

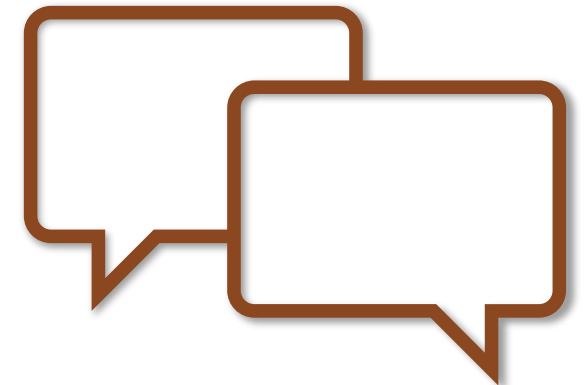
Welcome!



The Trustee Leadership Seminar will begin at 9:30 AM CT.

This Zoom meeting is set up in a webinar format, so attendee videos and microphones are disabled.

Please type questions for our speakers using the Chat or Q&A functions.



Trustee Leadership Seminar

Hosted at
San Jacinto College

November 10, 2023



CCATT Officers 2022-2024



Jay L. Barrett
Amarillo College
Chair



Susan Moore-Fontenot
Lee College
Chair-Elect



Carol Scott
Del Mar College
Immediate Past Chair

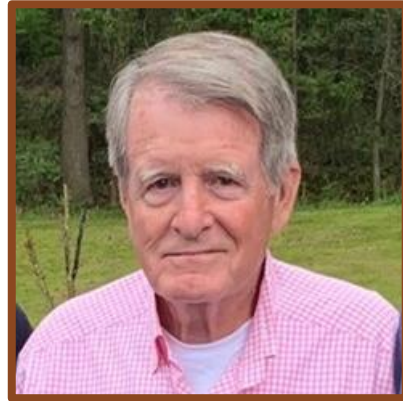


Armin Cantini
Galveston College
Secretary

CCATT Board of Directors



Cliff Boyd
Dallas College



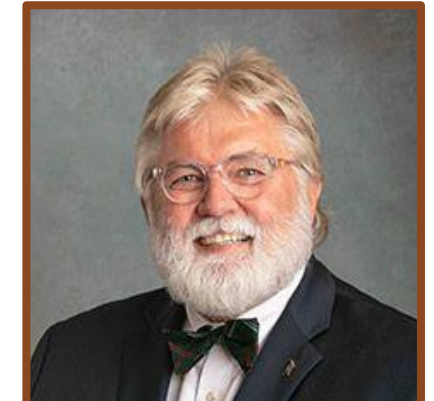
Chuck Johns
Northeast Texas
Community College



Chris Edens
South Plains College



Mike Hembree
Trinity Valley
Community College



K. Paul Holt
McLennan
Community College



Karla Metzler
North Central Texas College



'Bel Sanchez
Alvin Community College



Paul Rodriguez
South Texas College



Bonnie Soria Najera
El Paso Community College

Introductions

We are glad you're here!

Please share your name, title, & college or organization.



CCATT Mission

CCATT strives to be the collective voice representing the community college trustees and regents in Texas, with the mission to **foster student success and ensure excellence in governance.**





Welcome

CCATT

SAN JACINTOSM
COLLEGE

Your Goals. Your College.



San JacintoSM College

Your Goals. Your College.

