# DEEP Partnership Workshop





August 1, 2023



Texas Association of Community Colleges

Dedicated to social and economic mobility, we advocate for state policy and support community college reform strategies that will empower Texans to rise out of poverty and achieve better life outcomes.



# Texas Success Center Grounding Principles

Texas Pathways is not the next in a long line of discrete reforms, but rather a framework that unifies a variety of career- and equity-focused reform elements around a single centralized statewide strategy.

All Texas colleges' program redesigns systemically address the entire student experience, rather than to just one segment of it (such as developmental education or advising).

The redesign process starts with student end career goals and "backward maps" stacked programs and supports to ensure that students thrive in employment and education at the next level with no excess credit or time.

### Talent Strong Texas Pathways Framework



#### **SUCCEED**

attain valuable credentials for careers and re-enter or transfer



select a career-focused pathway



Student Success Experience



#### **PROGRESS**

gain skills and work-related experiences



#### **ENTER**

achieve early milestones on a stacked completion plan





### Talent Strong Texas Pathways

### Four Pillars of Essential Practices

Map pathways to student end goals

Employer-informed maps from multiple entry & reentry points to completion, transfer, & valuable careers

2

Help students choose and enter a pathway

Academic and social integration & career-focused onboarding to promote college-level success in the 1st year

3

Keep students on their pathway

Proactive supports to improve completion & transfer, enhance belongingness, & address students' basic needs

4

Ensure students are learning

Active & work-based learning with culturally responsive teaching aligned with careers & further education

# Welcome

#### Cynthia Ferrell, Ph.D.

Executive Director, Texas Success Center

#### Christine Bailie, Ed.D.

Director of Institutional Strategy, Texas Success Center

#### Kristina Flores, Ph.D.

Director of Research and Evaluation, Texas Success Center

#### Martha Ellis, Ph.D.

Senior Pathways Lead, Texas Success Center

#### **Sway Youngston**

Program Manager, Texas Success Center

#### **Nour Hammoudeh**

Events Planner, Texas Success Center

#### John Fink

Senior Research Associate and Program Lead, Community College Research Center

#### Davis Jenkins, Ph.D.

Senior Research Scholar, Community College Research Center

#### **Sarah Griffin**

Research Associate, Community College Research Center

#### **Aurely Garcia-Tulloch**

Research Assistant, Community College Research Center

# Welcome



## **Josie Brunner**

Data Strategist, College Career, Military Preparation, Texas Education Agency

# TEM

Program of Study and Advance Academics

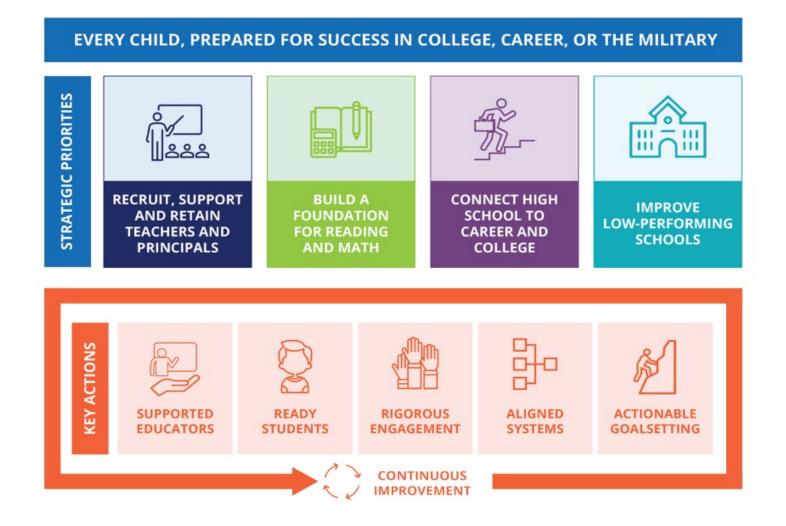




# TEA's Strategic Plan is Focused on Continuous Improvement

### **Agency Mission**

The Texas Education Agency will improve outcomes for all public-school students in the state by providing leadership, guidance, and support to school systems.



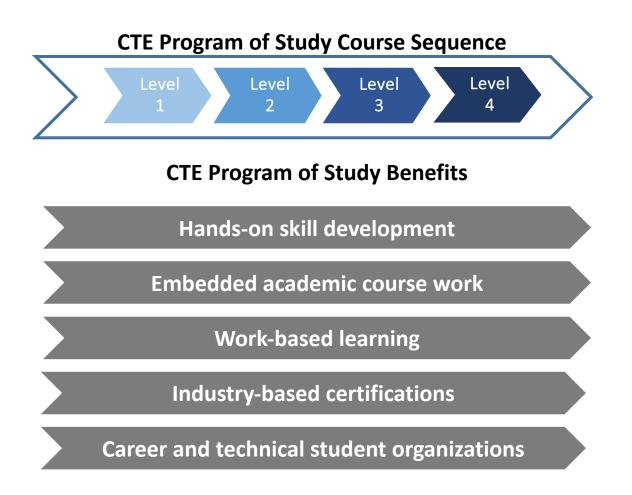


### What is a CTE Program of Study?

#### **CTE Programs of Study**

Programs of study are course sequences that prepare students with the knowledge and skills necessary for success in their chosen careers.

