



Community College  
Association of Texas Trustees

# **INSPIRING INNOVATION:**

**COMMUNITY COLLEGE GOVERNANCE FOR THE FUTURE**

**SEPTEMBER 14-16, 2023 | FORT WORTH, TX**

# PROGRAM AGENDA

## THURSDAY

### Pre-Conference Activities

2:00-5:00 PM

**Guadalupe**

#### **Hometown Highlights**

Tarrant County College is the seventh largest institution of higher education in Texas with six campuses across Tarrant County and online. This pre-conference session will highlight TCC's innovative partnerships with leaders from both the public and private sectors, as well as the district's general obligation bond which voters approved in 2019.

Join this session to learn more about the Tarrant To & Through Partnership, a cross-sector initiative designed to inform and engage students and families about college and career pathways. Speakers will include Fort Worth Mayor Mattie Parker, Tom Harris, the Executive Vice President for Hillwood, Chancellor Elva LeBlanc, and other leaders from TCC.

**Teresa Ayala**, Board Chair, Tarrant County College

**Kenneth Barr**, Board Vice Chair, Tarrant County College

**Jeannie Deakyne**, Board Secretary, Tarrant County College

**Leonard Hornsby**, Assistant Secretary, Tarrant County College

**Dr. Elva LeBlanc**, Chancellor, Tarrant County College

**Tom Harris**, Executive Vice President, Hillwood

**Dr. Gwendolyn Morrison**, Trustee, Tarrant County College

**Mattie Parker**, Mayor, City of Fort Worth

7:00-9:00 PM

**BigShots**

#### **WELCOME RECEPTION**

Join us for an unforgettable evening at the BigShots Golf, located across from the conference hotel. Network with fellow attendees and play the inclusive, high-tech game for golfers of all skill levels!

## Pre-Conference: Concurrent Sessions (9:00 - 11:00 AM)

### Off-site (shuttle)

#### Tarrant County College Tour

The Northwest Campus Center of Excellence for Aviation, Transportation and Logistics (CEATL) has state of the art flight training simulators, classrooms, a Learning Resource Center, and TCC's office for Corporate Solutions & Economic Development. At this facility they offer key programs in aviation maintenance technology, welding, logistics & supply chain management, and nondestructive inspection, testing, & evaluation. Pre-register to participate in this tour and learn about Tarrant County College's innovative approach to workforce development.

**Dr. Zarina Blankenbaker**, President, TCC Northwest Campus  
**James "Clint" Grant**, Dean of Business, Technology & Transportation, TCC

### Trinity 1

#### Data & Advocacy Workshop

This pre-conference workshop is an opportunity to learn about how colleges are using data for advocacy, accountability, and strategic planning. The discussion will focus on data from the perspective of community vibrancy, with an emphasis on the college's talent development goals related to regional workforce needs. Participants will learn about the narratives associated with data analysis to empower better advocacy on behalf of community colleges.

**Dr. Janice Hicks**, Associate Vice President for Institutional Effectiveness, Odessa College

### Guadalupe

#### New Trustee Orientation

This pre-conference session is designed specifically for trustees and regents in their first term, focused on the changing landscape of community colleges and its impact on trusteeship. Topics will include fiduciary responsibilities, student success, and effective board governance. The session will include updates on Texas policy and equip new trustees with the essential tools and insights needed to excel in their roles, ensuring a smooth integration into the board and maximizing their contributions to the college.

**Dr. Martha Ellis**, Senior Pathways Lead, Texas Success Center

## Lunch (11:30 AM) & Opening Plenary

12:00-12:45 PM

Trinity 1

### Call to Order & Welcome

**Jay Barrett**, Vice Chair, Amarillo College Board of Regents  
**Karla Metzler**, Chair, North Central Texas College Board of Trustees  
**Teresa Ayala**, Chair, Tarrant County College Board of Trustees  
**Ray Martinez**, President & CEO, Texas Association of Community Colleges

12:45-1:30 PM

Trinity 1

### Meeting the Workforce Needs of the Future

Community colleges serve as engines for economic opportunity, transforming lives through education and workforce development. As the Founder and CEO of GSV Ventures, Michael Moe has pioneered educational innovation through investing in technology that enhances student learning and improves outcomes. In this keynote address he will highlight the role of community colleges in talent development and in bringing together leaders from business and education to build a more equitable future.

