



# Texas Pathways Institute #2 Mapping Pathways to Students' End Goals: Careers

October 26, 2020

# Using Zoom Webinar

- Only presenters will have audio controls.
- We welcome your questions and comments. Please use the Q&A feature to type your questions for the speaker.
- If you are disconnected, please use the webinar link to to rejoin.





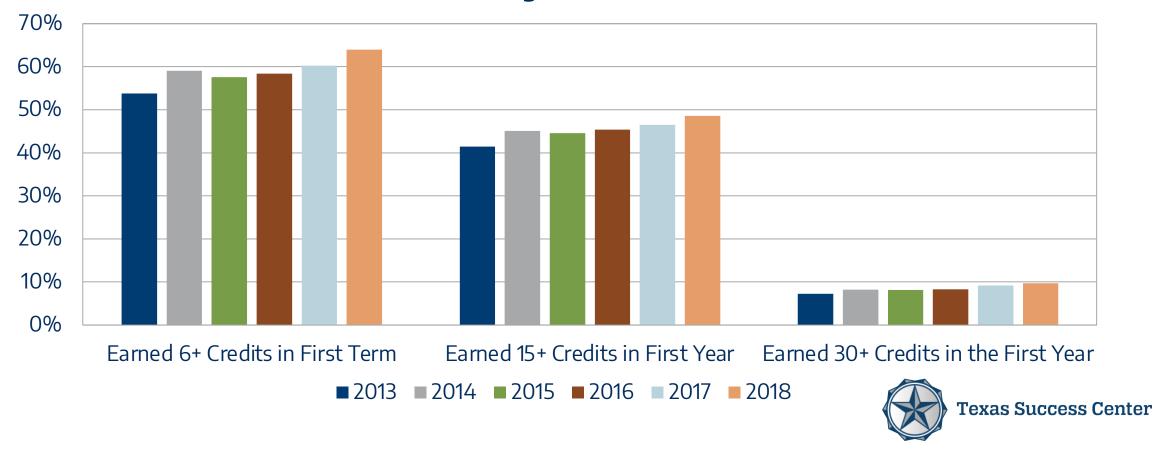
## Welcome

Dr. Cynthia Ferrell Vice President Texas Success Center

October 19, 2020

# Students are earning more credits early in the college experience.

#### **FTIC Students Meeting Credit Momentum Metrics**



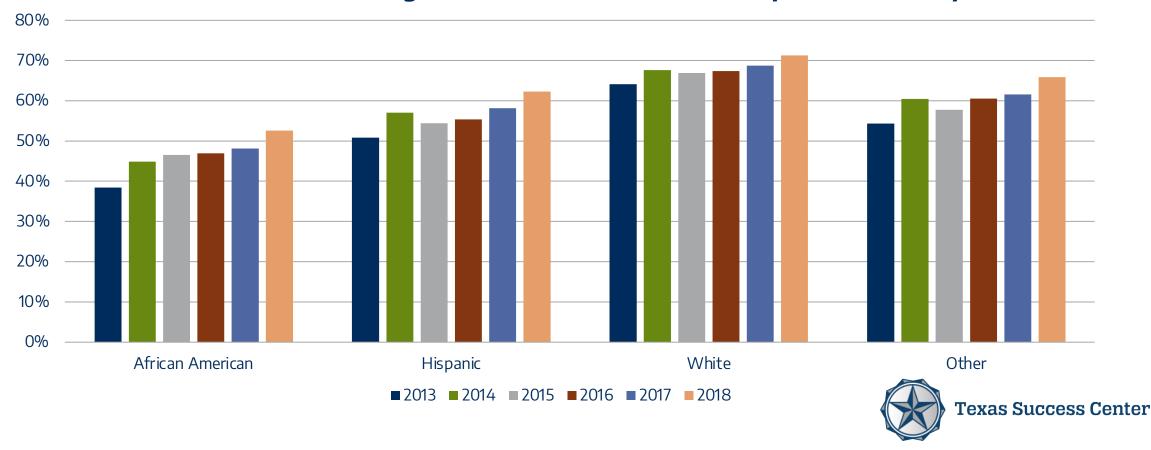
# More students are completing gateway college courses in the first year.

