

The Commitment to
Justice, Equity, Diversity,
and Inclusion (JEDI)
and the Courage to Act

2022 Board of Trustees Institute San Antonio, TX March 1, 2022

Dr. Luis Ponjuan, Texas A&M University

Twitter: LuisPonjuanPhD

email: ponjuankeynote@gmail.com

Thanks for inviting me back to your community

Leading During Uncertainty: The Value of Diversity, Inclusion, & Equity

2021 Board of Trustees Institute | CCATT Annual Conference

September 16-18, 2021



HOW WILL WE ENGAGE TODAY?



Please be open to new ideas and conversations.



Please think about how this talk applies to you?



Please have a pen & paper ready.



Please get your cell phone and send this text message: luisponjuan439

to this number: 22333

What I want to accomplish today

- To create brave spaces for conversations about justice, equity, diversity, and inclusion.
- Educate educational leaders about how incremental organizational changes could improve outcomes over time.
- Encourage you to increase different dimensions of courage to help community colleges achieve justice, equity, and inclusion excellence.



I have come a long way from here.





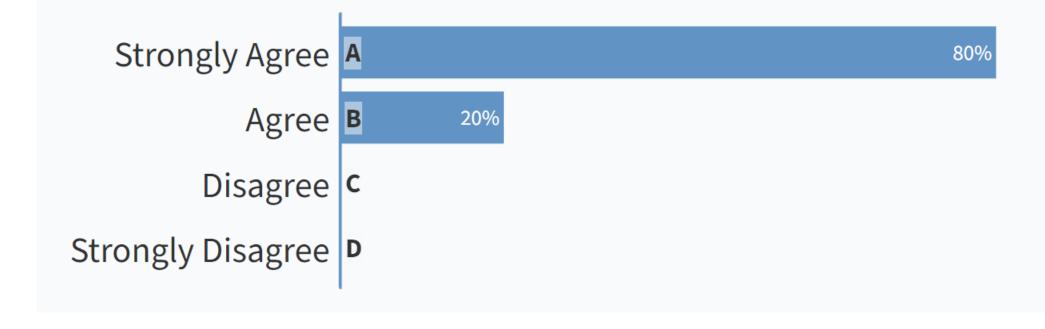
The Covid-19 pandemic has created a VUCA climate for many community college faculty members, professional and classified staff members, administrators, and the local community.

VUCA Climate:

