### #RealCollegeTX:

Basic Needs Technical Assistance Kickoff

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For College, Community, and Justice

#### WELCOME

- About the Hope Center
- Why this work?
- What to expect
- Q&A





# ABOUT THE HOPE CENTER

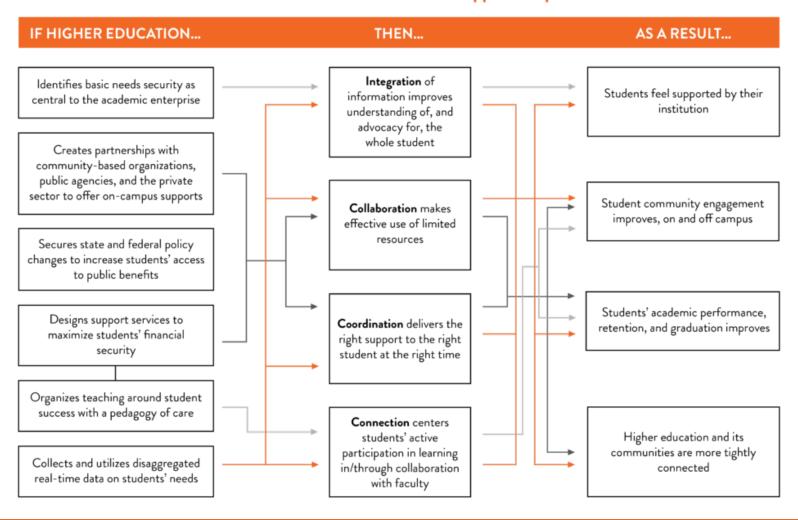
- Action-research
- National organization
- Our work
- Our teams
- #RealCollege movement
- Working towards systemic change





#### HOPE CENTER THEORY OF CHANGE

VISION: All students receive the basic human needs' supports required for them to succeed.





# WHY THIS WORK AND WHY NOW?

- The Pandemic:
   A new landscape
  - Economic impact
  - Social and institutional crisis
  - Increased inequity
  - Weak ecosystems





## THE NEW ECONOMICS OF COLLEGE IN A PANDEMIC

#### **BURDEN OF PRICE**



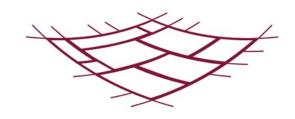
THE STUDENT **COVERS 60%-75%** 

#### **FAMILY ECONOMICS**





#### **SOCIAL SAFETY NET**



#### **WORKING IN COLLEGE**





#### **HEALTH & WELL-BEING**





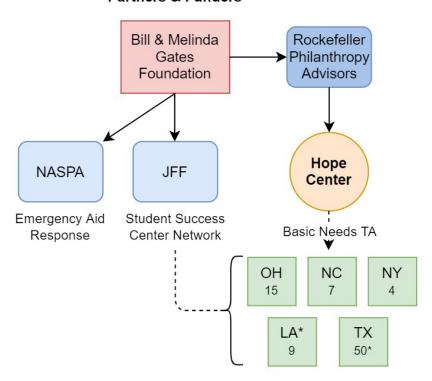
# WHY THIS WORK AND WHY NOW?

- Opportunities
  - Helping students succeed
  - Become student-ready
  - HEERF funds to build capacity





#### Partners & Funders



#RealCollege TA Coalitions

# #REALCOLLEGE PARTNERS

- COVID-19 response
- Emergency aid
- National student success center network





BASIC NEEDS:
A COMPLETION
& RETENTION
STRATEGY

# DEFINING BASIC NEEDS INSECURITY

Students' basic needs include access to nutritious and sufficient food; safe, secure, and adequate housing—to sleep, study, cook, and shower; healthcare to promote sustained mental and physical well-being; affordable technology and transportation; resources for personal hygiene care; and childcare and related needs\*.



# BASIC NEEDS SECURITY MEANS

There is an ecosystem in place to ensure that students' basic needs are met.

Basic needs insecurity is a structural characteristic affecting students, not an individual characteristic. It means that there is not an ecosystem in place to ensure that students' basic needs are met.





