Del Mar College
Meeting the Demands of the Local Workforce Through Credit and Continuing Education
March 2, 2022

Mark Escamilla, Ph.D., President and CEO
Carol Scott, Chair, Board of Regents
$1 BILLION to $50 BILLION Investment in 10 Years

- Port of Corpus Christi Largest Explorer of Petrochem
- Getting in Early with Business Leaders
- Candid Conversations (Good, Bad, & Ugly)
- Delivering Qualified Graduates (Constant Evolution)
Corpus Christi Regional Economic Development Corporation

- Annual Membership/Ex-Officio ($10,000 annually)
- Gained Insight in Economic Development
- Built Industry Connections
- Board of Regents Support for Economic Growth
  - Abatements
  - TIRZ (Tax Increment Reinvestment Zones)
  - Understanding Local Economic Trends
Realigning the Division of Industrial Education & Workforce Development

(Del Mar College was not responsive to Industry needs)

- Connecting & Reconnecting with Business - Advisory boards and mid-management
- Personnel - Committed personnel as emerging industry developed
- Curriculum - Revised based on industry input
- Asking for Resources - Instructors, technology, & advisors
Realignment (continued)

- Establish & Create Full Division of Continuing Education
  - Charge: Continuing Ed to rival the credit side of the house
  - Changed the law at the 85th Legislative Session for Adult Education

- Industrial Certifications
  - Shifting to National Certifications (NCCER)
  - CCMR (Career College Military Readiness)
Spring Credit Headcount

Note: A student is counted only once regardless of the number of classes enrolled in as reported on CBM001.
Fall Credit Headcount

Note: A student is counted only once regardless of the number of classes enrolled in as reported on CBM001.

* All time high was 12,236 in Fall 2010. Fall 2021 Headcount is a 2.3% decrease from Fall 2020.
Del Mar College Statistical Profile

Continuing Education

Annual Unduplicated Headcount for Continuing Education Courses

<table>
<thead>
<tr>
<th>Year</th>
<th>Headcount</th>
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<tbody>
<tr>
<td>2010-11</td>
<td>6,568</td>
</tr>
<tr>
<td>2011-12</td>
<td>7,065</td>
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<tr>
<td>2012-13</td>
<td>7,054</td>
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<tr>
<td>2013-14</td>
<td>7,775</td>
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<tr>
<td>2014-15</td>
<td>9,856</td>
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<tr>
<td>2015-16</td>
<td>10,420</td>
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<tr>
<td>2016-17</td>
<td>9,673</td>
</tr>
<tr>
<td>2017-18</td>
<td>9,063</td>
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<tr>
<td>2018-19</td>
<td>9,892</td>
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<tr>
<td>2019-20</td>
<td>7,590</td>
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</tbody>
</table>
Annualized Base Year Funding

2016-2017 Biennium*
- Credit + CE Contact Hours
  - 4,640,047
  - $11,655,363
- $1,191,871
*Actual Adjusted

2018-2019 Biennium
- Credit + CE Contact Hours
  - 4,952,175
  - $11,655,363
- $1,212,988

2020-2021 Biennium
- Credit + CE Contact Hours
  - 4,940,571
  - $12,855,049
- $1,624,493

2022-2023 Biennium
- Credit + CE Contact Hours
  - 4,737,233
  - $12,595,825
- $2,291,548

- CH Continuing Education Formula Funding
- CH Credit Formula Funding
- Student Success Formula Funding
- Core Operations Funding
## Base Year Funded Contact Hours

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<tbody>
<tr>
<td>Credit Contact Hours</td>
<td>4,550,744</td>
<td>4,220,820</td>
<td>4,619,408</td>
<td>4,527,864</td>
<td>4,204,897</td>
<td>-7.1%</td>
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<tr>
<td>Continuing Education Contact Hours</td>
<td>286,723</td>
<td>419,227</td>
<td>332,767</td>
<td>412,707</td>
<td>532,336</td>
<td>29.0%</td>
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<tr>
<td>Total Contact Hours</td>
<td>4,837,467</td>
<td>4,640,047</td>
<td>4,952,175</td>
<td>4,940,571</td>
<td>4,737,233</td>
<td>-4.1%</td>
</tr>
</tbody>
</table>
POINTS OF PRIDE

• **Skills Development Grants** *(Texas Workforce Commission)*  
  2013-2018 $6 m

• **Type A** *(City of Corpus Christi)*  
  2018 $7 m  
  - $4.75 million awarded (multiple awards)  
  - $2.4 million in final approval stage

• **Industry Donations**  
  2016-2018 $4 m ($1.5 million)

*Recognized as integral members of the Infrastructure for Economic Development in South Texas*
Thank you!