

Texas Association of Chief Academic Officers

**Quarterly Meeting
October 16, 2023**



Texas Success Center

TACAO Quarterly Meeting Agenda

- **Legislative Update and Discussion** – Ray Martinez III, J.D.
- **CAO Leadership** – Martha Ellis, Ph. D.
- **Talent Strong Texas Pathways** – Kristina Flores, Ph. D. & Christine Bailie, Ed. D.
- **TACAO Business** – Cynthia Ferrell, Ph. D.



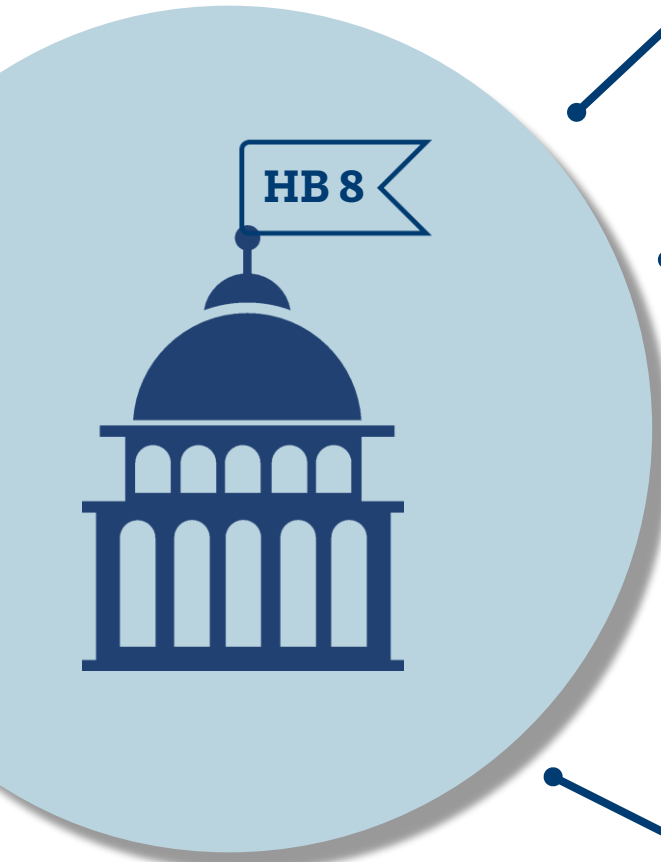
Legislative Update

Ray Martinez III, J.D.
President & CEO
Texas Association of Community Colleges



Texas Success Center

Key Components of House Bill 8



Financial Aid for Swift Transfer (FAST)

A new financial aid program that would allow “educationally disadvantaged” students to enroll in dual credit classes at no cost to them.



Shared Services

Encourages public junior colleges to participate in institutional collaborations that help students afford college, complete credentials, and transfer.



Performance Tier

The funding level that constitutes the majority of state funding and is comprised of measurable outcomes.



Base Tier

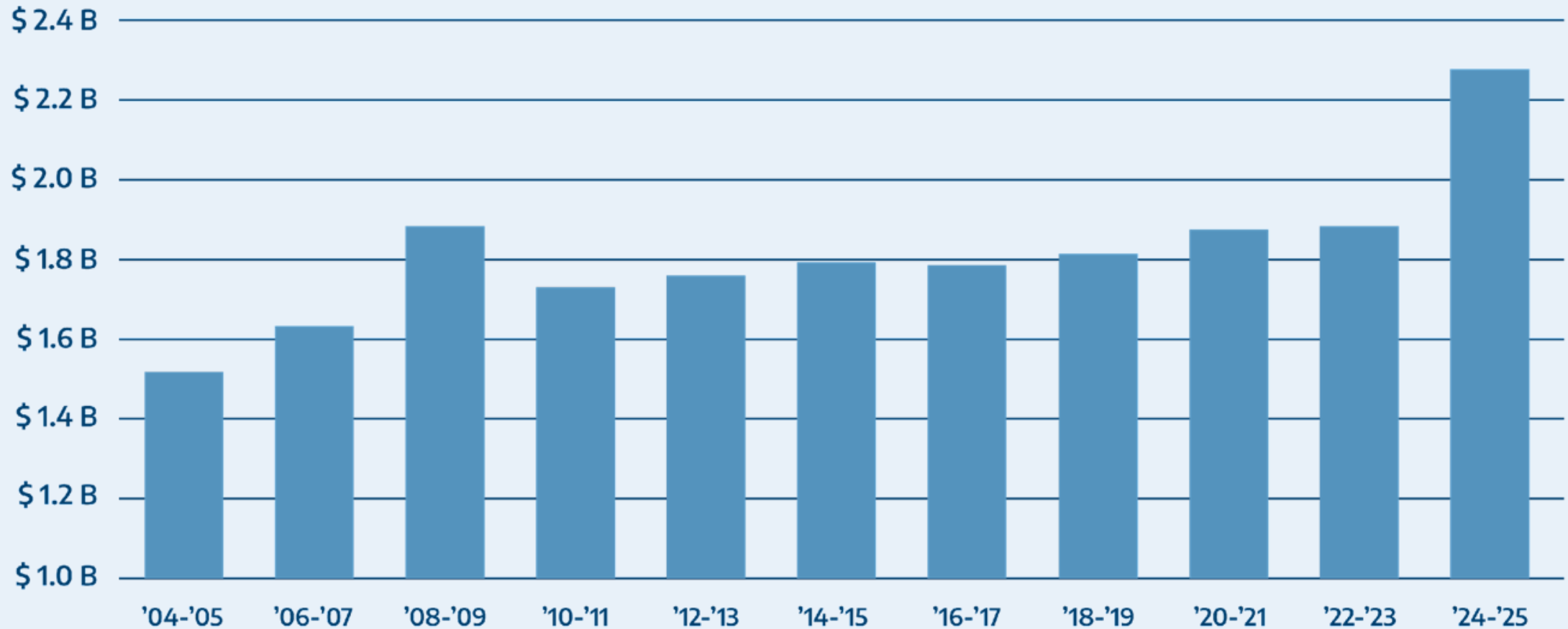
The funding level that ensures each public junior college has access to a defined level of funding for instruction and operations.



