

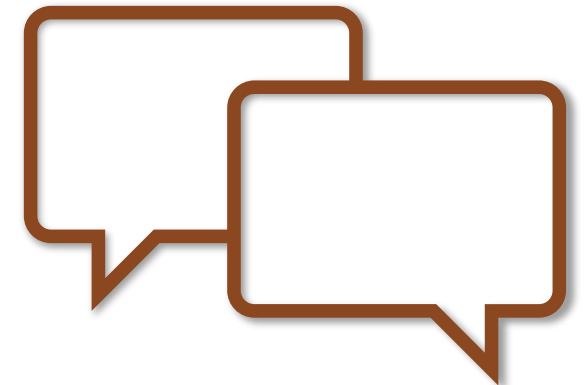
Welcome!



The Trustee Leadership Seminar will begin at 9:30 AM CT.

This Zoom meeting is set up in a webinar format, so attendee videos and microphones are disabled.

Please type questions for our speakers using the Chat or Q&A functions.



Trustee Leadership Seminar

Hosted at
Odessa College

March 22, 2024



CCATT Officers 2022-2024



Jay L. Barrett
Amarillo College
Chair



Susan Moore-Fontenot
Lee College
Chair-Elect



Carol Scott
Del Mar College
Immediate Past Chair

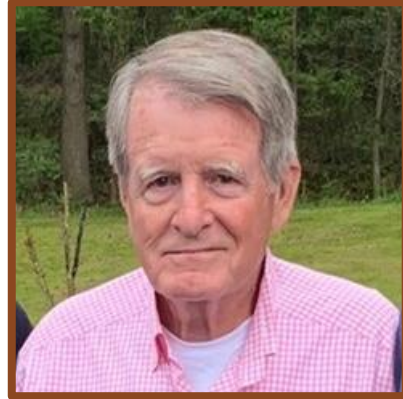


Armin Cantini
Galveston College
Secretary

CCATT Board of Directors



Cliff Boyd
Dallas College



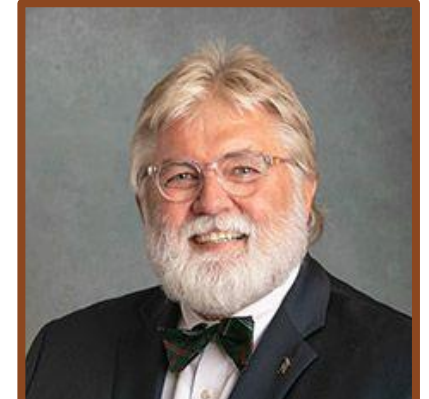
Chuck Johns
Northeast Texas
Community College



Chris Edens
South Plains College



Mike Hembree
Trinity Valley
Community College



K. Paul Holt
McLennan
Community College



Karla Metzler
North Central Texas College



'Bel Sanchez
Alvin Community College



Paul Rodriguez
South Texas College



Bonnie Soria Najera
El Paso Community College

Introductions

We are glad you're here!

Please share your name, title, & college or organization.



CCATT Mission

CCATT strives to be the collective voice representing the community college trustees and regents in Texas, with the mission to **foster student success and ensure excellence in governance.**



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creating a
culture of excellence

