

# We will start in a few moments





# Understanding Community College Student Engagement

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Executive Director, CCCSE

# Goals:

- ❑ Why it is important for us to listen to the student voice
- ❑ What students say matter to them

# Goals:

- ❑ Why it is important for us to listen to the student voice
- ❑ What students say matter to them (AHA Moments for us)

# Turning Points

What is one thing you

---

**NEVER**

---

considered doing?

**If you think a  
minute goes by  
really fast,  
you've never  
been running.**



som**ee**cards  
user card



2016





2016



2017





2016



2017



2018





2016



2017



2018



2019

**Think about the emotions students  
feel when they start their  
educational journey**



# “College is like....”





First Time on Campus



**“I’m starting the first  
step of achieving  
my goals”**

**“I’m making new  
goals for myself”**



First Time on Campus









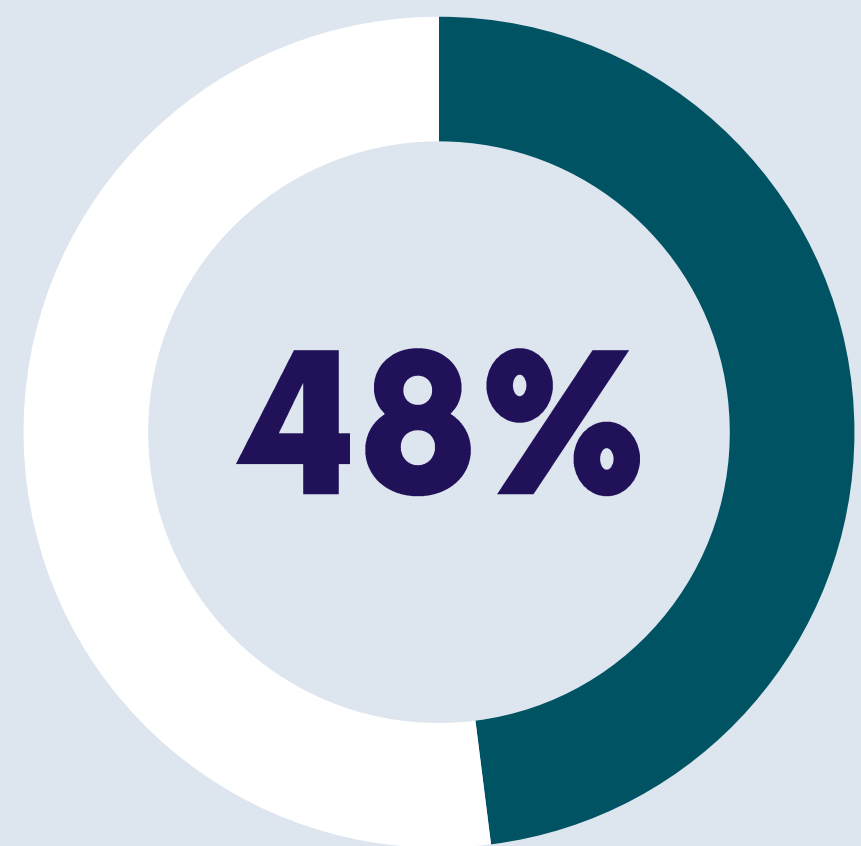
# What motivates them to enroll in our college?