Community College Standing Advisory Committee (SAC)

A group of community college leaders that will provide advice and counsel to the Texas Higher Education Coordinating Board during implementation.

State Investment in Community Colleges

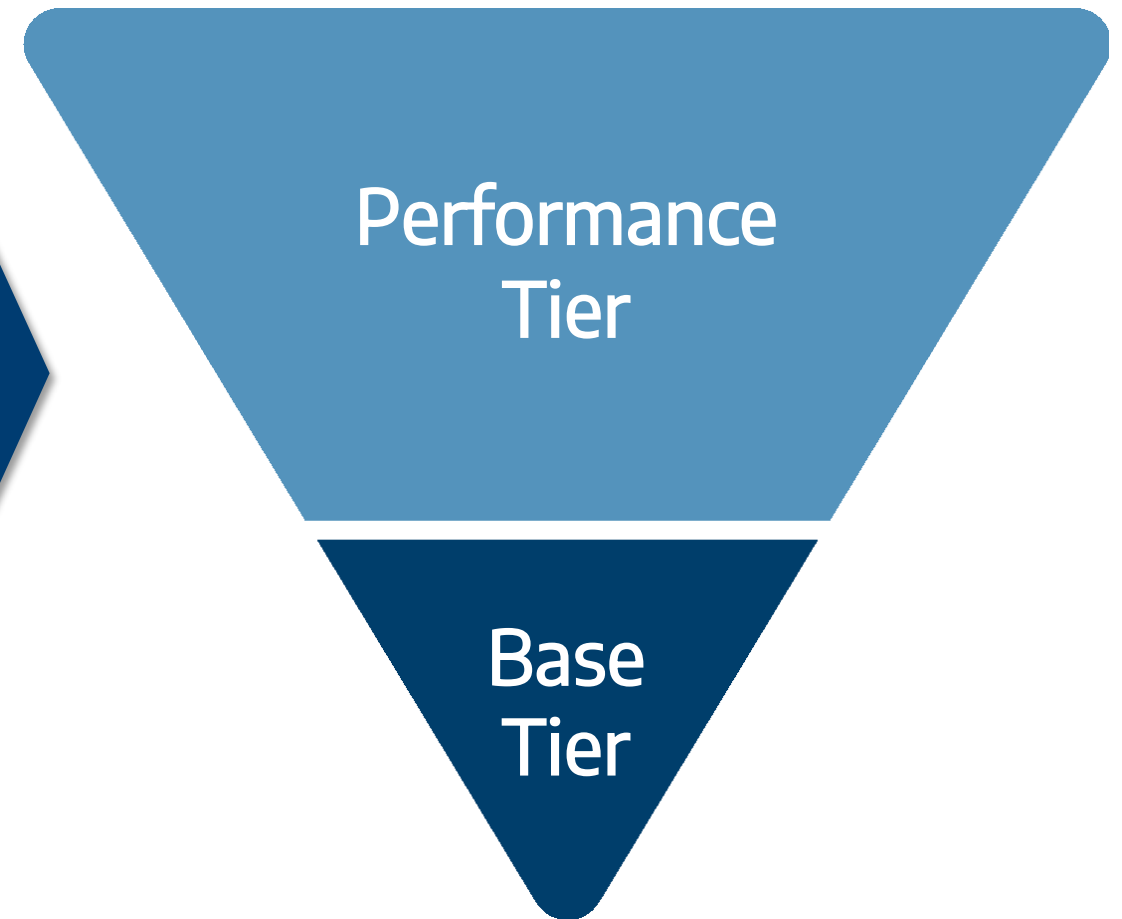


Source: Fiscal Size Up, Legislative Budget Board

Legacy Funding Model



HB 8 Funding Model



Historic opportunity transition from a funding model primarily based on contact hours to one primarily based on dynamic outcomes.