@ODESSA COLLEGE



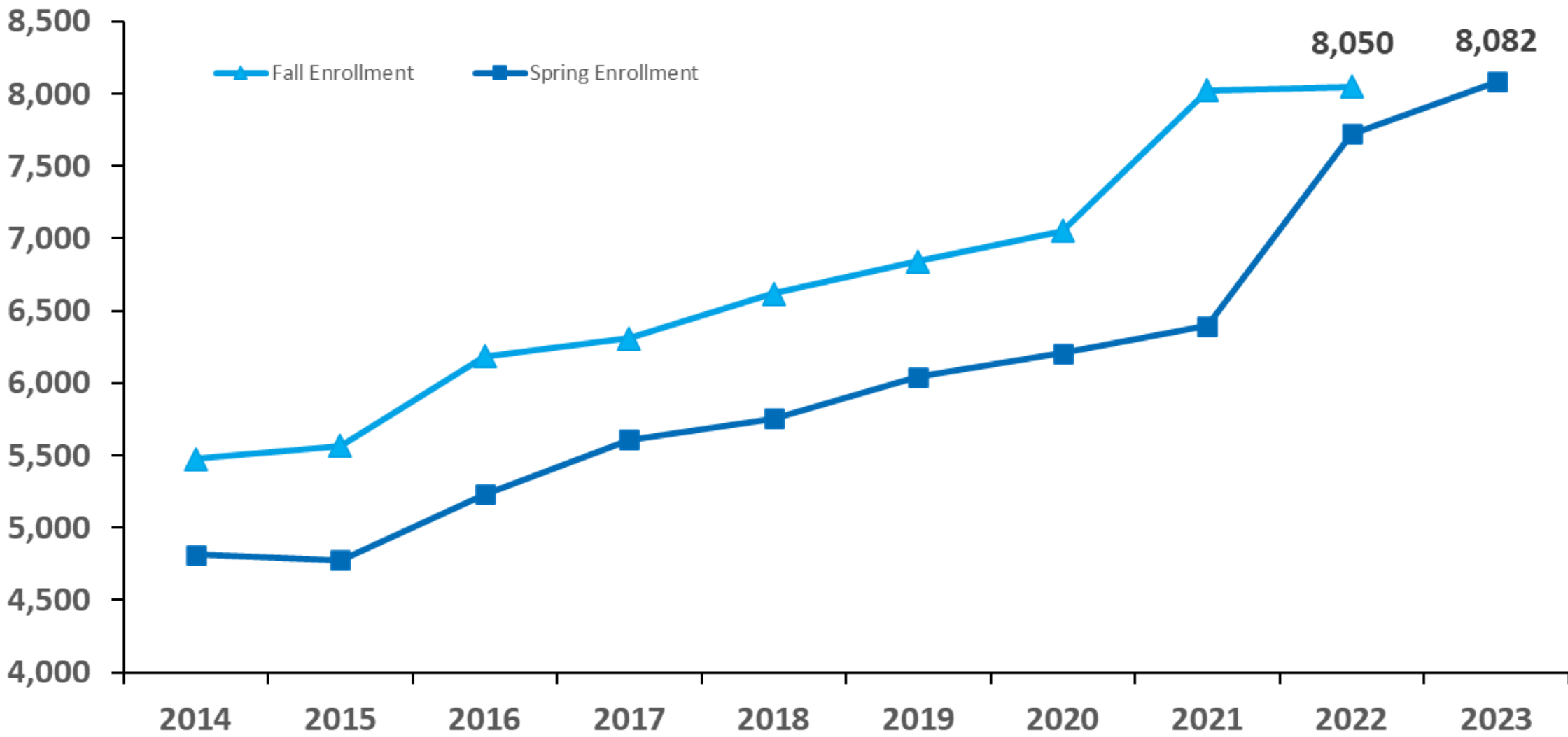


VISION

ODESSA COLLEGE STRIVES TO BECOME
THE **TOP-RATED COMMUNITY COLLEGE**
IN THE NATION FOR STUDENT SUCCESS.

ODESSA COLLEGE

Enrollment Trends



ODESSA COLLEGE

2010

10%
DROP RATE

67%
SUCCESS RATE

2023

2%
DROP RATE

86%
SUCCESS RATE

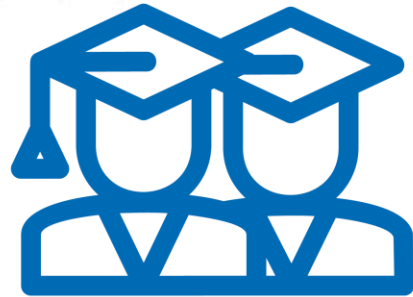
ODESSA COLLEGE

DEGREES AND CREDENTIALS AWARDED



729

2010-2011



2,495

2021-2022

+242%

17

National tournament appearances

50+

NJCAA All American Student Athletes

200+

All Conference / All Region Student Athletes



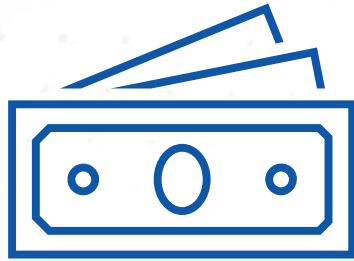
creating a
**culture of employee
giving**

@ODESSA COLLEGE





EMPLOYEE GIVING UNITED WAY



Dollars Raised

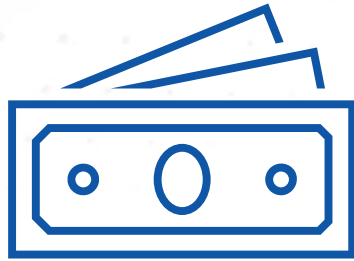
| | |
|-------------|-----------------|
| 2018 | \$46,727 |
| 2023 | \$73,069 |



2023
Employee Participation

100%

EMPLOYEE GIVING SCHOLARSHIPS



Dollars Raised

| | |
|-------------|-----------------|
| 2019 | \$44,643 |
| 2023 | \$73,148 |



2023
Employee Participation

100%

creating a
culture of engagement

@ODESSA COLLEGE





OC All In





ODESSA COLLEGE

DRIVE **TO**
SUCCESS



ODESSA
COLLEGE



creating a
culture of innovation

@ODESSA COLLEGE





ODESSA COLLEGE WRANGLER FOOD PANTRY

ODESSA COLLEGE PANTRY GARDENS



ODESSA COLLEGE
PROMISE

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Objectives of this Leadership Seminar

- Understanding data resources and how they inform responsible governance and advocacy on behalf of
 - Individual students and your overall student body
 - College staff, faculty, and administration
 - Community, business, and industry partners
- Understanding the West Texas region, state, and national context for aligning workforce needs, skill development, and college programs
- Strengthening your college's narrative through data-informed governance, strategy, and policy



Dual Credit & Community College Student Engagement



Speaker Introduction



Dr. Linda Garcia

Executive Director

Center for Community College Student Engagement

Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 11:00 AM CT.



