



Building a Culture where Transfer Students Shine

BARBARA SMITH AND BELINDA HARMON
UNIVERSITY OF TEXAS AT SAN ANTONIO

2022 TRANSFER ADVISING INSTITUTE
MAY 17-18, 2022

University of Texas at San Antonio

- ▶ 4-Year Public Institution
- ▶ Hispanic Serving Institution (HSI)
- ▶ Located in San Antonio, TX
- ▶ Enrollment: 34,734
- ▶ 2020 Received the Seal of Excelencia
- ▶ 2022 Carnegie R1 University
- ▶ Fall 2021-over 3,100 transfer students



University of Texas at San Antonio

Transfer Student Data

Demographics

▶ **Gender:**

49% Female & 51% Male

▶ **Ethnicity:**

▶ 60% Hispanic or Latino

▶ 23% White

▶ 7% Black or African American

▶ 4% Asian

▶ 3% 2 or more races

▶ 1% International

▶ **Transfer Institution:**

▶ 75% from 2 year; 25% from 4 year

Transfer Student

When you hear “transfer student” what do think?



Transfer

Basic Definition

Student movement within higher education providers, and the institutional processes, supporting students who may move, with or without, credit applicable to a degree or certificate.

(NACAC, 2016)

Transfer Student Categories

- ▶ Vertical transfer
- ▶ Lateral transfer
- ▶ Concurrent Enrollees
- ▶ Alternating Enrollees
- ▶ Transient
- ▶ Dual Credit
- ▶ Reverse Transfer

(Taylor, 2016)

Why Students Transfer

- ▶ **Financial**
- ▶ **Academics**
- ▶ **Geographic location**
- ▶ **Culture**
- ▶ **Restlessness**
- ▶ **Academic Status**
- ▶ **Career Change**
- ▶ **Roommate Issues**
- ▶ **Homesick**
- ▶ **Parents**
- ▶ **Coping with Crisis**
- ▶ **Family Obligations**
- ▶ **Obtaining Additional Credentialing**
- ▶ **Non-inclusive Campus**

Where to Begin Developing a Team?

- ▶ **Bring awareness of Transfer Students-Data**
- ▶ **Identify Advocates**
- ▶ **Stakeholders**
- ▶ **Funding**
- ▶ **Campus Partners**
- ▶ **Transfer Student Assets**

Where to Begin Developing a Team?

- ▶ **Structure of the Team**
- ▶ **Skill set needed**
- ▶ **Training**
- ▶ **Awareness**

Transfer Teams

Transfer Recruitment

- ▶ Senior Director
- ▶ Associate Director
- ▶ Senior Transfer Specialist
- ▶ Transfer Specialist

Staff-Transfer and Transition Student Success Services

- ▶ Senior Director
- ▶ Student Success Transfer Advisor
- ▶ Program Coordinator

Transfer Students Served by the Team

Transfer Recruitment

- ▶ Prospective Transfers
- ▶ Transfers in Special Programs
- ▶ Transfers with Incomplete Applications
- ▶ Readmits
- ▶ Denied Admission

Transfer and Transition Student Success Services

- ▶ Prospective Transfers
- ▶ Newly Admitted Transfers
- ▶ Transfers in Special Programs
- ▶ Special Undergraduate/Transient
- ▶ Continuing Transfer Students

Engagement Opportunities for Students

- ▶ **Transfer Credit Calculator**
- ▶ **Sales Force**
- ▶ **Virtual**
- ▶ **Transfer Tuesday Session and Office Hours**
- ▶ **UTSA Day-Specific Transfer Focused Events**
- ▶ **Individual Appointments**
- ▶ **Information Sessions for Special Populations**

Engagement with Transfer Partners

- ▶ **Transfer Admissions Advisory Forum**
- ▶ **Transfer Advisor Newsletter-Quarterly**
- ▶ **Transfer Specialist on CC campuses**
- ▶ **Transfer Guides**
- ▶ **Available to answer questions via phone or email**

Dedicated Scholarships for Transfer Students

- ▶ **Phi Theta Kappa**
- ▶ **Distinguished Transfer Scholarship**
- ▶ **Joint Admissions Scholarship**
- ▶ **+ General Scholarship Hub Opportunities**

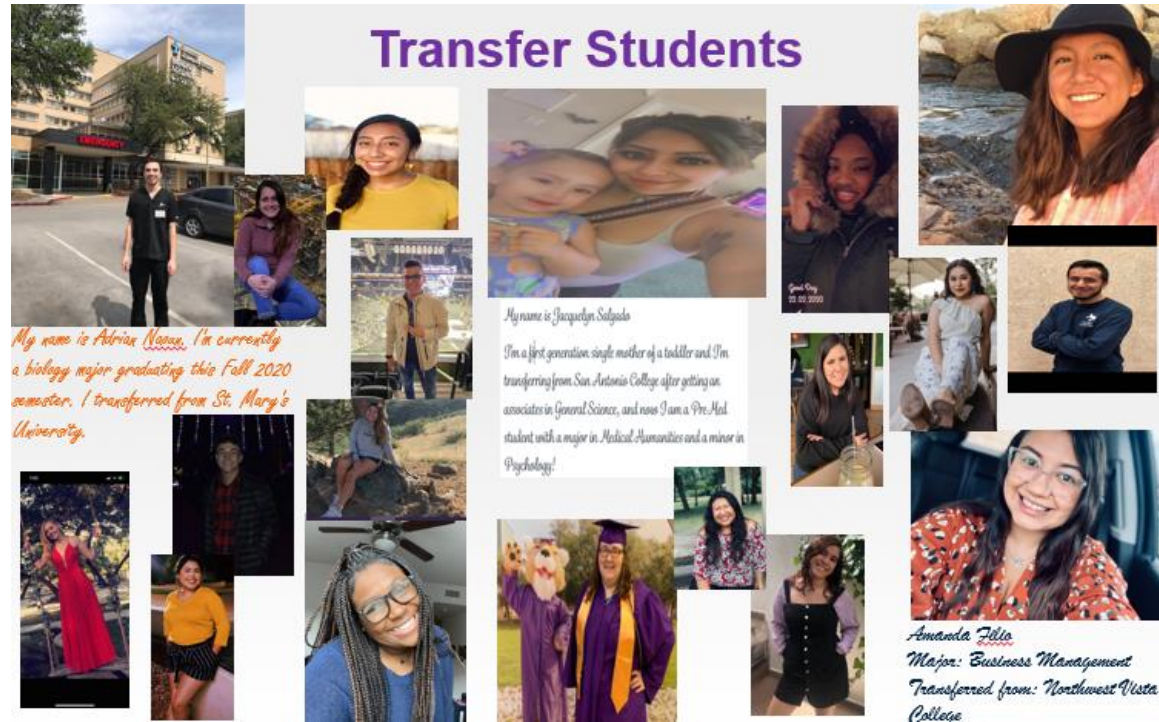
<https://future.utsa.edu/scholarships/#dts>

