



Horseshoe Bay, TX | February 5-7, 2019



Supporting Student
Learning & Success

2019 Board of Trustees Institute

Supporting Student Learning & Success

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2019 Board of Trustees Institute

Supporting Student Learning & Success

Purpose: The Board of Trustees Institute provides an opportunity to:

- Communicate background, commitments, purposes, and vision that guide the Board of Trustees Institute;
- Convene board and CEO delegates from Texas community colleges to share and elevate knowledge of how effective governance contributes to student success and completion leading to transfer and/or career with labor market value for all students;
- Develop institutional capacity to introduce, foster, and sustain a comprehensive student equity, success, and completion agenda;
- Enhance understanding of board/CEO roles and responsibilities in establishing policies;
- Contribute to a community of board members and CEOs as lifelong learners and advocates for improving student equity, success, and completion.

Theme: The Role of the Board in Supporting Student Learning & Success

Goal: Every participating board will leave the Institute having made, or reaffirmed, commitments to action that will empower their CEO to set the climate and expectation for institutional excellence guided by a comprehensive student success strategy.

PROGRAM AGENDA

Tuesday, February 5, 2019

Noon–2:00PM
Registration Desk

Registration

OPENING PLENARY

2:00PM–3:20PM
Salon D

**Welcome to the 13th Annual Board of Trustees Institute
A Legacy of BOTI Trustee Leadership**

Cynthia Ferrell, Vice President of the Texas Association of Community Colleges' Texas Success Center

Leadership Task: Board Actions that Can Make a Difference

Byron McClenney, Chair, Colorado State Board and Senior Consultant to the American Association of Community Colleges

3:20PM–3:30PM

Break

Proceed to assigned locations for Team Strategy Time #1

3:30PM–4:30PM

Team Strategy Time #1

Guided Discussion and Preliminary Action Planning: Board Roles and Responsibilities for Student Success

5:00PM–6:00PM
Conference Pavillion

Reception (Guests Invited)

Honoring the Dedicated Service of Texas Community College Boards of Trustees

Hors D'Oeuvres and Cash Bar
Jazz Trio - Jacob Wise, Mike Fonseca, & Alex Browne
Faculty, Austin Community College

PROGRAM AGENDA

Tuesday, February 5, 2019

6:00PM–7:30PM
Conference Pavillion

Dinner & Plenary (Guests Invited)

A Word From Our Funders

Sue McMillen, President & CEO, Greater Texas Foundation
Wynn Rosser, President & CEO, T.L.L. Temple Foundation

Texas Mathematics Pathways Award Recipients Discuss Trustee Enabled Pathways Change

Martha Ellis, Director, Higher Education Strategy, Policy, & Services,
The Charles A. Dana Center, The University of Texas at Austin

Pam Anglin, President & CEO, Paris Junior College
Louise Taylor, Regent, Paris Junior College

William Serrata, President & CEO, El Paso Community College
Brian Haggerty, Board Vice Chair, El Paso Community College

7:30PM

Adjourn for the Day

PROGRAM AGENDA

Wednesday, February 6, 2019

7:00AM–9:00AM

Salon D

Breakfast (Guests Invited)

PLENARY

9:00AM–10:35AM

Salon D

Essential Conditions for Learning-Centered Governance

Irving McPhail, Founder & Chief Strategy Officer, The McPhail Group, LLC

Creating a Culture of Caring

Russell Lowery-Hart, President & CEO, Amarillo College;
Johnny Mize, Board Vice Chair

Understanding Students' Experiences Using Pathways Data

Kristi Short, Director, Texas Success Center, Texas Association of
Community Colleges

10:35AM–10:45AM

Break

Proceed to assigned locations for Team Strategy Time #2

10:45AM–Noon

See room assignments

Team Strategy Time #2

**Guided Discussion and Preliminary Action Planning: Understanding
Students' Experiences Using Pathways Data**

Noon–12:40PM

Salon D

Networking Luncheon

PLENARY

12:40PM–1:20PM

Salon D

**Developing Institutional Capacity to Introduce, Foster, and Sustain
an Equity Agenda**

Christine Johnson McPhail, President & CEO, The McPhail Group, LLC

PROGRAM AGENDA

Wednesday, February 6, 2019

1:20PM-1:30PM

Break

Proceed to assigned locations for Team Strategy Time #3

1:30PM-3:00PM

See room assignments

Team Strategy Time #3

[Guided Discussion and Preliminary Action Planning: Making Sense and Moving Forward](#)

3:00PM

Adjourn for the Day/Enjoy your Evening!

