



Community College
Association of Texas Trustees

INSPIRING INNOVATION:

COMMUNITY COLLEGE GOVERNANCE FOR THE FUTURE

SEPTEMBER 14-16, 2023 | FORT WORTH, TX

This workbook belongs to: _____



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A Message from the CCATT Board Chair

Welcome and thank you for joining us at the 2023 Annual Conference of the Community College Association of Texas Trustees (CCATT)! It is my distinct pleasure to welcome each of you to Fort Worth for our annual keystone event. This year we are focused on community college governance and innovation, and your presence here signifies not only your dedication to the advancement of education but also your commitment to shaping the future of our communities.

As we gather from all corners of the state, we stand at the edge of the future and look forward with hopeful anticipation to a collaborative journey of exploration, inspiration, and innovation. The landscape of higher education is constantly evolving and has never been more ripe for change. Our community colleges live at the forefront of this transformation, and it is through innovative approaches that we can address challenges, seize opportunities, and foster an environment where learning knows no bounds.

Together, we have the power to shape the future of education and, consequently, the future of countless individuals and communities in this great state of ours. Let us embrace the opportunities that lie ahead and leave this conference with renewed enthusiasm, fresh perspectives, and a shared vision for the future of community colleges in Texas. Remember, the eyes of the nation are upon Texas, and our eyes are clearly focused on the future of our learners whose destiny we hold as a sacred collective mission.

Come on! Let's go! Let's find the future together!



Warm regards,

Jay Barrett

Vice Chair, Amarillo College Board of Regents
Chair, Community College Association of Texas Trustees

PROGRAM AGENDA

THURSDAY

2:00-5:00 PM

Guadalupe

Hometown Highlights

Tarrant County College is the seventh largest institution of higher education in Texas with six campuses across Tarrant County and online. This pre-conference session will highlight TCC's innovative partnerships with leaders from both the public and private sectors, as well as the district's general obligation bond which voters approved in 2019.

Join this session to learn more about the Tarrant To & Through Partnership, a cross-sector initiative designed to inform and engage students and families about college and career pathways. Speakers will include Fort Worth Mayor Mattie Parker, Tom Harris, the Executive Vice President for Hillwood, Chancellor Elva LeBlanc, and other leaders from TCC.

Teresa Ayala, Board Chair, Tarrant County College
Kenneth Barr, Board Vice Chair, Tarrant County College
Jeannie Deakyne, Board Secretary, Tarrant County College
Leonard Hornsby, Assistant Secretary, Tarrant County College
Dr. Elva LeBlanc, Chancellor, Tarrant County College
Tom Harris, Executive Vice President, Hillwood
Dr. Gwendolyn Morrison, Trustee, Tarrant County College
Mattie Parker, Mayor, City of Fort Worth

7:00-9:00 PM

BigShots

RECEPTION

FRIDAY

Optional Pre-Conference

9:00-11:00 AM

Off-site (shuttle)

Tarrant County College Tour

The Northwest Campus Center of Excellence for Aviation, Transportation and Logistics (CEATL) has state of the art flight training simulators, classrooms, a Learning Resource Center, and TCC's office for Corporate Solutions & Economic Development. At this facility they offer key programs in aviation maintenance technology, welding, logistics & supply chain management, and nondestructive inspection, testing, & evaluation. Pre-register to participate in this tour and learn about Tarrant County College's innovative approach to workforce development.

Dr. Zarina Blankenbaker, President, TCC Northwest Campus
James "Clint" Grant, Dean of Business, Technology and Transportation, TCC

9:00-11:00 AM

Trinity 1

Data & Advocacy Workshop

This pre-conference Data & Advocacy Workshop is an opportunity to learn about how colleges are using data for advocacy, accountability, and strategic planning. The discussion will focus on data from the perspective of community vibrancy, with an emphasis on the college's talent development goals related to regional workforce needs. Participants will learn about the narratives associated with data analysis to empower better advocacy on behalf of community colleges.

Dr. Janice Hicks, Associate Vice President for Institutional Effectiveness, Odessa College

9:00-11:00 AM

Eagle 2

New Trustee Orientation

This pre-conference session is designed specifically for trustees and regents in their first term, focused on the changing landscape of community colleges and its impact on trusteeship. Topics will include fiduciary responsibilities, student success, and effective board governance. The session will equip new trustees with the essential updates on Texas policy, tools, and insights needed to excel in their roles, ensuring a smooth integration into the board and maximizing their contributions to the college.

Dr. Martha Ellis, Senior Pathways Lead, Texas Success Center

11:30 AM-12:30 PM

Trinity 1

LUNCH

General Session

12:00-12:45 PM

Trinity 1

Call to Order & Welcome

Jay Barrett, Vice Chair, Amarillo College Board of Regents
Karla Metzler, Board Chair, North Central Texas College Board of Trustees
Teresa Ayala, Board Chair, Tarrant County College Board of Trustees
Ray Martinez, President & CEO, Texas Association of Community Colleges

12:45-1:30 PM

Trinity 1

Meeting the Workforce Needs of the Future

Community colleges serve as engines for economic opportunity, transforming lives through education and workforce development. As the Founder and CEO of GSV Ventures, Michael Moe has pioneered educational innovation through investing in technology that enhances student learning and improves outcomes. In this keynote address he will highlight the role of community colleges in talent development and in bringing together leaders from business and education to build a more equitable future.

Michael Moe, Founder & CEO, GSV Ventures

1:30-1:45 PM

BREAK

Breakout Sessions 1

1:45-2:30 PM

Colorado

Enabling Student Success Through Better Mental Health

Community college students often face significant mental health needs which can pose barriers to student success. To address these needs, colleges must consider additional resources to connect students with mental health treatment and prevention services. This session will provide an overview on the impact of mental health on student success and discuss collaborative efforts for addressing the mental health challenges facing our students.

