

June 17, 2022

Community College Association of Texas Trustees

# Building a Talent Strong Texas

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Deputy Commissioner for Academic Affairs and Workforce Education

# AGENDA

- Changing Landscape
  - ✓ THECB Data Highlights
  - ✓ Texas Population Data
- Building a Talent Strong Texas
- Strategic Initiatives
  - **Workforce Program Updates**
    - ✓ Texas Reskilling/Upskilling for Education (TRUE)
    - ✓ Accelerating Credentials of Purpose and Value
    - ✓ Work-Based Learning Opportunities

# About THECB

# Texas Higher Education Coordinating Board

**STORY.** Created in 1965 by the Texas Legislature, the Coordinating Board is committed to providing leadership and coordination for Texas higher education with the aim of promoting access, affordability, quality, success, and cost efficiency, resulting in a globally competitive workforce that positions Texas as an international leader.

**MISSION.** Texas Higher Education Coordinating Board will be recognized as an international leader in developing and implementing innovative higher education policy to accomplish its mission.

# The Changing Higher Education Landscape

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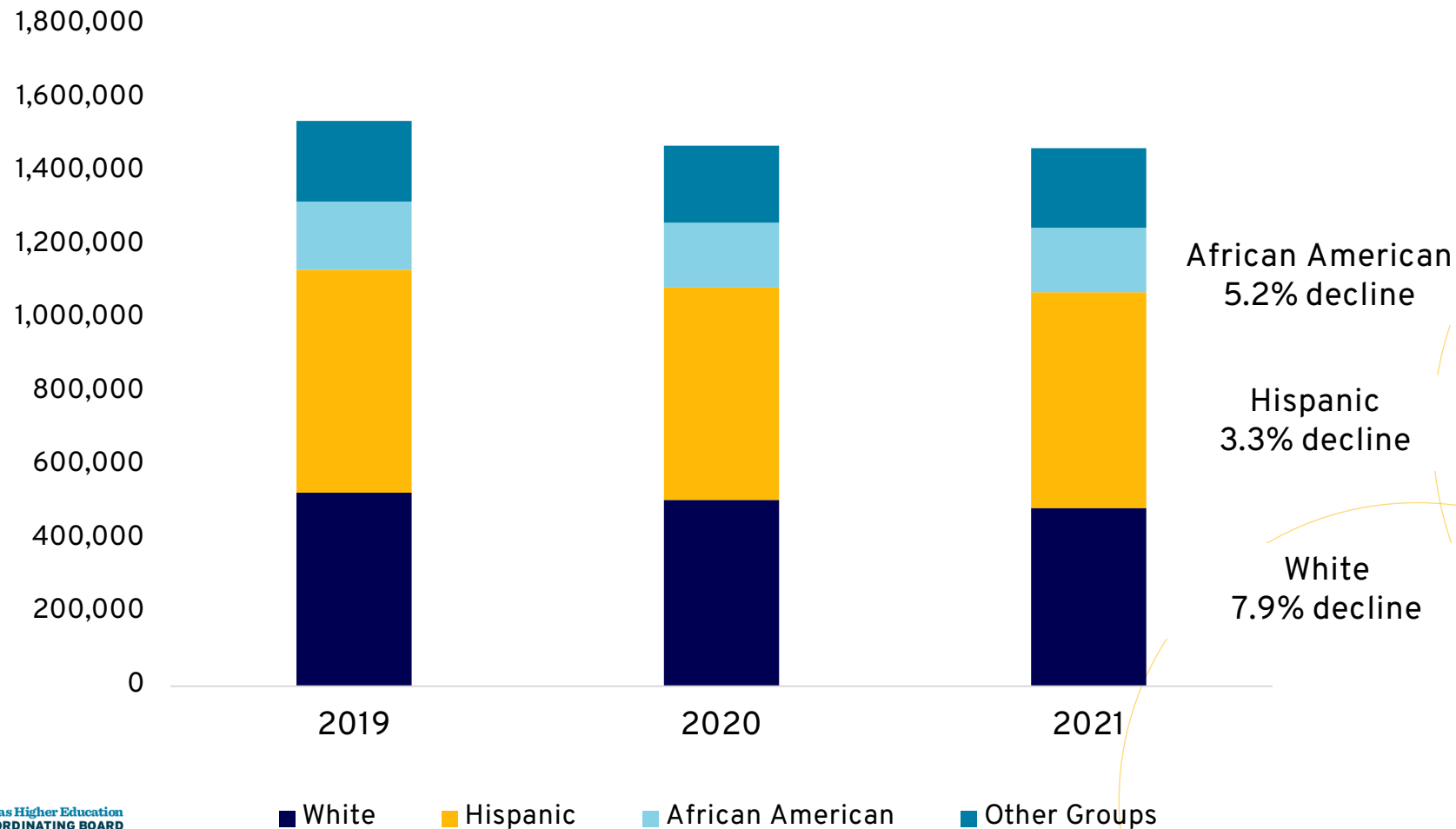
# Data Insights

# Higher Education Enrollment

While other sectors have recovered or remained stable, enrollment at public community colleges continues to decline.

