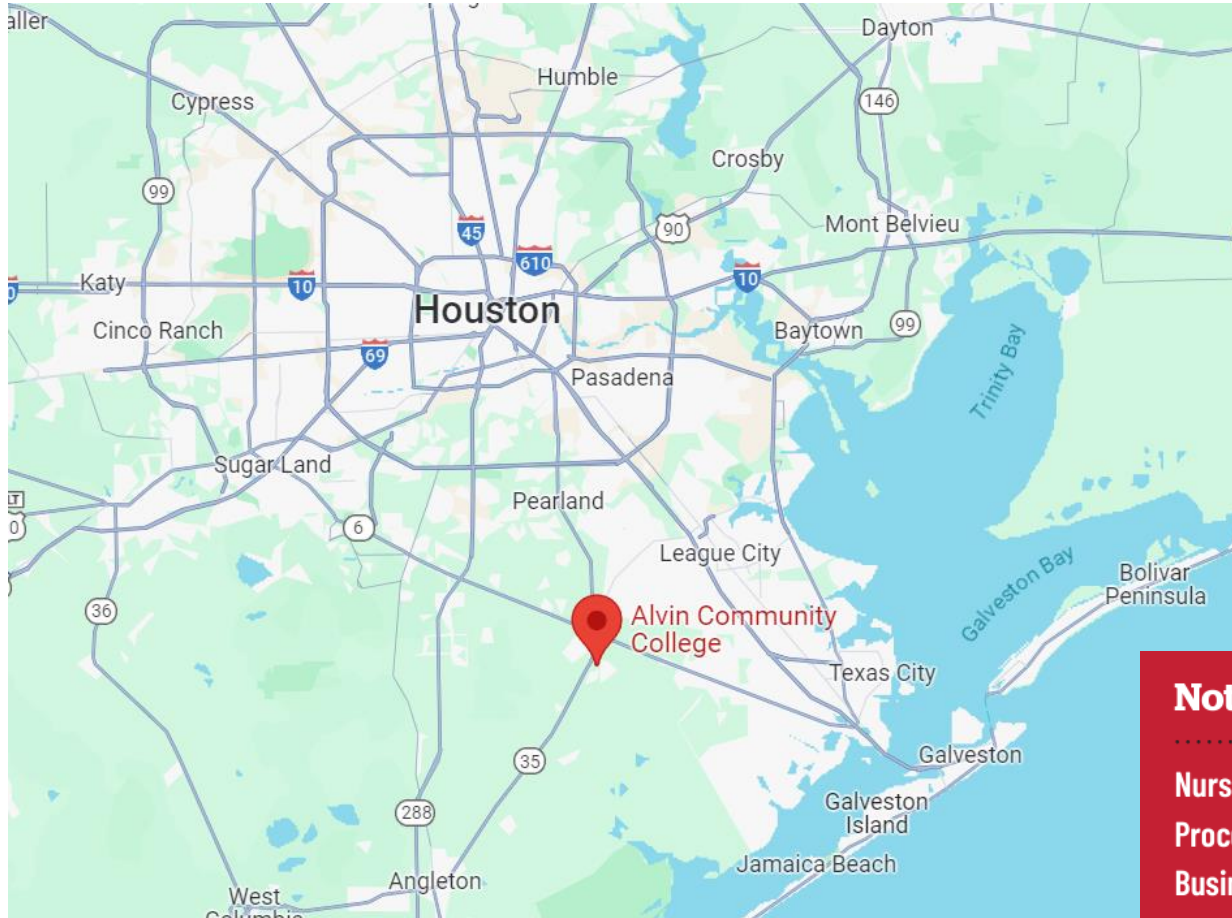
April 11, 2024



Agenda and Outcomes

- Intentional Recruiting
- Admissions Funnel
- Pathways Advising
- At the end of this session, attendees will:
 - Gain practical strategies for empowering students to proactively plan their academic journey.
 - Become familiar with a range of innovative tools and resources designed to support students in making informed decisions about their academic trajectory.
 - Obtain insights into creating a supportive environment that fosters student success throughout their academic journey.