Dr. John Burruss, Chief Executive Officer, Metrocare Services
Kate Volti, Senior Vice President for Child & Family Policy, Meadows Mental Health Policy Institute
Moderator: Philip Ritter, Vice Chair, Dallas College

1:45-2:30 PM

Guadalupe

The Campus of the Future

Since the onset of the COVID-19 pandemic, college facilities and campuses have undergone significant changes to adapt to the new realities of remote and hybrid learning, as well as to ensure the safety and well-being of students, faculty, and staff. The panel discussion will explore innovative ideas and strategies that can shape the physical and technological landscape of community colleges to better serve students, faculty, and the broader community in the coming decades. This breakout session aims to inspire participants to think boldly about the future of community college campuses and facilities, fostering an environment of collaboration and innovation that can drive positive changes in education for years to come.

K Paul Holt, Trustee, McLennan Community College
Jee Hang Lee, President & CEO, Association of Community College Trustees
Dr. Johnette McKown, President, McLennan Community College
Moderator: Karla Metzler, Board Chair, North Central Texas College

1:45-2:30 PM

Brazos

npower

Attracting Non-traditional & Diverse Talent

Every company is a tech company. Maintaining a competitive edge in business begins and ends with how diverse talent and innovation is fostered, created, and developed. How can qualified, non-degreed, and diverse entry-level talent be sourced for your tech teams? Additionally, what can companies do to retain in-demand talent and build a sense of belonging across their workforce?

NPower is a national nonprofit and premier technology training organization, with offices in Dallas, Fort Worth, San Antonio, and Houston. They bridge the skills gap for young adults and military-connected individuals from underserved communities and help them launch thriving careers in tech. During this workshop, you will learn how NPower's high-impact program can help provide a sustainable student pipeline into your schools, colleges, and universities by providing on-ramps and off-ramps into the technology field. Hear from a corporate employer partner, an alumnus of the NPower program, a partner at Dallas College, and the Executive Director of NPower Texas.

Anita Bedford, Director of Experiential Learning, Dallas College
Alfred Dixon, IT Business Senior Analyst, Citi
Dana Morrow Branch, Senior Vice President of AI/ML, Bank of America
Moderator: Jonathan Pride, Executive Director, NPower Texas

2:30-2:45 PM

BREAK

Breakout Sessions 2

2:45-3:30 PM

Colorado

Chairs Council (By invitation only)

The Chairs Council was launched in 2021 as a way for CCATT to ensure we have a voice from every community college in Texas engaged in ongoing strategy and governance discussions to inform our advocacy on behalf of trustees. This is the second in-person meeting of the full Chairs Council.

2:45-3:30 PM

Guadalupe

House Bill 8 101

This session will provide an introduction to House Bill 8 and its far-reaching implications for Texas community colleges. With a comprehensive analysis, TACC leadership will shed light on how this legislative milestone influences the landscape of higher education, funding allocations, student accessibility, and institutional policies. Gain valuable insights into the practical implications of House Bill 8 and its transformative potential for community colleges across the state. Don't miss this opportunity to navigate the intricacies of policy with two seasoned experts and discover the novel opportunities it brings to Texas community colleges.

Elizabeth Chivers, Senior Director of Policy & Strategy Analysis, TACC
Ray Martinez, President & CEO, TACC

2:45-3:30 PM

Brazos

Building a Future-Ready Workforce: Gladeo's Human-Centered Approach to Career Navigation

This session will delve into Gladeo's career navigation platforms, which are designed to address the challenging barriers individuals face when starting and pursuing their career journeys. Gladeo's inclusive and configurable platform captivates learners with an array of engaging features, including representative videos, youth-friendly assessments, future-ready career information including how AI is changing careers, and personalized career suggestions.

In alignment with the goals of Guided Pathways, this user-friendly and inclusive website connects learners to in-demand career pathways and community college programs, helps them understand the steps they need to take to reach their desired career goals, and sets them on a path toward success. Join us in this session to explore how community colleges can harness Gladeo's platform to support students, ignite their passion for career exploration, and enhance student success, ultimately building a future-ready generation of learners.

Michelle Cho, Co-Founder/CEO, Gladeo; **Grace Cho**, Co-Founder & COO, Gladeo

3:30-3:45 PM

SNACK BREAK



Breakout Sessions 3

3:45-4:30 PM

Guadalupe



The Future is Personal: How Trinity Valley is Redefining Student Success

In today's fast-paced digital landscape, the key to sustaining genuine student relationships isn't merely 'communication' — it's precision and personalization. What if you could anticipate the needs of each student, offering them a tailor-made experience that skyrockets their academic success?

Journey with us as Trinity Valley Community College (TVCC) unveils the strategies that have revolutionized their student outreach. Recognized for their commitment to improving access to higher education among rural students, TVCC is championing a transformative experience for learners at every stage. Revamping campus alignment and processes from recruitment to the registrar, discover how they harness the power of multi-channel communications, data, automation, and cross-department collaboration to improve student outcomes and institutional success.

Dean Hanson, Chief Revenue Officer, Element451
Courtney Skiles, Director of Recruiting & Admissions, Trinity Valley Community College

3:45-4:30 PM

Brazos



Using Technology to Support Student Well-Being

Colleges across the country are in the midst of a student mental health crisis with severe implications on academic performance and student retention. Join us for a moderated panel discussion to highlight Lee College's partnership with TimelyCare as a scalable model of technology that connects students to healthcare and mental health support.

Dr. Linda Villanueva, President, Lee College
Kelli Forde Spiers, Executive Director, Student Engagement & Belonging, Lee College
Dr. Bob Booth, Chief Care Officer, TimelyCare
Moderator: Susan Moore-Fontenot, Vice Chair, Lee College Board of Regents

3:45-4:30 PM

Colorado

Micro-Credentials Insights from the Alamo Colleges District

The Alamo Colleges Skills Lab released an Insight Series, looking at early results on its journey to elevate training options since introducing micro-credentials into the Alamo Colleges District. This session will provide an overview of the six-part series that tells AlamoONLINE's story of exploration, innovation, and learning.