Performance Tier



Outcomes

- Credentials of value, including credentials from credit and non-credit programs
- Credentials of value awarded in **high-demand fields**
- Students who **transfer with at least 15 SCH** to four-year universities
- Students who complete a **sequence of at least 15 SCH in dual credit** courses

Weights

- Economically disadvantaged
- Academically disadvantaged
- Adult learners (25 years of age or older)

Base Tier Funding



Base Tier applies if estimated costs outweigh estimated local share



Basic allotment based on weighted FTSE
Equitable adjustment for $< 5,000$ FTSE



Local share based on \$0.05 M & O tax rate
and estimated tuition & fees revenues



Contact hour weighted by discipline to reflect
cost of providing applicable courses

Community College Standing Advisory Committee

VERY LARGE COLLEGES

- William Serrata, El Paso College, CEO (Chairman)
- Jennifer Mott, Lone Star College, CFO
- Teri Zamora, San Jacinto College, CFO
- Jenna Cullinane Hege, Austin Community College, IR

MEDIUM COLLEGES

- Jeremy McMillen, Grayson College, CEO
- Chris Sullivan, Angelina College, CFO
- Pam Anglin, Paris College, CEO

LARGE COLLEGES

- Brent Wallace, North Central Texas College, CEO
- Leonard Rivera, Del Mar College, CE
- Ray Martinez, President & CEO, TACC

SMALL COLLEGES

- Tex Buckhaults, Clarendon College, CEO
- Brenda Claxton, Howard College, CFO



RULEMAKING

May - July

The first set of rules implemented by THECB will be **emergency rules**. These rules will only be in place for a six-month period.

The first draft was completed **July 14, 2023**, for an August approval.

No public comment period.

August

Special called THECB Board Meeting to adopt emergency rules.

APPROVED: Emergency rules in place until January 2024.

Sept. 1st

House Bill 8 went into effect.

January '24

THECB adopts FY 24 regular rules.

Regular rules in place through end of 2023-2024 academic year.

April '24

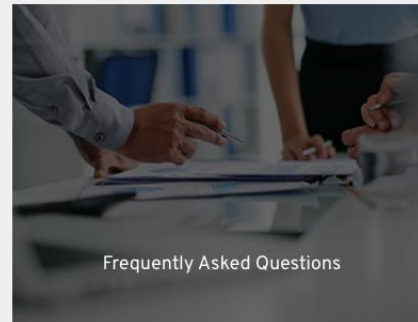
THECB adopts FY 25 regular rules.

Rulemaking Timeline for House Bill 8



Texas Higher Education Coordinating Board: House Bill 8 Website

TOPIC BREAKDOWN



Texas Higher Education
COORDINATING BOARD

About ▾ Our Work ▾ Explore our Data ▾ Meetings & Events ▾ Media & Government Relations ▾

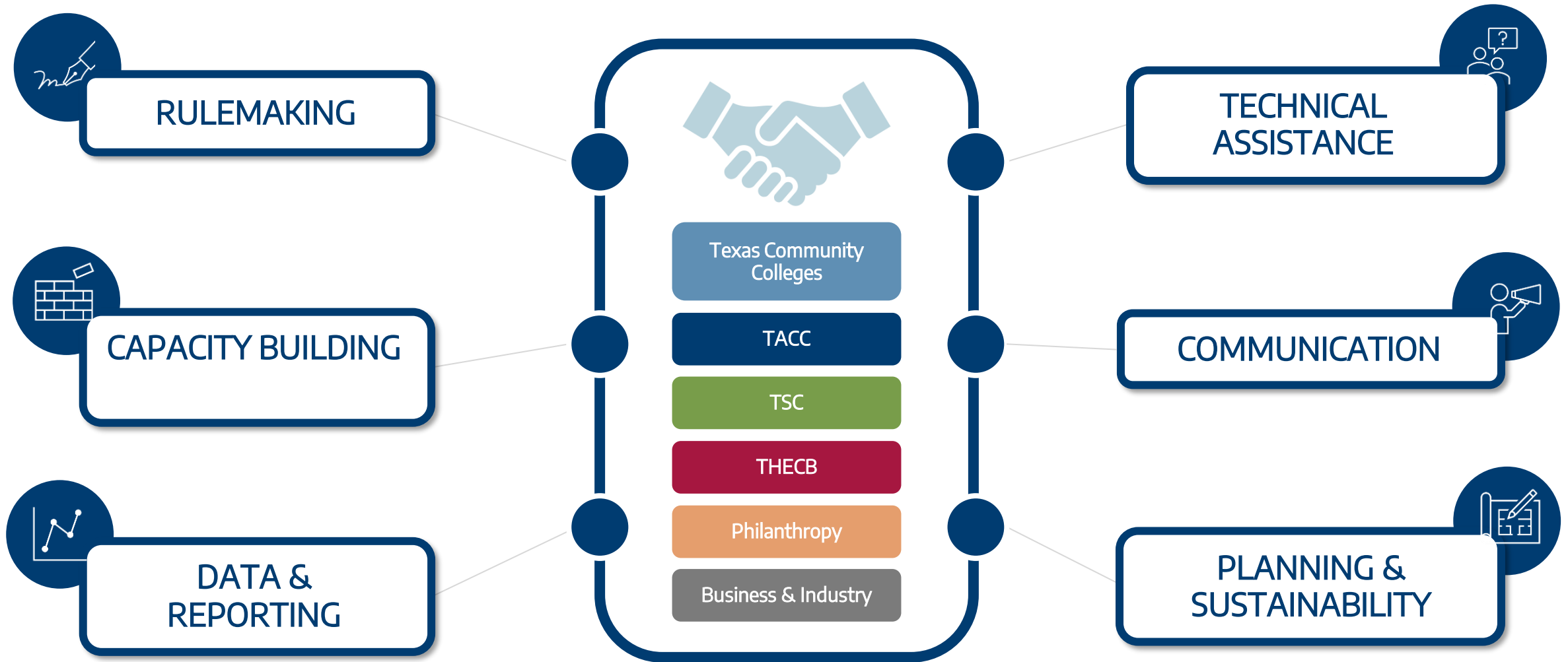
Community College Finance

Overview

With the passage of House Bill 8 in 2023, Texas is transforming the way it funds community colleges. Texas is moving away from a static system tied primarily to students' time in class to a modern and dynamic outcomes-based formula that reflects the needs of our world-class economy. For the first time, we will support community colleges based on specific goals aligned with our state's higher education strategic plan, [Building a Talent Strong Texas](#), as well as regional and state workforce needs.

