



Community College
Association of Texas Trustees



Focus Forward:

Community College Governance & Strategic Planning

June 16-18, 2022
Houston, TX

Program Agenda

THURSDAY

12:00 - 1:45 PM

Window Box

New Trustee Lunch

This pre-conference session is an opportunity for new trustees and regents to network with one another and be introduced to members of the CCATT Board of Directors.

3:00 - 4:00 PM

Regency

Welcome!

Carol Scott, Board Chair, Del Mar College Board of Regents

Dr. Cynthia Lenton-Gary, Board Chair, Houston Community College

Dr. Martha Ellis, Interim President & CEO, Texas Association of Community Colleges (TACC)

4:00 - 5:00 PM

Regency

Opening Plenary: Student-Centered Policy

Moderator: Jonathan Feinstein, State Director for Texas, Ed Trust

Aja Leija, 2021-22 Student Trustee, Alamo Colleges District

Jordan Chapin, Phi Theta Kappa Texas Regional President, Northeast Texas Community College

Brendan Batchelder, Student, Paris Junior College

Victoria Hoover, Student, Tyler Junior College

The student success mission of community colleges is the guiding light for all of our work. This panel will feature the voices of student leaders and highlight how extracurricular activities empower student success and feelings of belonging.

5:00 - 6:00 PM

Window Box

Reception

This reception is sponsored by our education partners at the Texas Postsecondary Advocates Coalition for Equity



6:00 - 7:30 PM

Regency

Legislative & Advocacy Update | Dinner

Moderator: Anette Carlisle, Regent, Amarillo College

Jacob Cottingham, Senior Director of Government Relations, TACC

Florence Shapiro, Consultant, Shapiro Linn Consulting

Ron Walker, Trustee, Victoria College

The 87th Legislature and three subsequent special sessions kept our advocacy team busy last year! Panelists will discuss legislative activities and outcomes from 2021 and explain strategies associated with the Texas Commission on Community College Finance and the upcoming 88th Legislature.

Adjourn for the day!

FRIDAY

8:00 - 9:00 AM

Regency

Breakfast

This breakfast is sponsored by our friends at Anthology



9:00 - 10:30 AM

Regency

Plenary: Building a Talent Strong Texas

Representative Gary VanDeaver, Texas House of Representatives, District 1

The Texas Commission on Community College Finance, established by Senate Bill 1230, will make recommendations for consideration by the 88th Texas Legislature to establish a state funding formula and funding levels sufficient for sustaining viable community college education and training offerings throughout the state. Representative VanDeaver, one of the appointed Commissioners, will share an update on the progress of the Commission and the path forward.

Ray Martinez, Deputy Commissioner, Texas Higher Education Coordinating Board

The Texas Higher Education Coordinating Board's updated strategic plan expands on the successes and progress of 60x30TX by widening the lens for higher education. Building a Talent Strong Texas will focus on three measurable, data-driven goals: Attainment of Postsecondary Credentials; Postsecondary Credentials of Value; Research, Development, and Innovation.

Breakout Sessions (10:45 - 11:45 AM)

Arboretum 1-2

Chairs Council Meeting

The Chairs Council was launched in 2021 as a way for CCATT to ensure we have a voice from every community college in Texas engaged in ongoing strategy and governance discussions to inform our advocacy on behalf of trustees. This is the first in-person meeting of the full Chairs Council.

Arboretum 3-4

Scope of Trusteeship

Moderator: Jake Starkey, Regent, Alvin Community College

Cobby Caputo, Lawyer, Bickerstaff Heath Delgado Acosta LLP

Roberto Zarate, Trustee, Alamo Colleges District

Clint Kingsbery, Trustee Alamo Colleges District

Trusteeship is a unique form of elected leadership and this session is geared towards newly elected board members. Topics will include basic governance principles, ethics, the duties of a trustee, and advice on institutional policy making decision processes.

Breakout Sessions continued



Arboretum 5

Student Financial Wellness

Moderator: Armin Cantini, Regent, Galveston College
Gigi Edwards Bryant, Trustee, Austin Community College
Carla Fletcher, Senior Research Analyst, Trellis Company
Kay Trent, Student, Austin Community College

Trellis Company conducts the Student Financial Wellness Survey, a self-reported, online survey that documents the financial well-being and student success indicators of postsecondary students across the nation. This panel will discuss how Texas' data compares to other states and ways for trustees to use student data for strategic planning purposes.

Break (11:45 AM - 12:00 PM)

12:00 - 1:30 PM

Regency

CCATT Annual Business Meeting | Lunch

Members of the CCATT Board of Directors will present the state of the association and facilitate the election process for terms expiring this year.

**This lunch is sponsored by our friends at
Bickerstaff Heath Delgado Acosta LLP**



Break (1:30 - 1:45 PM)

Breakout Sessions (1:45 - 2:40 PM)

Arboretum 1-2

Student Wraparound Supports

Moderator: Paul Rodriguez, Trustee, South Texas College
Anette Carlisle, Regent, Amarillo College
Isabel Torres, Student, Austin Community College

The pandemic highlighted the importance of student wraparound services as necessary support for student access, persistence, and completion. This panel will discuss the nuances of the modern community college student experience and key considerations for board members related to funding and policies that empower student success.

Arboretum 3-4

Bond Financing 101

Moderator: Karla Metzler, Board Chair, North Central Texas College
Mark Nitcholas, Managing Director, Robert W. Baird & Co., Inc.
Gilbert Santana, Regent, Lee College

Trustees perform important oversight functions related to bond financing. This session will cover the fundamentals of the bond financing process and key considerations for trustee decision-making.

