Partnering with School Boards to Promote Education and Economic Mobility

March 1, 2022

Board of Trustees Roles and Responsibilities
College Board of Trustee Policy Decisions

- Property Taxes
- Tuition and Fees
- Budgeting
- Tuition Exemptions for Dual Credit
  - Original decision to exempt less resourced students in taxing district from tuition and fees on August 25, 1998.
  - Decision in Fall 2016 to add 40% discount to dual credit students not exempted
  - Increasing schools in service area to access to exemptions

Initial Board to Board Meetings—Current Dual Credit Trends and Issues
Dual Credit Trends and State Level Issues

- Texas Two-Year Colleges Provide the Majority of Dual Credit

**Fall Dual Credit Enrollment**

<table>
<thead>
<tr>
<th>Year</th>
<th>Public Community &amp; Technical Colleges</th>
<th>Public Universities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2000</td>
<td>414</td>
<td>17,370</td>
</tr>
<tr>
<td>Fall 2002</td>
<td>627</td>
<td>27,827</td>
</tr>
<tr>
<td>Fall 2004</td>
<td>415</td>
<td>37,667</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>1,559</td>
<td>55,995</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>3,215</td>
<td>78,899</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>4,484</td>
<td>85,880</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>3,678</td>
<td>95,774</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>5,191</td>
<td>107,170</td>
</tr>
<tr>
<td>Fall 2016</td>
<td>8,872</td>
<td>143,697</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>10,942</td>
<td>174,313</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>10,612</td>
<td>173,114</td>
</tr>
</tbody>
</table>

**Dual Credit Enrollment Fall 2020 (TACC)**

- Asian: 7%
- White: 46%
- African-American: 34%
- Hispanic: 8%
- Other: 5%
College Board/School Board Meetings

- Joint ISD/Community College Board Meetings
  
<table>
<thead>
<tr>
<th>Date</th>
<th>Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/18/2019</td>
<td>Connally ISD, La Vega ISD, Lorena ISD, Midway ISD, and Waco ISD.</td>
</tr>
<tr>
<td>04/22/2019</td>
<td>China Spring ISD, McGregor ISD, and West ISD.</td>
</tr>
<tr>
<td>09/19/2013</td>
<td>Bastrop ISD; Moody ISD, and Hopkins Public High School</td>
</tr>
<tr>
<td>02/03/2020</td>
<td>Martin ISD, Robinson ISD, and Waco ISD.</td>
</tr>
</tbody>
</table>

- Structure of Meetings
- Combination of Districts
- Topics:
  - partnership details, dual credit trends, experience with our college,
  - costs to us to provide, number of schools and delivery systems,
  - enrollment, success rates, strengths, challenges,
  - importance of transfer and access to careers, action items

McLennan Community College

Pathways to Careers

High School Endorsement: STEM, Business & Industry, Public Service, Arts and Humanities, Interdisciplinary

MCC Pathways: STEM, Business & Industry, Public Service, Health Careers, Creative Arts, Liberal Arts

Transfer & Employment: University Transfer or Employment
Dual Credit - Financial Exemption/Discount Trends

Sample Tuition Exemptions (2020-21) by District Type

<table>
<thead>
<tr>
<th>District</th>
<th>Exemption Rate</th>
<th>District Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>La Vega ISD</td>
<td>84%</td>
<td>Urban</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>82%</td>
<td>Urban</td>
</tr>
<tr>
<td>Mart ISD</td>
<td>56%</td>
<td>Rural</td>
</tr>
<tr>
<td>Bruceville-Eddy ISD</td>
<td>50%</td>
<td>Rural</td>
</tr>
<tr>
<td>Midway ISD</td>
<td>14%</td>
<td>Suburban</td>
</tr>
<tr>
<td>China Spring ISD</td>
<td>11%</td>
<td>Suburban</td>
</tr>
</tbody>
</table>

Exemption rate is for the 2020-2021 academic year, not an individual semester.
Strengths and Challenges of Dual Credit

**Strengths of Dual Credit**

- Students learn what college is like for a smoother college transition.
- Students gain full access to support services at the college.
- Dual credit saves time. Students can complete college early or attain skills to enter a career earlier.
- College advising in high school means better transfer.
- Advanced placement does not guarantee credit; dual credit means credits at end of the semester.
- Most save students money and debt.
CCRC: What we’re learning: DEEP Economics on Dual Credit (K12 Schools)

Potential Costs: K-12 Schools
1. Students—and their funding—leaving the district
2. Added burden on counselors; costs for coordination and outreach
3. Costs for transportation, books, other related expenses
4. Competition with AP, IB, and other advanced curriculum
5. Program competition between HG and College CTE offerings

Potential Incentives: K12 Schools
1. Attracting students and families looking for college acceleration options
2. Can offer new and attractive programs in partnership with colleges
3. Improved student outcomes particularly for underserved populations and schools
4. Gains in state performance reporting and funding

Lessons Learned
Future Challenges and Opportunities for Boards

The two-year college business model, as is the nature of all educational sectors, is being changed tremendously by developing technologies, economic forces, and other factors. As we evolve, our colleges must continue to anchor all governance and operations to our commitments of open access, educational quality, persistence, and college completion. J. Noah Brown

➢ Ensuring students are successful and we are preparing them for economic mobility
➢ Responding to community economic needs
➢ Ensuring all students have equal opportunity to succeed
➢ Resourcing the college to ensure success
➢ Partnering for the community
➢ Transfer and career discussions

Discussion