



ALAMO COLLEGES DISTRICT

San Antonio College



INSTITUTE *for* EVIDENCE-BASED CHANGE

Informing Decisions · Improving Practice · Increasing Student Success



# Creating Caring Campuses: A National View

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Texas Pathways Institute #5

April 7, 2022

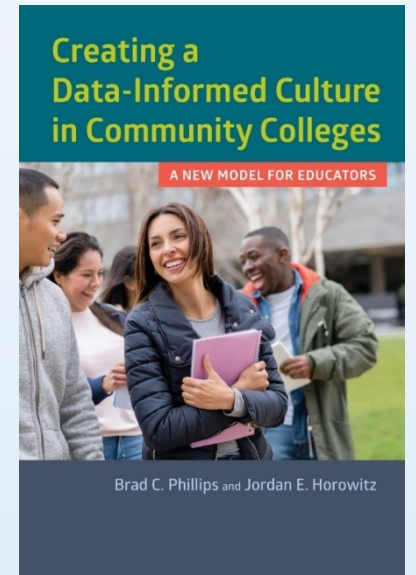
# Welcome and an Exercise

- Think about a time when you needed help and the person helping you demonstrated caring and compassion that exceeded your expectations
- Who was that and what was the circumstance?
- How did this help make you feel?

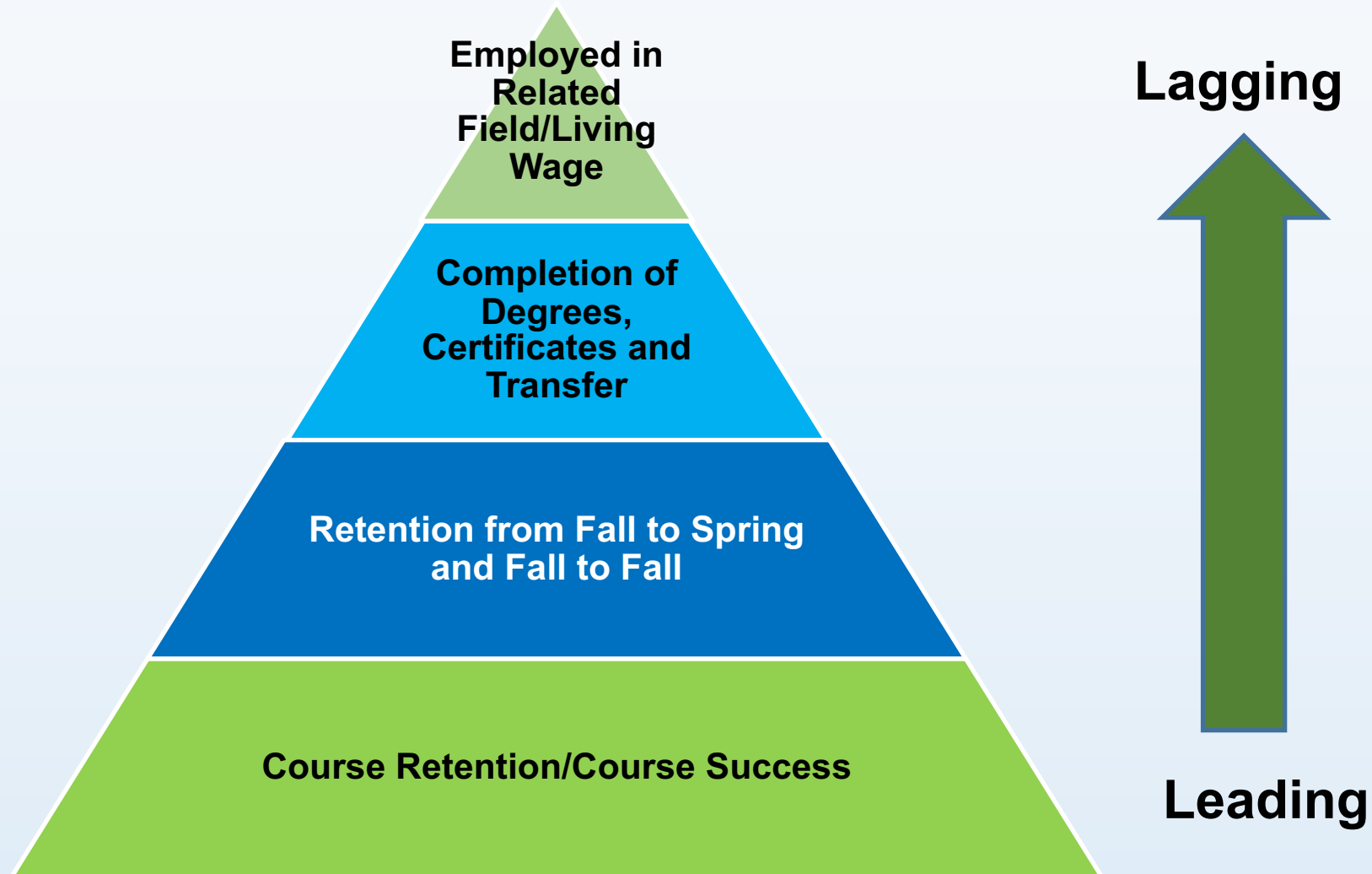


# About the Institute for Evidence-Based Change

- Over 10 years as a 501(c)3
- Started the Cal-PASS Program in California
