

Board of Trustees Institute

THE STRATEGIC VISION FOR A NEW TEXAS LANDSCAPE

February 27-28, 2024 | Lakeway, TX



Texas Success Center



Talent Strong
Texas Pathways



Table of Contents

(The titles below are hyperlinked to their designated page. Please click on your desired resource.)

[Purpose](#)

[Program Agenda](#)

[Team Strategy Time Room Assignments](#)

[Hotel Map](#)

[Resident Faculty & Plenary Speakers](#)



Network: Lakeway Conference

Password: laketravis



Follow us on social media!

Follow us on X and LinkedIn **@TXSuccessCenter**

to see what we're up to & join the conversation.



Theme

A strategic vision for a new “Texas Landscape.”

Objective

Trustees will commit to action for pathways that lead to upward economic mobility for students, economic growth for the regions, and drive institutional innovation and sustainability by:

- Setting the strategic direction for excellence in post-completion outcomes;
- Supporting a culture of change to address the new Texas Landscape;
- Monitoring student completion, transfer, and post-completion outcomes.

Purpose

The Board of Trustees Institute provides an opportunity to:

- Convene board and CEO delegates from Texas community colleges to share and elevate knowledge of how effective governance contributes to a bold focus on excellence in students completing a credential of value that leads to post-completion success in transfer and/or career with family-sustaining wage for all students;
- Develop institutional capacity to introduce, foster, and sustain a comprehensive student success, completion, and post-completion agenda;
- Enhance understanding of board/CEO roles and responsibilities in establishing policies; and
- Contribute to a community of board members and CEOs as lifelong learners and advocates for improving post-completion success for every student.



PROGRAM AGENDA

TUESDAY, FEBRUARY 27TH

REGISTRATION

VISTAS LOBBY

10:00 AM | Check In Opens

NETWORKING LUNCH

VISTAS BALLROOM

12:00 PM - 1:00 PM | Casual Light Lunch

PLENARY SESSION

VISTAS BALLROOM

1:00 PM - 1:15 PM

Welcome, Talent Strong Texas Pathways, Goals of BOTI

Dr. Cynthia Ferrell

Vice President, Texas Association of Community Colleges & Executive Director, Texas Success Center

Ray Martinez

President and CEO, Texas Association of Community Colleges

Dr. Kristina Flores

Senior Director, Research and Evaluation, Texas Success Center

1:15 PM - 4:30 PM

The Role of the Board of Trustees in Focusing the College on Students' Post-Completion Outcomes

CEO and trustee roundtable session

Trustees and CEOs will discuss how their colleges align with key features of Community College 3.0 and identify opportunities to leverage House Bill 8 (HB 8) for stronger post-completion outcomes.

Introduction

Dr. Martha Ellis

Resident Faculty and Senior Pathways Lead, Texas Success Center

Presenter

Josh Wyner

Vice President, Aspen Institute and Executive Director, College Excellence Program

5:00 PM - 7:30 PM

Reception & Cash Bar, Dinner

All Guests

AFTER DINNER PRESENTATION:

Questions and Technologies for a Board to Consider in This New Texas Landscape

Artificial intelligence (AI) is revolutionizing higher education. The potential of AI in higher education is vast, offering opportunities to enhance teaching, learning, administrative processes, and student support services. Dallas College is leveraging AI technologies to improve efficiency and facilitate advanced data analysis. The support of College Leadership and the Board of Trustees through strategic planning, resource allocation and policy development creates an environment of innovation crucial to expanding AI integration at Dallas College.

Introduction

Dr. Maria Harper-Marinick

Resident Faculty, Texas

Success Center

Presenters

Monica Lira Bravo

Chair, Board of Trustees

Cliff Boyd

Member, Board of Trustees

Dr. Justin Lonon

Chancellor and CEO

*Dallas College***Ben Magill**Associate Vice Chancellor,
Economic Opportunity

7:30 PM

Adjourn



WEDNESDAY, FEBRUARY 28TH

7:00 AM - 8:30 AM

Breakfast

PLENARY SESSION

VISTAS BALLROOM

8:30 AM - 9:30 AM

Overview of the day

Dr. Cynthia Ferrell

PLENARY PRESENTATION:

Building AI Agility: Empowering College Completion, Job Outcomes, and Regional Upskilling in the Age of AI

This session directly appeals to Community College Trustees and leaders on how to embrace and capitalize on the power of AI agility, addressing its significant role in enhancing college completion, student preparedness, and the strength of the regional workforce. In addition, the talk provides helpful frameworks to audience members, enabling them to develop their own strategies for building AI agility within their institutions. These frameworks are designed to guide and support educational leaders in aligning AI initiatives with long-term institutional goals, sustainability, and the broader mission of their organizations.

