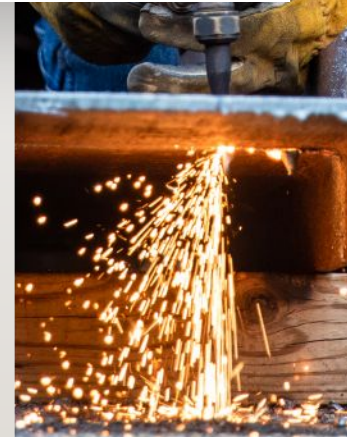


## Guaranteed Student Income: The Journey of Proof of Concept to Program Implementation



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# Beginning of the Journey

Context is important - local

AUSTIN, TX

- VERY robust local economy
- High demand for skilled/semi-skilled labor
- Rapidly rising housing costs





# Beginning of the Journey

Context is important

## NATIONAL

- Increased cost of higher education
- Free Community College for All movement
- Hope Center's Real College



# Beginning of the Journey

## Background

### AUSTIN COMMUNITY COLLEGE

- Open enrollment, public 2 year community college
- Non-residential
- 10 campuses in 3 counties
- Service area = 6 counties
- 35,000-40,000 students
- HSI designation



# Beginning of the Journey

## Background

### AUSTIN COMMUNITY COLLEGE

#### Student Profile

- 80% work at least part-time
- 57% did not have \$500 to cover an emergency (Trellis Foundation)
- 43% food insecure (Real College survey)
- 55% housing insecure (Real College survey)
- 17% homeless (Real College survey)
- CTE students leave in order to work before completing degree or certificate



# Beginning of the Journey

## Guaranteed Student Income

Version 1: Advance Together

- Student focused and incentive based

Version 2: Parenting Student Project (formerly Expanding Opportunities for Young Families)

- 2-Gen focused - families and student



# Advance Together Planning and Preparation

## Coalition building and Community participation



- United Way of Austin invited community-wide participation
- 2-gen strategic plan
- Focus on low income families with children
- Initiative led by the Federal Reserve Bank of Dallas
- Partners included Educate Texas and United Ways of Texas
- Fiscal sponsor: The Dallas Foundation

# Advance Together Funding Partnerships

- Doris Duke Charitable Foundation
- Kresge Foundation
- Texas Mutual
- Meadows Foundation
- Communities Foundation of Texas
- Fiscal sponsor: The Dallas Foundation





# Advance Together Eligibility

- Student parents with children between newborn 12 yrs. old
- Low income (0 EFC) and receiving services through Student Advocacy Center
- Enrolled in at least 9 SCH's fall/spring and 6 SCH's summer
- Enrolled in CTE programs leading to high demand with median wages of \$25 or more
- Live within the City of Austin



# Advance Together Programming

- Student parents participate in case management support
- Receive childcare scholarships
- Upon successful completion of semester, \$250 put into savings with local credit union



# Advance Together Outcomes

Outcomes compared to other students with childcare scholarships through Student Advocacy Center (SAC)

Persistence spring to fall:

Advance Together: 86.9% (20 out of 23 students)

SAC: 67.9% (106 out of 156 students)



# Parenting Student Project Questions

What do we ask students to do with regard to classes and coursework?? ‘**Make college your priority!!**’

How can students make classes and coursework a priority when they struggle just to get by??

Given this context, ‘**What do low income students really need??**’





# Parenting Student Project Planning and Preparation

United Way ATX:

- Held a series of focus groups with young parents
- Convened a parent leadership group (from original 2-gen project) to co-design programming
- Asked ACC ‘What do low income students really need??’



# Parenting Student Project

‘What do low income students really need to be successful in college??’

Answers:

- The ability to sustain themselves and their families while in college.
- Cognitive, emotional and social space to focus on mastering challenging course content.
- In classroom and out of classroom support



# Parenting Students Project Funding

Annie E. Casey Foundation

Three sites: Austin, Miami and Santa Fe



# Parenting Students Project Eligibility

- Student parents with children between newborn 12 yrs. old
- Low income (0 EFC) and receiving services through Student Advocacy Center
- Enrolled in at least 9 SCH's fall/spring and 6 SCH's summer
- Enrolled in CTE programs leading to high demand careers with median wages of \$25 or more
- Up to age 29 years





# Parenting Students Project Programming

- Student parents participate in case management support
- Receive childcare scholarships and
- \$500 per month up to \$12,000 over 2 years



# Parenting Students Project Outcomes

Fall 2021

- Course completion rate = 95.89% (9.79 SCH's out of 10.21 SCH's)
- Average GPA = 3.11
- Persistence rate fall-to-spring = 90.7%



# Guaranteed Student Income

## Next Steps

### Considerations:

Systems change??

Equity implications??

Reallocation of resources??

Scalability??



Thank you for  
Listening



Considering



Imagining