Dr. Michelle Cantù Wilson, Trustee
Dr. Brenda Hellyer, Chancellor

BOARD OF TRUSTEES ELECTED OFFICIALS



Marie Flickinger
Chair



John Moon, Jr.
Vice Chair



Keith Sinor
Secretary



Erica Davis Rouse
Assistant Secretary



Dan Mims
Member



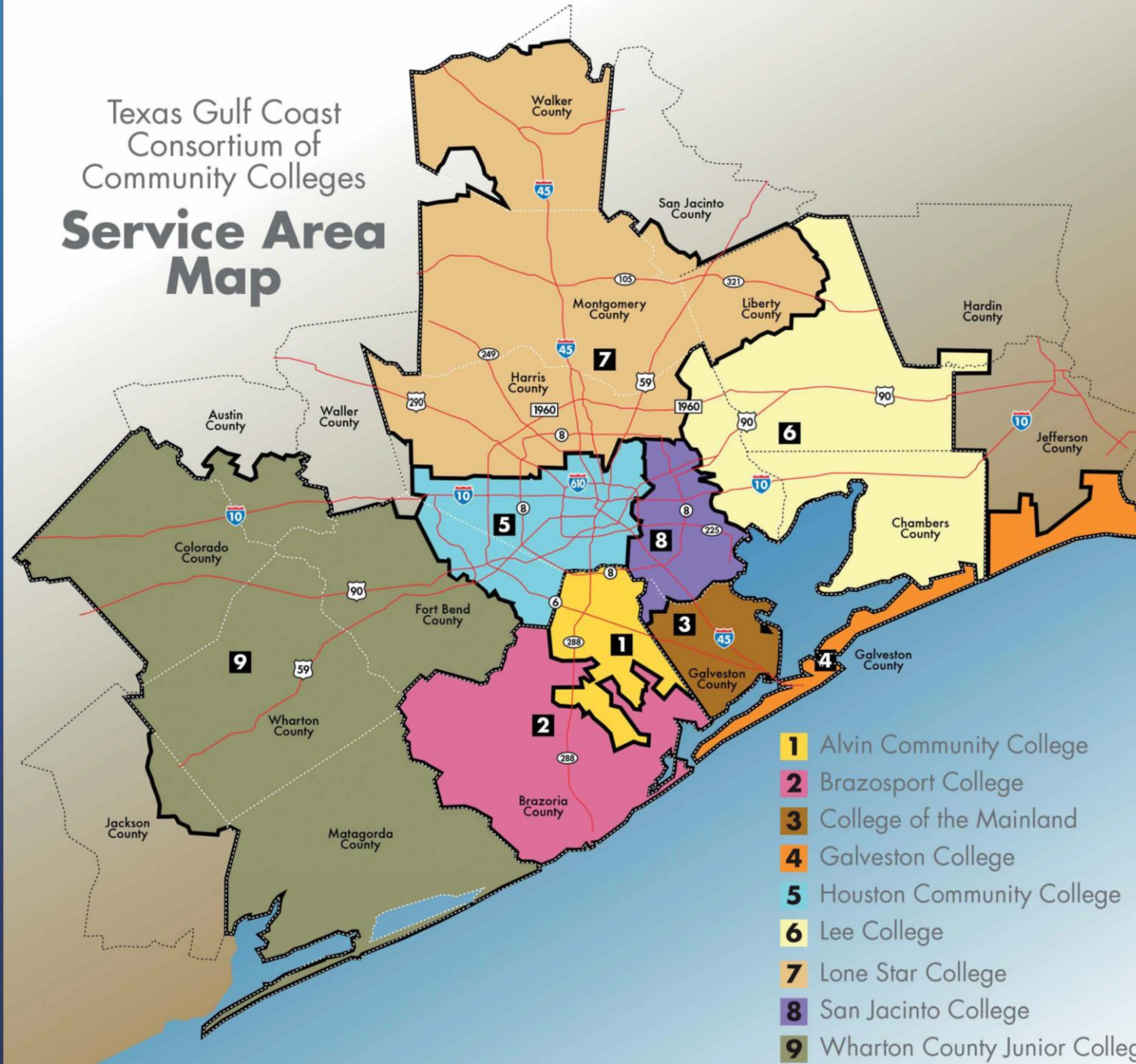
Dr. Michelle Cantú-Wilson
Member



Larry Wilson
Member

Gulf Coast Community Colleges

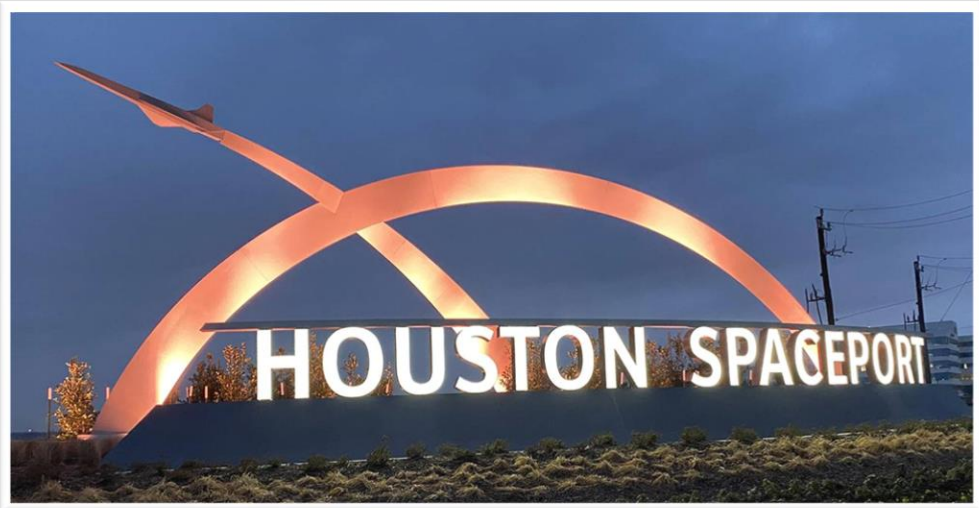
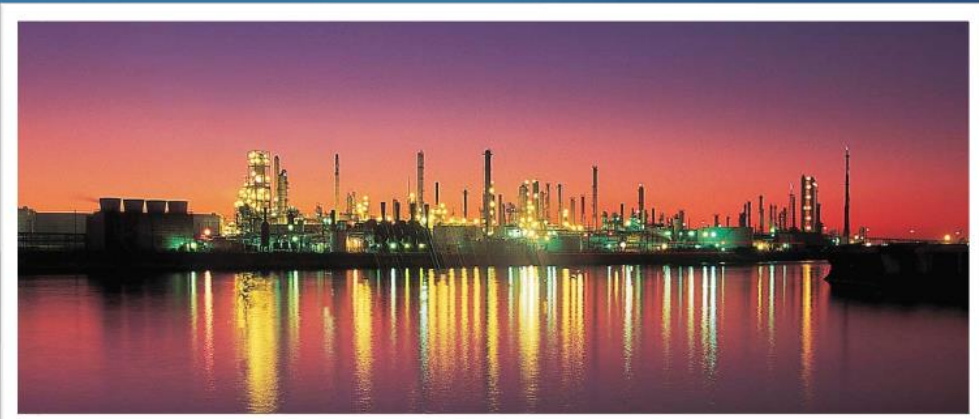
Texas Gulf Coast Consortium of Community Colleges Service Area Map



San Jacinto College is in the hub of the industries that drive the Houston economy.

Industry Workforce Served

- Health Care
- Petrochemical
- Maritime
- Aerospace / Technology
- Logistics / Supply Chain
- IT / Cyber Security
- Industrial Construction
- Biotechnology/Bioprocessing



San Jacinto College Taxing and Service Areas

The San Jacinto College Taxing District is comprised of citizens in six Independent School Districts:

- Channelview
- Deer Park
- Galena Park
- La Porte
- Pasadena
- Sheldon

The San Jacinto College Service Area is comprised of the Harris County Portion of Clear Creek ISD





A LEGACY OF SERVICE CELEBRATING 62 YEARS

5 campuses throughout East Harris County.



93,000+ graduates since 1964.

The Promise @ San Jac scholarship provides students from local high schools with last dollar scholarships to cover tuition, books, and supplies.



\$36 million saved to date in textbook costs with Open Books courses.



A TOP COMMUNITY COLLEGE IN THE NATION
2017, 2019, 2021, 2023

1/3 the cost of attending a 4-year university.

Diverse student body representing over 50 countries.



175,000+ enrollments in Continuing Education courses since 1980.