Introduction

Dr. Russell Lowery-Hart

Chancellor and CEO, Austin
Community College

Presenter

Todd McLees

Managing Partner,
Innovation Outpost

TEAM STRATEGY TIME 1

9:50 AM - 10:50 AM

Please refer to your Team Strategy Time Room Assignment

College delegates with resident faculty

CONCURRENT SESSIONS

11:00 AM - 12:00 PM

Sunset Room

Strategic Planning Redesign for HB 8

Del Mar College Board of Regents embarked on a total redesign of the college's strategic plan in Spring 2023 in anticipation of the passage of HB 8. Hear their innovative approach to data analysis, community input, college-wide engagement, and the resulting plan that is in the final stages of development. Learn how their vision and approach is changing as they guide and support the college in response to the new legislation and Texas Landscape

Carol Scott

Chair, Board of Regents

Dr. Mark Escamilla

President and CEO

Del Mar College

Colorado II

Improving Economic Mobility Through Career Progression: A Look Back and Ahead

With a collective 76 years of service on the Victoria College (VC) Board of Trustees, Catherine McHaney and Ron Walker will reflect on how VC has transformed from focusing on access and completion to becoming a student-centered college focused on empowering all students to achieve upward economic mobility by preparing them for careers with family-sustaining wages. Join the dialogue and gain valuable insights in this open discussion facilitated by President Jennifer Kent.

Catherine McHaney

Member, Board of Trustees

Ron Walker

Member, Board of Trustees

Dr. Jennifer Kent

President and CEO

Victoria College



Colorado I

Temple College's Total Transformation

Temple College received TSC's 2023 RODEO Pathways Award (Recognition of Dedication to Educational Outcomes) for having the greatest improvement in student outcomes. President, Dr. Christy Ponce, and Board Vice Chair, Lydia Santibanez-Farrell will describe the Board's strategic planning based on improving student success and preparing for Temple College's 100th anniversary and HB 8. This transformation includes an enhanced organizational structure and new programs, four new buildings on the main campus as well as an educational training center to serve rural communities, strategic partnerships and expanded outreach, and a capital campaign.

John Bailey

Chair, Board of Trustees

Lydia Santibanez-Farrell

Member, Board of Trustees

Dr. Christy Ponce

President and CEO

Temple College

Brazos

Bridging the Gap from Continuing Education to Credit Programs

Join Coastal Bend College (CBC) Board Chair, CEO, and pathways lead for a discussion of the pivotal role of college workforce development within our South Texas community. Discover how CBC is breaking down institutional silos and facilitating a seamless transition from Continuing Education to Credit programs that align with the demands of industry. Gain insights into how our dedicated Board members support strategic changes that are aimed at enhancing credential completion rates and fostering greater educational opportunities.

Victor Gomez

Chair, Board of Trustees

Velma Elizalde

Member, Board of Trustees

Dr. Justin Hoggard

President and CEO

Christi Morgan

Director of Transfer/
Pathways Coordinator and
TSC Leadership Fellow

Coastal Bend College

LUNCH

VISTAS LOBBY & BALLROOM

12:00 PM - 1:00 PM

Lunch, Announcements from Community Colleges Associations of Texas Trustees, Update from Texas Success Center

Susan Moore-Fontenot

Vice-Chair, Board of Regents, Lee College; and Chair-Elect, Community Colleges Association of Texas Trustees

Dr. Cynthia Ferrell

Vice President, Texas Association of Community Colleges & Executive Director, Texas Success Center

TEAM STRATEGY TIME 2

1:15 PM - 2:30 PM

Action Planning

Please refer to your Team Strategy Time Room Assignment

2:30 PM

Adjourn



TEAM STRATEGY TIME

ROOM ASSIGNMENTS

EILEEN BACCUS

Alamo College
Central Texas College
Coastal Bend College
Lee College
Tarrant County College

COLORADO II
& BOARD ROOM

MARTHA ELLIS

Del Mar College
El Paso Community College
Houston Community College
Temple College
Texarkana College
Wharton County Junior College

COLORADO III

CYNTHIA FERRELL

Kilgore College
North Central Texas College
Northeast Texas Community College
Trinity Valley Community College
Victoria College

COMAL & BRAZOS

**MARIA
HARPER-MARINICK**

Austin Community College
Brazosport College
Dallas College
Laredo College
San Jacinto College District