Obtain a  
certificate

Obtain an  
associate degree

Transfer to a  
4-year college

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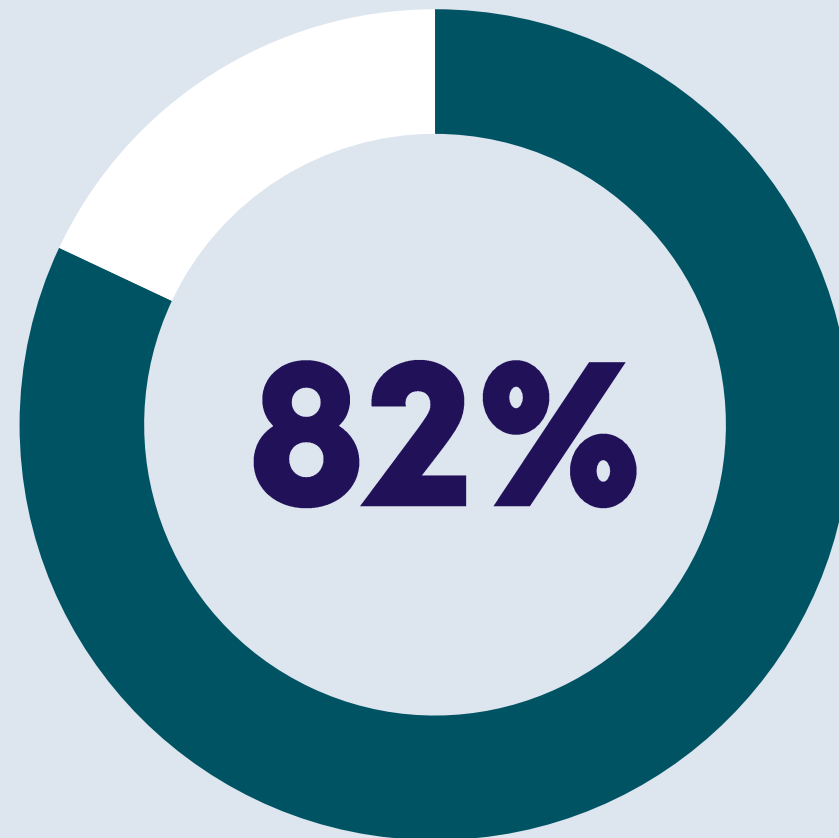
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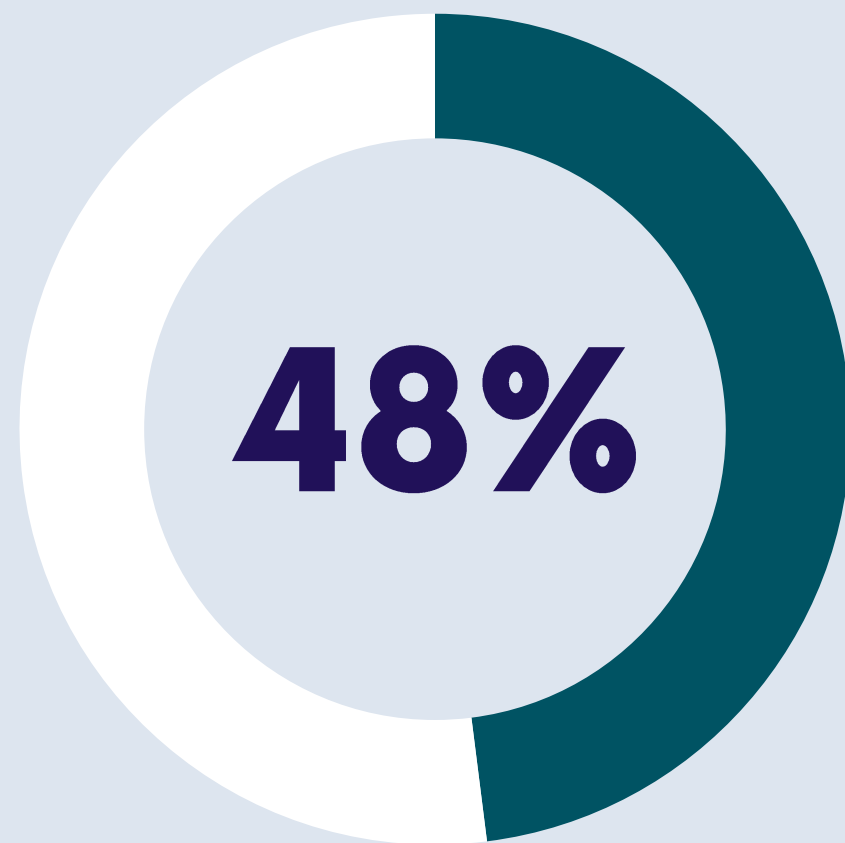
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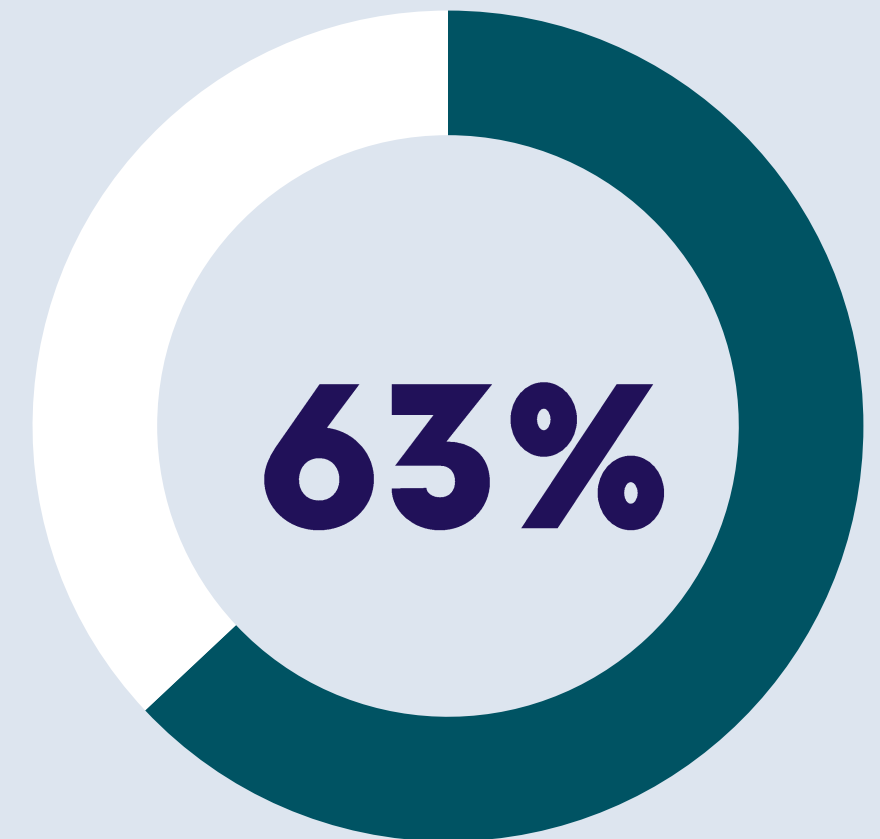
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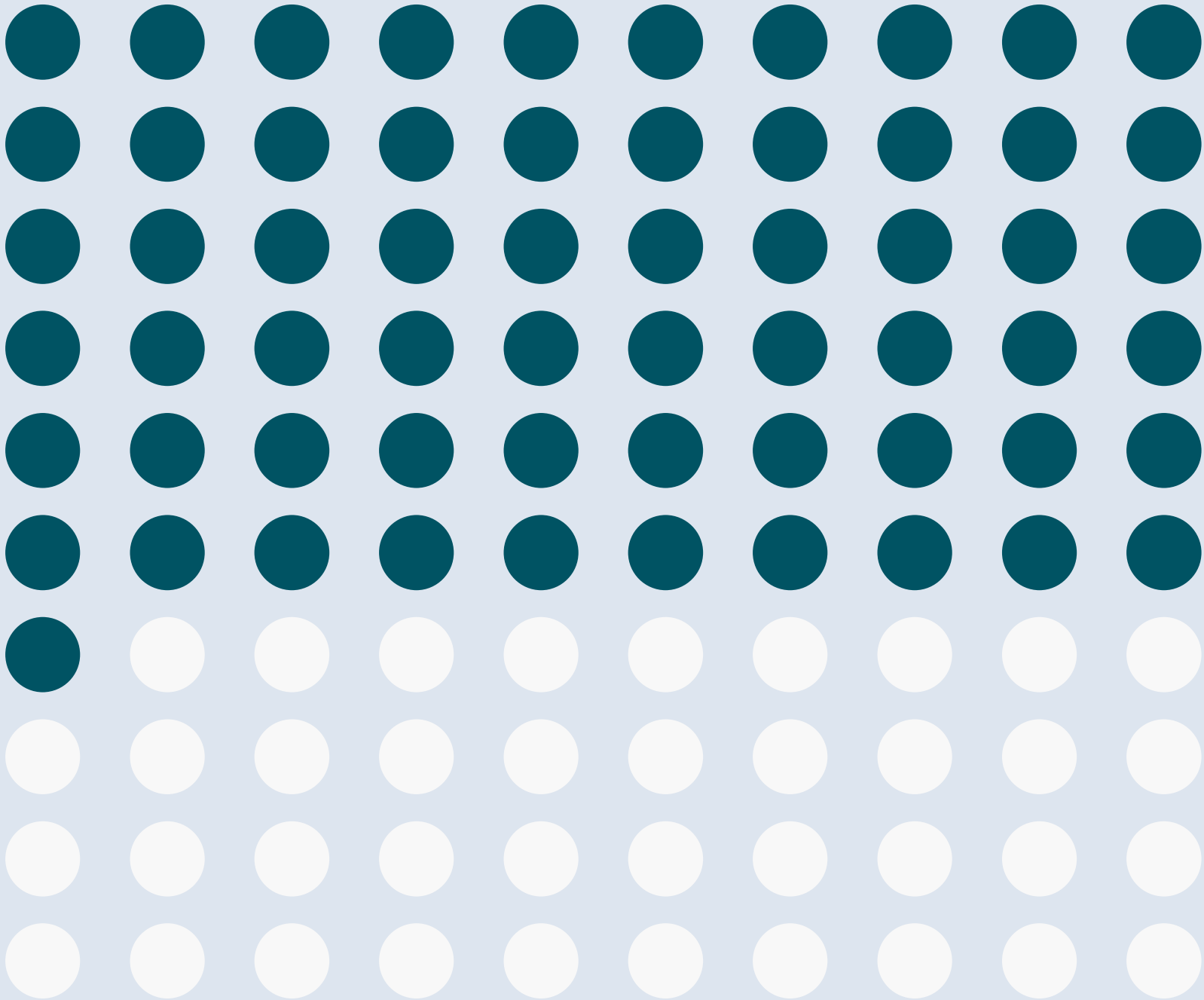
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**Attain academic goal in two years**