LANDING PAGE

Implementation Requires Partnership



Thank you

Ray Martinez III, J.D.
President & CEO
Texas Association of Community Colleges

tacc.org



Texas Success Center

Transformational CAO

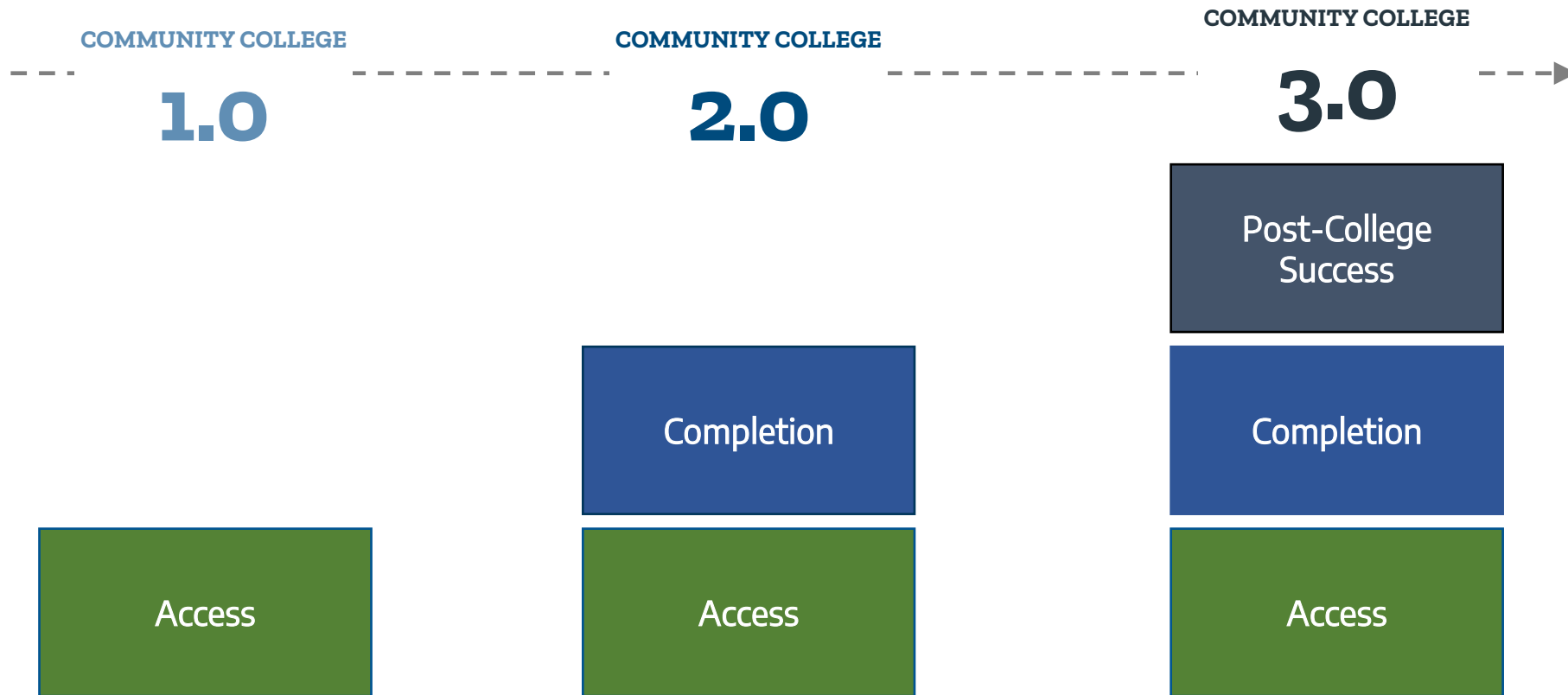
**COLLEGE
EXCELLENCE
PROGRAM**
 aspen institute

Martha Ellis Ph. D.
Senior Pathways Lead



Texas Success Center

Community Colleges



Seminal Moments for CAO Leadership

Access	1944 GI Bill; 1947 Truman Commission
Completion	2004 ATD; 2015 Guided Pathways Texas Success Center: 2013 Math Pathways; 2016 Texas Pathways
Post-Completion	2021 TRUE 2023 Talent Strong Texas Pathways and HB 8



Job Description for Transformational Chief Academic Officer (CAO)

Strategically aligns improvements in the learning environment to broader institutional goals and efforts to advance student success and equity in access, retention, completion, and post-graduation outcomes

