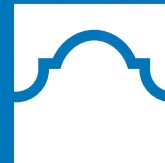


Ready Day One: AlamoBooks+

Dr. George Railey, Jr.

Vice Chancellor for Academic Success (VCAS)



ALAMO
COLLEGES
DISTRICT



Malcolm Baldrige
National Quality Award

2018 Award Recipient



Presentation Overview

- Alamo Colleges District Mission, Vision and Values
- About the Institution: District Family, Awards, Quick Stats and Student Profile
- The Board of Trustees and the Board's Policies
- Rising Costs of Instructional Materials
- Proof of Concept
- AlamoBooks+ Launch
- Savings for Students
- Next Steps
- Student and Faculty Testimonials



MISSION

Empowering our diverse communities for success.

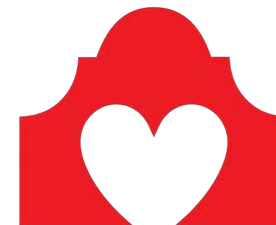
VISION

The Alamo Colleges will be the best in the nation in Student Success and Performance Excellence.

VALUES



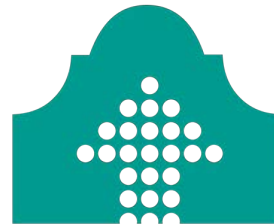
STUDENTS FIRST



RESPECT FOR ALL



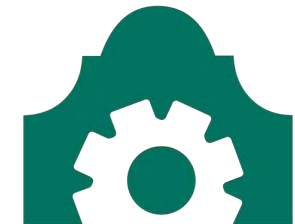
COMMUNITY-ENGAGED



COLLABORATION



CAN-DO SPIRIT

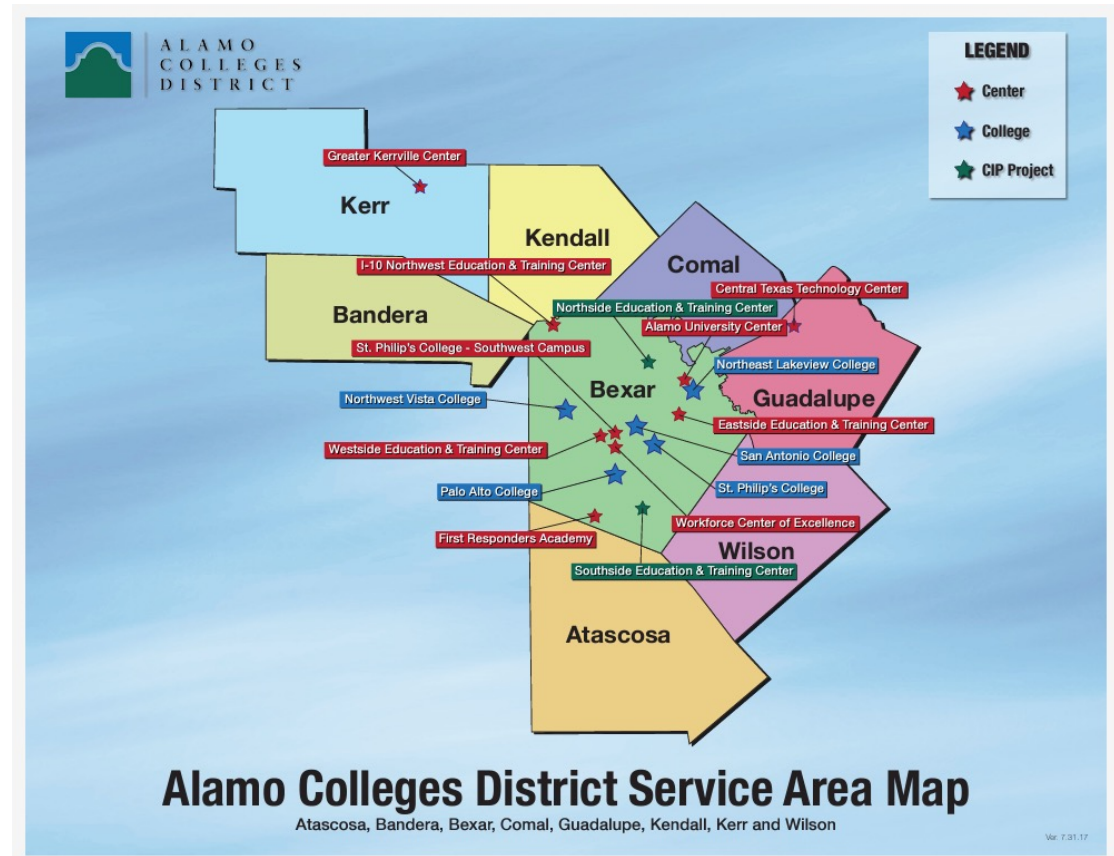


DATA-INFORMED



THE ALAMO COLLEGES DISTRICT FAMILY

- 5 Alamo Colleges
 - Northeast Lakeview College
 - Northwest Vista College
 - Palo Alto College
 - St. Philip's College
 - San Antonio College
- 9 Regional & Neighborhood Centers
- 2 Education & Training Centers
- 23 Early College High Schools
- 13 P-TECHS
- 72 Dual Credit Partners
- 5 Alamo Academies



ALAMO
COLLEGES
DISTRICT



THE ALAMO WAY



Student
Success



Principle-Centered
Leadership



Performance
Excellence

Board Policy B.9.1



Malcolm Baldrige
National Quality Award

2018 Award Recipient

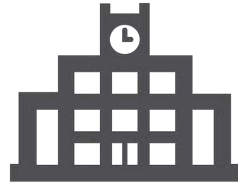


QUICK STATS



100,000+

Students across
8 counties



9

Neighborhood & Regional
Centers



350+

Degree & Certificate
Programs



#1

Largest Provider of
Workforce Training
in the area

DIVERSITY



HSI
HISPANIC
SERVING
INSTITUTION



ALAMO