# Attain academic goal in two years

**Perception**

61%

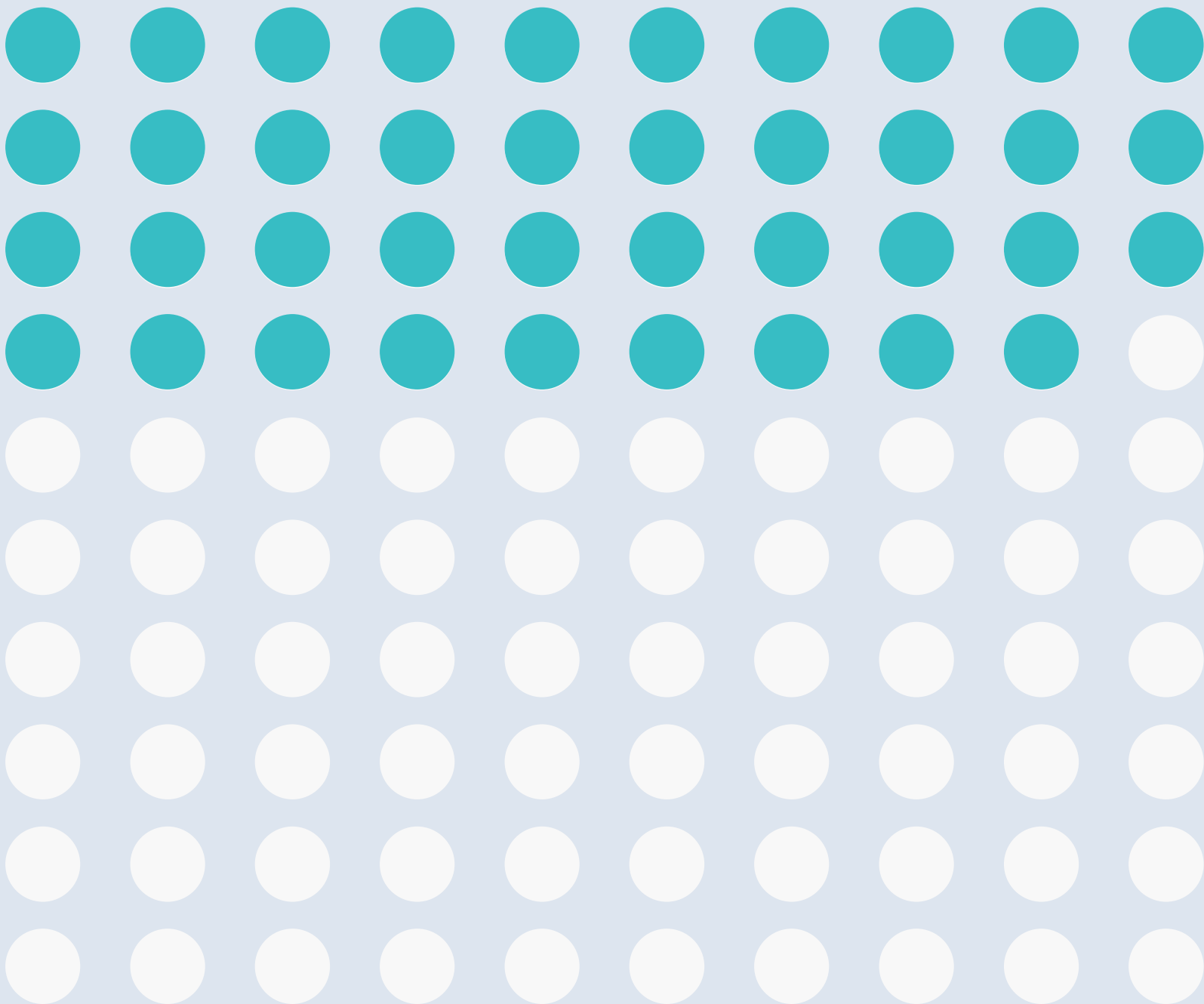


# Attain academic goal in two years

**Reality**

39%

(6 year goal attainment)









