



NORTH CENTRAL  
TEXAS COLLEGE



UNIVERSITY OF  
TEXAS  
ARLINGTON

ECONOMIC  
MOBILITY  
SYSTEMS



# Red River Promise:

Network approach to  
produce stronger  
postsecondary  
outcomes in rural  
regions

Texas Pathways Institute  
Leading Talent Strong Texas Pathways

Thursday, April 13th 9:00AM



# INTRODUCTIONS



**Dr. DesMontes Stewart**

Superintendent  
Gainesville ISD



**Melinda Carroll**

Vice Chancellor Enrollment Mgmt  
North Central Texas College



**Dr. Amanda Nickerson**

Executive Director of Enrollment Mgmt  
University of Texas at Arlington



**Barbara Stanley**

Director Red River Promise  
North Central Texas College



**Karen Quintero**

Partner Support Manager  
Economic Mobility Systems

Regional Support  
Program  
w/ Last Dollar  
Scholarship

14  
High Schools  
3  
Rural Counties

9  
University  
Partners

**Requirements**

- Online Pledge form
- College Application - 10 partners
- FAFSA or TASFA
- Scholarship Application *\*NCTC specific*
- 10 hrs community service  
*\*Juniors only*

Est.  
2021

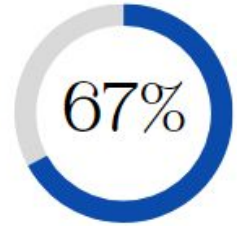


## Pipeline

Admissions  
Applications



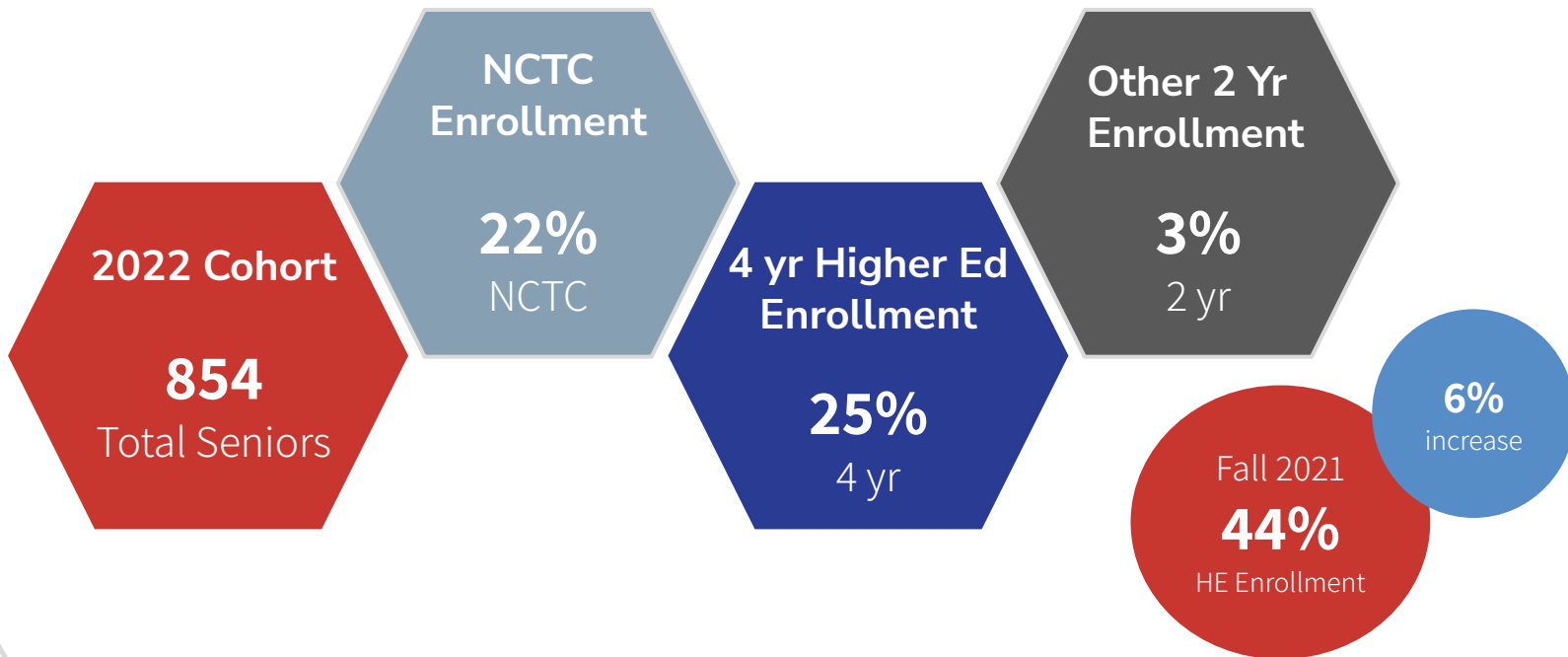
Enrollment  
YOY



Financial Aid



# REGIONAL ENROLLMENT OUTCOMES



# The Talent Flywheel: Strengthening Regional Economies



**Leadership Coalition:** K12, Higher Ed, Community and Workforce leadership regional talent plan alignment.

**Workforce Alignment:** Ensuring every student is on an achievable path to community valued living wage job.

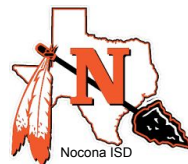
**Student Experience:** User centered design student journey map to define wrap around services.

**College Affordability:** Leverage public and regional funding to address the #1 barrier for students.

**Integrated Platform:** Empowering students and those serving them with new tech enabled platforms.

**Continuous Improvement:** Convening Communities of Practice to share knowledge, experiences, and meaningful, accurate, and real-time data.

# LEADERSHIP COALITION



UNT DALLAS  
UNIVERSITY OF NORTH TEXAS AT DALLAS



UNIVERSITY OF  
TEXAS  
ARLINGTON



GREATER TEXAS  
FOUNDATION



PHI THETA KAPPA  
HONOR SOCIETY

ECONOMIC  
MOBILITY  
SYSTEMS



RURAL COMMUNITY  
College Alliance





NORTH CENTRAL  
TEXAS COLLEGE

TEXAS WOMAN'S  
UNIVERSITY

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UTA  
THE UNIVERSITY OF TEXAS  
AT ARLINGTON