In 2021, AlamoONLINE expanded its services to include micro-credentialing to enhance students' educational experiences and strengthen each college's capacity to deliver premier, quality digital learning experiences. Join this conversation to learn about their findings from the study and practice of delivering micro-credentials, how they pivoted, and collaborative examples to guide others pursuing this work.

Luke Dowden, Chief Online Learning Officer, Alamo Colleges District

4:30-6:30 PM

Paddock Barn

RECEPTION

6:30-7:15 PM

Trinity 1

DINNER

General Session

7:15-8:00 PM

Trinity 1

Highlighting Student Voices & Data-Informed Governance

Harnessing student voices and leveraging data are pivotal for effective governance in community colleges to prioritize the holistic development and success of our students through informed decision-making. In this session higher education experts will shed light on the crucial intersection between student experiences, data-driven decision-making, and effective governance within community colleges. They will share how data analysis can inform student-centric policies and operational decisions and be translated into actionable insights for institutional improvement.

Dr. Linda Garcia, Executive Director, Center for Community College Student Engagement
Dr. Andrea Burridge, Associate Vice Chancellor of Research, Analytics & Decision Support, Houston Community College
Moderator: Dr. Martha Ellis, Senior Pathways Lead, Texas Success Center

SATURDAY

8:00-8:45 AM

Trinity 1

BREAKFAST

General Session

8:45-9:30 AM

Trinity 1

Being Human in the Age of AI

In a rapidly advancing world driven by AI and automation, our distinctly human qualities give us a competitive edge. This keynote address will explore a framework that empowers individuals and organizations to not only survive, but thrive, in the Future of Work. However, this is not merely an abstract concept involving data and contrasting visions of AI's impact; It also holds personal significance. While the path forward may be catalyzed by digital technologies, it is our intrinsic humanity that will guide our progress. Todd McLees will explain how the era of AI will test each of us to discover our own unique purpose, determine our genuine values, and recognize our worth as human beings.

Todd McLees, Managing Partner, Innovation Outpost

9:30-10:30 AM

Trinity 1

CCATT Annual Business Meeting

Members of the CCATT Board of Directors will present the state of the association, facilitate the election process for terms expiring this year, and present proposed amendments to the bylaws.

10:30-11:00 AM

BREAK

Breakout Sessions 4

11:00-11:45 AM

Colorado

Attorney Roundtable on Ethical Governance

This experienced panel of attorneys will delve into outcomes of the 88th Legislature related to board procedures and ethical governance in community colleges. Panelists will discuss the partnership between boards and their attorneys to navigate the complex regulatory landscape while ensuring institutional quality. Participants will have the opportunity to gain insights, share experiences, and collaborate on best practices that foster an environment of transparency, accountability, and ethical decision-making.

Cobby A. Caputo, Attorney, Bickerstaff Heath Delgado Acosta LLP
Marc Cayabyab, Staff Attorney, TASB Community College Services
Augustin Rivera, Jr., General Counsel, Del Mar College
Moderator: Armin Cantini, Regent, Galveston College

11:00-11:45 AM

Guadalupe

Emerging Opportunities in Esports

Esports, short for electronic sports, is a team-based video game competition, similar to traditional sports, where players (athletes) wear uniforms, get support from their coaches, and are cheered on by fans. Students in collegiate esports programs play against each other through various leagues, tournaments, and events. In 2021, the global esports market was valued at \$1.22 billion, and it's projected to reach \$5.48 billion by 2029. The enormous career ecosystem associated with esports includes roles like event promotion, marketing, media and broadcast management, game development, and other IT-related roles. Join this session to learn about how Alvin Community College launched their esports team as an intermural club and what your college can do to expand opportunities for students related to esports activities and career paths.

Dr. Robert Exley, President, Alvin Community College

11:00-11:45 AM

Brazos



Accountability, Employment, & Students

GreenLight Credentials is a record-sharing platform enabling students to share education records with anyone they choose by using an app on their phones. This powerful technology dramatically expedites the process of entering higher education or getting employed. GreenLight's platform can increase enrollment and "outcome accountability" ratings with direct linkage to employers.

Eric Reeves, General Counsel & Chief Data Privacy Officer, GreenLight Credentials
Dallas College Leadership Representative

11:45 AM-12:30 PM

Trinity 1

LUNCH

12:30-2:00 PM

Trinity 1

House Bill 8 & the Future of Community College Finance

With the passage of House Bill 8 in the 88th Legislative Session, Texas became the first state to fund community colleges primarily through an outcomes-based formula. In this culminating plenary session, a panel of distinguished policy leaders will discuss the evolving financial landscape, dissecting the nuances of the bill's impact on funding mechanisms, resource allocation, and strategic planning for Texas community colleges. As we collectively envision the road ahead, this session will inspire innovative approaches to sustainably bolster institutions with the new funding model and elevate educational quality.

Carol A. Scott, Board Chair, Del Mar College
Giovanni Capriglione, Texas State Representative, District 98
Dr. Brent Wallace, Chancellor, North Central Texas College
Moderator: Jay Barrett, Vice Chair, Amarillo College Board of Regents

Conference adjourned!

THANK YOU, SPONSORS!

Diamond Level



Ruby Level



Emerald Level



Peridot Level



Conference Workbook

This workbook is designed as a tool to help you get the most out of this conference. The following pages include **supplemental information associated with each plenary session, key questions to ask in the context of your institution, and space to take notes.** We hope this workbook will be a valuable reference as you perform essential duties related to community college trusteeship.