These sequences embed relevant, real-world experiences and connect to pathways that culminate in one or more postsecondary credentials.



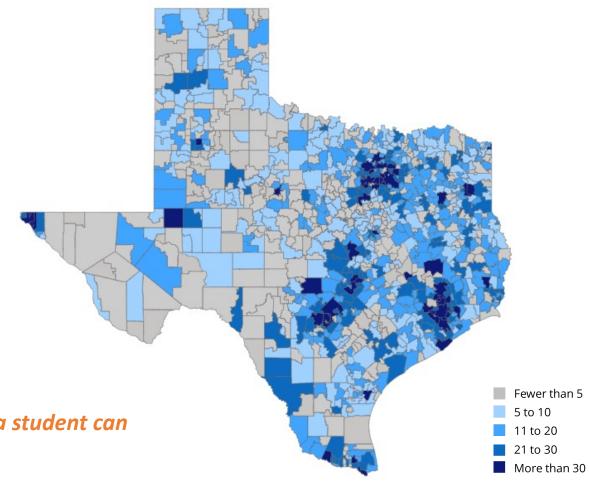


## **TEM** Opportunity: Increase Student Access

Median Programs of Study offered by a district.

Source: PEIMS, SY 2021-22

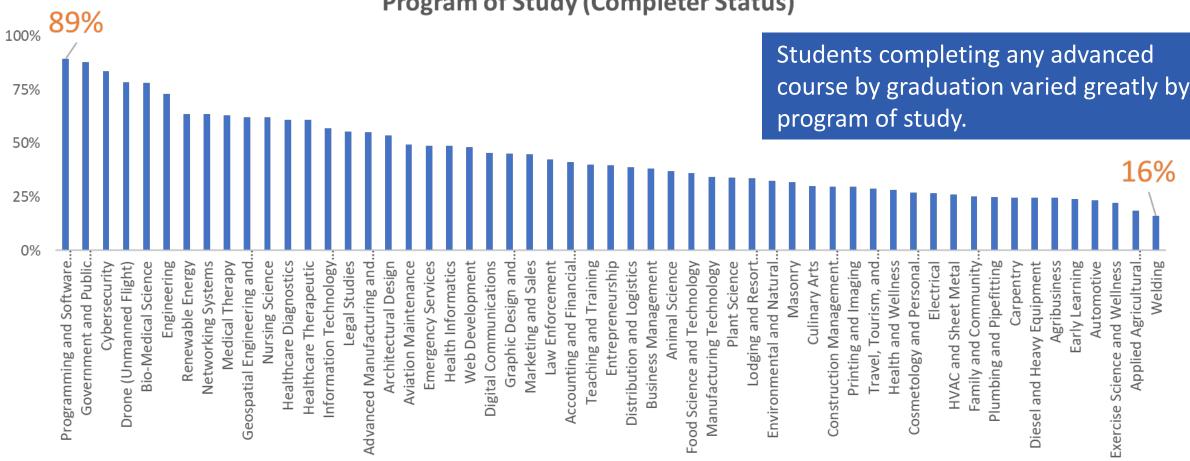
There is wide variability in the number of programs a student can choose from, based on where the student lives.





### **Opportunity: Integrate Advanced Academics**

# 2021 Graduates Successfully Completing Any Dual Credit, AP, or IB Course, by Program of Study (Completer Status)



Source. PEIMS, SY 2017-18, 2018-19, 2019-20, 2020-21 (Division: 213)



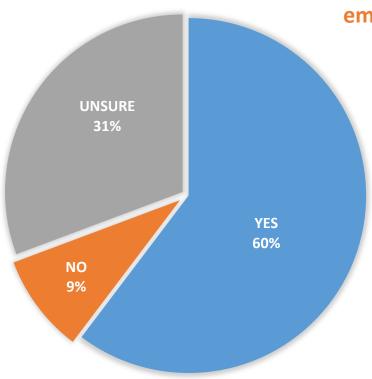
# **Opportunity: Integrate Advanced Academics Key Findings**

**LEA:** If you offer the advanced academics courses in the CTE studies, could they be offered as electives? I can see how they could be used to continue the student's education post high school.

**INDUSTRY:** If they are part of the occupation, it makes sense. If not, it might keep a student from entering a course that is high demand and would not be necessary.

**LEA:** Students should be enrolled in pure CTE courses. I feel you would be substituting CTE courses with non CTE courses.

**INDUSTRY:** No, it's not necessary.



Should advanced academics courses be embedded in programs of study?

LEA: It allows us to streamline courses for students to give them more opportunities in their schedule. There should also be the option for students who don't want to take the advanced course to still be able to complete the program of study.

**INDUSTRY:** It puts CTE on PAR with college prep classes. Recognizes students for taking on the increased rigor in their field of study.

