

State Association Leads

Quarterly Meeting | July 27, 2023

Dr. Kristina Flores

Director of Research & Evaluation, Texas Success Center



Texas Success Center

SALs Introductions

Please drop your answers in the chat:

- Full name, association, and are you the lead?
- Do you have an upcoming event? If so, please include date.
- Are there other associations that should be included?



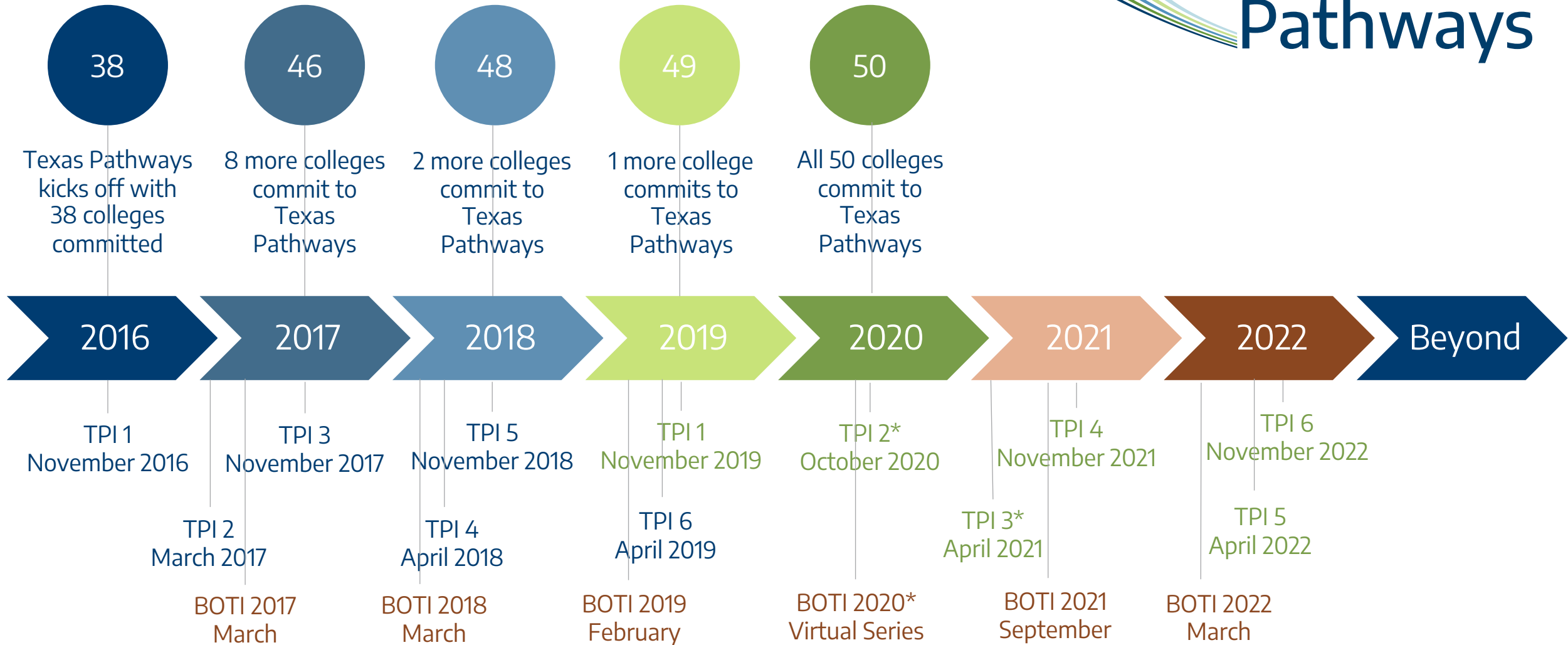
SALs Quarterly Meeting Agenda

- **Texas Success Center Update**
- **House Bill 8 Update** – Jacob Cottingham
- **Open Floor Discussion**
- **Upcoming Meetings**



Texas Pathways

Timeline



2004-2016

Incoherent student success initiatives in policy and practice

Inequitable access to successful practices

Initiative fatigue

Collective amnesia/Lack of sustained improvements

Focus: Access & Success

2020-2021

COVID & Unemployment
TRUE pilot, policy & funding
Misaligned and missing data
TACC Business Advisory Committee

2022-2023

Interim & Session

Workforce & Education
Partnership Regional Mtgs
Community College Finance
Commission
Broad Unified Support
All participating colleges
kickoff Talent Strong Texas
Pathways
Passage of HB 8!