- Two core initiatives: **Caring Campus** and **Data Informed Education**
- Authors of *Creating a Data-informed Culture in Community Colleges* (Harvard Education Press, 2017)
- Work in 32 states



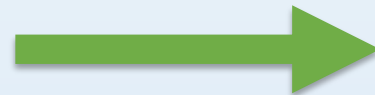
# Increasing Completion Cannot Happen if College Cannot Keep the Students They Have



# Transaction-Based Process vs. Relationship-Based Engagement

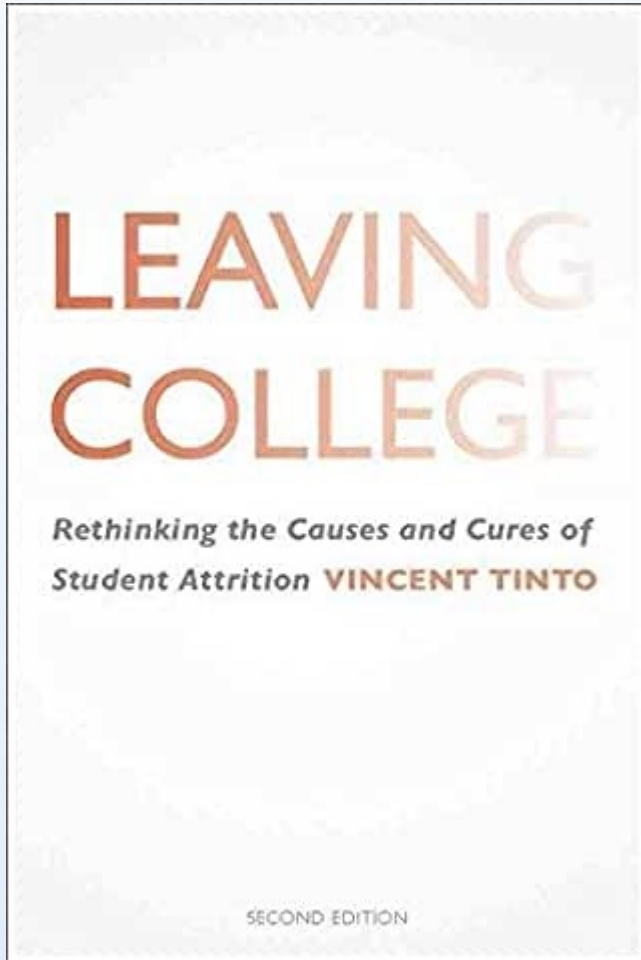
- We are a transaction based education system – improving success and equity is not considered
- Dollars exchanged for goods and services
- Antiseptic
- Must move to a relationship based education system – focusing on success and equity
- Making connections matter
- Human based and leverages programs and services