**PARENTS:** Yes, because I want my kids to have options.

# Strengthening **Dual Credit as** a Trailhead to Talent Strong Texas Pathways

# Texas Success Center

# Workshop Agenda

12:00 PM - 12:15 PM	Welcome and Context Setting
12:15 PM - 12:45 PM	Rethinking Dual Credit as a Trailhead to Talent Strong Texas Pathways
12:45 PM - 1:30 PM	Partnership Team Time: Aligning on a Shared Vision for Dual Credit
1:30 PM - 1:45 PM	Dual Credit Data DEEP Dive
1:45 PM - 2:15 PM	Partnership Team Time: Identifying Strengths, Challenges, and Opportunities
2:15 PM - 2:25 PM	ISD/College Partnership Share-out
2:25 PM - 2:50 PM	Prioritizing Areas for Improvement and Planning Next Steps
2:50 PM - 3:00 PM	Wrap Up

# **DEEP Partnership Workshop**

#### **Accompany Resources**

#### **DEEP Partnership Workshops**

#### Strengthening Dual Credit as a Trailhead to Career Path Jobs

Tuesday, August 1, 2023

#### Links to Pre-Readings

- Executive Summary, Rethinking DC as a Trailhead to Talent Strong Texas Pathways (CCRC, 2023)
- Executive Summary, Dual Enrollment Playbook: A Guide to Equitable Acceleration for Students (Aspen Institute and CCRC, 2020)

#### **Workshop Resources**

- Link to Agenda
- · Link to PDF of Presentation Slides
- Link to Dual Credit Data Dashboard

#### College/ISD-Specific Slide Decks (for Team Time breakout discussions):

- Howard College & Big Spring High School (Big Spring ISD)
- South Texas College & La Joya ISD
- El Paso Community College & Socorro ISD
- Vernon College & Wichita Falls ISD
- Laredo College & Laredo ISD and United ISD
- Lee College & Crosby ISD
- Paris Junior College & Paris High School (Paris ISD)
- Victoria College & Victoria ISD

#### **DEEP Partnership Workshops**

#### Strengthening Dual Credit as a Trailhead to Career Path Jobs

Wednesday, August 2, 2023

#### Links to Pre-Readings

- Executive Summary, Rethinking DC as a Trailhead to Talent Strong Texas
  Pathways (CCRC, 2023)
- Executive Summary, Dual Enrollment Playbook: A Guide to Equitable Acceleration for Students (Aspen Institute and CCRC, 2020)

#### **Workshop Resources**

- Link to Agenda
- Link to PDF of Presentation Slides
- Link to Dual Credit Data Dashboard

#### College/ISD-Specific Slide Decks (for Team Time breakout discussions):

- Hill College & Joshua High School (Joshua ISD)
- Austin Community College District & Manor ISD
- Coastal Bend College & San Diego ISD
- Central Texas College & Copperas Cove ISD
- Odessa College & Andrews ISD
- San Jacinto College & Sheldon ISD
- McLennan Community College & La Vega ISD
- Alvin Community College & Alvin ISD

August 1: <a href="https://tinyurl.com/TSC-DEEP-Aug1">https://tinyurl.com/TSC-DEEP-Aug1</a>

August 2: <a href="https://tinyurl.com/TSC-DEEP-Aug2">https://tinyurl.com/TSC-DEEP-Aug2</a>

# Rethinking Dual Credit as a Trailhead to Talent Strong Texas Pathways





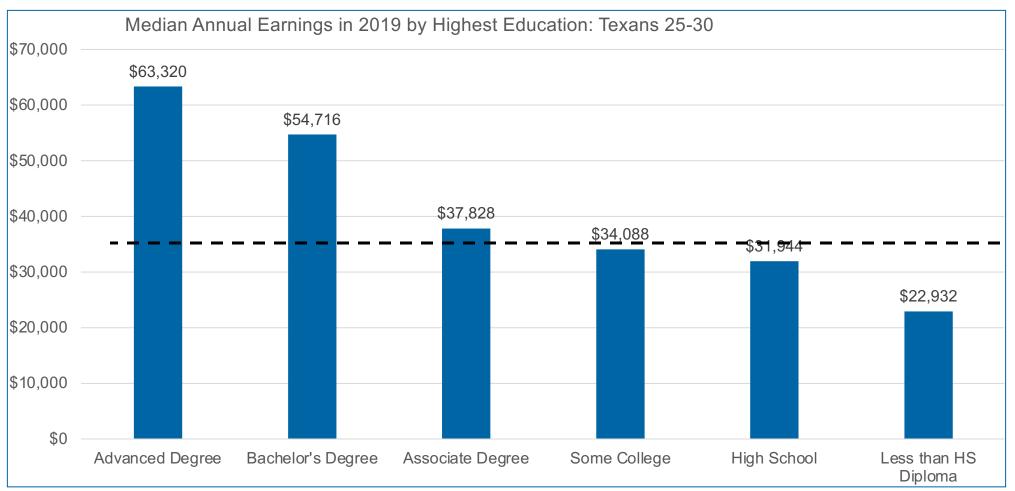


# Rethinking Dual Credit As a Trailhead to Talent Strong Texas Pathways

TACC Texas Success Center - CCRC DEEP Partnership Workshops Summer 2023

Texas employers in many industries are seeking diverse talent to fill entry-level, career-path jobs. These jobs pay living wages and benefits to start and provide opportunities for career advancement through on-the-job learning and employer-supported training and education.