Arboretum 5

Pathways for Top Industries in Texas

Kristina Flores, Director of Research & Evaluation, Texas Success Center, TACC

In 2021, the Texas Association of Community Colleges partnered with the applied research team at Burning Glass to identify key occupations in Texas and to identify in-demand skills along a career pathway. The skills-based analysis allowed stakeholders to see how community colleges could serve students and the state with short-term microcredentials along an available career path. This year, TACC and Emsi-Burning Glass extended the project to identify key occupations, in-demand skills, and career pathways in each of the six TACC regions. This session will provide an overview of both phases of the project and share the most recent regional key occupation snapshots and career pathways.

Snack Break (2:40 - 2:55 PM)

This snack break is sponsored by our friends at Baird

The logo for Baird, featuring the word "BAIRD" in white capital letters on a blue parallelogram background.

Breakout Sessions (2:55 - 3:50 PM)

Arboretum 1-2

Trusteeship Across the Decades

Moderator: Mike Hembree, Trustee, Trinity Valley Community College
Danny Gertson, Trustee, Wharton County Community College
Catherine McHaney, Trustee, Victoria College

Texas is fortunate to have numerous leaders who have served as community college trustees for multiple decades. This panel will cover a broad spectrum of topics including board leadership, board and CEO relationships, and trustee input on the strategic planning process.

Arboretum 3-4

Postsecondary Partnerships in Prisons

Moderator: K. Paul Holt, Trustee, McLennon Community College
Alexa Garza, Justice Fellow, Ed Trust
Susan Moore-Fontenot, Regent, Lee College
Carrie Warick-Smith, Vice President of Public Policy, ACCT
Donna Zuniga, Associate VP of Huntsville Center, Lee College

With the recent federal policy changes related to Second Chance Pell, Pell Grants will become widely available to incarcerated individuals for the first time in 25 years. Join this session to learn from national advocates and leaders at Lee College about how community colleges can help justice-involved individuals break the cycles of incarceration and poverty through postsecondary attainment.

Breakout Sessions continued



Arboretum 5

Texas Reskilling & Upskilling through Education (TRUE) Grants

Dr. Martha Ellis, Interim President & CEO, TACC

Dr. Mark Escamilla, President, Del Mar College

The TRUE Workforce Initiative was passed by the 87th Legislature in spring 2021, and grant funding was awarded later in the year. Dr. Martha Ellis, Interim President & CEO of TACC, and Dr. Mark Escamilla, President of Del Mar College, will discuss their work associated with TRUE Grants, with a focus on the board's role in the strategic planning process and oversight for workforce programming.

Break (3:50 - 4:00 PM)

4:00 - 5:00 PM

Regency

Strategic Planning for Diversity, Equity, & Inclusion

Katie E. Breault, Senior Vice President, Growth & Impact, YUPRO

YUPRO (Year Up Professional Resources, PBC) is the nation's leading Opportunity Talent Placement Firm and wholly owned subsidiary of Year Up, Inc. Year Up's mission is to close the Opportunity Divide by ensuring that young adults gain the skills, experiences, and support that will empower them to reach their potential through careers and higher education. YUPRO champions traditionally underrepresented talent placement where fair market wages, economic mobility, and career progression are priority as partners commit to removing barriers for entry-level and middle-skill talent hiring. This keynote address will highlight how community colleges operate as key partners in training diverse talent and ensuring equitable access to education and workforce opportunities.

Adjourn for the day!

SATURDAY

8:00 - 9:00 AM

Regency

Breakfast | CCATT Committees & Events

Jay Barrett, Regent, Amarillo College

Breakout Sessions (9:00 - 9:50 AM)

Arboretum 1-2

College Foundation Boards & Fundraising

Moderator: Cliff Boyd, Trustee, Dallas College
Nora Comstock, Trustee, Austin Community College
Amy Bawcom, Executive Director, Austin Community College Foundation

Community college foundation boards are important mechanisms for community relations and student scholarships. This session will describe the role of local community college foundations, trustee/regent participation as ex-officio or regular members of foundation boards, and key messaging that foundation board members highlight when fundraising.

Arboretum 3-4

Federal Policy Update

Moderator: Susan Moore-Fontenot, Regent, Lee College
Carrie Warick-Smith, Vice President of Public Policy, ACCT

The Association for Community College Trustees (ACCT) leads advocacy efforts on behalf of community colleges at the federal level. Carrie Warick-Smith, Vice President of Public Policy for ACCT, will share updates related to their work and discuss ways for trustees to engage in federal advocacy.

Break (9:50 - 10:15 AM)

10:15- 11:30 AM

Regency

Closing Plenary: K-12 Partnerships & Pathways

Moderator: Dr. Christine Bailie, Director of Institutional Strategy, Texas Success Center, TACC
Jay Barrett, Regent, Amarillo College
Brenda Kays, President, Kilgore College
Joe Carrington, Board Chair, Kilgore College

Community colleges provide a large majority of dual credit courses in Texas, but K-12 partnerships operate differently in each district. Leaders on this panel will discuss how to facilitate effective collaboration, build a college-going culture with robust advising, and evaluate the success of dual credit partnerships.

Conference adjourned!

A Texas-sized thank you to our conference sponsors!

Sapphire Level



Emerald Level