#5 community college in the U.S. for associate degrees awarded to **Hispanics**.

About San Jacinto College

Fall 2023 Preliminary Credit Headcount: 31,196

Female 58.7%
Male 41.2%

Full-time 34.7%
Part-time 65.3%
Pell Eligible 26.9%

Hispanic 64.7%
White 15.9%
African American 9.4%
Asian 5.8%

Academic Transfer 72.0%
Workforce 28.0%

17 and under 22.7%
18-21 46.2%
22-34 24.9%
35-49 5.2%
50+ 1.0%



31,196 STUDENTS COLLEGE-WIDE*

*Unduplicated College-wide: Cross-campus enrolled students are counted only once for College-wide purposes. Fall 2023 data is preliminary as of Sept. 15, 2023.

FALL 2023 HEADCOUNT BY INTENT

21,015 (67.4%)
Earn Associate Degree

1,233 (4.0%)
Improve Job Skills

2,157 (6.9%)
Earn Certificate

436 (1.4%)
Seek Personal Enrichment

5,777 (18.5%)
Earn Credits for Transfer

665 (2.1%)
Did Not Respond



8,114 CREDENTIALS AWARDED



GRADUATES BY CREDENTIALS

(Fall 2021 - Summer 2022)

1,373 (16.9%)
Associate of Applied Science

1,082 (13.3%)
Certificate of Technology

3,068 (37.8%)
Associate of Arts

700 (8.6%)
Level 2 Certificate of Technology

281 (3.5%)
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Occupational Certificate

951 (11.7%)
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23 (0.3%)
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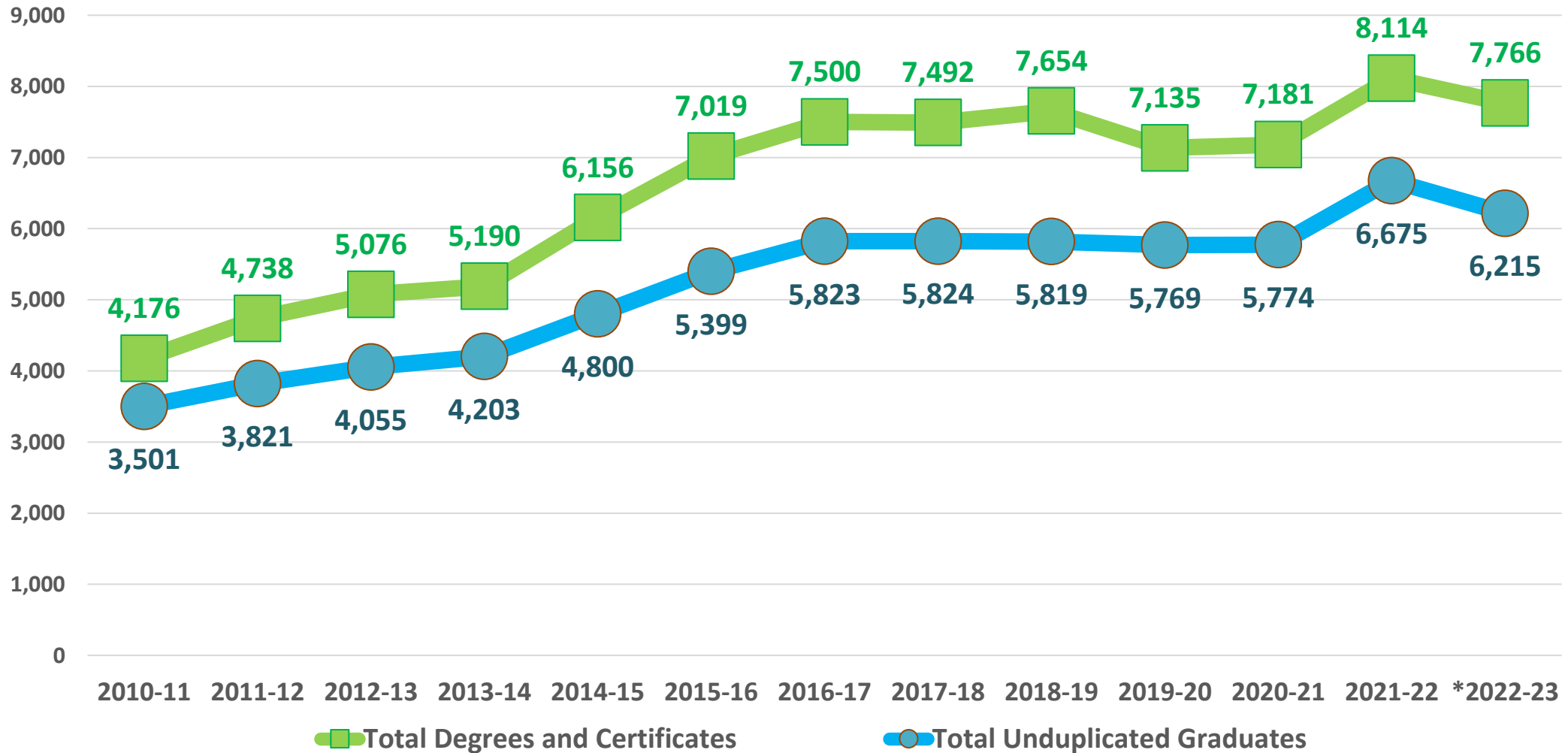
2,964



**TRANSFERS TO
FOUR-YEAR INSTITUTIONS**

(Fall 2022 certified data)

AWARDS VS. GRADUATES 13-YEAR TREND



*2022-23 data are preliminary as of 11/3/2023



**PROMISE @
SAN JAC
SCHOLARSHIP**



LyondellBasell Center for Petrochemical, Energy, & Technology

Facility Features

The 151,000 sq. ft. complex is the largest petrochemical training facility in the Gulf Coast Region.

Features Include:

- 8,000 SF glycol distillation.
- State-of-the-art control room to operate the glycol distillation unit.
- Multifunctional glass pilot plant lab.
- Conference, corporate training, and assembly spaces designed to accommodate community and industry functions.