# Even at entry-level, family-supporting, career-path jobs require at least an AAS, if not a bachelor's degree.

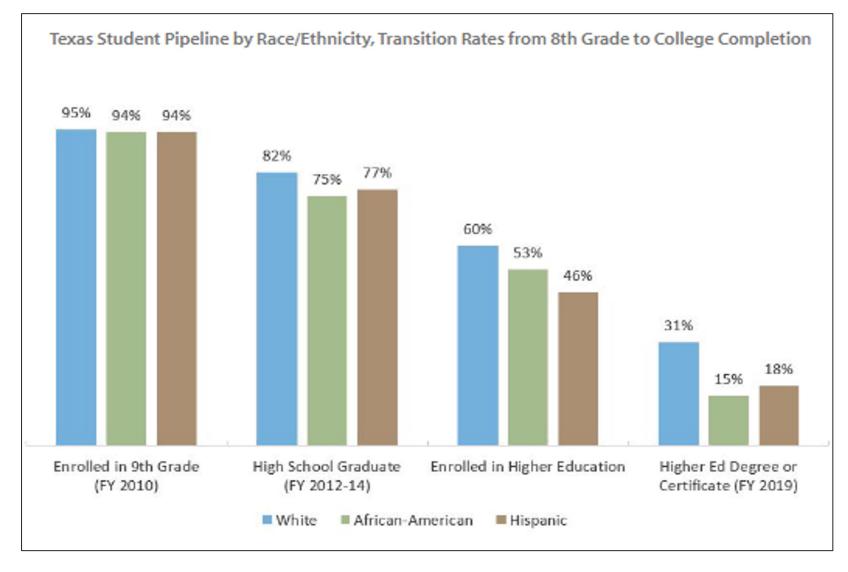


TX avg. livingwage=\$34,900



Source: TPEIR, https://www.texaseducationinfo.org/ViewReport.aspx

Too many Texas students from underrepresented groups are lost in the transition from high school to college. Fixing this leaky pipeline would substantially increase the supply of talent for Texas's future (and build new enrollments for colleges).



Source: Trellis Company, State of Student Aid in Texas - 2021. https://www.trelliscompany.org/state-of-student-aid-2021/section-8-texas-college-attainment/

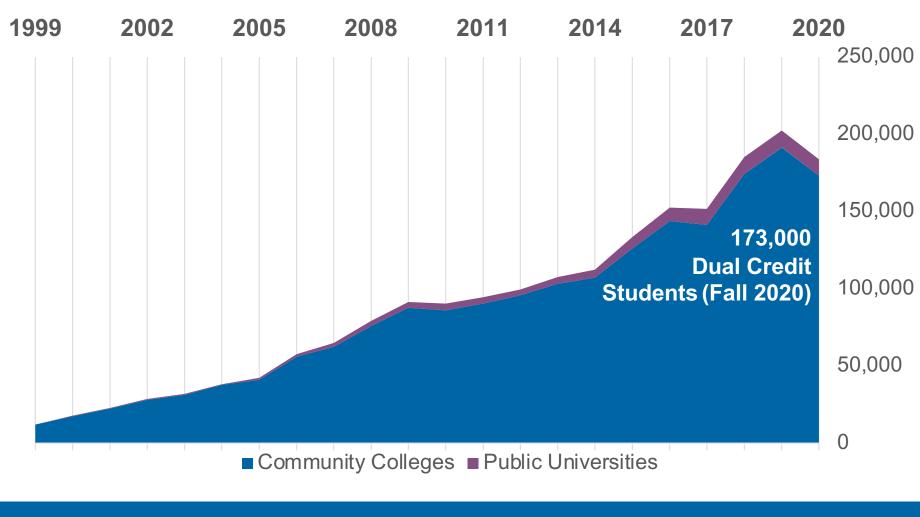


The growth of dual credit in Texas creates an opportunity to build "trailheads" to postsecondary degree programs leading to career-path jobs in high-demand fields particularly for groups not represented among professionals in these fields.



