June 17, 2022
Community College Association of Texas Trustees

Building a Talent Strong Texas

Ray Martinez III, J.D.
Deputy Commissioner for Academic Affairs and Workforce Education
AGENDA

• Changing Landscape
  ✓ THECB Data Highlights
  ✓ Texas Population Data
• Building a Talent Strong Texas
• Strategic Initiatives

• Workforce Program Updates
  ✓ Texas Reskilling/Upskilling for Education (TRUE)
  ✓ Accelerating Credentials of Purpose and Value
  ✓ Work-Based Learning Opportunities
About THECB
Texas Higher Education Coordinating Board

**STORY.** Created in 1965 by the Texas Legislature, the Coordinating Board is committed to providing leadership and coordination for Texas higher education with the aim of promoting access, affordability, quality, success, and cost efficiency, resulting in a globally competitive workforce that positions Texas as an international leader.

**MISSION.** Texas Higher Education Coordinating Board will be recognized as an international leader in developing and implementing innovative higher education policy to accomplish its mission.
The Changing Higher Education Landscape
Data Insights
While other sectors have recovered or remained stable, enrollment at public community colleges continues to decline.

<table>
<thead>
<tr>
<th>Sector</th>
<th>2019 Enrollment</th>
<th>2020 Enrollment</th>
<th>Fall 2019 to Fall 2020 % Change</th>
<th>2021 Enrollment</th>
<th>Fall 2020 to Fall 2021 % Change</th>
<th>Fall 2019 to Fall 2021 % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Universities</td>
<td>657,985</td>
<td>667,046</td>
<td>1.4%</td>
<td>665,213</td>
<td>-0.3%</td>
<td>1.1%</td>
</tr>
<tr>
<td>Public Community Colleges</td>
<td>707,259</td>
<td>627,825</td>
<td>-11.2%</td>
<td>616,537</td>
<td>-1.8%</td>
<td>-12.8%</td>
</tr>
<tr>
<td>Public State and Technical Colleges</td>
<td>20,810</td>
<td>23,106</td>
<td>11.0%</td>
<td>25,818</td>
<td>11.7%</td>
<td>24.1%</td>
</tr>
<tr>
<td>Health-Related (all types)</td>
<td>29,735</td>
<td>30,528</td>
<td>2.7%</td>
<td>31,548</td>
<td>3.3%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Independent Colleges and Univ</td>
<td>125,918</td>
<td>125,373</td>
<td>-0.4%</td>
<td>127,090</td>
<td>1.4%</td>
<td>0.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,541,707</td>
<td>1,473,878</td>
<td><strong>-4.4%</strong></td>
<td>1,466,206</td>
<td><strong>-0.5%</strong></td>
<td><strong>-4.9%</strong></td>
</tr>
</tbody>
</table>

Source: CBM001, Accountability System
Enrollment for all populations declined during the pandemic
Direct high school to higher education enrollment has been declining

The percentage of Texas high school graduates enrolling in Texas higher education is declining, despite the state’s growing high school population.

<table>
<thead>
<tr>
<th>Year</th>
<th>Texas &amp; Out-of-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td>60.4%</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>59.2%</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>57.7%</td>
</tr>
</tbody>
</table>

The percentage of Texas high school graduates enrolling directly in higher education in Texas and out-of-state has been declining.

Sources: HS Graduates Enrolled in Higher Education report, National Student Clearinghouse, TEA graduate file
Increasing number of Top 10% high school graduates are not enrolling in higher education

An increasing number of Top 10% Texas high school applicants are not enrolling directly in higher education in Texas or out-of-state.

Sources: TEA graduates file, National Student Clearinghouse, CBM001, CBM00B
2020 Texas Population Changes
Population growth in Texas outpaced other states