**“A-ha” Moments About The  
Student Experience**

# By The Numbers

## Community College Survey of Student Engagement a CCCSE instrument

2001-Present

Over **2.8M+** student respondents

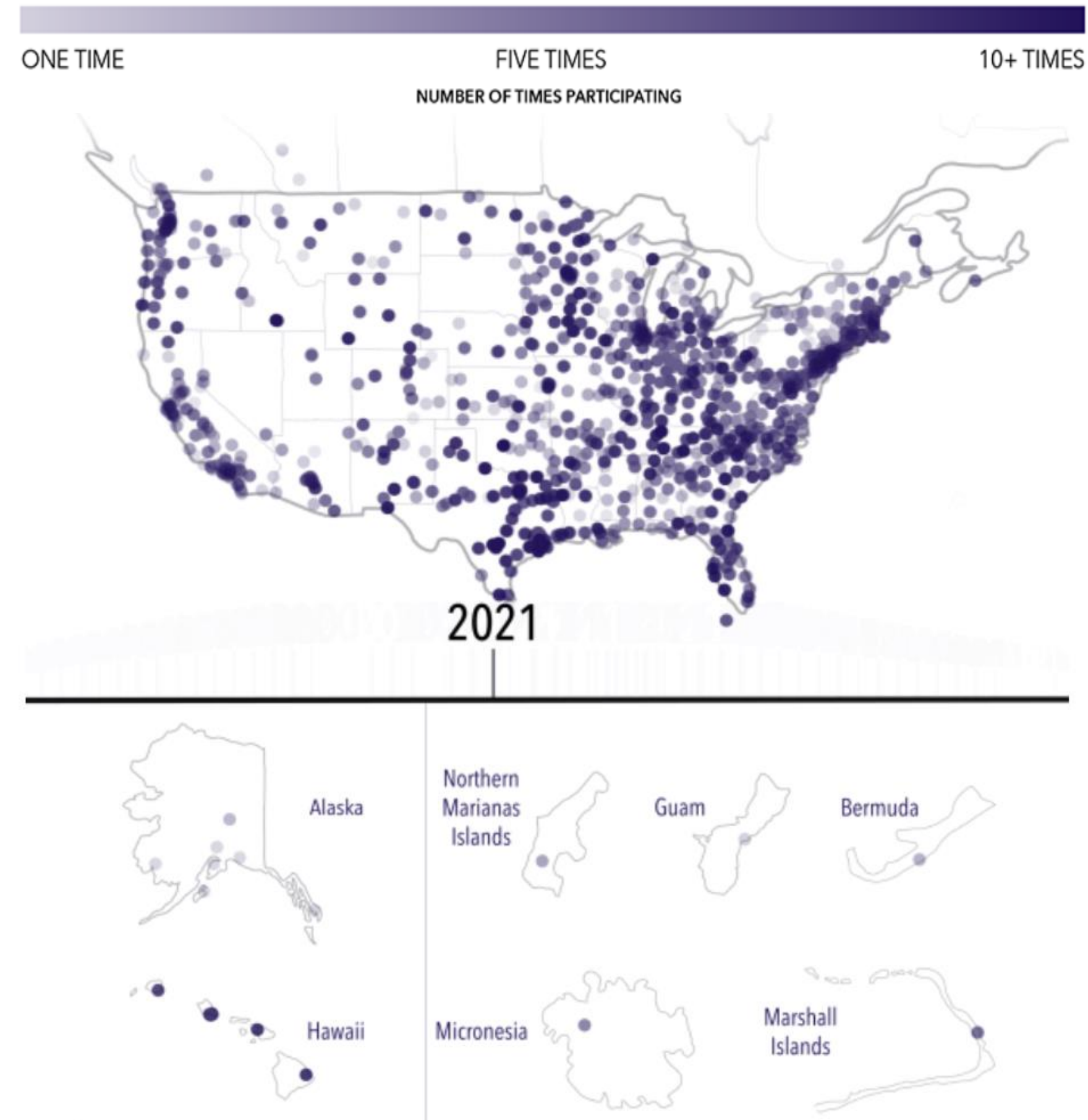
Nearly 1000 participating colleges

## Survey of Entering Student Engagement a CCCSE instrument

2008-Present

Over **500,000** entering student respondents