"DESIGNED BY INDUSTRY
FOR INDUSTRY"



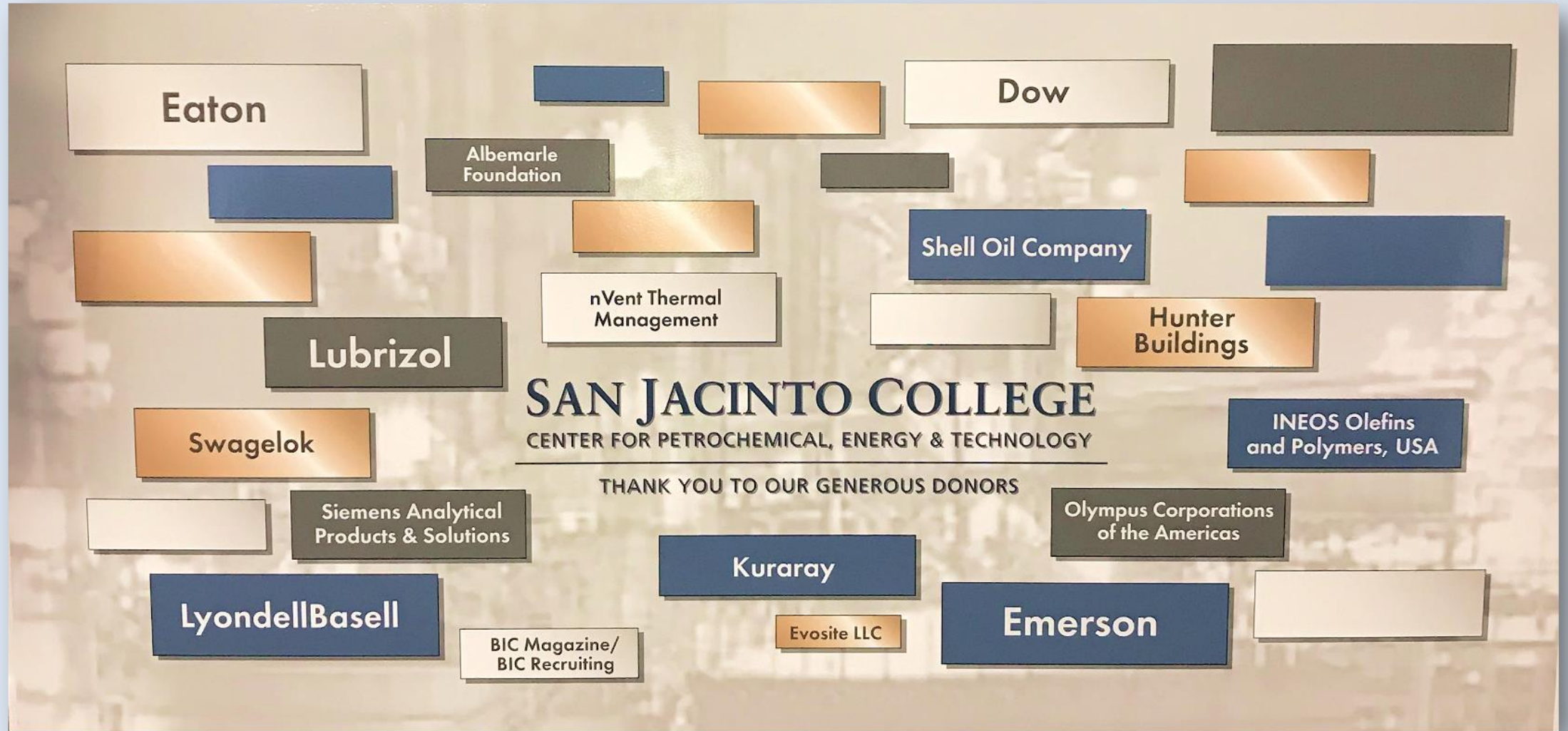
SJC Workforce Philosophy

- **Our graduates work in our community.**
- **Our program designs are employer-led.**
- **Our employers hire our graduates.**
- **We model industry culture, teaching the “hidden curriculum.”**
- **We listen and implement.**
- **We evaluate.**
- **We improve.**

Advisory Councils versus Advisory Committees



Partnerships Are Key



"DESIGNED BY INDUSTRY FOR INDUSTRY"



Trustee Leadership Seminar

Hosted at
San Jacinto College

November 10, 2023



Objectives of this Leadership Seminar

- Understanding data resources and how they inform responsible governance and advocacy on behalf of
 - Individual students and your overall student body
 - College staff, faculty, and administration
 - Community, business, and industry partners
- Understanding the Southeast Texas region, state, and national context for aligning workforce needs, skill development, and college programs
- Strengthening your college's narrative through data-informed governance, strategy, and policy



Community College Student Engagement for Transfer Pathways



Speaker Introduction



Dr. Linda Garcia

Executive Director

Center for Community College Student Engagement

Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 11:00 AM CT.



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National Labor Market Snapshot

- **Nationally**, the number of job openings declined significantly to **8.8 million unfilled positions** on the last business day of July 2023.
- According to the U.S. Bureau of Labor Statistics, in August 2023:
 - Employment in health care, leisure and hospitality, and construction continued to trend up, with the U.S. adding an average of **271K workers over the past 12 months.**
 - The U.S. **unemployment rate stood at 3.8 percent**, an increase of 0.3 percent.
 - The country's labor force participation rate improved to **62.8 percent** in August.

