Welcome to Lakeway!

Dr. Cynthia Ferrell
Vice President, Texas Association of Community Colleges
Executive Director, Texas Success Center
Dedicated to social and economic mobility, we support community college strategies that will empower Texans to rise out of poverty and achieve better life outcomes.
Objective of the 2023 BOTI: The Future of Funding

Trustees will commit to action:

- monitoring credential completion, transfer, and post-completion outcomes,
- supporting a culture of change, and
- setting the strategic direction for equitable student outcomes

for pathways leading to

upward mobility for students economic growth and institutional innovation and sustainability
The Role of the Board in Impacting Student Outcomes

What to Expect at BOTI

1. Disaggregated data on student completion and transfer outcomes
2. Sharing and learning from colleagues targeting important student success challenges
3. Insights and challenges from thought leaders
4. Facilitated time for critical CEO-Board discussion and planning for full board consideration
includes robust incentives for **completions** and **transfers** of students who are economically or educationally disadvantaged and adult learners
Pathways Framework
Building a Talent Strong Texas

Learners From Multiple Entry Points

Connect   Enter   Progress   Succeed

Enter Careers, Earn More Credentials, & Transfer to 4-Year Institutions

Everything we have been doing prepared us for this moment for the future of funding.
Success

Wellness & Belonging

Accomplishment and Self-Fulfillment Needs

Students’ Career Goals

Socio-Economic Mobility

Basic, Safety & Psychological Needs
Regional Workforce and Education Partnership Recommendations

1. Build transparent career pathways & student awareness
2. Expand short-term credentials of value
3. Improve college and career/work readiness
4. Strengthen education and business partnership ecosystems
5. Improve college access and college completion

Success Center support for all colleges
Workforce and Education Partnerships

A multi-sector approach to high-demand fields with partners creating regional demonstration hubs serving as best practice models

• Business lead talent development
• High demand high wage credentials of value
• Work-based learning opportunities
• Inclusive economy
• Academic and employment outcomes
• Initial partners in Finance, IT, & Healthcare
Wellness

While 56% of students used personal savings and 62% used current wages to pay for school, only 7% are able to solely rely on this self-help.

66% of students worry about having enough money to pay for school.

63% of students would have trouble getting $500 in cash or credit in an emergency. 13% of students would not be able to get that amount from any resource.

28% of students ran out of money 6 or more times in the past year.

52% of students reported being housing insecure.

22% of students had very low food security.

47% of students indicated experiencing generalized anxiety disorder.
Belonging

The extent a student feels **included, accepted, valued, and supported** as a member of the college.
Community Colleges in Action

Advancing Equity and Enhancing Economic Mobility Using Local Collective Impact Strategies

Dr. Mike Flores
Chancellor, Alamo Colleges District
Team Strategy Time 1

Overview
**Texas Pathways Long-Term Outcomes**

**COMPLETION:** What is the trend in community college students earning an associate degree or certificate after three years?

- **2014:** 15.6%
- **2015:** 16.5%
- **2016:** 16.0%
- **2017:** 17.8%
- **2018:** 18.5%

Source: Texas Pathways Key Performance Indicators
Completion

Identifying and Addressing Gaps

Statewide Average
- Completed: 18%
- Did Not Complete: 82%

Black Students
- Completed: 12%
- Did Not Complete: 88%

Hispanic Students
- Completed: 19%
- Did Not Complete: 81%

White Students
- Completed: 20%
- Did Not Complete: 80%

Source: Texas Pathways Key Performance Indicators
Texas Pathways Long-Term Outcomes

TRANSFER: What is the trend in community college students transferring to a four-year college or university within three years?

- 2014: 13.4%
- 2015: 13.2%
- 2016: 12.7%
- 2017: 12.9%
- 2018: 13.3%

Source: Texas Pathways Key Performance Indicators
Transfer

Identifying and Addressing Gaps

Statewide Average
- Transferred: 13%
- Did Not Transfer: 87%

Black Students
- Transferred: 9%
- Did Not Transfer: 91%

Hispanic Students
- Transferred: 10%
- Did Not Transfer: 90%

White Students
- Transferred: 18%
- Did Not Transfer: 82%

Source: Texas Pathways Key Performance Indicators
Program-Level Completion

What are the trends in completion by program type?

**Number of Associate Degrees and Certificates Awarded 2020-2021**

- Liberal Arts and Sciences, General Studies and Humanities: 50,415 completions
- Health Professions and Related: 16,258 completions
- Business, Management, Marketing and Related: 13,984 completions
- Homeland Security, Law Enforcement, Firefighting, and Related: 4,612 completions
- Computer and Information Sciences and Support Services: 4,494 completions

Source: IPEDS Data Tools, Awards/Degrees conferred by program (2020 CIP), 2020-2021
Program-Level Wages
What do students earn one- and five-years post-graduation?