Who we are



- 5200 total enrollment

ACC Economic Impact



1,884 jobs

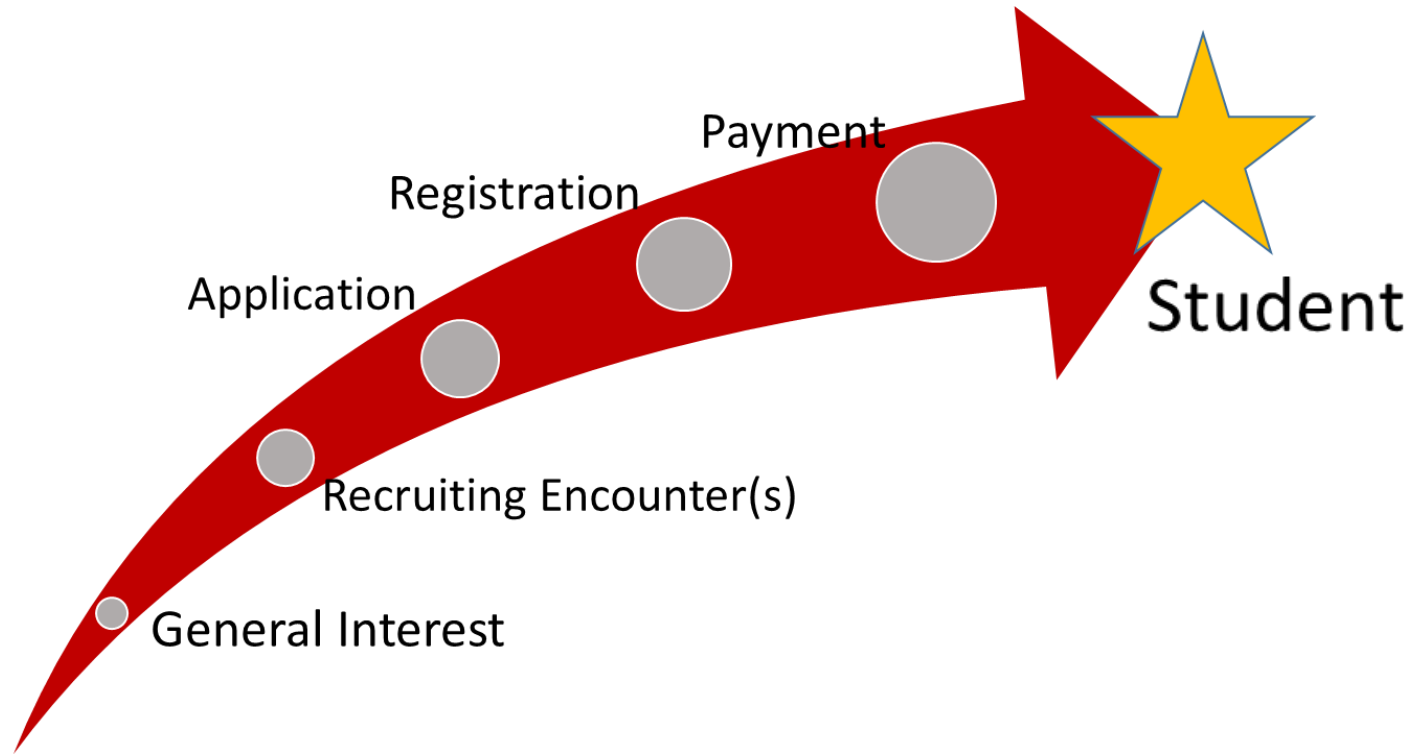
\$100.1 million

Notable Programs

Nursing
Process Technology
Business Management

Cybersecurity
Engineering
Psychology

ACC Recruiting and Admissions Pipeline



Recruiting

- Pathways-focused tours and activities
- High school partnerships



THE ADDAMS FAMILY
A NEW MUSICAL

TALKBACK PERFORMANCE: FRIDAY, OCTOBER 27 • 7:30PM

Join us after the performance for a talkback with the cast, crew and directors to learn more about the drama and musical theatre programs and what it's like to perform on stage!