Volatility, Uncertainty, Complexity, & Ambiguity

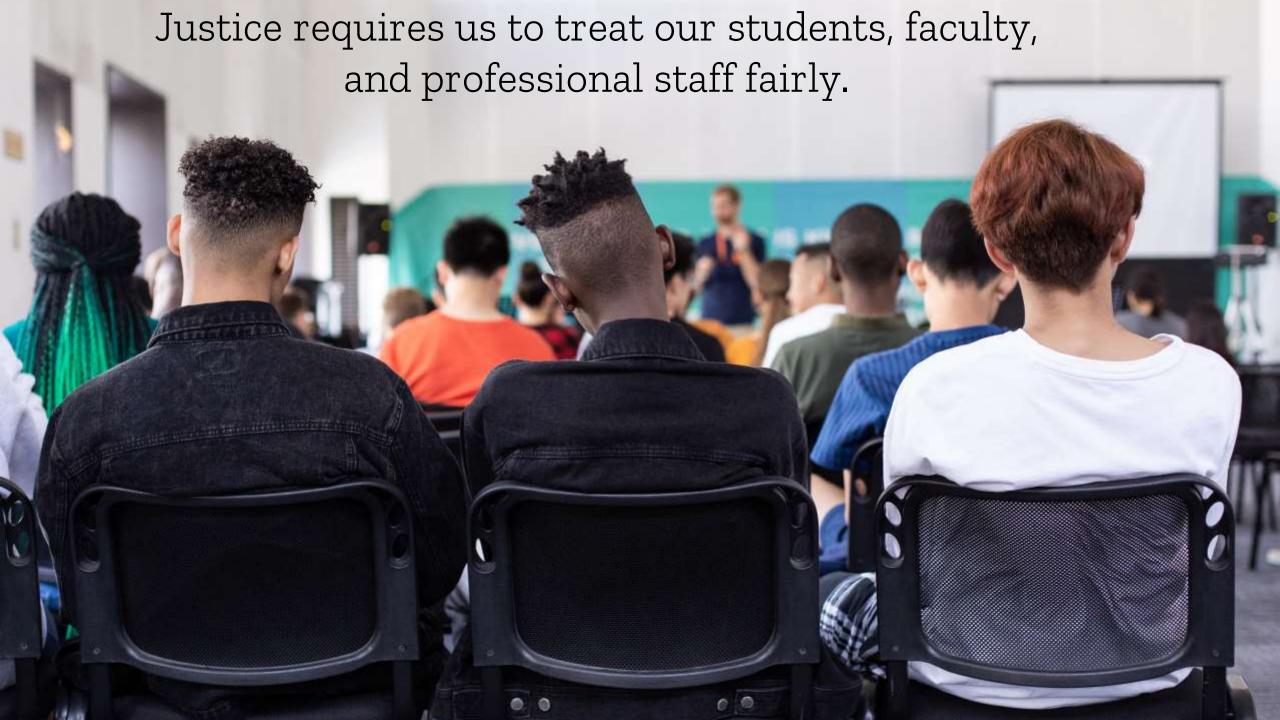


The pandemic has been difficult for our community college enrollment



Justice, Equity, Diversity, & Inclusion (JEDI)

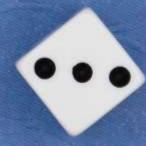




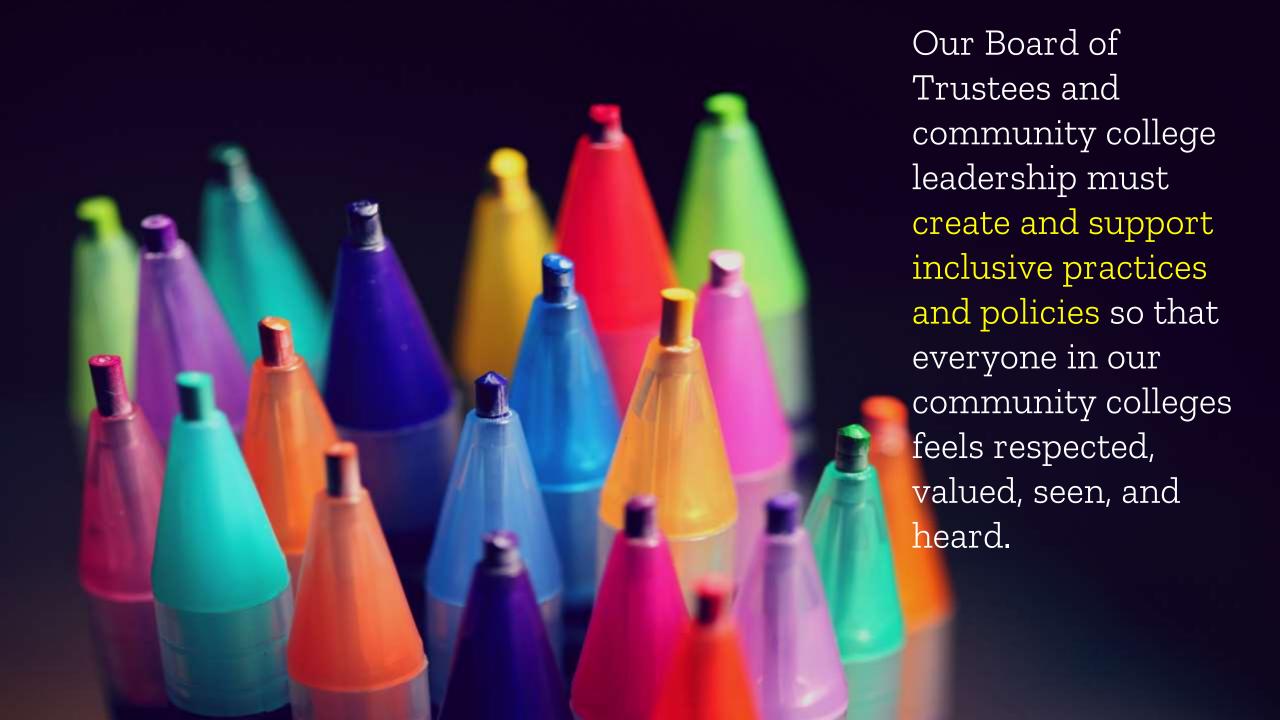
Educational success should not have low probabilities of happening.