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National Labor Market Snapshot

- **Nationally**, the labor market has remained tight with **8.8 million unfilled positions** on the last business day of November 2023.
- According to the U.S. Bureau of Labor Statistics, in December 2023:
 - Employment in health care, government, professional & business services, and construction grew, **adding 2.7 million jobs over the past year.**
 - The U.S. **unemployment rate stood at 3.7 percent.**
 - Labor force participation rates declined slightly to **62.5 percent** in December.

All Eyes ON TEXAS

Community Colleges Focus on Preparing
the Workforce of Tomorrow



“Many of the more than 4 million jobs the state expects to add in the next 15 years will require a bachelor’s degree or more. But there will also be continued need for what some call “middle-tier” workers—those **with more than a high school diploma but less than a four-year college degree.**”

Texas Economic Outlook: Job Growth Strengthens in September

- **Texas added 369,600 jobs over the year** ending in December 2023
- In December, **the state again set all-time highs** with over 14.1 million people working during the month and a civilian labor force that now exceeds 15.2 million.
- Texas annualized **job growth** outpaced the nation at **3.1 percent** for 2023
- **Texas job growth outpaced the U.S. across all private industry sectors.** Texas firms in Trade, Transportation & Utilities, Financial Activities, IT, Trade & Transportation, Oil & Gas, Construction, Manufacturing, and other services are significantly outpacing their peers nationally.
- Job growth in 2023 has been strongest in Leisure & Hospitality, Education & Health, Construction, and Oil & Gas sectors.

Linking Workforce & Education

- Identification of local & regional workforce needs
- Career & workforce opportunities
- Skill & occupational mapping
- Occupational & program mapping