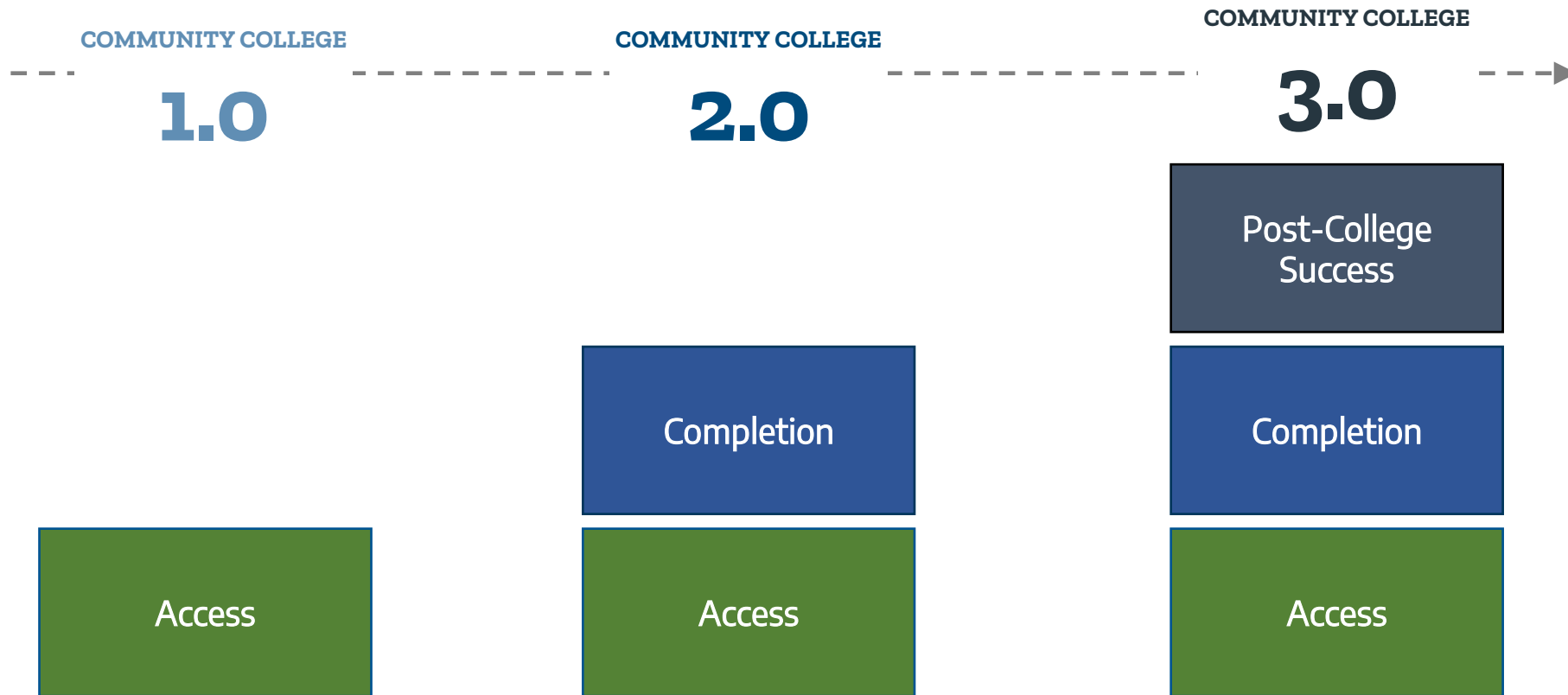
Demonstrates commitment to ensuring that academic programs provide smooth pathways to further education and the workforce for student upward economic mobility

Leads the development and implementation of data-informed strategies to improve college access and increase retention, progression, and graduation

High-energy change agent who effectively communicates the “why” ahead of and during anticipated changes