All Eyes ON TEXAS

Community Colleges Focus on Preparing
the Workforce of Tomorrow



“Many of the more than 4 million jobs the state expects to add in the next 15 years will require a bachelor’s degree or more. But there will also be continued need for what some call “middle-tier” workers—those **with more than a high school diploma but less than a four-year college degree.**”

Texas Economic Outlook: Job Growth Strengthens in September

- **Texas** employment **grew by 5.4 percent** in September, faster than the national job growth.
- The Dallas Fed's *Texas Employment Forecast* indicates that **jobs will increase 3.3 percent in 2023**, up from August's 2.9 percent.
- September *Texas Business Outlook Surveys* (TBOS) indicate a manufacturing production rebound, along with continued service sector growth.
- **Texas job growth outpaced the U.S. across 9 of 11 industry sectors.** Texas firms in financial activities, IT, trade & transportation, oil and gas, construction, manufacturing, and other services are significantly outpacing their peers nationally.
- Job growth has been particularly strong this year in oil and gas, construction, other services, and health care sectors.

Collaborative Workforce Partnerships to Address the Skills Gap

Moderator:

Ray Martinez

President & CEO, Texas Association of Community Colleges

Dr. Jim Crumm

Regent, Alvin Community College

Kerri Walsh

Director of Recruiting & Onboarding, Pinnacle



Linking Workforce & Education

- Identification of local & regional workforce needs
- Career & workforce opportunity
- Skill & occupational mapping
- Occupational & program mapping

Key Occupation: Computer Network Support Specialists

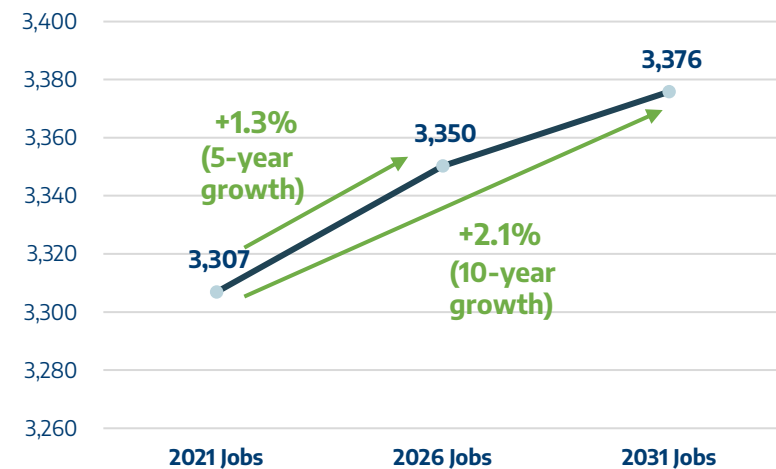


Texas Association of
Community Colleges

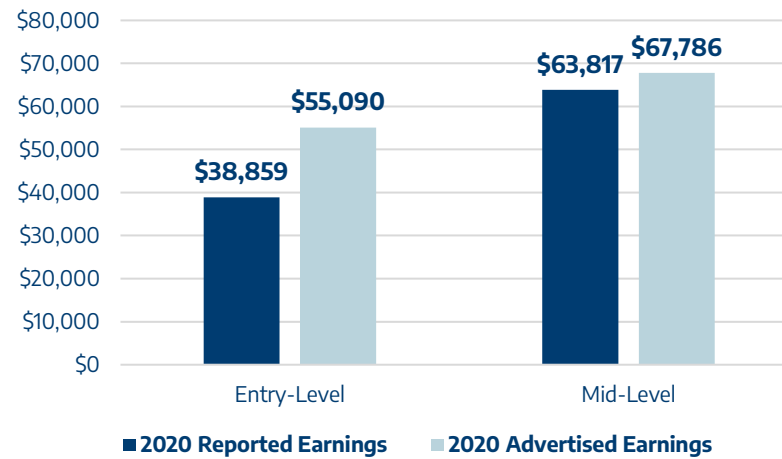
Region: Southeast Texas

Unique Job Postings: 139

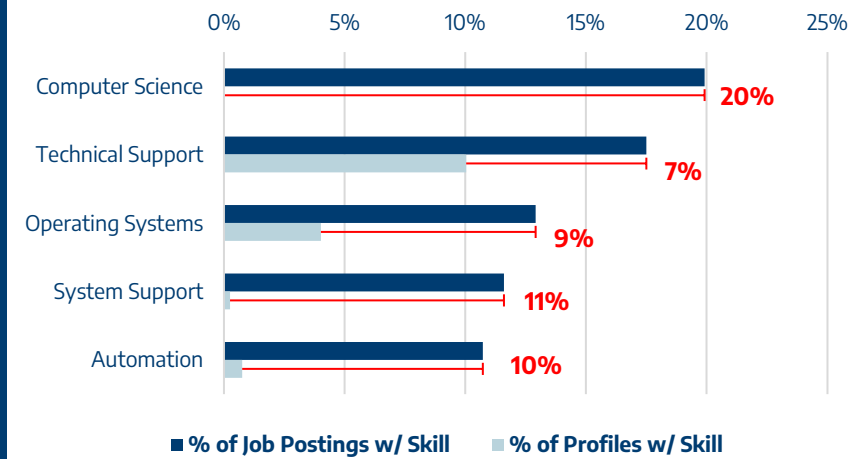
Job Growth Projections



Annual Earnings



Top Skills Gaps



Common Qualifications

- Cisco Certified Network Associate
- Cisco Certified Network Professional
- Microsoft Certified Professional
- ITIL Certifications
- Microsoft Certified Systems Engineer

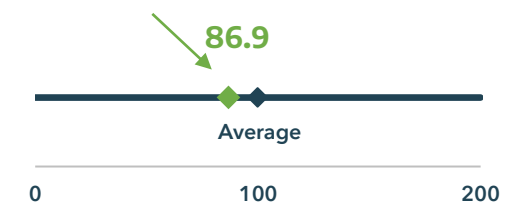
Top Industry Sectors

- Professional, Scientific, and Technical Services
- Manufacturing
- Finance and Insurance
- Information
- Utilities