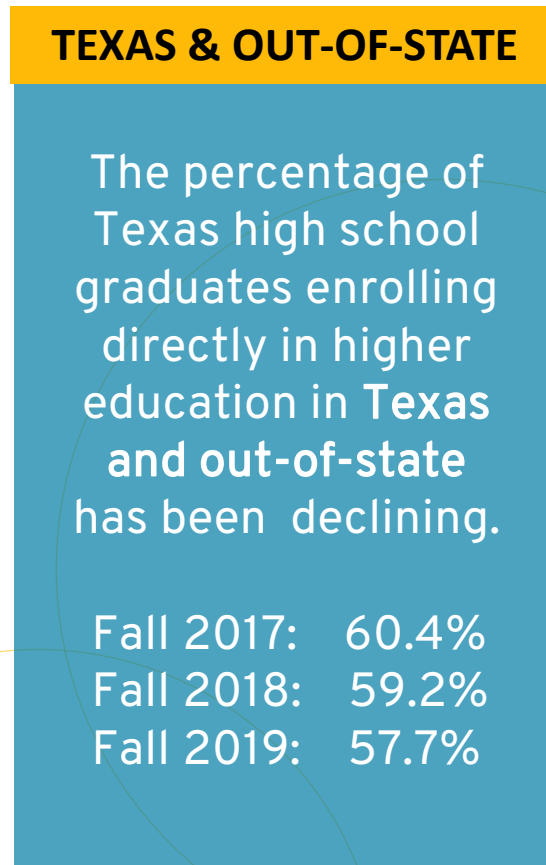
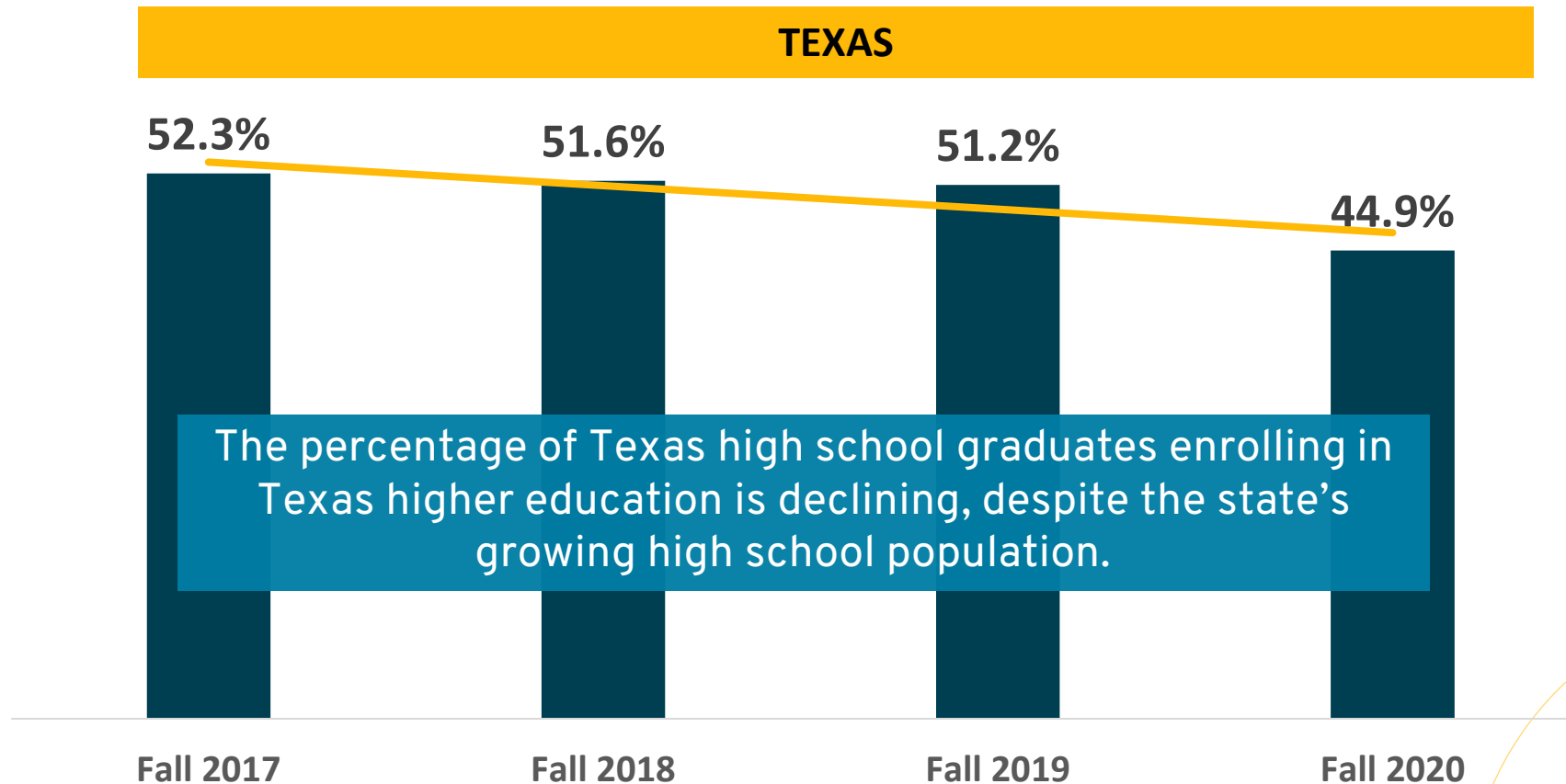
Sector	2019 Enrollment	2020 Enrollment	Fall 2019 to Fall 2020 % Change	2021 Enrollment	Fall 2020 to Fall 2021 % Change	Fall 2019 to Fall 2021 % Change
Public Universities	657,985	667,046	1.4%	665,213	-0.3%	1.1%
Public Community Colleges	707,259	627,825	-11.2%	616,537	-1.8%	-12.8%
Public State and Technical Colleges	20,810	23,106	11.0%	25,818	11.7%	24.1%
Health-Related (all types)	29,735	30,528	2.7%	31,548	3.3%	6.1%
Independent Colleges and Univ	125,918	125,373	-0.4%	127,090	1.4%	0.9%
<b>Total</b>	<b>1,541,707</b>	<b>1,473,878</b>	<b>-4.4%</b>	<b>1,466,206</b>	<b>-0.5%</b>	<b>-4.9%</b>
Source: CBM001, Accountability System						