**Michael Moe**, Founder & CEO, GSV Ventures

1:30-1:45 PM

**BREAK**

## Breakout Sessions (1:45 - 2:30 PM)

Colorado

### Enabling Student Success Through Better Mental Health

Community college students often face significant mental health needs which can pose barriers to student success. To address these needs, colleges must consider additional resources to connect students with mental health treatment and prevention services. This session will provide an overview on the impact of mental health on student success and discuss collaborative efforts for addressing the mental health challenges facing our students.

**Dr. John Burruss**, Chief Executive Officer, Metrocare Services

**Kate Volti**, Senior Vice President for Child & Family Policy, Meadows Mental Health Policy Institute

**Moderator: Philip Ritter**, Vice Chair, Dallas College Board of Trustees

## Guadalupe

### The Campus of the Future

Since the onset of the COVID-19 pandemic, college facilities and campuses have undergone significant changes to adapt to the new realities of remote and hybrid learning, as well as to ensure the safety and well-being of students, faculty, and staff. The panel discussion will explore innovative ideas and strategies that can shape the physical and technological landscape of community colleges to better serve students, faculty, and the broader community in the coming decades. This breakout session aims to inspire participants to think boldly about the future of community college campuses and facilities, fostering an environment of collaboration and innovation that can drive positive changes in education for years to come.

**K Paul Holt**, Trustee, McLennan Community College

**Jee Hang Lee**, President & CEO, Association of Community College Trustees

**Dr. Jhonette McKown**, President, McLennan Community College

**Moderator: Karla Metzler**, Board Chair, North Central Texas College

## Brazos

**npower**

### Attracting Non-traditional & Diverse Talent

Every company is a tech company. Maintaining a competitive edge in business begins and ends with how diverse talent and innovation is fostered, created, and developed. How can qualified, non-degreed, and diverse entry-level talent be sourced for your tech teams? Additionally, what can companies do to retain in-demand talent and build a sense of belonging across their workforce?

NPower is a national nonprofit and premier technology training organization, with offices in Dallas, Fort Worth, San Antonio, and Houston. They bridge the skills gap for young adults and military-connected individuals from underserved communities and help them launch thriving careers in tech. During this workshop, you will learn how NPower's high-impact program can help provide a sustainable student pipeline into your schools, colleges, and universities by providing on-ramps and off-ramps into the technology field. Hear from a corporate employer partner, an alumnus of the NPower program, a partner at Tarrant County College, and the Executive Director of NPower Texas.

**Alfred Dixon**, Vice President, Citibank

**Dr. Daniel Lufkin**, Tarrant County College President, South Campus

**Dana Morrow Branch**, Senior Vice President of AI/ML, Bank of America

**Moderator: Jonathan Pride**, Executive Director, NPower Texas

2:30-2:45 PM

**BREAK**

## Breakout Sessions (2:45 - 3:30 PM)

### Colorado

#### **Chairs Council Meeting (by invitation only)**

The Chairs Council was launched in 2021 as a way for CCATT to ensure we have a voice from every community college in Texas engaged in ongoing strategy and governance discussions to inform our advocacy on behalf of trustees.

### Guadalupe

#### **House Bill 8 101**

This session will provide an introduction to House Bill 8 and its far-reaching implications for Texas community colleges. With a comprehensive analysis, TACC leadership will shed light on how this legislative milestone influences the landscape of higher education, funding allocations, student accessibility, and institutional policies. Gain valuable insights into the practical implications of House Bill 8 and its transformative potential for community colleges across the state. Don't miss this opportunity to navigate the intricacies of policy with two seasoned experts and discover the novel opportunities it brings to Texas community colleges.