2023-2024

HB 8 Implementation (two simultaneous parts)

Immediate: Understanding
and Implementing Policy

Ongoing Scaling Student
Success Practices

2017-2019

Texas Pathways Round 1

Not an initiative, but whole-college
change and systemic improvements

Provides coherence around a
single statewide strategy

Framework for all colleges' reform efforts

Begin with students' end goal of a
good career

2020-2022

Texas Pathways Round 2

Strategy continues to evolve and expand
as colleges continue to improve

Continues to provide a single framework
for all colleges; reform efforts

Dramatically improves student success

↑ **Scaling** = ↑ **Success**

2023-2027

Talent Strong Texas Pathways Rounds 3 & 4

Built on past success to improve
completion and to increase employer
engagement

Framework for holistic support
Success - Belonging - Wellness

Focus: Access, Success &
Post-Completion Success

Success

Accomplishment and
Self-Fulfillment Needs
Students' Career Goals
Socio-Economic Mobility

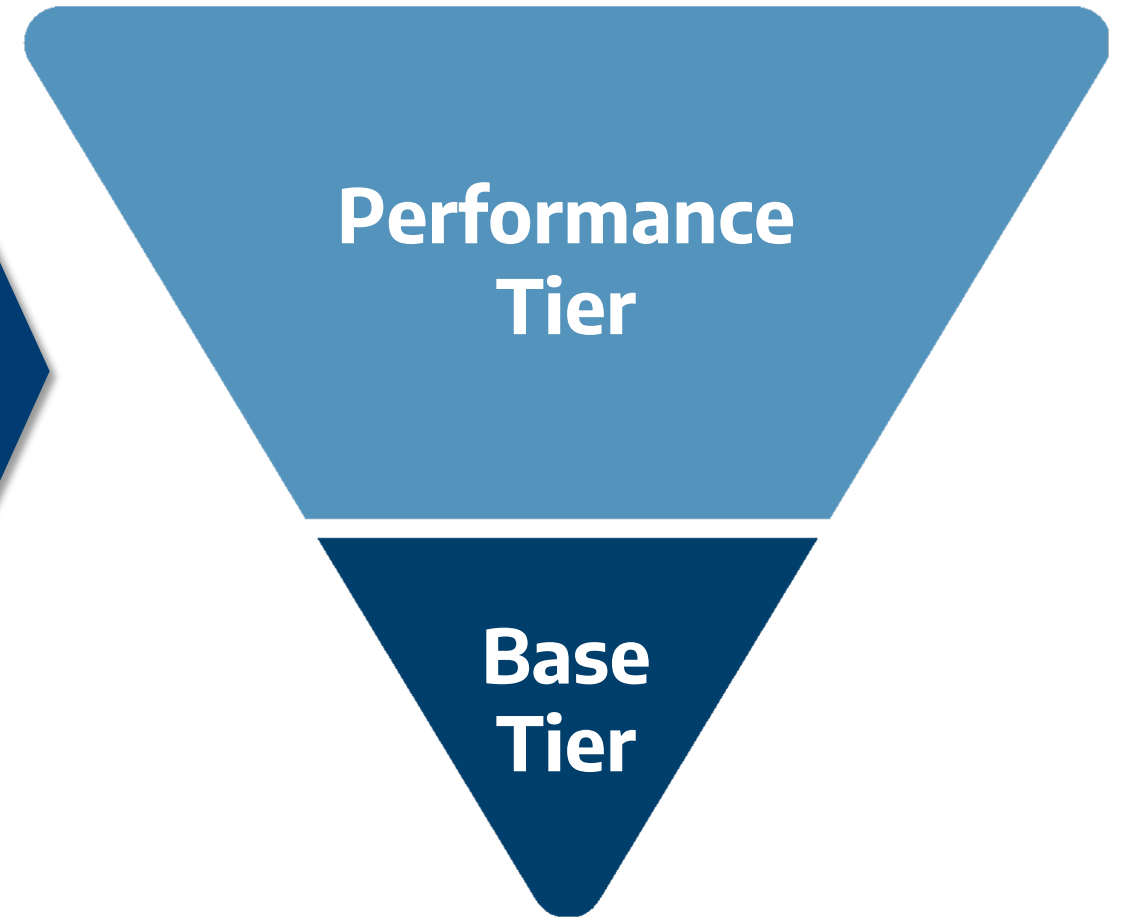
Belonging
& Wellness

Psychological,
Basic & Safety Needs

Legacy Funding Model



HB 8 Funding Model



Historic opportunity transition from a funding model primarily based on contact hours to one primarily based on **dynamic outcomes**.

Examples of Immediate Needs in Understanding and Implementation of New Rules

- Complex performance tier funding levels and long-term funding.
- Provisions of the new financial aid program (FAST) for eligible secondary school students in dual credit courses.
- Understanding credentials of value and high demand areas
- Identifying convertible and stackable continuing education and credit awards.
