

Board of Trustees Institute

The Future of Funding: Trustees' Impact on Student Outcomes

FEBRUARY 21-22, 2023 | LAKEWAY, TX



Texas Success Center



Talent Strong
Texas Pathways





Table of Contents

- Purpose
- Program Agenda
- Team Strategy Time
Room Assignments
- Hotel Map
- Resident Faculty &
Plenary Speaker Bios



Hotel Wifi

TCCEI BOTI 2023
Password: success2023

Theme

The Future of Funding: Trustees' Impact on Student Outcomes

Objective

Trustees will commit to action for pathways that will lead to upward economic mobility for students, economic growth for the regions, and drive institutional innovation and sustainability by:

- Monitoring Student Credential Completion, Transfer, and Post-Completion Outcomes
- Supporting a Culture for Change
- Setting the Strategic Direction for Equitable Student Outcomes

Purpose

The Board of Trustees Institute provides an opportunity to:

- Convene board and CEO delegates from Texas community colleges to share and elevate knowledge of how effective governance contributes to student success and completion leading to transfer and/or career with labor market value for all students;
- Develop institutional capacity to introduce, foster, and sustain a comprehensive student equity, success, and completion agenda;
- Enhance understanding of board/CEO roles and responsibilities in establishing policies;
- Contribute to a community of board members and CEOs as lifelong learners and advocates for improving student equity, success, and completion.



PROGRAM AGENDA

TUESDAY, FEBRUARY 21

10:00 AM

Registration Opens

VISTAS LOBBY

PLENARY SESSION

VISTAS BALLROOM

1:15-1:30 PM

Welcome
Talent Strong Texas Pathways
Goals of BOTI

Dr. Cynthia Ferrell
Vice President,
Texas Association of Community
Colleges; and Executive Director,
Texas Success Center

1:30-2:30 PM

Community Colleges in Action:
Advancing Equity and Enhancing
Economic Mobility Using Local
Collective Impact Strategies

Dr. Mike Flores
Chancellor,
Alamo Colleges District

Community colleges can advance economic mobility by becoming critical actors in local collective impact strategies that utilize a framework focused on student success and ensure the elevation of our diverse communities. Dr. Flores will discuss prioritizing outcomes for the most marginalized community members, creating diverse pathways for students, providing holistic student support, and reengaging those left behind through the collective impact work undertaken at the Alamo College.

2:30-2:40 PM

Team Strategy Time Overview

Dr. Kristina Flores
Director,
Research & Evaluation,
Texas Success Center



Texas Success Center

BOARD OF TRUSTEES INSTITUTE | 2023
The Future of Funding: Trustees' Impact on Student Outcomes

TEAM STRATEGY TIME

3:00-4:30 PM

Team Strategy Time 1

Please refer to your
Team Strategy Time
Room Assignment

RECEPTION & DINNER PLENARY

VISTAS LOBBY & BALLROOM

5:00-5:45 PM

Reception & Cashbar

5:45-6:30 PM

Dinner Plenary with Information

Legislative Update & Introduction

Ray Martinez III
President & CEO,
Texas Association of
Community Colleges

Upward Economic Mobility is a
Life Changer for Young Texans

Dr. Wynn Rosser
President & CEO,
TLL Temple Foundation

Four out of five young Texans do not earn a credential past high school. Thousands of good jobs are open in rural Texas as well as the urban centers. Community colleges can provide the pathway to credentials of value and high wages that change lives. Explore innovative ways for Boards of Trustees and CEOs to rethink program enrollment and alignment of training and programs offered to meet the needs of the community enabling more young Texans to attain economic mobility for a better life.