# Enrollment for all populations declined during the pandemic



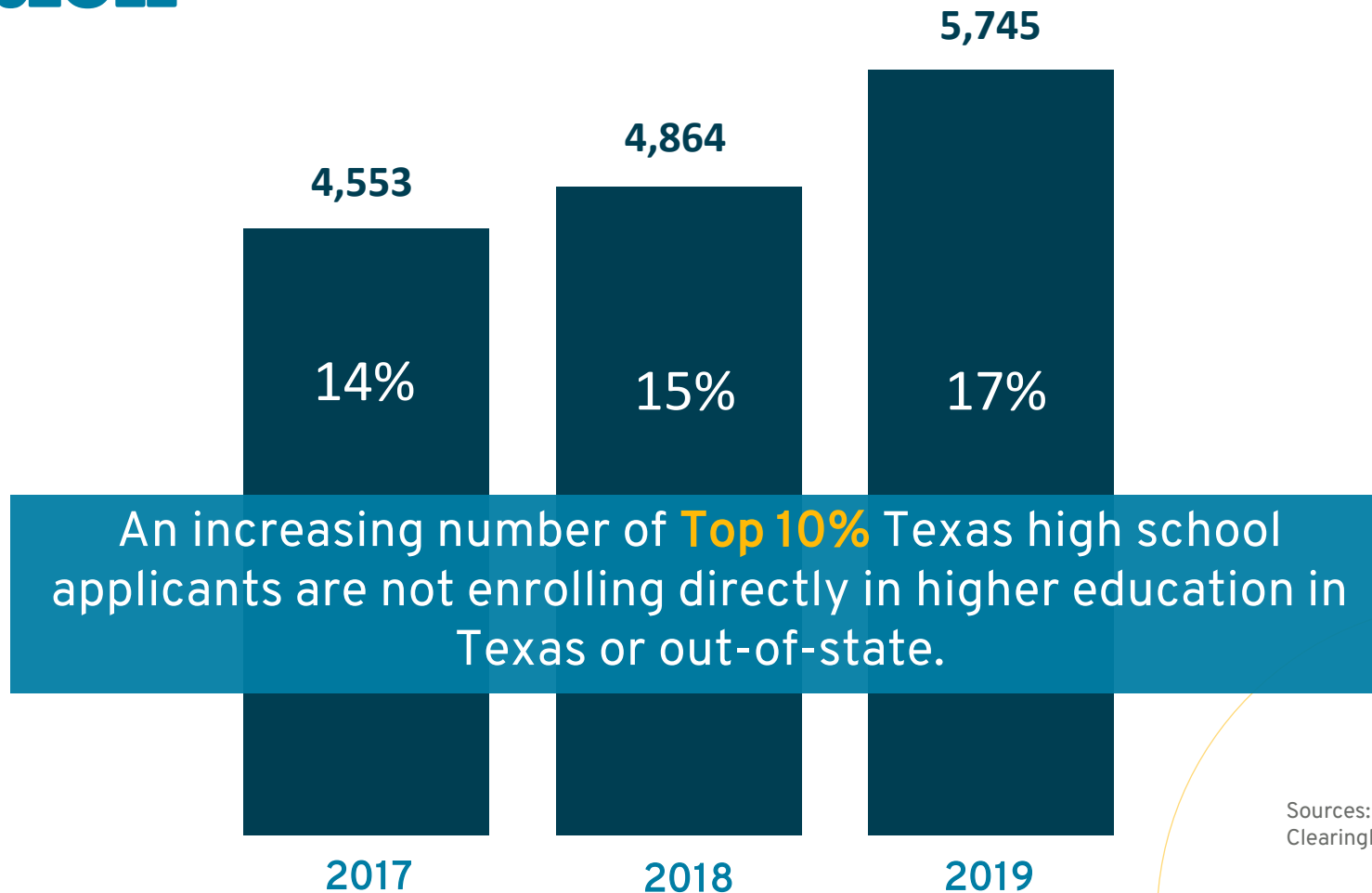


# Direct high school to higher education enrollment has been declining



Sources: HS Graduates Enrolled in Higher Education report, National Student Clearinghouse, TEA graduate file