Community Colleges



Thank you

Martha Ellis Ph. D.
Senior Pathways Lead

tacc.org/tsc



Texas Success Center

Talent Strong Texas Pathways

Kristina Flores, Ph. D.
Senior Director of Research and Evaluation

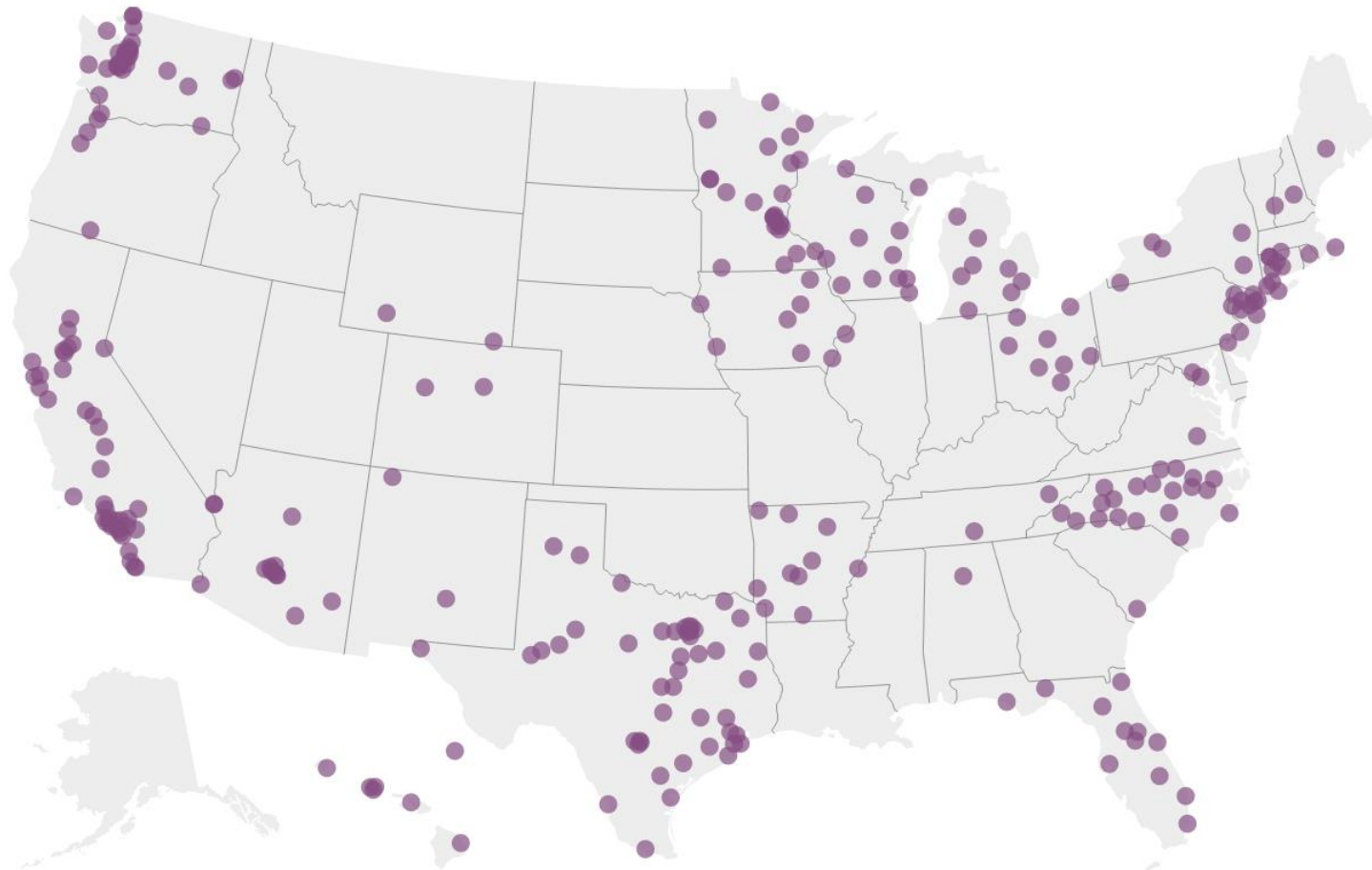
Christine Bailie, Ed. D.
Senior Director of Institutional Strategy



Texas Success Center

Guided Pathways is a National Movement:

Nearly 400 community colleges are implementing guided pathways reforms as part of formal national or statewide initiatives in 16 states, while many other colleges are doing so on their own.



Updated January 2022
Created with Datawrapper

Source: Community College Research Center

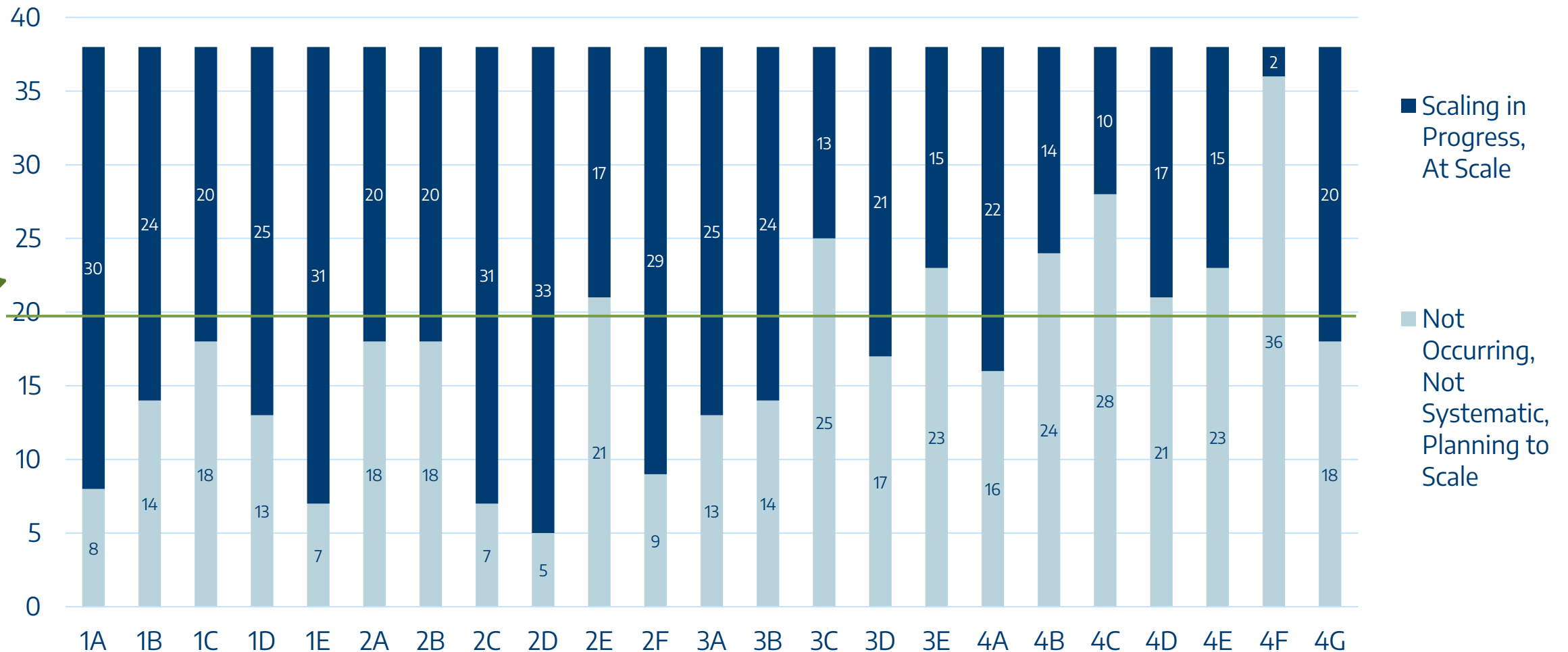
What did community colleges
accomplish between 2017 and 2022
in Texas Pathways?