7:30 PM

Adjourn



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BOARD OF TRUSTEES INSTITUTE | 2023
The Future of Funding: Trustees' Impact on Student Outcomes

PROGRAM AGENDA

WEDNESDAY, FEBRUARY 22

7:00-8:30 AM

Breakfast

VISTAS LOBBY & BALLROOM

PLENARY SESSION

VISTAS BALLROOM

8:30-9:35 AM

**Awareness to Action:
How Boards of Trustees Can
Lead and Empower Community
Colleges to Transform Students'
Lives and Their Communities**

Dr. Luis Ponjuan
Associate Professor,
Higher Education
Administration, College
of Education and Human
Development, Texas
A&M University

In this 2023 Texas Legislative session, community college leaders and trustees are engaging with state leaders on the Future of Funding. There is a great need for Community College Presidents and Boards of Trustees (BOT) to continue their ongoing efforts to improve student educational outcomes. While there is an abundance of data on student outcomes, we must go beyond an awareness of this information and realize our commitment to action. The purpose of this keynote address is to have an engaging and thought-provoking discussion about the value and importance of BOT leaders in creating an action plan that focuses on improving the culture of change, developing a strategic direction, and monitoring their community college's progress on key student outcomes. The future of community college funding relies on a cohesive and collective commitment to advocate for the success of our students and communities.

TEAM STRATEGY TIME

9:45-10:50 AM

Team Strategy Time 2

Please refer to your
Team Strategy Time
Room Assignment



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BOARD OF TRUSTEES INSTITUTE | 2023
The Future of Funding: Trustees' Impact on Student Outcomes

CONCURRENT SESSIONS

11:00 AM - 12:00 PM

TRINITY

A systemic transformation of the student experience resulting in improved equitable student outcomes

Houston Community College has made significant gains over the past four years in the growth of all eight key performance indicators (KPI) associated with postsecondary degree completion and has one of the top KPI scores in the state of Texas. Hear how the board provided guidance in a strategic plan for utilizing personas and disaggregated data to achieve this student success.

Dr. Cesar Maldonado
Chancellor

Cynthia Lenton-Gary
Chair, Board of Trustees

Houston Community College

RIO GRANDE II

Growing continuing education credentials of value that are integrated and mapped into credit pathways

Del Mar College has grown one of the largest continuing education programs in Texas. The reform efforts of Del Mar College include embedding continuing education into Texas Pathways. They recently received the Star award from the Texas Higher Education Coordinating Board for this effort.

Dr. Mark Escamilla
President

Leonard Rivera
Associate Vice-President

Del Mar College

RIO GRANDE I

A comprehensive approach to redesign of Pathways including 8-week terms to improve student outcomes

Kilgore College has improved student success with a board of trustees vision for systems change. Kilgore College is actively engaging in leading professional development opportunities to cultivate the capacity of leadership to advance systems change such as 8-week terms.

Dr. Brenda Kays
President

Jon Rowe
Secretary, Board of Trustees

David Castles
Member, Board of Trustees

Kilgore College



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The Future of Funding: Trustees' Impact on Student Outcomes

SUNSET ROOM

Belongingness and improved student outcomes

Amarillo College has built a student-ready college and a student-centered culture of connectedness and belonging leading to improved student outcomes. Amarillo College is once again a finalist for the Aspen Prize for Community College Excellence based on their improvement in student outcomes.

Dr. Russell Lowery-Hart
President

Anette Carlisle
Board Chairman

Amarillo College

BRAZOS

Integrating dual credit: TSC's pathways to success

Over the past five years, Texas Southmost College has been making changes to its organizational structure, course sequence, pathways, trainings, outreach, different instructional methods of delivery, and shared administrative tasks with ISDs and charter schools to ensure greater access for high school students to not only earn college credit but to also complete their academic core (42 hours) or an associate degree before completing their high school education. At Texas Southmost College, the number of dual credit students and degrees earned is up. Hear from the TSC Board Chair, Board Vice Chair, and President on how they continue to create these pathways to success.