#### **FTIC Students Meeting Course-Taking Momentum Metrics**



# More students are earning 6 or more college credits in the first term.

FTIC Students Earning 6+ Credits in the First Term by Race/Ethnicity





# Introduction of Dr. Carolyn McMorran

Josh Wyner, Vice President, The Aspen Institute & Executive Director, College Excellence Program

October 26, 2020

# WANTA NEW CAREER ASAP? MAKE IT HAPPEN.

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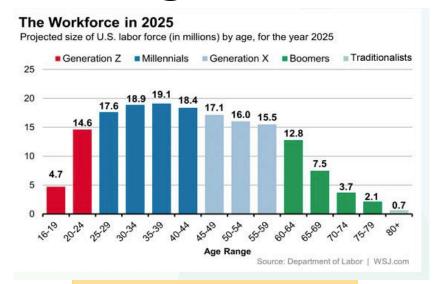


# The Beginning of AST Programs

# Diverse Populations not Being Served

- High School Drop-outs
- People in distressed communities
- People who didn't want to go to college
- People who tried college and were not successful
- Unemployed
- Underemployed (hospitality)





# Generational Churn in Organizations

- The Boomer labor force has been declining by 2.2 million on average each year since 2010, or about 5,900 daily. (Pew Research Center)
- Generation X is significantly smaller than BB or Millennials
- Millennials and Gen Z don't have knowledge of careers in Manufacturing or Construction
- Gen Z are seeing their brothers and sisters get Bachelor degrees and not getting a job, yet having school debt

# **Employers Needing Help Now**

- Coming to us saying we need talent
- We need it today
- We need it to focus on our specific needs
- We need help finding the people



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# What is an AST Program?

Lives in Continuing Education

Fast Training 4 – 18 Week Programs



Nationally Recognized Credentials





Industry
Collaboration on
Curriculum



Hands-on Training

**Small Cohorts 10 to 20 students** 



# Our First Launch – DOL Grant

# **Advanced Manufacturing**

**Computer Numerical Control** 

**Electronic Board Assembly** 

**Mechatronics** 

Welding Level I & II



BLUE ORIGIN



Aerospace Defence Technology















# **Next Set of Programs**

## Construction

**Apartment Maintenance Technician** 

**Electrical Powerline Technician** 

**Heavy Equipment Operator** 

**Carpentry** 

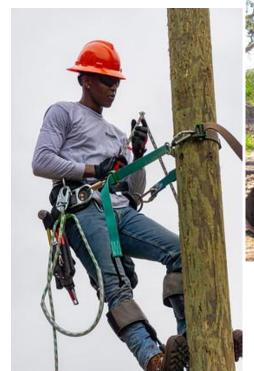
**Core Construction & Masonry in the Jail (Re-entry)** 



















#### **Current & Future Programs**

#### Manufacturing



- Electronic Board Assembly
- CNC Technician
- Certified Production
   Technician
- Welding I and II
- Mechatronics (Industrial Maintenance Technician)
- Optics Program
- Solar Panel Technician
- Robotics Technician

#### Construction

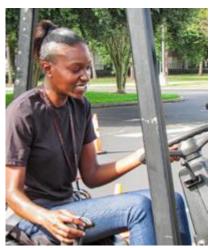
- Apartment Maintenance Technician
- Carpentry
- Heavy Equipment Operator
- Electrical Powerline Technician

Re-Entry Programs Inside the Jail

- Core Construction
- Masonry



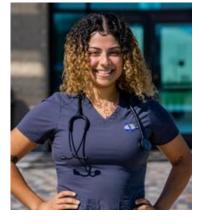
#### Distribution



- Distribution
   Operations Technician
- CDL Truck Drivers (A & B, plus testing)
- Certified Forklift Technician

#### Healthcare

- Clinical Medical Assistant
- Medical Office Specialist



#### **Information Technology**

IT/Network Support Specialist



# **Finding our Target Audience**

#### **Director of Recruitment and Job Placement**

Recruiter

Recruiter

Recruiter

Recruiter

Social Media Manager

Implementation Coordinator



**Barriers for Students** 

**Money for Tuition** 

Didn't see themselves in college

**Transportation/Childcare** 





- Implemented a CRM System
- Case Management Model following the students all the way through the process



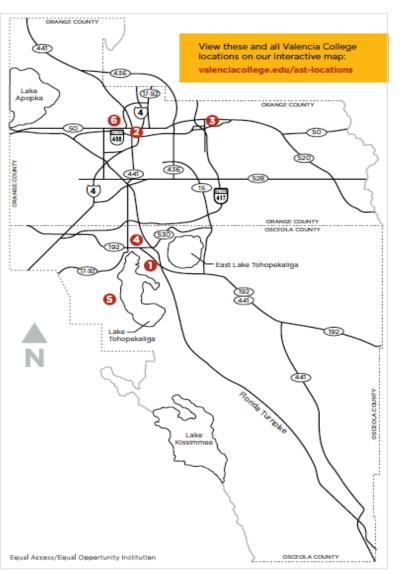
#### **Create Access**





#### CENTERS FOR ACCELERATED TRAINING

Accelerated Skills Training and programs are available at 6 convenient locations, as well as various areas around the community.