Over **500** participating colleges



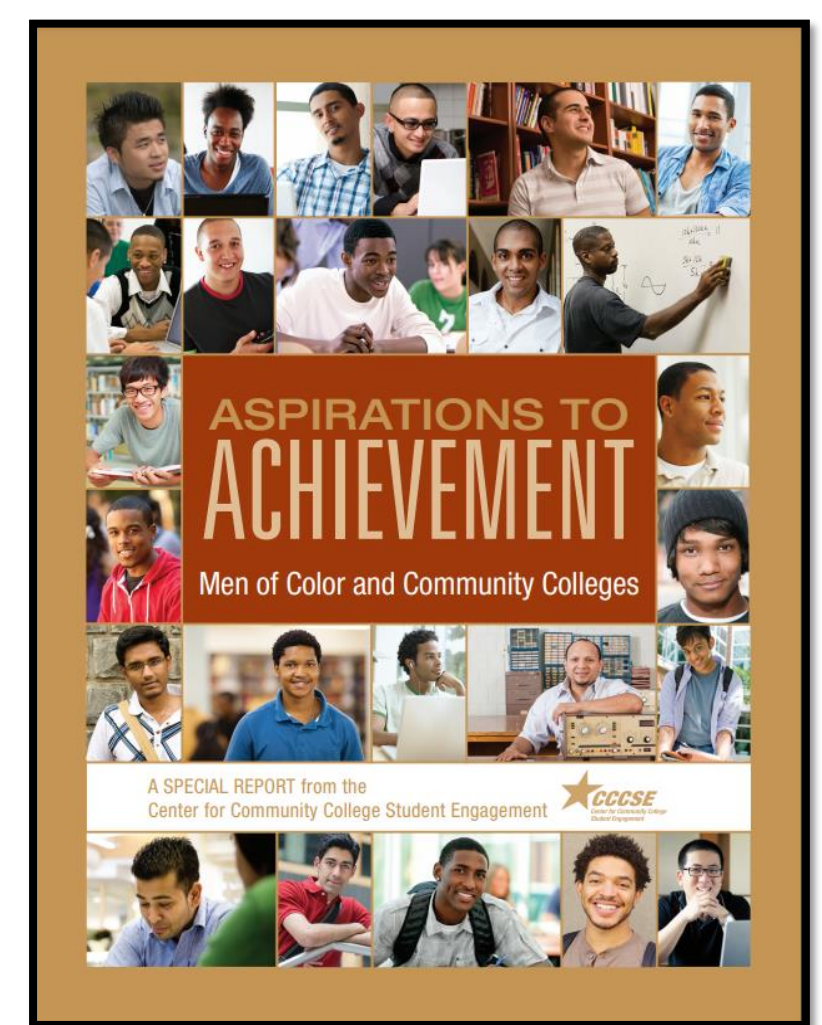
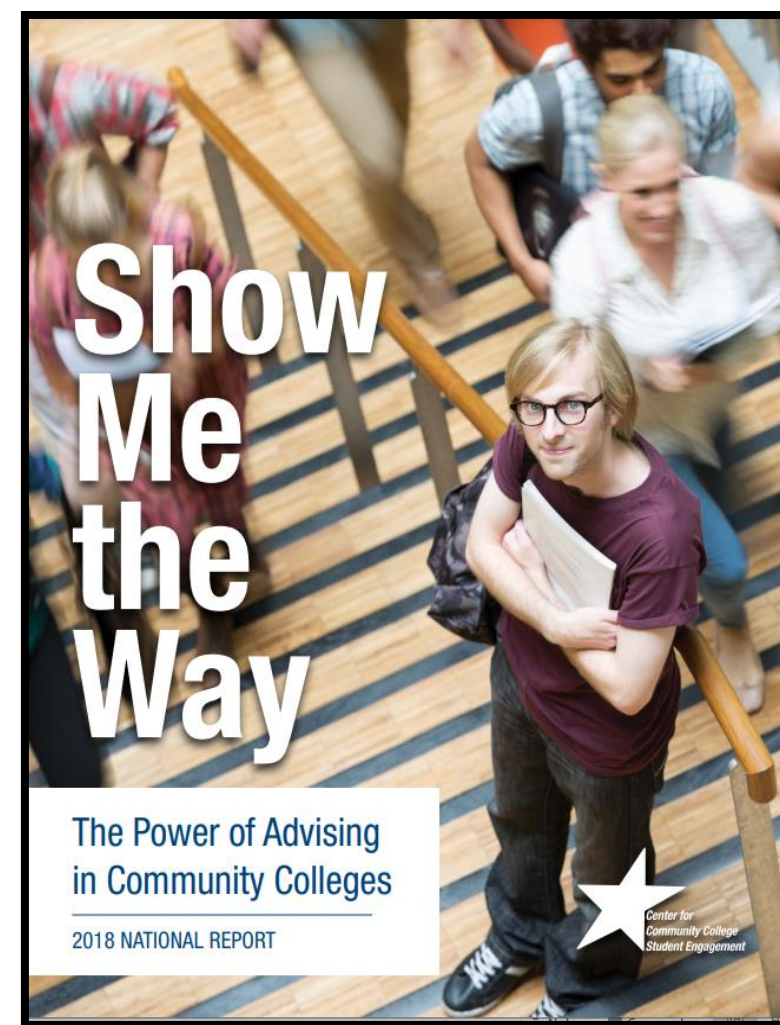
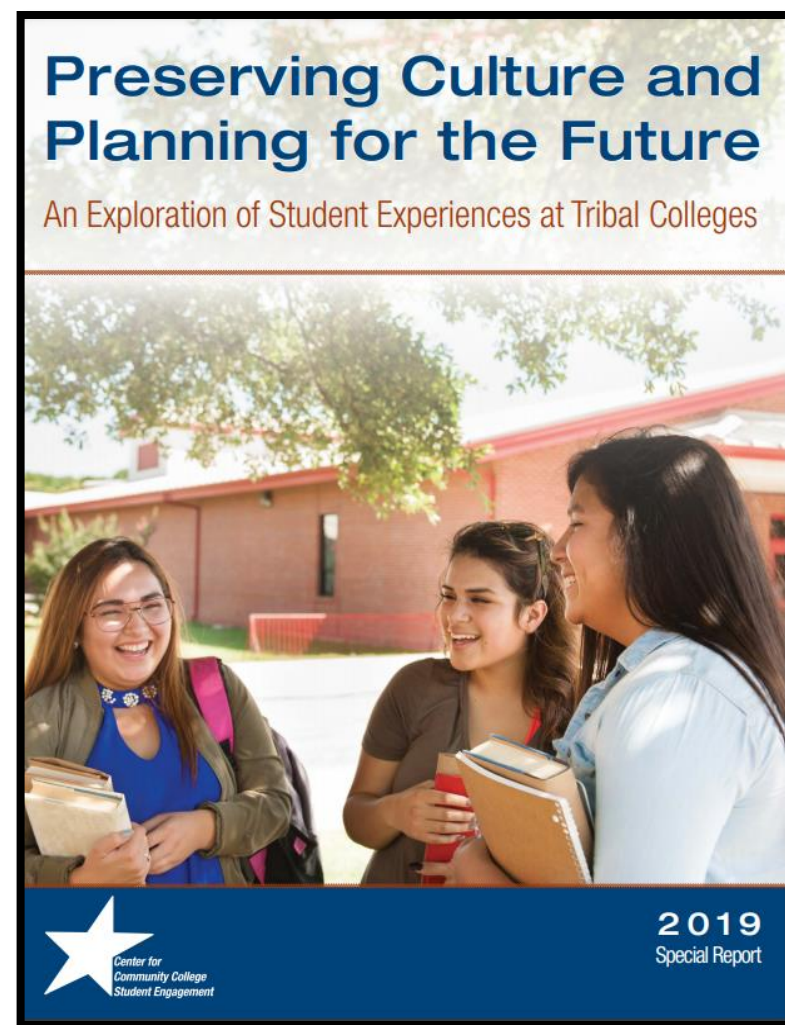
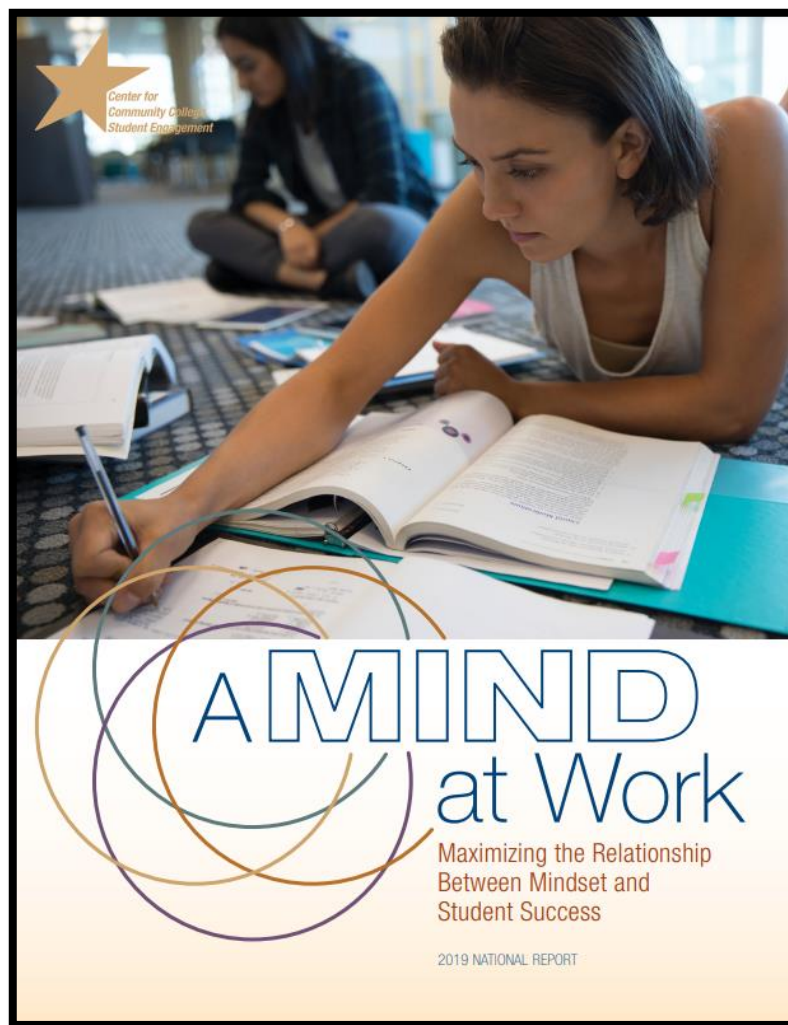
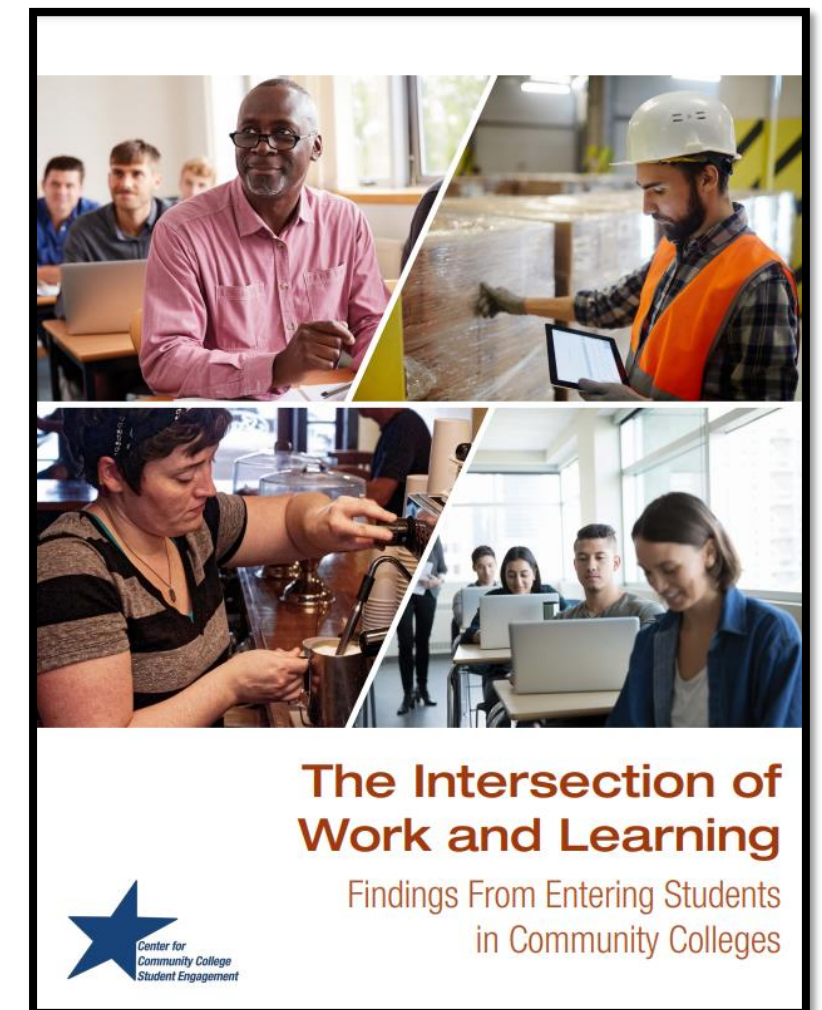
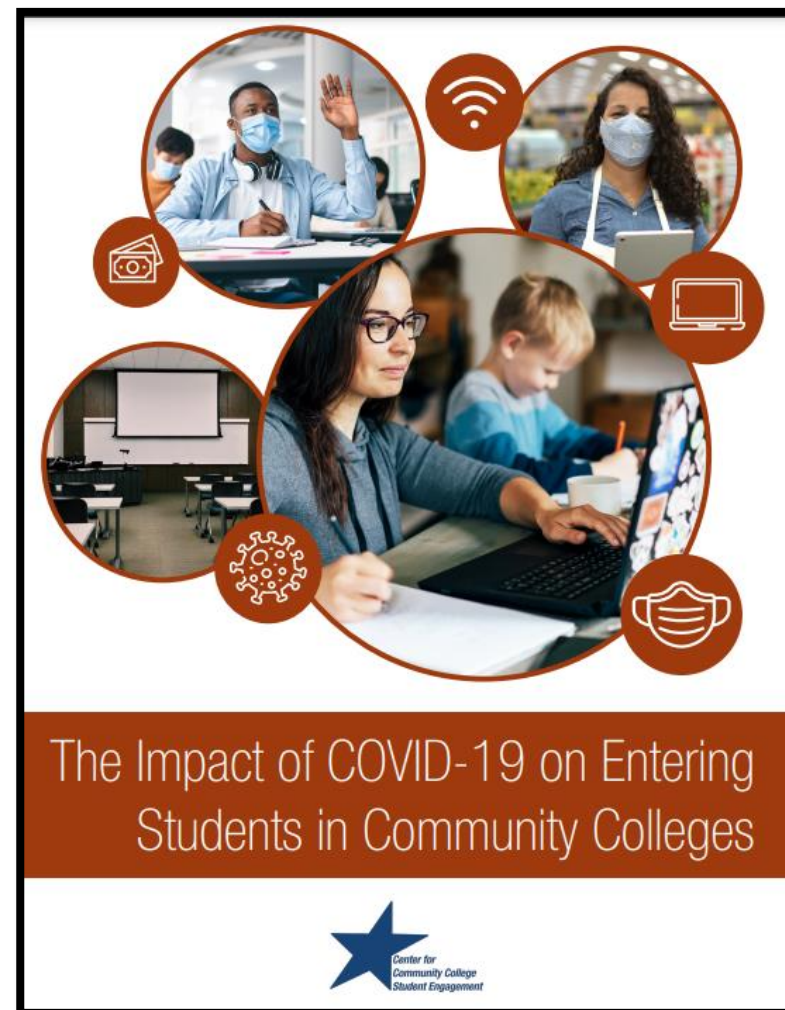
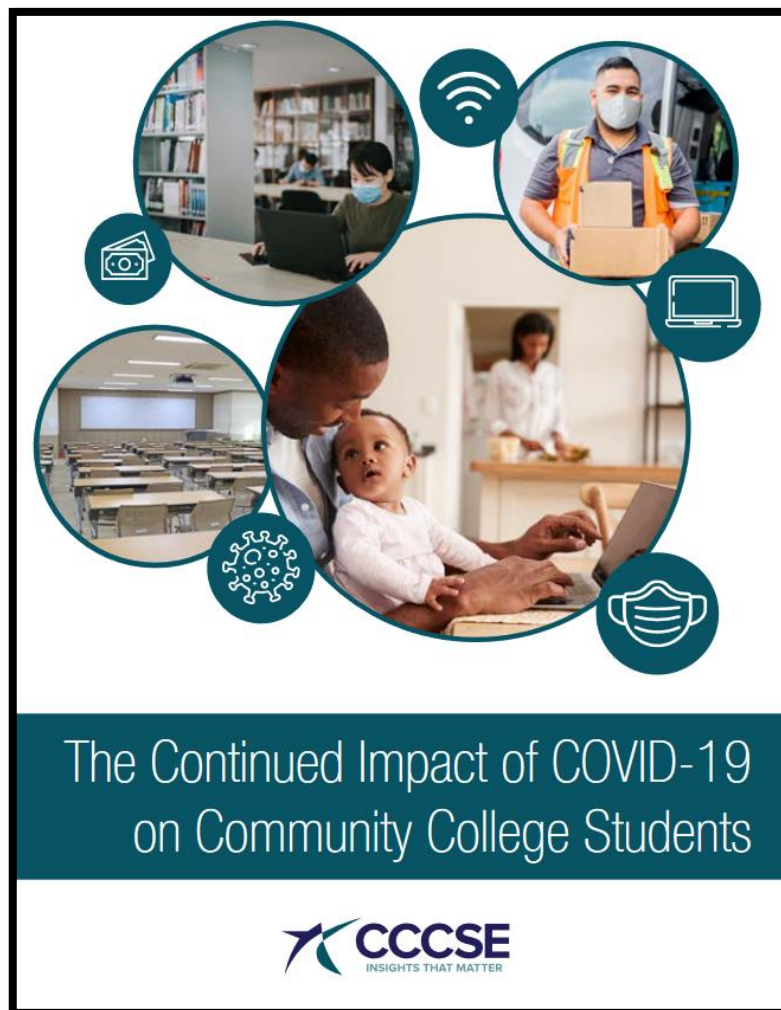
STARTING  
CONVERSATIONS