Source: US Census Bureau, Post-Secondary Employment Outcomes Explorer
# Team Strategy Time 1

## Room Assignments

<table>
<thead>
<tr>
<th><strong>TRINITY</strong></th>
<th><strong>RIO GRANDE I</strong></th>
<th><strong>RIO GRANDE II</strong></th>
<th><strong>BRAZOS</strong></th>
<th><strong>SUNSET</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin</td>
<td>Amarillo</td>
<td>Alamo</td>
<td>Alvin</td>
<td>Grayson</td>
</tr>
<tr>
<td>El Paso</td>
<td>Galveston</td>
<td>Houston</td>
<td>Brazosport</td>
<td>Kilgore</td>
</tr>
<tr>
<td>San Jacinto</td>
<td>Paris</td>
<td>Tarrant</td>
<td>Midland</td>
<td>McLennan</td>
</tr>
<tr>
<td>Texas Southmost</td>
<td>Victoria</td>
<td>Trinity Valley</td>
<td>Temple</td>
<td>Temple</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Del Mar, Southwest</td>
<td>Texarkana</td>
</tr>
</tbody>
</table>
Reception & Dinner Plenary

Vistas Lobby & Ballroom

5:00 – 5:45  Reception & Cash Bar

5:45 – 6:30  Dinner Plenary
Update on 88th Legislative Session

Ray Martinez
President & CEO, Texas Association of Community Colleges
Legislative Update
Texas Commission on Community College Finance
Texas By the Numbers

- #1 U.S. Exporter for 20 years in a row
  - $375B in 2021

- More than 14.5 million people in the civilian labor force

- 26 commercial airports
- 19 sea ports
- 22 interstate highways
- 34 foreign trade zones
- 58 freight railroads
- 367 miles of coastline

Texas Is the Leading Destination for Companies Relocating from Other States

Texas is the largest energy-producing state in the nation

Texas led the nation in high tech exports for the 9th consecutive year

- 90% graduation rate
- Texas' high school graduation rate is among the top 5 highest in the nation, with a 90% completion rate

Data Source: Office of Governor Abbot, Economic Development & Tourism
Texas community colleges enroll 43% of all postsecondary students in the state.

Our colleges:

- Award 93% of all career and technical education degrees & certificates
- Enroll 94% of all dual credit enrollments in the state
- Provide a pathway for transfer 70% of all FY2020 bachelor’s degree graduates had some transfer credits from a two-year college
This is a **historic opportunity** to transition from a funding model that is static and merely redivides the same pie, to one that provides colleges with predictable funding based on outcomes.
TXCCCF Final Recommendations

Key three areas:

- State Funding for Outcomes
- Affordability for Students
- Investments in College Capacity
Upward Economic Mobility is a Life Changer For Young Texans

Dr. Wynn Rosser
President & CEO, TLL Temple Foundation
See you tomorrow!
Board of Trustees Institute

The Future of Funding: Trustees’ Impact on Student Outcomes

FEBRUARY 21-22, 2023 | LAKEWAY, TX
Awareness to Action

How Boards of Trustees can lead and empower community colleges to transform students’ lives and their communities

Dr. Luis Ponjuan
Associate Professor, Higher Education Administration, College of Education and Human Development, Texas A&M University
Team Strategy Time 2

Overview

Dr. Cynthia Ferrell
Vice President, Texas Association of Community Colleges
Executive Director, Texas Success Center
Concurrent Sessions

- A systemic transformation of the student experience resulting in improved student outcomes – Houston Community College
- Growing continuing education credentials of value – Del Mar College
- A comprehensive approach to the redesign of Pathways including 8-week terms – Kilgore College
- Belongingness and improved student outcomes – Amarillo College
- Integrating dual credit: TSC’s Pathways to Success—Texas Southmost College
Board of Trustees Institute

The Future of Funding: Trustees’ Impact on Student Outcomes

FEBRUARY 21-22, 2023 | LAKEWAY, TX
Focus Forward

K. Paul Holt
Chair, McLennan Community College Board of Trustees and Board of Directors, CCATT
CCATT Mission

CCATT strives to be the collective voice representing the community college trustees and regents in Texas, with the mission to foster student success and ensure excellence in governance.
CCATT Committees

- Education
- Engagement
- Legislative
- Resource
SAVE the DATE

CCATT Annual Conference 2023
Inspiring Innovation: Community College Governance for the Future