Our programs help to build a skilled workforce through intensive, hands-on training. Students gain experience using the newest tools and technology, earning nationally recognized certifications in high-demand trades and professions:

- Advanced Manufacturing
- Construction and Maintenance
- Health Care
- Transportation and Logistics
- Information Technology

#### 1 ADVANCED MANUFACTURING TRAINING CENTER

1099 Cross Prairie Pkwy Kissimmee, FL 34744

#### DOWNTOWN CENTER FOR ACCELERATED TRAINING

400 Pittman St Orlando, FL 32801

#### EAST CAMPUS CENTER FOR ACCELERATED TRAINING

COMING SOON

701 N Econlockhatchee Trl Orlando, FL 32825

#### 4 OSCEOLA CAMPUS CENTER FOR ACCELERATED TRAINING

1800 Denn John Lane Kissimmee, FL 34744

#### O POINCIANA CAMPUS CENTER FOR ACCELERATED TRAINING

3255 Pleasant Hill Road Kissimmee, FL 34746

#### 6 WEST OF DOWNTOWN CENTER FOR ACCELERATED TRAINING

COMING SOON

# Don't Forget the Soft Skills

"Can you just make them good human beings?"







**Resume Writing** 

**Interviewing** 

**Financial Literacy** 

#### **Selling Points to Employers**

- We find them
- We vet them
- We train them on the specific skills needed
- We create the opportunity for you to interview them

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## Who are our Students?

#### **FY 2019-2020 Diversity and Demographics**

As recorded in student program applications

Diversity	FY 19/20	%
American Indian or Alaskan Native	2	1%
Asian	8	2%
Black or African American	108	27%
Caucasian	86	22%
Hispanic	133	34%
Multi-Racial	0	0%
Other	18	5%
Unknown	14	4%
Non-Disclosed	27	7%
TOTAL	396	100%
Demographic	FY 19/20	%
		(based on responders)
Female	143	36%
Male	229	58%
Non-Disclosed	24	6%
Veterans (subset of total)	13	3%

Average Age = 32 years of age Age Range = 18 to 72 years of age





Bachelor's Degree = 8% Two-year Degree = 11%



## **Major Industries in our Community (Central Florida)**

### **Pre-Pandemic**

- 1. Hospitality/Tourism
- 2. Healthcare
- 3. Manufacturing
- 4. Construction
- 5. IT/Business
- 6. Distribution/Logistics



## **Post-Pandemic**

- 1. Distribution/Logistics
- 2. Healthcare
- 3. Construction
- 4. Manufacturing
- 5. IT/Business
- 6. Hospitality/tourism



# **Current State**



16 AST Programs

750 students





95%
Completion
81%
Placement

# All Programs Articulate





# **Best Practices Recap**

- 1. Base your programs on the essential industries in the community
- 2. Identify the key employers and develop a meaningful relationship
- 3. Keep these programs in CE and create a pathway to a degree
- 4. Invest in Recruiting and Job Placement teams
- 5. Identify Community Partners and develop meaningful relationships
- 6. Look for grants to support your work
- 7. Practice a cohort model
- 8. Hands-on is the only way
- 9. Develop networks
- 10. Grass roots is the most effective marketing tool





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**Accelerated Skills Training** 











And Answers

**#ValenciaAST** 

# This Week's Discussion Boards

- Program Alignment
  - Aligning pathways to economic needs
  - COVID-19 challenges
  - Lifetime job, springboard job, static job JFF week 1 spotlight
  - Recommendations for training programs
- Work-Based Learning
  - Types of work-based learning
  - Developing capacity for work-based learning
  - Core purposes of work-based learning JFF week 2 spotlight
  - Supporting and expanding your college's WBL models



# This Week's Spotlights

- AlamoEXPERIENCE
  - Experiential learning to affirm career pathway choice
  - All students required to complete experiential learning experience
- Amarillo College
  - Integration of experiential learning into Adult Education programs
- JFF
  - Framework for high-quality work-based learning that promotes equity

**Texas Success Center** 

• Strategies to design and implement high-quality virtual work-based learning opportunities



**Texas Success Center** 

Have a great week!