

Understanding HB8 from a CE Perspective

PRESENTED BY:



Agenda

- Introductions
- CE Snapshot
- Key Elements-Data and Reporting Considerations
- Key Elements- Strategic Communication and Institutional Planning and Sustainability
- Additional Funding Opportunities

CE snapshot

- Workforce
- Self-sustaining
- Creative solutions

	Credit	Non-Credit
Program approval	Lengthy- THECB and SACSCOC action	<360 contact hours, no action required
Financial aid access	Pell, scholarships, grants, TWC	Limited TPEG, few scholarships, TWC
Program length	*1-2 years	3 weeks+
Registration patterns	1-2 semesters prior	The day before class
Cycle of offerings	Semester based	Quarter based; Rolling
Student profile	Have time	Need to get in and out

Key elements

- 1. Rulemaking,
- 2. Capacity Building,
- 3. Data Collection and Reporting,
- 4. Technical Assistance,
- 5. Strategic Communications, and
- 6. Institutional Planning and Sustainability

Data and Reporting

Data entry

- Are there different software systems used? (Colleague, Lumens, Zogotech)
- Is the software capable of differentiating credentials of value and high demand credentials of value?
- What student information is gathered and how? (basic, manual)

Data warehouse

- Who tracks and reports information? (IR, CE)
- Who has access?

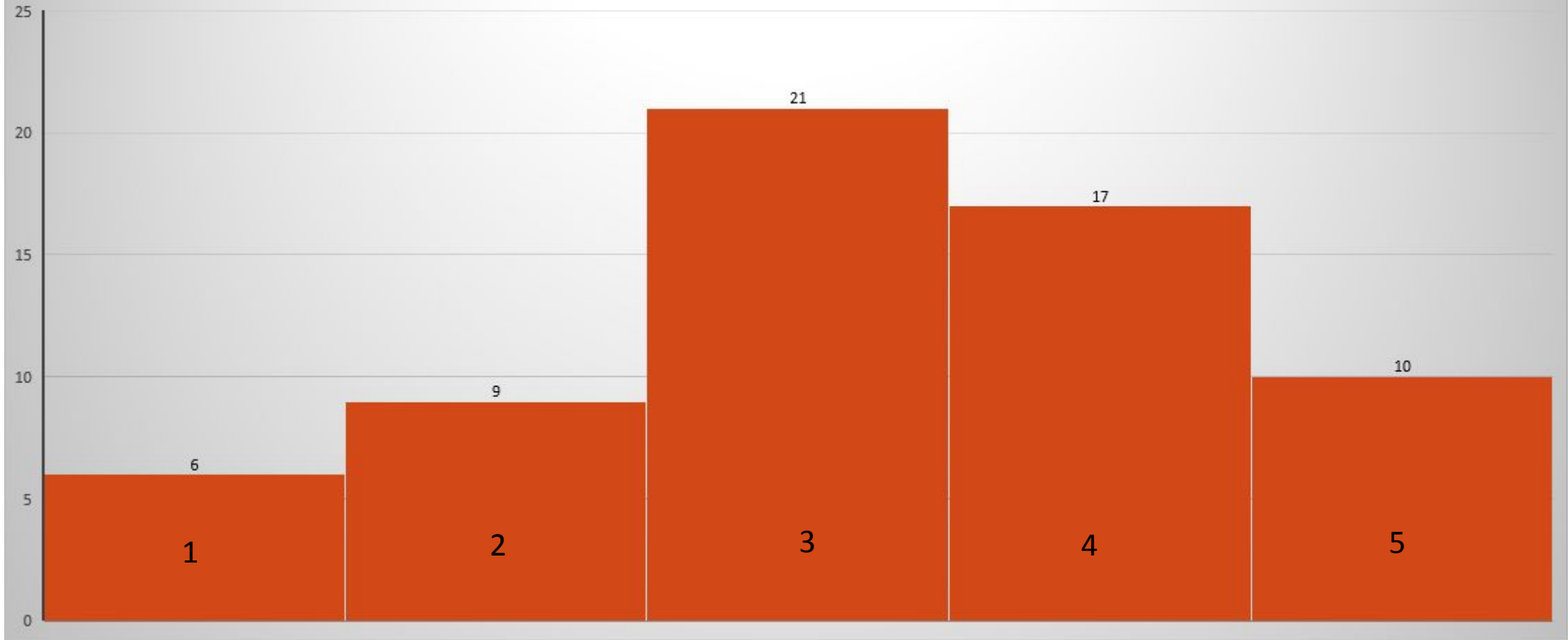
Reporting cycle

- If pulled by semester, some summer CE classes may not end until fall
- Can this report be automated?

Key Elements

- 1.Rulemaking,
- 2.Capacity Building,
- 3.Data Collection and Reporting,
- 4.Technical Assistance,
- 5.Strategic Communications, and
- 6.Institutional Planning and Sustainability

How would you rate your awareness of HB8?



One = Not aware at all; Three = Learning about HB as information develops; Five= Actively engaging with others on and/or off my campus to prepare...

Strategic Communication



Language barrier between credit and non-credit

- Will there be financial aid available for non-credit workforce programs?
- How will HB8 impact our workload?
- Will CEU's count because they are needed to maintain licensure?
- Will CE students receive the same treatment not that credit students already receive?
- What is involved with shared services?
- How was it decided that "funded" CE programs must be a minimum of 80 hours?

Using top-down messaging

- invite those two sides of the house to figure out the crosswalks. Start with one area, preferably, a partnership that is already positive so that you skip over the buy-in and can just cut to the chase.

Visit your CE departments

Institutional Planning and Sustainability

Business Model:

- Community Colleges to look more like Technical Schools
- CE is break even, credit is not
- No 2 CE departments look the same from college to college
 - A CE program in one school is a credit program in another
- Online providers – not reportable

Recruiting:

- CE recruits in 1's and 10's ... credit in 100's and 1000's – more focused messaging
- Internal marketing
- Relationships with HS counselors and CTE Directors – be a part of the dual credit conversations
- CE Demographics - we are a second chance

Financial Aid:

- Foundations adding non-credit scholarship opportunities

Additional Funding Opportunities

Grant & Apprenticeship Programs

- Texas Workforce Commission Programs
 - Skills Development Fund (SDF)
 - Registered Apprenticeship Programs
- Texas Public Education Grant (TPEG)

Corporate Partnerships

- Contract Training
- Advisory Council Memberships



Questions and Feedback

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