COLLEGES
DISTRICT



STUDENT PROFILE

100,000 Students Served Annually

66% Hispanic

9% African-American

19% White

3% Asian

3% Other

61% Female

39% Male

32% Full-Time

68% Part-Time

26% Students
w/Children

27% Under-Resourced
Students

70% Rely on
Financial Aid &
3rd Party Pay



NORTHEAST LAKEVIEW COLLEGE

NORTHWEST VISTA COLLEGE

PALO ALTO COLLEGE

ST. PHILIP'S COLLEGE

SAN ANTONIO COLLEGE

8

**Updated Nov 2022*

BOARD OF TRUSTEES

Joe Alderete, Jr., District 1

Gloria Ray, Assistant Secretary, District 2

Anna Uriegas Bustamante, District 3

Dr. Lorena "Lorraine" Pulido, Secretary, District 4

Roberto Zárate, Chair, District 5

Dr. Gene Sprague, District 6

Dr. Yvonne Katz, District 7

Clint Kingsbery, Vice Chair, District 8

Leslie Sachanowicz, District 9

Brandon Aviado, Student Trustee



Board Policies in Support of Charges

- *B.9.1 Educational Philosophy-The Alamo Way*
- *F.6.1 Student Success*
- *F.6.2 Student Responsibility for Success*
- *F.6.5 Student Success: Equity*

Charges to the Chancellor

- *Universal Access to Educational Materials*
- *Support Equity-Mindedness*
- *Achieve Higher Persistence, Graduation and Completion Rates*





The Challenge of Rising Costs of Instructional Materials



According to the College Board, the average estimated budget for Instructional Materials is **\$1,240** in 2021–22



The Student Voice



48% of our students stated **cost prevented** them from **purchasing their required class materials**



60% of our students stated that decision **affected their performance in their classes**



Traditional Model



AlamoBOOKS+ Model



Achieving Economies of Scale for Our Students





Journey to Universal Access to Instructional Materials

Phase 1: Exploratory

- Open Educational Resources (OER) Began in 2014
 - Free and low-cost materials
- Inclusive Access in 2015
 - Lower cost options