2021 Scale of Adoption Assessment

Texas community colleges are meeting or exceeding collective goals in 15 of 23 measures

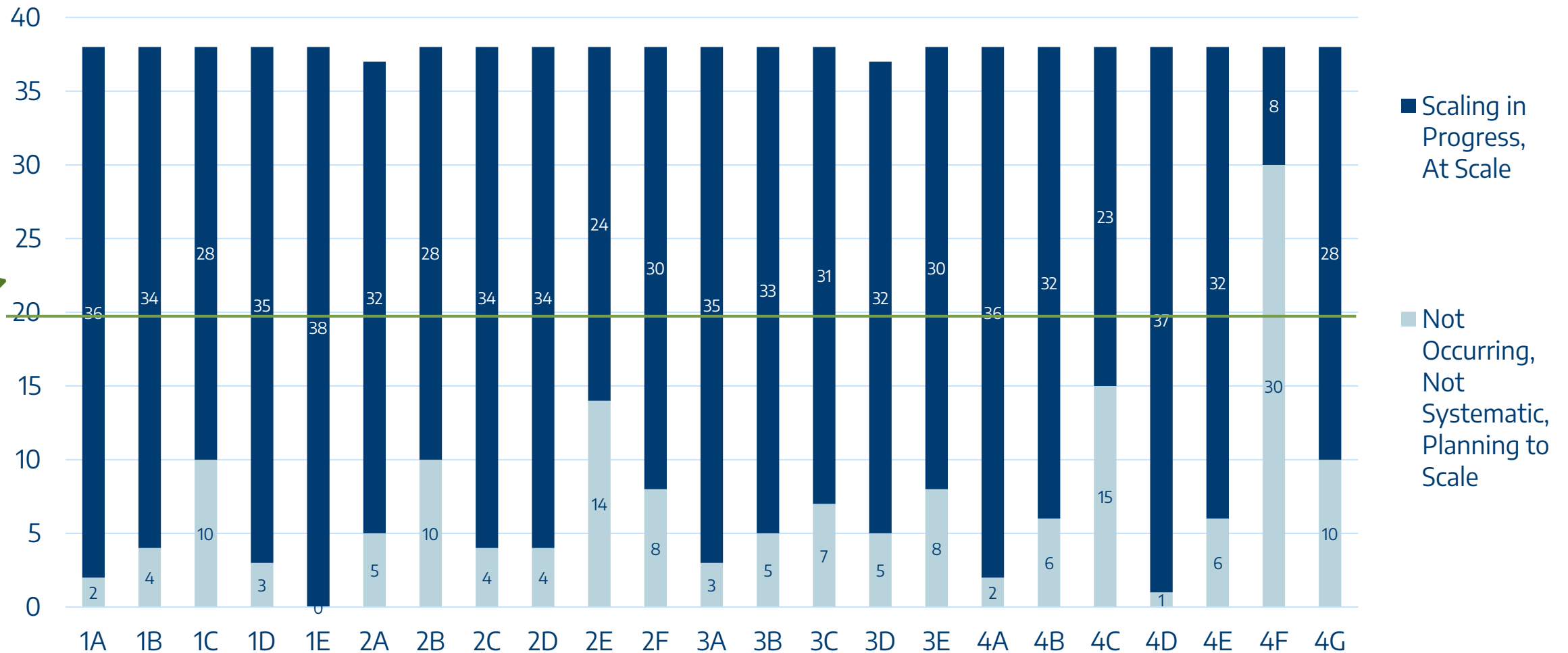
Number of Colleges at Each Level of Adoption (N=38)



2023 Scale of Adoption Assessment

Texas community colleges are meeting or exceeding collective goals in 22 of 23 measures

Number of Colleges at Each Level of Adoption (N=38)



Did guided pathways reforms
impact student success?



