We will start in a few moments
Understanding Community College Student Engagement

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Goals:

- Why it is important for us to listen to the student voice
- What students say matter to them
Goals:

- Why it is important for us to listen to the student voice
- What students say matter to them (AHA Moments for us)
Turning Points
What is one thing you never considered doing?
If you think a minute goes by really fast, you’ve never been running.
Think about the emotions students feel when they start their educational journey.
“College is like.....”
“I’m starting the first step of achieving my goals”
“I’m making new goals for myself”
What motivates them to enroll in our college?

- Obtain a certificate
- Obtain an associate degree
- Transfer to a 4-year college

Source: CCSSE 2022 Cohort
What motivates them to enroll in our college?

48%

- Obtain a certificate
- Obtain an associate degree
- Transfer to a 4-year college

Source: CCSSE 2022 Cohort
What motivates them to enroll in our college?

- Obtain a certificate: 48%
- Obtain an associate degree: 82%
- Transfer to a 4-year college

Source: CCSSE 2022 Cohort
What motivates them to enroll in our college?

- 48% Obtain a certificate
- 82% Obtain an associate degree
- 63% Transfer to a 4-year college

Source: CCSSE 2022 Cohort
Attain academic goal in two years
Attain academic goal in two years

Perception 61%
Attain academic goal in two years

Reality
39%
(6 year goal attainment)
“A-ha” Moments About The Student Experience
By The Numbers

Community College Survey of Student Engagement
a CCCSE instrument

2001–Present
Over 2,800,000 student respondents
Nearly 1000 participating colleges

Survey of Entering Student Engagement
a CCCSE instrument

2008–Present
Over 500,000 entering student respondents
Over 500 participating colleges
Student Engagement

It’s unlikely to happen by accident.
It has to happen by design
Four Pillars of Guided Pathways

- Clarify the Path
- Enter the Path
- Stay on the Path
- Ensure Learning
What are their lives like?

Preparing for class
(10 hrs or less per week)

Working for pay
(11 hrs or more per week)

Providing care for dependents
(6 hrs or more per week)

Source: Texas CCSSE 2022
What are their lives like?

Preparing for class  
(10 hrs or less per week)  
68%

Working for pay  
(11 hrs or more per week)  
58%

Providing care for dependents  
(6 hrs or more per week)  
43%
How likely is that these issues would cause you to withdraw from class or from this college?

- Working full-time
- Lack of finances
- Caring for dependents

Source: Texas CCSSE 2022
How likely is that these issues would cause you to withdraw from class or from this college?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working full-time</td>
<td>43%</td>
</tr>
<tr>
<td>Lack of finances</td>
<td>48%</td>
</tr>
<tr>
<td>Caring for dependents</td>
<td>31%</td>
</tr>
</tbody>
</table>

Source: Texas CCSSE 2022
How much does this college help you cope with your non-academic responsibilities (work, family, etc.)

Very little/Some

Part-time | Full-time

Source: Texas CCSSE 2022
How much does this college help you cope with your non-academic responsibilities (work, family, etc.)

Very little/Some

61% Part-time  58% Full-time
MISSION CRITICAL

The Role of Community Colleges in Meeting Students' Basic Needs

2022 NATIONAL REPORT

cccse.org/NR2022
Food Insecurity

In the last 30 days, the food that I bought just didn’t last, and I didn’t have money to get more

(Sometimes or Often True)
In the last 30 days, the food that I bought just didn’t last, and I didn’t have money to get more.

29% (Sometimes or Often True)
In the last 30 days, the food that I bought just didn’t last, and I didn’t have money to get more.

Responses by race/ethnicity

- American Indian or Alaska Native: 41% Sometimes or often true, 59% Never true
- Asian: 29% Sometimes or often true, 71% Never true
- Black or African American: 43% Sometimes or often true, 57% Never true
- Hispanic or Latino: 36% Sometimes or often true, 64% Never true
- Native Hawaiian or Pacific Islander: 46% Sometimes or often true, 54% Never true
- White: 23% Sometimes or often true, 77% Never true
- Two or more: 34% Sometimes or often true, 66% Never true
- Other: 36% Sometimes or often true, 64% Never true

Sample sizes:
- American Indian or Alaska Native: N=536
- Asian: N=4,195
- Black or African American: N=6,727
- Hispanic or Latino: N=11,486
- Native Hawaiian or Pacific Islander: N=439
- White: N=38,238
- Two or more: N=7,539
- Other: N=809
In the last 30 days, the food that I bought just didn’t last, and I didn’t have money to get more.
Housing Insecurity

In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?

(Yes)
Housing Insecurity

In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?

27%

(Yes)
In the last 12 months, were you ever unable to pay your rent or mortgage payment in full?

Responses by race/ethnicity

American Indian or Alaska Native: 23% Yes, 45% No, 32% I don’t have a rent/mortgage payment
Asian: 14% Yes, 40% No, 46% I don’t have a rent/mortgage payment
Black or African American: 28% Yes, 43% No, 30% I don’t have a rent/mortgage payment
Hispanic or Latino: 20% Yes, 41% No, 39% I don’t have a rent/mortgage payment
Native Hawaiian or Pacific Islander: 13% Yes, 33% No, 25% I don’t have a rent/mortgage payment
White: 19% Yes, 39% No, 43% I don’t have a rent/mortgage payment
Two or more races: 24% Yes, 47% No, 43% I don’t have a rent/mortgage payment
Other: 24% Yes, 47% No, 30% I don’t have a rent/mortgage payment
Goals:

- Why it is important for us to listen to the student voice
- What students say matter to them
High Expectations Matter
Issues of Equity Matter
Listen to Me
Community College Students
Tell Us What Helps Them Persist

Relationships Matter

2nd Semester / Withdrew from College
Many more resources found at: cccse.org/20years
Tell me something good!
Would you recommend this college to a friend or family member?

Source: Texas CCSSE 2022
Would you recommend this college to a friend or family member?

95%

Source: Texas CCSSE 2022
What’s New?
• Mental Health and Well-Being Module

• Race and Ethnicity Survey

• Dual Enrollment Survey for Student Engagement (DESSE)
THANK YOU