TEXAS A&M  
COMMERCE

WT  
WEST TEXAS A&M  
UNIVERSITY

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G

RED RIVER  
PROMISE

TOGETHER MAKING A PROMISE TO STUDENTS, PARENTS AND COMMUNITY

P R O M I S E



# Leadership Coalition

*Let's Discuss*

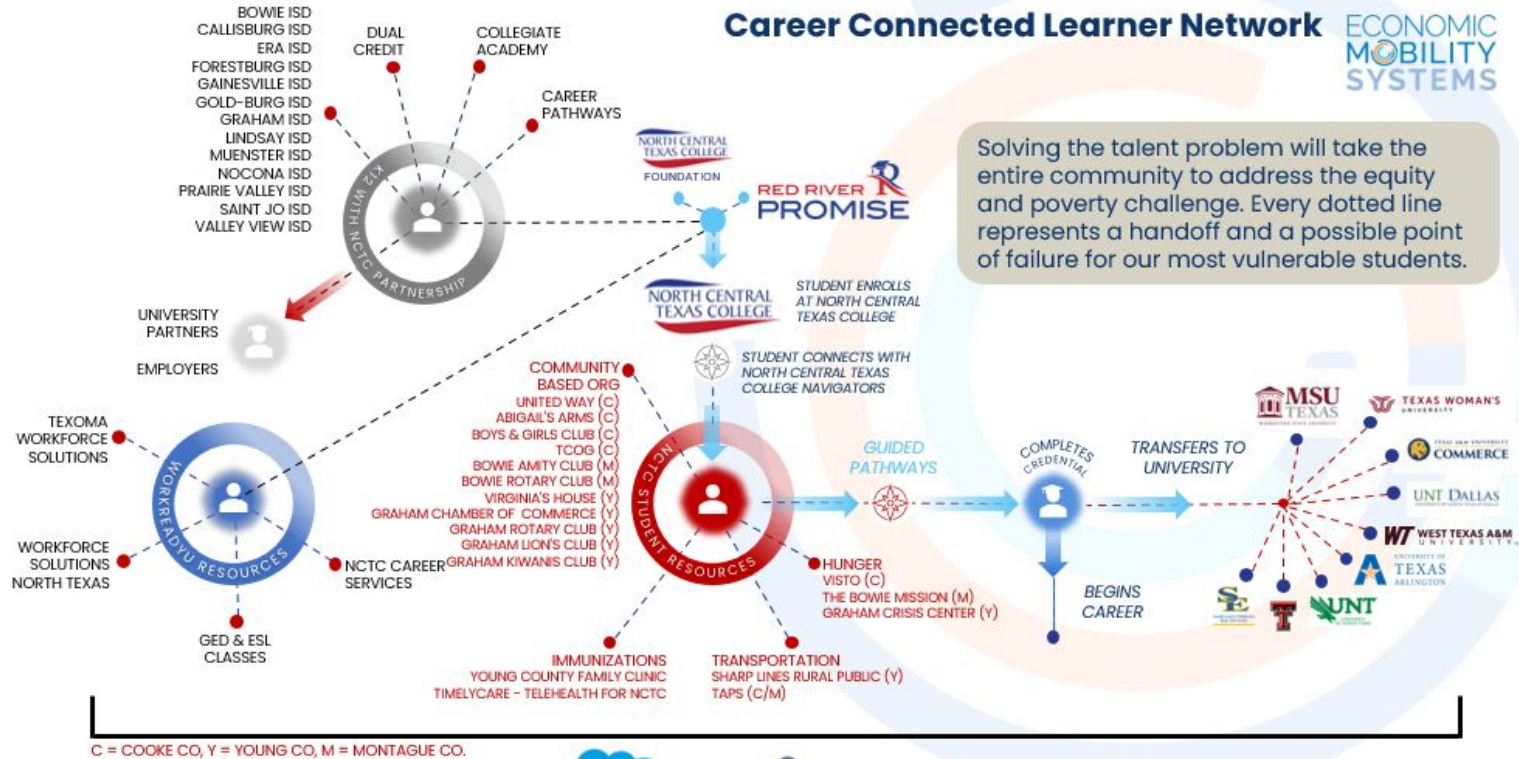


Can you delve into how **partnerships like the Red River Promise** fit into the recommendations by the CCCF to ensure rural community colleges, like NCTC, get **increased funding** from the state?

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# WORKFORCE ALIGNMENT



# WORKFORCE ALIGNMENT | INDUSTRY

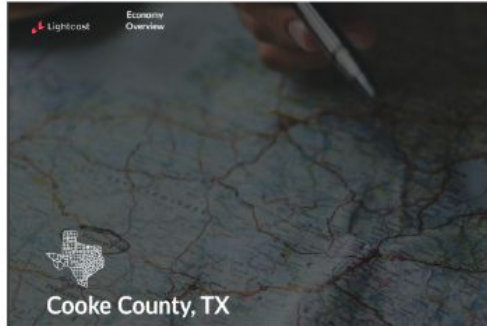


Image Source: Lightcast – Lightcast.io, Dallas College-LMCI

## Labor Market Data

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Collecting & disseminating data  
Task analysis - strategic planning  
align jobs to region

## Industry Partners

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Workforce Solutions  
Economic Development Center  
Advisory Boards



# WORKFORCE ALIGNMENT | STUDENTS



**Skilled Trades Certifications** | Options for All

**YouScience** | Postsecondary Discovery

**Community Service** | Community Connection

**NCTC Completion Center** | Career Services



# Workforce Alignment

*Let's Discuss*



How have these partnerships served to leverage **access to real-time data and current labor-market intelligence** to **inform** how to scale pathways in key programs at NCTC?

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# STUDENT EXPERIENCE



OUTREACH

RALLIES



RETENTION



# STUDENT EXPERIENCE | Pledge Rallies

## ▶ PROMISE PLEDGE RALLIES

In partnership with each high school, the team hosted Promise Pledge Rallies which provided opportunities to celebrate seniors who completed the pledge while introducing the program and opportunities to younger classmen, parents, teachers, and community. Seniors signed their school Promise banner, received t-shirts, took photographs, and visited with college partners at their recruiting tables. While the framework for each event was the same, each rally had its own unique components that reflected the personality of the ISD.



# STUDENT EXPERIENCE | Outreach

- Apply Texas Workshops
- Parent Info Sessions
- Community Events
- Counselor Meetings
- Pledge Workshops
- FAFSA / TASFA
- Workshops
- Scholarship Workshops
- Success Coaching



## ▶▶ FAFSA ON TRACK...AT THE TRACK

In addition to the FAFSA Workshops hosted at each ISD during October, Red River Promise, the NCTO Financial Aid Office and Texas Promise partnered to host FAFSA on Track...at the track during the district track meet where multiple Promise Partner ISDs were in attendance. The innovative event aims to provide support and opportunity to seniors and their parents in completing their FAFSA applications by meeting them where they are at.



