



Community College  
Association of Texas Trustees

## Trustee Leadership Seminar at Amarillo College

DATE	September 30, 2022
TIME	10:00 AM – 4:00 PM CT
LOCATION	Hosted at Amarillo College - Washington Street Campus

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### Agenda Items

#### I. Welcome

Jay Barrett, Chair of the CCATT Board of Directors & Regent from Amarillo College

#### II. Overview of the Regional Labor Market Data

Ray Martinez, President & CEO of the Texas Association of Community Colleges (TACC)

Earlier this month, TACC launched the Regional Labor Market Insights slidedeck. The deck is broken down into the six TACC regions and provides labor market information for five key occupations per region. For each key occupation, there is a snapshot slide coupled with a career map slide. The career map identifies starter occupations, the key occupation, and advancer occupations along with the skills to acquire and potential salary boost associated with advancement. This tool will help colleges identify in-demand skills-based credentials aligned with regional occupations with labor market value.

#### III. Institutional Transformation & Amarillo College's Culture of Caring

Dr. Russell Lowery-Hart, President of Amarillo College

Amarillo College has established a nationally recognized Culture of Caring and is currently one of the Top 10 Finalists for the Aspen Prize for Community College Excellence. Through data-supported intentional actions, Amarillo College is dedicated to addressing student-defined needs, eliminating barriers, and loving their students to success. Dr. Lowery-Hart will discuss key aspects of institutional reformation and transformative policies for greater impact.





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**IV. Networking Lunch & Campus Tour**

**V. The P-Word: Facing the Realities of Students in Poverty**

Anette Carlisle, Chair of the Amarillo College Board of Regents

Many community college students live in the crisis of poverty. It is imperative that governing boards understand their world to better serve them. Learn about the different types of poverty, about oral vs. print culture, experiences, and expectations. Move beyond reacting to the symptoms of this challenge and learn why and how to build strong systems to better serve all students.

**VI. Ability to Benefit: Empowering Adult Education Students through Financial Aid**

Michelle Lamons, Adult Education Director at Amarillo College  
Dr. Frank Sobey, Associate Vice President of Academic Affairs

Amarillo College has been intentional about normalizing adult education and worked hard to integrate it with other institutional processes. Learn how adult education and Ability to Benefit funding can be a catalyst to set students on a pathway towards postsecondary attainment, with the end goals of increasing social mobility and economic prosperity.

**VII. Closing Discussion about Trustee Advocacy**