Equity is the belief that leaders create the campus conditions which are fair and just so that everyone can fully participate and reach their full potential (educational outcomes success).





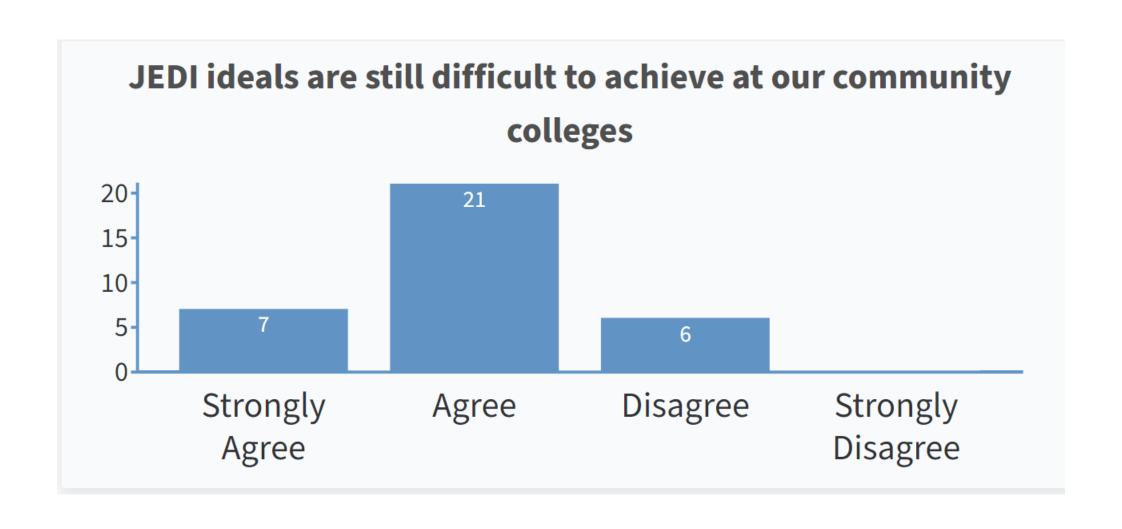


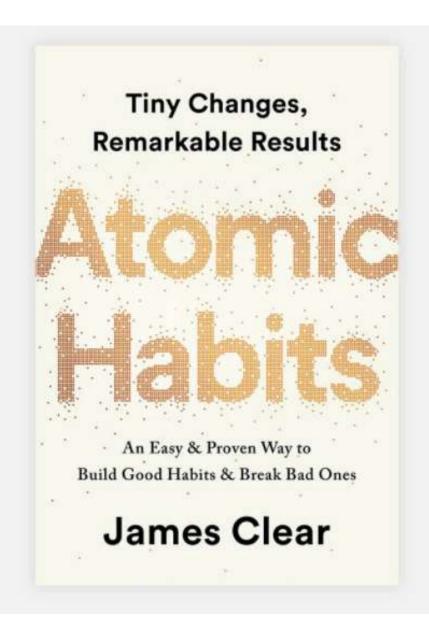






In order to advance Justice, Equity, Diversity, & Inclusion, we need work as an effective team to have honest and productive conversations to achieve these institutional goals.





Changing organizational outcomes

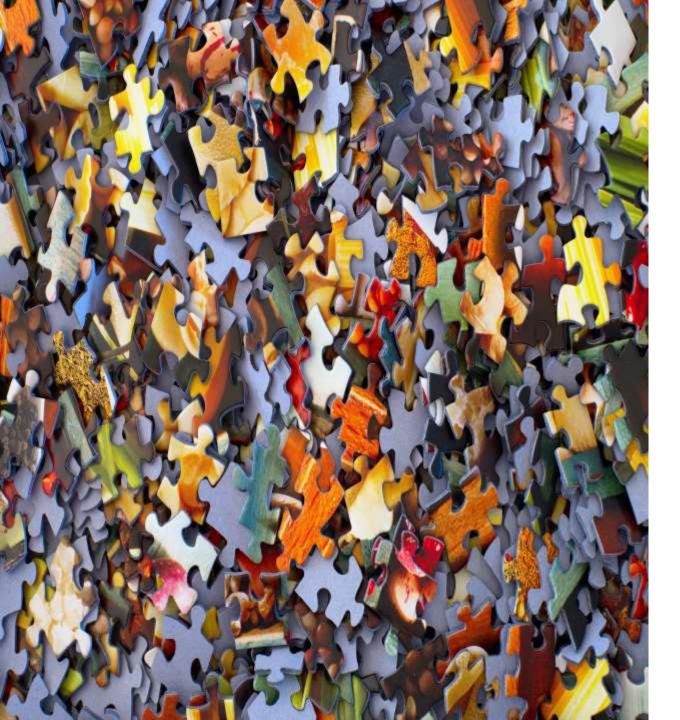
 Many community colleges want to improve retention rates, increasing enrollment numbers, or reducing faculty turnover rates.