Key Occupation: Radiologic Technologists and Technicians

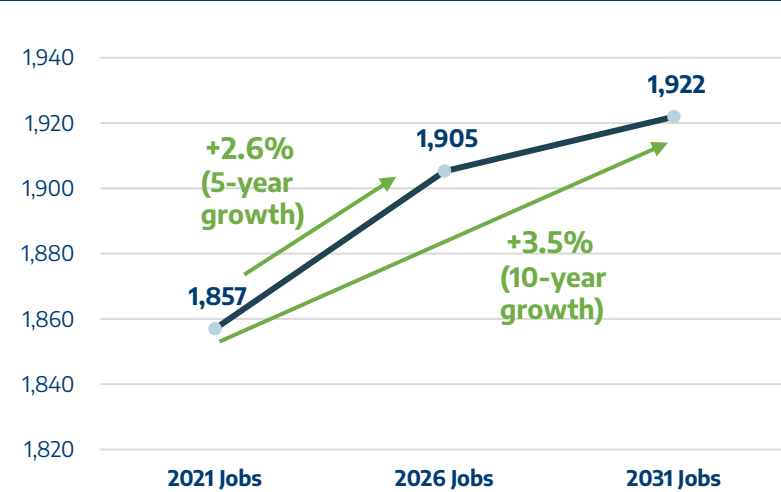


Texas Association of Community Colleges

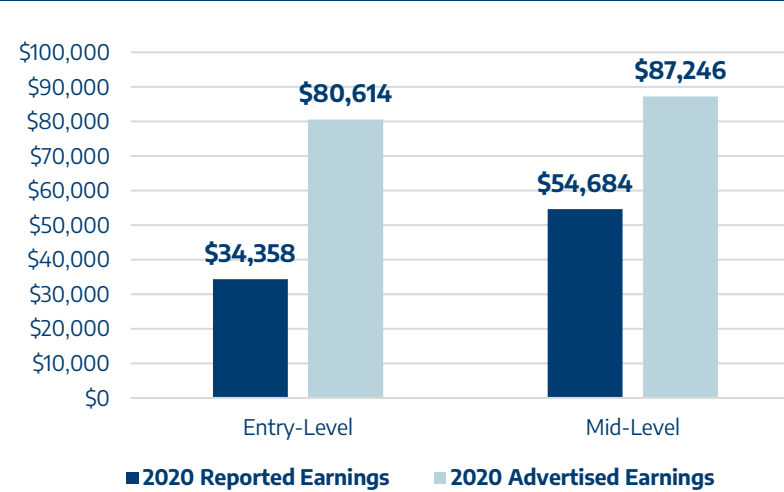
Region: West Texas

Unique Job Postings: 1,288

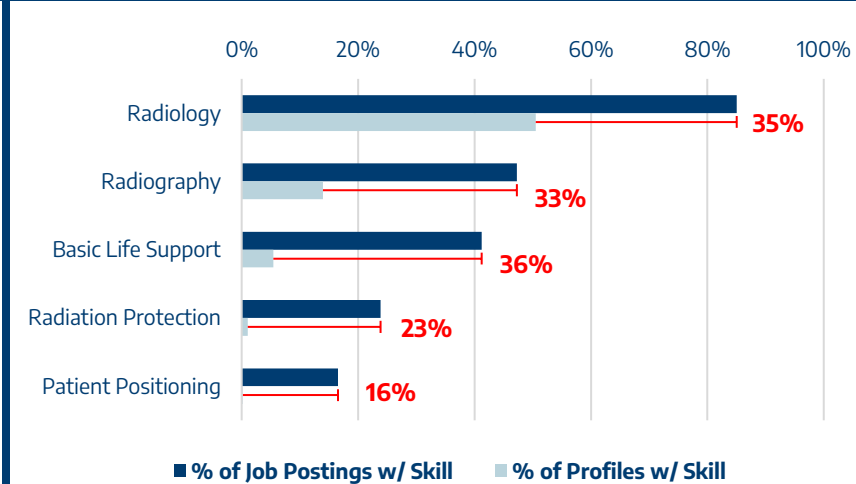
Job Growth Projections



Annual Earnings



Top Skills Gaps



Common Qualifications

- American Registry Of Radiologic Technologists (ARRT) Certified
- Certified Radiologic Technologist/Technician
- Registered Technologist
- Certified Medical Technologist
- Industry Radiography Radiation Safety Personnel

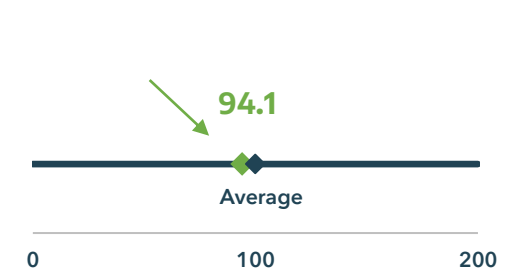
Top Industry Sectors

- Health Care and Social Assistance

Top Employers

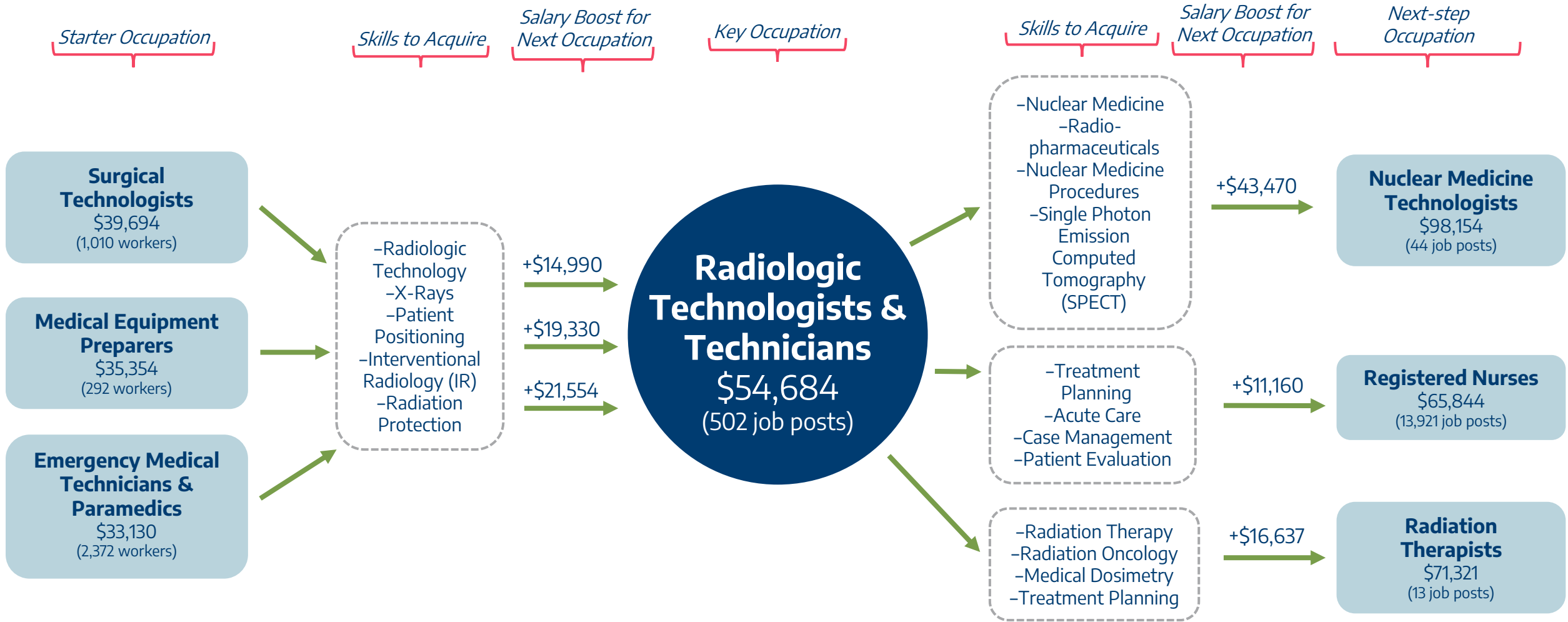
- Covenant Health
- Tenet Healthcare
- The Hospitals of Providence
- Steward Health Care System
- HCA Healthcare