COLORADO I

TED WRIGHT

Alvin Community College
Clarendon College
Galveston College
Hill College
Midland College
South Plains College

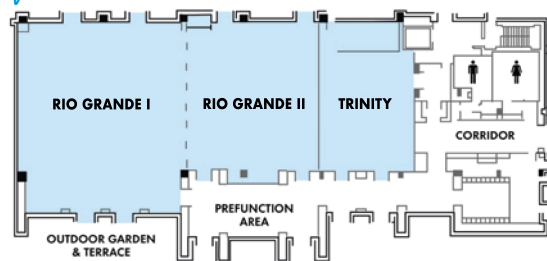
SUNSET



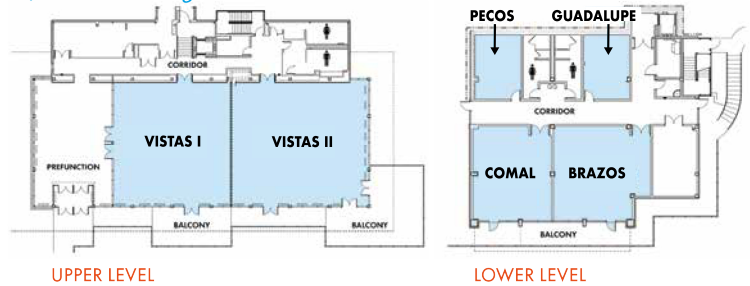
HOTEL MAP



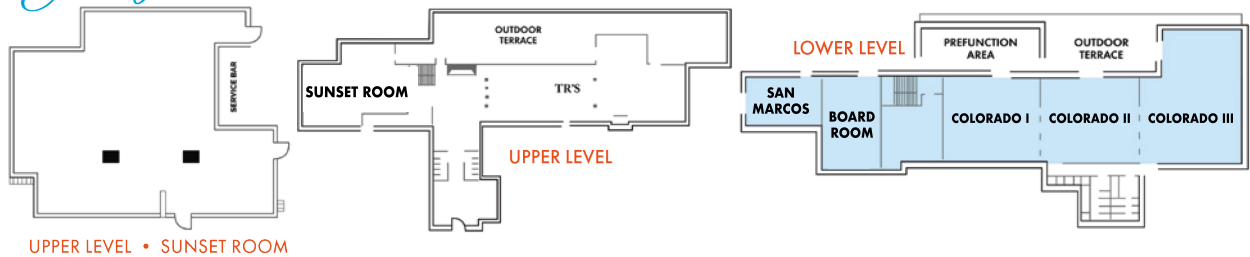
Main building



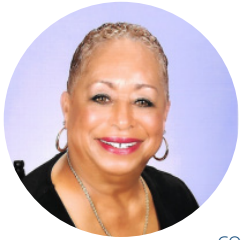
Vistas building



Travis Building



RESIDENT FACULTY



EILEEN BACCUS
Ph.D.

Eileen Baccus serves as a consultant to institutions of higher education and continues coaching a significant number of Achieving the Dream colleges in their efforts to improve the retention and graduation rates of low-income students and students of color since the initiative's inception.

Previously, Eileen was the president of Northwestern Connecticut Community College and the former Thames Valley State Technical College. She also held administrative positions at the University of Connecticut. Having served on numerous Boards, Commissions, and Advisory Committees for AACC, ACE, and the College Board, she is currently in her second term on the Board of the National Student Clearinghouse and NSC's Research Center Board of Directors.



CYNTHIA FERRELL
Ph.D.

As vice president of the Texas Success Center, housed at the Texas Association of Community Colleges (TACC), Cynthia Ferrell supports the implementation and scaling of student success strategies and policies for the 50 community college districts in Texas.

Prior to joining the Texas Success Center, Cynthia served as director of Student Success Initiatives at The University of Texas at Austin, as well as national director of leadership coaching for Achieving the Dream, director of the Board of Trustees Institute, director of Gulf Coast Partners Achieving Student Success, and UT director of the Governance Institute for Student Success. In these roles, she provided training and ongoing support for community college trustees, chancellors, presidents, and leadership teams to implement data-informed policies and practices to improve the success of all students.

Formerly the director of the Texas Developmental Education State Policy Initiative, Cynthia supported strategies jointly developed by TACC and the Texas Higher Education Coordinating Board to scale successful innovations statewide and establish policy supports to improve developmental student success.

She earned a Ph.D. in higher education administration from the Community College Leadership Program at The University of Texas at Austin.



MARTHA ELLIS
Ph.D.