Changing organizational process

 Many community colleges develop systems and routines that help people achieve goals

Changing organizational identity

 Many community colleges attempt to change individual beliefs which drive actions.



1% philosophy approach

You are part of the larger puzzle. The 1% philosophy approach asks one person in an organization what they can do to make a 1% difference in how they achieve success.

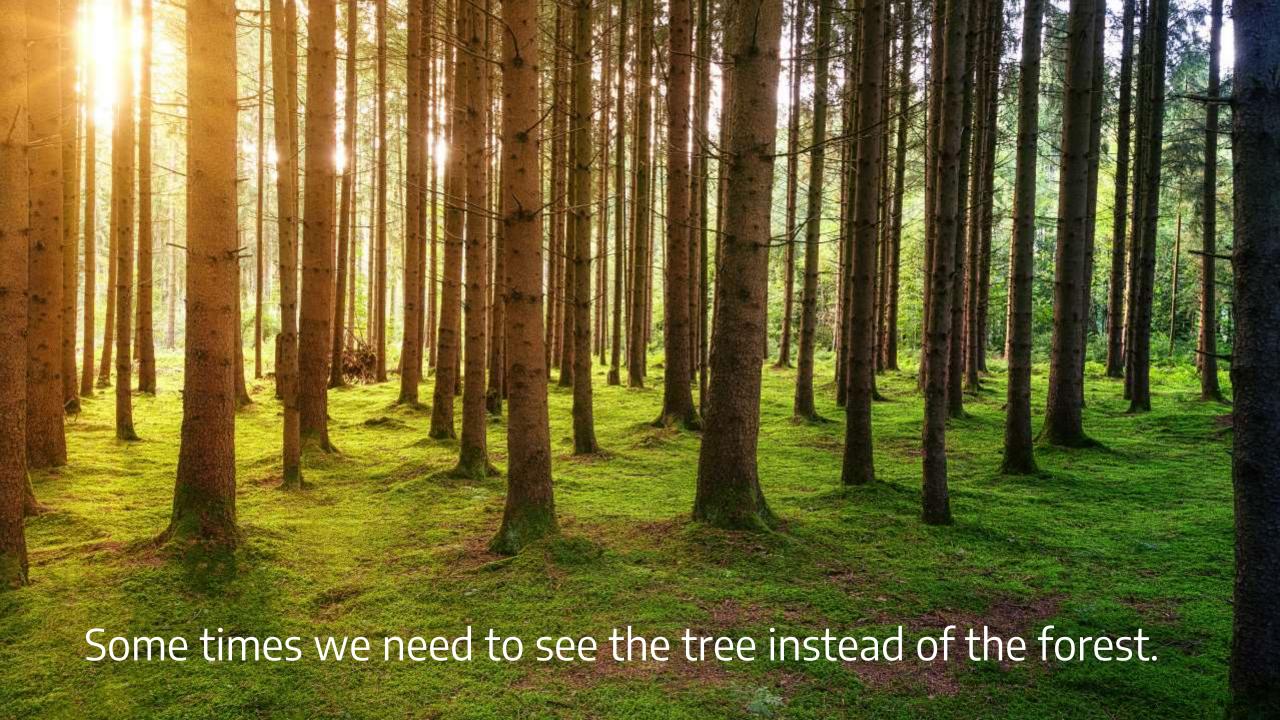
Over time, the efforts of EVERYONE makes a cumulative difference to the success of the community college.

The power of 1%



The Power of One:

Each person in this room has the potential to to improve the educational outcomes for many marginalized student groups.