STORYTELLING



PROVIDING  
TOOLS









# Student Engagement

*It's unlikely to happen by accident.  
It has to happen*

**by design**



## FOUR PILLARS OF GUIDED PATHWAYS



# What are their lives like?

Preparing for class  
(10 hrs or less per week)

Working for pay  
(11 hrs or more per week)

Providing care for dependents  
(6 hrs or more per week)



# What are their lives like?

Preparing for class  
(10 hrs or less per week)

**68%**

Working for pay  
(11 hrs or more per week)

**58%**

Providing care for dependents  
(6 hrs or more per week)

**43%**

# How likely is that these issues would cause you to withdraw from class or from this college?

Working full-time

Lack of finances

Caring for dependents

# How likely is that these issues would cause you to withdraw from class or from this college?

Working full-time

**43%**

Lack of finances

**48%**

Caring for dependents

**31%**

# How much does this college help you cope with your non-academic responsibilities (work, family, etc.)

Very little/Some

Part-time

Full-time

# How much does this college help you cope with your non-academic responsibilities (work, family, etc.)

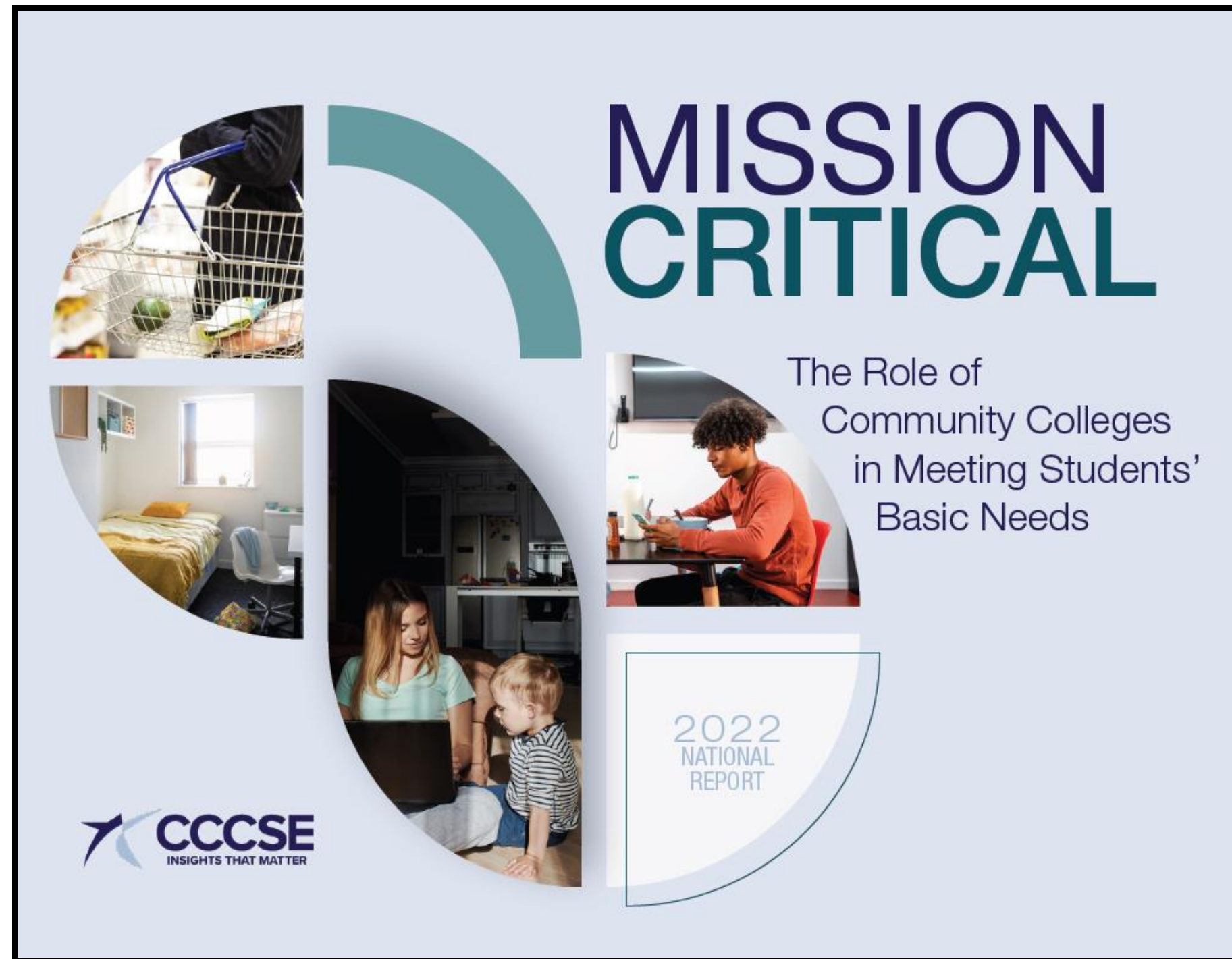
Very little/Some

**61%**

Part-time

**58%**

Full-time



[cccse.org/NR2022](http://cccse.org/NR2022)

# Food Insecurity



In the last 30 days, the food that I bought just didn't last, and I didn't have money to get more

(Sometimes or Often True)



# Food Insecurity



In the last 30 days, the food that I bought just didn't last, and I didn't have money to get more

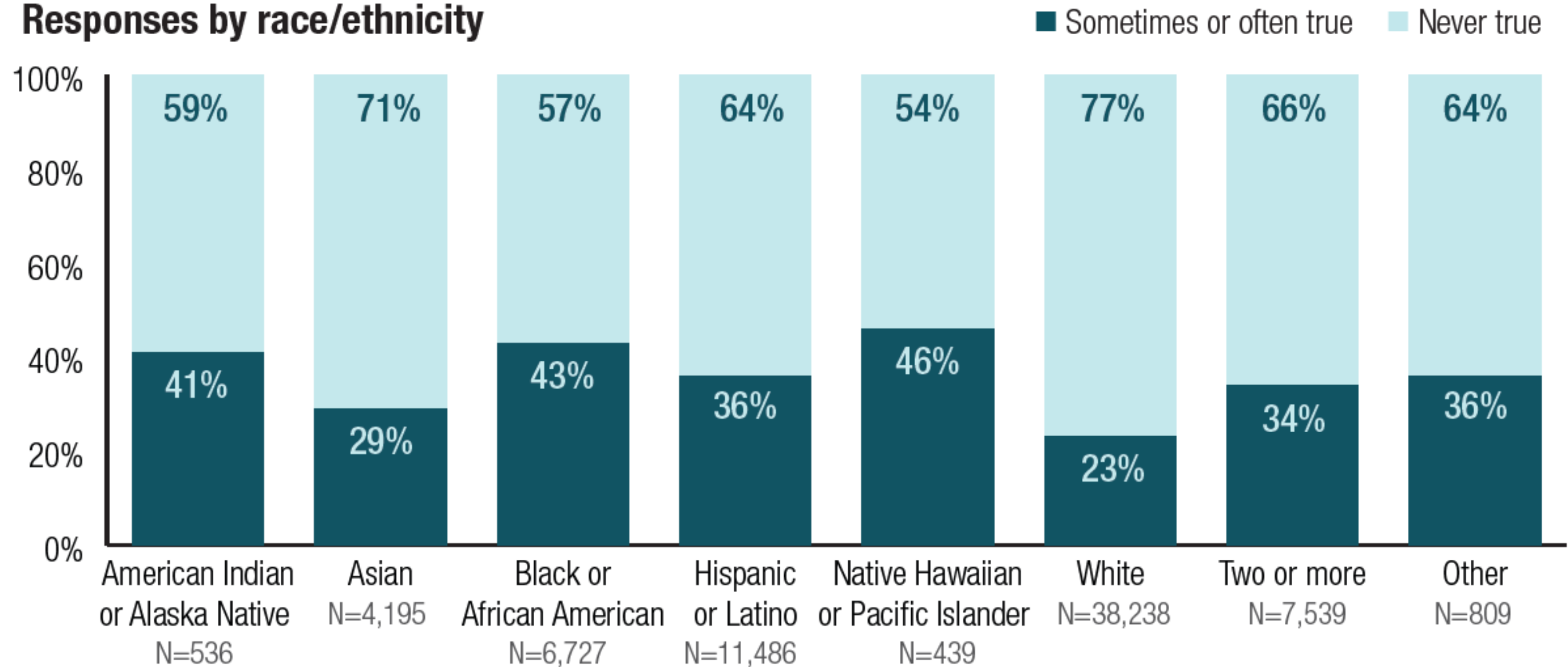
**29%**

(Sometimes or Often True)

