
Tapping Latino Talent

How HSIs are Preparing Latino Students for the Workforce



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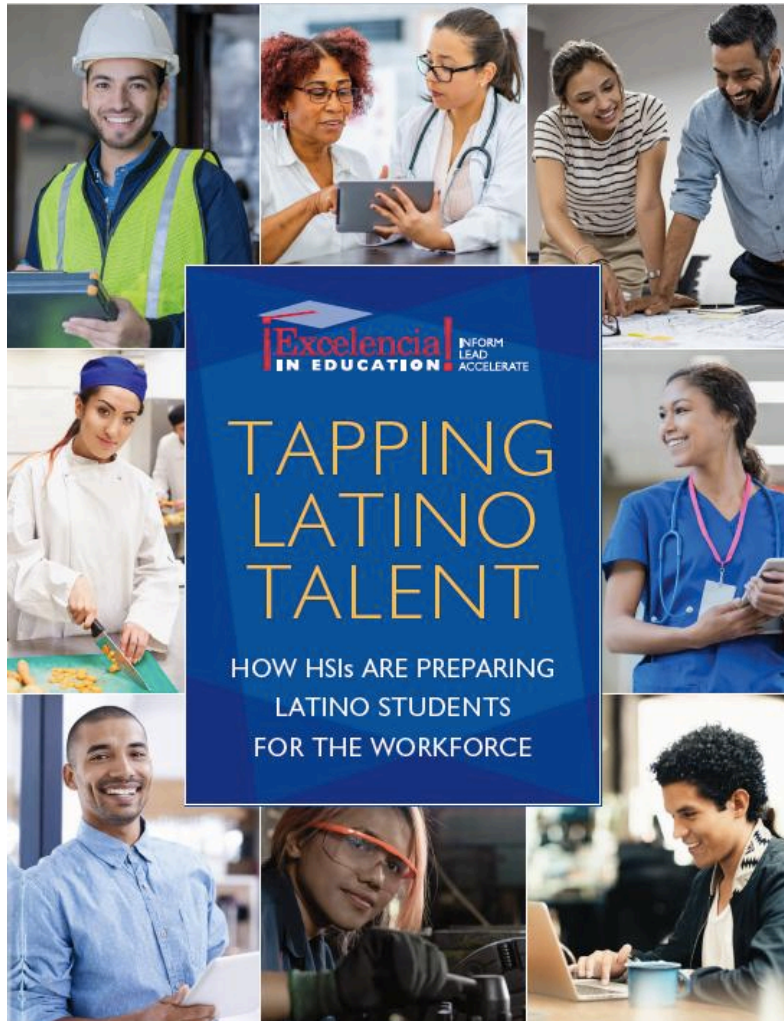
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Tapping Latino Talent:

How HSIs are preparing Latino students for the workforce



Available at edexcelencia.org
and at
bit.ly/TappingLatinoTalent

Overview

- Takeaways and institutional practices
- Info about participating institutions
- Adjustments during Covid-19
- Discussion with panelists
- Audience question and answer

Primary Takeaway

Institutions that know who they are serving, like the ones featured in *Tapping Latino Talent*, can more readily adapt to serve their students best—especially in challenging times.

Institutional practices to prepare Latino students for the workforce

Assumption	Reality
Career services is the primary way institutions link graduates to the workforce.	Workforce preparation is a goal across campus, not just the role of career services offices.
Institutions are resistant to change despite the demography and economy around them.	The institutions have adapted to changes in workforce demands and changes in their student bodies.
Institutions are out of touch with the needs of both students and the current workforce.	Institutions are continually revamping their efforts based on data and workforce demands.

Institutional practices to prepare Latino students for the workforce

Assumption	Reality
Students lack hands-on experience, despite employers' ability to pay students for their work as interns.	Institutions are emphasizing experiential learning opportunities in and outside the classroom to expand access to hands-on learning.
Institutions have a general and broad perspective based on the national workforce opportunities.	These institutions work with local employers to meet the needs of the region and make the transition from school to work easier for their students.

Participating Institutions

	Location	Undergraduate Enrollment	Practice
Felician University	New Jersey	1,624 (30% Latino)	Internship fund
Florida International University	Florida	48,818 (67% Latino)	Embedded career services advisors
Lehman College	New York	12,639 (58% Latino)	Commitment to adult learners
Texas Woman's University	Texas	10,388 (32% Latino)	Project PIONERAS



Responses to Covid-19

- Helping students meet their basic needs.
- Leveraging existing partnerships with employers.
- Providing career services remotely.
- Creating online networking opportunities.

Discussion



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