Top Employers

- Anthem Blue Cross
- Microsoft
- Targa Resources
- FirstEnergy
- JPMorgan Chase

Automation Risk

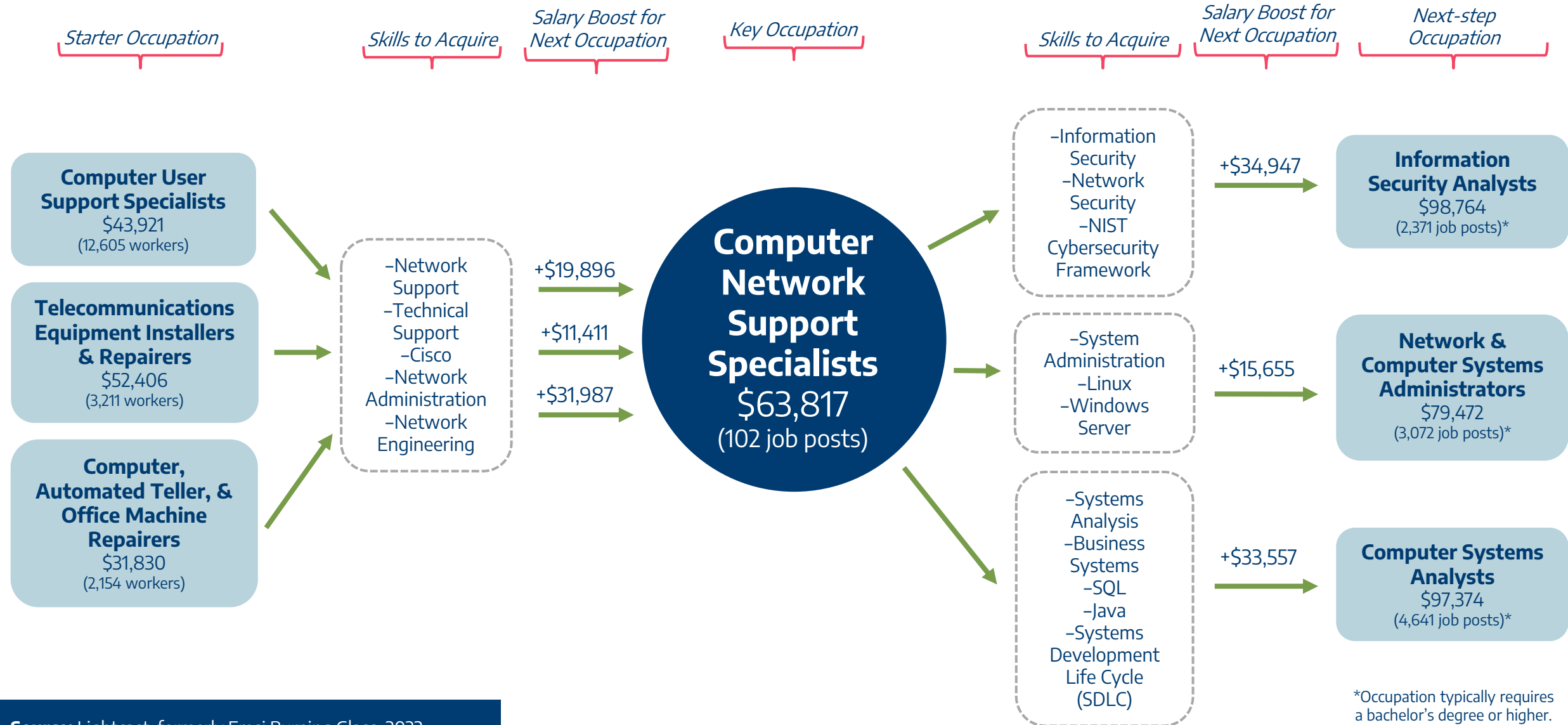


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Texas Association of
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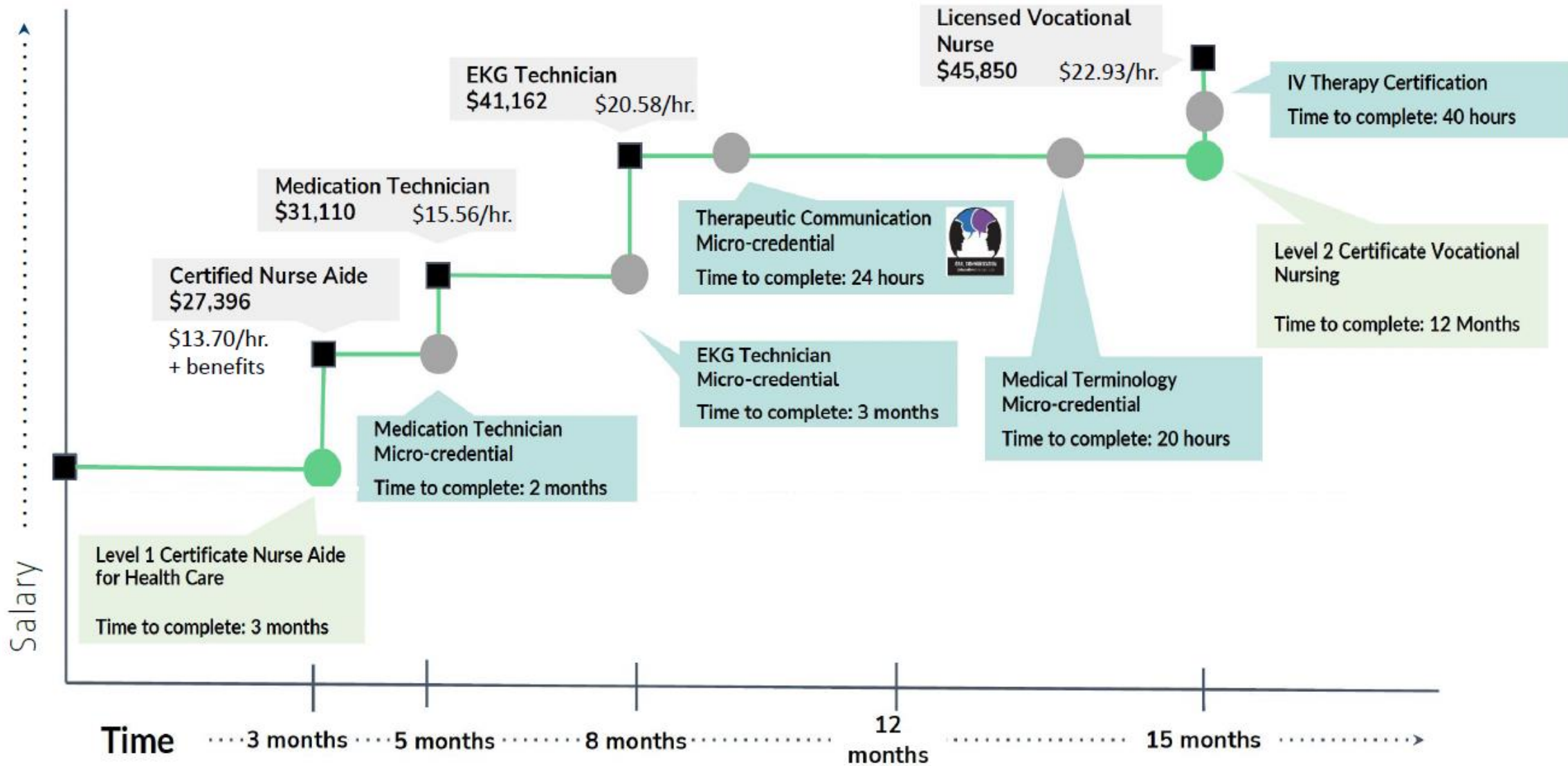
Region: Southeast Texas