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>United States</td>
<td>308,745,538</td>
<td>331,449,281</td>
<td>22,703,743</td>
<td>7.4%</td>
</tr>
<tr>
<td>Texas</td>
<td>25,145,561</td>
<td>29,145,505</td>
<td>3,999,944</td>
<td>15.90%</td>
</tr>
<tr>
<td>Florida</td>
<td>18,801,310</td>
<td>21,538,187</td>
<td>2,736,877</td>
<td>14.60%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>9,535,483</td>
<td>10,439,388</td>
<td>903,905</td>
<td>9.50%</td>
</tr>
<tr>
<td>Colorado</td>
<td>5,029,196</td>
<td>5,773,714</td>
<td>744,518</td>
<td>14.80%</td>
</tr>
<tr>
<td>Oregon</td>
<td>3,831,074</td>
<td>4,237,256</td>
<td>406,182</td>
<td>10.60%</td>
</tr>
<tr>
<td>Montana</td>
<td>989,415</td>
<td>1,084,225</td>
<td>94,810</td>
<td>9.60%</td>
</tr>
<tr>
<td>California</td>
<td>37,253,956</td>
<td>39,538,223</td>
<td>2,284,267</td>
<td>6.10%</td>
</tr>
<tr>
<td>New York</td>
<td>19,378,102</td>
<td>20,201,249</td>
<td>823,147</td>
<td>4.20%</td>
</tr>
</tbody>
</table>

Data Source: U.S. Census Bureau. 2010 and 2020 Census Apportionment File
Demographic Shifts, 2010 to 2020

- NH White: 45.3% (2010: 45.3%) -
- NH Black: 39.7% (2010: 39.3%) +
- Hispanic: 11.8% (2010: 11.5%) +
- NH Asian: 11.5% (2010: 3.8%) +
- NH Other: 3.8% (2010: 1.8%) +
Population growth was not unilateral across the state

- 56% of counties lost population overall
- 78% lost NH White
- 62% lost NH Blacks
- 25% lost Hispanics
- 19% lost NH Asian

Data Source: US Census Bureau, 2010 and 2020 Census, P.L. 94-171 Redistricting File
High school graduations are projected to grow in Texas over the next 15 years

Data Source: WICHE Knocking at the College Door
Building a Talent Strong Texas
Revised Strategic Plan Framework

Building a Talent Strong Texas

ATTAINMENT of Postsecondary Credentials

Postsecondary CREDENTIALS OF VALUE

RESEARCH, Development & Innovation

60x30TX

- Attainment
- Completion
- Marketable skills
- Student debt
Progress toward **60x30TX attainment goal** was not on track prior to the pandemic

![Graph showing 60% Attainment vs. Forecast 2030 (Age Group 25-34)]

- **2019:** 45.32%
- **2030:** 54.49%

**Actual v. Forecast**
- **2019:** 45.32%
- **2030:** 54.49%
Thus far, we have held 5 regional listening sessions across Texas.
Building a Talent-Strong Texas

ATTAINMENT of Postsecondary Credentials

Postsecondary CREDENTIALS OF VALUE

RESEARCH, Development & Innovation

EQUITY: Data will be disaggregated & tracked by race, gender, and income

COORDINATION: Across public and private sectors, with input and support from educators, institutional leaders, policy makers, employers, and students
Attainment of Postsecondary Credentials

By expanding attainment to include all working age Texans, we can increase employment opportunities and income for individuals, create a deeper talent pool for employers, and align skills with the jobs the workforce demands.

**TARGETS**

- **60% of Texans ages 25-34** with a degree, certificate, or other postsecondary credential of value by 2030.
- **60% of Texans ages 35-64** with a degree, certificate, or other postsecondary credential of value by 2030.

By expanding our attainment goals to include all working-age Texans, we will increase employment opportunities and incomes for individuals, create a deeper talent pool for employers, and align skills with the jobs our economy increasingly demands.
Postsecondary Credentials of Value

Credentials from Texas institutions of higher education must propel graduates into lasting, successful careers that equip them for continued learning and greater earning potential, with low or manageable debt.

**TARGETS**

- **550,000 STUDENTS COMPLETING** postsecondary credentials of value each year.
- **95% OF GRADUATES** with no undergraduate student debt or manageable levels of debt in relation to their potential earnings.

Credentials from Texas colleges and universities must equip graduates for continued learning and lasting, successful careers, with no or manageable student debt.
Research, Development, and Innovation

Texas must be a leading state in generating knowledge through basic and applied research and translating it to innovations, discoveries, and economic development.

**TARGETS**

- **$1 BILLION** additional annual private and federal research and development expenditures by 2030.
- **7,500 RESEARCH DOCTORATES** awarded annually by Texas institutions of higher education.