- Reporting requirements.



Broad Communications of the State Associations Network

Community College Association of Texas Trustees (CCATT)	Texas Association of Continuing Educators (TACE)	Texas Dual Credit Alliance (TDCA)
Texas Association of Chief Academic Officers (TACAO)	Texas Association of College Technical Educators (TACTE)	Texas Association of Institutional Research (TAIR)
Texas Community College Instructional Administrators (TCCIA)	College Academic Support Programs (CASP -TADE & TxCRLA)	Texas Association of Collegiate Registrars and Admissions Officers (TACRO)
Texas Association of Community Colleges (TACC)	Texas Community College Teachers Association (TCCTA)	State Associations Leads (SAL)
Texas Association of Community College Business Officers (TACCBO)	Texas Association of Student Financial Aid Administrators (TASFAA)	Industry Based Associations (Request from Business Advisory Council-TBD)
Texas Association of Community College Marketers (TACCM)	Texas Association of Community College Foundations (TACCF)	

See HB 8 101 Webinar recording on the TACC Events site for June 12

State Association Leads

July 27, 2023

Jacob Cottingham
Senior Director, Government Relations



**Texas Association of
Community Colleges**

Three Major Themes from Commission Recommendations



State Funding for
Outcomes

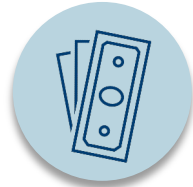
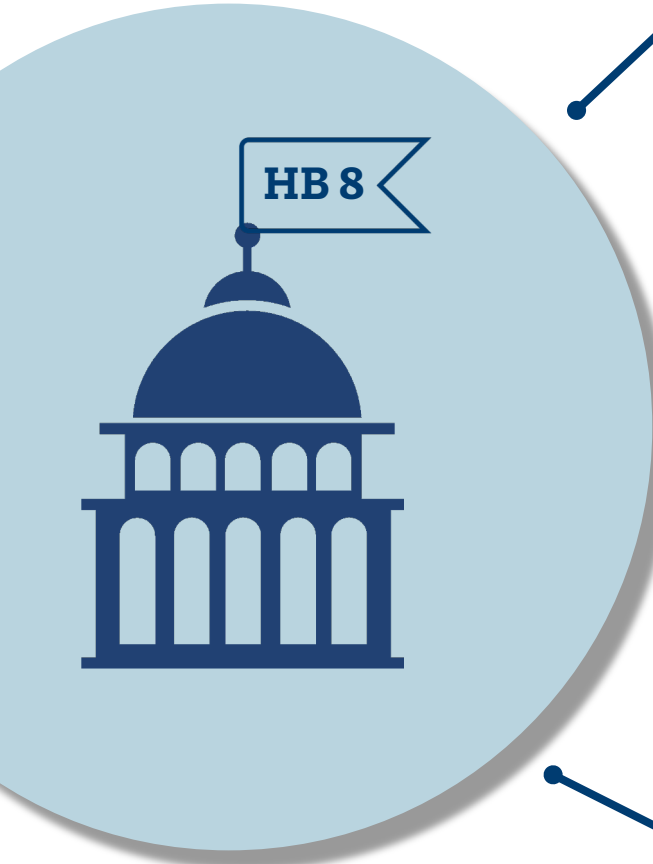


Affordability for
Students



Investments in
College Capacity

Key Components of House Bill 8



Financial Aid for Swift Transfer (FAST)

A new financial aid program that would allow “educationally disadvantaged” students to enroll in dual credit classes at no cost to them.