Automation Risk

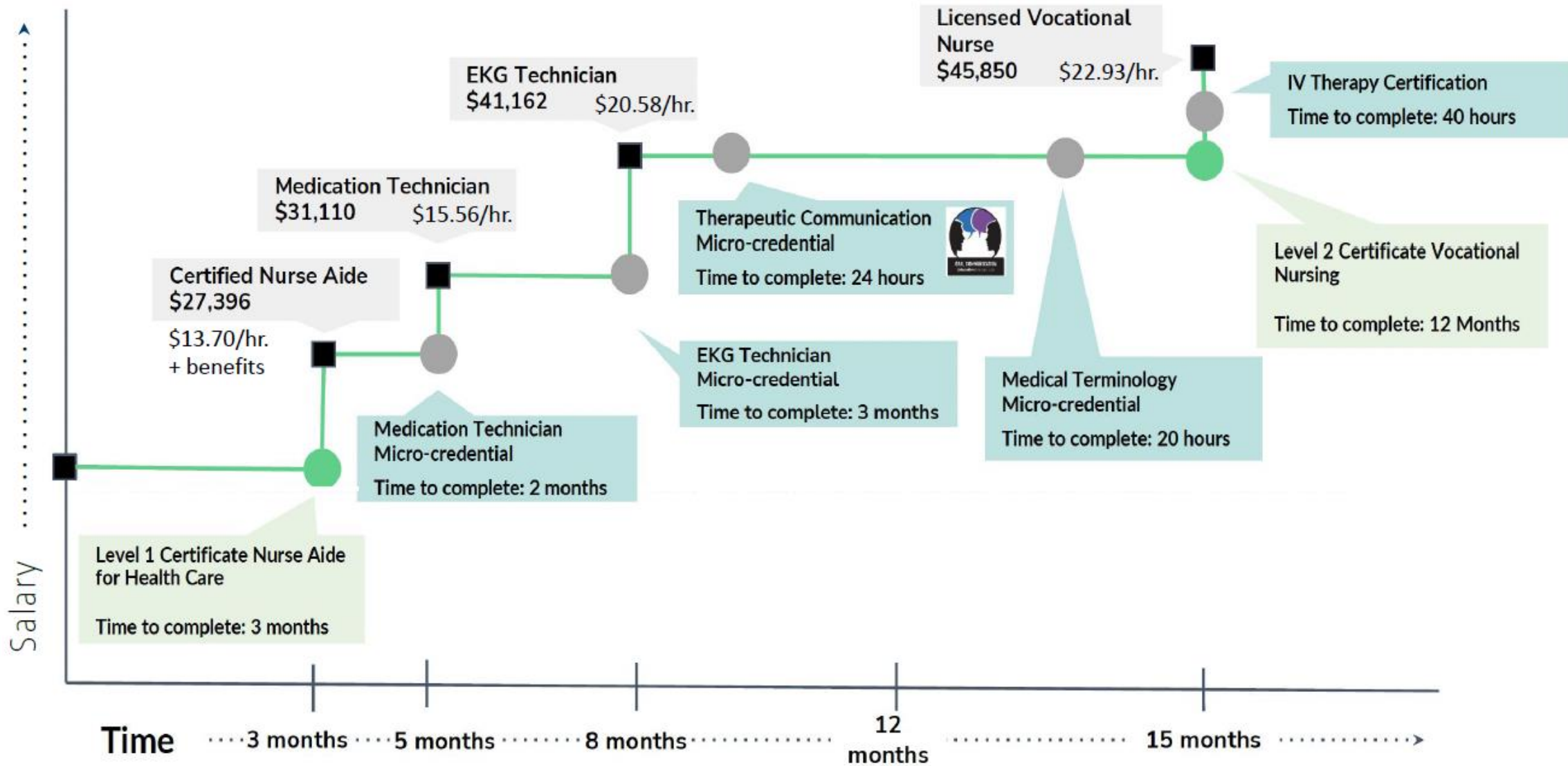


Key Occupation: Radiologic Technologists & Technicians

Region: West Texas



Nursing Micro-Pathway

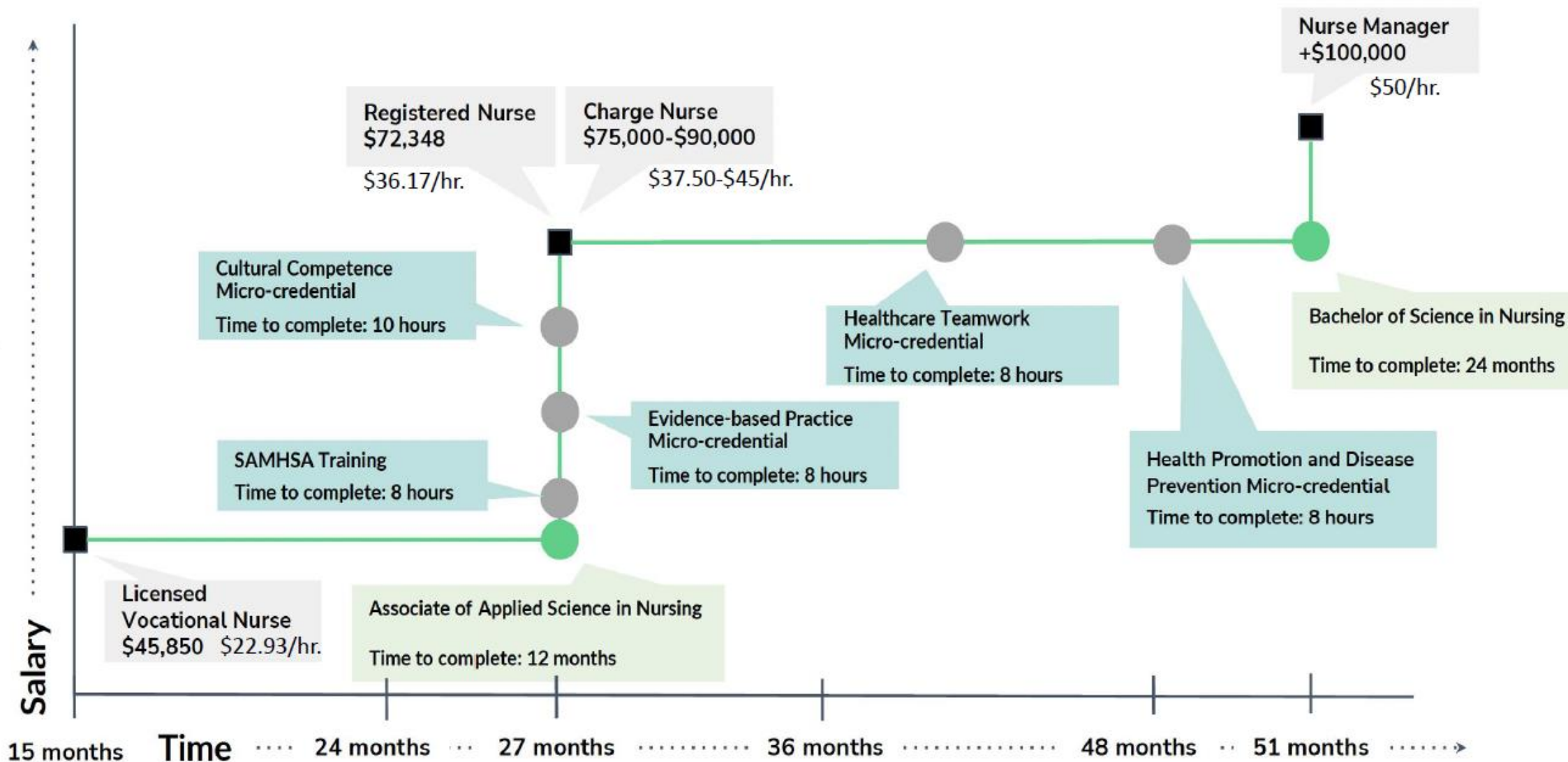


Ariana
Store
Cashier
\$10 hour
\$20,000
annually

Nursing Micro-Pathway



Ariana
A skilled nurse
reaching her goals



Collaborative Workforce Partnerships to Address the Skills Gap



Speaker Introduction



Dr. William Serrata

President, El Paso Community College



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DIG Framework for Trustee Decision-Making