Martha Ellis is the senior pathways lead for the Texas Success Center, Aspen Unlocking Opportunity Coach, Talent Strong Texas Pathways Coach, leadership development consultant and professor in residence at The University of Texas at Austin bringing deep experience, substantive knowledge, and research-based innovation to leaders and boards of trustees as they confront the challenges and opportunities facing higher education today and in the future.

Martha has 35 years of experience in a variety of leadership positions at universities and community colleges in Texas, New Mexico, and Oklahoma. Martha was Managing Director for the Charles A. Dana Center at The University of Texas at Austin and Associate Vice Chancellor of Academic Affairs for the University of Texas System. She was president of Lee College and Texas State Technical College. Martha has won numerous teaching awards, has scholarly publications, served on national boards and is an invited presenter at national conferences. Martha was recognized by the U. S. Congress and Texas House of Representatives for her leadership in community colleges.



MARIA HARPER-MARINICK
Ph.D.

Maria Harper-Marinick served the Maricopa Community College District in Arizona for almost 30 years in a variety of leadership roles, including nearly four years as chancellor. Maria has served on the boards of the American Council of Education, American Association of Community Colleges, Excelencia in Education, Hispanic Association of Colleges and Universities, and many other organizations. She chaired the Federal Advisory Committee on Student Financial Assistance and is an Aspen Institute Ascend fellow and a distinguished fellow of the Arizona State University Morrison Institute for Public Policy.

Diverse: Issues in Higher Education named Maria one of 25 exceptional women leaders who have made a difference in higher education.

Maria is originally from the Dominican Republic and came to the U.S. as a Fulbright Scholar.

RESIDENT FACULTY



TED WRIGHT
Ed.D.

With 35 years of experience in higher education, Ted Wright currently serves as a data coach for multiple colleges and universities participating in the Achieving the Dream National Reform Network. As a data coach, Ted guides colleges in the development, analysis, and use of student outcomes data to inform improvement efforts. In over a decade of coaching Achieving the Dream institutions, Ted has helped community colleges in Texas, Massachusetts, Connecticut, Louisiana, Kansas, and Florida build capacity to incorporate evidence in planning, implementing, and evaluating reform initiatives.

Prior to his data coaching role, Ted served as director of research and planning at Broward Community College in Ft. Lauderdale, Florida for over 20 years, followed by a tenure as special assistant to the president of Broward. Previously, Ted served as a senior research associate at Miami-Dade Community College, now known as Miami Dade College. Ted also taught educational research methods in the College of Education at Florida International University in Miami. Ted earned an Ed.D. in higher education leadership from Florida International University.



PLENARY SPEAKERS



TODD MCLEES

Managing Partner, Innovation Outpost

Todd McLees is a Partner at Innovation Outpost, a non-profit created by Amarillo College, focused on helping employers, educators, and regions rethink workforce development, innovation, and the skills we need to survive and thrive in the Age of AI.

Todd is an accomplished strategist and thought leader in the Future of Work. He shares his insights through keynote presentations and in leading business publications, including Harvard Business Review.

Todd collaborates with stakeholders across the United States on collective impact initiatives centered around digital transformation and its influence on work and learning. He is a frequent contributor to workforce innovation programs supported by the NSF and other federal initiatives, focusing on STEM, Human Skills, and workforce innovation.

Currently, he is actively involved in several leadership and advisory boards. These include the Council for Adult & Experiential Learning (CAEL), Higher Education Regional Alliance (HERA), and ADHD America. In his early career, Todd held leadership positions in software and technology companies such as PKWARE, the pioneering company behind the ZIP file format.



JOSH WYNER, M.P.A., J.D.

Vice President, The Aspen Institute and
Founder and Executive Director of the
Aspen College Excellence Program Speaker

Joshua Wyner is founder and Executive Director of the College Excellence Program at the Aspen Institute, where he also serves as a Vice President. The College Excellence Program aims to advance higher education practices, policies and leadership that significantly improve student outcomes.

Wyner has spent the past two decades initiating organizations aimed at improving and equalizing educational outcomes. Wyner has authored numerous publications about education, including a book, *What Excellent Community Colleges Do: Preparing All Students for Success* (Harvard Education Press, 2014). Wyner earned a baccalaureate degree from Vassar College, a M.P.A. from Syracuse University, and a J.D. from New York University School of Law.

We Value Your Feedback!

Please complete this brief anonymous survey before you leave! We use your feedback to improve our future professional development opportunities.

Scan this QR code or take
the survey at this link:
surveymonkey.com/r/BOTI2024