Early Momentum Metrics

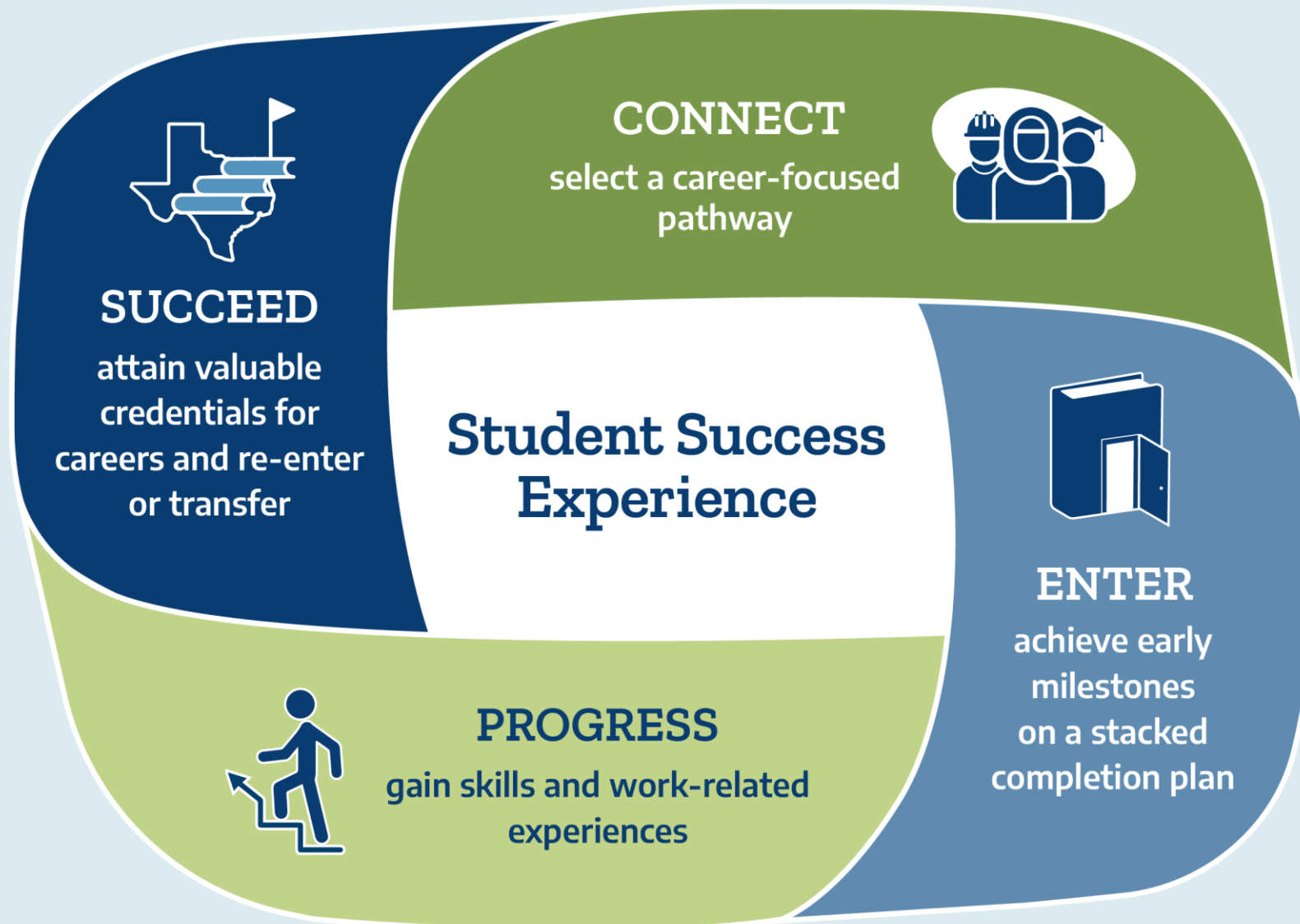
Early Momentum Metric	2015%	2020%	2021%	Percentage Point Difference 2020–2021	Percentage Point Difference 2015–2021
Earned 6+ Credits in Term 1	58%	65%	62%	-3%	+4%
Completed Math in Year 1	29%	38%	35%	-3%	+6%
Completed Reading in Year 1	54%	58%	54%	-4%	0%
Completed Writing in Year 1	46%	53%	50%	-3%	+4%
Completed All Subjects in Year 1	20%	28%	25%	-3%	+5%
Persisted from Term 1 to 2	76%	72%	74%	+2%	-2%
Earned 15+ Credits in Year 1	44%	50%	47%	-3%	+3%
Earned 30+ Credits in Year 1	8%	11%	9%	-2%	+1%

Note. KPIs measure progress for first-time-in-college, degree-seeking students in the fall cohort of the indicated year. *N* = 50 community college districts

What is Next for Talent Strong Texas Pathways?



Talent Strong Texas Pathways Framework



Success

Accomplishment and
Self-Fulfillment Needs
Students' Career Goals
Socio-Economic Mobility

Belonging
& Wellness

Psychological,
Basic & Safety Needs



Talent Strong Texas Pathways

Four Pillars of Essential Practices

1

Map pathways to student end goals

Employer-informed maps from multiple entry & reentry points to completion, transfer, & valuable careers

2

Help students choose and enter a pathway

Academic and social integration & career-focused onboarding to promote college-level success in the 1st year

3

Keep students on their pathway

Proactive supports to improve completion & transfer, enhance belongingness, & address students' basic needs

4

Ensure students are learning

Active & work-based learning with culturally responsive teaching aligned with careers & further education



Talent Strong Texas Pathways Institute #2

Mapping Pathways to Student Post-Completion Goals

Upcoming Signature Events

Board of Trustees Institute
February 27-28, 2024

Pathways Institute: Help Students Choose and Enter a Pathway
April 10-12, 2024

Pathways Institute: Keep Students on Their Pathway
November 13-15, 2024



Texas Success Center



Talent Strong
Texas Pathways

Thank you

Kristina Flores, Ph. D.

Senior Director of Research and Evaluation

Christine Bailie, Ed. D.

Senior Director of Institutional Strategy

tacc.org/tsc



Texas Success Center

TACAO Business

Remaining 2023-2024 TACAO Quarterly Meetings

- January 30, 2024, 12:00 pm – 1:00 pm (virtual)
- April 30, 2024, 12:00 pm – 1:00 pm (virtual)
- In person at the 2024 TCCIA Annual Meeting (TBD)