PROGRAM AGENDA

Thursday, February 7, 2019

7:00AM–8:30AM
Salon D

Breakfast (Guests Invited)

PLENARY

8:30AM–10:30AM
Salon D

Leading Institutional Change: The Role of the Board

Josh Wyner, Vice President, The Aspen Institute; Founder & Executive Director, College Excellence Program

An Armchair Chat with Byron McClenney, Christine Johnson McPhail, and Irving McPhail

10:30AM–10:40AM

Break

Proceed to assigned locations for Team Strategy Time #4

10:40AM–11:30AM
See room assignments

Team Strategy Time #4

Commitment to Action

Delegates and resident faculty will convene to complete major action steps that delegates commit to take when they return to their home institutions as a result of institute learnings.

Complete Online Evaluation for BOTI 2019 Board of Trustees Institute

Please email **Commitment to Action Form** to success@tacc.org

11:30AM

Adjourn

2019 Board of Trustees Institute

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TEAM STRATEGY ROOM ASSIGNMENTS

Byron McClenney

Salon A

Coastal Bend College
Del Mar College
Laredo College

Christine Johnson McPhail

Salon B

Hill College
Howard College
Trinity Valley Community College
Weatherford College

Irving McPhail

Salon C

Alamo Colleges District
El Paso Community College
North Central Texas College

Martha Ellis

Cedar

Alvin Community College
Kilgore College
Temple College
Victoria College
Houston Community College

Mary Rittling

Cypress

Amarillo College
Austin Community College District
Brazosport College

Martha Romero

Limestone North

Galveston College
Grayson College
Midland College

Ted Wright

Limestone South

Lee College
Paris Junior College
Wharton County Junior College

Event Map



 BOTI meeting spaces

Plenaries: Salon D

Breakout Rooms: Salon A, Salon B, Salon C, Limestone North, Limestone South, Cypress, Cedar

Reception & Dinner: Conference Pavillion

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RESIDENT FACULTY & SPEAKERS

Dr. Martha Ellis



As director of higher education strategy, policy, and services at the Charles A. Dana Center at the University of Texas at Austin, Martha Ellis spearheads strategic planning for Dana Center Mathematics Pathways (DCMP), an initiative to modernize entry level college mathematics programs. A former college president and leadership coach

for Achieving the Dream, Martha works to advance the DCMP mission and vision in collaboration with higher education, governmental, and philanthropic partners. In addition to her role at the Dana Center, Martha serves as vice president/dean of graduate faculty and professor at the Roueche Graduate Center at National American University. Before joining National American University, Martha served as associate vice chancellor for community college partnerships for the University of Texas System, where she addressed state policy issues related to transfer and developed and implemented new models for student completion. Previously, Martha served as president of Lee College and Texas State Technical College.

Dr. Byron McClenney



Byron McClenney has served 57 years in higher education, with nearly 33 years as a community college CEO, including 14 years at the Community College of Denver. During his 10-year tenure as director of Student Success Initiatives at the University of Texas at Austin, he acted as national director of leadership coaching for Achieving

the Dream and founded the Texas Board of Trustees Institute in 2007. In 49 years as a consultant, Byron has advised institutions, state higher education systems, state governments, and professional associations in 47 states and internationally. Byron's publications and presentations have focused on student success, institutional effectiveness, leadership, strategic planning, and organizational transformation. In partnership with the Association of Community College Trustees, he developed the Governance Institute for Student Success. Currently chair of the Colorado

State Board for Community Colleges and Occupational Education and member of the Colorado Opportunity Scholarship Initiative, Byron remains active in higher education.