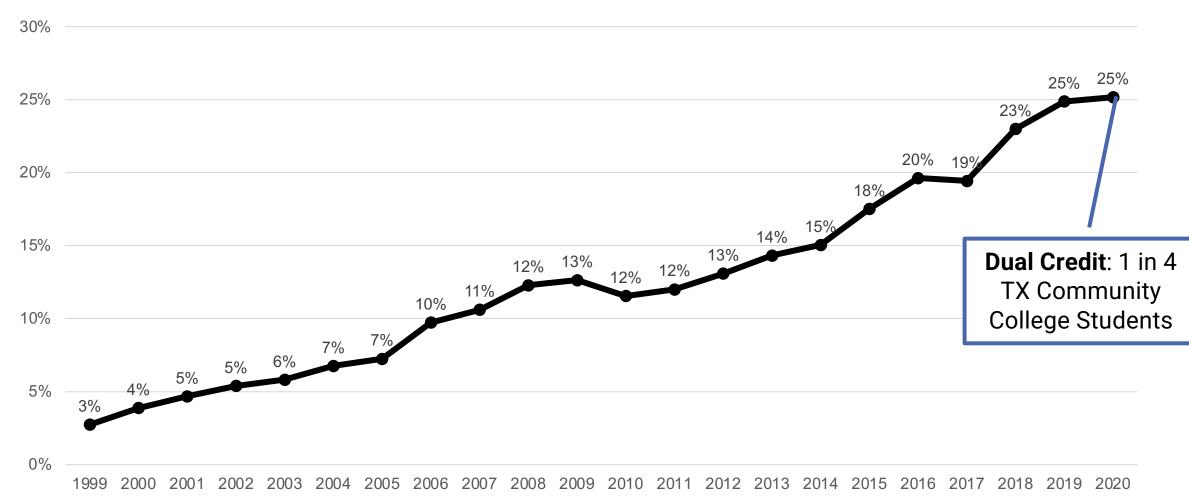
# Texas Dual Credit 1999-2020





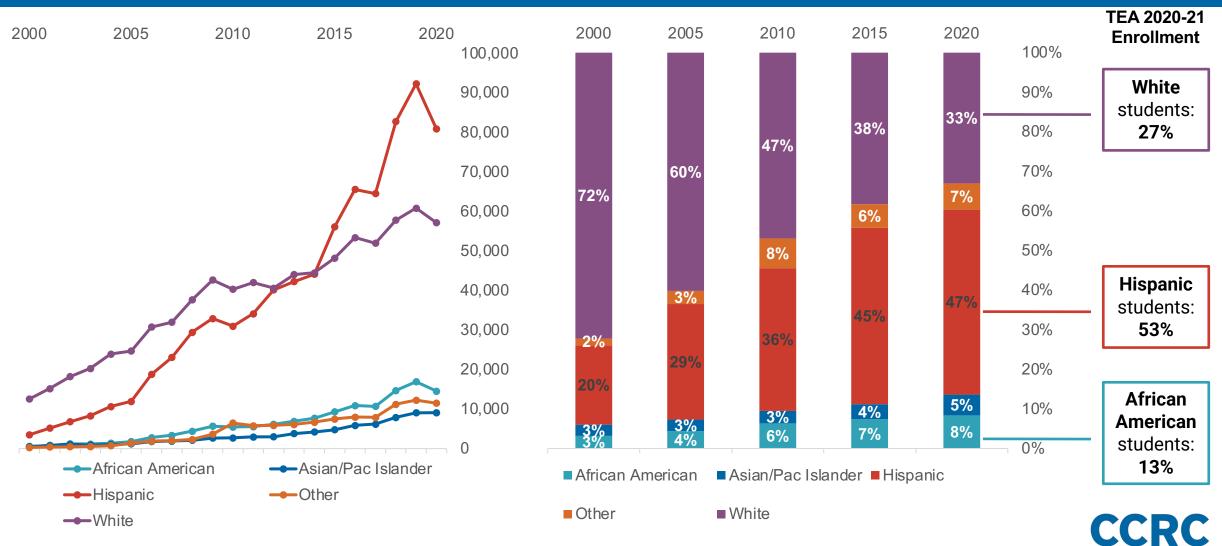
Expansion of dual credit in Texas concentrated at community colleges.

# Dual Credit makes up a growing proportion of Texas community college enrollment.

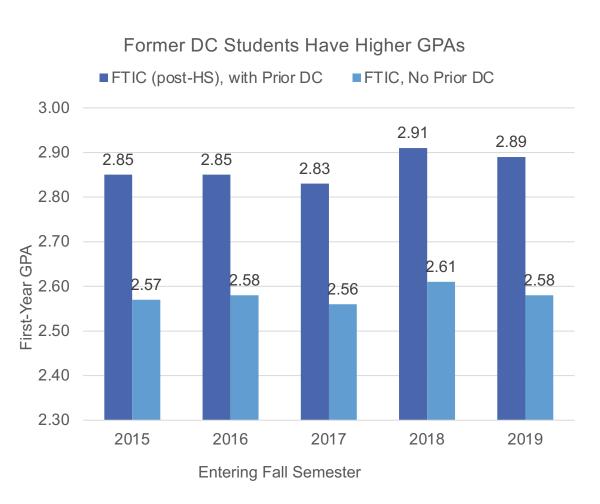




# As Dual Credit has grown, it has better reflected TX's racial/ethnic diversity, but there is still room for improvement.



# Former Texas DC students increasingly do well in college after high school, but more could be earning degrees.



Completion Rates among Former DC Students who Enrolled at a public Texas College or University after HS:

40%

completed certificate in 2 years

9%

completed an associate degree in 2 years

3%

completed a bachelor's degree in 4 years

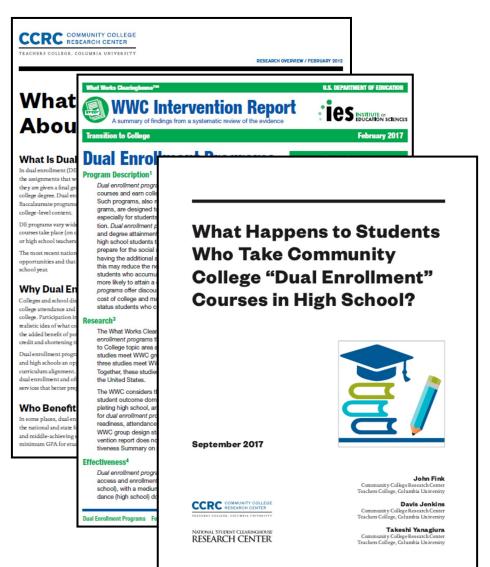


### A Powerful Tool to Increase College Access and Success

Accumulation of descriptive and quasiexperimental evidence for à la carte dual credit, stronger experimental evidence on effects of ECHS and P-TECHs

WWC Report: Positive effects of taking college courses in HS include stronger HS grades, more HS completion, more college enrollment, more credit accumulation, more degree completion.