# Increasing number of Top 10% high school graduates are not enrolling in higher education



Sources: TEA graduates file, National Student Clearinghouse, CBM001, CBM00B

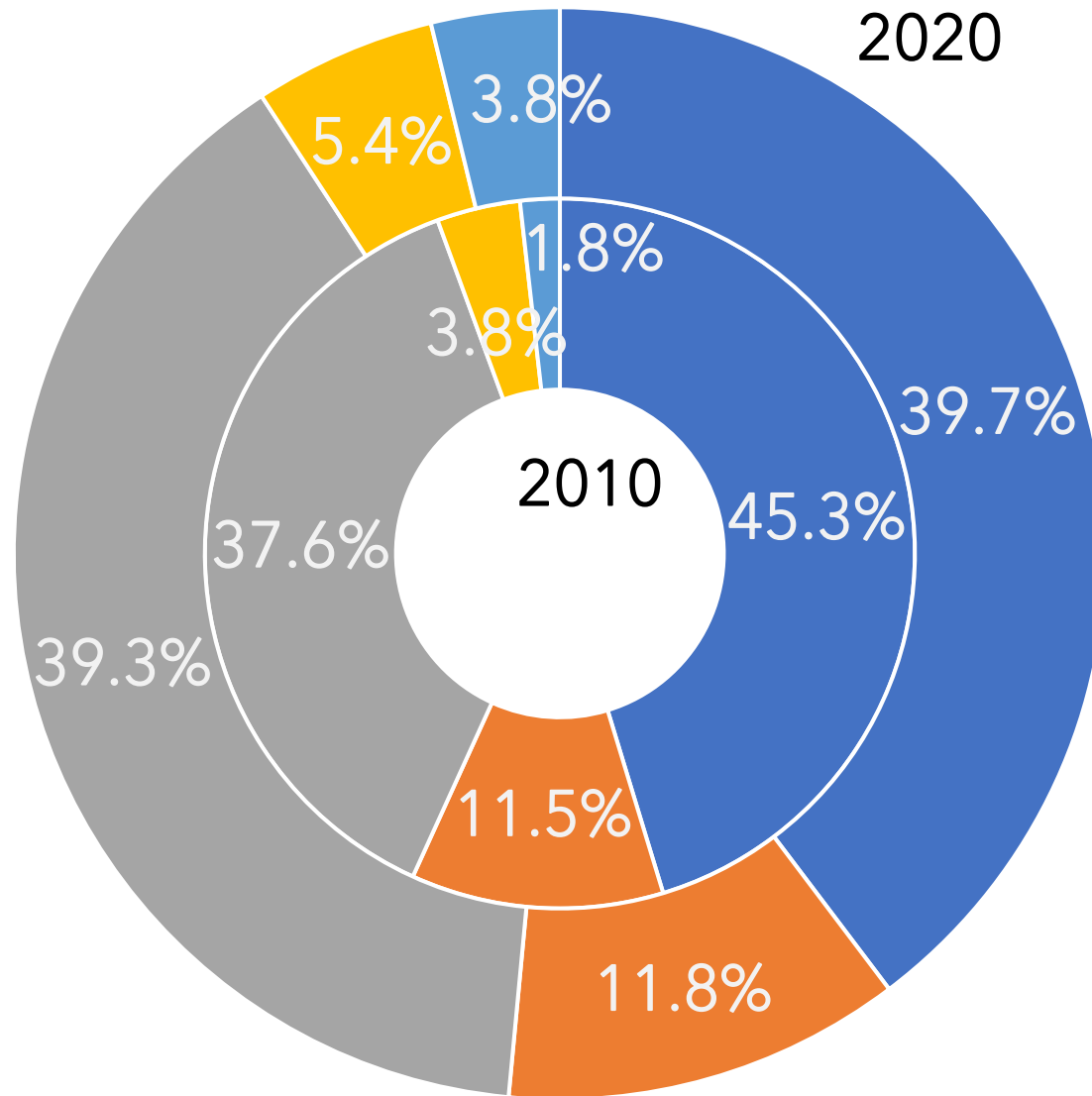
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# 2020 Texas Population Changes