Shared Services

Encourages public junior colleges to participate in institutional collaborations that help students afford college, complete credentials, and transfer.



Performance Tier

The funding level that constitutes the majority of state funding and is comprised of measurable outcomes.



Base Tier

The funding level that ensures each public junior college has access to a defined level of funding for instruction and operations.



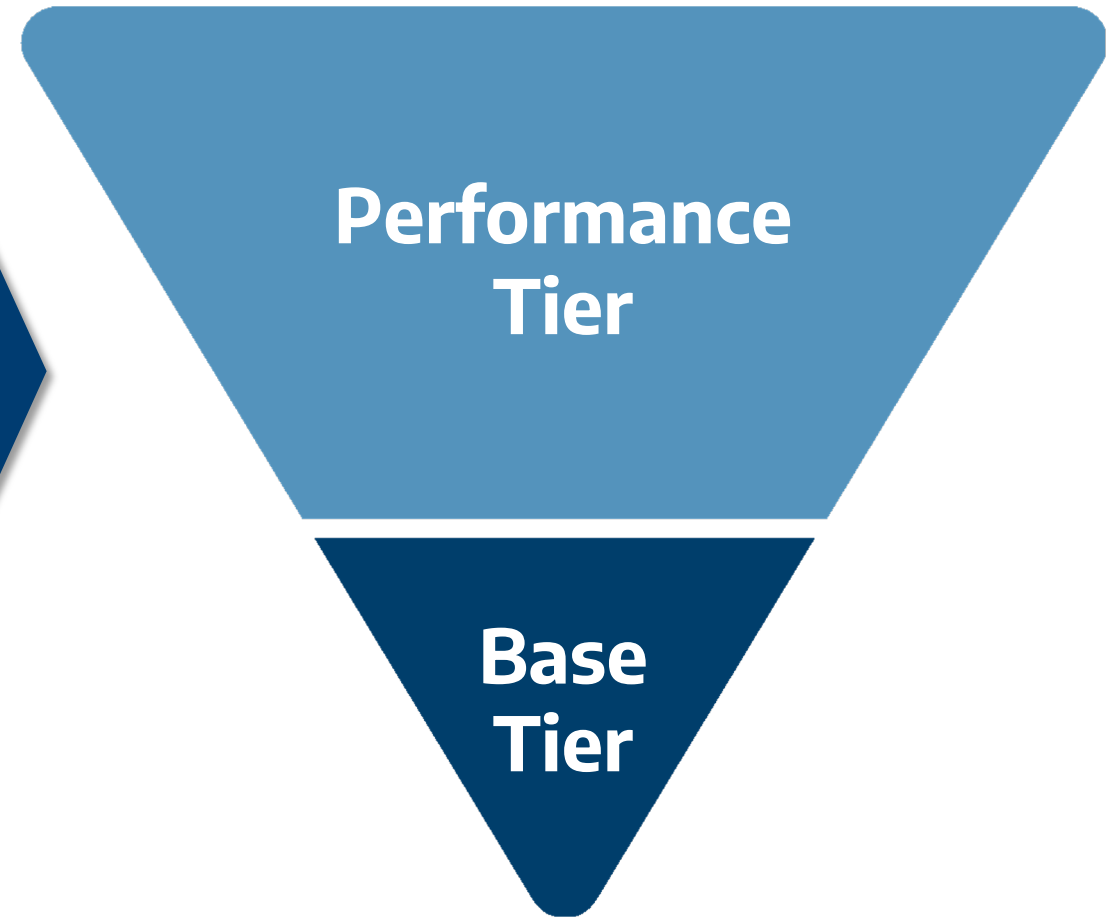
Community College Standing Advisory Committee (SAC)

A group of community college leaders that will provide advice and counsel to the Texas Higher Education Coordinating Board during implementation.