Yet, there is substantial state and institutional variation in post-HS college outcomes among former DE students





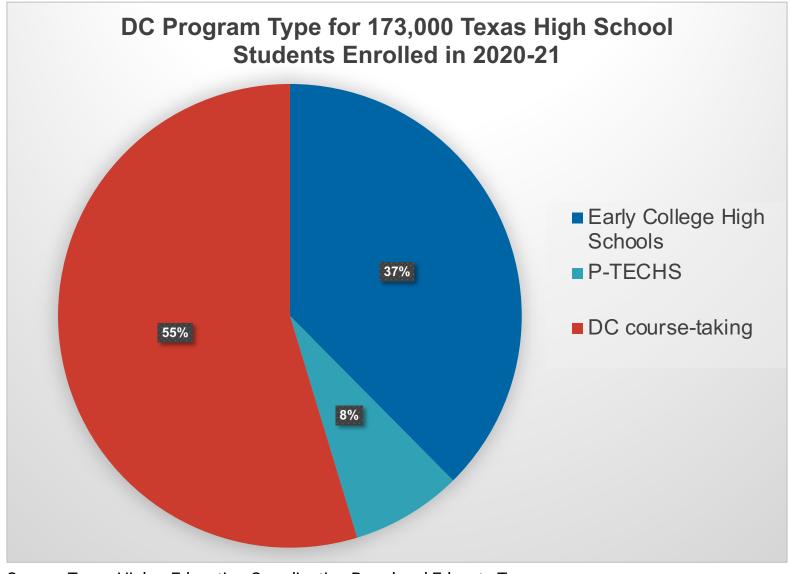
# Recent quasi-experimental studies highlight the potential of à la carte DC to increase college access and success

- ✓ DE can benefit students who are falling behind in HS (Lee & Villarreal, 2022)
- ✓ DE increases college applications and acceptances, particularly among Black students (Liu et al., 2022)
- ✓ Dual Enrollment Math boosts Black & Hispanic student entrance and persistence in STEM (Minaya, 2021)





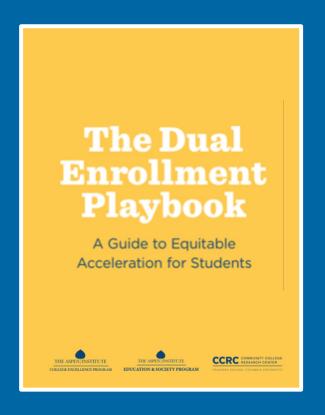
Texas leads the country in expanding ECHSs and P-TECHS, but to reach large numbers, Texas also needs to rethink à la carte dual credit (which is typically "random acts" with limited advising) to motivate, guide and prepare students to pursue postsecondary career-path programs after high school.



Source: Texas Higher Education Coordinating Board and Educate Texas.



What can be learned from high schools and colleges that are more effective in serving students of color through à la carte dual enrollment?



### DE Playbook Resources



Highlights from the Dual Enrollment Playbook: A Guide to Equitable Acceleration for Students



A Guide to Getting Started for Institutional Leaders



Tool for Evaluating Equitable Practices at Community Colleges

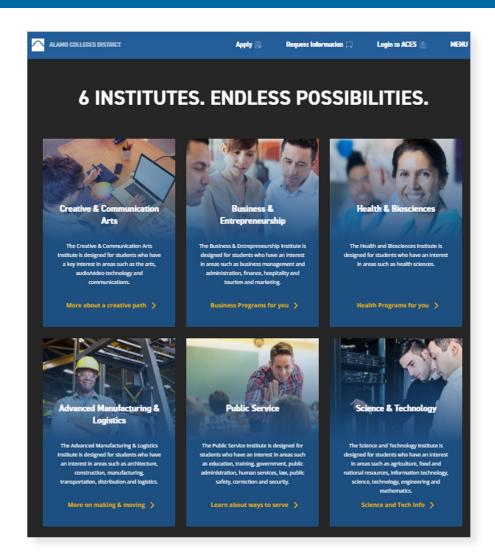


Tool for Evaluating Equitable Practices at High Schools



Texas community colleges are national leaders in implementing Guided Pathways whole-college reforms. A growing number of Texas community colleges are extending Pathway practices to DC offerings and students.

# Alamo Colleges have aligned programs in their Alamo Institutes with the Texas HS Endorsements







# DEEP: Extending Guided Pathways to Dual Enrollment with an Outcome and Equity Focus

**Dual Enrollment** 

Grades 6-8

Grades 9-12

1. Outreach to underserved students & schools

#### **DEEP Practices**

Complementary set of practices implemented by college-school partnerships

- 2. Alignment to college degrees & careers in fields of interest
- 3. Early career & academic exploration, advising, & planning
- 4. High-quality college instruction & academic support

Entry into baccalaureate major at four-year (FY) institution CC transfer program aligned to FY major

Workforce program aligned to high-wage/high-demand career



### From 'Random Acts' and 'Programs of Privilege' to DEEP

#### **Programs of Privilege, Random Acts**

#### **Dual Enrollment Equity Pathways (DEEP)**

DE courses **made available** to students who are already "college-bound"



**Active outreach and support** for underrepresented students and families starting in middle school

Focus is mainly on strengthening students' academic preparedness for college



Focus also on building **motivation for college** by helping students explore interests and begin to develop a plan tied to college programs and careers in a field of interest

Colleges and schools mainly emphasize general education courses



Colleges and schools introduce students to high-opportunity postsecondary pathways through **program foundation courses** 

Focus on achievement of academic content standards



Added focus on helping students become **confident college learners** through active teaching/learning

High school career technical education focused mainly on **immediate post-HS employment** 



High school career technical education students readily able to **apply HS CTE credits toward college degree programs** in highopportunity fields



### Scaling DEEP in Florida and Texas: Project Summary

1. Implementation Study

What do DEEP practices look like across different institutional contexts?