September 14 – 16, 2023
Fort Worth, TX
Trustee Leadership Seminars
2023 - 2024

Focusing on data-informed higher education governance
## Texas Success Center

### Top Funders

<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Achieving the Dream</td>
<td>1,335,174</td>
</tr>
<tr>
<td>Annie E. Casey Foundation</td>
<td>275,000</td>
</tr>
<tr>
<td>Bill &amp; Melinda Gates Foundation</td>
<td>2,125,625</td>
</tr>
<tr>
<td>CCRC – Dual Credit Research</td>
<td>180,000</td>
</tr>
<tr>
<td>Greater Texas Foundations</td>
<td>4,276,763</td>
</tr>
<tr>
<td>Houston Endowment</td>
<td>1,195,000</td>
</tr>
<tr>
<td>JFF</td>
<td>671,087</td>
</tr>
<tr>
<td>Kresge Foundation</td>
<td>750,000</td>
</tr>
<tr>
<td>Lumina Foundation</td>
<td>500,000</td>
</tr>
<tr>
<td>Meadows Foundation</td>
<td>681,000</td>
</tr>
<tr>
<td>Michael &amp; Susan Dell Foundation</td>
<td>1,900,696</td>
</tr>
<tr>
<td>Teagle Foundation</td>
<td>500,000</td>
</tr>
<tr>
<td>TWC</td>
<td>1,420,000</td>
</tr>
<tr>
<td>TLL Temple Foundation</td>
<td>3,325,231</td>
</tr>
<tr>
<td>TLL Temple (Scaling &amp; Student Aid)</td>
<td>2,533,663</td>
</tr>
<tr>
<td>Trellis Foundation</td>
<td>2,641,264</td>
</tr>
</tbody>
</table>

### Majors Efforts Supported

- Texas Pathways
- Board of Trustees
- Coaching
- Research & Data Support
- Capacity Building

### Fundraising Summary

- **Total funds awarded since Texas Success Center inception:** $25.5M
- **Funding Partners:** 23
- **Grant Awards:** 50
<table>
<thead>
<tr>
<th>Year</th>
<th>Grant Funded</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2013-14</td>
<td>$2M</td>
<td>3 year Center Start Up, 5 awards from 5 funders</td>
</tr>
<tr>
<td>FY 2015-16</td>
<td>$4.3 M</td>
<td>Planning &amp; Initiating Pathways, 10 more awards from 8 funders</td>
</tr>
<tr>
<td>FY 2017-22</td>
<td>$12.4M</td>
<td>First 5-Year Strategy, 24 more awards from 13 funders, 258,333 per college, 16.53 per student</td>
</tr>
<tr>
<td>FY 2023-27</td>
<td>$6.8M</td>
<td>Awarded by Q1 toward the second $16M 5-year strategy, 11 more awards from 10 funders</td>
</tr>
</tbody>
</table>
## Grant Supported Services for Colleges

<table>
<thead>
<tr>
<th>TSC FY23 Annual Budget</th>
<th>TSC Grant Funds</th>
<th>Grant Funded Human Resources</th>
<th>Free / Low-Cost Professional Development for all Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3.3M Annual Grant Funded Budget</td>
<td>93% College Supports</td>
<td>7.5 TSC staff paid by TSC Grants</td>
<td>Grant funds cover college teams’ registration, hotel rooms, coaching at institutes and coaching site visits and more</td>
</tr>
</tbody>
</table>

- **TSC FY13-15 Original three-year budget = $2M**
- **7% Fundraising and Grant Management**
  - 13 coaches
  - 4 consultants
  - 1 research assistant
  - 11 research fellows
  - $166K TACC Staff
Team Strategy Time 3

Overview
Commitment to Action

Trustees will commit to action:

- monitoring credential completion, transfer, and post-completion outcomes,
- supporting a culture of change, and
- setting the strategic direction for equitable student outcomes

Next year, trustees will reflect:

- how BOTI commitments manifested in board actions, practices, and/or policies
BOTI TACC Team

Cynthia Ferrell, Ph.D.  
Vice President

Christine Bailie, Ed.D.  
Director of Institutional Strategy

Art Cook  
Office Manager

Felicia Day, CPA  
Grants Accountant

Kristina Flores, Ph.D.  
Director of Research & Evaluation

Sondra Guardado, M.A.  
Program Coordinator

Nour Hammoudeh  
Events Planner

Amber Obenhaus  
Graphic Designer

Ellie Rodriguez  
Chief of Staff

Lori Stalheber  
Director, Finance

Sway Youngston  
Project Manager

Stacy Ybarra, Ed.D.  
Research Assistant, Texas Success Center
Resident Faculty

Dr. Eileen Baccus
Dr. Maria Harper-Marinick
Dr. Martha Ellis
Dr. Jo-Carol Fabianke
Dr. Ted Wright
Registration Opens Tomorrow

We look forward to continuing this conversation in Dallas with your college's Pathways Leadership team
Board of Trustees Institute
The Future of Funding: Trustees’ Impact on Student Outcomes
FEBRUARY 21-22, 2023 | LAKEWAY, TX