TICKETS: \$12 ADVANCE

To purchase tickets & reserve group seats: [acc.edu/addams](#)
All audience members who show a valid ID

BOOK BY MARSHALL BRICKMAN & RICK ELICE - MUSIC & LYRICS BY ANNE BOYD
ORIGINALLY PRODUCED BY SPURLOCK THEATRE COMPANY, PITTSBURGH, PA. COSTUME DESIGNER: STEPHANIE HARRIS
PITTSBURGH, PA. COSTUME DESIGNER: STEPHANIE HARRIS



Recruiting



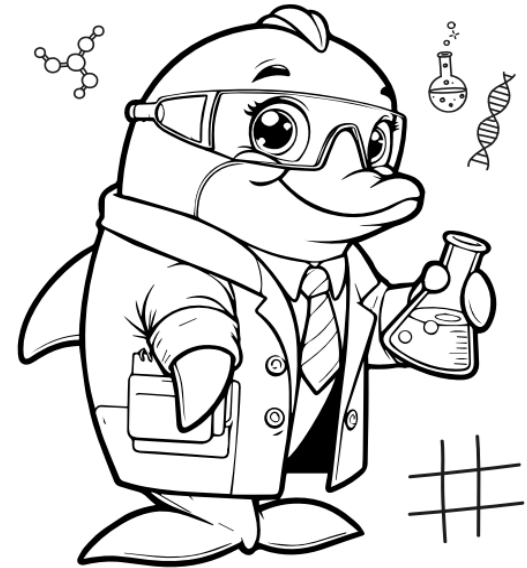
LAW, GOVERNMENT &
PUBLIC SERVICE



BUSINESS & MARKETING



SCIENCE, TECHNOLOGY,
ENGINEERING & MATHEMATICS



Recruiting



2023 - 2024 Recruiting Events

- 78 events since July 2023
- 22 events with Alvin ISD
- 20 events with Pearland ISD
- Other ISD events: Pasadena, Clear Creek, Dickinson, Friendswood, Danbury, Lake Jackson
- Non-profits, City of Alvin, City of Pearland, Alvin Parks, and ACC events



Bachelor's Degree Marketing

- Bachelor's Degree in Business Management
Four-year Degree. Two-year Costs.
- Target Audience:
 - Dual enrolled students
 - Current graduating students
 - Alumni
 - Adults seeking career advancement or a career change



Pathway and Career Exploration

- Career Services
- Location, Location, Location
- Faculty/Staff Collaborations
 - Pathway Mentoring Experiences
 - Back to Campus Friday



Admissions Counseling

- Caseloads by alpha
- Immediate communication
- Meet students where they are
- Step-by-step workflow

Recruiting and Admissions

ConeXID Cardplug

Teresa Craft
Admissions Counselor
Assigned student with last names A-D
TCraft@alvincollege.edu
Office: A-Building / Welcome Center

Marissol Montalvo
Admissions Counselor
Assigned students with Last Names E - K
mmontalvo@alvincollege.edu
Office: A-Building / Welcome Center

Aaron Damron
(he/him)
Office: A building, Welcome Center

SEND OFFLINE MESSAGE SCHEDULE MEETING

Steps to Enroll

ALVIN COMMUNITY COLLEGE

Welcome to Alvin Community College!

We are excited about your decision to join our Dolphin Family. We know you will have many questions and it is our goal to provide as much information and support as possible.