2. Costs and Incentives Study

What are the costs, incentives, and disincentives for K-12 and college leaders to invest in and adopt DEEP practices?

3. Metrics Study

What metrics and data tools can best catalyze and inform DEEP reforms?

Based on this research, we will produce a practitioner guide, data tools and workshops on scaling trailheads to postsecondary college and career pathways for students from underrepresented groups.



### Field Research

#### **Texas DE partnerships**:

- Lee College (2 schools)
- Navarro College (2 schools)
- San Jacinto College (1 school)

#### Florida DE partnerships:

- Chipola College (1 school)
- Tallahassee Community College (1 school)
- Miami-Dade College (4 campuses, 5 schools)

Number of Participants	Stakeholder Group
College stakeholders	98
K-12 stakeholders	71
DE students	120
Total participants	291



















# **DEEP Practice Areas**





Outreach to
Underserved Students &
Schools



### Alignment

Align DE to College Degrees & Careers in Fields of Interest



## **Exploration**

Expand Early College & Career Exploration, Dual Credit Advising, and Postsecondary Planning



### **Support**

Deliver High-Quality Instruction & Academic Supports





Site Visit to Miami-Dade College

## Outreach to Underserved Students and Schools

Focus outreach on underserved schools and students

**Start** outreach before high school

Leverage community presence to promote DE

**Engage** parents and families

**Use** high school grades (instead of placement tests) to determine eligibility for DE



### **DEEP Practice Areas**





Outreach to **Underserved Students &** Schools



### **Alignment**

Align DE to College Degrees & Careers in Fields of Interest



### **Exploration**

Expand Early College & Career Exploration, Dual Credit Advising, and Postsecondary Planning



### **Support**

**Deliver High-Quality** Instruction & Academic Supports



Align DE to College Degrees and Careers in Fields of Interest

**Inventory** current DE offerings

Map DE offerings to college degree programs in fields of interest

**Embed** DE offerings in high school academies and other career-connected programs



Site Visit to Lee College



### **DEEP Practice Areas**









### **Outreach**

Outreach to
Underserved Students &
Schools

### **Alignment**

Align DE to College Degrees & Careers in Fields of Interest

### **Exploration**

Expand Early College & Career
Exploration,
Dual Credit Advising,
and Postsecondary Planning

### **Support**

Deliver High-Quality Instruction & Academic Supports





Site Visit to Chipola College

# Expand Early College and Career Exploration, Dual Credit Advising, and Postsecondary Planning

**Showcase** DE to support exploration and the high school choice process

**Help** students create a college program plan and provide checkpoint advising

**Develop** a clear and shared understanding of advising roles



### **DEEP Practice Areas**









### **Outreach**

Outreach to
Underserved Students &
Schools

### **Alignment**

Align DE to College Degrees & Careers in Fields of Interest

### **Exploration**

Expand Early College & Career
Exploration,
Dual Credit Advising,
and Postsecondary Planning

### **Support**

Deliver High-Quality Instruction & Academic Supports



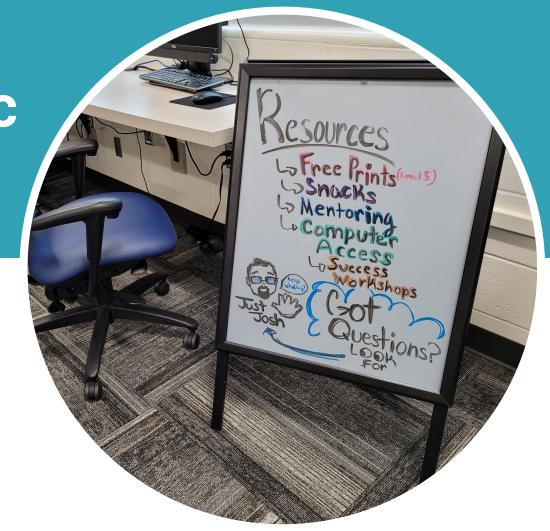
Deliver High-Quality
Instruction and Academic
Supports

**Scaffold** coursework and frontload supports to help students become confident college learners

**Coordinate** with partners to quickly respond when students are struggling

**Provide** additional, structured support for online classes

**Support** DE instructors and monitor instructional quality



Site Visit to San Jacinto College



### Leadership Strategies for Building DEEP Partnerships

### **Establish a Shared DEEP Mindset**

**Prioritize** underserved communities and schools and position DE as a pathway for upward mobility and workforce development

**Commit** to doing what is best for students (even if not expedient)

**Believe** in—and support—the potential of all students

**Expand** college and career opportunities by recasting high school CTE as a college "track"



# Leadership Strategies for Building DEEP Partnerships

continued



**Negotiate** college and K12 interests to find "win-wins" that benefit students



**Strengthen** 'back-end' business processes



**Evaluate** whether DE staffing is adequate and effectively organized



**Develop** a supply of qualified instructors, particularly for underserved schools



HB 8 Financial Aid for Swift Transfer (FAST) and 15-credit pathways now provides resources to expand DC "trailheads" to postsecondary talent pathways after high school.