**Elizabeth Chivers**, Senior Director of Policy & Strategy Analysis, TACC  
**Ray Martinez**, President & CEO, TACC

### Brazos

#### **Building a Future-Ready Workforce: Gladeo's Human-Centered Approach to Career Navigation**

This session will delve into Gladeo's career navigation platforms, which are designed to address the challenging barriers individuals face when starting and pursuing their career journeys. Gladeo's inclusive and configurable platform captivates learners with an array of engaging features, including representative videos, youth-friendly assessments, future-ready career information including how AI is changing careers, and personalized career suggestions.

In alignment with the goals of Guided Pathways, this user-friendly and inclusive website connects learners to in-demand career pathways and community college programs, helps them understand the steps they need to take to reach their desired career goals, and sets them on a path toward success. Join us in this session to explore how community colleges can harness Gladeo's platform to support students, ignite their passion for career exploration, and enhance student success, ultimately building a future-ready generation of learners.

**Michelle Cho**, Co-Founder & CEO, Gladeo  
**Grace Cho**, Co-Founder & COO, Gladeo

3:30-3:45 PM

#### **SNACK BREAK**

This snack break is sponsored by our friends at Anthology.



**8 | [tacc.org/ccatt](https://tacc.org/ccatt)**

## Breakout Sessions (3:45 - 4:30 PM)

### Guadalupe



#### **The Future is Personal: How Trinity Valley is Redefining Student Success**

In today's fast-paced digital landscape, the key to sustaining genuine student relationships isn't merely 'communication' — it's precision and personalization. What if you could anticipate the needs of each student, offering them a tailor-made experience that skyrockets their academic success?

Journey with us as Trinity Valley Community College (TVCC) unveils the strategies that have revolutionized their student outreach. Recognized for their commitment to improving access to higher education among rural students, TVCC is championing a transformative experience for learners at every stage. Revamping campus alignment and processes from recruitment to the registrar, discover how they harness the power of multi-channel communications, data, automation, and cross-department collaboration to improve student outcomes and institutional success.

**Dean Hanson**, Chief Revenue Officer, Element451

**Courtney Skiles**, Director of Recruiting & Admissions, Trinity Valley Community College

### Brazos

#### **Using Technology to Support Student Well-Being**

Colleges across the country are in the midst of a student mental health crisis with severe implications on academic performance and student retention. Join us for a moderated panel discussion to highlight Lee College's partnership with TimelyCare as a scalable model of technology that connects students to healthcare and mental health support.

**Dr. Lynda Villanueva**, President, Lee College

**Kelli Forde Spiers**, Executive Director, Student Engagement & Belonging, Lee College

**Dr. Bob Booth**, Chief Care Officer, TimelyCare

**Moderator: Susan Moore-Fontenot**, Vice Chair, Lee College Board of Regents

### Colorado

#### **Micro-Credentials Insights from the Alamo Colleges District**

The Alamo Colleges Skills Lab released an Insight Series, looking at early results on its journey to elevate training options since introducing micro-credentials into the Alamo Colleges District. This session will provide an overview of the six-part series that tells AlamoONLINE's story of exploration, innovation, and learning.

In 2021, AlamoONLINE expanded its services to include micro-credentialing to enhance students' educational experiences and strengthen each college's capacity to deliver premier, quality digital learning experiences. Join this conversation to learn about their findings from the study and practice of delivering micro-credentials, how they pivoted, and collaborative examples to guide others pursuing this work.

**Luke Dowden**, Chief Online Learning Officer, Alamo Colleges District

4:30-6:30 PM

**Paddock Barn**

## **NETWORKING RECEPTION**

Join us across the lawn at the beautiful Paddock Barn for a night of networking and fun with your fellow attendees before the evening plenary.

## Dinner (6:30 PM) & General Session

7:15-8:00 PM

**Trinity 1**

## **Highlighting Student Voices & Data-Informed Governance**

Harnessing student voices and leveraging data are pivotal for effective governance in community colleges to prioritize the holistic development and success of our students through informed decision-making. In this session higher education experts will shed light on the crucial intersection between student experiences, data-driven decision-making, and effective governance within community colleges. They will share how data analysis can inform student-centric policies and operational decisions and be translated into actionable insights for institutional improvement.