Dr. Christine Johnson McPhail



President and CEO of The McPhail Group LLC, a higher education consulting firm, Christine McPhail is a certified trainer with Emergenetics International, an organizational development consulting company. Founder of the Community College Leadership doctoral program at Morgan State University in Maryland,

Christine also served as president and chief instructional officer at Cypress College in southern California. Christine contributes her expertise to national strategies by serving on boards and task forces coordinated by organizations including the American Association of Community Colleges, American Education Research Association, Community College Research Center, Community College Survey of Student Engagement, and Council for the Study of Community Colleges.

Dr. Irving McPhail



Irving McPhail founded the McPhail Group LLC, a consulting firm, after recognizing higher education's need for reliable and multimodal leadership and resource development training. After joining National Action Council for Minorities in Engineering, Inc. in 2007 as executive vice president and chief operating officer, he served as

president and CEO of NACME from 2009 to 2018. For 15 years, Irving served as college president or chancellor at the Community College of Baltimore County, St. Louis Community College at Florissant Valley, and LeMoyne-Owen College. A lifelong educator, Irving has held tenured full professorships at three institutions and has served as an affiliate or visiting professor at the University of Maryland at College Park, the University of Pennsylvania, and Morgan State University.

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RESIDENT FACULTY

Dr. Mary Rittling



Mary Rittling served as president of Davidson County Community College (DCCC) from 2003 to 2018, and was named North Carolina Community College President of the Year in 2012. During her tenure, DCCC was recognized as a leader in the guided pathways movement through its work with Completion by Design and

Achieving the Dream. Prior to joining DCCC, Mary served four years as regional vice president of West Virginia University, where she also was president of Potomac State College of West Virginia University. In addition, Mary spent seven years as a senior administrator at the State University of New York at Delhi, where she served as interim president of the College of Technology and vice president for academic programs and services, among other roles. Mary's teaching experience includes eight years as a professor and associate professor of nursing at the State University of New York College of Technology at Delhi.

Dr. Martha Romero



A governing board member at Santa Fe Community College, Martha Romero founded the Community College Leadership Development Initiatives at Claremont Graduate University in California. A leadership coach with Achieving the Dream, Martha has authored numerous journal articles and book chapters, and has trained

members of boards of trustees through the University of Texas at Austin, Claremont Graduate University, and the Association of Governing Boards. Former president of the Siskiyou Joint Community College District in northern California, Martha also served as vice president for instruction at Pikes Peak Community College. She served as a policy analyst on a senior management team for organizations including the Western Interstate Commission for Higher Education and the Colorado Commission for Higher Education.

Dr. Ted Wright



With 35 years of experience in higher education, Ted Wright currently serves as a data coach for multiple colleges and universities participating in the Achieving the Dream National Reform Network. As a data coach, Ted guides colleges in the development, analysis, and use of student outcomes data to inform improvement efforts. In

over a decade of coaching Achieving the Dream institutions, Ted has helped community colleges in Texas, Massachusetts, Connecticut, Louisiana, Kansas, and Florida build capacity to incorporate evidence in planning, implementing, and evaluating reform initiatives. Prior to his data coaching role, Ted served as director of research and planning at Broward Community College in Ft. Lauderdale, Florida for over 20 years, followed by a tenure as special assistant to the president of Broward.

Josh Wyner



Josh Wyner is founder and executive director of the College Excellence Program at the Aspen Institute, where he also serves as a vice president. The program aims to advance college and university practices, policies, and leadership that significantly improve student outcomes, with a focus on students who are historically underserved in higher

education. Wyner has spent the past two decades designing and building new organizations that promote talent development and social mobility. He has authored numerous publications about education, including a book, *What Excellent Community Colleges Do: Preparing All Students for Success* (Harvard Education Press, 2014).