Meeting the Workforce Needs of the Future

In January 2023, the Federal Reserve Bank of Dallas published the report, “All Eyes on Texas: Community Colleges Focus on Preparing for the Workforce of Tomorrow.” The executive summary states that

Many of the more than 4 million jobs the state expects to add in the next 15 years will require a bachelor’s degree or more. But there will also be continued need for what some call “middle-tier” workers—those with more than a high school diploma but less than a four-year college degree. A significant share of the middle tier—especially technicians and skilled service employees—will be relatively well paid, with benefits and opportunities for promotion. In Texas, as nationwide, few institutions are better positioned to provide job-focused education and training for middle-tier workers than the state’s 54 community and technical colleges.

The report celebrates that Texas is “on the front lines of a nationwide push to realize the potential of community colleges as the country’s premier provider of job-focused education and training.” The work of your institution is crucial to realizing this potential and preparing the future workforce for the state’s economy!

Questions for Board Members Related to Workforce

- How does my college identify regional workforce needs?
- What industries project employment growth and how do projections compare with the college’s program offerings and enrollment?
- Who are key business partners in my college’s service area?
- How often does the board or leadership team at the college connect with regional workforce boards, chambers of commerce, and community based organizations that support talent development?
- What can the board do to help expand opportunities for work-based learning?

Notes

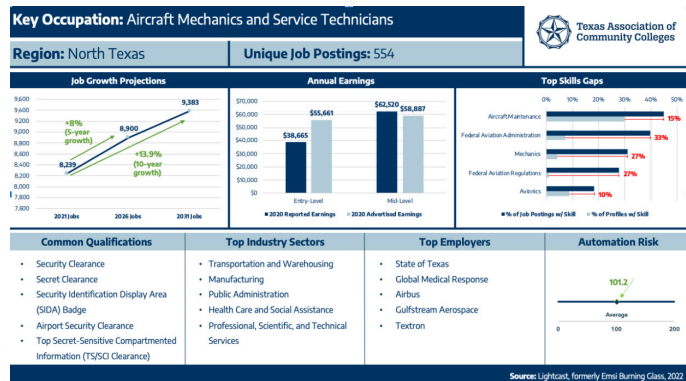
Notes

Labor Market Insights from the Texas Success Center



PHASE 1: The Texas Success Center partnered with EMSI-Burning Glass to identify 15 key occupations in the state. The research team then built skills-based career maps to highlight opportunities for training and career progression.

PHASE 2: Building on the framework from the statewide key occupation applied research project, the Texas Success Center continued its partnership with Lightcast (formerly EMSI-Burning Glass) to identify key occupations by region. The research team then developed skills-based career maps to highlight regional opportunities for training and career progression.



You can find these insightful slide decks online at tacc.org/tsc/current-research.

Breakout Sessions 1

Notes

Enabling Student Success Through Better Mental Health

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Notes

Lined area for taking notes during the breakout sessions.

The Future is Personal: How Trinity Valley is Redefining Student Success

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Highlighting Student Voices & Data-Informed Governance

In a time when the educational landscape is constantly evolving, embracing data-informed governance is not merely an option but a necessity. Colleges should regularly review data that informs the actions necessary to enable the college CEO and the board to set the climate and expectations for institutional change to implement a comprehensive, equitable student access and completion strategy. This would involve various ways to disaggregate student data including race/ethnicity, gender, age, and Pell status. By using program-level data, trustees can reflect on student access and completion and consider board actions necessary to reduce and eliminate disparities to improve upward economic mobility.

Questions for Board Members Related to Data-informed Governance

- Who are our students and what supports do they need to accomplish their goals at the college?
- How does the college evaluate student outcomes and institutional performance?
- What is our board’s philosophy about the college’s role in meeting student basic needs?
- What data would support decision making by the board?
- When is that data presented during a typical academic year?

Notes



TEXAS COMMUNITY COLLEGES SERVE THE STATE AT SCALE

43%

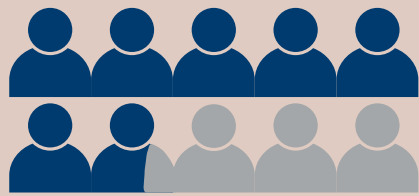
of all Texas postsecondary students are enrolled in a community college

Sector	*Preliminary 2022 Enrollment	% Of TX Enrollment
COMMUNITY COLLEGES	640,582	43%
Texas State Technical College	16,867	1%
Lamar State Colleges	9,712	1%
Public Universities	667,974	45%
Public Medical Institutions	31,869	2%
Private Institutions	128,255	9%

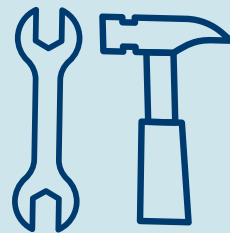
* Preliminary Data presented at the THECB October 26, 2022 Committee on Innovation, Data, and Educational Analytics (IDEA)

67%

of all Texas Freshmen and Sophomores

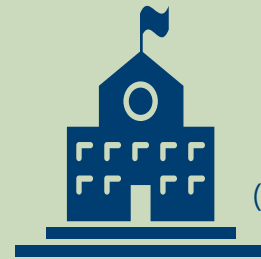


93%



Of All Career & Technical Education Degrees & Certificates

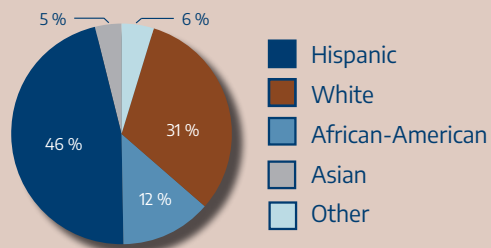
94%



Of All Dual Credit Enrollments
(statewide enrollment 183,726 students)