Transactions

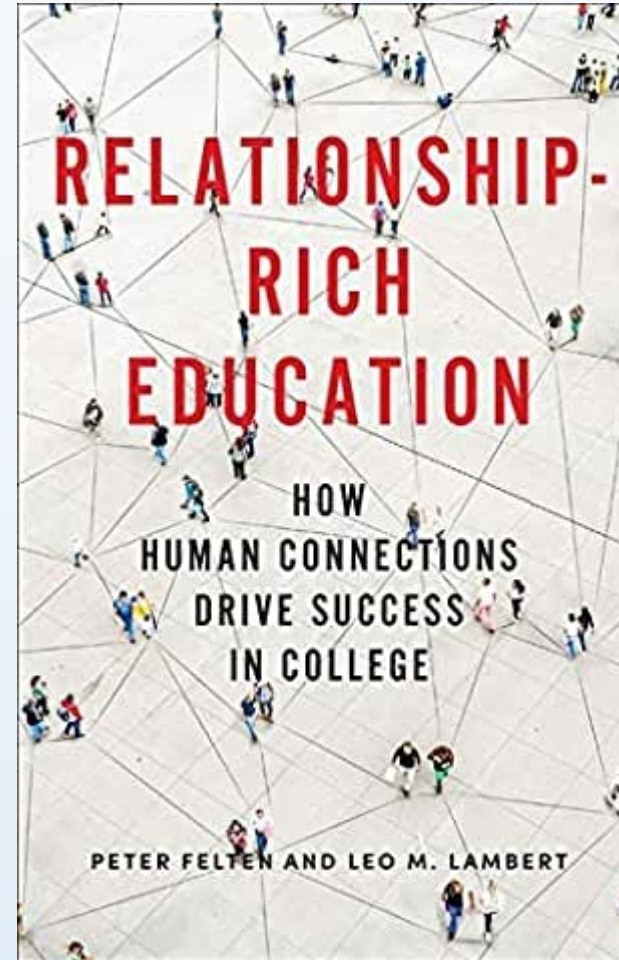


relationship

# Research on Retention



“...the secret of effective retention lies not in the types of programs institutions construct for their students, but in the underlying commitment to students that inspires these programs”



“Decades of research demonstrate that peer-to-peer, student-faculty, and student-staff relationships are the foundation of learning. Belonging and achieving in college...effects are particularly strong for students of color and first-generation students.”

# Recruitment vs. Keeping the Students You Have

- Recruitment is important
- But keeping the students you already have is important
- Faculty and Staff can be relationship builders
- Students want someone who “get’s them, even if they do not look like them – equity is about relationships
- We often think about community colleges as commuter campuses but students want to feel a connection

# What is Caring Campus?

- Focuses on specific behaviors – not attitudes and opinions
- Based on research
- Behaviors are little to no cost
- Empower faculty and staff – work together as part of the student success and equity agenda
- Takes 6 months to 1 year to implement
- Outcomes are dramatic
- Little to no ongoing costs – behavior change is FREE
- Works in both a face-to-face and virtual environment
- Working with 84 colleges across the US



# IEBC and Guided Pathways



## Caring Campus Faculty and Guided Pathways

The Institute for Evidence-Based Change's *Caring Campus Faculty* initiative provides support for Guided Pathways implementation by addressing student connectedness issues in the classroom, which support student success efforts.

### Pillar One: Clarify the Path

A clear path to student academic goals helps all students, but especially first time in college students, feel welcome. Removing jargon, ensuring there are no surprises, making expectations clear.

### Pillar Two: Enter the Path

Feeling connected from the first day of class is essential if students are to persist. Learning student's names and meeting with them are simple classroom behaviors that facilitate feelings of connectedness among students. Feeling connected in the classroom increases course retention and success rates.

### Pillar Three: Stay on the Path

Students leave or stop out for myriad reasons. But research shows that non-academic reasons are front-and-center for many of them. It is essential for college faculty to understand the full and complicated lives students lead off-campus. Faculty become *Compassionate Coaches* by not penalizing students when an assignment or assessment is incomplete due to a life event, and maintain student learning as the target. Early and frequent assessments, another Caring Campus classroom behavior, help students gauge their progress and seek assistance when needed.