# Population growth in Texas outpaced other states

	2010 Population	2020 Population	Numeric Change 2010-2020	Percent Change 2010-2020
United States	308,745,538	331,449,281	22,703,743	7.4%
<b>Texas</b>	<b>25,145,561</b>	<b>29,145,505</b>	<b>3,999,944</b>	<b>15.90%</b>
Florida	18,801,310	21,538,187	2,736,877	14.60%
North Carolina	9,535,483	10,439,388	903,905	9.50%
Colorado	5,029,196	5,773,714	744,518	14.80%
Oregon	3,831,074	4,237,256	406,182	10.60%
Montana	989,415	1,084,225	94,810	9.60%
California	37,253,956	39,538,223	2,284,267	6.10%
New York	19,378,102	20,201,249	823,147	4.20%

# Demographic Shifts, 2010 to 2020

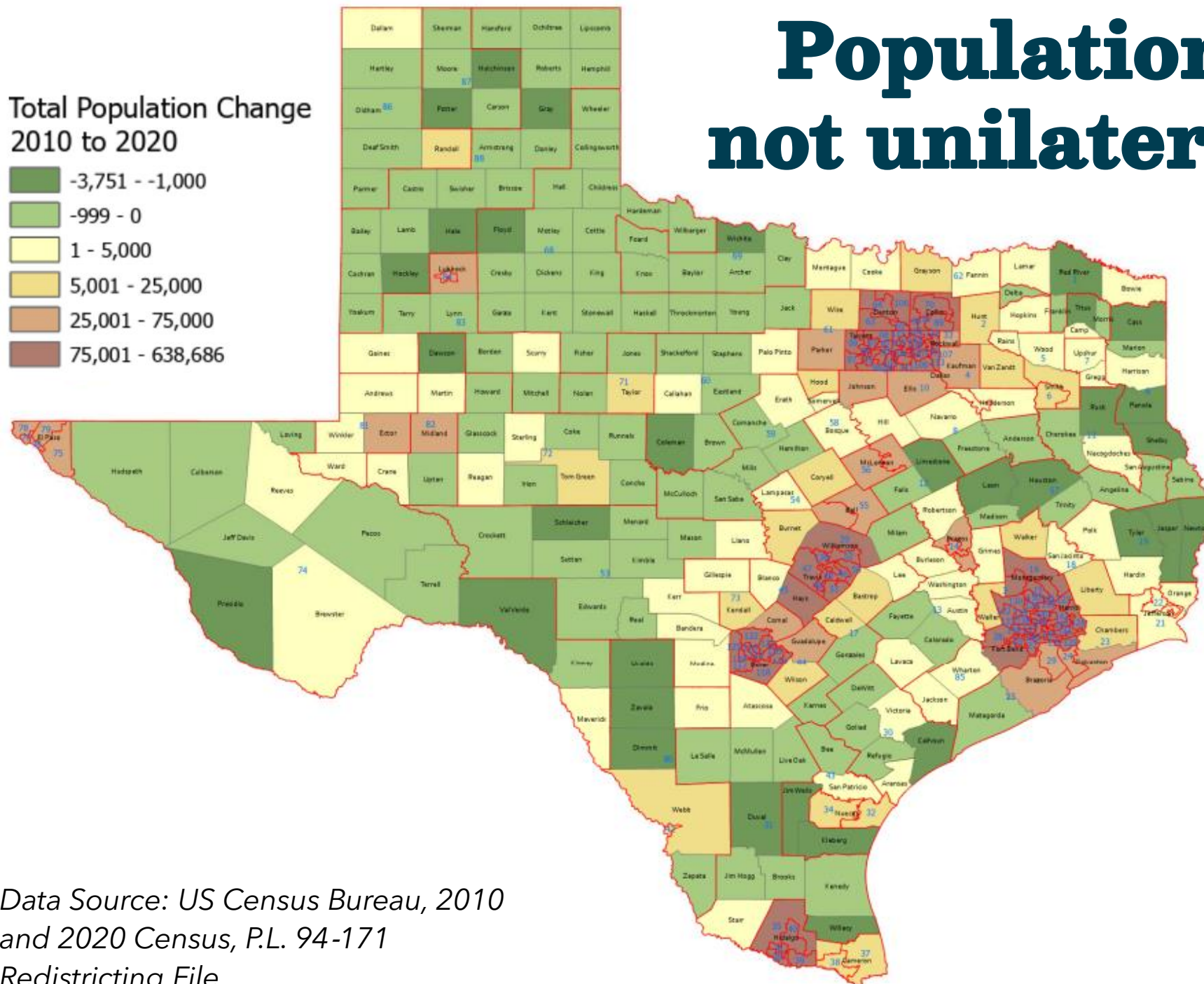
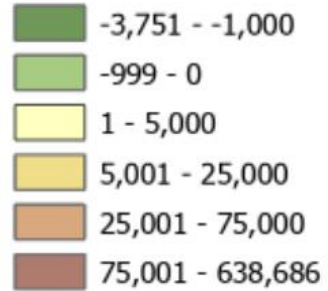