Community Colleges Reach a **DIVERSE** and **UNDER-SERVED** Population

Enrollments Reflect the **DIVERSITY** of Texas



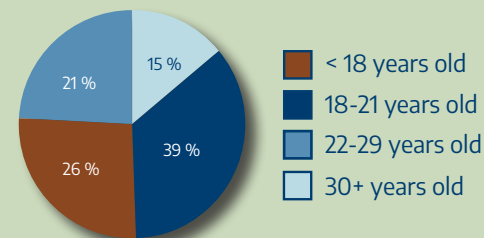
44%

Of Texas Credentials Awarded to **ECONOMICALLY DISADVANTAGED** Students

70%

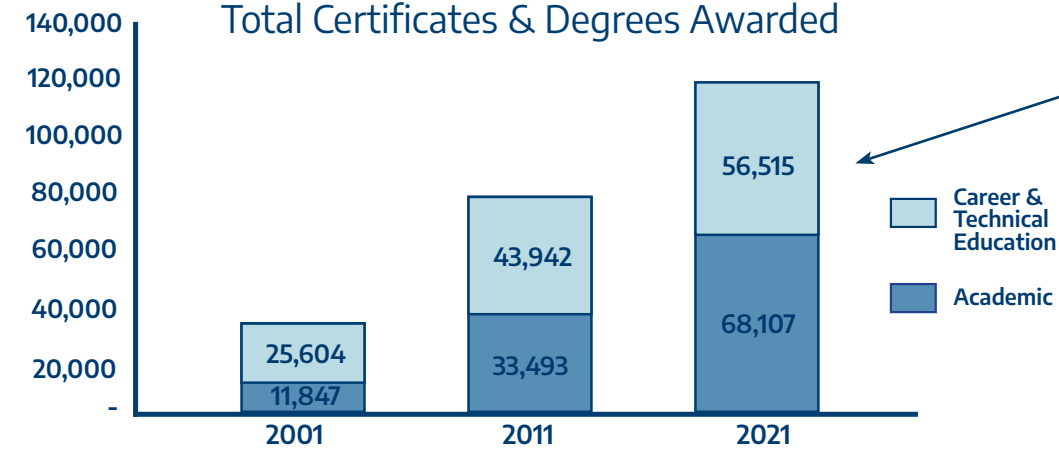
Of **ALL MINORITY** Freshmen & Sophomores in Higher Education

Community Colleges Serve Students of **ALL AGES**



Community colleges meet the needs of a **GROWING** Texas

Total Certificates & Degrees Awarded



Since 2011, **degrees and certificates earned increased by 61%**

- 29% growth in CTE credentials
- 103% growth in academic credentials

Texas Community Colleges Provide a **PATHWAY** to Universities

70%

Of All FY2019 bachelor's degree graduates had **some transfer credits** from a two-year college

34%

Of All FY2019 bachelor's degree graduates had **more than 30** transfer credit hours from a two-year college

ACCESS to Higher Education Is Our Mission

Texas ranks top 5 in **AFFORDABILITY**

Average Tuition & Fees
Public, two-year, 30 SCH

Rank	State	\$\$\$
1	California	\$1,271
2	New Mexico	\$1,705
3	Arizona	\$2,161
4	TEXAS	\$2,259
5	North Carolina	\$2,504
	**National Avg.	\$3,313

Graduates finish with **LESS DEBT**

Texas Average Graduate Debt

Institution	% of students with debt	Average debt
COMMUNITY COLLEGES	28%	\$15,625
Public University	56%	\$25,101

Texas remains **ACCESSIBLE**

Debt as % of First-Year Wages for Graduates

Institution	Percent
COMMUNITY COLLEGES	37%
Public Universities	58%

INFOGRAPHIC DATA SOURCE: Texas Higher Education Coordinating Board Accountability & Interactive Systems

For more information visit our website and follow us on Twitter

tacc.org @TACC_NEWS

Being Human in the Age of AI

Artificial Intelligence (AI) has quickly become part of our daily lives, whether we realize it or not. Community colleges have already started to explore various ways to incorporate AI into their operations and educational offerings to expand employee capacity and improve student outcomes. Here are 10 ways that ChatGPT says community colleges are beginning to use AI:

- 1. Personalized Learning:** AI can help create personalized learning experiences for students. By analyzing individual learning patterns, AI can adapt course content and assignments to better match a student's needs and learning style.
- 2. Admissions and Enrollment:** AI algorithms can assist in streamlining the admissions and enrollment processes. They can analyze applicant data, predict enrollment trends, and help colleges optimize their recruitment strategies.
- 3. Student Support:** AI-powered chatbots can provide instant responses to student inquiries, guiding them through administrative processes, class registration, and more. These chatbots can be available 24/7, enhancing student support services.
- 4. Data Analysis and Insights:** AI tools can process and analyze large volumes of data to provide insights into student performance, engagement, and learning outcomes. This information can be used to improve curriculum design and teaching methodologies.
- 5. Predictive Analytics:** Community colleges can use AI to predict student success and identify at-risk students early on. By analyzing historical data and various factors, educators can intervene and provide necessary support to struggling students.
- 6. Virtual Labs and Simulations:** AI can be used to create virtual labs and simulations for science and technical courses, providing students with hands-on experience even in online learning environments.

- 7. Automated Grading:** AI-driven grading tools can help instructors automate the grading of assignments, quizzes, and exams, saving time and ensuring consistency in assessment.
- 8. Course Recommendations:** AI algorithms can suggest relevant courses to students based on their academic history, interests, and career goals, aiding in academic planning.
- 9. Language Learning:** AI-powered language learning platforms can help students improve their language skills through interactive exercises, personalized lessons, and real-time feedback.
- 10. Career Services:** AI can assist in matching students with potential job opportunities and internships based on their skills, qualifications, and career aspirations.

Questions for Board Members Related to Innovation

- Are there policies or procedures at the college related to AI and academic integrity?
- How can AI improve student learning, recruitment, and retention?
- What does our board do to support a culture of innovation at the institution?
- What recent investments has the college made in technology and data infrastructure?
- Where are opportunities for additional investment to leverage technology for the benefit of students?