We must disrupt institutional complacency





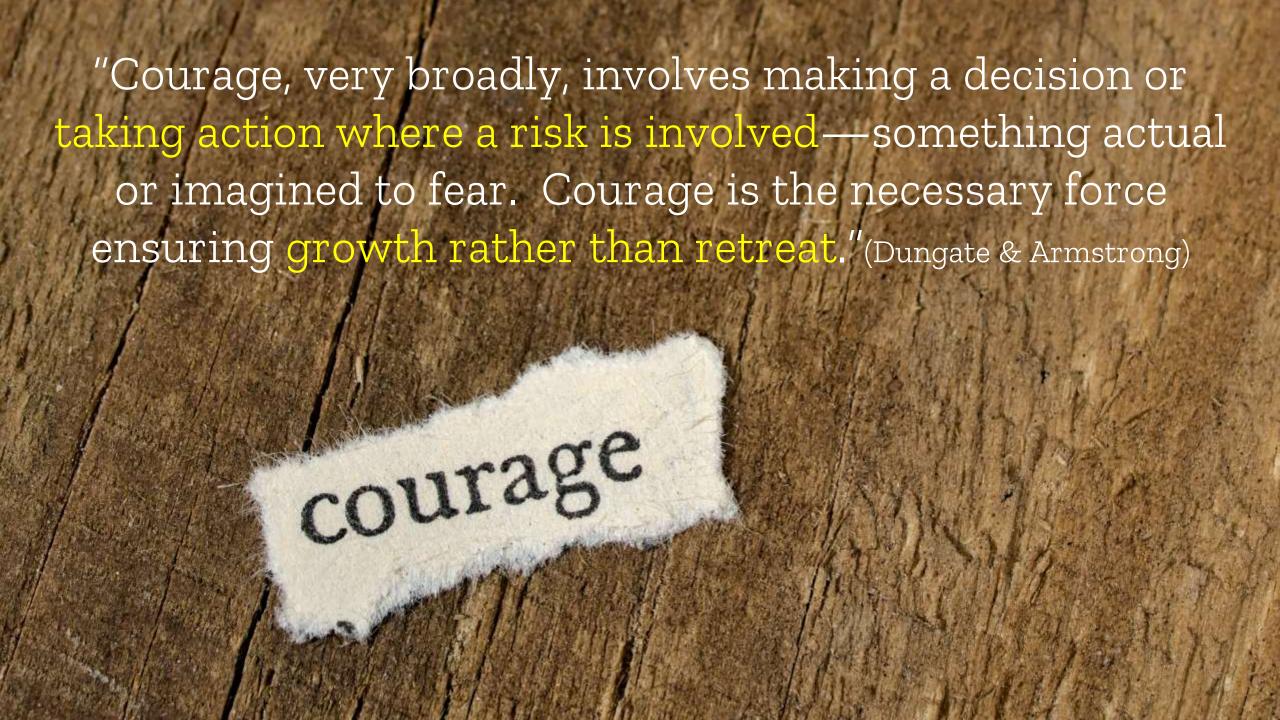
The most important goal is for Board of Trustees and Community college leaders to create the ideal conditions to advance JEDI during VUCA times.

We can't just meet, discuss, and create organizational changes.

We need to have more COURAGE

"Courage is the most important of all the virtues because without courage, you can't practice any other virtue consistently." -Maya Angelou







Courage to Act for JEDI during VUCA times

Physical Courage

Feeling fear yet choosing to act. Involves bravery at the risk of bodily harm or death; and, developing physical strength, resilience and awareness.

Emotional Courage

Following our heart. Open us to feeling the full spectrum of emotions – pleasant and unpleasant – without attachment.

Intellectual Courage

Expanding our horizons, letting go of the familiar. It is about our willingness to learn, unlearn and relearn with an open and flexible mind.

Social Courage

To be ourself in the face of adversity. Involves the risk of social embarrassment or exclusion, unpopularity or rejection. It also involves leadership.

Moral Courage

Standing up for what is right. Involves doing the right thing even when it is uncomfortable or unpopular.

Spiritual Courage

Facing pain with dignity or faith. It helps us live with purpose and meaning through a heart centered approach towards all life and oneself.