Legacy Funding Model



HB 8 Funding Model



Historic opportunity transition from a funding model primarily based on contact hours to one primarily based on **dynamic outcomes**.

Base Tier Funding



Base Tier applies if estimated **costs** outweigh estimated **local share**



Basic allotment based on **weighted FTSE**
Equitable **adjustment** for $< 5,000$ FTSE



Local share based on **\$0.05 M & O tax rate**
and estimated **tuition & fees** revenues



Contact hour weighted by discipline to
reflect cost of providing applicable courses

Performance Tier



Outcomes

- **Credentials of value**, including credentials from credit and non-credit programs
- Credentials of value awarded in. **high-demand fields**
- Students who **transfer with at least 15 SCH** to four-year universities
- Students who complete a **sequence of at least 15 SCH in dual credit** courses

Weights

- Economically disadvantaged
- Academically disadvantaged
- Adult learners (25 years of age or older)

Community College Standing Advisory Committee

VERY LARGE COLLEGES

- William Serrata, El Paso College, CEO (**Chairman**)
- Jennifer Mott, Lone Star College, CFO
- Teri Zamora, San Jacinto College, CFO
- Jenna Cullinane Hege, Austin Community College, IR

MEDIUM COLLEGES

- Jeremy McMillen, Grayson College, CEO
- Chris Sullivan, Angelina College, CFO
- Pam Anglin, Paris College, CEO