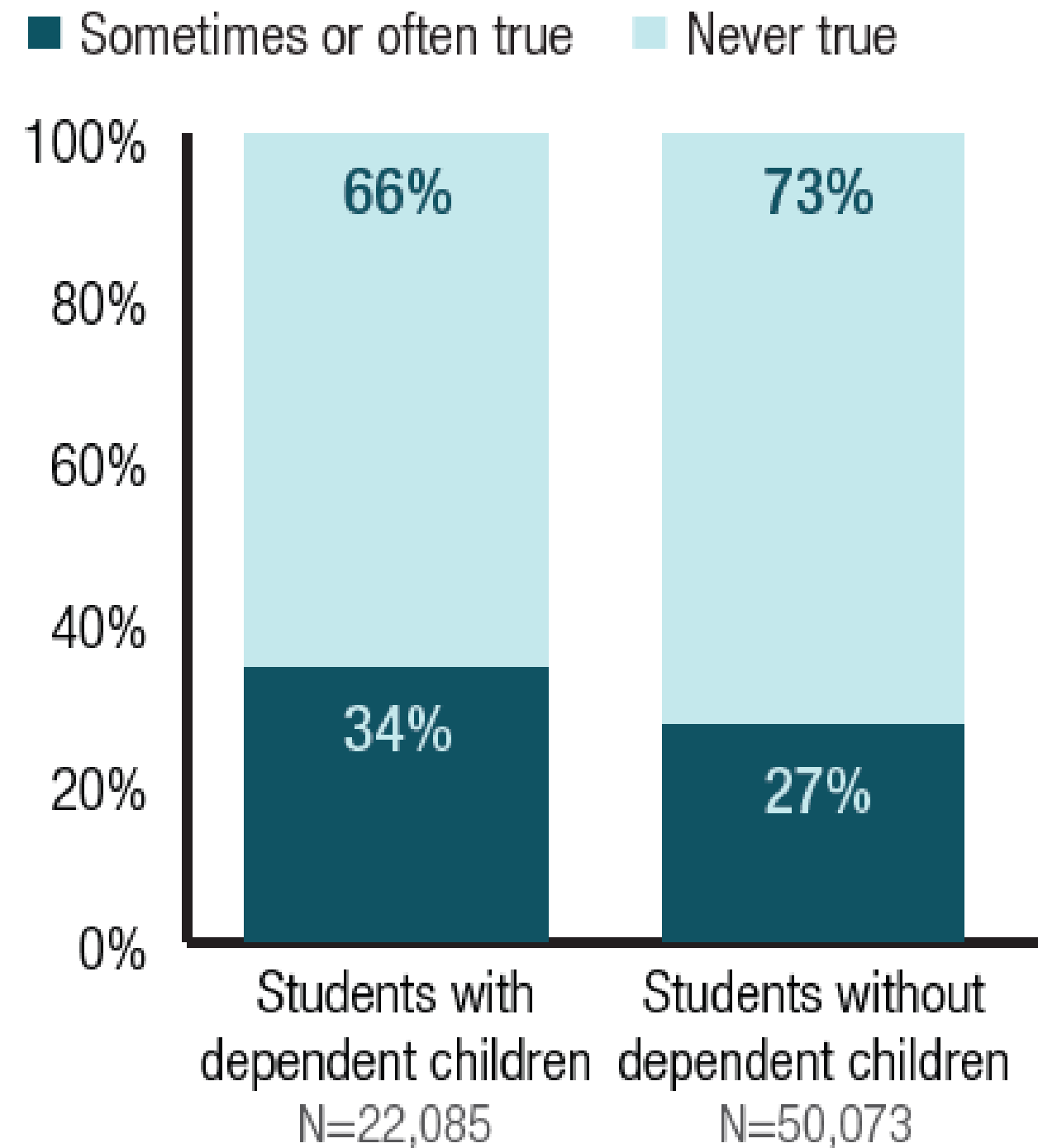


In the last 30 days, the food that I bought just didn't last, and I didn't have money to get more

**Responses by race/ethnicity**



In the last 30 days, the food that I bought just didn't last, and I didn't have money to get more



# Housing Insecurity



In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?

(Yes)

# Housing Insecurity

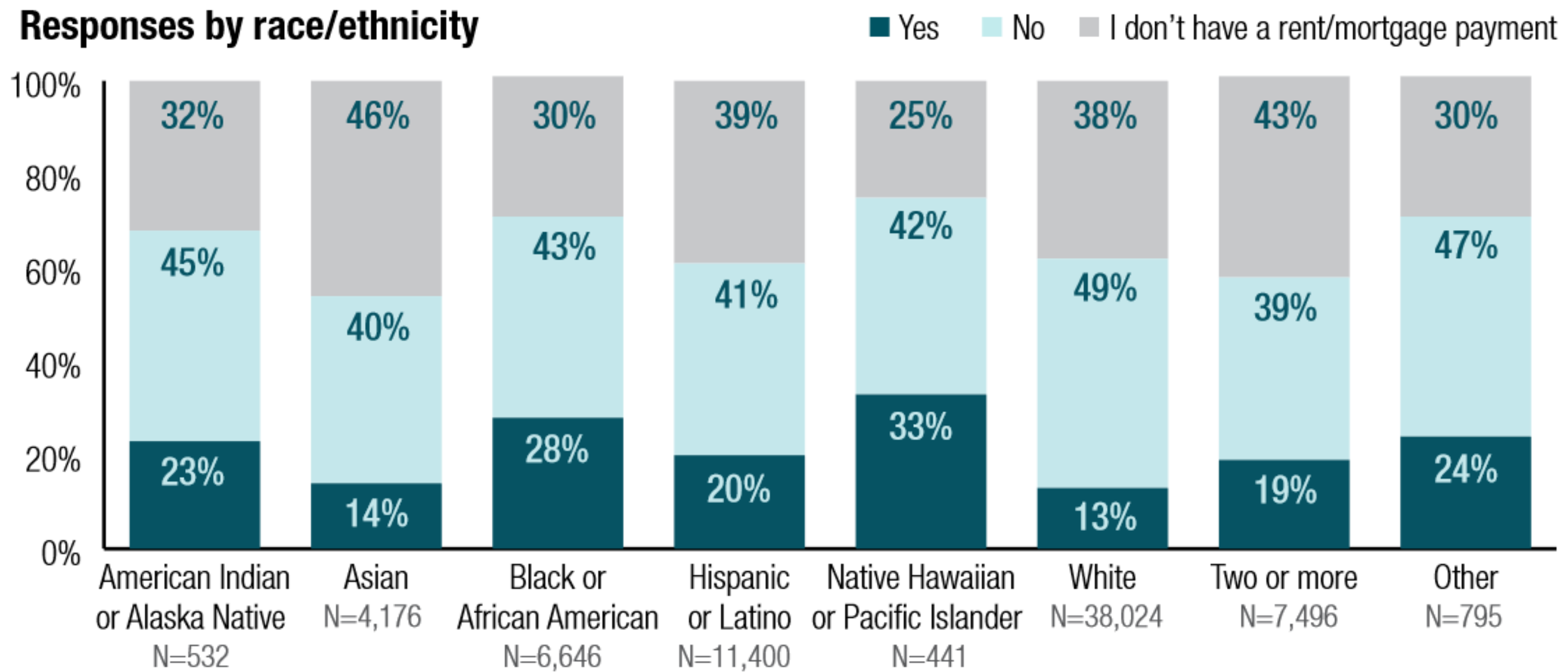


In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?