### Steps To Building Partnership to Scale DC Trailheads

- Create a shared vision for DC as means to advance student success and K-12 school and college goals
- Backward-map college career-path degree programs to high school career academies/CTE programs and embed DC program foundation courses in HS academy/CTE curricula.
- Coordinate counseling/advising to help all DC students explore interests, connect with people/programs and develop a post-high school career/education plan in a field of interest.
- Provide consistent quality control for DC instruction across modalities and locations to ensure a "light the fire" learning experience for DC students.
- Collaborate with K-12 schools to market DC as a trailhead to career-path degree programs in highopportunity fields to students, families and communities starting in elementary and middle school.
- Partner with K-12 schools to explore better ways to recruit, certify and train of academic and CTE
   DC instructors to teach 'trailhead' courses.



### Partnership Team Time: Aligning on a Shared Vision for Dual Credit





\* Select your College

### **Dual Credit Data DEEP Dive**





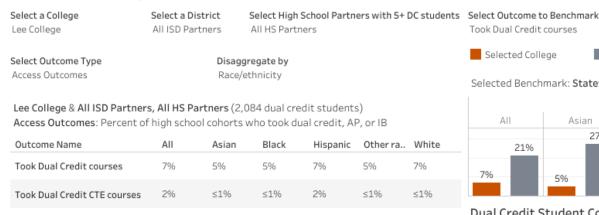
### **Dual Credit Dashboard Overview**

- Access to DC
- DC Course Location and Modality
- DC Course Pass Rates
- DC Credit and **Gateway Course** Momentum
- Postsecondary Completion in HS
- Post-HS College Enrollments and Persistence

#### Examine and Benchmark Texas Community College Dual Credit Metrics

Texas Public High School Students, Classes of 2019 and 2020

#### **Dual Credit Participation and Outcomes**





Took AP, IB, or DC courses

#### Top 10 Dual Credit Courses Taken (If blank, not in top 10 for this group) 2.084 students from All ISD Partners: All HS Partners who took a dual credit course at Lee College

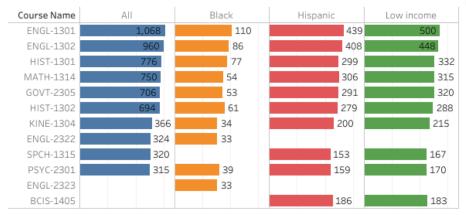
70%

26%

36%

35%

38%



### CCRC COMMUNITY COLLEGE RESEARCH CENTER TEACHERS COLLEGE, COLUMBIA UNIVERSITY

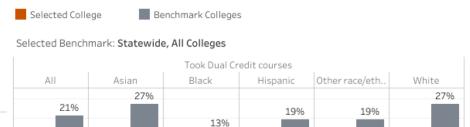


Benchmark Locale

All Settings

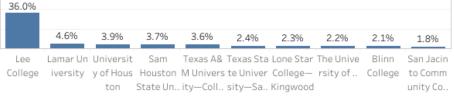
### Benchmark to other Texas Colleges by State Geography Benchmark Region

Statewide



Dual Credit Student College Attendence 1-year After High School Texas Public Postsecondary Institutions

#### Top 10 First College Destinations, 2,084 Lee College dual credit students



#### Top 10 College Majors, Lee College dual credit students from All ISD Partners, All HS Partners (N=2,084)



Took Dual Credit courses

7%



### **Dual Credit Data Sources & Definitions**

- Statewide, longitudinal, student-level data from the Texas Education Research Center
- Analytic sample includes traditional high school entrants in fall 2015 and 2016 who participated in dual credit at community colleges through spring 2019 and 2020
- Masking requirements for privacy suppression (some values will display blank or with a specific masking code)
- Results disaggregated by student race/ethnicity, gender, and income (FRPL), with a focus on Black, Hispanic, and lower-income students



### **Clarifying Numerators and Denominators**

- Access Outcomes
  - Numerator: Number of students who took a dual credit course in the HS-CC pair
  - Denominator: Number of high school students enrolled at the HS in the HS-CC pair
- Dual Credit Student Outcomes
  - **Numerator**: Number of dual credit students in the HS-CC pair that met the outcome definition (e.g., number of dual credit students who completed 9+ credits through dual credit)
  - Denominator: Number of dual credit students in the HS-CC pair

### Partnership Team Time: Identifying Strengths, Challenges, and Opportunities





\* Select your College

### ISD/College Partnership Share-Out





# Prioritizing Areas for Improvement and Planning Next Steps





### Steps To Building Partnership to Scale DC Trailheads

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### We Value Your Input

Please complete this anonymous evaluation survey.

Thank you for helping to make our events better!



Link: <a href="https://www.surveymonkey.com/r/DEEP2">https://www.surveymonkey.com/r/DEEP2</a>

### Thank you!





For more information, please contact:

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