## ▶▶ RED RIVER PROMISE LAUNCH

NCTO celebrated the official start of the program by hosting the Red River Promise Launch which included participation from all ISD and university partners, students, and community stakeholders.





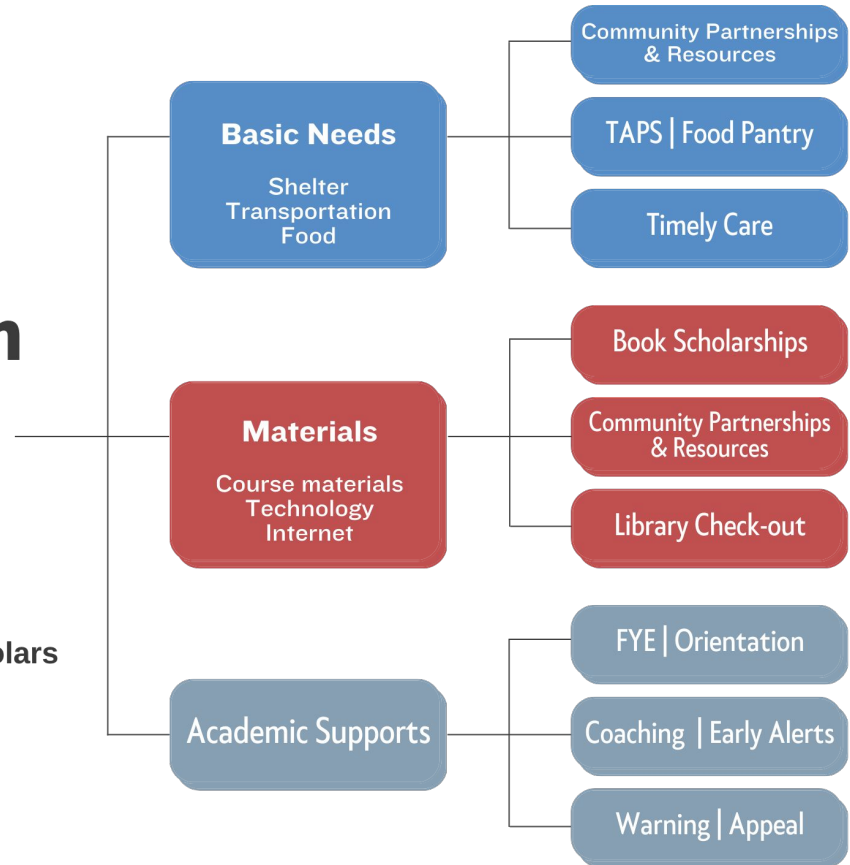


# STUDENT EXPERIENCE | Retention

**82%**  
**Retention**

Fall 22 - Spring 23

Cohort 2022  
NCTC Promise Scholars



# Student Experience

*Let's Discuss*



Can you speak to the **impact** that the Red River Promise has had on your **students' mindset and attitude towards post-secondary education?**

**Dr. DesMontes Stewart**  
Gainesville ISD



# COLLEGE AFFORDABILITY

Value Proposition for all

Sustainability



## GRADUATING SENIORS | DIRECT ENTRY OFFERS

PARTNER COLLEGES & UNIVERSITIES	TUITION COVERED*	TARGET GPA	FAMILY INCOME REQUIREMENT	PROMISE SCHOLARSHIP AVAILABLE ***	SCHOLARSHIP NAME
NCTC	✓	None	None	✓	Red River Promise Scholarship
MSU TEXAS	✓	Based on Admissions Requirements	\$65,000 or Less**	✓	Mustang Guarantee
SE	✓	Based on Admissions Requirements	Pell EFC = 00000	✓	
Lion	✓	Based on Admissions Requirements	\$65,000 or Less**	✓	President's Promise
T	✓	Based on Admissions Requirements	\$65,000 or Less**	✓	Red Raider Guarantee
WV	✓	Based on Admissions Requirements	\$50,000 or Less**	✓	
UNT	✓	Based on Admissions Requirements	\$65,000 or Less**	✓	
UNT DALLAS	✓	Based on Admissions Requirements	\$65,000 or Less**	✓	
A	✓	Based on Admissions Requirements	\$85,000 or Less**	✓	Blaze Forward
WT	✓	Based on Admissions Requirements	\$80,000 or Less**	✓	Buff Promise

\*Promise dollars do not cover additional fees or the cost of books, supplies, transportation, or housing.