- NH White -
- NH Black +
- Hispanic +
- NH Asian +
- NH Other +

# Population growth was not unilateral across the state

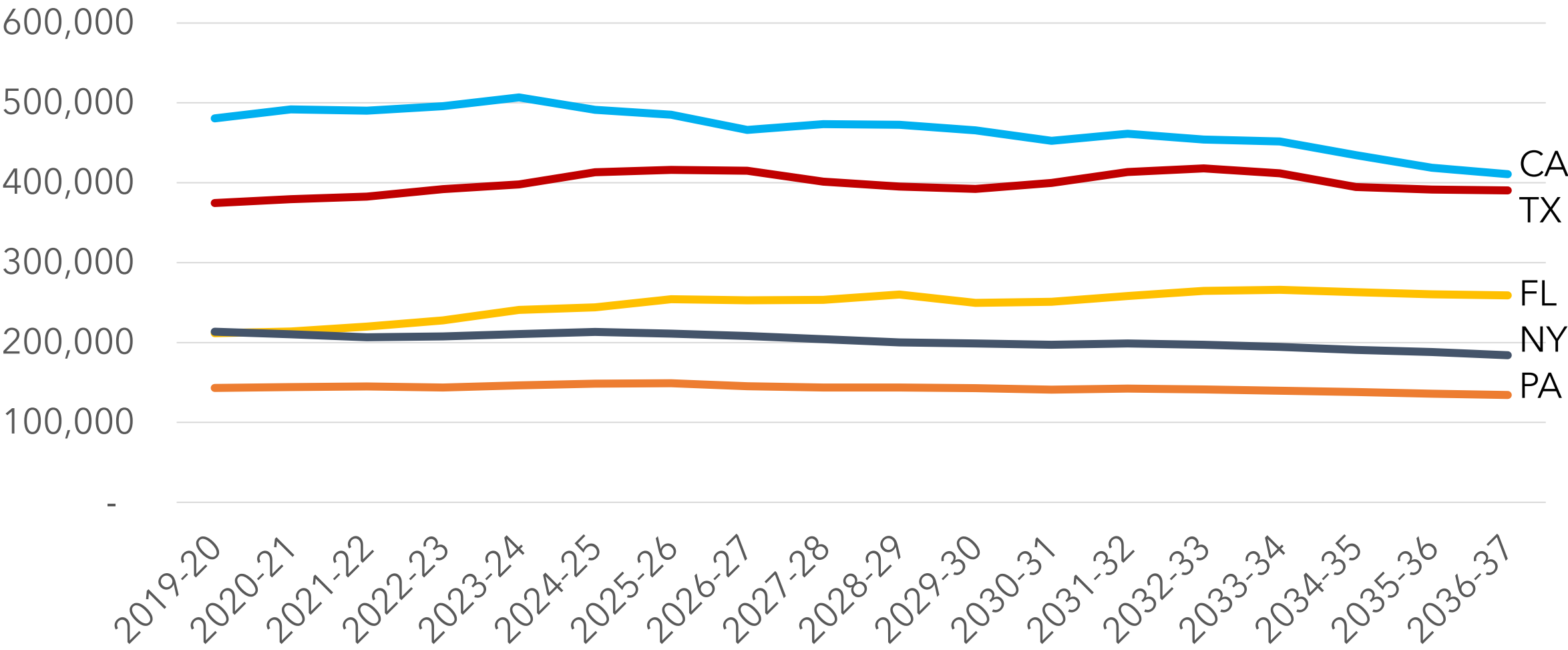
- 56% of counties lost population overall
- 78% lost NH White
- 62% lost NH Blacks
- 25% lost Hispanics
- 19% lost NH Asian

Total Population Change  
2010 to 2020



Data Source: US Census Bureau, 2010  
and 2020 Census, P.L. 94-171  
Redistricting File

# High school graduations are projected to grow in Texas over the next 15 years



# Building a Talent Strong Texas



# Revised Strategic Plan Framework

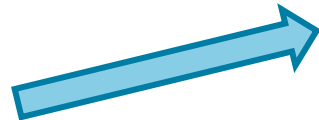
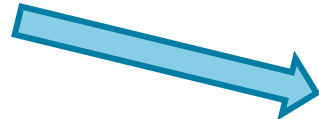
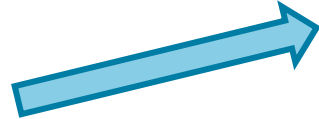
**60×30TX**