Journey to Universal Access to Instructional Materials

Phase 2: Testing

- Consultant
- Big Idea/Strategic Planning Retreat
- Universal Access Work Group
- Continued Expansion





Journey to Universal Access to Instructional Materials

Phase 3: Implementation

- Proof of Concept to Scale
- Use of HEERF Funds
- AlamoBooks+ Launch in Spring 2022
 - Spring 2022 Actual Cost of \$21.21 per Semester Credit Hour (SCH)
 - BNC Billed \$19 per SCH





Journey to Universal Access to Instructional Materials

Phase 4: Sustainability

- Dual Investment
- \$15.2 Million in Institutional Funds
- Instructional Materials Fee in Spring 2023
- Student Tuition Model in Fall 2023



Universal Access to Instructional Materials

AlamoBOOKS+

Don't worry about buying books.

AlamoBOOKS+ provides easy textbook rentals for eligible students through Barnes & Noble College, so students can have all required books and other instructional materials by the first day of class.



Check Your Student Email



Get Your Material Rentals



Access Digital Materials



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COLLEGES
DISTRICT

Screen Capture from Alamo.edu website
9/20/2023





Estimated Student Savings

Out-of-pocket Costs for Instructional Materials

- \$200 per text (estimated)*

Student Instructional Materials Included in Tuition:

- \$10 per semester credit hour - effective Fall '23



**AVERAGE
COST SAVINGS**

\$170

*per 3-credit
hour course*

Fall 2022 Savings

\$23.3M**

7,300 Course Sections

411K Sem. Credit Hours

Spring 2023 Savings

\$21.4M

7,032 Course Sections

378K Sem. Credit Hours

Summer 2023 Savings

\$6.9M

2,300 Course Sections

122K Sem. Credit Hours

**Total Savings
to Students
(2022-23)**

\$51.6M



Universal Access to Instructional Materials



Continuous Process Improvements

| Process Improvement | Action |
|---|--|
| System Alignment | Worked with District IT and BNC Internal IT |
| Student Awareness | Worked with Student District Council |
| Faculty Awareness | Worked with Unified Faculty Senate and Faculty Development |
| Adoption Process | Worked with VPAS and Faculty on new process |
| Vendor (BNC) and Suppliers (Publishers) | Semi-weekly meetings with BNC |
| Student Impact: High School Programs | Weekly meetings with High School Programs |



Our Commitment

Open Educational Resources (OER) and Institutional Funded Resources

Free copyrighted materials
Faculty created resources

The Alamo Colleges District is committed to providing universal access to educational materials.

In addition to the launch of AlamoBOOKS+, we will continue to support and expand our AlamoOPEN strategy to offer no-cost educational material courses.

Increasing the number of class sections using free/low cost OER will reduce the cost per Semester Credit Hour BNC bills to Alamo Colleges District.