- Meet with your Admissions Counselor**
 - From completing an application, to selecting a career pathway and major, the ACC Admissions Counselors are available to assist students through the admissions process.
 - Students are highly encouraged to meet with their Admissions Counselor.
 - Admissions Counselors are available during regular ACC business hours. There is no need to schedule an appointment.
- Apply for Admission**
 - Complete the Online Application at: applytexas.org
 - Students applying for Continuing Education programs, visit: alvincollege.edu/cewd
- Complete Placement Testing (Except for Level One Certificates)**
 - Submit qualifying SAT or ACT scores for Texas Success Initiative (TSI) exemptions. Download your score report from collegeboard.org and email your report to: PSC@alvincollege.edu
 - If you need TSIA2 placement testing, the TSI Pre-Assessment Activity (PAA) is required prior to testing.
 - Visit alvincollege.edu/admissions/testing for test scheduling and exemption information.

Note: An acceptance email should be received within three business days during normal processing times and may be longer during peak registration periods. Please check your spam folder for this important communication if it does not route to your inbox automatically.

ALVIN COMMUNITY COLLEGE

Your College Right Now

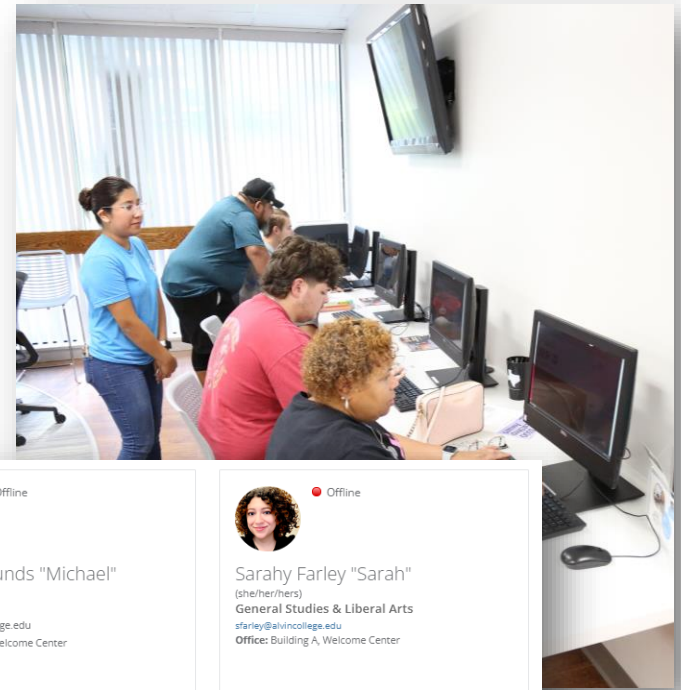
New Student Orientation













- Grouped by pathways
 - Channeling Vincent Tinto
- Pathway Peer Leaders



Pathways Advising

- Advisor caseload by Pathway
- Multi-modal advising
- Group advising encounters
- Appreciative advising model



 ● Offline Michael Pounds "Michael" (he/his/him) STEM mpounds@alvincollege.edu Office: Building A, Welcome Center	 ● Offline Sarahy Farley "Sarah" (she/her/hers) General Studies & Liberal Arts sfarley@alvincollege.edu Office: Building A, Welcome Center		
 SEND OFFLINE MESSAGE	 SCHEDULE MEETING	 SEND OFFLINE MESSAGE	 SCHEDULE MEETING
 ● Offline Rachel Hallmark (she, her, hers) Health (Last Name A-L), F1 students on ... rhallmark@alvincollege.edu Office: Building A, Welcome Center	 ● Offline Michael Goodman "M" (he/him/his) Health (M-Z), Culinary, Logistics, Welding MGoodman@alvincollege.edu Office: Building A, Welcome Center		
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Sharing is Caring...

How is your college including pathways into its recruiting efforts?



Sharing is Caring...

What are some of the challenges your institution faces when trying to help students pick a major?



Sharing is Caring...

What's working at your school that others can duplicate?





Questions?

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Amanda Smithson
Director of Recruitment & Enrollment
ASmithson@alvincollege.edu