Attainment

Completion

Marketable  
skills

Student debt



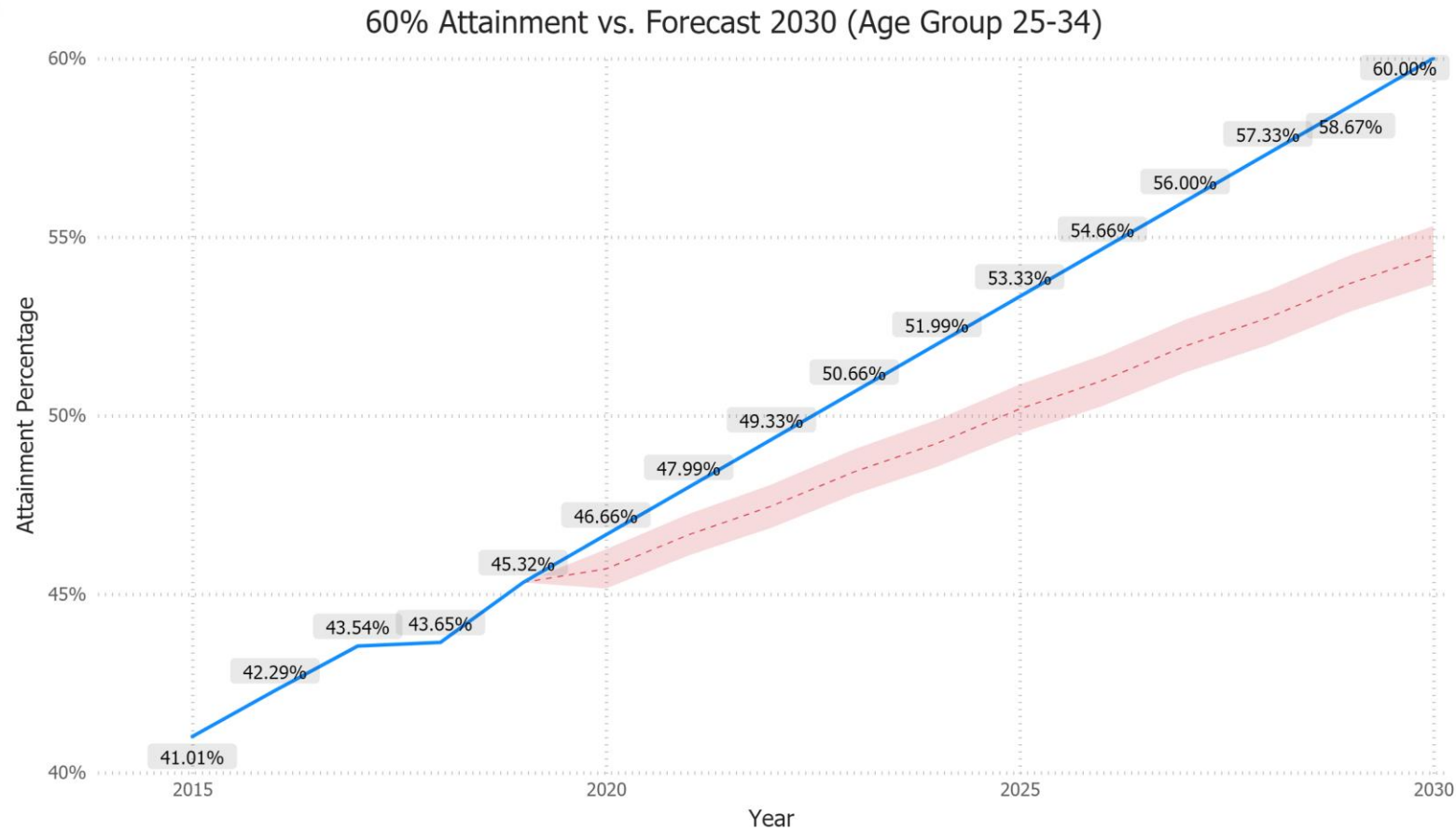
## Building a Talent Strong Texas

ATTAINMENT  
of Postsecondary  
Credentials

Postsecondary  
CREDENTIALS  
OF VALUE

RESEARCH,  
Development &  
Innovation

# Progress toward *60x30TX* attainment goal was not on track prior to the pandemic



Actual v.  
Forecast

- 2019: 45.32%
- 2030: 54.49%

# Stakeholder Engagement

Thus far, we have  
held **5 regional  
listening sessions**  
across Texas



Higher education leaders



K-12 education leaders



Workforce organizations



Employers and business associations



Policymakers

# Building a Talent-Strong Texas

**ATTAINMENT**  
of Postsecondary  
Credentials

Postsecondary  
**CREDENTIALS**  
**OF VALUE**

**RESEARCH,**  
Development &  
Innovation

**EQUITY:** Data will be disaggregated & tracked by race, gender, and income

**COORDINATION:** Across public and private sectors, with input and support from educators, institutional leaders, policy makers, employers, and students

# Attainment of Postsecondary Credentials

By expanding attainment to include all working age Texans, we can increase employment opportunities and income for individuals, create a deeper talent pool for employers, and align skills with the jobs the workforce demands.