CCATT Annual Business Meeting

Since 2007, the Community College Association of Texas Trustees (CCATT) has served as an independent, member-supported organization for approximately 400 Texas community college trustees and regents. CCATT strives to be the collective voice representing the community college trustees and regents in Texas, with the mission to foster student success and ensure excellence in governance.

Elections for CCATT Board of Directors

CCATT is governed by a Board of Directors, composed of trustees elected by their peers during the annual conference. Directors serve voluntarily for staggered two-year terms, on either the Board’s executive committee (Chair, Chair-Elect, Immediate Past Chair, & Secretary), as representatives of a specific college size (Small, Medium, Large, & Very Large), or as at-large representatives. Recognizing that Texas has more medium-sized colleges, there are two Medium College Director positions on the CCATT Board, and one representative for each of the other sizes. College sizes are noted on page 24 of the conference workbook.

The director positions open for election in 2023 are:

- Small College Director
- Medium College Director (two positions)
- Large College Director
- Very Large College Director

Each candidate will be given a strict time limit of 3 minutes to present their speeches. Following the speeches, the voting process will begin. Each college represented at the conference will have one vote per race. Please have your board’s voting delegate sign-in at the registration table.

Proposed Amendments to CCATT Bylaws

The proposed amendments to the bylaws were approved by the CCATT Board of Directors to come before the membership at the 2023 Annual Business Meeting for formal approval. A document showing the proposed changes was disseminated to CCATT members on August 17th as part of the annual meeting notice.

CCATT Committees

Members of the CCATT Board of Directors work towards the goals outlined in the Association’s strategic plan through six distinct committees, four of which are open to participation from trustees and regents who do not currently serve on the CCATT Board. Service on the committee spans across the two-year term of each CCATT Board Chair, who appoints committee members. If you are interested in engaging more with the work of the Association, please contact the 2022-2024 Chair Jay Barrett at jay.barrett@amaisd.org.

Committee	Frequency	Scope of Work
Education	Monthly	The Education Committee evaluates and makes recommendations to strengthen CCATT educational offerings, provides additional programs that promote effective board governance through advocacy and professional development, and periodically updates the Board of Directors Resource Manual.
Engagement	Quarterly	The Engagement Committee is responsible for sustainability, membership engagement, and evaluation. It also is tasked with providing recommendations to strengthen the board’s ties to its members, identifying issues and recommending strategies to increase and encourage participation in CCATT committees and events.
Legislative	Monthly	The primary responsibility of the Legislative Committee is to collaborate with the TACC advocacy team in developing general advocacy strategies and shared policy priorities regarding state and federal legislation affecting community colleges. The committee reviews legislation and related issues requiring legislative resolution and, in collaboration with TACC, recommends appropriate legislative solutions aligned with CCATT’s advocacy priorities.
Resource	Ad Hoc	The Resource Committee is responsible for monitoring executive compliance with fiscal policies, reviewing the annual budget and the financial audit, and reporting to the board of directors. Additionally, the Committee assists the Association in obtaining adequate financial resources and sustaining the long-term financial viability of the Association.

Breakout Sessions 4

Attorney Roundtable on Ethical Governance

This experienced panel of attorneys will delve into outcomes of the 88th Legislature related to board procedures and ethical governance in community colleges. Panelists will discuss the partnership between boards and their attorneys to navigate the complex regulatory landscape while ensuring institutional quality. Participants will have the opportunity to gain insights, share experiences, and collaborate on best practices that foster an environment of transparency, accountability, and ethical decision-making.

Emerging Opportunities in Esports

Esports, short for electronic sports, is a team-based video game competition, similar to traditional sports, where players (athletes) wear uniforms, get support from their coaches, and are cheered on by fans. Students in collegiate esports programs play against each other through various leagues, tournaments, and events. In 2021, the global esports market was valued at \$1.22 billion, and it's projected to reach \$5.48 billion by 2029. The enormous career ecosystem associated with esports includes roles like event promotion, marketing, media and broadcast management, game development, and other IT-related roles. Join this session to learn about how Alvin Community College launched their esports team as an intermural club and what your college can do to expand opportunities for students related to esports activities and career paths.

Accountability, Employment, & Students

GreenLight Credentials is a record-sharing platform enabling students to share education records with anyone they choose by using an app on their phones. This powerful technology dramatically expedites the process of entering higher education or getting employed. GreenLight's platform can increase enrollment and "outcome accountability" ratings with direct linkage to employers.

Notes

House Bill 8 & the Future of Community College Finance

The 88th Texas Legislative Session was historic in many ways, particularly for community colleges, as we saw years of work and advocacy come to fruition with the passage of House Bill 8. In a political era defined by fissures and polarization, community colleges emerged as an issue everyone could support - a testament to our colleges, the communities we represent, and the students we serve. Though House Bill 8 underwent some changes during the legislative process, it consistently had one mission: to provide community colleges with sufficient funding to sustain academic, workforce, and continuing education course and program offerings that would improve student outcomes and ensure better align with the state's long term postsecondary objectives as articulated in *Building a Talent Strong Texas*.

The Texas Commission on Community College Finance (TXCCCF) included legislators, community college leaders, and experts in policy and workforce issues. The Immediate Past Chair of the CCATT Board of Director, Carol A. Scott, who serves as the Chair of the Del Mar College Board of Regents, provided the trustee perspective as a member of the TXCCCF. Through a year of public hearings and work group meetings, and based on research, data analysis, and stakeholder feedback, the TXCCCF began to coalesce around a bold new funding model. This new system would shift from static funding based primarily on enrollment to a dynamic model primarily based on outcomes aligned with state academic and workforce goals. This model would also increase affordability for students by including additional funding in need-based financial aid and would invest in college capacity and shared services. The TXCCCF approved its final recommendations in October 2022 and submitted its final report to the Texas Legislature in November 2022.