Source: Lightcast, formerly Emsi Burning Glass, 2022

*Occupation typically requires a bachelor's degree or higher.

Nursing Micro-Pathway

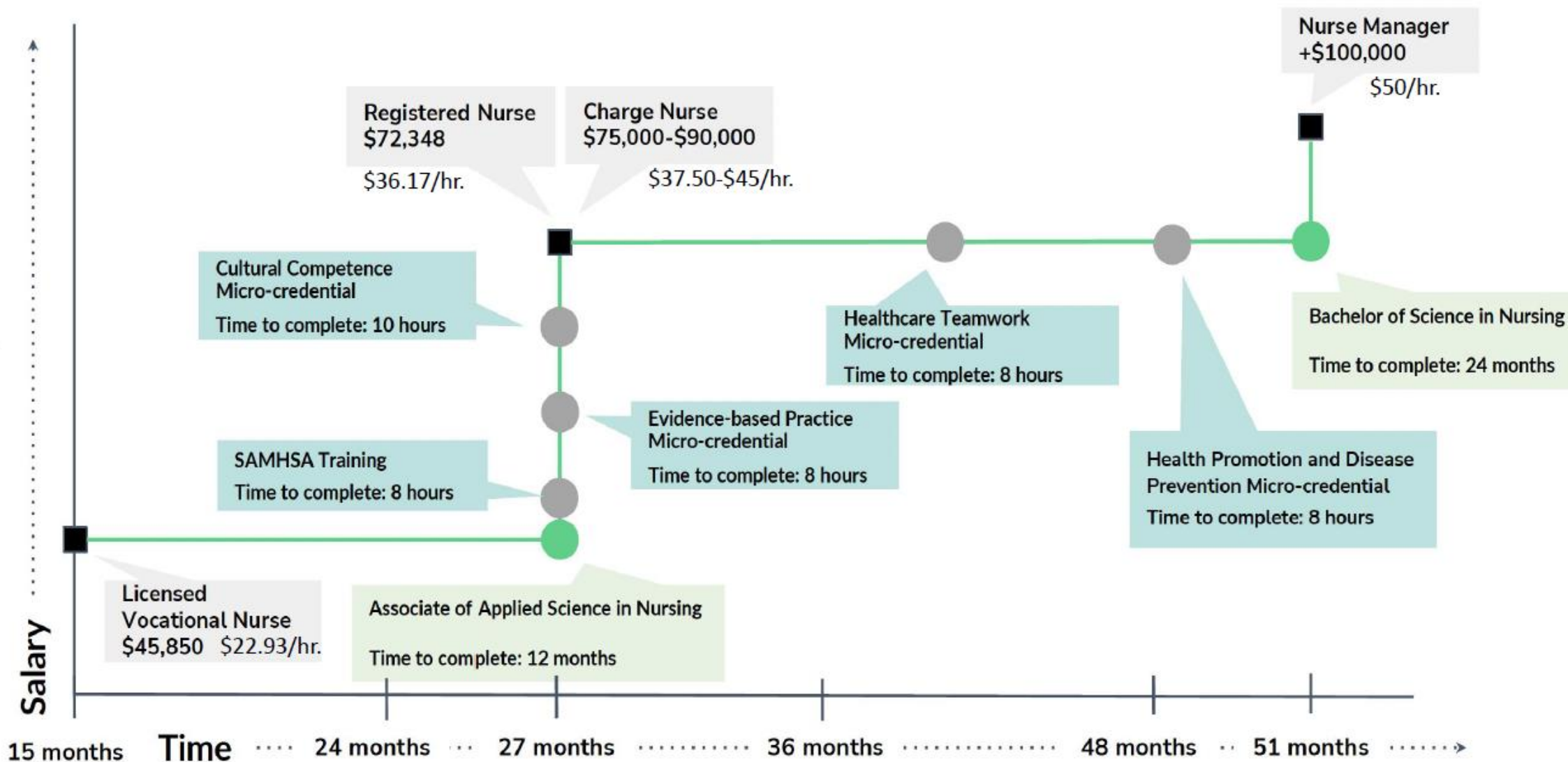


Ariana
Store
Cashier
\$10 hour
\$20,000
annually

Nursing Micro-Pathway



Ariana
A skilled nurse
reaching her goals



Lunch Break

Thank you for joining us!

The Trustee Leadership Seminar will resume at 12:45 PM CT.