The Board

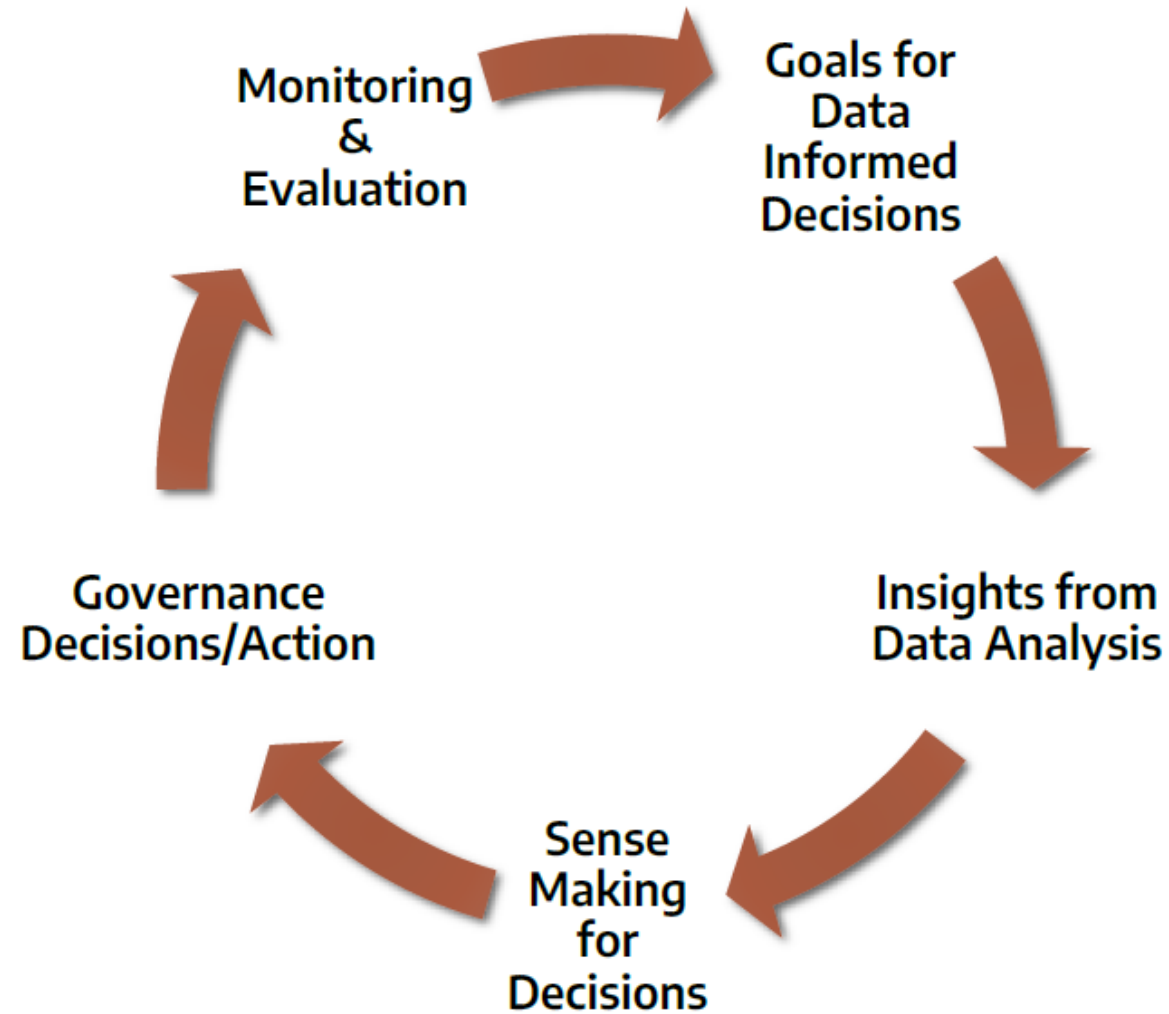
- Defines clear objectives
- Defines goals for the identified data
- Requests CEO to collect & visual data
- Partners with CEO in Sense-Making
- Considers context & expertise

The Board

- Makes informed governance decisions
- Takes action & evaluates
- Builds a data culture
- Insists on privacy & ethical considerations



DIG Framework for Trustee Decision-Making



Lunch Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 1:30 PM CT.



Lunch Discussion Prompts

- What stands out to you about the Data-Informed Governance (DIG) Framework for Trustee Decision-Making?
- Does the DIG Framework include the right elements? Is there anything missing? What needs further clarity?
- How does this align with your board's existing process for decision-making & setting priorities?



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Data-Informed Governance at OC

Moderator:

Elizabeth Chivers

Senior Director of Strategy & Policy Analysis, TACC

Dr. Tara Deaver

Vice Chair, Odessa College Board of Trustees

Brandy Ham

Chief Financial Officer, Odessa College

Brian Jones

Associate Vice President for Institutional Effectiveness, OC

Connie May

Executive Director of Institutional Effectiveness, Odessa College



Wrap-Up & Key Takeaways



Reactions to the DIG Framework

- What stands out to you about the Data-Informed Governance (DIG) Framework for Trustee Decision-Making?
- Does the DIG Framework include the right elements? Is there anything missing? What needs further clarity?
- How does this align with your board's existing process for decision-making & setting priorities?



What's Your Role In All This? Data-Informed Governance

Community college boards should be using the data that's available to make informed decisions in the best interest of students and the communities across the service area.

Get to know the whole story...