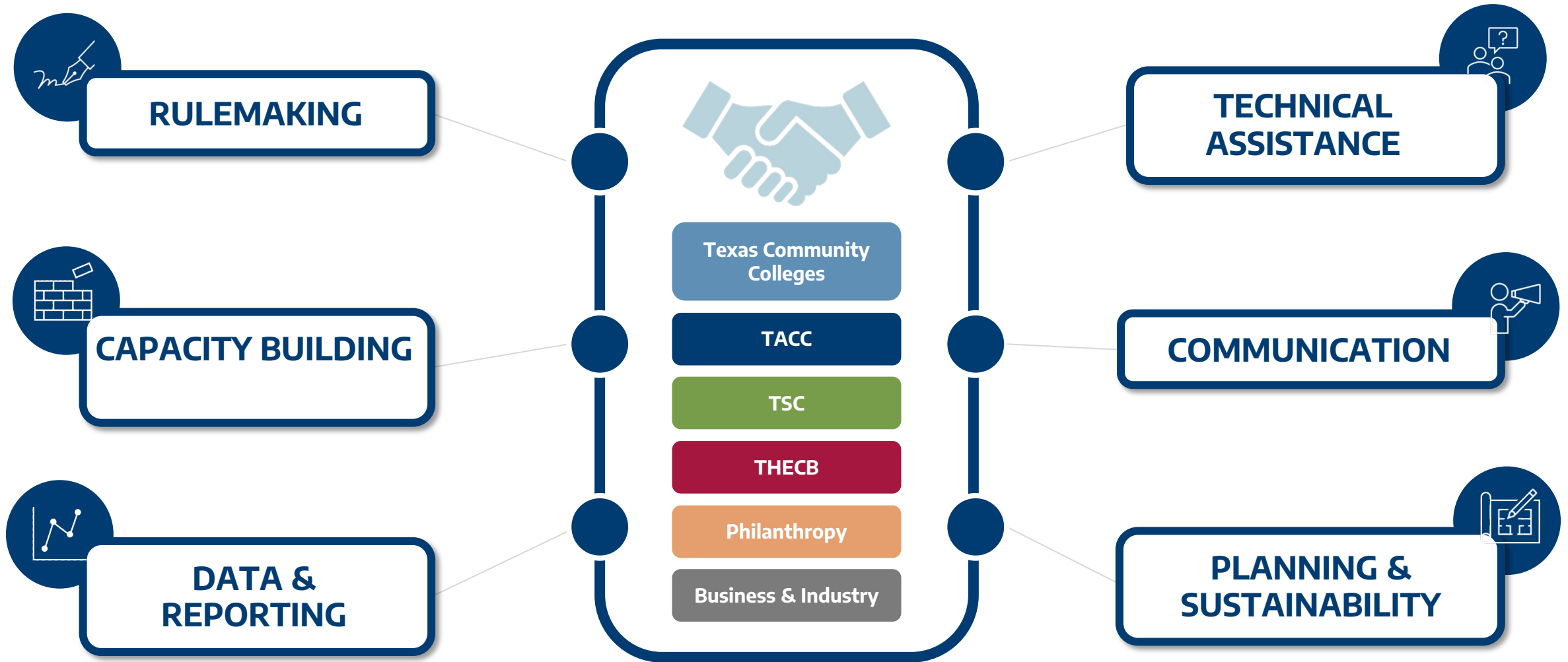
LARGE COLLEGES

- Brent Wallace, North Central Texas College, CEO
- Leonard Rivera, Del Mar College, CE
- **Ray Martinez, President & CEO, TACC**

SMALL COLLEGES

- Tex Buckhaults, Clarendon College, CEO
- Brenda Claxton, Howard College, CFO

Implementation Requires Partnership



2023

RULEMAKING

May - July

The first set of rules implemented by THECB will be **emergency rules**. These rules will only be in place for a six-month period.

The first draft will need to be completed by **July 14, 2023**, for an August approval.

No public comment period.

August

Special called THECB Board Meeting to adopt emergency rules.

Emergency rules in place until January 2024.

Sept. 1st

House Bill 8 goes into effect.

April '24

THECB adopts FY 25 regular rules.

January '24

THECB adopts FY 24 regular rules.

Regular rules in place through end of 2023-2024 academic year.

Rulemaking Timeline for House Bill 8



RULEMAKING

INVOLVED:

THECB

TACC

Texas Community
Colleges

The Coordinating Board will take the lead on developing needed rules to implement the new funding model in partnership with a newly formed Community College Standing Advisory Committee.

The rulemaking process will focus on the following:

- The **certification of the compliance** process.
- The **base and performance tier** funding levels.
- The **funding schedule** upon which institutions will be provided state allocations.
- The **reporting requirements** by institutions and timeline for reporting.

Potential Activities Include:

- A **series of educational webinars** for key audiences.
- An interactive **FAQ portal** for common questions and streamlined responses.
- Engaging an **implementation consultant** to serve as an overall project manager, to concisely recap rulemaking deliberations, and to ensure consistent, sector-wide communication and outreach.



DATA & REPORTING

INVOLVED:

THECB

TACC

Texas Community
Colleges

Business & Industry

Colleges will have new components around financial reporting for compliance certification and certification of FAST students. The new reporting landscape includes:

- Understanding the breadth of **continuing education credentials**.
- Identifying **convertible and stackable awards**.
- Reporting elements required to **apply weights** and economic benefit.

New definitions and methodologies will need to be socialized with colleges, including those that are defined by the new formula:

- **Credentials of value**.
- **High-demand credentials** of value.

Potential Activities Include:

- Engaging a communication firm for the creation of a statewide **data toolkit** that provides a one-stop-shop approach to common resources.
- Hosting **business and industry roundtables** to understand the state's workforce needs and ensure alignment.



TECHNICAL ASSISTANCE

INVOLVED:

THECB

TACC

Texas Community Colleges

Colleges will implement a new fiscal model for budgeting that will require updates to existing systems and reporting, including:

- **Enterprise Resource Planning (ERP) modules** for new reporting requirements.
- **Data warehousing** that joins credit and continuing education student data.
- **Technical documentation** for new reporting & data elements.
- **Programming and IT support** for reporting at an institutional level.

Potential Activities Include:

- Engaging an external firm for **technical assistance** in socializing and educating community college stakeholders on how to best leverage the new funding formula.
- Enhancing **internal capacity** to meet high-demand of information requests.
- Engaging external consultant to create a **resource archive** for colleges to refer to at any given time.



CAPACITY BUILDING

INVOLVED:

THECB

TACC

TSC

Philanthropy

Texas Community
Colleges

The Coordinating Board is establishing the Center for Institutional Collaboration to:

- Strengthen **inter-institutional college partnerships**.
- Establish **shared services** to serve community colleges and other institutions of higher education across the state.