Students
need
Maslow if
they are
going to
Bloom





## WHERE WE ARE: THE LATEST NATIONAL EVIDENCE

Nearly
200K
Students



42 States



130 Two-Year Colleges

72
Four-Year
Colleges & Universities

14 HBCUs

**Survey fielded September to November 2020** 



#### OTHER IMPACTS OF THE PANDEMIC **AMONG THOSE ENROLLED IN SPRING 2020**

72% had trouble concentrating on class



41%

had to take care of a family member while attending class



37%

lost a job



Middle Eastern students were the most likely to lose work

In Fall 2020,

35%

of students exhibited at least moderate anxiety



## DISPARITIES IN BASIC NEEDS INSECURITY



percentage points



percentage points







# MOST STUDENTS DID NOT GET THE HELP THEY NEEDED

#### **BASIC NEEDS INSECURITY**

#### **RECEIVED SNAP BENEFITS**

18%



Two-year students were much more likely to utilize SNAP



OVER HALF of students experiencing basic needs insecurity did not apply for supports because they did not know how

**APPLIED FOR EMERGENCY AID** 

34%

Black male students were the least likely to utilize supports

**RECEIVED EMERGENCY AID** 

32%



## TEXAS #REALCOLLEGE SURVEY COMPLETED BY



**Nearly** 

13K

**Students** 

10Two-YearColleges



4
Four-Year
Colleges &
Universities

Fielded from September 2020 to November 2020



## 64% OF STUDENTS EXPERIENCED BASIC NEEDS INSECURITY

At Texas 2-Year Colleges



**42%** were food insecure



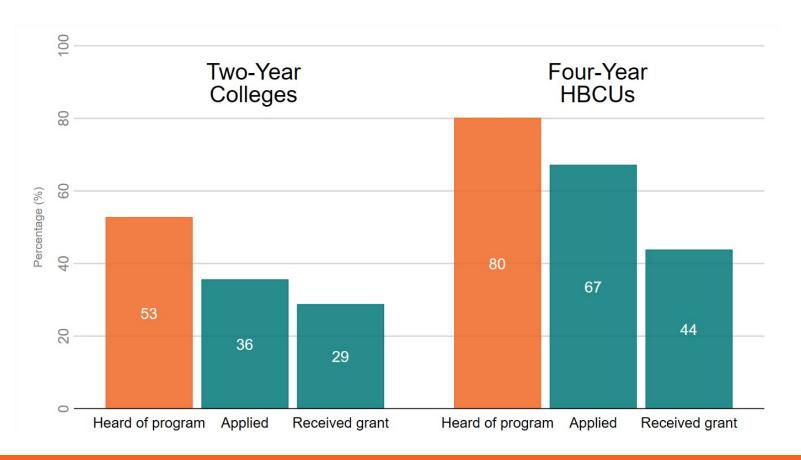
55% were housing insecure



15% experienced homelessness



## COMMUNITY COLLEGE STUDENTS LESS LIKELY TO RECEIVE CARES ACT EMERGENCY GRANTS





# BASIC NEEDS TECHNICAL ASSISTANCE: What to expect

- Virtual meetings
- Q&A sessions
- Coaching
- Asynchronous learning
- Pre- and post-work
- Open channels to communicate with support



#### **ACTIVITIES**

- 1. Assessing students' basic needs.
- 2. Analyzing basic needs data in ways that connect the dots to students' academic performance.
- 3. Understanding basic needs security as integral to the institution's financial support and advising work with all students, and how to implement key practices equitably.
- **4. Mapping** the student experience of accessing basic needs support services.
- 5. Identifying roles in advocating for improved state and federal policies to support students' basic needs security.



#### **TIMELINE**

Kickoff - July 13, 2021

Topic 1 (Assessment) - July 21

Topic 2 (Analysis) - Aug 18

Topic 3 (Supports) - Sept 7

Oct 12

Nov 10

Topic 4 (Mapping) - Jan 26

March 23

Mapping Exercise - Due March 1, 2022

Texas Topic (Parenting Apr 6

Students' BNI) -

Topic 5 (Policy) - April 12

Closing - June 7







## QUESTIONS



## NEXT STEPS

- Join the journey
- Calendar invitations
- Slack channel
- Prep work





# THE LOPE CENTER

For College, Community, and Justice

**HOPE4COLLEGE.COM**