Dr. Roberto Rodriguez
President

Adela Garza
Chair, Board of Trustees

J.J. DeLeon
Vice Chair, Board of Trustees

Texas Southmost College



LUNCH

VISTAS BALLROOM

12:00-1:00 PM

**CCATT Announcements
Overview of Team Strategy Time 3**

Dr. Cynthia Ferrell
Vice President of TACC &
Executive Director of Texas
Success Center

K. Paul Holt
Chair, McLennan Community
College Board of Trustees and
CCATT Board of Directors

TEAM STRATEGY TIME

1:15-2:30 PM

**Team Strategy Time 3:
Action Planning**

Please refer to your
Team Strategy Time
Room Assignment

2:30 PM

Adjourn



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The Future of Funding: Trustees' Impact on Student Outcomes

TEAM STRATEGY TIME

ROOM ASSIGNMENTS

EILEEN BACCUS

Alamo College
Houston Community College
Tarrant County College

RIO GRANDE II

MARTHA ELLIS

Grayson College
Kilgore College
McLennan Community College
Temple College

SUNSET ROOM

Presidents: Del Mar College, North
Central Texas College, Southwest
Texas Junior College, Texarkana College

**JO-CAROL
FABIANKE**

Amarillo College
Galveston College
Paris Junior College
Victoria College

RIO GRANDE I

**MARIA
HARPER-MARINICK**

Austin Community College
El Paso Community College
San Jacinto College
Texas Southmost College

TRINITY

TED WRIGHT

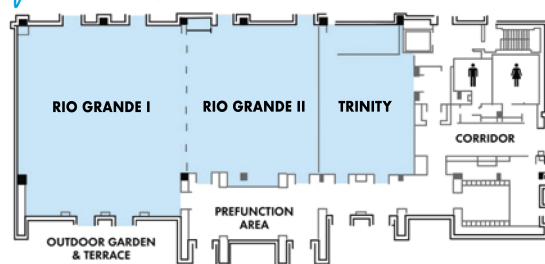
Alvin Community College
Brazosport College
Midland College
Trinity Valley Community College

BRAZOS

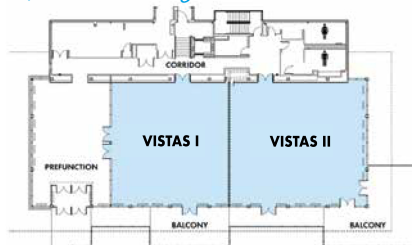
HOTEL MAP



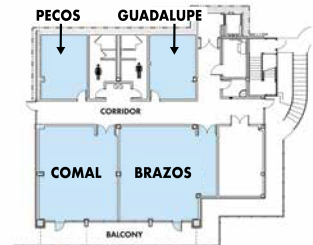
Main building



Vistas building

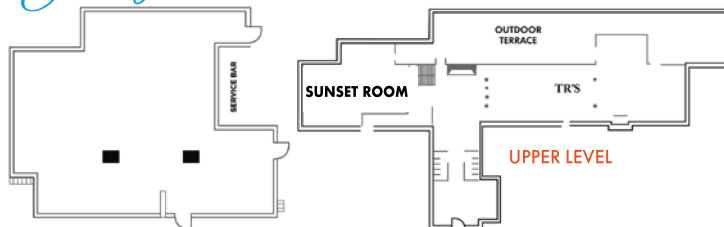


UPPER LEVEL

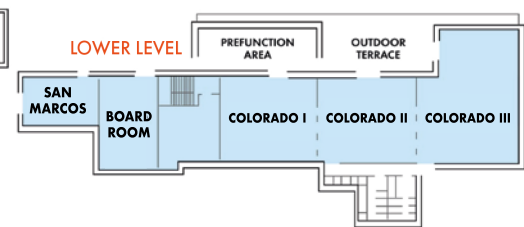


LOWER LEVEL

Travis Building



UPPER LEVEL • SUNSET ROOM



LOWER LEVEL

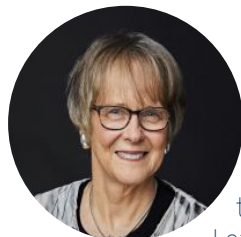
RESIDENT FACULTY



EILEEN BACCUS
Ph.D.