From there, two TXCCCF members, State Representative Gary VanDeaver and State Senator Brandon Creighton, filed House Bill 8 and Senate Bill 2539 respectively to put the TXCCCF's recommendations into law. The initial positive support for the TXCCCF recommendations were evidenced in both the Texas House and Senate by the inclusion of contingency funding in the state's base budget bill - an amount totaling

\$650 million for community colleges above our current funding level. This support broadened as the legislative session progressed and concluded with the unanimous passage of HB 8 in both the Texas House of Representatives and the Texas Senate. Final funding was also adjusted upward for the FY 2024-25 biennium to \$683 million above the current funding level.

Questions for Board Members Related to Finance

- How successful is our institution at serving students who are academically disadvantaged, economically disadvantaged, and/or adult learners (25 years or older)?
- What is our college doing to expand dual credit opportunities for educationally disadvantaged students?
- How can our college benefit from participating in shared services?
- Has our college received base tier funding under the new allocation formula?
- How has the college communicated with faculty and staff about the importance of the new outcomes-based funding model?



During the 88th Texas Legislature, policymakers enacted House Bill 8, redefining the way Texas community colleges are funded through state allocations. This one-pager provides a quick synopsis of the major components of this transformative piece of legislation.



PERFORMANCE TIER

The Performance Tier is the funding level that now constitutes the largest tranche of state funding and is comprised of measurable outcomes. Colleges will receive funding for completion of any of the following outcomes: **1) credentials of value, with an additional weight for those in a high demand field, 2) transfer to a public general academic institution, and 3) dual credit/dual enrollment on a pathway.** Additional funds will be allocated as applicable for students who either transfer or complete a credential of value and are academically disadvantaged, economically disadvantaged, and/or adult learners (25 years or older). Both the outcome amounts and the weights will be set by Texas Higher Education Coordinating Board during the rulemaking process.



BASE TIER

The Base Tier ensures each community college has access to a defined level of funding for instruction and operation costs. Base tier funding will be allocated if the estimated costs of instruction and operations outweigh the estimated local share of tuition/fee and property tax revenues. There is a basic allotment based on weighted Full-Time Student Equivalent (FTSE). An equitable adjustment is applied for colleges with < 5,000 FTSE. Your local share is determined by estimating a \$0.05 maintenance and operations (M&O) tax based on your most recent tax collections and an estimated tuition and fee revenue based on the state average.



FINANCIAL AID FOR SWIFT TRANSFER (FAST)

The FAST program, administered by the Texas Higher Education Coordinating Board, allows a participating public institution of higher education to receive an allocation of funding based on the number of eligible students who enroll in dual credit courses. Eligible students are those enrolled in high school in a school district or charter school, who qualify for free and reduced lunch, and who enroll in dual credit courses that lead to a credential or degree. **Participating institutions must allow eligible students to enroll in dual credit courses at no cost to the student and for other students, may only charge a tuition rate that is at, or below, the maximum rate established by the Texas Higher Education Coordinating Board.**



TEXAS EDUCATIONAL OPPORTUNITY GRANTS (TEOG)

Funding under HB 8 for TEOG is increased by \$133.5 million above the current level, reflecting the recommendation from the Texas Commission on Community College Finance to meet the needs of at least 70 percent of students who qualify for TEOG. Further, **HB 8 removes the existing prohibition against using Pell Grants for the institutional match** under TEOG requirements. This will allow institutions to streamline their administrative processes for awarding these grants and allow colleges more flexibility with their other funding sources.



SHARED SERVICES

Colleges with less than 5,000 FTSE receiving an equitable adjustment from the Texas Higher Education Coordinating Board are required to participate in **shared services and institutional partnerships to reduce costs and improve operational efficiency.** The Coordinating Board will establish an Institutional Collaboration Center with allocated funding from the state to help facilitate share services and institutional partnerships.



COMMUNITY COLLEGE STANDING ADVISORY COMMITTEE (SAC)

The Texas Higher Education Coordinating Board is required to consult with the SAC for the funding of community colleges, as well as for the development of agency rules and policies related to the implementation of HB 8. The **SAC is a permanent standing advisory committee comprised of community college leaders** who represent a diverse mix of colleges based upon enrollment size and geography.