**27%**

(Yes)

# In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?



# Goals:

- ☐ Why it is important for us to listen to the student voice
- ☐ What students say matter to them

# Direction Matters



Academic Plan



# High Expectations Matter





# Issues of Equity Matter





# Listen to Me

Community College Students  
Tell Us What Helps Them Persist



# Relationships Matter



2nd Semester / Withdrew from College

CELEBRATING  
20 YEARS



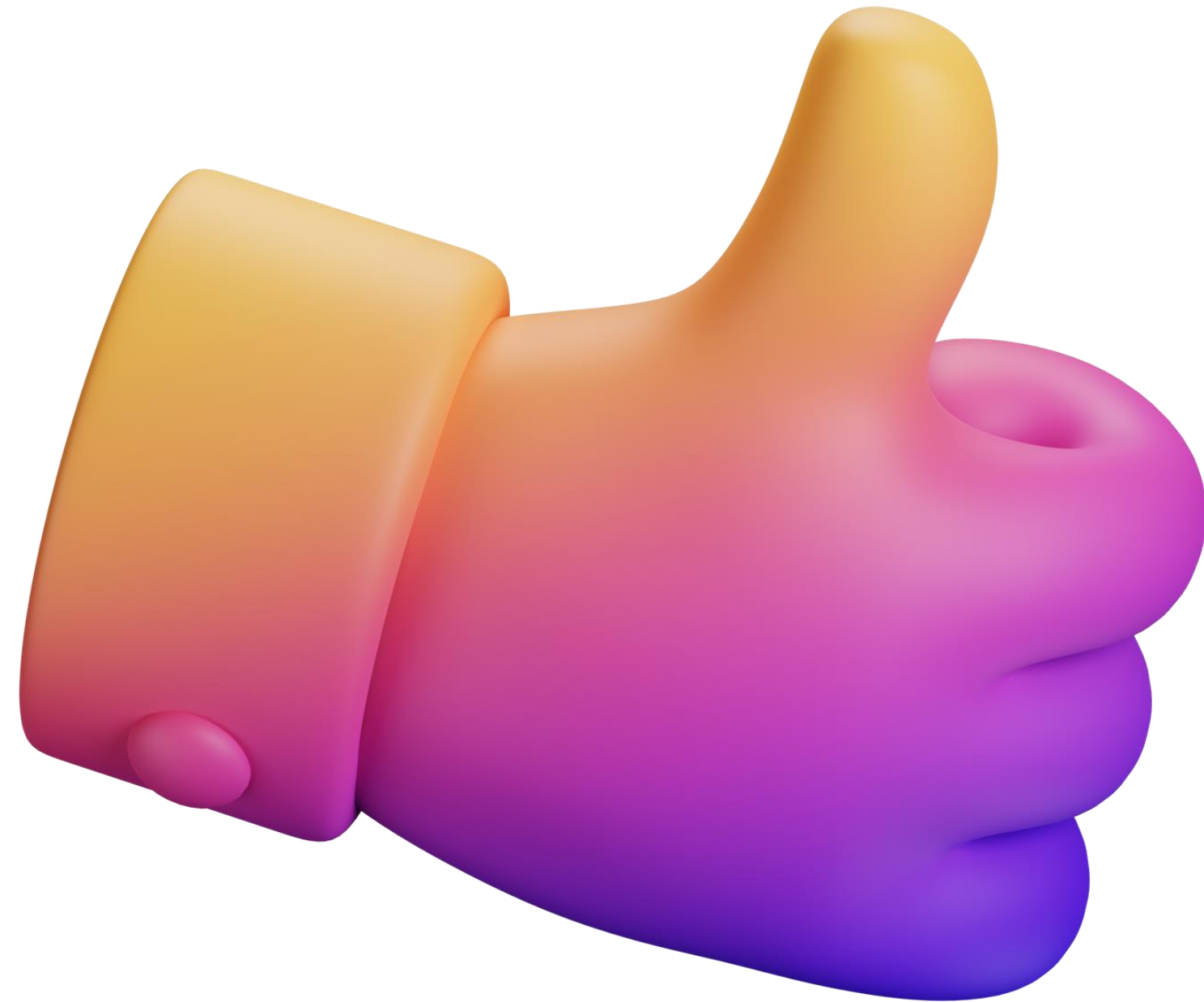
Many more resources found at:  
**[cccse.org/20years](https://cccse.org/20years)**



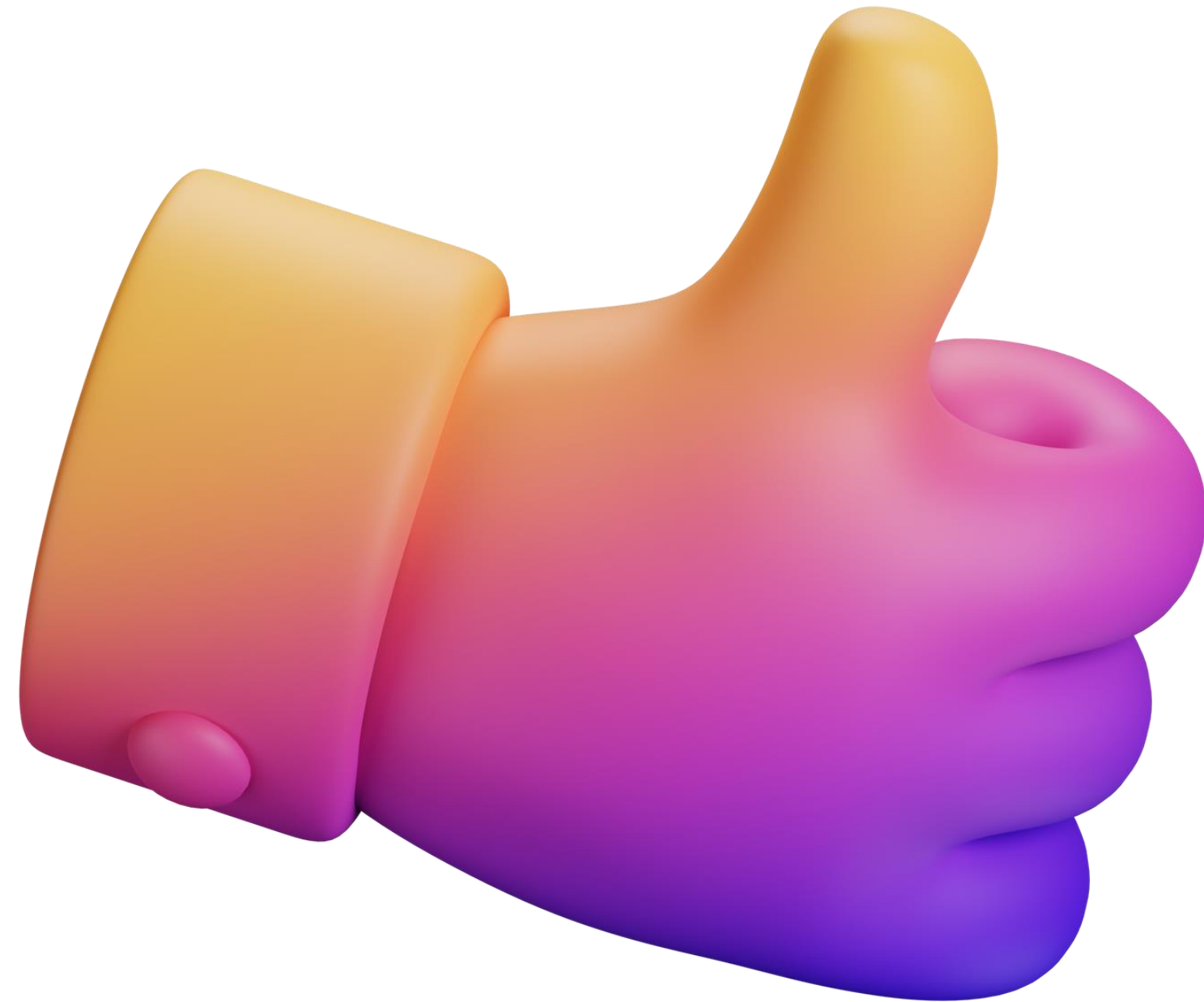
**Tell me  
something good!**







**Would you  
recommend this  
college to a  
friend or family  
member?**



**Would you  
recommend this  
college to a  
friend or family  
member?**

**95%**

# What's New?

- **Mental Health and Well-Being Module**
- **Race and Ethnicity Survey**
- **Dual Enrollment Survey for Student Engagement (DESSE)**





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# THANK YOU