## TARGETS

- **60% of Texans ages 25-34** with a degree, certificate, or other postsecondary credential of value by 2030.
- **60% of Texans ages 35-64** with a degree, certificate, or other postsecondary credential of value by 2030.



By expanding our attainment goals to include all working-age Texans, we will increase employment opportunities and incomes for individuals, create a deeper talent pool for employers, and align skills with the jobs our economy increasingly demands.

# Postsecondary Credentials of Value

Credentials from Texas institutions of higher education must propel graduates into lasting, successful careers that equip them for continued learning and greater earning potential, with low or manageable debt.

## TARGETS

- **550,000 STUDENTS COMPLETING** postsecondary credentials of value each year.
- **95% OF GRADUATES** with no undergraduate student debt or manageable levels of debt in relation to their potential earnings.



Credentials from Texas colleges and universities must equip graduates for continued learning and lasting, successful careers, with no or manageable student debt.

# Research, Development, and Innovation



Texas must be a leading state in generating knowledge through basic and applied research and translating it to innovations, discoveries, and economic development.

## TARGETS

- **\$1 BILLION** additional annual private and federal research and development expenditures by 2030.
- **7,500 RESEARCH DOCTORATES** awarded annually by Texas institutions of higher education.

Advancing Texas competitiveness in the global economy will require strengthening our state R&D infrastructure and translating discoveries into innovations that benefit individual Texans' lives and drive economic development.

# Advancing Equity for the Benefit of All Texans

In raw numbers, Texas grew more than any other state over the past decade, and more than 95% of that growth was in communities of color. Data for *Talent Strong Texas* indicators will be disaggregated and reported by race, gender, income level, and geographic area to monitor that all goals are being advanced equitably and all Texans have opportunities to succeed.



# Strategic Initiatives

# Strategic Initiatives



## FINANCIAL AID

Emergency Aid

**Reskilling Grants** ★

Transfer Grants

Leadership Scholars



## INSTITUTIONAL CAPACITY

**TRUE Capacity Grants** ★

**Accelerating Credentials of Value** ★

Student Success Initiatives

**Work-Based Learning** ★



## INNOVATION INFRASTRUCTURE

Data Modernization

Digital Learning

My Texas Future

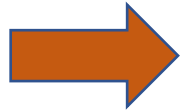
Credential Repository

# Workforce Grant Programs Update

# Direct GEER Investments in Workforce Education

## Reskilling, Round 1

December  
2020

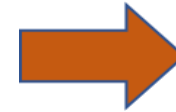


## Reskilling, Round 3

October 2021

## Accelerating Credentials of Value

November 2021

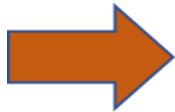


## TRUE Grant Program

April 2022

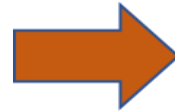
## Reskilling, Round 2

March 2021



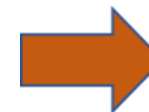
## TRUE Capacity Grants

October 2021



## Work-Based Learning

January 2022



## Accelerating Credentials Planning Grants

May 2022



Program	Purpose	Grants	Value
Texas Reskilling Support Fund Grant Program (3 Rounds)	Provide emergency financial support to re-enrolling students impacted by the COVID-19 pandemic through coverage of tuition/fees & cost of attendance	82	\$37.8 million
TRUE Institutional Capacity Grants	Accelerate the number of high-value short-term credential opportunities available to Texas students	46	\$26 million
Accelerating Credentials of Purpose and Value	Create, redesign or expand short-term credentials aligned with high-demand career opportunities associated with digital skills, data analytics and frontline healthcare	43	\$15.8 million
TRUE Grant Program	Create, redesign/enhance or expand short term credentials of six months or less duration in high-value occupations	29 to be announced	\$15 million
Accelerating Credentials Planning Grants	Plan to create, redesign/enhance or expand short term credentials of twelve months or less duration in the fields of digital skills, data analytics, frontline healthcare, advanced manufacturing (bio tech), transportation/logistics or general management/sales	24 to be announced	\$1.175 million

# WBL Allocations

Apprenticeship Grants	\$658,082
Internship Grants	\$4,354,052
Evaluation of Grants	\$190,000
Improve and Amplify TX WORKS	\$765,000
TOTAL	\$5,967,134

## Internships

\$250,000 Max Award

22 IHEs Selected

## Apprenticeships

\$165,000 Max Award

6 CCs Selected

# Community College Finance Commission

# Texas Commission on Community College Finance

To make recommendations for consideration by the 88<sup>th</sup> Texas Legislature regarding the state funding formula and funding levels for public junior colleges in Texas that would be sufficient to sustain viable junior college education and training offerings throughout the state and improve student outcomes in alignment with state postsecondary goals.

## WORK GROUPS

College Operations  
Student Support  
Workforce Education

*Findings and recommendations due to the Governor and Legislature by Nov. 1, 2022.*



# THANK YOU

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