#RealCollegeTX:

Basic Needs Technical Assistance Topic 2: Analyzing Basic Needs

Vanessa Coca, Director of Research



For College, Community, and Justice

August 18, 2021

So, you have data. What next?



Goals for today's session

- 1. Determine key decisions in analyzing and presenting your data
- 2. Identify disparities in support utilization when compared to BNI rates
- Identify specific ways BNI data can inform your institution's ongoing strategy



Look at who took the survey

Are the respondents representative of the entire student body?

- Are some groups overor under-representative of the full student body?
- Is it possible to use survey weights?



Respond at **PollEv.com/hopecenter435** Text **HOPECENTER435** to **37607** once to join, then text your message

Discussion

What relationships are you interested in examining and why?





Examining key demographic relationships with insecurity

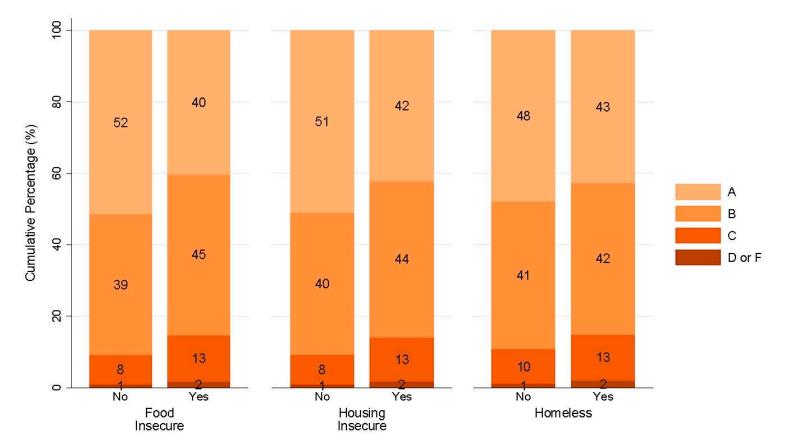


THE PARENTING/NON-PARENTING GAP IN BASIC NEEDS INSECURITY WAS 15 percentage points





Examining key academic relationships with insecurity





Examining disparities in BNI and use of any campus support



THE **hope** CENTER

When preparing your report...

Include key details of your survey:

- How did you conduct the survey?
- Who participated?
 - How many were surveyed?
 - How many students responded?
- What, if any, incentives were provided?





When preparing your report...

Include reference points:

- Over time
- Comparisons
 - Similar institutions
 - System
 - State
 - National





When disseminating your report...

Consider:

- Sharing results with key audiences
- Connecting findings to institutional strategy
- Preparing a press release





Breakout discussion

How will you use BNI data to inform your existing work?







QUESTIONS



NEXT SESSION

- Supports and student utilization: *Financial Aid*
- Wednesday,
 September 7,
 2:30pm CT





THE DODECENTER

For College, Community, and Justice

HOPE4COLLEGE.COM