- Find out what data your institutions already have and use
- Know your students, community, staff, and local business needs
- Build on the personal stories you already know using both statistics and individual insights
- Rely on your college leadership to help identify statistics around critical needs and high impact practices



Student Success & Data-Informed Governance

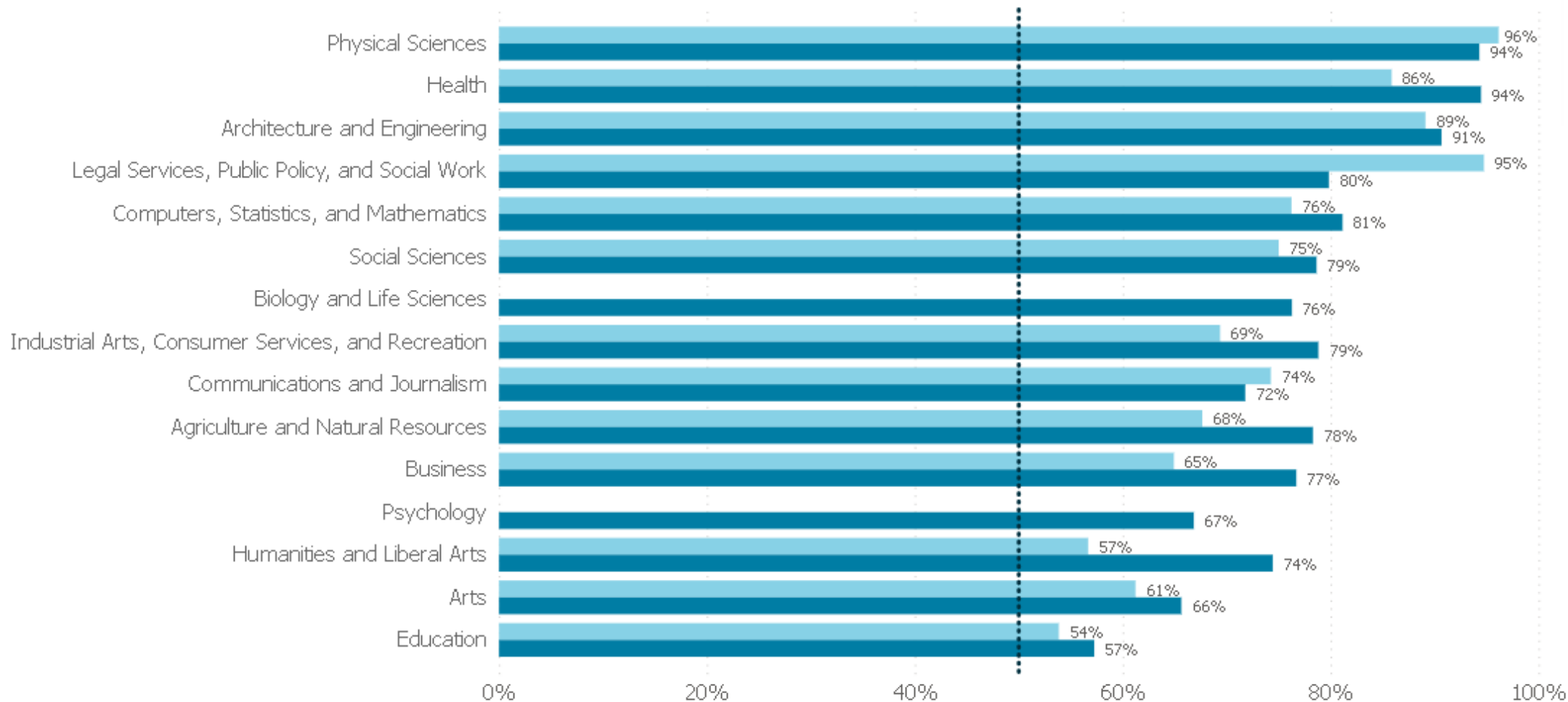
- With the passage of House Bill 8, being a responsible fiscal agent is tied to student success and strong partnerships with business & industry
- State funding is tied directly to the key types of data we have been discussing today
 - dual credit as a fundable outcome
 - credential of value attainment, workforce and academic
 - high-demand credentials of value linked directly back to regional and state workforce demand and minimum value thresholds

All Graduates and Certificate Earners Across Broad Program Categories Have Earned a Credential of Value

% Passing Minimum Value Threshold Within 10 Years by Program Category

Degree Type ● Certificate ● Associate

Credential of Value Threshold



Trustee Leadership Seminar

Your feedback is valuable to us!

Scan the code below for a quick survey:



Trustee Leadership Seminars

2023 - 2024

Focusing on
data-informed governance
for community colleges



AMARILLO, TX



SEPTEMBER

12-14

2024

CCATT Annual Conference

*Collaborative Connections:
Community College Governance & K-12 Partnerships*



**Community College
Association of Texas Trustees**

Thank you!