Notes

TEXAS COMMUNITY COLLEGES ARE FUNDED THROUGH 3 MAIN SOURCES



STATE APPROPRIATIONS



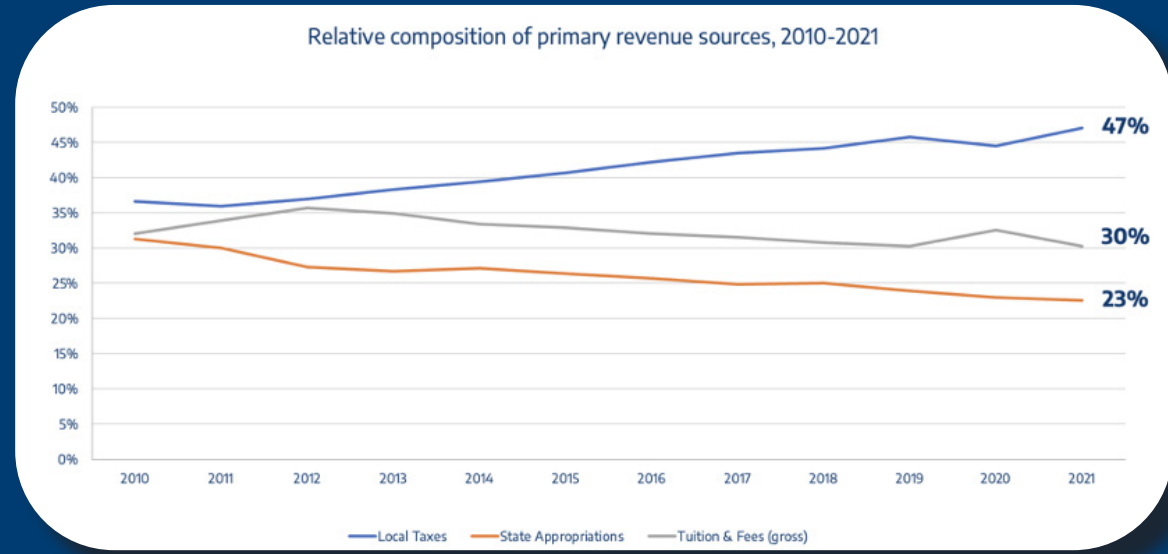
LOCAL PROPERTY TAXES



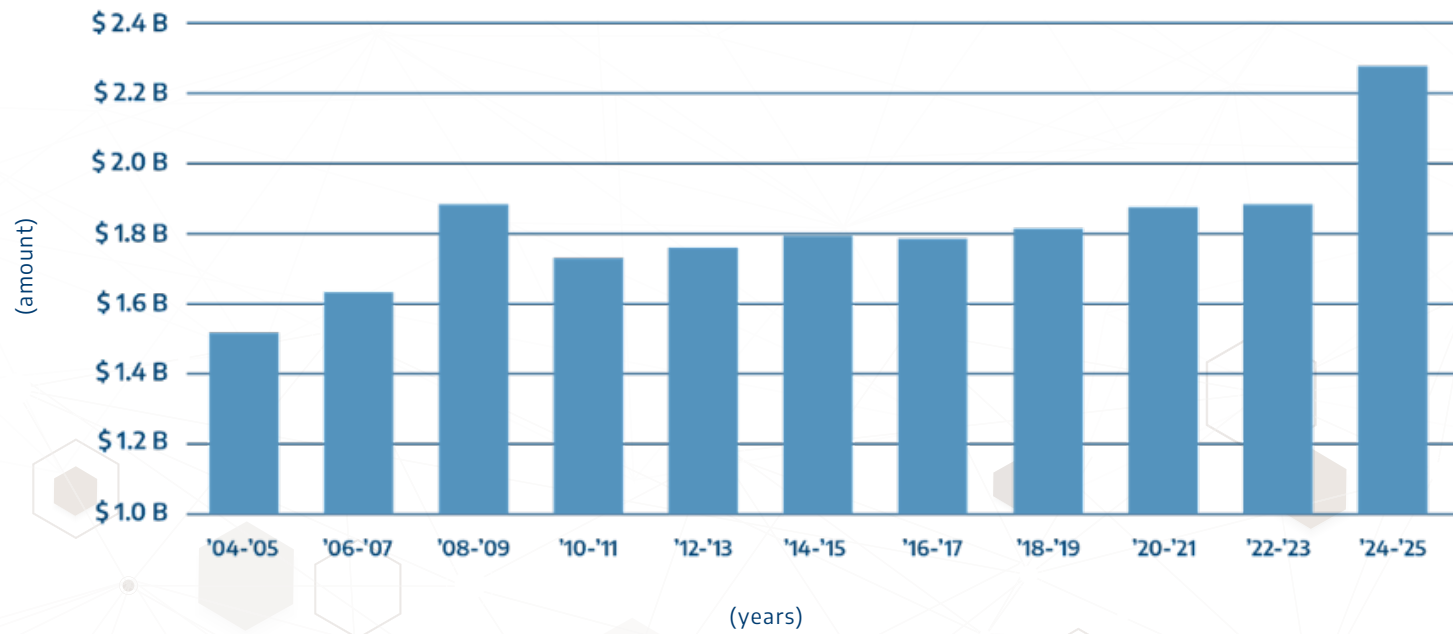
TUITION & FEES

Notes

THOSE FUNDING STREAMS HAVE SIGNIFICANTLY CHANGED OVER THE YEARS



STATE INVESTMENTS IN TEXAS COMMUNITY COLLEGES



Texas Leaders on the National Stage

CCATT would like to congratulate the Texas winners of the Western Regional awards from the Association of Community College Trustees (ACCT)!

- Trustee Leadership Award: Brian Haggerty, El Paso Community College
- CEO Leadership Award: Dr. Jesus Roberto Rodriguez, Texas Southmost College
- Equity Award: San Jacinto College
- Professional Board Staff Member Award: Pamela Payne, El Paso Community College

CCATT would also like to congratulate and thank Trustee Rose Benavidez from South Texas College for her outstanding leadership as the Chair of the ACCT Board of Directors.

We look forward to celebrating together in Las Vegas next month!

CCATT Board Members

Officers



Jay L. Barrett
Amarillo College
Chair



Susan Moore-Fontenot
Lee College
Chair-Elect



Carol Scott
Del Mar College
Immediate Past Chair



Armin Cantini
Galveston College
Secretary

Save the Dates

ACCT Leadership Congress Texas Delegation Reception

Aria Hotel & Casino, Las Vegas
Tuesday, October 10th, 2023 from 4:30-5:30 PM PT

Southeast Texas TLS

San Jacinto College
Friday, November 10th, 2023

THECB Higher EDge Conference

AT&T Conference Center, Austin, TX
December 12-13th, 2023

New Trustee Orientation

TACC Offices Austin, TX Hybrid
January 19th, 2024

ACCT NLS

Washington D.C.
February 5-8, 2024



Cliff Boyd
Dallas College



Anette Carlisle
Amarillo College



Mike Hembree
Trinity Valley
Community College



K. Paul Holt
McLennan Community College



Chuck Johns
Northeast Texas
Community College



Karla Metzler
North Central
Texas College



'Bel Sanchez
Alvin Community College



Paul Rodriguez
South Texas College



Bonnie Soria Najera
El Paso
Community College



**Community College
Association of Texas Trustees**

CCATT Annual Conference Survey

Thank you for attending this year's CCATT Annual Conference. As you reflect on the important conversations, we invite you to take our brief survey. Your input helps us understand which aspects of our programming are most valuable and how we can serve you better. Scan the QR code below to take the survey now!

