Milestone 1: Establishing Context

Dr. Mark Escamilla (Lead), Sen. Brandon Creighton, Dr. Brenda Kays, Rep. Gary Van Deaver
Statewide HE Enrollments 2019-2021

*Notably: Texas CC Enrollment fell below the Four-Year Universities for the first time since 2000

Enrollment Projections for HE

10% increase for CC’s between 2020-2025
Community College Enrollments 2004-2020

- Workforce Continuing Education
- Workforce (Credit)
- Academic
- Workforce & Academic Dual Credit
COMMUNITY COLLEGE ENROLLMENT BY AGE

- Under 25
- 25-64

- Workforce Education Enrollments
- Funding + Revenue
  - Historical Statewide revenue by Type
  - By Institution Revenue
  - Peer Institution Revenue
WORKFORCE
EDUCATION
ALEXIS BAUSERMAN, TEA

- CTE Programs of Study
- Industry-Based Certifications
- Incentive Structures
- CCMR, Career Readiness, Tiered CTE Funding
- Foundation HS Program (HB5) 83rd Leg, 2013

Endorsements

01 STEM
02 Business and Industry
03 Public Services
04 Arts and Humanities
05 Multidisciplinary Studies
COMMUNITY COLLEGES AND K12 FUNDING ALIGNMENT

HD CHAMBERS, ALIEF ISD SUPERINTENDENT

- Dual Credit Courses
- Industry-Based Certifications (IBC) vs. Level 1-2 Certificates
- Workforce Courses/Degree need to have transferability to 4-years
- Continuing Education for High School Students
- Career Placement Funding
TENAS WORKFORCE COMMISSION (TWC)

WILLIAM LUTZ

- Key Data Tools from Texas from TWC Labor Market Information (LMI) Data websites
  - Texas AutoCoder
  - Texas Wages
  - Texas LMI
Texas Labor analysis

Helpful User Tips to analyze statewide data
VIRGINIA’S WORKFORCE CREDENTIAL GRANT

TOM ALLISON, STATE COUNCIL FOR HIGHER EDUCATION

• New Economy Workforce Credential Grant FY 2021 annual Report
• Program Overview
  ◦ Train Workers in aligned with high-demand occupations
  ◦ Makes training affordable for workers
  ◦ Increase awareness and interest of other students
• Program Highlights
• Wage Analysis
• Student Costs
• 2022 Legislative Update
• Next steps
FUNDING NONCREDIT WORKFORCE EDUCATION

TAMAR JACOBY, OPPORTUNITY AMERICA

- Credit vs. Non-Credit Education Participation
- Non-Credit Workforce Ed Challenges
- How Texas compares to US/Leveraging Noncredit Ed
- NonCredit Workforce Ed as a driver of Equity and Economic Mobility

- State Examples
  - Iowa GAP Tuition Assistance program
  - North Carolina Tiered FTE funding Model
  - Virginia Workforce Credential Grants

- Reform Principles I & II
SUPPORTING WORKFORCE PROGRAMS

MARTHA SNYDER, HCM STRATEGISTS

- Workforce Components in Outcomes-based funding (OBF) Models
- Incorporating Workforce metrics into OBF
- Job Placement Metrics in OBF Models
- Job Placement Metrics with wage Component in OBF Models
- Examination/discussion of various States’ models
- Selected Definitions for High-Demand Fields (Various Programs)
- North Carolina tiered Funding Formula Model
- Considerations: Workforce-Aligned Enrollment and Outcomes Model
CONTINUING EDUCATION AT AUSTIN COMMUNITY COLLEGE

MIKE MIDGELEY, VICE CHANCELLOR OF INSTRUCTION

- Discussion of entrepreneurial, nimble nature of CE/ Importance
- Various Models of CE Instruction at ACC
- GIPWE and WECM
- Corporate services
- Crosswalk of Credit

- Details of CE components/ contact hours to qualify for funding in Texas
  - 01 7-40 hrs.
  - 02 360 level 1 cert
  - 03 780 move to credit
WHAT'S NEXT
LOOKING FORWARD

01
Further exploration of a tiered funding model that supports workforce needs (Credit and non-credit education)

02
Designing a state investment model that pays for degrees and credentials of value

03
Understanding partnerships and coordination of funding streams to advance workforce education

03
Make proposal/draft of funding model and policy recommendations
THANK YOU

ADDITIONAL COMMENTS