WHAT ARE WAYS THAT
TRANSFER STUDENTS
ARE CELEBRATED ON
YOUR CAMPUS?

Celebrate & Demystify Transfer Students

Celebrating Transfer Students

Transfer Students



My name is Adrius Nance, I'm currently a biology major graduating this Fall 2020 semester. I transferred from St. Mary's University.

*My name is Jacquelyn Salgado
I'm a first generation single mother of a toddler and I'm transferring from San Antonio College after getting an associates in General Science, and now I am a Pre-Med student with a major in Medical Humanities and a minor in Psychology!*

*Amanda Fille
Major: Business Management
Transferred from: Northwest Vista College*

Best Practices and Successes

- ▶ **Honors College Transfer Student Automatic Admission**
- ▶ **Transfer Champion in Academic Advising Center/Unit**
- ▶ **Transfer Orientation**
- ▶ **Celebrate National Recognition Events**
- ▶ **Tau Sigma Honor Society**

Celebrating Transfer Students

TRANSFER WORKSHOPS

- Feb. 8** On-TRAC Info Session
- Feb. 8** Workshop with the Career Center
- Feb. 15** On-TRAC Info Session
- Feb. 22** On-TRAC Info Session

IMPORTANT UTSA DATES

- Feb. 2** Census Date
- Feb. 3** Drop/Withdraw Opens
- Feb. 7** 50% Refund; Last day to withdraw from all classes
- Feb. 14** 25% Refund; Last day to withdraw from all classes
- Feb. 22** Second payment is due

FEBRUARY



NATIONAL TRANSFER WEEK

*These Transfer shoes:
Step Into My Journey*

SATURDAY, OCTOBER 16TH	TRANSFER 2025 HOME-COMING GAME TICKET DISCOUNT CODE: TRANSFER25	4:35PM ALAMO DOME OUTSIDE SECTION 190
MONDAY, OCTOBER 18TH	SHOW YOUR SHOES & GET YOUR UTSA SHOE	8AM-2PM DEVINE PARKING LOT 5PM-7PM DEVINE PARKING LOT
TUESDAY, OCTOBER 19TH	WALKING THE PATH: AN AFTERNOON WITH A TRANSFER ALUMNI VIRTUAL HELP DESK	4PM-5PM TRAVIS RM. STUDENT UNION 5PM-6PM V&L ZOOH 817PS / 817 AS / 817 MENA
WEDNESDAY, OCTOBER 20TH	CONTINUE IN STEPS: MEET A UTSA TRANSFER PEER MENTOR	OUTSIDE THE MCKINNEY BLDG.
THURSDAY, OCTOBER 21ST	TRANSFER SPEED WALK	6PM-7PM MEET AT THE SCORABELLA
FRIDAY, OCTOBER 22ND	TAL SHOE INDUCTION CEREMONY	7PM-8PM INVITATION ONLY

To view the full schedule and locations please visit
<https://www.utsa.edu/transfer/2025-transfer/>

FOLLOW US ON SOCIAL MEDIA: @UTSA_TRANSFER@UTSA @UTSA_TRANSFER@UTSA @UTSA_TRANSFER@UTSA

#TRANSFERSTUDENTWEEK

UTSA Transfer & Transition Student Success Services | UTSA First Generation & Transfer Student Center

Peer Mentor SPOTLIGHT



Fernando Cordova
FGTSP Peer Mentor
Senior Peer Mentor

UTSA

Resources & References

- ▶ Taylor, J.L. (2016). *Reverse credit transfer policies and programs: Policy rationales, implementation, and implications*. *Community College Journal of Research and Practice*, 40, 1074-1090. doi: 10.1080/10668926.2016.1213373
- ▶ Hossler, D., Shapiro, D., Dundar, A., Ziskin, M., Chen, J., Torres, V. (2012). *Transfer & mobility: A national view of pre-degree student movement in postsecondary institutions*. Hermon, VA: National Student Clearinghouse Research Center.
- ▶ Transfer Playbook and Tools for Colleges-The Aspen Institute College Excellence Program
- ▶ Joint Statement on the Transfer and Award of Credit-Council for Higher Education Accreditation (chea.org)
- ▶ *Becoming a Student-Ready College: A New Culture of Leadership for Student Success*-Wiley
- ▶ Gathering Transfer Data-NISTS
- ▶ Transfer Access for All? Depends on Where You Start (nists.org)



Questions

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