Colleges will need continued partnerships to support:

- **One-time seed grants** for programs in high-demand fields through the Texas Reskilling and Upskilling through Education (**TRUE**) **initiative** which was intended to create, redesign, or expand workforce training programs.
- Scale **high-quality non-credit credential programs** that are convertible and stackable.
- Leverage their work with the **Texas Success Center** to support scaling at institutions.

Potential Activities Include:

- Engaging a communication firm for **stakeholder analysis** and engagement.
- Expanding guided pathways efforts and providing leadership teams with **training events** for implementing the new funding formula and **peer-network learning**.
- Strategic engagement of local and regional **workforce needs**.



COMMUNICATION

INVOLVED:

THECB

TACC

Texas Community Colleges

Business & Industry

Developing statewide customizable collateral for institutions to use and distribute, including highlighting:

- Community college **success stories and promoting best practices**.
- **Alignment with existing initiatives** (Building a Talent Strong Texas, Texas Pathways, Success Initiatives at the Coordinating Board, and TRUE).
- **Scaling strategies** and programs based on continuous improvement and data informed decision-making.

Leverage existing opportunities to **disseminate information** through relevant associations, conferences, and other convenings.

Potential Activities Include:

- Engaging a communications firm to **create collateral** including but not limited to one pagers, explainer videos, messaging, PowerPoints, and talking points.
- Create a **designated landing page** to house customizable resources.
- Engage **graphic design services** for print and digital collateral to proliferate success spotlights.





PLANNING & SUSTAINABILITY

INVOLVED:

TACC

Texas Community
Colleges

TSC

THECB

At a local level, colleges will need to continuously evolve and learn throughout the implementation process. This constant adaptation will result in:

- New **staffing** and administrative needs.
- New and ongoing **operating expenses**.
- New **reporting requirements**.
- **Reevaluating** existing initiatives, institutional strategic and fiscal plans.
- **Update and reimagine** the college business model.
- Academic, technical, and continuing education **program assessment**.

Potential Activities Include: (These will look different for every college.)

- Engaging college leadership teams in **strategic planning summits**.
- Local funding for **updating college strategic plan**.
- **Traveling** to other campuses to learn from peers.
- Assessing impact of HB requirements on **accreditation standards**.
- Developing **prototypical business models** to guide colleges and inform policy and stakeholder discussions.

Levels of Implementation



Statewide Level

Funding state associations that serve all community colleges across the state through:

- **Rulemaking**
- **Capacity building**
- **Data & Reporting**
- **Technical Assistance**
- **Communication**

Local Level

Funding your local college for their immediate implementation needs and strategic planning.

- **Planning & Sustainability**

Thank you



For further information, please visit:

Texas Association of Community Colleges

<https://tacc.org/>

HB 8 101 Webinar

<https://tacc.org/tacc/events/house-bill-8-101-webinar>

THECB Community College Finance Page

<https://www.highered.texas.gov/our-work/supporting-our-institutions/community-college-finance/>

Jacob Cottingham, M.P.Aff

jcottingham@tacc.org

c. 512-925-5653



42nd Annual CASP Conference

October 4-6, 2023 (virtual)

Conference call for proposals (deadline July 10, 2023)

Submit nominations for open CASP Board positions (deadline September 1, 2023):

Submit nominations for awards and scholarships (deadline September 8, 2023):

- Gladys R. Shaw Professional Development Award
- Developmental Educator of the Year
- Claire-Ellen Weinstein Graduate Student Award
- CASP Lifetime Achievement Award
- CASP Best Program of the Year
- Carol Dochen Professional Development Award
- Ann B. Faulkner Professional Development Award

For more information contact **Amanda Ritter-Maggio** at amanda.rittermaggio@texarkanacollege.edu

Comments & Questions



SALs Business

Upcoming SALs Quarterly Meeting Dates

- October 19, 2023, 10:00 am – 11:00 am
- February 1, 2024, 10:00 am – 11:00 am
- April 22, 2024, 10:00 am – 11:00 am



Thank you!

Dr. Cynthia Ferrell

VP, Texas Association of Community Colleges
Executive Director, Texas Success Center

cferrell@tacc.org

tacc.org/tsc



Texas Success Center