**Dr. Linda Garcia**, Executive Director, Center for Community College Student Engagement

**Dr. Andrea Burrige**, Associate Vice Chancellor of Research, Analytics & Decision Support, Houston Community College

**Moderator: Dr. Martha Ellis**, Senior Pathways Lead, Texas Success Center



# SATURDAY

## Breakfast (8:00 AM) & General Session

8:45-9:30 AM

Trinity 1

### Being Human in the Age of AI

In a rapidly advancing world driven by AI and automation, our distinctly human qualities give us a competitive edge. This keynote address will explore a framework that empowers individuals and organizations to not only survive, but thrive, in the Future of Work. However, this is not merely an abstract concept involving data and contrasting visions of AI's impact; it also holds personal significance. While the path forward may be catalyzed by digital technologies, it is our intrinsic humanity that will guide our progress. Todd McLees will explain how the era of AI will test each of us to discover our own unique purpose, determine our genuine values, and recognize our worth as human beings.

**Todd McLees**, Managing Partner, Innovation Outpost

9:30-10:30 AM

Trinity 1

### CCATT Annual Business Meeting

Members of the CCATT Board of Directors will present the state of the association, facilitate the election process for terms expiring this year, and discuss proposed amendments to the bylaws.

10:30-11:00 AM

**BREAK**

## Breakout Sessions (11:00 - 11:45 AM)

Colorado

### Attorney Roundtable on Ethical Governance

This experienced panel of attorneys will delve into outcomes of the 88th Legislature related to board procedures and ethical governance in community colleges. Panelists will discuss the partnership between boards and their attorneys to navigate the complex regulatory landscape while ensuring institutional quality. Participants will have the opportunity to gain insights, share experiences, and collaborate on best practices that foster an environment of transparency, accountability, and ethical decision-making.

**Cobby A. Caputo**, Attorney, Bickerstaff Heath Delgado Acosta LLP  
**Marc Cayabyab**, Staff Attorney, TASB Community College Services  
**Augustin Rivera, Jr.**, General Counsel, Del Mar College  
**Moderator: Armin Cantini**, Regent, Galveston College

## Guadalupe

### Emerging Opportunities in Esports

Esports, short for electronic sports, is a team-based video game competition, similar to traditional sports, where players (athletes) wear uniforms, get support from their coaches, and are cheered on by fans. Students in collegiate esports programs play against each other through various leagues, tournaments, and events. In 2021, the global esports market was valued at \$1.22 billion, and it's projected to reach \$5.48 billion by 2029. The enormous career ecosystem associated with esports includes roles like event promotion, marketing, media and broadcast management, game development, and other IT-related roles. Join this session to learn about how Alvin Community College launched their esports team as an intermural club and what your college can do to expand opportunities for students related to esports activities and career paths.

**Dr. Robert Exley**, President, Alvin Community College

## Brazos



### Accountability, Employment, & Students

GreenLight Credentials is a record-sharing platform enabling students to share education records with anyone they choose by using an app on their phones. This powerful technology dramatically expedites the process of entering higher education or getting employed. GreenLight's platform can increase enrollment and "outcome accountability" ratings with direct linkage to employers.

**Eric Reeves**, General Counsel & Chief Data Privacy Officer, GreenLight Credentials  
Dallas College Leadership Representative

## Lunch (11:45 AM) & Closing Plenary

12:30-2:00 PM

## Trinity 1

### House Bill 8 & the Future of Community College Finance

With the passage of House Bill 8 in the 88th Legislative Session, Texas became the first state to fund community colleges primarily through an outcomes-based formula. In this culminating plenary session, a panel of distinguished policy leaders will discuss the evolving financial landscape, dissecting the nuances of the bill's impact on funding mechanisms, resource allocation, and strategic planning for Texas community colleges. As we collectively envision the road ahead, this session will inspire innovative approaches to sustainably bolster institutions with the new funding model and elevate educational quality.

**Carol A. Scott**, Chair, Del Mar College Board of Regents  
**Giovanni Capriglione**, Texas State Representative, District 98  
**Dr. Brent Wallace**, Chancellor, North Central Texas College  
**Moderator: Jay Barrett**, Vice Chair, Amarillo College Board of Regents

**Conference adjourned!**

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## Diamond Level



## Ruby Level



## Emerald Level



## Peridot Level