### Pillar Four: Ensure Learning

Many of the Caring Campus classroom behaviors noted above work to ensure learning. Students need to be engaged if they are to learn. By making a connection to a faculty member, students work hard to please that faculty member by coming to class, turning in assignments, and being present for assessments. This engagement increases course retention and success rates for all students.

For more information contact the Institute for Evidence-Based Change at [info@iebcnow.org](mailto:info@iebcnow.org) or 619-933-7489

## FOUR PILLARS OF GUIDED PATHWAYS



## Caring Campus and Guided Pathways

The Institute for Evidence-Based Change's *Caring Campus* initiative provides support for Guided Pathways implementation by including support staff in student success efforts. In fact, staff can support each of the Guided Pathways pillars.

### Pillar One: Clarify the Path

Staff can help to reduce barriers, ensuring the process for applying, enrolling, and persisting is clear, free of jargon, and easily understood by all students. This is especially true for first time in college students and students receiving financial aid.

### Pillar Two: Enter the Path

The first contact with the college is often with a staff member in a department such as student supports or registrar, or even as a grounds staff who sees a hesitant potential student walking across the campus. Staff are early problem-solvers helping new students navigate registration, financial aid options, buying books and supplies, and figuring out where their class is being held.

### Pillar Three: Stay on the Path

Students leave or stop out for myriad reasons. But research shows that non-academic reasons are front-and-center for many of them. Staff can make the difference, ensuring students return by creating a sense of connectedness and awareness and knowledge of options.

### Pillar Four: Ensure Learning

Completing a student's education plans goes beyond the classroom. It requires a team approach with support from all departments and divisions. Staff can help ensure learning by removing non-academic obstacles to student success.

## FOUR PILLARS OF GUIDED PATHWAYS



For more information contact the Institute for Evidence-Based Change at [info@iebcnow.org](mailto:info@iebcnow.org) or 619-933-7489

# The Greater Texas Foundation Grant

- Funding two years of Caring Campus expansion in Texas – Thank you GTF!
- Five colleges have been selected to begin work in Fall 2022
- Planning to expand to five additional colleges in Fall 2023
- No fee for participation – coaching services
- Colleges can select either Staff or Faculty Caring Campus
- NISOD will be providing (no charge) resources to support engagement

[illegible]



# Caring Campus at SAC

Presenter: Dr. Robert Vela



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# Faculty & Staff Behavioral Commitments