Action steps to improve outcomes

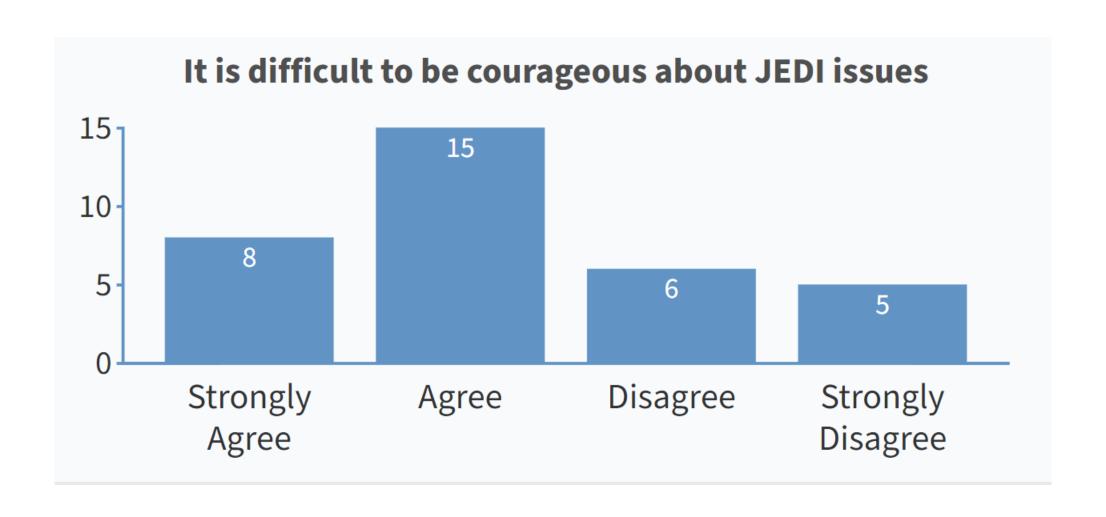
Identify the key issues

Assemble the shareholders

Develop consensus

Identify key milestones

Have courage when you face barriers in making progress



"Be brave to stand for what you believe in even if you stand alone."

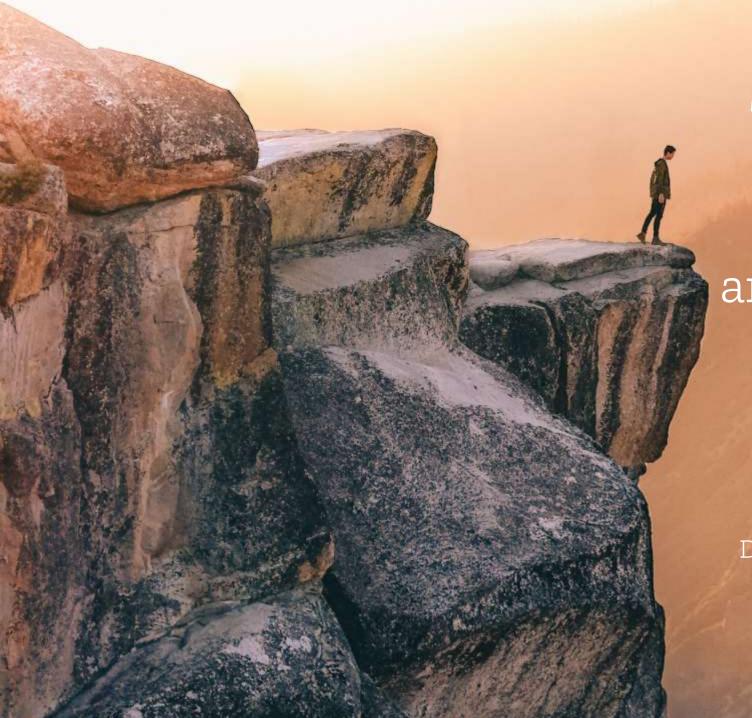
-Roy T. Bennett, The Light

in the Heart



Every Board of Trustee member and community college leader plays a critical role in making every community college advance the ideals of Justice, Equity, Diversity, & Inclusion.





The Commitment to
Justice, Equity, Diversity,
and Inclusion (JEDI)
and the Courage to Act

2022 Board of Trustees Institute
San Antonio, TX
March 1, 2022

Dr. Luis Ponjuan, Texas A&M University

Twitter: LuisPonjuanPhD

email: ponjuankeynote@gmail.com