Advancing Texas competitiveness in the global economy will require strengthening our state R&D infrastructure and translating discoveries into innovations that benefit individual Texans’ lives and drive economic development.
Advancing Equity for the Benefit of All Texans

In raw numbers, Texas grew more than any other state over the past decade, and more than 95% of that growth was in communities of color. Data for Talent Strong Texas indicators will be disaggregated and reported by race, gender, income level, and geographic area to monitor that all goals are being advanced equitably and all Texans have opportunities to succeed.
Strategic Initiatives
# Strategic Initiatives

<table>
<thead>
<tr>
<th>FINANCIAL AID</th>
<th>INSTITUTIONAL CAPACITY</th>
<th>INNOVATION INFRASTRUCTURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Aid</td>
<td>TRUE Capacity Grants ★</td>
<td>Data Modernization</td>
</tr>
<tr>
<td>Reskilling Grants ★</td>
<td>Accelerating Credentials of Value ★</td>
<td>Digital Learning</td>
</tr>
<tr>
<td>Transfer Grants</td>
<td>Student Success Initiatives</td>
<td>My Texas Future</td>
</tr>
<tr>
<td>Leadership Scholars</td>
<td>Work-Based Learning ★</td>
<td>Credential Repository</td>
</tr>
</tbody>
</table>
Workforce Grant Programs Update
Direct GEER Investments in Workforce Education

- **Reskilling, Round 1**
  - December 2020

- **Reskilling, Round 2**
  - March 2021

- **TRUE Capacity Grants**
  - October 2021

- **Accelerating Credentials of Value**
  - November 2021

- **TRUE Grant Program**
  - April 2022

- **Reskilling, Round 3**
  - October 2021

- **Work-Based Learning**
  - January 2022

- **Accelerating Credentials Planning Grants**
  - May 2022
<table>
<thead>
<tr>
<th>Program</th>
<th>Purpose</th>
<th>Grants</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Reskilling Support Fund Grant Program (3 Rounds)</td>
<td>Provide emergency financial support to re-enrolling students impacted by the COVID-19 pandemic through coverage of tuition/fees &amp; cost of attendance</td>
<td>82</td>
<td>$37.8 million</td>
</tr>
<tr>
<td>TRUE Institutional Capacity Grants</td>
<td>Accelerate the number of high-value short-term credential opportunities available to Texas students</td>
<td>46</td>
<td>$26 million</td>
</tr>
<tr>
<td>Accelerating Credentials of Purpose and Value</td>
<td>Create, redesign or expand short-term credentials aligned with high-demand career opportunities associated with digital skills, data analytics and frontline healthcare</td>
<td>43</td>
<td>$15.8 million</td>
</tr>
<tr>
<td>TRUE Grant Program</td>
<td>Create, redesign/enhance or expand short term credentials of six months or less duration in high-value occupations</td>
<td>29 to be announced</td>
<td>$15 million</td>
</tr>
<tr>
<td>Accelerating Credentials Planning Grants</td>
<td>Plan to create, redesign/enhance or expand short term credentials of twelve months or less duration in the fields of digital skills, data analytics, frontline healthcare, advanced manufacturing (bio tech), transportation/logistics or general management/sales</td>
<td>24 to be announced</td>
<td>$1.175 million</td>
</tr>
<tr>
<td></td>
<td>Amount</td>
<td></td>
<td></td>
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<tr>
<td>Apprenticeship Grants</td>
<td>$658,082</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internship Grants</td>
<td>$4,354,052</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluation of Grants</td>
<td>$190,000</td>
<td></td>
<td></td>
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<tr>
<td>Improve and Amplify TX WORKS</td>
<td>$765,000</td>
<td></td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$5,967,134</strong></td>
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</tbody>
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**Internships**
- $250,000 Max Award
- 22 IHEs Selected

**Apprenticeships**
- $165,000 Max Award
- 6 CCs Selected
Community College Finance Commission
Texas Commission on Community College Finance

To make recommendations for consideration by the 88th Texas Legislature regarding the state funding formula and funding levels for public junior colleges in Texas that would be sufficient to sustain viable junior college education and training offerings throughout the state and improve student outcomes in alignment with state postsecondary goals.

Findings and recommendations due to the Governor and Legislature by Nov. 1, 2022.
THANK YOU

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