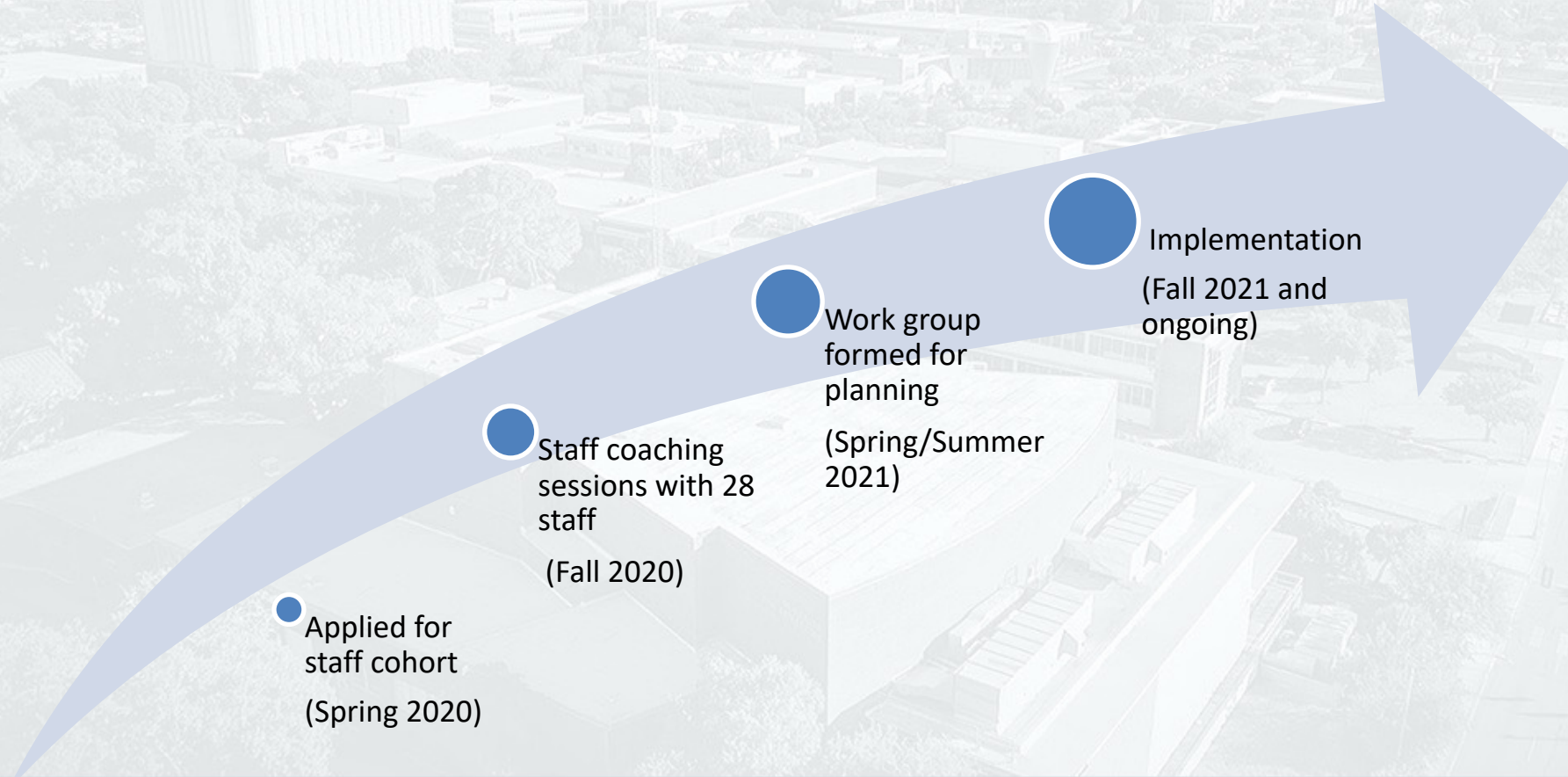
Faculty Behavioral Commitments	Staff Behavioral Commitments
Learn and regularly use student names	Maintain up to date information on department webpages, directories, email signatures
Clearly communicate about the course	Commit to taking time to fully understand the student's need/concern and ensure it has been addressed
Create moments that matter	Commit to a standard and reasonable response time for voice mails, emails, and texts
Provide frequent assignments and assessments	Commit to practicing the 10-foot rule, when you see a student who needs help offer assistance and take them where they need to go
Practice situational fairness	Commit to understanding what campus and community resources are available, so that you make accurate referrals



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# Staff Journey: SAC and Caring Campus Partnership