Eileen Baccus serves as a consultant to institutions of higher education and continues coaching a significant number of Achieving the Dream colleges in their efforts to improve the retention and graduation rates of low-income students and students of color since the initiative's inception.

Previously, Eileen was the president of Northwestern Connecticut Community College and the former Thames Valley State Technical College. She also held administrative positions at the University of Connecticut. Having served on numerous Boards, Commissions, and Advisory Committees for AACC, ACE, and the College Board, she is currently in her second term on the Board of the National Student Clearinghouse and NSC's Research Center Board of Directors.



MARTHA ELLIS
Ph.D.

Martha Ellis is the senior pathways lead for the Texas Success Center, Achieving the Dream Leadership Coach, leadership development consultant and professor in residence at the University of Texas at Austin bringing deep experience, substantive knowledge, and research-based innovation to leaders as they confront the challenges and opportunities facing higher education today and in the future.

Martha has 35 years of experience in a variety of leadership positions at universities and community colleges in Texas, New Mexico, and Oklahoma. Martha was Managing Director for the Charles A. Dana Center at the University of Texas at Austin and Associate Vice Chancellor of Academic Affairs for the University of Texas System. She was president of Lee College and Texas State Technical College. Ellis has won numerous teaching awards, has scholarly publications, served on national boards and is an invited presenter at national conferences. Ellis was recognized by the U. S. Congress and Texas House of Representatives for her leadership in community colleges.



JO-CAROL FABIANKE
Ed.D.

Jo-Carol Fabianke retired from Alamo Colleges after five years as vice chancellor for academic success. In this role, she led district-wide academic and instructional efforts and provided leadership in implementing board policy and cross-college operational procedures for academic success. Additionally, Jo-Carol guided the development and implementation of cross-college programs and services to accomplish the district's strategic goals, and led efforts to achieve academic targets, benchmarks, and outcomes. Previously, Jo-Carol served as executive assistant to the chancellor, vice president of academics at Northwest Vista College, associate vice chancellor for academic partnerships and initiatives, and professor at San Antonio College, all in the Alamo Colleges district.

Jo-Carol contributed to local, state, and national guided pathways reform strategies as the Alamo Colleges district's lead for Texas Completes and the American Association of Community Colleges Pathways Project. As a coach for AACC Pathways 2.0, Jo-Carol supports colleges that are committed to transformational work at scale to improve college completion and equity in student outcomes. Furthermore, Jo-Carol works as a coach with the Institute for Evidence-Based Change's Caring Campus Program.



MARIA HARPER-MARINICK
Ph.D.

Maria Harper-Marinick served the Maricopa Community College District in Arizona for almost 30 years in a variety of leadership roles, including nearly four years as chancellor. Maria has served on the boards of the American Council of Education, American Association of Community Colleges, Excelencia in Education, Hispanic Association of Colleges and Universities, and many other organizations. She chaired the Federal Advisory Committee on Student Financial Assistance and is an Aspen Institute Ascend fellow and a distinguished fellow of the Arizona State University Morrison Institute for Public Policy.

Diverse: Issues in Higher Education named Maria one of 25 exceptional women leaders who have made a difference in higher education.

Maria is originally from the Dominican Republic and came to the U.S. as a Fulbright Scholar.

RESIDENT FACULTY



TED WRIGHT
Ed.D.

With 35 years of experience in higher education, Ted Wright currently serves as a data coach for multiple colleges and universities participating in the Achieving the Dream National Reform Network. As a data coach, Ted guides colleges in the development, analysis, and use of student outcomes data to inform improvement efforts. In over a decade of coaching Achieving the Dream institutions, Ted has helped community colleges in Texas, Massachusetts, Connecticut, Louisiana, Kansas, and Florida build capacity to incorporate evidence in planning, implementing, and evaluating reform initiatives.