\*\*Must also be Federal Pell Grant or TEXAS Grant eligible.

\*\*\*Based on date of submission and scholarship availability.



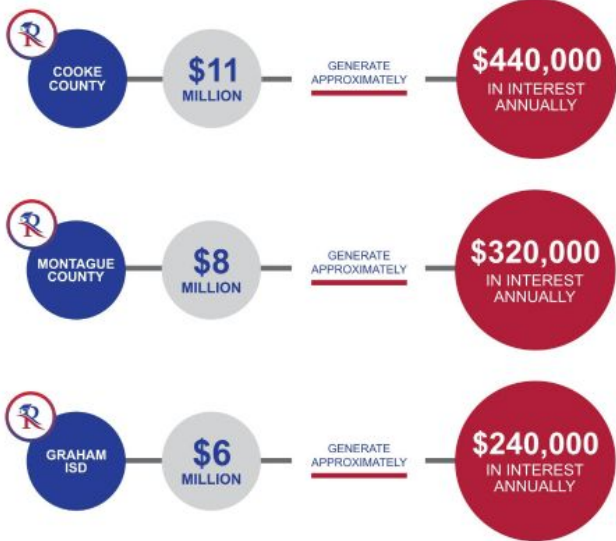
# COLLEGE AFFORDABILITY | Value Proposition

## NCTC: Promise ISD HB3 CCMR Outcomes Bonus and Bonus Potential: College Ready and Enrolled

School District	2020 (Class of 2019) HB3 CCMR Bonus	Potential HB3 CCMR Bonus
Callisburg ISD	\$26,000	\$339,000
Era ISD	\$19,000	\$142,000
Gainesville ISD	\$13,000	\$882,000
Lindsay ISD	\$38,000	\$103,000
Muenster ISD	\$57,000	\$115,000
Valley View ISD	\$32,000	\$234,000
Bowie ISD	\$46,000	\$528,000
Graham ISD	\$93,000	\$683,000
Forestburg ISD	\$11,000	\$56,000
Gold Burg ISD	\$5,000	\$38,000
Nocona ISD	\$28,000	\$226,000
Prairie Valley ISD	\$9,000	\$33,000
Saint Jo ISD	\$8,000	\$63,000
<b>Totals</b>	<b>\$385,000</b>	<b>\$3,442,000</b>



# COLLEGE AFFORDABILITY | Sustainability



# College Affordability

*Let's Discuss*



Did UTA have to create a new program or scholarship for Promise students and how do new partnerships fit into the **strategic enrollment model** at UTA?

**Dr. Amanda Nickerson**  
University of Texas at Arlington

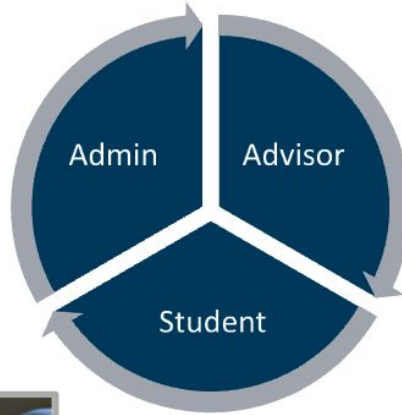


# INTEGRATED PLATFORMS

## College and Career Solution Technologies Covered by Grant data and IT solutions that grow with the region and institutions



**Tableau:** Dashboards for real time progress monitoring



**Salesforce:** Database + case management that moves data into a plan of action



**Greenlight:** Learner record empowering students and organizing data for real time activation



salesforce

 **FormAssembly**

ONLINE PLEDGE FORM,  
APPEALS AND SURVEYS

salesforce

 experience cloud

ISD ACCESS TO TRACK  
STUDENT PROGRESS

 **SignalVine**

TEXT MESSAGE AUTOMATION

 marketing cloud

EMAIL AUTOMATION & TRACKING



# Integrated Platforms

*Let's Discuss*



Can you speak to some of the unique ways that UTA has **prioritized data sharing**, and how this has helped **build capacity** in your institution and within your teams?

**Dr. Amanda Nickerson**  
University of Texas at Arlington



# CONTINUOUS IMPROVEMENT



# Continuous Improvement

*Let's Discuss*



How has the Red River Promise impacted change management processes at your institution?



# QUESTIONS?



**Dr. DesMontes Stewart**

Superintendent  
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