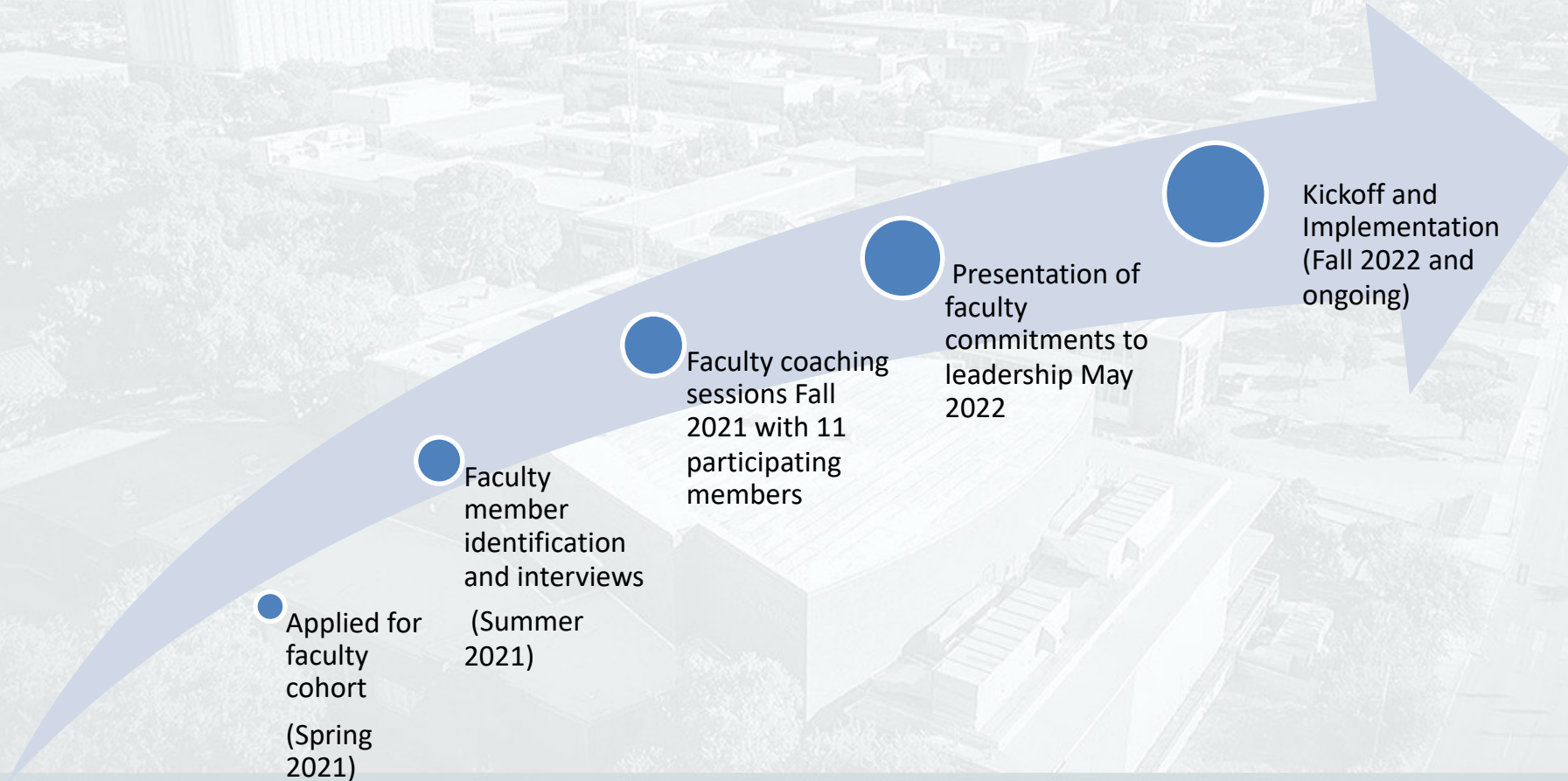


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# Faculty Journey: SAC and Caring Campus Partnership



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# Faculty and Staff Experience

**“Caring campus has given me the opportunity to have an intentional deep-dive into formulating and evaluating the behavioral commitments at San Antonio College. This process has allowed faculty and staff at San Antonio College to create a plan that is building on the current successes at SAC and addressing the areas that need improvement to continue SAC’s commitment to student success.”**

**Dehlia Wallis, Associate Professor, Psychology**

**“Caring campus is an initiative that I strongly believe will positively impact students each and every day they interact with the staff here at San Antonio College.”**

**Victoria Guerrero, Administrative Services Specialist, Dean of Academic Support**



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# Spreading the Good News

- Caring Campus Department Presentations
- 5 Behavioral Commitments Flyer
- Department Rodeo
- Lunch & Learn Summer Series 2021 and coming Summer 2022
- Caring Campus Email and Webpage



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# Thank you!



5. Understanding the resources on campus in order to make accurate referrals



4. Practice 10-foot rule: If a student needs help, stop and introduce yourself; offer to assist them in where they need to go.



2. Taking the time to thoroughly understanding a student's concerns. Ask, "Have I helped you resolved your concern?" and or, "Is there anything else I can do for you?"

## FIVE COMMITMENTS

3. Reasonable response time and follow through, via voice mails, emails, texts, etc.

# 5

1. Ensuring a department's webpage, directories, email signatures, etc. are accurate and up-to-date by reviewing each month.