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TEXAS SUCCESS CENTER STAFF



Dr. Cynthia Ferrell
Vice President,
Texas Success Center,
Texas Association of
Community Colleges



Johannah Hochhalter
Project Manager,
Texas Success Center,
Texas Association of
Community Colleges



Dr. Kristi Short
Director,
Texas Success Center,
Texas Association of
Community Colleges



Katie Ragusin
Executive Assistant,
Texas Success Center,
Texas Association of
Community Colleges

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ATTENDEES

Alamo Colleges District	
Marcelo Casillas	Board Chair
Dr. Mike Flores	Chancellor
Dr. George Railey	Vice Chancellor, Academic Success
Joe Jesse Sanchez	Trustee
Monica Scaper	Student Trustee
Dr. Adelina Silva	Vice Chancellor, Student Success

Alvin Community College	
Dr. Christal Albrecht	President & CEO
Jody Droege	Trustee
Kam Marvel	Trustee

Amarillo College	
Dr. Russell Lowery-Hart	President & CEO
Johnny Mize	Board Vice Chair
Sara Pesina	Trustee

Austin Community College District	
Gigi Edwards Bryant	Board Chair
Dr. Charles Cook	Provost & Executive Vice President
Stephanie Gharakhanian	Trustee
Dr. Molly Beth Malcolm	Executive Vice President, Campus Operations & Public Affairs

Brazosport College	
Steve Solis	Regent
Dr. Millicent Valek	President & CEO
Danny Yates	Regent

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ATTENDEES

Coastal Bend College	
Dr. Beatriz Espinoza	President & CEO
Martha Warner	Trustee

Del Mar College	
Ed Bennett	Trustee
Dr. Mark Escamilla	President & CEO
Elva Estrada	Trustee
Dr. Kristina Wilson	Dean, Institutional Effectiveness & Assessment

El Paso Community College	
Brian Haggerty	Board Vice Chair
Christina Sanchez	Trustee
Dr. William Serrata	President & CEO

Galveston College	
Raymond Lewis, Jr.	Trustee
Dr. W. Myles Shelton	President & CEO
Rebecca Trout Unbehagen	Trustee

Grayson College	
Jackie Butler	Board Vice Chair
Krista Hartman	Trustee

Hill College	
Dr. Pam Boehm	President & CEO
Jessyca Brown	Vice President, External Affairs
William Galiga	Board Vice President

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ATTENDEES

Houston Community College	
Dr. Andrea Burrige	Executive Director, Program Strategy & Decision Support

Howard College	
Patricia Bennett	Trustee
Mark Morgan	Trustee
Dr. Cheryl Sparks	President & CEO

Kilgore College	
Dr. Brenda Kays	President & CEO
Jon Rowe	Trustee
Larry Woodfin	Board President

Laredo College	
Jorge Delgado	Trustee
Cynthia Mares	Trustee
Esteban Rangel	Trustee
Dr. Ricardo J. Solis	President & CEO

Lee College	
Dr. Dennis Brown	President & CEO
Gilbert Santana	Regent

Midland College	
Steve Castle	Trustee
Linda Cowden	Board Vice Chair
Dr. Steve Thomas	President & CEO

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ATTENDEES

North Central Texas College	
Jon Grime	Regent
Karla Metzler	Board Chair
Dr. G. Brent Wallace	Chancellor

Paris Junior College	
Dr. Pamela Anglin	President & CEO
Jim Bell	Regent
Louise Taylor	Regent

Temple College	
Bob Browder	Board Vice Chair
Katie Burrows	Board Chair
Dr. Christina Ponce	President & CEO
Lydia Santibanez	Trustee

Trinity Valley Community College	
Paula Kimball	Board Vice President
Dr. Jerry King	President & CEO
Ray Raymond	Board President

Victoria College	
Dr. David Hinds	President & CEO

Weatherford College	
Elaine Carter	Trustee
Dr. Tod Allen Farmer	President & CEO
Dr. Robert Marlett	Trustee
Lela Morris	Trustee

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ATTENDEES

Wharton County Junior College	
Dr. Amanda Allen	Vice President, Planning & Institutional Effectiveness
Scott Glass	Trustee
Dr. Betty McCrohan	President & CEO
Mary Ellen Meyer	Trustee