Prior to his data coaching role, Ted served as director of research and planning at Broward Community College in Ft. Lauderdale, Florida for over 20 years, followed by a tenure as special assistant to the president of Broward. Previously, Ted served as a senior research associate at Miami-Dade Community College, now known as Miami Dade College. Ted also taught educational research methods in the College of Education at Florida International University in Miami. Ted earned an Ed.D. in higher education leadership from Florida International University.

PLENARY SPEAKERS



LUIS PONJUAN
Ph.D.

Dr. Luis Ponjuán joined the Educational Administration and Human Resources Development Department at Texas A&M University as an Associate Professor in 2012. He is the Research Director of the IDEAL (Investing in Diversity, Equity, Access, and Learning) research project. He teaches undergraduate courses in Human Resources Development and graduate courses in Higher Education. He has also graduated 12 doctoral students and over 50 masters students. His social justice research agenda focuses on Latino male students, faculty members of color, and STEM learning outcomes.

Ponjuán has received over 1.6 million in external and internal research funding from the TG Foundation, Greater Texas Foundation, and the National Science Foundation. He has met President Obama and Vice President Biden and spoken at the White House for the White House Initiative on Educational Excellence. He serves on the editorial board for the ASHE Higher Education Report Series. He has published peer-reviewed journal articles, an edited book, and national policy briefs. He has received the 2016 CEHD Climate award, 2014 CEHD Outstanding New Faculty Award, the 2014 CEHD Aggies Commit to Transforming Lives Administrative Fellowship, and the 2010 SAGE Publications most downloaded journal article award.

Ponjuán received his Ph.D. in Higher Education from University of Michigan.



MIKE FLORES
Ph.D.

Dr. Mike Flores assumed the role of chancellor of the Alamo Colleges District on Oct. 1, 2018, after unanimous vote by the Alamo Colleges District Board of Trustees. With more than 20 years of service to the Alamo Colleges District, Dr. Flores possesses the distinction of being the ninth appointed chancellor and the first Hispanic chancellor in the district's history.

Flores' vision for the Alamo Colleges District – eliminating poverty through education – is based on his personal experience as a child of migrant farmworkers who pursued education to gain economic and social mobility. Through his leadership, the Alamo Colleges District has launched AlamoPROMISE, a tuition-free college program for graduating high school students in Bexar County and one of the most significant initiatives implemented in the region. The program has secured over \$16 million in governmental and philanthropic support to fund education for nearly 10,000 AlamoPROMISE scholars. As a leader, Flores supports empowering students for success through high-impact teaching and learning practices, including academic advising, early access to college through high school programs and experiential learning opportunities through apprenticeships, internships, and volunteer experiences. Aligned with the vision for eliminating poverty, Flores has supported the launch of Student Advocacy Centers at each of the district's five colleges and reduced tuition for students enrolled fully online.



WYNN ROSSER
Ph.D.

Wynn Rosser is President & CEO of the Foundation. Wynn earned his bachelor's, master's and doctoral degrees from Texas A&M University as well as an associate degree from Kilgore College.

Rosser's awards and recognition include the H.S. Warwick Research Award for Outstanding Doctoral Dissertation in the area of Alumni Relations and Educational Advancement and recognition as a Distinguished Former Student of Texas A&M University's Department of Agricultural Leadership, Education, and Communications. He also was awarded an honorary associate of arts degree from El Paso Community College.

He and his wife, Dr. Manda Rosser, are raising three children outside of the city limits. He enjoys reading, running, and cycling, and he is active in his church.

Rosser is committed to system-level changes – especially for low income and rural residents as well as to a regional approach to grant making and philanthropic leadership.

He is past chair of the Grantmakers for Education Board of Directors and is past chair of Philanthropy Advocates (formerly Texas Education Grantmakers Advocacy Consortium). Rosser currently serves as a board member for Texas Rural Funders and Texas 2036. He is also a lecturer in the Bush School of Government and Public Service at Texas A&M.