Commitment to Increase OER offerings

Strategy informed by Community Partners

Creation of Professional Development Activities

- Faculty new to OER
- Advanced training for seasoned OER users

Review of Resources

- Faculty stipends
- Library databases/sources

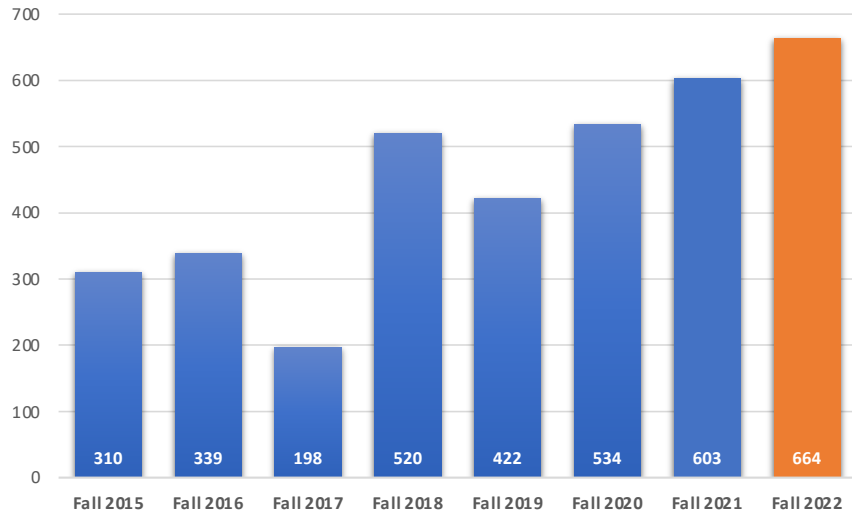


Universal Access to Instructional Materials

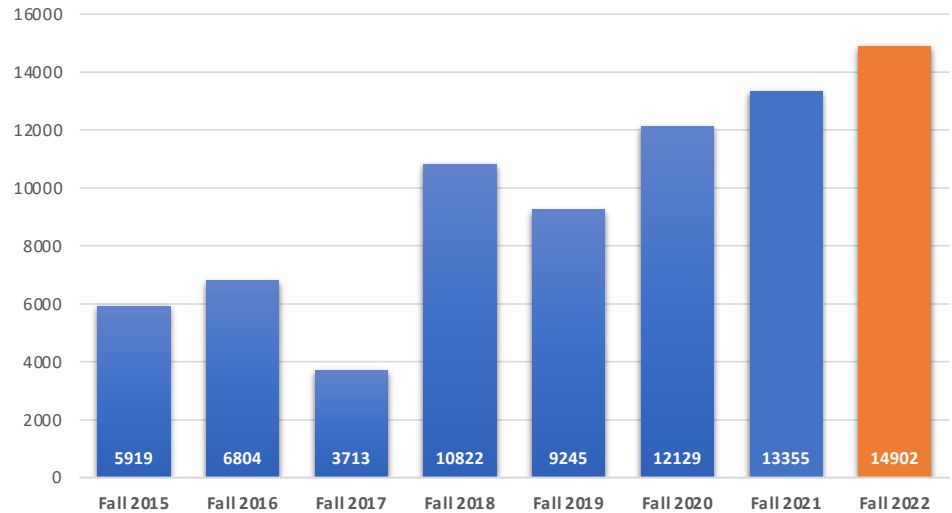


Commitment to Increase OER offerings

OER Sections



OER Enrollment (duplicated)



 Fall 2022 – AlamoBooks+ implemented



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DISTRICT

Data pulled from ARGOS reports STU00307



Universal Access to Instructional Materials



Strategy Informed by Community Partners

- Professional Development
 - OER “experts”
 - Internal - faculty; external - Achieving the Dream
- Tiered Levels of Implementation
 - Adoption, Adaption, Creation
- High Impact Areas
 - Core Courses (high enrollment)



Student & Faculty Testimonials



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Student Testimonial

“The AlamoBooks+ program offers my fellow students and me a tremendous value both in terms of convenience and affordability”

Student Testimonial

“ [The AlamoBooks+ program] was very helpful and I was able to get the books before my courses started “



Student Testimonial

“I'm less anxious and much more eager to read the books”

Student Testimonial

“Alamo books has positively impacted my college experience by saving me a lot of money.”



Faculty Testimonial

“AlamoBooks+ insures a level and equal playing field for all students.”

Faculty Testimonial

“AlamoBooks+ has given my students the ability to hit the ground running in my classes.”



Student Testimonial

“For me this has greatly benefited me as I come from a low income family. This program has lifted a burden from my family and myself as that’s one less expense we have to worry about. The process was fairly simple and it was delivered straight to [my] door. Which was a great option as I don’t have a car and can’t get to the bookstore.”



Questions?

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grailey@alamo.edu

Pam Herrington-Moriarty, Director of Universal Access of Instructional
Materials, pherrington-mori@alamo.edu

Learn more about AlamoBOOKS+

at

alamo.edu/experience-the-alamo-colleges/current-students/alamo-books/



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