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# National Institute for Staff and Organizational Development

- Part of the College of Education at The University of Texas at Austin.
  - 350 member colleges; 49 in Texas
  - Budget-friendly, high-quality programs and resources.
- NISOD will provide resources at no charge.
  - Webinar Series
  - *Innovation Abstracts*



# National Institute for Staff and Organizational Development

- Webinar Series Examples
  - Guided Pathways: A First Look at Student Experiences and the Role of Faculty
  - Reboot Your Class by Teaching With Presence and Compassion
  - What Everyone Ought to Know About Professor Flexibility, Philosophy, and Student Completion
  - At the Heart of Retention Programs and Practices: Creating an Environment of Mattering and Validation for Community College Students
  - Learn to Build Community and Spark Engagement for Community College Students



# National Institute for Staff and Organizational Development

- *Innovation Abstracts Examples*
  - *Acknowledging Student Identities and Addressing Biases to Implement Culturally Responsive Teaching*
  - *Intrusive Advising as a Retention Strategy*
  - *Virtual Mentoring: Leveraging Technology to Grow Potential*
  - *Emotionally Intelligent Teaching to Empower and Engage: Insights From Neuroscience*
  - *Acknowledging Student Identities and Addressing Biases to Implement Culturally Responsive Teaching*
  - *Changing the Tide: Increasing Student Retention by Acknowledging Race and Bias*

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## Step 1 – Visit the Register Page to Begin

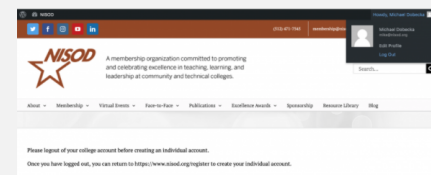
Visit <https://www.nisod.org/register/>

If you're already logged in:

- If you are currently logged into your Institutional Account, you will be prompted to log out of your Institutional Account before creating an Individual Account.
- To log out, simply hover over your account email (or account name) in the upper right of the browser window, and then click on "Log Out." This will log you out of any account and redirect you to a page to begin the process of creating an Individual Account.
- For example, to log out of my account, I would hover over my name and then click "Log Out."

If you're not logged in:

- If you are not currently logged into our website, then you will be directed immediately to the "Creating an Individual Account" screen in step two.



## Step 2 – Enter Your Work Contact Information

On the "Creating an Individual Account" page, enter the following:

- First Name
- Last Name
- Work Email Address
- Confirm Work Email Address
- College

Then click the "Submit" button.

Note that your email address domain must be associated with your college; otherwise, you will not be able to create an Individual Account.

Once you submit, your information will be verified. If your information passes the verification check, you will be sent an email containing a link to a web page that will allow you to complete your Individual Account.

**Creating an Individual Account**

To create an individual account, you must meet the following requirements:

- Your college or institution is a NISOD member. ([Click member list](#))
- You must use your college email. Personal email accounts are not accepted.
- Your email address domain must contain or match your college domain (e.g. [info@xyz.edu](mailto:info@xyz.edu) → [www.xyz.edu](http://www.xyz.edu))

To begin the process of creating your account, please enter the information below and click the "Submit" button. You will be emailed an account creation link to complete the registration process.

Enter your work contact information:

First Name *	<input type="text" value="Michael"/>	✓
Last Name *	<input type="text" value="Doback"/>	✓
Work Email Address *	<input type="text" value="support@nisod.org"/>	✓
Confirm Work Email *	<input type="text" value="support@nisod.org"/>	✓
College *	<input type="text" value="NISOD college"/>	✓

Submission

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# National Institute for Staff and Organizational Development

## On-Demand Virtual Conferences

April 2021 Virtual Conference

2019 Virtual Conference

2018 Virtual Conference

2017 Virtual Conference



### Topic

Faculty Conference

Classified Staff Symposium

Administrator Series

Professional Development Symposium

Student Support Symposium

Improving Equity, Diversity, and Inclusion, Part I

Improving Equity, Diversity, and Inclusion, Part II

Overcoming Food and Housing Insecurities

Effective Online Teaching Practices, Part I

Effective Online Teaching Practices, Part II

Successful Faculty Professional Development Models, Part I

Successful Faculty Professional Development Models, Part II



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# Questions