Lunch Discussion Prompts

- What is the first thing that comes to mind when you think about effective decision-making?
- Go around the table and each person share a brief example of data influencing a policy decision at your institution.
- Share one key data point that you think would indicate success in fulfilling the mission of your college.



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Data-Informed Governance at SJC

Moderator:

Elizabeth Chivers

Senior Director of Strategy & Policy Analysis, TACC

Dr. Brenda Hellyer

Chancellor, San Jacinto College

Dan Mims

Trustee, San Jacinto College

Teri Zamora

Vice Chancellor of Fiscal Affairs, San Jacinto College





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Vice Chancellor of Fiscal Affairs, San Jacinto College



Wrap-Up & Key Takeaways



Critical Components of Effective Data Governance

Ensuring your institutions are practicing responsible

- Data Management
- Data Security
- Data Stewardship
- Data Succession Planning
- Data-informed policy & decision-making

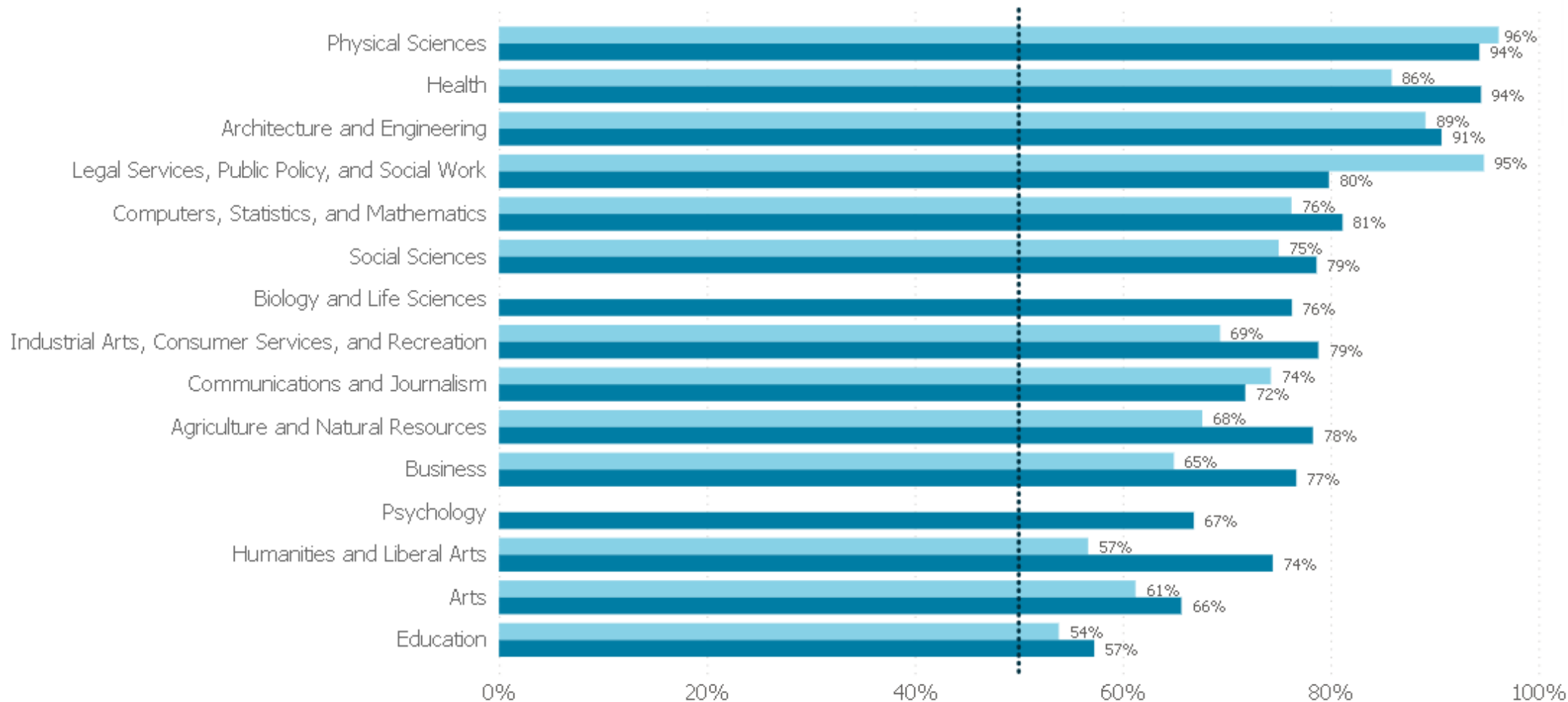


All Graduates and Certificate Earners Across Broad Program Categories Have Earned a Credential of Value

% Passing Minimum Value Threshold Within 10 Years by Program Category

Degree Type ● Certificate ● Associate

Credential of Value Threshold



Student Success & Data-Informed Governance

- With the passage of House Bill 8, being a responsible fiscal agent is tied to student success and strong partnerships with business & industry
- State funding is tied directly to the key types of data we have been discussing today
 - transfer as a fundable outcome
 - credential of value attainment, workforce and academic
 - high-demand credentials of value linked directly back to regional and state workforce demand and minimum value thresholds

What's Your Role In All This? Data-Informed Governance

Community college boards should be using the data that's available to make informed decisions in the best interest of students and the communities across the service area.

Get to know the whole story...

- Find out what data your institutions already have and use
- Know your students, community, staff, and local business needs
- Build on the personal stories you already know using both statistics and individual insights
- Rely on your college leadership to help identify statistics around critical needs and high impact practices



Trustee Leadership Seminar

Your feedback is valuable to us!

Scan the code below for a quick survey:





Community College
Association of Texas Trustees



Save the Date:

New Trustee Orientation

Thursday, January 25, 2024 | TACC Offices in Austin, TX

Trustee Leadership Seminars

2023 - 2024

Focusing on
data-informed
higher education governance





Community College
Association of Texas Trustees

SAVE the DATE

CCATT Annual Conference

September 12-14, 2024

AMARILLO, TX

Thank you!

